

# COURSE INTEGRATED URBAN INTERVENTIONS

## PREMISE

The course **Integrated Urban Interventions** explores in detail modern strategies for achieving sustainable and integrated urban development, as well as actions aimed at preserving and developing cultural heritage in urban areas with cultural and creative potential. Participants will gain an in-depth perspective on economic and cultural impacts in a multidisciplinary approach including green infrastructure sector, digitization, energy renewal and the development of strategies for urban interventions, impact on local communities, as well as the development of communication strategies and community partnerships to capitalize on and enhance the attractiveness of urban areas with cultural and creative potential.

**Date: 30 June – 4 July  
2025**

**Location: Rotterdam,  
The Netherlands**

## COURSE DESCRIPTION

The **Integrated Urban Interventions** course aims to provide a comprehensive overview of contemporary approaches to understanding and managing integrated, sustainable urban development. Participants will explore the topic from both an empirical and policy-oriented perspective. The course includes teaching modules, group tasks, and field excursions to local destinations and attractions.

## **COURSE TOPICS**

- Implementation and development of integrated urban strategies, European territorial cooperation actions, development of communities involved in the implementation and monitoring of strategies
- Principles of integrated urban development approach
- Drafting plans for the interpretation and enhancement of heritage objectives
- Characteristics of localities with cultural, creative potential
- Policies and strategic approach for localities with creative cultural potential
- Protecting urban cultural heritage
- Citizens' well-being and coexistence with visitors in urban areas
- Sustainable transport and mobility in cities with cultural and creative potential
- Quality of life in cities with cultural and creative potential
- Development of integrated community-based urban development strategies and involvement of local residents
- Local authenticity and protecting cities' identity
- Digital technologies in cultural heritage management
- The role of local policies in the development of areas with cultural creative potential
- Case studies and examples of best practices

### **Course venue**

**Erasmus University, Rotterdam,  
The Netherland**

**Erasmus Happiness Economics  
Research Organisation  
Langeveld Gebouw Burgemeester  
Oudlaan 50,  
3062 PA  
Rotterdam, the Netherlands**

## **TARGET GROUP**

Specialists in public administration and urban planning, who will acquire essential knowledge for the integrated development of cities through sustainable local and regional strategies, promoting a balanced and resilient development model and including urban cultural and creative potential in the strategic approach.

## **COURSE MATERIALS**

- Syllabi
- Reports
- Published papers
- PowerPoint Presentations
- Videos

## **PRACTICAL INFORMATION**

- **Accommodation & Travel:**

Accommodation and travel costs for participants are not included in the course fee and will be arranged separately by the participants or their organizations.

- **Dietary Preferences:**

Participants can indicate their dietary preferences during the registration process to accommodate specific needs.

- **Registration & Payment:**

Participants must confirm their registration and make prior payment to secure their place in the course.

- **Registration/participation Fee: 2000 euro per person for a full week.**

For administrative reasons, a cancellation fee of €300 will be charged if cancellations are received within 15 days of the course start date. Substitutions are allowed without penalty.

## PROGRAM

### DAY 1 – MONDAY, 30 JUNE

**Theme:** *Foundations of Integrated Urban Development and Interventions*

Time	Activity
09:00–09:30	<b>Welcome &amp; Course Overview</b> <i>Peter Nijkamp</i> <i>Karima Kourtit</i>
09:30–11:00	<b>Lecture: Principles of Integrated Urban Development</b>  <i>Peter Nijkamp</i>
11:15–12:30	<b>Lecture: Policy Databases and Instruments</b>  <i>Karima Kourtit</i>
12:30–13:30	<b>Lunch</b>
13:30–15:30	<b>Lecture: Quality of Life and the Built Environment</b>  <i>Martijn Burger</i>
15:30–16:30	<b>Group Formation &amp; Assignment</b>  <i>Karima Kourtit</i> <i>Peter Nijkamp</i>
17:00–	<b>Social gathering ‘Bitterballen’</b>

## **DAY 2 – TUESDAY, 1 JULY**

**Theme:** *Leisure Activities and the City*

### **Time**

### **Activity**

**09:00–10:30**

**Lecture: Leisure and the city**

Explores the intersection of urban economics, spatial planning, and the experience economy. Starting from urban economic theory, it is explained how clustering of amenities, attractions, and services attracts residents and not only. Subsequently, the spatial dynamics of leisure activities in cities are discussed as well as its economic impact.

*Peter Nijkamp*

**10:45–12:00**

**Lecture: The City as a Magnet**

Discusses how the exploitation of the cultural and creative potential of cities can both support and threaten urban environments, focusing on crowding, housing pressure, and identity loss.

*Karima Kourtit & Luca Zamparani*

**12:00–13:00**

**Lunch**

**13:00–14:15**

**Lecture: Citizens' Wellbeing through Participation**

Examines urban wellbeing frameworks and how policy can mitigate the negative impact of leisure activities on residents. Explores models of citizen participation and co-creation in sustainable initiatives through interactive case discussions.

*Martijn Burger*

**Breakout session for teams**

**Group Assignment**

Guided tour to heritage project (Van Nellefabriek)  
Time to work on group assignment

### DAY 3 – WEDNESDAY, 2 JULY

**Theme:** *Cultural Heritage, Mobility and Integrated Urban Interventions*

**Time**

**09:00–10:30**

**Activity**

**Lecture: Sustainable Urban Mobility, Urban Green and Well-being**

Showcases models of transport planning that reduce environmental impact while improving visitor and resident experiences. How can we improve accessibility while preserving the local environment and quality of life?

*Martijn Burger*

**10:45–12:00**

Presents key frameworks for interpreting heritage meaningfully, addressing urban authenticity, memory, and adaptive reuse. Introduces digital heritage platforms, participatory tools, and storytelling techniques that improve access and engagement.

**Lecture: Cultural Heritage and the City**

*Peter Nijkamp*

**12:00–13:00**

**Lunch**

**13:00–**

Guided tour with [Guided Tours in Rotterdam – UrbanGuides](#)  
Followed by time to do field research in Rotterdam

**Rotterdam tour and research**

**17:00–**

**Social gathering with port tour on boat**

**DAY 4 – THURSDAY, 1 JULY (UTRECHT)**

**Theme:** *Tools for Integrated Urban Development*

<b>Time</b>	<b>Activity</b>
<b>09:00–10:30</b>	<b>Lecture: Dashboards for Integrated Urban Development</b>  <i>Karima Kourtit</i>
	Discusses the use of urban dashboards and how they can support decision-making when using integrated urban development frameworks.
<b>10:45–12:00</b>	<b>Interactive Class: Constraints to sustainable development</b>  <i>Peter Nijkamp &amp; Karima Kourtit</i>
	Class discussion on constraints to sustainable development and how tools can help to solve these issues. Students can bring in their own cases.
<b>12:00-13:00</b>	<b>Lunch</b>
<b>13:00-14:30</b>	<b>The Citizens Platform: Measuring and Monitoring a Healthy Living Environment</b>  <i>Arjen Hof</i>
<b>14:30–</b>	<b>Utrecht tour and group assignment</b>  <i>Esther van Leeuwen &amp; Jeannine van Bree from the province of Utrecht and the municipality of Utrecht.</i>

## **DAY 5 – FRIDAY, 4 JULY**

**Theme:** *Synthesis, Strategic Thinking & Future Pathways*

### **Time**

### **Activity**

**09:00–10.45**

**Monitoring well-being**

Policy evaluation methods for monitoring integrated urban interventions

*Martijn Burger*

**Groups assignment moderator: Karima Kourtit**

**11:00–12:00**

**Group Presentations: Part I**

First set of group presentations of integrated urban strategies with peer and instructor feedback.

**13:00–14:00**

**Group Presentations: Part II**

Second set of presentations and final critiques. Evaluation includes coherence, creativity, and feasibility.

**14:15–15.30**

**Wrap-Up Lecture: Future Policy Trends in Integrated Urban Interventions**

Synthesizes learning from the week and projects emerging trends.

*Peter Nijkamp & Karima Kourtit*

**15:30–16:15**

**Closing Session: Reflections, Evaluation & Certificates**

Debriefing, course evaluations, certificate awards, and an open discussion on how participants plan to apply the course in practice.

## LOGISTICS

The course will take place at the Langeveld Building, located at:

Erasmus University

Langeveld Building, Woudestein Campus Burgemeester Oudlaan 50, 3062 PA Rotterdam

Route descriptions from several recommended hotels to the course venue:

Hotel Name	Notes	Route Description	Time
<b>Novotel Rotterdam Brainpark</b>	Closest & easiest	Walk ±10 minutes directly to campus via Burgemeester Oudlaan	±10 min
The Social Hub Rotterdam	Very convenient	Walk to Blaak → Metro B or C → Kralingse Zoom → Walk to campus	±20–25 min
Leonardo Hotel Savoy	Good metro access	Walk to Blaak → Metro B or C → Kralingse Zoom → Walk to campus	±25 min
citizenM Rotterdam	Good metro access	Walk to Blaak → Metro B or C → Kralingse Zoom → Walk to campus	±25 min
The Usual Rotterdam	Similar to citizenM	Walk to Blaak → Metro B or C → Kralingse Zoom → Walk to campus	±25–30 min
CityHub Rotterdam	Longer walk; cool area (arts scene)	Walk to Eendrachtsplein or Centraal → Metro or Tram 7 → Walk to campus	±30–35 min

Useful addresses:

Location	Address
Rotterdam Centraal	Stationsplein 1, 3013 AJ Rotterdam
Langeveld Building	Burgemeester Oudlaan 50, 3062 PA Rotterdam
Novotel Rotterdam Brainpark	K.P. van der Mandelelaan 150, 3062 MB Rotterdam
The Social Hub Rotterdam	Mariniersweg 1, 3011 NK Rotterdam
Leonardo Hotel Savoy	Westersingel 70, 3015 LC Rotterdam
citizenM Rotterdam	Schiedamsedijk 20, 3011 EN Rotterdam
The Usual Rotterdam	Nieuwe Binnenweg 281, 3015 BJ Rotterdam
CityHub Rotterdam	Witte de Withstraat 94, 3012 BR Rotterdam

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