

COURSE

INTEGRATED URBAN INTERVENTIONS

PREMISE

The training course **Integrated Urban Interventions** explores in detail modern strategies for achieving sustainable and integrated urban development, as well as actions aimed at preserving and developing cultural heritage in urban areas with cultural and creative potential. Participants will gain an in-depth perspective on economic and cultural impacts in a multidisciplinary approach including green infrastructure sector, digitization, energy renewal and the development of strategies for urban interventions, impact on local communities, as well as the development of communication strategies and community partnerships to capitalize on and enhance the attractiveness of urban areas with cultural and creative potential

Date: 22 June – 26 June 2026

Location: Rotterdam, The
Netherlands

COURSE DESCRIPTION

The **Integrated Urban Interventions** course aims to provide a comprehensive overview of contemporary approaches to understanding and managing integrated urban strategies. Participants will explore the topic from both an empirical and policy-oriented perspective. The course includes teaching modules, group tasks, and field excursions to local destinations and attractions.

COURSE TOPICS

- Implementation and development of integrated urban strategies, European territorial cooperation actions, development of communities involved in the implementation and monitoring of strategies
- Principles of integrated urban development approach
- Drafting plans for the interpretation and enhancement of heritage objectives
- Characteristics of localities with cultural, creative potential
- Policies and strategic approach for localities with creative cultural potential
- Protecting urban cultural heritage
- Citizens' well-being and coexistence with visitors in urban areas
- Sustainable transport and mobility in cities with cultural and creative potential
- Quality of life in cities with cultural and creative potential
- Development of integrated community-based urban development strategies and involvement of local residents
- Local authenticity and protecting cities' identity
- Digital technologies in cultural heritage management
- The role of local policies in the development of areas with cultural creative potential
- Case studies and examples of best practices

TARGET GROUP

Specialists in public administration and urban planning, who will acquire essential knowledge for the integrated development of cities through sustainable local and regional strategies, promoting a balanced and resilient development model and including cultural and creative potential in the strategic approach.

COURSE MATERIALS

- Syllabi
- Reports
- Published papers
- PowerPoint Presentations
- Videos

PRACTICAL INFORMATION

- Accommodation & Travel:
Accommodation and travel costs for participants are not included in the course fee and will be arranged separately by the participants or their organizations.
- Dietary Preferences:
Participants can indicate their dietary preferences during the registration process to accommodate specific needs.

Course Venue

Erasmus University, Rotterdam
The Netherlands

Erasmus Happiness Economics
Research Organisation

Langeveld Gebouw
Burgemeester Oudlaan 50,
3062 PA Rotterdam, the
Netherlands

PROGRAM

DAY 1 (ROTTERDAM)

Theme: *Foundations of Integrated Urban Development and Interventions*

Time

09:00–09:30

Introduction to the course structure, themes, objectives, and participant expectations.

Activity

Welcome & Course Overview

*Peter Nijkamp
Karima Kourtit
Martijn Burger*

09:30–11:00

Explores systems thinking and urban strategies that link environment, economy, and society to manage complex urban transformations. Discussion of strategies that help achieve the broader goals of integrated urban development such as smart cities and the 15-minute city. Examples of applications in Europe and Romania.

Lecture: Principles of Integrated Urban Development

Peter Nijkamp

11:15–12:30

Provides an introductory lecture on how policy databases and instruments can be used to monitor and assess integrated urban development, inter alia through the use of dashboards.

Lecture: Policy Databases and Instruments

Karima Kourtit

12:30 -13:00

Groups are created and briefed on the core course assignment: to design an integrated urban development strategy for a specific case area. This can be done from the viewpoint of a city council, tourist manager, or urban developer angle.

Group Formation & Assignment

*Karima Kourtit
Peter Nijkamp*

13:00-14:00

Italian Lunch in Paviljoen

14:00-15:30

Explores the relationship between well-being and the built environment. We start defining well-being and then provide a framework on how different aspects of the built environment can potentially affect well-being

Lecture: Quality of Life and the Built Environment

Martijn Burger

15:30-16:30

Social gathering ‘Bitterballen’ in Paviljoen

DAY 2 (ROTTERDAM)

Theme: *Tourism and the City*

Time

Activity

09:00-10:30

Lecture: Leisure, tourism and the city

Explores the intersection of urban economics, spatial planning, and the experience economy. Starting from urban economic theory, it is explained how clustering of amenities, attractions, and services attracts residents and not only. Subsequently, the spatial dynamics of leisure activities in cities are discussed as well as their economic impact.

Peter Nijkamp

10:45-12:00

Lecture: The Tourism Paradox

Discusses how the exploitation of the cultural and creative potential of cities can both support and threaten urban environments, focusing on crowding, housing pressure, and identity loss.

Karima Kourtit

12:00-13:00

Time to work on group assignment

13:00-14:00

Lunch at Novotel

14:00-17:00

Cultural heritage tour in Rotterdam

Guided tour to heritage project (Van Nellefabriek)

DAY 3 (AMSTERDAM)

Theme: *Cultural Heritage, Mobility and Integrated Urban Interventions*

Time	Activity
07:30-09:00–10:30	Train to Amsterdam Lecture: Sustainable Urban Mobility, Urban Green and Well-being Showcases models of transport planning that reduce environmental impact while improving visitor and resident experiences. How can we improve accessibility while preserving the local environment and quality of life? <i>Martijn Burger</i>
10:30-12:00	Lecture: Cultural Heritage and the City Presents key frameworks for interpreting heritage meaningfully, addressing urban authenticity, memory, and adaptive reuse. Introduces digital heritage platforms, participatory tools, and storytelling techniques that improve access and engagement. <i>Peter Nijkamp</i>
12:00-13:00	Time to work on group assignment
13:00-14:00	Lunch
14:00-	Amsterdam Tour

DAY 4 – THURSDAY (ROTTERDAM)

Theme: *Tools for Integrated Urban Development*

Time	Activity
09:00–10:30	Lecture: Dashboards for Integrated Urban Development <i>Karima Kourtit</i> <i>Martijn Burger</i>
10:45–12:00	Interactive Class: Constraints to Sustainable Development <i>Peter Nijkamp</i> <i>Karima Kourtit</i>
12:00–13:00	Time to work on group assignment
13:00–14:00	Lunch at Novotel
14:00–17:30	Guided tour with Guided Tours in Rotterdam – UrbanGuides Followed by time to do field research in Rotterdam
17:30–	Social gathering with boat tour and dinner on boat

DAY 5 (UTRECHT)

Theme: *Synthesis, Strategic Thinking & Future Pathways*

Time

08:45

10:00-11:00

Synthesis of course and/or remaining issues to be discussed

Activity

Train to Utrecht

Synthesis

*Peter Nijkamp
Karima Kourtit*

11:00-13:00

Group presentations of integrated tourism strategies with peer and instructor feedback and final ceremony

Group Presentations

12:30-13:00

Handing out course certificates

Certificate Ceremony

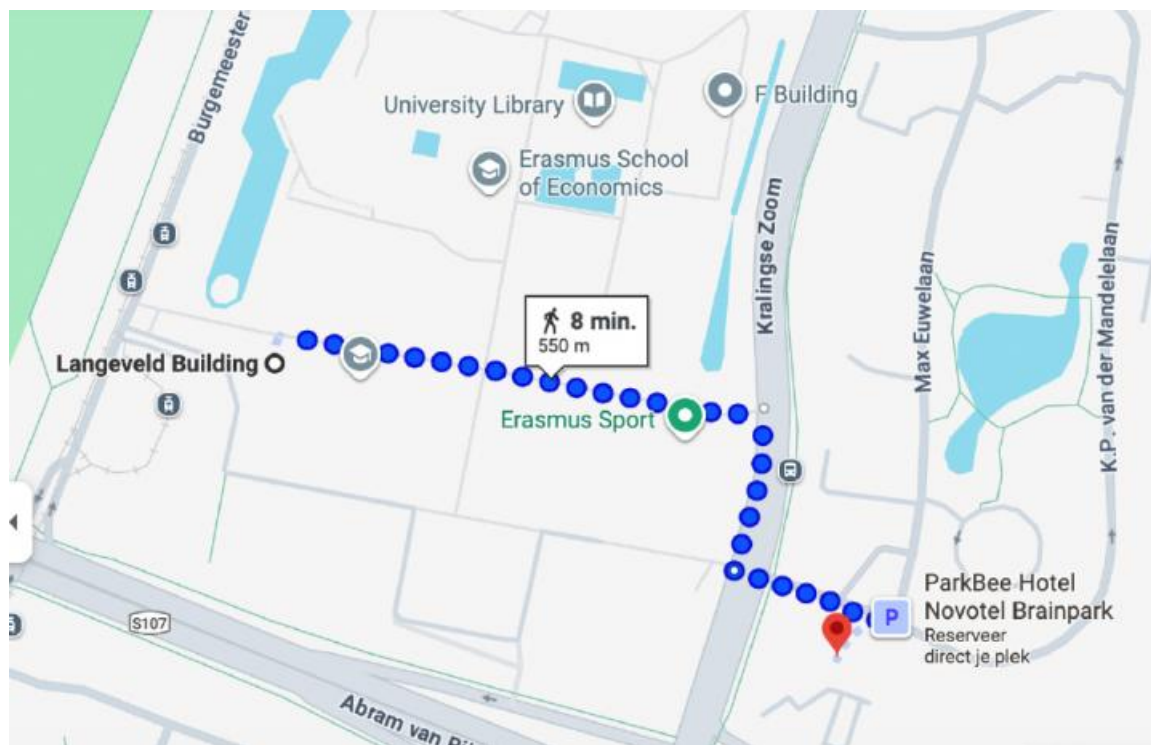
13:00-

Lunch and Utrecht Tour

LOGISTICS

The course will take place at the **Langeveld Building, Room 5.10** located at:
Erasmus University Langeveld Building,
Woudestein Campus Burgemeester Oudlaan 50,
3062 PA Rotterdam

Walking route from Novotel:



Route descriptions from several recommended hotels to the course venue.

Hotel to venue route summary

Hotel Name	Notes	Route Description	Time
Novotel Rotterdam Brainpark	Closest & easiest	Walk ±10 minutes directly to campus via Burgemeester Oudlaan	±10 min
The Social Hub Rotterdam	Very convenient	Walk to Blaak → Metro B or C → Kralingse Zoom → Walk to campus	±20–25 min
Leonardo Hotel Savoy	Good metro access	Walk to Blaak → Metro B or C → Kralingse Zoom → Walk to campus	±25 min
citizenM Rotterdam	Good metro access	Walk to Blaak → Metro B or C → Kralingse Zoom → Walk to campus	±25 min
The Usual Rotterdam	Similar to citizenM	Walk to Blaak → Metro B or C → Kralingse Zoom → Walk to campus	±25–30 min
CityHub Rotterdam	Longer walk; cool area (arts scene)	Walk to Eendrachtsplein or Centraal → Metro or Tram 7 → Walk to campus	±30–35 min

You can pay for public transport using an OV-chipkaart, contactless debit/credit card, or Apple/Google Pay (OVpay).

It is recommended to use Google Maps or the 9292.nl app for real-time public transport information in the Netherlands, including Rotterdam.

Addresses to add to your google map

Location

Rotterdam Centraal

Langeveld Building, EUR Woudestein Campus
Novotel Rotterdam Brainpark

The Social Hub Rotterdam

Leonardo Hotel Rotterdam Savoy

citizenM Rotterdam

The Usual Rotterdam

CityHub Rotterdam

Langeveld Building

Address

Stationsplein 1, 3013 AJ Rotterdam

Langeveld Gebouw Burgemeester Oudlaan 50,
3062 PA Rotterdam,

Brainpark 1, 3047 BG Rotterdam

Mariniersweg 1, 3011 NK Rotterdam

Westersingel 70, 3015 LC Rotterdam

Schiedamsedijk 20, 3011 EN Rotterdam

Nieuwe Binnenweg 281, 3015 BJ Rotterdam

Witte de Withstraat 94, 3012 BR Rotterdam

Burgemeester Oudlaan 50, 3062 PA Rotterdam

Contact person: Karima Kourtiti, k_kourtiti@hotmail.com, +31617479133