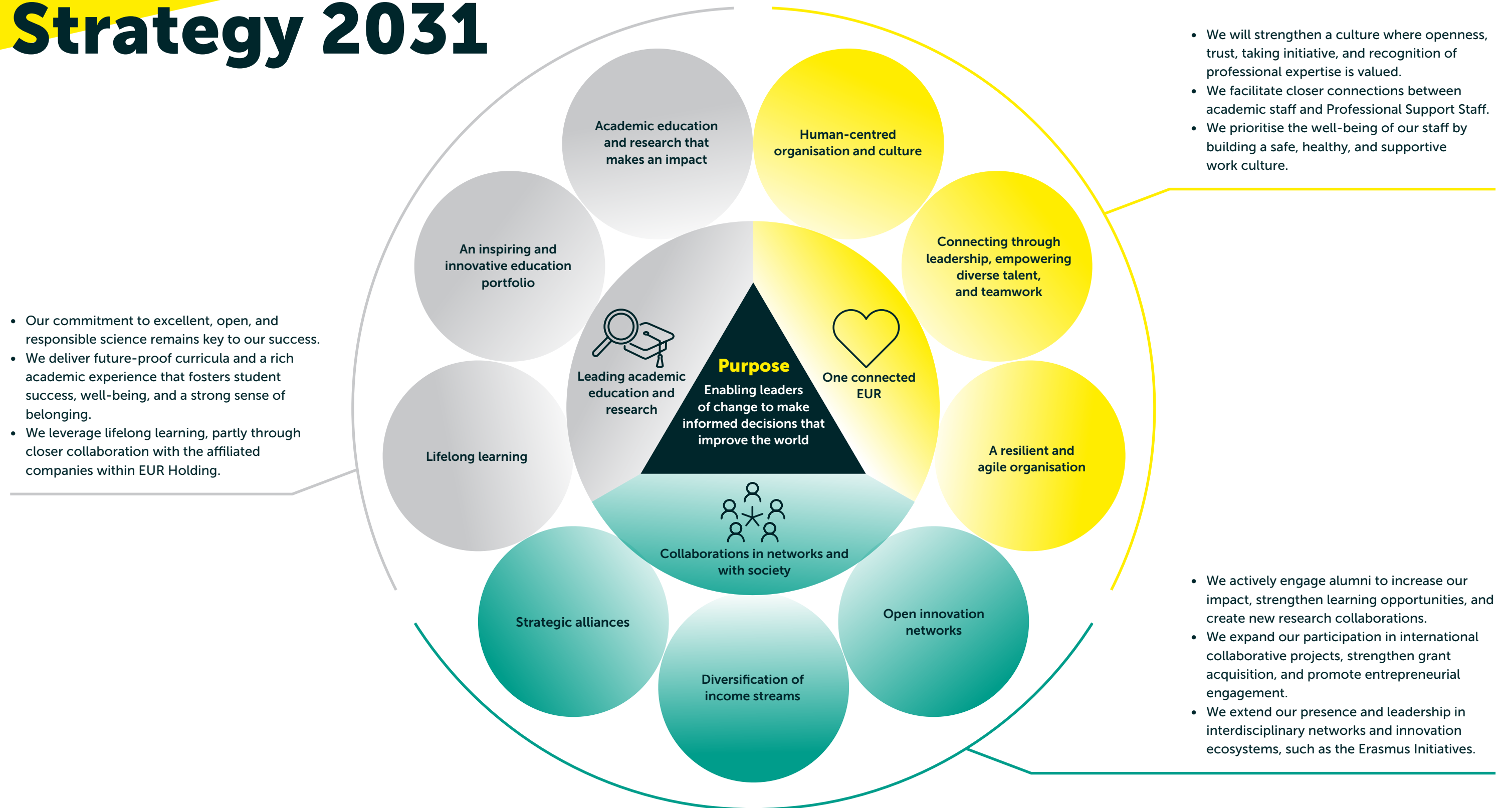


Building the Future of Economics

Leveraging a coherent
community and consistent change



Erasmus School of Economics Strategy 2031



Focus areas

1. A sustainable and fair world

2. Good governance and resilient organisation

3. A healthy society

4. Development of reliable data science and AI

5. Innovation and entrepreneurship in a global market

6. Rigorous policy evaluation and development

Erasmus School of Economics

Strategy 2031

Building the Future of Economics

Building the Future of Economics is more than a strategic plan. It is a shared commitment to the future of Erasmus School of Economics and to the role we aspire to play in society. In a world characterised by rapid technological change, geopolitical uncertainty, and complex societal challenges, this strategy provides a clear direction while recognising the need to remain agile.

It reflects our ambition to strengthen our impact in research, education, and engagement, while continuing to foster an environment where people can learn, collaborate, and excel.

How we developed the strategy

This strategy was shaped through a broad and participatory process involving colleagues from across the School. Through workshops, discussions, and consultations, academic staff and Professional Support Staff, students, and leadership contributed their perspectives, ideas, and aspirations for the future. These conversations helped us identify both our strengths and the areas where improvement is needed.

We used the structure, goals, and priorities of EUR's Strategy 2030 as a reference and added the specific flavour of Erasmus School of Economics. This collective effort has resulted in a coherent strategic agenda that is both ambitious and realistic.

The result is a strategy that is grounded in our collective experience and supported by a shared understanding of where we want to go and how we can get there together.

From strategy to implementation

A strategy only creates value when it leads to meaningful action. The next phase therefore, focuses on translating our ambitions into concrete initiatives and measurable progress. Through a dedicated implementation roadmap, clear governance structures, and ongoing engagement with our community, we will work to turn strategic priorities into lasting improvements.

Along the way, we will continue to learn, adapt, and build on the commitment and expertise that define our School. By combining a coherent community with consistent change, we can realise our ambitions and continue building the future of economics together.