

COURSE

INTEGRATED URBAN INTERVENTIONS

PREMISE

The course **Integrated Urban Interventions** explores in detail modern strategies for achieving sustainable and integrated urban development, as well as actions aimed at preserving and developing cultural heritage in urban areas with cultural and creative potential. Participants will gain an in-depth perspective on economic and cultural impacts in a multidisciplinary approach including green infrastructure sector, digitization, energy renewal and the development of strategies for tourism shaping, impact on local communities, as well as the development of communication strategies and community partnerships to capitalize on and enhance the attractiveness of urban areas with cultural and creative potential.

**Date: 24 November – 28
November**

Location:

Erasmus University

**Langeveld Building, Room
5.22, Rotterdam,**

The Netherlands

COURSE DESCRIPTION

The **Integrated Urban Interventions** course aims to provide a comprehensive overview of contemporary approaches to understanding and managing integrated urban strategies. Participants will explore the topic from both an empirical and policy-oriented perspective. The course includes teaching modules, group tasks, and field excursions to local destinations and attractions.

COURSE TOPICS

- Implementation and development of integrated urban strategies, European territorial cooperation actions, development of communities involved in the implementation and monitoring of strategies
- Principles of integrated urban development approach
- Drafting plans for the interpretation and enhancement of heritage objectives
- Characteristics of localities with cultural, creative potential
- Policies and strategic approach for localities with creative cultural potential
- Protecting urban cultural heritage
- Citizens' well-being and coexistence with visitors in urban areas
- Sustainable transport and mobility in cities with cultural and creative potential
- Quality of life in cities with cultural and creative potential
- Development of integrated community-based urban development strategies and involvement of local residents
- Local authenticity and protecting cities' identity
- Digital technologies in cultural heritage management
- The role of local policies in the development of areas with cultural creative potential
- Case studies and examples of best practices

TARGET GROUP

Specialists in public administration and urban planning, who will acquire essential knowledge for the integrated development of cities through sustainable local and regional strategies, promoting a balanced and resilient development model and including urban cultural and creative potential in the strategic approach.

COURSE MATERIALS

- Syllabi
- Reports
- Published papers
- PowerPoint Presentations
- Videos

Course venue

Erasmus University,
Rotterdam, The Netherlands

Erasmus Happiness
Economics Research
Organisation

Novotel Brainpark / EUR

PROGRAM

DAY 1 – MONDAY, NOVEMBER 24

Theme: *Foundations of Integrated Urban Development and Interventions*

Time

09:00–09:30

Introduction to the course structure, themes, objectives, and participant expectations.

Activity

Welcome & Course Overview

*Peter Nijkamp
Karima Kourtit*

09:30–11:30

Explores systems thinking and urban strategies that link environment, economy, and society to manage complex urban transformations. Discussion of models that help achieve the broader goals of integrated urban development such as smart cities and the 15-minute city. Examples of applications in Europe and Romania.

Lecture: Principles of Integrated Urban Development

Peter Nijkamp

11:45–13:00

Discusses the use of urban dashboards and how they can support decision-making when using integrated urban development frameworks.

Lecture: Dashboards for Integrated Urban Development

Karima Kourtit

13:00-14:00

Lunch

14:00-15:00

Groups are created and briefed on the core course assignment: to design an integrated urban development strategy for a specific case area. This can be done from the viewpoint of a city council, tourist manager, or urban developer angle.

Group Formation & Assignment

*Karima Kourtit
Peter Nijkamp*

15:00-

Social gathering ‘Bitterballen’

DAY 2 – TUESDAY, NOVEMBER 25

Theme: *Quality of Life and the Built Environment*

Time

Activity

09:00-10:45

Lecture: Quality of Life and the Built Environment

Explores the relationship between well-being and the built environment. We start with defining well-being and then provide a framework how different aspects of the built environment can potentially affect well-being.

Martijn Burger

11:15–13:00

Lecture: Cultural Heritage and the City

Presents key frameworks for interpreting heritage meaningfully, addressing urban authenticity, memory, and adaptive reuse. Introduces digital heritage platforms, participatory tools, and storytelling techniques that improve access and engagement.

Peter Nijkamp & Karima Kourtit

13:00–14:00

Lunch

14:00-

Excursion to Van Nellefabriek in Rotterdam

DAY 3 – WEDNESDAY, NOVEMBER 26 - UTRECHT

Theme: *Tools for Integrated Urban Development*

Time	Activity
09:00-	Train to Utrecht
10:00-11:00	Interactive Class: Constraints to sustainable development
Class discussion on constraints to sustainable development and how tools can help to solve these issues. Students can bring in their own cases.	<i>Peter Nijkamp Karima Kourtit</i>
11:00-12:00	Lecture: Utrecht
<i>Esther van Leeuwen & Jeannine van Bream from the province of Utrecht and the municipality of Utrecht.</i>	<i>Esther van Leeuwen Jeannine van Bream</i>
12:00-13:00	Lecture: The citizens platform: measuring and monitoring a healthy living environment
	<i>Arjen Hof</i>
13:00-14:00	Lunch: ‘Haring en Lekkerbekjes’
14:00-	Utrecht tour

DAY 4 – THURSDAY, NOVEMBER 27

Theme: Transportation, Tourism and Quality-of-Life

Time	Activity
09:00–10:45	Lecture: Leisure, tourism and the city
Explores the intersection of urban economics, spatial planning, and the experience economy. Starting from urban economic theory, it is explained how clustering of amenities, attractions, and services boosts not only urban tourism, but also attracts residents. Subsequently, the spatial dynamics of tourism in cities are discussed as well as its economic impact.	<i>Peter Nijkamp</i> <i>Karima Kourtit</i>
11:15–13:00	Lecture: Transport, Travel & Well-being
Showcases models of transport planning that are good for the economy and resident experiences. How can we improve accessibility while preserving the local environment and quality of life?	<i>Martijn Burger</i>
13:00-14:00	Lunch
14:00	Rotterdam port district and port tour

DAY 5 – FRIDAY, JULY 4

Theme: *Tools for Integrated Urban Strategies*

Time

08:45

Activity

Train to Amsterdam

09:30

Coffee

09:45 Synthesis of course and/or remaining issues to be discussed.

*Martijn Burger
Karima Kourtit
Peter Nijkamp*

10:00-11:30

Group Presentations

Group presentations of integrated tourism strategies with peer and instructor feedback.

11:00-12:00

Certificate Ceremony

Handing out course certificates

12:00-

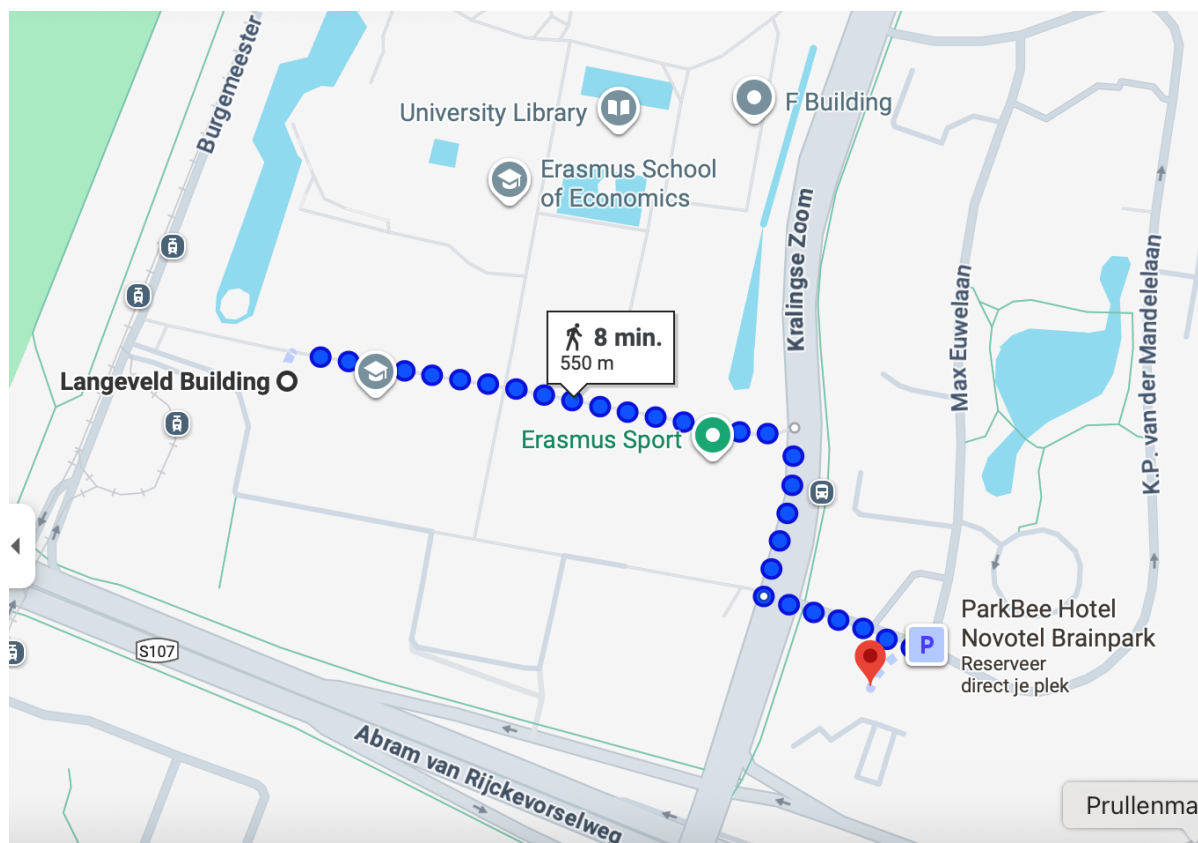
Lunch time and free afternoon

Excursion

LOGISTICS

The course will take place at the Langeveld Building, Room 5.22 located at:
 Erasmus University
 Langeveld Building, Woudestein Campus
 Burgemeester Oudlaan 50, 3062 PA Rotterdam

Route descriptions from several recommended hotels to the course venue.



Hotel to venue route summary

Hotel Name	Notes	Route Description	Time
Novotel Rotterdam Brainpark	Closest & easiest	Walk ±10 minutes directly to campus via Burgemeester Oudlaan	±10 min
The Social Hub Rotterdam	Very convenient	Walk to Blaak → Metro B or C → Kralingse Zoom → Walk to campus	±20–25 min
Leonardo Hotel Savoy	Good metro access	Walk to Blaak → Metro B or C → Kralingse Zoom → Walk to campus	±25 min
citizenM Rotterdam	Good metro access	Walk to Blaak → Metro B or C → Kralingse Zoom → Walk to campus	±25 min
The Usual Rotterdam	Similar to citizenM	Walk to Blaak → Metro B or C → Kralingse Zoom → Walk to campus	±25–30 min
CityHub Rotterdam	Longer walk; cool area (arts scene)	Walk to Eendrachtsplein or Centraal → Metro or Tram 7 → Walk to campus	±30–35 min

You can pay for public transport using an OV-chipkaart, contactless debit/credit card, or Apple/Google Pay (OVpay).

It is recommended to use Google Maps or the 9292.nl app for real-time public transport information in the Netherlands, including Rotterdam.

Addresses to add to your google map

Location

Rotterdam Centraal

Langeveld Building, EUR Woudestein Campus
Novotel Rotterdam Brainpark

The Social Hub Rotterdam

Leonardo Hotel Rotterdam Savoy

citizenM Rotterdam

The Usual Rotterdam

CityHub Rotterdam

Langeveld Building

Address

Stationsplein 1, 3013 AJ Rotterdam

Langeveld Gebouw Burgemeester Oudlaan 50,
3062 PA Rotterdam,
Brainpark 1, 3047 BG Rotterdam

Mariniersweg 1, 3011 NK Rotterdam

Westersingel 70, 3015 LC Rotterdam

Schiedamsedijk 20, 3011 EN Rotterdam

Nieuwe Binnenweg 281, 3015 BJ Rotterdam

Witte de Withstraat 94, 3012 BR Rotterdam

Burgemeester Oudlaan 50, 3062 PA Rotterdam