Erasmus Graduate School
of Social Sciences
and the Humanities

Annual Report 2014

Erasmus Graduate School
of Social Sciences
and the Humanities

Erasmus University Rotterdam
Make it happen.

The Graduate School in 2014

2014 was an exciting year for the Erasmus Graduate School of Social Sciences and Humanities (EGS3H). After thoroughly preparing the ground for the new graduate school, Dean Victor Bekkers was called back to his research obligations due to a big European research grant. He was succeeded by Professor Liesbet van Zoonen of Sociology on January 1. She aimed at making the launching plans for the Graduate School operational and developed four tangible ambitions:

1. Multidisciplinary Excellence
2. Solid Services
3. International Recruitment
4. Societal Collaboration

In this annual report we present the activities we undertook to realise these ambitions. Some highlights were the Dean's Master Class for Excercises in Multidisciplinary Sensitivity and Skills (p.4), the 2013 and 2014 awards for best conference poster, conference paper, article or PhD manuscript written by an EGS3H PhD candidate (p.5) and the establishment of an extensive and professional website (p.10).

Sincerely,

Prof. dr. Liesbet van Zoonen, Dean
Drs. Jan Nagtzaam, Manager
Jan Willem van der Mijde, MA,
Communications Officer & Management Assistant

Contents

Multidisciplinary Excellence

The Graduate School aims to realise its ambition for multidisciplinary excellence through dedicated courses in its curriculum and targeted applications for new funding.

Multidisciplinarity in the curriculum

Three types of activities in the curriculum are key: the Dean's Master Class, the Philosophy of Science course, and the Methodology Teaching.

Dean's Master Class

The Dean's Master Class forms the backbone of the multidisciplinary ambition of the Graduate School. In quarterly four hour sessions, the Dean of EGS3H invites PhD candidates and selected faculty members to explore a theme that cuts across disciplines.

Distinguished scholars from EUR or elsewhere present their approach and results, while PhD candidates actively contribute to identifying the similarities and differences between disciplines. In 2014, two master classes were offered concerning the respective themes Families and Morality. For 2015, three themes have been planned already, i.e. Work, EUR Rethink and Religion. In 2014, 28 PhD candidates attended the Dean's Master Class, from the following groups:

Table 1. **Participants** Dean's Master Class

History	2
Arts and Culture Studies	5
ESHCC RM student	1
Institute of Social Studies	2
Media and Communication	6
Pedagogical Sciences	1
Public Administration	3
Sociology	8
Total	28

Dean's Master Class on Families
June, 2014

Philosophy of the social sciences and the humanities

This course was built around the question what unites and/or differentiates the social sciences and the humanities, looking specifically at key authors and current discussions. The course worked from the more general towards the more concrete in terms of theories and actual research. Participants were moreover invited to bring in their own research and approach for reflection and discussion. The course was offered for the first time in 2014 by dr. Gijs van Oenen of the Faculty of Philosophy and drew five PhD candidates, whom evaluated the course positively with an average of 4.55 (on a five point scale).

New multidisciplinary methods and methods coaching

In terms of advanced methodology, PhD candidates can choose courses that fit their research needs (see section Solid Services, p.7), and, in addition, EGS3H aims to offer cutting-edge courses on new methodologies, such as the course "Big Data Analysis and Visualisation". Professor Franciska de Jong and dr. Tjerk Tieman of ESHCC developed this course specifically for EGS3H. It was attended by seven PhD candidates and was evaluated with an average of 4.35 (on a five point scale).

In addition, the Graduate School has invited dr. Tony Hak to operate as its 'Methodology Consultant', offering bespoke advice to PhD candidates whom meet specific methodological challenges in their research. Dr. Hak's services were called upon eight times in 2014 (in talks varying between one and two hours) and he dealt with questions on, for instance, the proper way of data collection, how to define an adequate research design, or concerning the exploration of multiple case studies.

Awards

EGS3H PhD candidates continuously excel in various ways, showing their scientific creativity and creating solutions for society; in 2014, a total number of 41 PhD candidates earned their degree (view appendix 5, p.22, for a list of details).

In order to stimulate visibility and disseminate their excellence to peers, the Graduate School invited its PhD candidates and recent graduates to submit their work for the "Graduate School Award for PhD Excellence", in the categories: Best PhD thesis, Best Article, Best Paper and Best Poster of the year. To make a good start to a new tradition, separate entries were invited to be submitted for 2013 and 2014, resulting in an impressive amount of 62 high quality and interesting submissions, mainly written in English.

The jury was impressed by the sophisticated approaches and the multidisciplinary, multi-method character of the majority of the submitted theses and papers, but also in the clarity of the information and the advanced design of the posters. The full jury report was published on the Graduate School website in the last week of December; in time for PhD candidates planning to submit a Veni proposal to add the award to their CV.

New funding
The Graduate School has sought extra funding from NWO, the China Scholarship Council, and in the context of organising or collaborating in an EUR Summer School.

NWO Graduate Programme
The School applied for a Graduate Programme Culture and Society with the NWO Graduate Programme 2014. The proposal brought five research groups from the humanities, social sciences and philosophy together, building on two research master programmes: Sociology of Media, Culture and the Arts, and Philosophy and Economics. The bid survived

the preproposal stage but was not awarded funding. The Graduate School raised an official complaint against the procedure and the argumentation, and while NWO acknowledged the objections, it decided nevertheless not to award the proposal.

China Scholarship Council
The Graduate School explored the possibilities offered by the China Scholarship Council to create other multidisciplinary projects by offering PhD projects in a particular area. As a try-out, five PhD projects covering a topic regarding urban big data research were proposed to the CSC. If these PhD projects are awarded, a full graduate programme Urban Big Data covering the various disciplines in the Graduate School can be launched.

Summer School
In addition, the Graduate School explored the possibilities to organise a multidisciplinary summer school, leading to the conclusion that such an effort is only viable in collaboration with the other Graduate Schools at EUR. Hence, to make the Graduate Schools of EUR more visible to (potential) national and international PhD candidates, and to foster the spirit of multidisciplinary collaboration and exchange at EUR, a concept programme for a Summer School has been developed, entitled Urban Erasmus. The specific focus on the urban dimension of the EUR expertise is chosen to bring in a thematic coherence to the variety of research and approaches; and to prevent an overlap or competition with the disciplinary summer schools/programmes at EUR. The Graduate Schools plan to run the first instalment of this summer school in 2016.

Solid Services

The Graduate School aims to provide a range of high quality educational and support services to its PhD candidates, supervisors and administrators of its participating departments.

These are in particular: a full and flexible Doctoral Education Programme, tailored to the needs of PhD candidates in particular stages of their PhD; professional and visible online profiles of PhD candidates, supervisors and research groups; a standardised, one-stop online application and selection system for potential candidates; when necessary, pastoral care for incoming international PhD candidates, and; confidential counselling to candidates whom encounter issues with their supervisor.

PhD core curriculum
EGS3H offers two types of courses to PhD candidates: courses that strengthen multidisciplinary thinking and collaboration,

	Multidisciplinary courses		Methodology	Professional skills	Proces support
Start-up stage	Philosophy of the social sciences and the humanties	Master Class		Presenting and networking	How to survive your PhD
Core stage			• Qualitative data analysis • Meta-analysis • Big data • Methodology Consultant	• How to get your article published • Popular academic writing and social media	• VENI training (with ESHCC)
Final stage					• Defending your PhD • Employa-bility

and courses that will help researchers to advance their academic and professional skills. Each PhD candidate can construct a bespoke teaching programme from the various core courses in the programme.

These courses are offered for 2.5 ECTS credits each and support the specific stage that the PhD candidates are in; thus in the first term of their PhD trajectory, candidates take the course "How to survive your PhD", in which the further

Table 2. **Satisfaction scores** core curriculum 2014 (on a five point scale).

Feedback on courses	Overall programme relevance / usefulness	Instructor: overall presentation e.g. style, pace, opportunity to interact	Average evaluation
How to get your article published	4,7	5,0	4,85
Career planning	4,5	4,8	4,65
Personal leadership	4,5	4,8	4,65
Popular academic writing and social media	4,5	4,8	4,65
Brush-up research design and methodology	4,5	4,6	4,55
Philosophy of social sciences	4,3	4,8	4,55
Presenting and networking	4,1	4,7	4,4
Social media	4,4	4,4	4,4
Big data and visualisation	4,3	4,4	4,35
Qualitative data analysis	4,3	4,1	4,2
Employability, looking ahead beyond your PhD	4,0	4,3	4,15
Participant observation	3,7	4,2	3,95
Atlas.ti	3,9	3,1	3,5
How to survive your PhD	3,4	3,7	3,55
Qualitative interviewing	3,4	3,6	3,5
Total	4,17	4,35	4,26

operationalisation of the research proposal is a key element. This course is followed by a course on presentation and networking skills in the second period of their first year. We expect that PhD candidates will be working towards publications in their second year, and hence the Graduate Schools offers the course "How to get your article published".

In addition to these core courses, the Graduate School offered a number of smaller, specialised workshops in 2014, such as "How to obtain a NWO Veni grant" (which included individual feedback sessions) and "How to obtain small grants" (see appendix 1, p.18, for a full breakdown of the origin of the participants).

The 2014 courses and occasional workshops were attended by a total of 252 PhD candidates, of whom 25% enrolled for more than one course. This is a substantial increase in comparison to 2013; this was a clear effect of the reduction of course fees to a minimal registration fee of €20,-. The biggest groups of participants came from Sociology, Psychology, Public Administration and Media and Communication (see appendix 1, p.18, for a full breakdown).

Systematic feedback on the courses was acquired by asking participants questions about the course and the instructor, and inviting recommendations for improvement. The scores of the courses and instructors are invariably high, as table 2 (p.8) shows, with a total average evaluation of 4.26 (on a five point scale).

In December, the Graduate School conducted an online survey in order to obtain suggestions and detailed information about the educational needs of the PhD candidates. Nearly a quarter of the 61 respondents provided helpful suggestions. Based on the feedback, additional courses and workshops will be organised in 2015, e.g. on several multi-level modeling techniques and on advanced (Bayesian) statistics.

Professional Profiling

Marketing and Communication

In November 2014, the Graduate School website migrated to a new website design. The restyling was in line with the new corporate identity of EUR which was introduced in September. The migration was also used as an opportunity to optimise website navigation, lay-out and content (copy editing, new photos etc.).

The new Graduate School website has a so-called responsive design, meaning that the website's lay-out will adapt to the display of the device it is viewed on. As people are increasingly using mobile devices to browse the internet, responsive web design is rapidly becoming an industry standard. Already around thirteen percent of visitors of the Graduate School website use a mobile device, emphasising the advantages of a 'mobile first' policy. Of all EUR websites currently only RSM, ERIM and the Graduate School use a responsive web design.

Profile pages

The Graduate School also hosts and maintains over six hundred profiles pages which likewise have a responsive design. While many of the affiliated departments have their own variations on profile pages (often using different designs and sourcing from other databases), the Graduate School uses a uniform, and user-friendly design and lay-out for all departments.

To illustrate the functionality of the new profiles, the Graduate School distributed a step-by-step guide to its members at the launch of the new website. The guide explains what information is sourced from what database (in most cases the same as their faculty profile) and what researchers can do themselves to optimise their online profile.

Other highlights

The Graduate School is especially proud of the following pages: Doctoral Education (overview of the entire doctoral education programme of the Graduate School), Meet our PhD candidates (overview of the interview series 'Meet our PhD candidates' in which eighteen junior researchers tell about their research, background, and what motives and inspires their research), and the Research pages. These research subpages give an overview of the ten affiliated departments and twenty-plus research groups. As online research promotion is often not seen as a priority for some of the affiliated departments (which often opt to prioritise promotion aimed towards attracting BA and MA students), these pages form a clear showcase of the Graduate School's research fields for prospective PhD candidates.

A complete overview of the website pages is available at www.egs3h.eur.nl/sitemap. Some additional details on the origins of site traffic can be found in annex 4 (p.21).

Website performance

Due to a technical malfunction during the migration of the website, all data from Google Analytics (information on website traffic and conversion) from before the migration was lost, preventing comparative performance analyses between the old and new design. However, analyses of the latest available data (March - April 2015) demonstrate that the site is currently performing very well, with on average 10,927 page views and 3,050 unique visitors per month.

As part of the Graduate School's objective to recruit high potential ('self-funded') international PhD candidates, it has begun producing a series of promotional PhD brochures which can be included in a 'promotional package'. The brochures are intended to be distributed by researchers whom, for instance, frequently visit universities or conferences abroad. As researchers currently have no promotional material available on PhD programmes, the brochures form a significant contribution to communicating the PhD research programmes of the affiliated departments.

Visit www.egs3h.eur.nl/home > brochures for a complete overview of the currently available brochures.

Standardised application and selection procedure

On 24 March 2014, EGS3H adapted ISS' online iApply application system, in order to provide prospective PhD candidates with a more efficient application service. The one-stop application process consists of several steps which require applicants to either add information or supporting documents. Through iApply all personal information and necessary documents can be uploaded directly.

At the back office all necessary (legal) requirements are examined in a standardised manner, e.g. the academic degrees, diplomas and transcripts, but also proficiency in English (if applicable). As a result, academic staff is mainly confronted with prospects who technically are applicable. In this manner, EGS3H acts as a broker, connecting promising prospective PhD candidates with potential supervisors.

Pastoral care for starting PhD candidates

New PhD candidates start at irregular moments in the academic year, depending on the starting time and turnaround of research projects or the availability of second and third cash flow. However, occasionally groups of PhD candidates arrive within a shorter time frame. In August and September, six newly arrived Chinese scholarship candidates arrived. EGS3H offered them a warm welcome with a tour on campus and a city tour in Rotterdam, followed by a diner. In the same period the PhD candidates attended the starting course "How to survive your PhD".

Confidential counsellor

PhD candidates are dependent on their supervisors. If the relation between supervisor and candidate is problematic, e.g. due to lack of or irregular supervision time and effort, an unfair assessment or absence of training possibilities, this endangers progress and the finalisation of the PhD project.

Therefore, the Graduate School appointed Professor Sabine Severiens of the Department of Pedagogical and Educational Sciences as a confidential counsellor especially for PhD candidates to seek help and resolve supervisory issues. The counsellor treats issue(s) confidentially, helps to develop scenarios that may lead to a solution and may try to mediate directly if researchers would prefer such help. In 2014, one PhD candidate consulted the counsellor.

International Recruitment

International marketing

In 2014, a detailed marketing plan was developed, including the identification of specific target groups and the means of communication. The collaboration with the Erasmus University China Centre (EUCC) has also been intensified. In addition, the Dean has made arrangements with several (emeriti) professors who are willing to act as global ambassador to the Graduate School. Their networks, as well as the Memoranda of Understanding (MoU) of Erasmus University are leading to targeted promotion efforts.

iApply and newly arrived PhD candidates

Since EGS3H introduced her iApply system, 129 prospective PhD candidates with 34 different nationalities have applied for a PhD position (see appendix 2, p.19, for full details). Those prospects have shown interest in one of our PhD programmes in the social sciences or the humanities. They are engaged in supplying their documents or are pending the selection procedure.

In total, eleven PhD candidates in 2014 met all the formal requirements and officially received an appointment at one of the affiliated departments.

Table 3. **Overview** newly appointed PhD candidates and their supervisors

PhD candidate	Country	Doctoral supervisor	Department
Qiong Gong	China	prof.dr. Susanne Janssen	Media and Communication
Danyang Du	China	prof.dr. Arnold Bakker	Psychology
Da Chi	China	prof.dr. Joop Koppenjan	Public Administration
Qiaomei Yang	China	prof.dr. Victor Bekkers	Public Administration
Jin Zhang	China	prof.dr. Saturnino Borras	ISS
Karel Fric	Czech Rep.	prof.dr. Romke van der Veen	Sociology
Nouran Hassan Al-Moghrabi	Saudi Arabia	prof.dr. Ingmar Franken	Psychology
Lucy Lewis	Suriname	prof.dr. Han Entzinger	Sociology
Fredrik Willems	Netherlands	prof.dr. Henri Beunders	History
Eunice Gonzo	Namibia	dr. Ferry Koster	Sociology
Sadrag Panduleni Shihomeka	Namibia	prof.dr. Susanne Janssen	Media and Communication

ISS Graduate Programme Namibia

In 2012, EGS3H partner ISS signed a Memorandum of Understanding (MoU) with the University of Namibia (UNAM). In the MoU both parties agree upon cooperation in a joint PhD supervision programme, leading to further professionalisation and a greater number of PhD degrees among UNAM's staff. EGS3H supports this project by mediating in finding potential supervisors in the Graduate School but outside of ISS; for the newly arriving PhD candidates the School will offer a course programme and a community. In 2014, there were five PhD proposals; EGS3H succeeded in finding supervisors for two candidates.

China Scholarship Council

In order to encourage recruitment of talented Chinese PhD prospects with a scholarship, EGS3H promised a research premium of €1000.- to successful applicants related to the School. The 2014 round featured seventeen research proposals from the affiliated departments, including the five PhD projects in the Urban Big Data programme.

ISS collaboration with Southern Africa Development Community Parliamentary Forum

In the context of a collaboration between ISS and the Southern Africa Development Community (SADC) Parliamentary Forum, EGS3H has been asked to formulate possible PhD projects for members of the SADC. This, regional economic community, comprising of fifteen Southern African member states, seeks to bring regional experiences to bear at the national level, to promote best practices, and to provide a platform for parliaments and parliamentarians to promote and improve regional integration in the SADC region.

The collaboration entails that PhD candidates from SADC work on predefined topics, like democracy and governance, regional development and integration and gender equality and empowerment. Five proposal from within the School were submitted to ISS.

PhD program in Cleaner Production, Cleaner Products, Industrial Ecology & Sustainability

In order to explore the possibilities for cooperation and service delivery, EGS3H explored possibilities with the coordinator of this international off-campus PhD programme. In 2015 consultation will be continued.

Fee structure

A growing number of the Graduate School's PhD members have a student status instead of a conventional employment agreement with Erasmus University. In its founding year the Supervisory Board agreed upon an annual fee of €12,500.- for incoming members, but as a consequence of the autonomy of departments and the various types and origins of PhD candidates, a range of tuition fees is asked. In order to promote campus wide policy, this matter was discussed in the Erasmus Graduate School Platform and put to the Board of EUR. Pending experimental legislation in order to enhance the number of PhD positions, further policy guidelines are expected in 2015.

Impact Rotterdam +++

It is the Graduate School's explicit ambition to seek collaboration with stakeholders in the wider Rotterdam environment, through its PhD programme and community.

A number of possibilities have been explored and discussed, among which possibilities for in-house PhD training and internships for PhDs. One concrete collaboration was established in 2014, but this is an agenda which will be further developed in 2015.

"Promoveren in Rotterdam"
EGS3H and Erasmus Research & Business Support (ERBS) agreed upon their cooperation to recruit and facilitate PhD candidates from the business and education sector in the Rotterdam area. EGS3H acts as the ERBS preferred partner to offer those candidates courses and guidance.

Organisation and Finances

Commitment Board Erasmus University and Supervisory Board

The Supervisory Board of the School, consisting of the deans of the three participating faculties and the rector of ISS, committed financial resources to EGS3H for two more years from June 2015.

Based on the midterm evaluation report, the Erasmus University Board decided to allocate the second tranche of seed-money ('Vliegwielgelden') to provide the Graduate School with additional resources for a thorough start-up. The Board invited EGS3H to develop a more structural business case, in order to grow to a solid financial position.

International Advisory Committee

In order to reveal and confirm the quality of the programmes and services of the Graduate School, and to improve these where necessary, an International Advisory Committee has been installed. The composition of the advisory committee is listed in appendix 3 (p.20).

Programme Board

The Programme Board of the school consists of seven members, preferably a research directors and/or professor from within each of the research domains participating in the Graduate School. The Programme Board advises the Dean, whether or not at request, about programme matters of the Graduate School, e.g. on the criteria for admission and membership, or on the way the PhD programme and the existing (research) master programmes should complement each other.

In 2014, the Programme Board gave advice on the newly developed Teaching Programme, the Training and Education Programme,

Advanced Methods courses, Good Practice Guides, Training and Supervisory Plans and how to improve Quality and Performance of PhD-trajectories.

PhD Council

The Philosophy of Science course was a direct result of suggestions made by the PhD Council (comprising of eight PhD representatives of the Graduate School) based on their evaluation of the Doctoral Education Programme. Furthermore, the PhD Council reflected on concepts of the EGS3H Good Practise Guide. However, despite available funding to organising social and academic activities, the PhD Council showed little activity in 2014.

The most active group amongst the PhD members is the Academic Culture Group, which offers all PhD candidates a platform to meet and interact. In June 2014, the group organised a second edtion of "Pitch Your PhD Project" during which PhD candidates from all nine affiliated departments of the Graduate School presented their research in a three minute pitch to their peers. Following the presentations, two advanced PhD candidates and a visiting researcher from ESHCC presented their keynotes on "the pleasures and pitfalls of trying to pursue a broader impact outside of academia". The current group organises events each month, alternating between a movie night and a PhD drinks, both of which have been consistently well attended.

IHS

As a result of intensive sessions with the scientific director of IHS, a collaboration agreement has been made, that will be signed in early 2015. This agreement will create opportunities for IHS to meet its growing international demand for doctoral education.

First edition PhDrinks
September, 2014

**Opening "Pitch your PhD project"
by Mark van Ostaijen**
June, 2014

**Janna Michael presenting
at "Pitch your PhD project"**
June, 2014

Appendices

Appendix 1: **Number of participants** courses and workshops

COURSES		
Department	**Enrollments**	**% of Participants**
Arts and Culture Studies	6	4%
Criminology	2	1%
Development Studies / International Institute of Social Studies (ISS)	11	7%
Erasmus MC (IMERR) / Psychology (joint PhD position)	2	1%
History	13	9%
Institute for Housing and Urban Development Studies (IHS)	5	3%
Media and Communication	24	16%
Philosophy (EIPE)	1	1%
Psychology	27	18%
Public Administration	26	17%
Sociology	33	22%
Total N in courses	**150**	**100%**

WORKSHOPS		
Department	**Enrollments**	**% of Participants**
Arts and Culture Studies	14	14%
Criminology	1	1%
Development Studies / International Institute of Social Studies (ISS)	6	6%
Erasmus MC (IMERR) / Psychology (joint PhD position)	1	1%
History	12	12%
Institute for Housing and Urban Development Studies (IHS)	1	1%
Media and Communication	17	17%
Philosophy (EIPE)	1	1%
Psychology	13	13%
Public Administration	18	18%
Sociology	18	18%
Total N in Workshops	**102**	**100%**

Appendix 2: **Application overview** source date December 12, 2014 (source: iApply)

Row Labels	Accepted	Almost Complete	No BA	Outdated	Rejected	Selection	Submission	Grand Total
Afghan							1	1
Bangladeshi							2	2
Cambodian							1	1
Cameronian				1			1	2
Chinese		2		2	1			5
Cypriot							1	1
Czech	1							1
Dutch	3	2		1			3	9
Egyptian							2	2
Ethiopian	1			2	1		9	13
Filipino		1						1
Ghanaian		1		4			3	8
Indian		1		1			7	9
Indonesian		1		1		1	5	8
Iranian		2		2			3	7
Italian		1						1
Kenyan			1				5	6
Kyrgyz		1						1
Malaysian	1							1
Mosotho						1		1
Namibian		1				3	1	5
Nepalese							1	1
Nigerian		1	1	1			6	9
Pakistani							4	4
Russian				1				1
Saudi Arabian	1							1
South African		1						1
Sri Lankan						1		1
Sudanese							2	2
Tanzanian		1		2			5	8
Tunesian		1						1
Ugandan				1		1	2	4
Zambian				1			3	4
Zimbabwean		4		1			2	7
Grand Total	7	21	2	21	2	7	69	129

Appendix 3: **International Advisory Committee**

Discipline	Member	Affiliation
Arts and Culture Studies	prof. dr. Wendy Griswold	North Western University, US
Media and Communication	prof. dr. Sonia Livingstone	London School of Economics, UK
Pedagogical Sciences	prof. dr. Regina Mulder	Universität Regensburg, GE
Philosophy	prof. dr. Julian Reiss	Durham University, UK
Psychology	prof. dr. Detlev Leutner	Universität Duisburg, GE
Public Administration	prof. dr. Stephen Osborne	University Edinburgh, UK

ISS, Sociology and History positions have not yet been filled.

Appendix 4: **Top ten countries** traffic Graduate School website
www.egs3h.eur.nl (source: Google Analytics, January – April, 2015)

1.	Netherlands	58.05%
2.	United States of America	4.53%
3.	United Kingdom	4.19%
4.	Germany	2.96%
5.	Belgium	1.19%
6.	China	1.82%
7.	India	1.71%
8.	Italy	1.26%
9.	Russia	1.22%
10.	Indonesia	1.15%
11	Others	21.92%

While relying on existing networks with other universities has been expressed as the core of the Graduate School's marketing strategy, small measures to the website can have (and already have had) a meaningful impact on improving the Graduate School's international profile and findability. This includes continuing to keep the site 'active' by frequently adding posts (news and events) and by adding links to the website on other EUR sites.

Other future activities for the website include a revamping of the PhD blog www.PhDaily.nl by PhD candidates Julian Schaap and Rian Koreman (both from ESHCC). In addition, the Graduate School is currently in consultation with the EUR Marketing and Communication Office to optimise traffic from the to be expanded PhD dedicated webpage on the EUR site. Both measures will significantly increase traffic to the Graduate School website.

Appendix 5: **Overview of promoted PhD candidates 2014**
faculty of origin and thesis title (source: Hora Est)

PhD candidate	Faculty	Thesis title
Aksin, H.D.	ISS	Structural Adjustment and Peasant Producers: The Political Economy of a Turkish Export Crop
Baars, M. A.	FSS	Instructional Strategies for Improving Self-Monitoring of Learning to Solve Problems
Boon, M.	ESHCC	Oil Pipelines, Politics and International Business. The Rotterdam oil port, Royal Dutch Shell and the German hinterland, 1945-1975.
Bruijn, P.A.C.de	ESHCC	Bridges to the Past. Historical Distance and Multiperspectivity in English and Dutch Heritage Educational Resources
Coppens, L.C.	FSS	Elaboration and the Testing Effect in Cued Recall
Deelstra, Y.	FSS	Leiding geven in processen van co-evolutie
Dekker, E.	ESHCC	The Viennese Students of Civilization: Humility, Culture and Economics in Interwar Vienna and Beyond
Dillen, A.M.van	ESHCC	What Happened to Autonomy? Visual art practices in the creative industries era
Engelen, J.A.A.	FSS	Comprehending Texts and Pictures: Interactions Between Linguistic and Visual Processes in Children and Adults
Fleischmann, M.S.	FSS	Should I stay or should I go? A workplace perspective on older persons' labour market participation
Freire da Silva, P.A.	FSS	Green Chemistry, Green Engineering and Eco-Innovation Towards a More Sustainable Petrochemical Industry: Determinants of Brazilian Petrochemical Companies´ Engagement in GCE-Based Eco-Innovation Processes
Grand, J.W.le	ISS	Sustainable Pathways or Troubled Development? Rural Community Dynamics in the Andean Valleys of Bolivia
Gualeni, S.	FP	Augmented Ontologies. The Question Concerning Digital Technology and Projectual Humanism
Hartwig, R.	ISS	Essays on the Effects of Informal and Formal Protection Arrangements
Heijltjes, A.E.G.	FSS	Cultivating Critical Thinking: The Effects of Instructions on Economics Students¿ Reasoning
Hoeven, A.J.C.van der	ESHCC	Popular music memories. Places and practices of popular music heritage, memory and cultural identity
Houdt, J.F. van	FSS	Governing Citizens. The government of citizenship, crime and migration in the Netherlands
Jonge, M.O.de	FSS	A Test of the Efficiency of Study and a Study on the Efficacy of Tests
Kleinreesink, L.H.E.	ESHCC	On Military Memoirs - Soldier-Authors, Publishers, Plots and Motives A Mixed-Method Study into Military Afghanistan Autobiographies from the US, the UK, Canada, Germany and the Netherlands

PhD candidate	Faculty	Thesis title
Kortram, S.M.	ESHCC	Meer dan arts alleen: De maatschappelijke betekenis van huisarts Sophie Redmond in laat-koloniaal Suriname
Kruithof, M.J.	ESHCC	Shouting in a Desert. Dutch missionary encounters with Javanese Islam, 1850-1910
Lub, V.L.	FSS	The Plausibility of Policy
Manevska, K.	FSS	Beyond the Ethnic Divide. Towards a cultural sociological understanding of ethnocentrism.
Mate, R.	ISS	Grappling with Emerging Adulthoods: Youth Narratives of Coming of Age in a Frontier Town, Zimbabwe
Meerkerk, I.F.van	FSS	Boundary Spanning in Governance Networks. A study about the role of boundary spanners and their effects on the democratic legitimacy and performance of governance networks
Nuvunga, A.A.	ISS	From the Two-Party to the Dominant-Party System in Mozambique, 1994-2012: Framing Frelimo Party Dominance in Context
Odame, H.S.	ISS	Innovation Dynamics and Agricultural Biotechnology in Kenya
Park, J.	FSS	Responsible Investing in the Asia-Pacific Region: Understanding Sustainability and Investments in Japan and Hong Kong/China
Prins, R.S.	FSS	Safety First. How local processes of securitization have affected the position and role of Dutch mayors.
Real Pedrosa de Sousa, R.	ISS	External Interventions and Conflicts in Africa after the End of the Cold War
Ruzzene, A.	FP	Using Case Studies in the Social Sciences: methods, inferences, purposes
Savenije, G.M.	ESHCC	Sensitive History under Negotiation. Pupils¿ historical imagination and attribution of significance while engaged in heritage projects
Sitser, T.B.	FSS	Predicting Sales Performance: Strengthening the personality - job performance linkage
Süli, K.M.	ESHCC	The Port of Rotterdam and the Maritime Container. The rise and fall of Rotterdam's hinterland (1966 -2010)
Taanman, M.	FSS	Looking for Transitions: Monitoring approach for sustainable transition programmes
Tadic, M.T.	FSS	Studying Work-related Well-being on a Day-to Day Basis: An expanded JD-R theory approach
Tan, C.P.	FSS	Educating for Professional Identity Development
Treibich, C.	ISS	Four Essays on the Economics of Road Risks in India
Vermeeren, B.	FSS	HRM Implementation and Performance in the Public Sector
Voet, J.van der	FSS	Leading Change in Public Organizations: A study about the role of leadership in the implementation of organizational change in a public sector context
Wijnia, L.	FSS	Motivation and Achievement in Problem-Based Learning: The Role of Interest, Tutors, and Self-Directed-Study

bron Hora Est

Table 6a: **Overview number** of promoted PhD candidates 2014 (source: Hora Est)

Faculty number of promotions 2014	Count
Erasmus School of History, Culture and Communication	10
Faculty of Philosophy	2
Faculty of Social Sciences	21
International Institute of Social Studies	8
Grand Total	41

Table 6b: **Overview number** of promoted PhD candidates 2010 - 2013
(source: Begroting 2015 EUR p.74)

promoties	FSW	FW	ESHCC	ISS	Total
B2010 (realisatie 2008)	8	2	3	10	23
B2011 (realisatie 2009)	11	6	4	6	27
B2012 (realisatie 2010)	25	4	3	7	39
B2013 (realisatie 2011)	13	4	1	11	29
B2014 (realisatie 2012)	27	3	10	7	47
B2015 (realisatie 2013)	17	3	7	8	35
Total	101	22	28	49	200
%	50,5%	11,0%	14,0%	24,5%	100,0%

Colophon

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