

ETMAAL 2024 Program

February 8th and 9th, 2024

Rotterdam, the Netherlands

The Erasmus logo, featuring the word "Erasmus" in a stylized, cursive script font, is centered within a white rectangular box in the bottom right corner of the page.

Thursday 8th February: Program

	2.Hudig	3.Schadee	4.Van Beuningen	5.Van der Vorm	6.Plate	7.Van Rijckevorsel	8.Ruys	9.Mees	10.Van Weelde	11.Zeelenberg	Willem Burger Theatre
09:00-11:15 Preconferences				Editorial board meeting Tijdschrift	Pre-conference 1	Pre-conference 2	Pre-conference 3	NeFCA Board Meeting			
11:00-11:30	Reception and welcome (Willem Burger Foyer, 3 rd floor)										
11:30-12:30 Parallel session 1	Media psychology	Political	Journalism	Educational Network	Intercultural & diversity	Science	Persuasive	Research escalator	Political	Health	Media psychology
12:30-13:30 Poster session	Lunch (Willem Burger Foyer, 3 rd floor) and Poster Session (van der Mandele room, 1 st floor)										
13:30-14:30 Plenary session	Keynote speaker (Willem Burger Theatre): Prof. Dr. Diana Rieger										
14:45-15:45 Parallel session 2	Media psychology	Political	Health	Human-machine	Political	Organizational	Persuasive	Health	Journalism	Media psychology	Panel Persuasive Communication
15:45-16:15	Refreshment Break (Willem Burger Foyer, 3 rd floor)										
16:15-17:15 Parallel session 3	Political	Media psychology	Journalism	Persuasive	Media psychology	Intercultural & diversity	Organizational	Political	Health	Media psychology	Panel Science Communication
17:30-18:30 Parallel session 4	Event: Mentoring session		Journalism	Intercultural & diversity	Persuasive	Media psychology	Political	Media psychology	Political	Health	Panel Persuasive Communication
18:30-20:00	Dinner (Willem Burger Foyer, 3 rd floor)										
20:00-20:30	Award ceremony NeFCA (Willem Burger Foyer, 3 rd floor)										
20:30-23:00	Party (Willem Burger Foyer, 3 rd floor)										

Friday 9th February: Program

	2.Hudig	3.Schadee	4.Van Beuningen	5.Van der Vorm	6.Plate	7.Van Rijkevorsel	8.Ruys	9.Mees	10.Van Weelde	11.Zeelenberg	Willem Burger Theatre
08:30-09:15	NeFCA board meeting with breakfast										
09:30-10:30 Parallel session 5	Political	Persuasive	Media psychology	Popular	Science	Media industries & policies	Human-machine	Research escalator	Health	Journalism	Media psychology
10:45-11:45 Parallel session 6	Science	Political	Media psychology	Organizational	Journalism	Media psychology	Persuasive	Research escalator	Political	Health	Panel Popular Communication
11:45-12:15	Refreshment Break (Willem Burger Foyer, 3 rd floor)										
12:15-13:15 Parallel session 7	Human-machine	Journalism	Health	Popular	Persuasive	Intercultural & diversity	Journalism	Media psychology	Political	Media psychology	Health
13:15-14:15 Poster session	Lunch (Willem Burger Foyer, 3 rd floor) and Poster Session (van der Mandele room, 1 st floor)										
13:45-14:45					NeFCA general assembly	NeFCA human-machine	NeFCA young scholars network				

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Welcome to ETMAAL 2024!

Dear participants,

It is with great pleasure and excitement that we welcome you to ETMAAL 2024!

We are gathered here for a two-day conference dedicated to exploring and embracing the theme of Responsible Communication, a timely topic of immense significance in our ever-evolving world. The grandeur of de Doelen perfectly complements the importance of our discussions.

As we embark on this event, we are looking forward to thought-provoking presentations and discussions, led by a diverse group of researchers. Moreover, ETMAAL 2024 is not just about listening and learning; it is also about connecting and networking. We encourage you to seize the multitude of opportunities to engage with fellow participants who share your passion and interest in the field of communication. These connections, we hope, will foster collaborative relationships and friendships that extend beyond these two days.

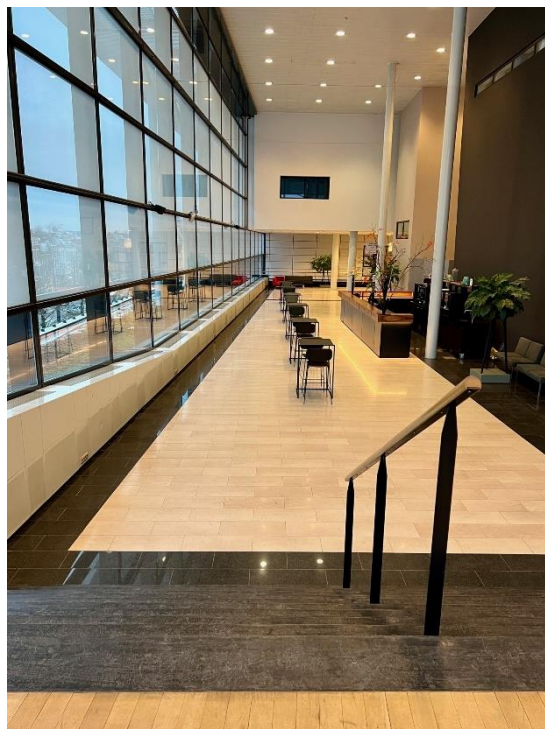
Let's embrace this opportunity to exchange ideas, share knowledge, and inspire one another. Together, we can contribute to shaping the future of communication in a responsible, ethical, and impactful manner.

Once again, welcome to ETMAAL 2024! Let's make this event not just memorable, but also a catalyst for positive change in the world of communication.

Warm regards,

The ETMAAL 2024 Organizing Committee:

Bartek Zerebecki, Yijing Wang, and Anne-Marie van Prooijen



Keynote Speaker: Prof. Dr. Diana Rieger

Thursday 8th February: 13:30-14:30 (Willem Burger Theatre)



BIOGRAPHY

Diana Rieger is a full Professor of Communication Science, the Deputy Director of the Institute for Communication Science and Media Research, and the Vice-Dean of the Faculty of the Social Sciences in the Ludwig Maximilian University of Munich. She holds a M.A. and a Ph.D. in Media Psychology from the University of Cologne. Her current work addresses characteristics and effects of hate speech, extremist online communication and counter speech. Furthermore, she studies entertainment and investigates portrayal and reception of meaningful media content, for instance, in movies or in online content such as memes.

Keynote Presentation Title:

Hate as Entertainment? Patterns and Impacts of Far-Right Online Communication

Description: In this presentation, I will delve into the realm of far-right online communication and its intricate connection to radicalization dynamics. Frequently, studies on extremist communication overlook the fact that ideological messages or hate are deliberately camouflaged as entertainment or presented in a seemingly humorous and superficial manner. Our research focuses on exploring the motivations behind engaging in hate speech, the pivotal role it plays in far-right communication, and its potential effects on internet users.

Practical Matters

Entrance de Doelen

ETMAAL 2024 will take place in the Willem Burger Complex at de Doelen. Please use the entrance at Kruisplein 40, Rotterdam. If you exit Rotterdam Central Station and follow the road straight ahead, you can find the entrance on your lefthand side.

Registration

The registration desk will be open on Thursday 8th February between 8:45 and 18:45; and on Friday 9th February between 8:45 and 12:45. You will receive your nametag and two coins for drinks during the party.

Lunch and Poster Sessions, Dinner

On both days of the conference, lunch will be served in the Willem Burger Foyer (third floor). We also encourage you to visit the poster sessions, which will simultaneously take place in the van der Mandele room (first floor). On Friday 9th February, a limited number of lunch boxes 'to go' will be made available to those who have to leave early. On Thursday evening, an Italian dinner will be served.

Drinks at the Bar

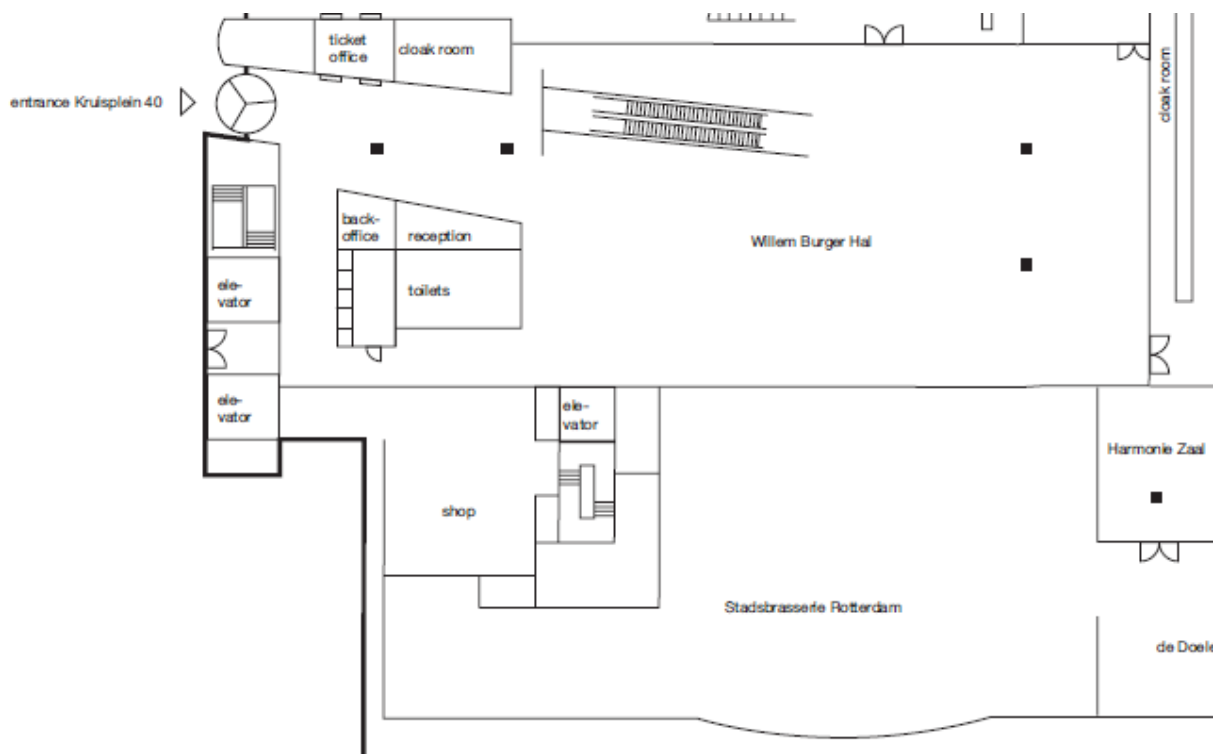
Nonalcoholic drinks are freely available at the bar during lunch, dinner, and refreshment breaks. During the party, the first two drinks (alcoholic or nonalcoholic) are freely available by using the coins you received while registering. Outside of these timeslots, drinks can be ordered at the bar at your own expense. The bar will be open throughout the conference. However, during the Award Ceremony on Thursday evening, the bar will temporarily close to avoid disruptions.

Floorplan Willem Burger Complex

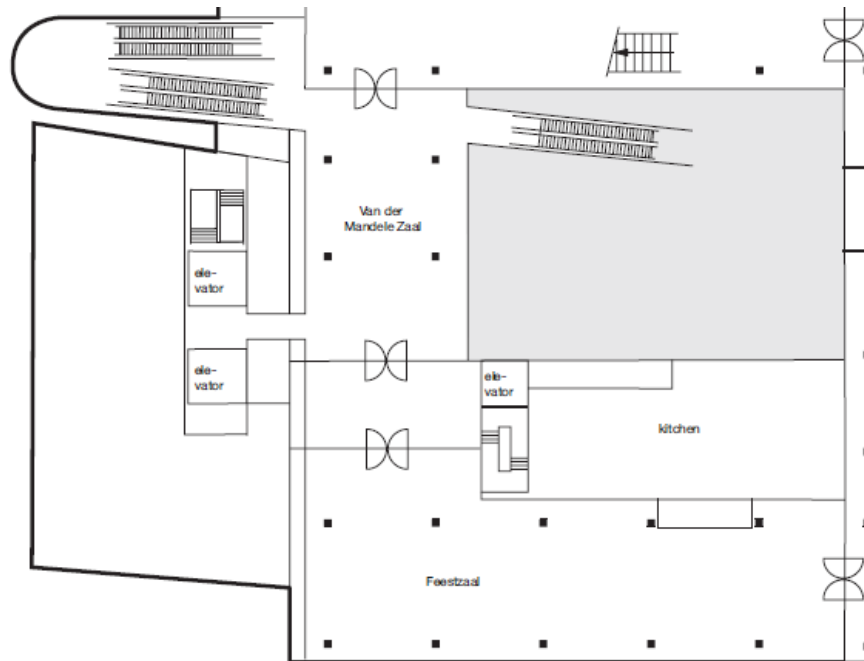
Short description

The floorplan represents the Willem Burger Complex at de Doelen, which is where ETMAAL 2024 is hosted. The registration desk can be found on the ground floor. The poster sessions will take place at the van der Mandele room on the first floor during the lunch breaks. The Zeelenberg room (parallel sessions) is situated on the second floor. This room can be reached via the stairs in the Willem Burger Foyer on the third floor. The refreshment breaks, lunch, and the Thursday evening program are held at the Willem Burger Foyer on the third floor. You can also access the Willem Burger Theatre (keynote presentation and parallel sessions) here, as well as the Hudig, Schadee, and van Beuningen rooms (parallel sessions). On the fourth floor, you can find the van der Vorm, Plate, van Rijckevorsel, Ruys, Mees, and van Weelde rooms (parallel sessions).

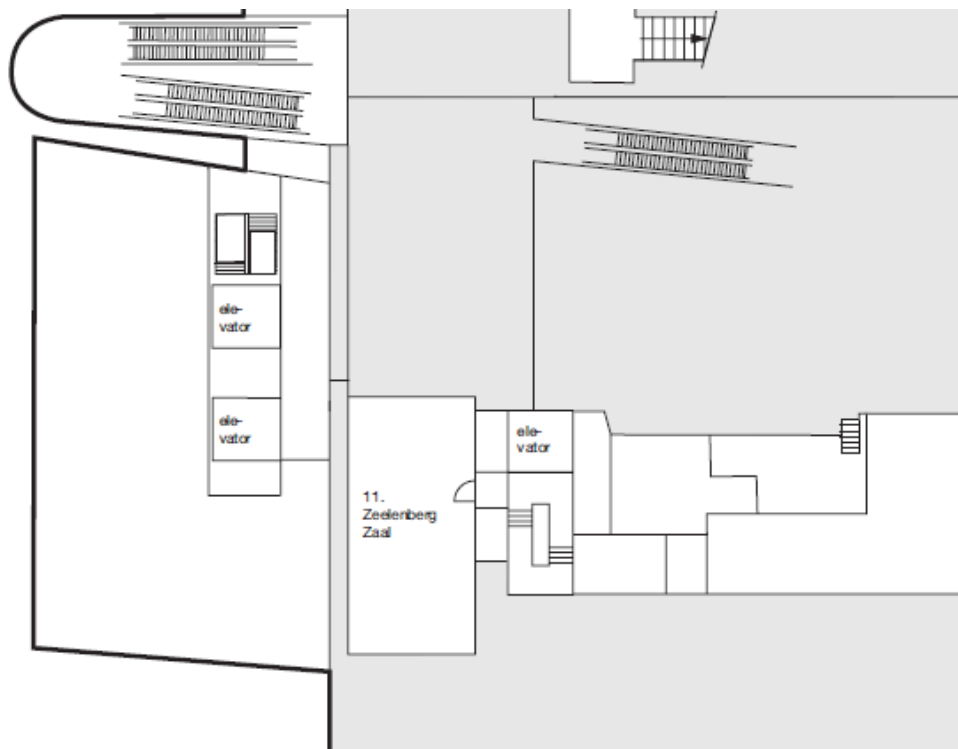
Ground Floor



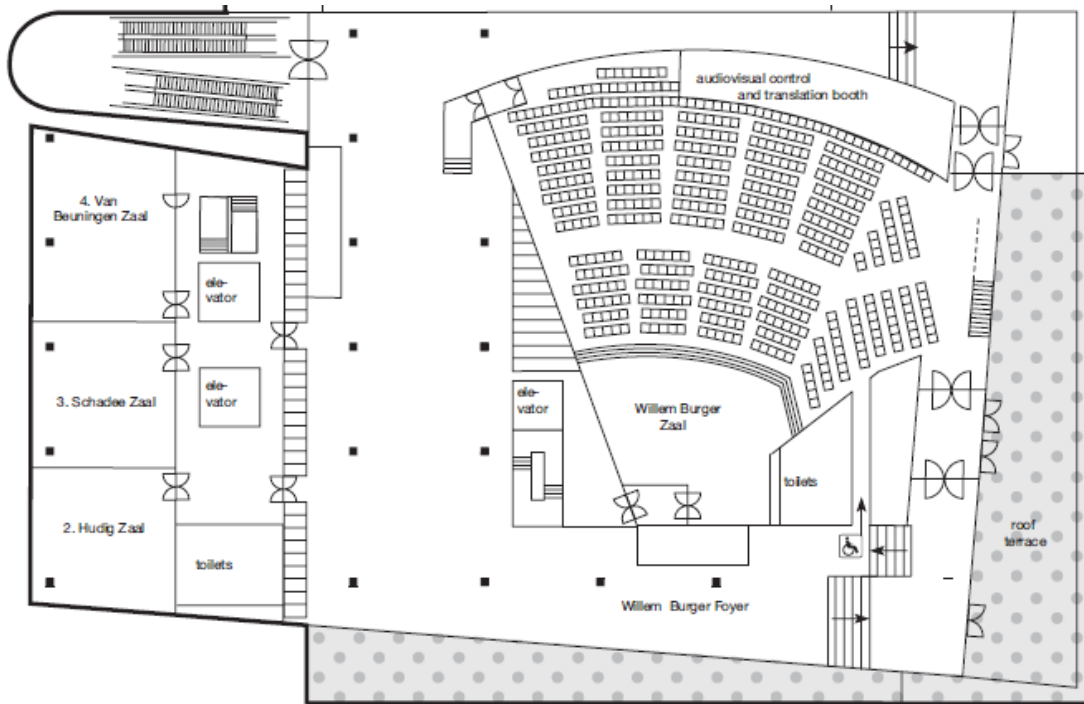
First Floor



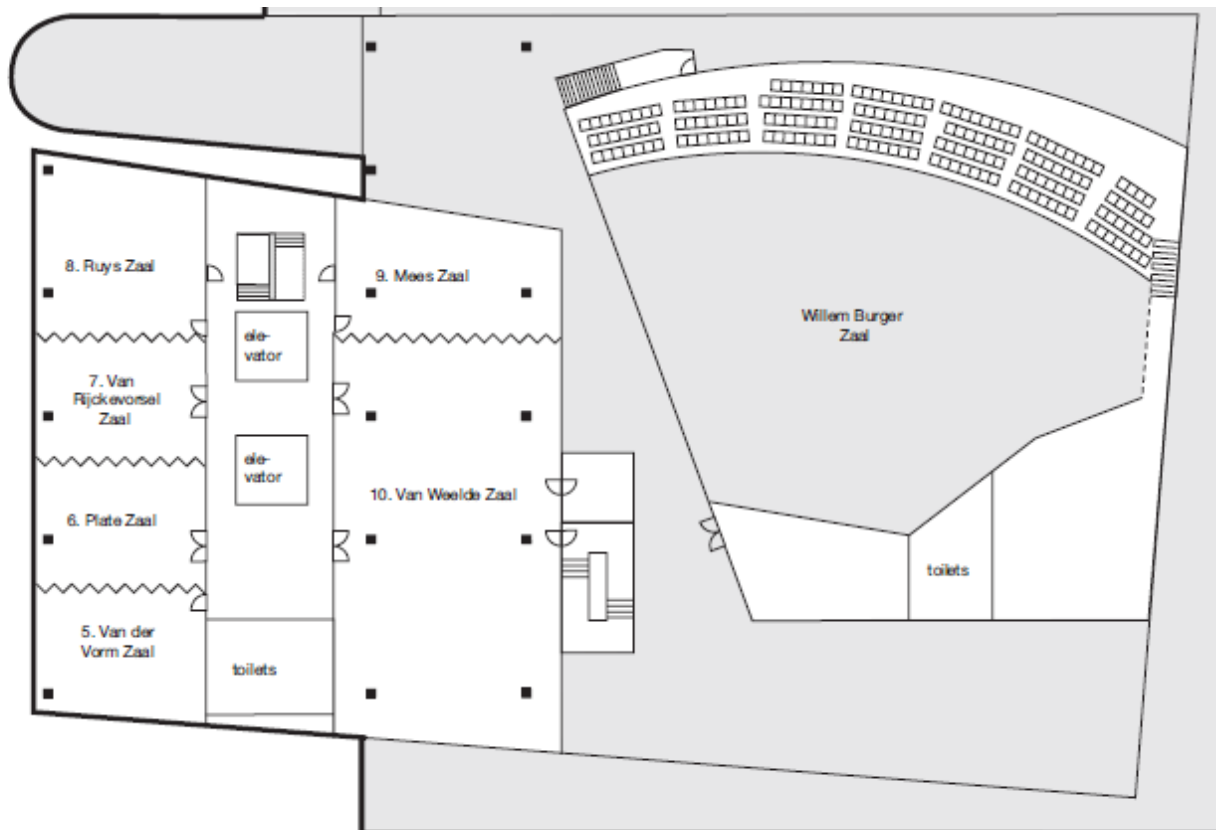
Second Floor



Third Floor



Fourth Floor



Presentation Instructions

Standard submissions

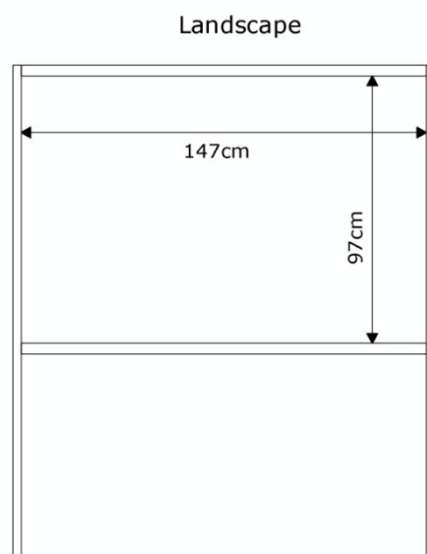
Please arrive 15 minutes before the session in which you present starts, and drop your presentation slides on the desktop to facilitate an efficient session. You can bring an USB stick with your presentation slides in PowerPoint. A laptop will already be made available by de Doelen. We recommend to first let each speaker present their work, and then open the floor for questions at the end. To have sufficient time for discussion, each speaker has approximately 12 minutes for their presentation. Most sessions are scheduled to have four presentations. However, please note that there are a few exceptions where a session includes three or five presentations instead. We kindly ask the chairs of the sessions to monitor the time.

Research escalators

Please arrive 15 minutes before the session in which you present starts, and drop your presentation slides on the desktop to facilitate an efficient session. You can bring an USB stick with your presentation slides in PowerPoint. A laptop will already be made available by de Doelen. We recommend to first let each speaker present their work, and then open the floor for questions at the end. To have sufficient time for discussion, each speaker has approximately 7 minutes for their presentation. We kindly ask the chairs of the sessions to monitor the time.

Poster presentations

Due to the high volume of submissions, two poster sessions were added to the schedule. Posters can already be displayed in the morning in which your presentation is scheduled. However, please make sure to have the poster ready when the poster session starts. Pins will be provided by the venue. Poster panels have a landscape format, please see the image below for details. The size or lay-out of the poster can be decided upon by the presenter.



Pre-Conferences

Thursday 8th February

PRE-CONFERENCE 1

Unifying and Advancing Children, Adolescents, and Media Research: A Pre-Conference for Enhanced Collaboration

Location: Plate

The 'Eetmaal van de Communicatiewetenschap' stands as a pivotal annual event for scholars from Dutch and Flemish universities, providing an excellent platform to showcase and discuss the latest developments in communication science. However, amidst this celebration of the wide range of research conducted at various institutions, there emerges a distinct need for a specialized forum that can unify these insights but also encourage deeper dialogue and stronger collaboration. This is particularly crucial in the realm of Children, Adolescents, and Media (CAM) research, a field marked by its interdisciplinary scope and richness. Often, during the main conference, CAM researchers find themselves dispersed across sessions from different divisions such as Health Communication, Media Psychology, or Human-Machine Communication, potentially leading to missed opportunities for collaboration and knowledge exchange. Additionally, colleagues from adjacent disciplines like developmental psychology or pedagogical science may not be fully integrated into these critical discussions.

In light of these challenges, we are organizing a pre-conference centered on enhancing CAM research. Our goal is to establish a collaborative hub for both intellectual engagement and practical action. By bringing together researchers from the broad spectrum of CAM research, this event aims to spark in-depth discussions on the future of CAM research. It will also be a platform to pragmatically address how we, as a research community, can optimize our collaborative efforts, minimize overlap in research efforts, and increase our collective impact through coordinated action. Our pre-conference is designed as a dynamic series of moderated round table discussions, focusing on key aspects of advancing CAM research. We believe that through this event, we can significantly enhance the scope and depth of CAM research, ultimately leading to more impactful and comprehensive outcomes in this vital area of study.

More details about this pre-conference can be found on the conference website.

PRE-CONFERENCE 2

Diversity and Inclusion in Organizational Communication

Location: Van Rijckevorsel

Management of workplace diversity is considered to be increasingly important for modern organizations (Galinsky et al., 2015; Plaut, 2010). Previous research shows that successful workplace inclusion of individuals with different cultural backgrounds, genders,

sexual orientations, etc. can have a profound impact on equality in society, and can simultaneously provide benefits for organizational productivity (Homan, 2019).

Most of us have seen organizations express their commitment to workplace diversity, equality and inclusion on, for example, company websites, social media posts, and in periodicals such as annual reports. Such communication can be an important resource for social change (Christensen et al., 2013). However, a major issue with diversity communication is that it is often met with skepticism by the public. Any organization can say it wants to fight discrimination and reap the benefits of diversity, but do they actually deliver on these promises? An inauthentic approach to diversity communication may have a detrimental effect on an organization's reputation, as well as the overall effectiveness of existing or future diversity interventions (Schoeneborn et al., 2020; Ginder et al., 2021). As such, we urgently need to study the reasons why organizations communicate about diversity, and the different motivations and rationales that are used, so that we can gain a better understanding of the role of diversity in strategic communication, and how this impacts different stakeholder groups.

The aim of this preconference is to present some of the most recent advances in this field of study, by scholars from the Netherlands-Flanders region. We also aim to build a bridge between research and practice, and discuss the possibilities of applying our work to tackling urgent societal challenges around diversity and inclusion in the workplace. More details about this pre-conference can be found on the conference website.

PRE-CONFERENCE 3

Analyzing Visual Communication

Location: Ruys

In this pre-conference, we will explore and discuss possibilities, challenges and practical insights concerning the analysis of visual communication. We will focus on bringing together different methodological approaches toward the analysis of (moving) images. Through three introductory presentations in the first half of the workshop, the participants will get acquainted with different applications of visual analysis: a) a comparative analysis of a single photograph, b) a quantitative analysis of a corpus of visual data from social media, and c) an anthropological approach and analysis of moving images.

Participants are encouraged to bring their own visual material that they are working on in order to discuss possibilities for their analysis in small thematic groups in the second half of this pre-conference. All and any forms of visual data are accepted as working material to expand and diversify the discussion on what constitutes an image and how to study it.

The workshop is aimed at researchers who are interested in improving their practical and methodological understanding of visual communication. Master students and researchers of all levels and from all disciplines are welcome. More details about this pre-conference can be found on the conference website.

Parallel Session 1

Thursday 8th February: 11:30 – 12:30

Media Psychology— Media Engagement and Well-being

Location: Hudig **Chair:** Patti Valkenburg

Robyn Vanherle	The impact of social media monitoring behaviors on adolescents' momentary affective well-being: An ESM study
Lauren B. Taylor	A multi-study investigation into the relationships between mental health symptoms, self-diagnosis, and social media use among at-risk adolescents
Amber van der Wal, Patti Valkenburg, Loes Janssen, Nadia Bij de Vaate, and Ine Beyens	Social Media's Perceived Impact on Adolescent Well-being, Self-image, and Friendship Closeness
Joanna Strycharz, Sanne Kruikemeier, and Guda van Noort	A success formula: Explaining audience engagement with entertainment media using a longitudinal computational experiment.

Political Communication— Shaping Perceptions in the Digital Age

Location: Schadee **Chair:** Ofra Klein

Claire Stravato Emes and Arul Chib	Co-optation discourses: Developing literacy of immigrants-related rhetoric
Delaney Peterson, Bert N. Bakker, Gijs Schumacher, and Fredric Hopp	Exploring the link between loneliness and support for the populist radical right
Christofer Talvitie and Tom Dobber	Mobilizing voters through reason or emotion: comparing the effects of frames in issue-based microtargeted messages
Ofra Klein	The struggle for freedom: Using visual storytelling to unveil COVID-19 dissent on Instagram

Journalism—Charting the Trailblazing Future

Location: Van Beuningen **Chair:** Marc Verboord

Kaixin Cheng and Marc Verboord	The Diffusion of Immersive Journalism as Media Innovation from Media Professionals' Perspective
Nicolas Mattis, Lucien Heitz, Philipp K. Masur, Judith Moeller, and Wouter van Atteveldt	Nudging news engagement: Testing the longitudinal effects of nudging on engagement with and learning from environmental news
Alexandra Schwinges, Toni G.L.A. van der Meer, Irina Lock, and Rens Vliegthart	Are the media biting hard enough? A cross-national study of public watchdog role expectations and performance evaluations in the era of Big Tech
Yael de Haan, Nele Goutier, Sanne Kruikemeier, and Sophie Lecheler	From academic research to implementation in J-schools: The opportunities and pitfalls of AI in journalism

Educational Network—Promoting Students' Learning

Location: Van der Vorm **Chair:** Delia Dumitrica

Jelle Boumans	Optimizing the value of student evaluations of teaching
Delia Dumitrica and Naomi Oosterman	Do digital resources alleviate learning anxieties?
Leen Swinnen, Niels Bibert, Camille Meus, Jo Pierson, and Karin Coninx	'Good practices' voor Wicked Problem Plaza als activerende en stakeholder-gerichte werkvorm voor casusgeoriënteerd onderwijs
Gian Hernandez, Anna Berbers, Chei Billedo, and Irene van Driel	Diversity, Equity, and Inclusion: International Communication Science Perspectives

Intercultural Communication and Diversity — Corporate Diversity & Inclusion

Location: Plate **Chair:** David Ongenaert

David Ongenaert and Claudia Soler	Integrating mediated suffering and social media logics. Exploring UNHCR's Instagram communication strategies for the Ukrainian and Syrian crises.
Lorenzo Cupri and Joep Hofhuis	Overview of companies' diversity communication on Facebook across cultural clusters
Carla Sofia Mollenhauer and Anna Berbers	Behind the rainbow flag: Exploring employee perspectives on corporate LGBTQIA+ advocacy
Paola Verhaert, Leo Van Audenhove, Sarah Anrijs, and Koen Ponnet	Localising digital inclusion policy: A comparative analysis of local policy responses to digital exclusion in Belgium, France, and Norway

Science Communication— Climate Science Framing

Location: Van Rijckevorsel **Chair:** Bert N. Bakker

Femke Comba and Alain Starke	Climate change or climate catastrophe? Emotive language use by climate scientists
W.G. Reijnierse, Britta C. Brugman, and Ellen Droog	Sustainable metaphors?! The effects of metaphor on comprehensibility and comprehension of metaphorical sustainability concepts
Aike Vonk, Mark Bos, and Erik van Sebille	How news values, frames and churnalism in scientific press releases shape the media representation of ocean plastic research.
Henrik Y.L. Pröpper, Christel W. van Eck, and Bert N. Bakker	Finding Consensus in Polarization? An Interactional Framing Analysis of Climate Change Conversations Amongst Adolescents
Aart van Stekelenburg, Daniëlle Bleize, Jonathan van 't Riet, Gabi Schaap, and Kim Doell	Climate science consensus communication across the globe

Persuasive Communication— Social Media and Persuasion

Location: Ruys **Chair:** Lotte M. Willemsen

Marie-Selien Fakkert, Joanna Strycharz, Theo Araujo, and Guda van Noort	Consumers' coping with persuasive attempts in brand-related user posts on visual social media: a qualitative approach
Marijke De Veirman, Serena D'Hooge, and Laurien Desimpelaere	What's in a name? Unveiling characteristics consumers associate with different social media personalities: influencers, content creators and celebrities.
Lotte M. Willemsen, Iris Withuis, Marije Brom, and Sophie Boerman	Similar but different? How ontological differences between virtual and human influencers affect persuasion knowledge.
Shreya Dubey, Marijn H.C. Meijers, Edith G. Smit, and Eline S. Smit	Talking Environment on TikTok: Messages, Social Actors, and Engagement

Research Escalator—News and Media Consumption

Location: Mees **Chair:** Mariska Kleemans

Xiaoyang Zhao, Knut De Swert, Mark Boukes, and Rens Vliegenthart	Who gets into the news on EU-China trade relations? A comparative analysis of actors in Dutch and UK newspaper coverage (2001-2022)
Hanne Vandenbroucke and Annelien Smets	Navigating the approaches to news recommender systems: Comparing development and implementation strategies of European commercial news organizations.
Jolan Urkens, Jaron Harambam, and Leen d’Haenens	Cultivating or Crippling Democratic Discourse? Exploring the role of alternative conspiracy media in democracy
Laura Postma, Jaap C. de Jong, and Michaël P.A. Opgenhaffen	News Selection Criteria in the Foreign Newsroom: Organizational Structures of Media Organizations and the Work of the Foreign Correspondent
L. Naemi Alders, Sanne van der Heijden, Yannik Lehman, Sanne L. Tamboer, and Mariska Kleemans	Children's News Consumption and Emotional Responses During COVID-19: A Longitudinal Study
Ellen Linnert and Judith Möller	What is Happening on the Outside? Detecting Niche User Interests and Fringe Bubbles on YouTube
Lotte Roels and Frederik Dhaenens	Postfeminist Paradoxes: the Articulation of Contemporary Postfeminist Sensibilities in Postmodern Teen Drama Series 'Euphoria'

Political Communication—Exploring Media Influence, Political Rhetoric, and Technology in Public Opinion Formation

Location: Van Weelde **Chair:** Katjana Gattermann

Felicia Loecherbach, Tiago Ventura, Kevin Aslett, Joshua A. Tucker, and Solomon Messing	The Effects of Sustained Exposure to Fact-checking Information: Evidence from a Twitter Field Experiment
Linda Bos, Alessandro Nai, Dominique Wirz, and Mohammed Saadettin	Great vengeance and furious anger. Populist rhetoric and the roots of voters’ rage against the system
Edina Strikovic, Sina Blassnig, Eliza Mitova, Aleksandra Urman, Claes de Vreese, Anikó Hannák, and Frank Esser	News Recommender Systems: Some like it (not). Differential attitudes towards NRS across users and media types
Michelle Schimmel and Petter Törnberg	Affective polarization and elite communication: Using Large Language Models to examine how polarization shapes political messages on Twitter across countries

Health Communication—Identifying Effective Communication Strategies

Location: Zeelenberg **Chair:** Julia C. M. van Weert

Brittany Ming Chu Chan, Jeanine Suurmond, Julia C. M. van Weert, and Barbara C. Schouten	Migrant patients and informal caregivers' perspectives on the communication strategies used in language discordant consultations
A.J. Linn, B. Victor, C. van Rietschoten, N. G. Yilmaz, C. Hoving, and M. Hillen	Riding an Emotional Rollercoaster: A Qualitative Study of Facebook Usage Among Parents of Children with Rare Diseases
Christin Scholz	Playing the TalkingGame: Can we decrease alcohol consumption by encouraging conversations about the downsides of drinking in a 35-day field experiment?
Song L.L. Duimel, Anne N. Heirman, Roosmarijn S. Tellman, Rob J.J.H. van Son, Richard Dirven, Lisette van der Molen, Annemiek J. Linn, Gyorgy B. Halmos, Julia C.M. van Weert, and Michiel W.M. van den Brekel	Exploring the State of Shared Decision-Making in Head and Neck Oncology: An Investigative Study

Media Psychology—Measurements and Media effects

Location: Willem Burger Theatre **Chair:** Elly Konijn

Charlotte Zhang, Victoria Arias Fornara, Lara Wolfers, and Minh Hao Nguyen	Only short-term? A literature review on how communication scientists explored the duration of media effects
Susanne E. Baumgartner	Why we see media effects but do not find them: Habituation and adaption to media effects
Dian A. de Vries, Jessica Taylor Piotrowski, and Claes H. de Vreese	Measuring digital competence across the lifespan: Validity and reliability of the DigIQ among children
Giulia Scapin, Elly Konijn, Katalin E. Bálint, and Paulina Pankowska	Scale validation as an essential part of responsible communication: the case of the Empathy and Identification Scale

Poster Session 1

Thursday 8th February: 12:30 – 13:30, Van der Mandele room

Human-Machine Communication

Marieke S. Wieringa, Barbara C.N. Müller, Gijsbert Bijlstra, and Tibor Bosse	Robots That Simulate Emotions Evoke Mind Perception, Guilt, and Altruism
G.M. Peeper, E.A. Konijn, S.Y. Struijss, V. Kraaij, and N. Garnefski	Examining the Merit of Social Robots in Supporting Students with Mood Problems
Marco Houben, Jo Pierson, and Rob Heyman	Responsible AI in public education: Assessing stakeholder participation and cooperative responsibility through a socio-technological ethical approach
Dennis Nientimp, Sari R.R. Nijssen, Barbara C. N. Müller, and Evelien Heyselaar	Can we be prosocial towards robots?
Kirill Palenov	Can you beat AI in authenticity? Insights on ChatGPT and genuine self-representation in online dating apps

Intercultural Communication and Diversity

Arul Chib, Jaffer Najar, and Elliott Yang Yang	Mobilities of Migration: Digital Practices of South Asian Entrepreneurs in Haagse Markt
Houda al Kalaf, Ted Sanders, Christopher Jenks, and Barbara Schouten	Communicative intervention to improve communication between refugee and migrant patients and health workers in mental health

Science Communication

Miguel Vissers, Steve Paulussen, and Gert-Jan De Bruijn	Surfing The COVID-19 News Waves: A Belgian case study of university press release science communication during the pandemic
Anne M. Dijkstra and Pien Spanjaard	'Not for me': An exploratory study into inclusive science communication about artificial intelligence in the Netherlands
Yajing Wang and Sixu Cai	Navigating Climate Belief Segmentations: Social Media's Impact on Global Warming Attitudes
Marthe Walgrave, Peter Van Aelst, and Jonas Lefevere	Climate knowledge and Climate public opinion, investigating the (disputed) role of the news media. Testing the knowledge deficit model in a pro-climate media environment

Media Psychology

Rhanna Haverkort, Sara Grady, Serena Daalmans, and Allison Eden	Meaningful films and me: a qualitative exploration of the processes of meaning-making.
Lara Schreurs and Laura Vandenbosch	Vibe Check: A cluster randomized controlled trial of a social media literacy intervention program among adolescents in schools
Amber Peeters, Gaëlle Ouvrein, Alexander Dhoest, and Charlotte De Backer	Beef banter and broccoli beliefs: Investigating engagement on social media posts about meat consumption and veg*nism
J. Loes Pouwels, Ine Beyens, Loes Keijsers, and Patti M. Valkenburg	Stable or Transient? The Stability of the Effects of Social Media Use on Adolescents' Well-being
Gaia Nuriya Yonah, Katalin Eva Balint, and Mariken van der Velden	Narrative Nuances: Exploring the Interplay of Cognitive Styles, Political Affiliation, and Preferences for Complex Storytelling in Media
Chiara de Jong, Esther Rozendaal, and Ying Chuck	A participatory systems mapping approach to digital resilience in pre-adolescents
Jasmina Rosič, Lara Schreurs, Sophie H. Janicke-Bowles, and Laura Vandenbosch	Trajectories of Digital Flourishing in Adolescence: The Predictive Roles of the Developmental Stage and Digital Divide Factors
Sixu Cai	Are subtitles redundant for all?
Marthe Mennes, Tom De Leyn, Marijke Verbruggen, and Heidi Vandebosch	The 360° Interview methodology: A Qualitative Research Methodology in Understanding Digital Media Behavior and Interpersonal Dynamics
Jolien De Schepper, Karolien Poels, and Heidi Vandebosch	Boredom Regulation Strategies: Qualitative Research with Adolescents and Young Adults

Parallel Session 2

Thursday 8th February: 14:45 – 15:45

Media Psychology— Entertainment I

Location: Hudig **Chair:** Julia Kneer

A. Marthe Möller	What Difference do Comments Really Make? Finding the Smallest Meaningful Difference in the Entertainment Experiences of Online Video Viewers
Puck Rozendaal and Julia Kneer	It's The End of The World. How Do We Feel About It? The effect of dystopian content on mood repair through immersion, emotional involvement, and attention.
Julia de Jonge, Elly A. Konijn, and Frank Hakemulder	Testing How Perceived Morality and Perceived Realism Relate to Empathetic and Aesthetic Experiences in Reading Narrative Fiction

Political Communication— Navigating Misinformation and Public Opinion

Location: Schadee **Chair:** Linda Bos

Lina Buttgereit, Katjana Gattermann, Michael Hameleers, and Andreas R.T. Schuck	Work-in-Progress: What is mis- and disinformation to you? - Understanding citizens' perceptions of false information in the context of informational uncertainty.
Elske van den Hoogen, Katjana Gattermann, and Claes de Vreese	The experiences of and perspectives on EU-related misinformation: a bottom-up approach
Julie Sevenans, Stefaan Walgrave, Bart Maes, and Emmi Verleyen	How politicians evaluate public opinion information
Linda Bomm, Bert Bakker, Gijs Schumacher, and Frederic Hopp	Stable, structured, and politicized: a data-driven investigation of societal threat perceptions
Patrick van Erkel, Peter van Aelst, Joren Van Nieuwenborgh, Claes H. de Vreese, David N. Hopmann	Combating mis-and disinformation with news literacy messages: The influence of the format

Health Communication—Bridging Human Behavior, Technology, and Healthcare Outcomes

Location: Van Beuningen **Chair:** Anne Vos

Amy van der Heijden, Anne Vos, Bas van den Putte, Daniëlle Timmermans, and John de Wit	'Cough and sneeze into your elbow': a field study testing the effects of persuasive messages on compliance with behavioral measures to prevent spreading of respiratory viruses.
Saar Hommes, Eva Boomstra, Ruben Vromans, Emiel Kraemer, Lonneke van de Poll-Franse, and Kelly de Ligt	Numbers or narratives? A mixed methods approach to exploring cancer patients' perceptions on receiving numerical and narrative patient reported outcome measures
Ruben D. Vromans, Mies C. H. J. van Eenbergen, and Lonneke V. van de Poll-Franse	Evaluation of an interactive web-based tool for communicating tailored survival statistics from cancer registry data: Preliminary findings
David J. Blok, Bojan Simoski, Thabo J. van Woudenberg, and Moniek Buijzen	Predicting Influencers in Offline Social Networks: A Machine Learning Approach

Human-Machine Communication—Interacting with Robots

Location: Van der Vorm **Chair:** Evelien Heijselaar

Evelien Heyselaar	The CASA Theory no longer applies to desktop computers
Peggy van Minkelen and Elly A. Konijn	Investigating Mechanisms Underlying Relationship-building With a Social Robot
Barbara C. N. Müller, Leonard L. Block Santos, Büsra Sarigül, and Evelien Heijselaar	Are robots really uncanny? Assessing the uncanny valley after real-life interaction using four different robots.
Hanneke L. van Heijster, Emmelyn A. J. Croes, Marjolijn L. Antheunis, Inge M.B. Bongers, Eveline J.M. Wouters, Karin A.G. Lorenz-Artz, and Geke Romijn	Waiting to get treatment: Exploring the needs and barriers for a chatbot intervention for waitlisted patients

Political Communication— Analyzing the Dutch Media and Political Landscape

Location: Plate **Chair:** Jakob Kasper

Elif Kılık and Knut De Swert	Quantifying Topic, Source and Viewpoint Diversity: A Methodological Case Study of the COVID-19 Coverage in the Netherlands
Jade Vrielink, Annelien van Remoortere, Rens Vliegthart, and Sanne Kruike-meier	A gift to democracy? The campaign learning effects of online political ads in the Dutch 2023 election campaign
Jakob Kasper, Gijs Schumacher, and Bert N. Bakker	Demonstrating the Construct and Predictive Validity of Brief Measures of Affective Polarization
W.J.H. Ruyters, S.A.M. Vermeer, S. Kruike-meier, and R. Vliegthart	Newsworthify me, positively or negatively: a multimodal approach to examine media frames during 2023 Dutch parliamentary elections

Organizational Communication—Communicative Dynamics in Organizations

Location: Van Rijckevorsel **Chair:** Sandra Jacobs

Gijs Fannes and An-Sofie Claeys	Navigating Uncertainty in Crisis Communication: The Role of Language and Crisis Disclosure Strategy
Sarah Marschlich, Sandra Jacobs, and Frank Dardis	Covering the issue of (in)equality: Associations with organizations and their media reputation
Britta Brugman, Sarah Marschlich, Olga Eisele, and Sonia J. Shaikh	Advocating for Good? Political Predictors of Attitudes Toward Corporate Social Advocacy
Xenia Budeanu and Freya de Keyzer	Marketing Communication Professionals' Acceptance of the Metaverse

Persuasive Communication— Responsible Persuasion

Location: Ruys **Chair:** Peter Kerkhof

Lucie Wittner Franckx, Brahim Zarouali, and Desirée Schmuck	The Effect of a Twitter Forewarning on the Detection and Likelihood to Follow Social Bot-Like profiles, and the Moderating Role of Mutual Friends and Privacy Concerns.
Dian van Huijstee, Ivar Vermeulen, Peter Kerkhof, Giulia Ranzini, and Ellen Droog	Why Misinformation Remains Persuasive After Correction: A Mechanism Explaining the Continued Influence Effect
Yuzhi Lu, Edith Smit, and Elisa Gillner	Stories to Fight Stereotypes: Using Personal Narratives to Reduce Mental Illness Stigma
Roseline van Gogh, Michel Walrave, and Karolien Poels	The fashion 'greenfluence' under the nano/micro/macroscope: prototypical image improvement through positive trait transfer and the persuasion potential of homophily

Health Communication— The Flavor of Persuasion in Food Messages

Location: Mees **Chair:** Yijing Wang

Yara Qutteina, Lotte Hallez, Paulien Decorte, Charlotte De Backer, and Tim Smits	Is it the messenger? How different sources of social media food messages relate to eating among adolescents
Käbi Vanwinkelen, Lotte Hallez, and Tim Smits	Too green to be true? The effect of a visual and an informational packaging cue on the sustainability perceptions of Flemish adolescents.
Anne Loos and Bob Mulder	Sugar tax in the media: discourse analysis & agenda-setting effects
Paulien Decorte and Lauranna Teunissen	What Makes it Binge-Worthy? Investigating Food Media Content Gratifications among Emerging Adults

Journalism—Polarization, Misinformation, and Distrust

Location: Van Weelde **Chair:** Liesbeth Hermans

Enno F. J. Wigger and Liesbeth Hermans	In the line of fire: how newsrooms moderate polarizing and hateful comments
Toni G.L.A. van der Meer and Michael Hameleers	What drives perceptions of misinformation salience? A cross-country comparison of estimations of misinformation prevalence and third-person perceptions
Kiki de Bruin, Sanne Kruike-meier, Rens Vliegthart, and Yael de Haan	How to stay in touch? An experience sampling method study examining news avoidance
Dong Zhang, Joanna Strycharz, Sophie C. Boerman, Theo Araujo, and Hilde Voorveld	Google knows me too well? Coping with perceived surveillance in an algorithmic profiling context

Media Psychology—Social Media, Adolescents, and Risks

Location: Zeelenberg **Chair:** Hanneke Hendriks

Nadia A. J. D. Bij de Vaate, Patti M. Valkenburg, Loes H. C. Janssen, Amber van der Wal, Loes Keijsers, and Ine Beyens	Social Media Self-Effects on Adolescents' Self-Esteem: A 100-Day Diary Study
Martine Groefsema, Mariska Kleemans, Hanneke Hendriks, Daniëlle Bleize, and Anne Sadza	Let's Do a Challenge: Young Adults' Experiences with Risky Social Media Challenges
Marie G. Oldeman, Melanie de Looper, Eline S. Smit, Eva A. van Reijmersdal, and Bram Orobio de Castro	TikToxic or TikDoc? A Qualitative Study about Adolescents' Social Media Use for Their Mental Health Complaints
Arturo Cocchi, Mariëk Vanden Abeele, and Marijn Martens	The Digital Harms Scale for Adolescents: Exploring Perceptions of Time Displacement, Interference, Boundary Blurring and Exposure Effects

Persuasive Communication: PANEL

Computational Persuasive Communication Research Methodology: from Data Collection to Analysis

Location: Willem Burger Theatre **Chair:** Joanna Strycharz

Kaiyang Qin	Data donations and large language models for studying social media
Zeph M. C. van Berlo, Colin Campbell, and Hilde A. M. Voorveld	ChatGPT, can you create my stimulus material? Best practices for generating experimental stimuli with generative AI
Justin Ho, Marthe Möller, and Rhianne Hoek	Image and Text Analysis using Multi-modal Embeddings
Joanna Strycharz, Joseph Yun, and Gabriel Garlough-Shah	(Generative) AI and measurement validity: Computational attitude and attitude strength measures for persuasion research
Brahim Zarouali	Inference of personality traits and individual characteristics from digital traces

Parallel Session 3

Thursday 8th February: 16:15 – 17:15

Political Communication— Cross-Cultural Insights and Methodological Approaches

Location: Hudig **Chair:** Mark Boukes

Marc Verboord	Media use, cultural orientations and support for populist political parties: Comparing nine European countries
Katjana Gattermann, Thomas M. Meyer, Linda Bos, and Alessandro Nai	Who should govern? Media framing effects of election outcomes on perceived government legitimacy
Victoria Balan, Alexandra Schwinges, and Delia Dumitrica	The visual construction of the Woman, Life, Freedom protests: Instagram ecologies of protest communication
Yongliang Liu, Mark Boukes, Michael Hameleers, and Hanqin Li	How to Conceptualize and Operationalize News Media Trust: A Systematic Literature Review

Media Psychology— Smartphones

Location: Schadee **Chair:** Susanne E. Baumgartner

Cynthia A. Dekker, Susanne E. Baumgartner, Sindy R. Sumter, and Jakob Ohme	Beyond the buzz: Investigating the effects of a notification-disabling intervention on smartphone behavior and digital well-being
Lise-Marie Nassen and Kathrin Karsay	An Overview of Nuanced Mobile Disconnection Strategies and Their Role in Mitigating Ill-being Due to Excessive Phone Use
Nele Janssens, Anneleen Meeus, and Kathleen Beullens	(Dis)connected families: A dyadic perspective on the role of mobile technology devices within family interactions
Floor Denecker, Michal Frackowiak, Simon Perneel, Mariek Vanden Abeele, Koen Ponnet, and Lieven De Marez	Exploring Smartphone-Related Conflict and Feeling Phubbed in Belgian Couples: A Multimethod Dyadic Study Combining Smartphone Logging and Experience Sampling

Journalism—Adaptation in the Digital Era

Location: Van Beuningen **Chair:** Edina Strikovic

Kenza Lamot, Hannes Cools, and Ine Gevers	Exploring the Relationship between Stylistic Features and Reactions on Facebook: A Comparative Analysis of Newspaper Headlines and Status Messages
Stephanie D’haeseleer, Kristin Van Damme, and Tom Evens	News credibility cocktail on Instagram: a multifaced analysis of image manipulation, source, and verification label effectiveness
Kathleen Beckers and Edina Strikovic	From the Streets to Twitter. The Influence of Social Media Portrayals on Journalists' Perceptions of Public Opinion
Marie Verstappen and Michaël Opgenhaffen	Creating the Newsfeed: How Social Media Editors Remediate the News for Facebook and Instagram

Persuasive Communication— Digital Persuasions

Location: Van der Vorm **Chair:** Dieneke Van de Sompel

Dasha Antsipavaa, Eva A. van Reijmersdal, Joanna Strycharza, and Guda van Noort	Designing effective blockchain-based disclosures for communicating advertising authenticity
Bo Dhondt, Dieneke Van de Sompel, and Liselot Hudders	Shaping Consumers for a Better Future; The Importance of Shared Vision in Socialization
Ana Isabel Lopes and Yana Avramova	Foreign Language Effect (FLE) and Online Reviews: are reviews processed differently in a native versus foreign language?
Caroline Wortel, Ini Vanwesenbeeck, and Frédéric Tomas	Made with AI: The Effect of Artificial Intelligence Disclosure Cues in Instagram Ads on Consumer Attitudes

Media Psychology—Trust, Inclusion, and Media Literacy

Location: Plate **Chair:** Ivar Vermeulen

Ellen Droog, Ivar Vermeulen, and Dian van Huijstee	Combatting the Misinformation Crisis: A Systematic Review of the Literature on Characteristics and Effectiveness of Media Literacy Interventions
Koen Ponnet, Leo Van Audenhove, Sarah Anrijs, Paola Verhaert, Robbe Sevenhant, Lieven De Marez, and Franz-Ferdinand Rothe	Digital inequality revised: The myth that everyone is digitally proficient
Jo Pierson	Counter-domestication of digital platforms for enhancing responsible digitalisation
Vivian Hsueh Hua Chen and Martijn van 't Zelfden	Trust and adoption intention of ChatGPT

Intercultural Communication and Diversity—LGBTQ Issues

Location: Van Rijckevorsel **Chair:** Suzanna J. Opree

Emma Verhoeven	Bonding over bashing: Discussing LGBTI topics among far-right alternative news media users
Thalia Van Wichelen and Kim Verhoeven	Increased diversity, increased (dis)approval? Measuring parental attitudes towards LGBTQ characters in Flemish children’s television
Bartosz G. Żerebecki, Suzanna J. Opree, and Joep Hofhuis	Mediated Contact with LGBTQ Characters: Associations between Recognizability, Parasocial Friendship, Wishful Identification, and LGBTQ Prejudice
Lisa ter Horst, Maria Mos, and Martijn Goudbeek	A they to remember: Investigating appreciation towards non-binary they in Tiktok-style videos

Organizational Communication—Innovative Communication and Stakeholder Alignment

Location: Ruys **Chair:** Yijing Wang

Laurence Balliu and An-Sofie Claeys	Public relations practitioners’ role in organizational crisis decision-making
Sandra Jacobs and Britta Brugman	Beyond the single organization’s reputation and legitimacy: Factors that predict CSA’s differentiation and norm-setting potential
Shaldeen Somers and Sebastian Desmidt	Increasing the effectiveness of job advertisements: how the use of imagery language impacts perceived organizational attractiveness

Political Communication— Engagement in the Social Media Landscape

Location: Mees **Chair:** Desiree Schmuck

Cato Waeterloos, Desiree Schmuck, Michaël Opgenhaffen, and Peter Van Aelst	A systematic review of the concept of political knowledge in a high-choice, social media environment
Elise Storme	From out-group to in-group? An international comparative analysis of gender differences in social media adoption and activity by politicians.
Carmen Dymanus, Annelien van Remoortere, Susan Vermeer, Sanne Kruikemeier, and Rens Vliegthart	Boosting digital competence? Recognition and evaluation of political microtargeting during the 2023 Dutch parliamentary elections
Alberto Lopez Ortega, Mariken A.C.G. van der Velden, and Isabella Rebasso	Clicks, Sentiments, and Shifts: Analyzing the Correlates of Social Media News Use, Emotions, and Electoral Volatility

Health Communication—Interventions and Tools

Location: Van Weelde **Chair:** Toni van der Meer

Philipp Schmid and Hannah Bauer	Impact of Exposure to Health Misinformation on Belief in Misinformation: A Meta-analysis of RCTs
Adriana Solovei, Toni van der Meer, Eline S. Smit, Julia C.M. van Weert, and Bas van den Putte	Exploring depolarization strategies during public health crises – a content analysis
Leonie Westerbeek, Annemiek J. Linn, Henk C. van Weert, Ameen Abu-Hanna, Stephanie Medlock, and Julia C. M. van Weert	Facilitating shared decision-making with the SNOWDROP intervention: a randomized controlled trial
Sara S. Groos, Stefanie M. Tan, Annemiek J. Linn, Judith I. Kuiper, Natasja M. van Schoor, Nathalie van der Velde, and Julia C. M. van Weert	Exploring user-centered design for the development of triage tools: A case study of a primary-care based falls risk assessment tool

Media Psychology—Building an Emotional Connection

Location: Zeelenberg **Chair:** Rhianne W. Hoek

David de Segovia Vicente, Kyle Van Gaeveren, Stephen Murphy, and Mariek Vanden Abeele	Tapping into feelings: Exploring Smartphone Use in Emotion Suppression and Expression - An ESM Study
Veerle Hobbelink, Daniel F. Preciado Vanegas, and Elly Konijn	The role of subjective perceptions and attributions in empathy for pain towards human and robots: an EEG/ERP study.
Chiara P. Scherz and Rhianne W. Hoek	The Story of “Us” (Taylor’s Version): How Taylor Swift’s perceived self-disclosure on social media is connected with the Swifties’ parasocial relationship with her

Science Communication: PANEL

Responsible science communication in times of crises, disinformation and emerging technologies

Location: Willem Burger Theatre

Erik van Sebille	Should climate scientists be activist in their public engagement?
Charlotte Bruns	Meanings of Sustainability in Participatory Methods
Pedro Russo	The avoidant scientist: Should scientists be more socially engaged?
Sarah Young, Simone Driessen, and Jason Pridmore	“We Lied to You ... and We’ll Do it Again”: Exploring the long-tail effect of online science communication

Parallel Session 4

Thursday 8th February: 17:30 – 18:30

Media Psychology Event: Early Career Mentorship Session

Location: Hudig

This mentorship session aims to create a dynamic space whereby early career scholars (MA Students, PhD students) will be paired with more experienced scholars to discuss questions they need advice on. These questions can be about research topics and methods but also about career development and aspirations. We hope the session offers opportunities for new connections and perhaps even future collaborations. This session is hosted by the Media Psychology division.

Journalism—Bridging News Ethics and Public Trust

Location: Van Beuningen **Chair:** Damian Trilling

Damian Trilling, Guusje Thijs, and Anne C. Kroon	Identifying ethnic bias in Dutch news using contextualized word embeddings
Kim Verhoeven, Gert-Jan de Bruijn, and Steve Paulussen	Fathoming the Force of Fact-Checks: A Systematic Literature Review on the Effectiveness of Journalistic Fact-Checks
Mark Boukes	Restoring Trust in Journalism: A Multi-Country Experiment on Journalistic Repair Strategies
David Walewijns, Steve Paulussen, and Wannes Heirman	The Utility of AR-Enhanced News Storytelling: A Case Study on User Perception and Credibility

Intercultural Communication and Diversity—Media Effects on Diversity Issues

Location: Van der Vorm **Chair:** Joep Hofhuis

Leonor Gaitán-Aguilar, Joep Hofhuis, Mélodie Sommier, and Jeroen Jansz	The role of digital media use in global citizenship development: university students' perspectives
Ben Robaeyst and Bastiaan Baccarne	Assessing the impact of digitized local cultural heritage on neighborhood social dynamics
Lise-Lore Steeman, David De Coninck, and Leen d'Haenens	Behind the bias: Understanding attitudes, perceptions, and behaviours towards discrimination in Belgium
Ellen Van Houtven, Darian Harff, and Desiree Schmuck	Constructing Identity on YouTube: How Influencers Portray Collective Identities and Audiences Engage with Them

Persuasive Communication—Sustainability

Location: Plate **Chair:** Freya de Keyzer

Lotte Hallez, Bram Spruyt, Filip Boen, and Tim Smits	How consumers value sustainable packaging: An experimental test combining packaging material, claim and price.
Barbara Behre, Verolien Cauberghe, and Dienneke Van de Sompel	Other- and self-benefit framing of sustainability – The role of perceived warmth and value orientation in sustainable fashion consumption intentions
Tamara Zwijnenburg and Freya De Keyzer	The effect of social media influencers on sustainable fashion purchase intention and behavior
Bram Uyttenhove, Liselot Hudders, Dienneke Van de Sompel, and Ini Vanwesenbeeck	How different goals drive packaging preference: An in-depth study on how parental feeding goals influence the assessment of child-targeted packaging cues

Media Psychology— Romance

Location: Van Rijckevorsel **Chair:** Laura Vandenbosch

Chelly Maes, Joris Van Ouytsel, and Laura Vandenbosch	Active Bystanders in the Context of Non-Consensual Forwarding of Sexting Messages: Applying a Theory of Planned Behavior in Youth
Tess van der Zanden and Janneke M. Schokkenbroek	Rejections in Online Dating: Exploring Types and Reasons
Femke Konings, Sindy R. Sumter, and Laura Vandenbosch	A Qualitative Analysis of Young Adults Objectifying Self-presentation on Mobile Dating Apps

Political Communication— Digital Frontiers in Politics

Location: Ruys **Chair:** Christin Scholz

Johannes B. Gruber, Christian Pipal, Natalia Umansky, Jason Greenfield, and Aleksandra Urman	Short-Form, Broad Reach: Multimodal Political Communication on European TikTok
Aqsa Farooq & Claes de Vreese	Deciphering Authenticity in the Digital Age: How Characteristics of AI-Generated Disinformation Images and AI-Detection Tools Influence Judgments of Authenticity
Sophie Morosoli, Valeria Resendez Gomez, Kimon Kieslich, and Max van Drunen	AI as an Issue at the Ballot? Examining the Politization of AI in Dutch Party Manifestos
Xinyao Zhang, Gijs Schumacher, Bert Bakker, Christin Scholz, and Marte Otten	Sharing with Friends or Foes?: Impact of Specific and General Group Norms on the Sharing of Political Information on Social Media

Media Psychology—Opportunities and Risks Online

Location: Mees **Chair:** Liselot Hudders

Elien Beelen and Kathrin Karsay	Helpful, Harmful, or Unnecessary? An Experimental Study on the Perception and Effectiveness of Trigger Warnings on Social Media
Ellen Mertens, Guoquan Ye, Emma Beuckels, and Liselot Hudders	Social media as a tool to educate parents: a bibliometric analysis, literature review and future research agenda
Gaëlle Vanhoffelen, Anaëlle Gonzalez, Lara Schreurs, Caroline Giraudeau, and Laura Vandenbosch	The Perfect Li(f)e: a Longitudinal Study on Positive Social Media Content and European Adolescents' Perfectionism
H. Ying Chuck, Chiara de Jong, Serena Daalmans, and Esther Rozendaal	Tweens' Perceptions of the Opportunities and Risks of Their Online World

Political Communication— Climate Conversations and Digital Discourse

Location: Van Weelde **Chair:** Mariken van der Velden

Edwin Jans, Sanne Kruike-meier, and Rens Vliegenthart	A recipe for gridlock? Polarization around climate change in political and media debates
Denise Roth, Robbert Biesbroek, Daan de Leur, Erik de Vries, Art Dewulf, Sanne Kruike-meier, Mariken van der Velden, and Rens Vliegenthart	Shaping the Climate Change Adaptation Agenda: A Comparative Analysis of Traditional Media, Social Media, Politics, and Policy in the Netherlands and the UK
Christian Pipal, Natalia Umansky, and Mariken A. C. G. van der Velden	Gateway into Politics: Hidden Ideological Signals in TikTok

Health Communication—Mental Well-being and Public Health Crises

Location: Zeelenberg **Chair:** Bas van den Putte

Anna Wagner	Mental illness on social media: Images and discussions of #postnataldepression and #depressionmemes on Instagram
Spela Dolinsek, Christin Scholz, Julia C. M. van Weert, Bas van den Putte, and Corine S. Meppelink	The role of mental well-being in health communication about COVID-19: An interview study among students with varying levels of depression
Borah Spoorenberg and Julie Schoorl	Dutch national newspaper depictions of mental health: the impact of framing on mental health literacy and stigma
Anne Vos, Amy van der Heijden, Bas van den Putte, Daniëlle Timmermans, and John de Wit	Communicate to Mitigate: Testing The Impact of Persuasive Communication Strategies on Compliance with Pandemic Preventive Measures in an Online Experiment

Persuasive Communication: PANEL
Information Resistance and Acceptance

Location: Willem Burger Theatre

Kiki de Bruin, Erik Espeland, Rens Vliegenthart, and Jesper Strömbäck	Investigating news (avoidance) repertoires: a longitudinal study of the relationship between intentional news avoidance and news repertoires.
Ivar Vermeulen, BlueElle Middendorp, Lote Ormel, Dian van Huijstee, and Ellen Droog	Resisting misinformation: An intervention focusing on news selection rather than news processing.
Marieke L. Fransen, Saar Mollen, Stephn A. Rains, Enny Das, and Ivar Vermeulen	Sixty Years Later: A Replication Study of McGuire's First Inoculation Experiment.
Corine Meppelink, Aart van Stekelenburg, and Lisa Vandeberg	Uncertain but convinced? The impact of type of uncertainty and recipient characteristics on message acceptance.
Marieke L. Fransen, Lisa Vandeberg, and Adriaan Denkers	Mapping resistance: Conceptualizing and measuring resistance motives

Parallel Session 5

Friday 9th February: 09:30 – 10:30

Political Communication— From Campaign Tactics to Citizen Voices

Location: Hudig **Chair:** Corinna Oschatz

Corinna Oschatz, Jürgen Maier, Mona Dian, and Sarah Geber	,That’s not appropriate!’ Examining social norms as predictors of negative campaigning
Emily Gravesteijn, Erika van Elsas, and Katjana Gattermann	The Public Broadcaster is Not For Us! The Effect of In-group Threat on Perceived Media Bias in Public Service Media
Priscilla Hau, Steve Paulussen, and Pieter Maesele	Political parties making the news. Examining the content marketing mix of the Belgian far-right party Vlaams Belang
Christine Bleijenberg, Juliet van Viersen, and Reint Jan Renes	Rechtvaardigheid als raadgever: een onderzoek naar ervaringen van deelnemers aan burgerberaden.

Persuasive Communication—Children in Persuasive Communication

Location: Schadee **Chair:** Tim Smits

Elisabeth Van den Abeele, Liselot Hudders, and Ini Vanwesenbeeck	The (Un)necessity of Child Portrayal in Momfluencer Content: Exploring Young Mothers' Perspectives on Influencer Sharenting through In-Depth Interviews
Emma Beuckels, Liselot Hudders, Ini Vanwesenbeeck, and Elisabeth Van den Abeele	Work it Baby! A Survey Study to Investigate the Role of Underaged Children and Privacy Management Strategies Within Parent Influencer Content.
Annemarie Nanne, Jelle Sijtsema, and Céline Moedersheim	The Role of Subjective Norms of Parents, Friends and Social Media in Adolescents’ Sustainable Behavior: A Theory of Planned Behavior Perspective
Eva Grosemans, Rozane De Cock, Bieke Zaman, and Tim Smits	A multi-method qualitative study on teenagers’ exposure to, and attitude towards gambling, gambling ads, and gambling ads regulation

Media Psychology—Virtual Reality

Location: Van Beuningen **Chair:** Tilo Hartmann

Annabel De Clercq, Aleksandra Zheleva, Emma Emmerechts, Klaas Bombeke, Durk Talsma, and Lieven De Marez	Reflective Realities: The Effect of Mirror Dwelling on Presence and Embodiment in Social Virtual Reality
Tilo Hartmann and Charlotte Gerritsen	Do users feel greater social presence simply if they assume they can touch the other?
Aleksandra Zheleva, Emma Emmerechts, Annabel De Clercq, Klaas Bombeke, Durk Talsma, and Lieven De Marez	Identity in Pixels: The Interplay of User Personality, Self-Discrepancy, and Avatar Type in Social Virtual Reality Communication
Milou K. Huijsmans, Lena Rieder, Katharina Kreuer, and Barbara C. N. Müller	The Effect of VR-Induced Awe and Message Framing on Pro-Environmental Behavior

Popular Communication—Influencers

Location: Van der Vorm **Chair:** Laura Vandenbosch

Jonas A. Schlicht, Thabo J. van Woudenberg, and Moniek Buijzen	Influencers With A Cause: A Participatory Approach to Understand Adolescents' Roles as Consumers and Creators of Influential Social Media Content
Darian Harff and Desiree Schmuck	Who Uses Social Media Influencers for Political Information? A Cross-Country Study Among Youth
Anaëlle J. Gonzalez and Laura Vandenbosch	Exploring the Relationships Between Adolescents' Engagement with Influencers' Political Content on Social Media, Political Information Processing and Political Self-Efficacy
Laure Dedecker, Chelly Maes, Lara Schreurs, and Laura Vandenbosch	The role of social media in body image development among individuals with a visible difference (IVD): A multi-method approach

Science Communication— Scientific Expertise: AI and Physics perspectives

Location: Plate **Chair:** Ingrid van Marion

Anouk de Jong and Anne M. Dijkstra	The impact of AI on the quality of science journalism: views from journalists
Ingrid van Marion, Sébastien de Valeriola, and David Domingo	What makes a scientist an expert? Markers of authority in the COVID-19 newspaper coverage in Belgium
Aleta Meinsma and Julia Cramer	The effect of frames and quantum science explanations on engagement with quantum technology
Sabine Heij, Ivo Stoeper, Edwin van den Heuvel, Margriet van der Heijden, Ivo van Vulpen, and Julia Cramer	Science communication perspectives and practices from physicists in the Netherlands

Media Industries and Policies—Digitalized Industries

Location: Van Rijckevorsel **Chair:** Stijn Joye

Eduard Cuelenaere and Stijn Joye	A local world? Articulations of locality in the Low Countries' AV industries in the streaming era: The case of Netflix's 'Undercover' franchise.
Sarah Anrijs, Paola Verhaert, Franz-Ferdinand Rothe, Leo Van Audenhove, and Koen Ponnet	Local digital inclusion policies: Strategies and practices of Flemish local governments for realizing digital inclusion of their citizens
Ine van Zeeland	Cookies in the public interest - A case study of a public service media organisation's reasons for user tracking
Tom De Leyn, Alice Verlinden, Laura Lemahieu, Lore Geldof, Marthe Mennes, Arturo Cocchi, Marijn Martens, and Mariek Vanden Abeele	Unburdening the (dis)connected individual? Flemish experts' perceptions of digital disconnection policies and regulations

Human-Machine Communication— Chatbots

Location: Ruys **Chair:** Jessica Taylor Piotrowski

Linwei He, Anouck Braggaar, Erkan Basar, Emiel Kraemer, Marjolijn L. Antheunis, and Reinout W. Wiers	Where to look: a content analysis of user-chatbot interactions in the search of engagement
Rebecca Wald, Theo Araujo, Johanna M.F. van Oosten, and Jessica Taylor Piotrowski	The Hot Topic of Virtual Assistants. A Topic Model Network Analysis of Dutch News Media Messages About Virtual Assistants Between 2011 and 2022
Anouck Braggaar, Jasmin Verhagen, Gabriëlla Martijn, and Christine Liebrecht	'Could you please rephrase your question?' Conversational repair strategies to cope with errors and breakdowns in customer service chatbot conversations
Yuying Tan, Heidi Vandebosch, Sara Pabian, and Karolien Poels	Supporting Online Sexual Harassment Victims: Evaluation of A Supportive Communication Theory-Based Chatbot Reporting System

Research Escalator—Digitalized Communication

Location: Mees **Chair:** Steffi De Jans

Changyan Li, Liselot Hudders, and Steffi De Jans	When the amateurs are getting professional: How social media users perceive MCN-affiliation disclosure and its influence on influencers and branded content evaluations
M.A. Pingel, D.N.M. Bleize, M.M. Groefsema, and R. Otten	The influence of social media affordances on the uses and gratifications of social media users - A systematic review
Michelle Bouw, Ini Vanwesenbeeck, Colette Cuijpers, and Alexander Schouten	Children’s privacy when parents post online: How to stimulate responsible sharenting among family influencers?
Elizabeth Wang, Carolin Ischen, and Edith Smit	How human-like is your bot? Investigating the relationship of different types of human-likeness perceptions of chatbots
Maitreyee Deshmukh	Virtual Reality for Soft Skills Training: Business student’s perceptions, a mixed method study
Ulysse Maes	Exploring the influence of misleading explanations on the perceived quality of recommender systems
Yuhui Chen	The digital immigrant journey: Exploring the Role of Non-Chinese Social Media Use in the Cross-Cultural Adaptation of Chinese International Students

Health Communication—Youth’s Perspective and New Media

Location: Van Weelde **Chair:** Kathleen Beullens

Sara Van Bruyssel, Ralf De Wolf, and Mariek Vanden Abeele	From bliss to burden: An ethnographic inquiry into how individual, material and social obstacles to digital wellbeing shape everyday life
Renée Wink, T.J. van Woudenberg, and H.M. Volman	Youth’s Perspective on Using Virtual Influencers to Promote Health Behaviours
Margot Lissens, Darian Harff, and Desiree Schmuck	Responses To (Un)healthy Advice: Processing and Acceptance of Health Content Creators’ Nutrition Misinformation by Youth
Sofie Vranken, Kathleen Beullens, and Femke Geusens	An Active Involvement Intervention Incorporating Media To Reduce Youth’s Smoking Behavior: A Study Protocol.

Journalism—Regional Evidence and Dynamics

Location: Zeelenberg **Chair:** Rijk van den Broek

Alyt Damstra, Pieter Beutler, and Noor de Smit	Most read but least known: A content analysis of freely distributed door-to-door papers in the Netherlands
Sophie Duvekot, Yael de Haan, Tobias Eberwein, and Krisztina Rozgonyi	From Accountability to Dialogue: A Content Analysis of Ethical Codes of Public Communication in Eight European Countries
Yael de Haan and Rijk van den Broek	News deserts in the Netherlands? A discrepancy between supply and demand
Alexander Dhoest	Fanning the fire: Anti-woke discourse in Flemish news media

Media Psychology—Portrayals, Stereotypes, and Gender

Location: Willem Burger Theatre **Chair:** Jeroen S. Lemmens

Ilse Vranken and Laura Vandenbosch	A Content Analytical Study on (Un)Favorable Portrayals of Women in Atypical Occupations in Woman Boss Series
Ina Weber, Heidi Vandebosch, Karolien Poels, and Sara Pabian	It's ok as long as it's moral? Analyzing acceptance of uncivil comments in moralized online discussions about gender diversity and inclusivity
Jeroen S. Lemmens	Typical Gamers: A Survey Study on Stereotypes Surrounding Gamer Identity
Imke Dijkslag, Leonard Block Santos, and Gabrielle Irene	To Beautify or Uglify! The Effects of Augmented Reality Face Filters on Body and Face Satisfaction Moderated by Self-Esteem and Self-Identification

Parallel Session 6

Friday 9th February: 10:45 – 11:45

Science Communication— Environment, Economics, and Communication

Location: Hudig **Chair:** Rachid Azrout

Anke Wonneberger, Rachid Azrout, Mingxi Sun, and Jeroen Jonkman	Economic growth versus environment: How issue-related attitudes and media use shape public perceptions of compatibility
Julia Shen, Marijn Poortvliet, Jasper de Vries, and Jonas House	The Role of the Consumer in the Transition Towards Biodiversity-Enhancing Food Systems
Christel van Eck, Lydia Messling, and Yuyao Lu	Defending Science or Climate Advocacy? Navigating the Climate Advocacy Landscape: Insights from Climate Scientists

Political Communication— Decoding Digital Influence

Location: Schadee **Chair:** Sophie C. Boerman

Martin-Pieter Jansen and Iris van Ooijen	For your eyes only? An eye-tracking experiment investigating political microtargeting transparency, visual attention, and critical processing
Puck C. Guldemond, Annelien Van Remoortere, Susan A.M. Vermeer, Sophie C. Boerman, and Sanne Kruikemeier	How Ads Get in Our Head: A Thought-listing Experiment Studying the Effects of Political (Mis)Targeting
Annelien Van Remoortere, Susan Vermeer, and Sanne Kruikemeier	Political microtargeting: sweet as sugar? Assessing the effects of being (mis)targeted on topic attitude, topic importance, and ad liking

Media Psychology—Parents and Children Online

Location: Van Beuningen **Chair:** Nadia A. J. D. Bij de Vaate

Loes H. C. Janssen, Ine Beyens, Nadia A. J. D. Bij de Vaate, Amber van der Wal, Loes Keijsers, and Patti M. Valkenburg	Parent-Adolescent Communication in a Digital World: A 100-Days Diary Study
Ralf De Wolf, Julie Dereymaeker, Giulia Mazzocchi, and Tom De Leyn	The Good Child. Exploring Children's Perspectives on Parental Connectivity, the Parental Gaze, and Contemporary Childhood
Hannah Volman, Thabo J. van Woudenberg, Esther Rozendaal, and Moniek Buijzen	An adolescent perspective on data sharing on social media platforms
Lowie Bradt, Branko Vermote, Bieke Zaman, Maarten Vansteenkiste, Marlies Van de Castele, and Bart Soenens	Are Video Games and School Conflictual or Complementary Contexts for Affording Psychological Need Fulfillment? Implications for Adolescents' Problematic Gaming and School Adjustment

Organizational Communication—Platformization and Legitimacy in the Digital Age

Location: Van der Vorm **Chair:** Yijing Wang

Ellen Soens and An-Sofie Claeys	My platform, my privacy? Employee perspectives on the balance between their rights and duties on social media
Jeroen Jonkman	Organizations legitimizing efforts to counter democratic deficits: A communicative view
Phuong Hoan Le and Yijing Wang	Gig workers united in anonymity: A quantitative content analysis of popular posts in Reddit communities
Jacqueline Tizora, Christian Burgers, Sandra Jacobs, and Jeroen Jonkman	Legitimacy Litmus: The TTT approach to Media Legitimacy Tests

Journalism—Youth and News in the Digital Age

Location: Plate **Chair:** Kristin Van Damme

Silke Brandsen, Michaël Opgenhaffen, and Baldwin Van Gorp	Children's perceptions of scary news: Exploring parental mediation and consolation strategies from their perspective
Nadia Swijtink, Liesbeth Hermans, and Britney Sieben	Responsible News Reporting about Climate Change to Youth
Hanne Peeters and Kristin Van Damme	Generation Z(ero interest in news?): Exploring news disinterest among youngsters
Sanne L. Tamboer, Sarah Willekes, and Serena Daalmans	News as a Social Practice: Late Adolescents' Meaning-Making of and Engagement with News

Media Psychology—Media and Well-Being

Location: Van Rijckevorsel **Chair:** Ine Beyens

Will Marler and Minh Hao Nguyen	Wellbeing through Social Support across Communication Channels: An Experience Sampling Study
Nicole Bizzotto, Gert-Jan de Bruijn, and Peter Johannes Schulz	“Not All Who Navigate Are Lost”: Mental Health Symptoms’ Heterogeneities and Trajectories in Online Communities for Mental Health
Laura Lemahieu and Karolien Poels	Unraveling the relationship between habitual smartphone use, digital disconnection, and wellbeing: A cross-sectional survey among Belgian adults
Teun Siebers, Ine Beyens, Susanne E. Baumgartner, and Patti M. Valkenburg	Adolescents' digital nightlife: The comparative effects of day- and nighttime smartphone use on sleep quality

Persuasive Communication— Environment

Location: Ruys **Chair:** Veroline Cauberghe

Marylise Schmid, Thijs Bouman, Veroline Cauberghe, and Sara Vandamme	Does increasing the salience of past or future landscape change counter ‘climax thinking’ in the context of sustainable coastal transitions?
Heleen Dekoninck and Desiree Schmuck	Battle of the E-cowarriors: Differential Effects of Environmental Appeals by SMIs and Organizations on Youth’s Pro-Environmental Attitudes and Behavior Intentions
Catho Vermeulen, Thijs Bouman, Veroline Cauberghe, and Sara Vandamme	“I” Value Nature, “They” only the Instrumental Benefits: An Exploration of People’s Personal and Others’ Perceived Marine Value Orientations
Lies Beugnies, Dieneke Van de Sompel, and Wendy Van Lippevelde	How environmental friendly are children’s packed lunches? A cross-sectional study exploring the content, packaging and food waste of children’s packed lunches

Research Escalator—National and Global Challenges

Location: Mees **Chair:** João Gonçalves

Anna Heerdink	The origins of biodiversity news frames
Babette Hermans, Margot Lissens, Michaël Opgenhaffen, Desiree Schmuck, Peter Van Aelst, and Cato Waeterloos	Climate change knowledge: the impact of fact-checks and influencers according to the Motivation-Opportunity-Ability Framework
Niharika Parasar, João Gonçalves, and Anne-Marie van Prooijen	Identifying Barriers to Implementing Circular Solutions in the Construction Industry: A Comprehensive Analysis and Path Forward
Emma Martens, Arian Kashefi, Peter Conradie, and Koen Ponnet	Beyond Everyday Choices: Decoding the Factors Shaping Homeowners' Energy Investment Behavior in Flanders
Gijsje Maas, Anita Eerland, Gijs Bijlstra, and Marieke Fransen	Pluralistic Ignorance and the Sexual Double Standard: Examining the Role of Media in Establishing and Diminishing Biased Sexual Norms
Elisa Nelissen and Jack McMartin	EurekAlert! and its role in shaping and promoting a global model of science communication via the press
Aaleks Kasemi	A longitudinal and experimental exploration of sports betting dynamics among adolescents and emerging adults in Flanders

Political Communication— Truth in a Post-Truth Era

Location: Van Weelde **Chair:** Karolin Soontjens

Emma van der Goot, Kathleen Beckers, Willem Buyens, Karolin Soontjens, and Peter Van Aelst	Pointing fingers in the disinformation era: how journalists and politicians perceive each other's role in spreading disinformation and its impact on their relationship
Michael Hameleers	Perceived Misinformation Across Low- and High-risk Contexts – A Comparative Survey Spanning Nations across the Global North and South
Lotte Schrijver, Denise Roth, Edwin Jans, Jade Vrielink, and Puck Guldemond	Effective ways of casting doubt? Examining the difference between implicit and blatant misinformation

Health Communication—The Effectiveness of Digital Interventions

Location: Zeelenberg **Chair:** Corine S. Meppelink

Arian Kashefi, Stephen Murphy, Lieven De Marez, Peter Conradie, and Mariek Vanden Abeele	Tales of Hope and Hesitation: Smoking Cessation Experts' Views on Digital Interventions
Yi-Lun Jheng, Sander Van de Cruys, and Karolien Poels	Corrective Messages on Social Media: The Role of Text Genre and Harm Features
Nadine Elisa van der Waal, Loes Janssen, Marco Otte, Marjolijn Antheunis, and Laura Nynke van der Laan	Virtually experiencing the negative consequences of unhealthy snacking: the effects of embodying an overweight avatar on snacking intentions and behavior
Emília M. Pajor, Corine S. Meppelink, and Julia C.M. van Weert	Developing communication by means of co-creation to support the uptake of a health app quality label and to foster informed health app choice

Popular Communication: PANEL

Responsible Cancellations? Understanding and Navigating Cancel Culture

Location: Willem Burger Theatre

Guilherme Giolo	Exploring Cancel Culture: Approaches, Definitions and Future Directions
Gaëlle Ouvrein	Young adult's perception on cancel culture and perceived freedom of speech
Simone Driessen	What if your fave gets cancelled? Exploring fan reactions to Marco Borsato's cancelation
An-Sofie Claeys	Can crisis communication help public figures and companies return?

Parallel Session 7

Friday 9th February: 12:15 – 13:15

Human-Machine Communication—Trust, Recommendations, and Understanding of Technology

Location: Hudig **Chair:** Zeph M. C. van Berlo

Chenyue Wang, Sophie Boerman, Anne Kroon, Judith Möller, and Claes de Vreese	When recommendations are explainable: An eye-tracking study
Yilan Wang, Zeph M. C. van Berlo, and Ivana Bušljeta Banks	In thy recommendation we trust: The role of message framing and consumption motivation in building consumer trust in the recommender system output
Giulia Mazzocchi, Marijn Martens, and Ralf De Wolf	Data-driven Technologies in The Public Domain. A survey study among Flemish citizens.
Alain Starke, Cataldo Musto, Amon Rapp, Giovanni Semeraro, and Christoph Tratner	“Tell Me Why”: using NLP justifications in a recipe recommender system to support healthier food choices

Journalism—Gender Representation, News Diversity, and Trust Dynamics

Location: Schadee **Chair:** Theo Araujo

Ilse van Kneysel and Nel Ruigrok	Representation of women in talk shows: Selection and framing of male and female guests in Op1
Cato Depauw and Stefaan Walgrave	News Diversity throughout the 21st century: Analysis of content diversity in the Flemish television news
Valeria Resendez, Theo Araujo, Natali Helberger, and Claes de Vreese	Evaluating trust in news recommenders: A comparison between a conversational agent and a website
Xinfeng Gu, Charlotte Zhang, and Anne C. Kroon	Covering Corruption: Unravelling Variation in News Media Portrayals across Countries and Timeframes

Health Communication—Influential Communication Across Generations

Location: Van Beuningen **Chair:** Yara Qutteina

Loes Janssen, Alexander P. Schouten, and Emmelyn A. J. Croes	Influencers as sexual health ambassadors: The relation between influencer communication in sexual health videos and young adults' safe sex attitudes and intentions
Marloes de Brabanderea, Ini Vanwesenbeeck, Liselot Hudders, and Verolien Cauberghe	#Workoutathome: How instructions in the captions of fitfluencers' posts impact adolescents' body satisfaction and intention to exercise
Bram Spruyt, Käbi Vanwinkelen, Yara Qutteina, Tim Smits, and Emma Boyland	Social media (marketing) food messages and adolescent (12-24 years) eating: A systematic review
Martine van Selm and Linda van den Heijkant	Countering age bias among employers: The effects of message style in employer-endorsed communication about older workers

Popular Communication—In-depth Examinations of Popular Culture

Location: Van der Vorm **Chair:** Laura Cañete Sanz

Alba Clément and Tonny Krijnen	"Rich men who are out of touch with reality": Reddit users' moral deliberations on upper-class characters in <i>The White Lotus</i>
Laura Cañete Sanz and Salvador Gómez García	Exploring Google Doodle games: An In-Depth Analysis of Branded Entertainment, Cultural Representation and Experiential Marketing
Marije Vrijmoeth, Annette Klarenbeek, Inge Blauw, Mario Veen, Peter Jonker, Laura Meijer, Dianne Teunisse, Tim de Winkel, Petra Sneijer, and Roland Bijvank	Issue formation on social media: the case of wind turbines in Amsterdam
Patrick Edwards	All People are Different People: An Empirical Analysis of Masculinities in <i>Ted Lasso</i>

Persuasive Communication— Setting Directions in Persuasive Communication

Location: Plate **Chair:** Julia Kneer

Dan Loughnan and Kai Epstude	Mood, Threat, and Gamified Psychological Inoculation Against Misinformation: Key Findings
Teresa de la Hera, Laura Cañete Sanz, Nuria Navarro-Sierra, Jeroen Jansz, Julia Kneer, René Glas, and Jasper van Vught	Digital literacy games: A systematic literature review
Ivar Vermeulen	Social desirability: A measure that leaves much to be desired
Elina Volodchenko, Hayley Pearce, and Veroline Cauberghe	"Stay Tuned" - Towards an optimal development of meaningful climate change communication

Intercultural Communication and Diversity— Representing Diversity

Location: Van Rijckevorsel **Chair:** Philipp K. Masur

Femke De Sutter	“Je n'aime pas les vieilles”: A comprehensive analysis of the representations of older adults on the Belgian silver screen (1945-2022)
Yixiang Que, Teresa de la Hera, and Jeroen Jansz	From Reality to Virtuality-A Systematic Literature Review on the Representation of Cultural Heritage in Entertainment Video Games.
Camiel J. Beukeboom, Philipp K. Masur, and Eva Moen	Stereotype perpetuation by ChatGPT: How stereotypes are reflected in AI generated texts.
Serena Daalmans, Rhanna Haverkort & Mariska Kleemans	Streaming with more diversity? A comparison of the representation of minorities in broadcasting versus streaming television content

Journalism— Understanding Audience Expectations

Location: Ruys **Chair:** Sebastiaan van der Lubben

Tess Lodder and Anita van Hoof	News experienced through bars: A study on the experiences of inmates in the Netherlands and Belgium with news
Hanne Tillemans, Peter Van Aelst, and Kathleen Beckers	In the eye of the beholder: Comparing Perceptions of News Media Impartiality of Citizens, Journalists, and Politicians
Sebastiaan van der Lubben	Live Blog as Genre in Pursuit of Credibility

Media Psychology— Body Image

Location: Mees **Chair:** Chelly Maes

Anne-Mette Hermans and Jolanda Veldhuis	You can't run, you can't hide: Dutch adolescents' experiences and negotiations of body ideals and appearance practices online
T.N. Phan and M. G. M. Jansen	The intention and acceptance of cosmetic procedures: the role of photo-editing on social media and the mediating roles of appearance comparisons and appearance (dis)satisfaction
Hannah K. Jarman and Ann Rousseau	Selfies and adolescents' body dissatisfaction: A sociocultural perspective over time

Political Communication— Digital Dialogues and Media Dynamics

Location: Van Weelde **Chair:** Corine Meppelink

Naomi Kamoen, Christine Liebrecht, Rieke van Lieshout, and Elke van Veggel	“Hi voter, I can assist you in filling out this Voting Advice Application!”. How chatbot Lina assists voters in informing themselves about the Dutch National Elections of 2023
Marieke van Hoof, Damian Trilling, Judith Moeller, and Corine Meppelink	The User Decides: Examining User- and Algorithm-Driven Effects on Google Search Output about Climate Change and Immigration using Agent-Based Testing
Ann Rousseau and Laure Dedecker	Incidental Social Media Exposure And Online Climate Change Engagement: An Experimental Study
Philipp Mendoza, Alessandro Nai, and Linda Bos	DOPEH Episode 2: The audio-visual packaging of negative and uncivil campaign ads on meta

Media Psychology—Entertainment II

Location: Zeelenberg **Chair:** Bartosz Żerebecki

Julia de Hek, Bartosz Żerebecki, and Julia Kneer	Every time a New Targaryen is Born, the Gods Toss a Coin: Comparing Character Engagement with Liked and Disliked Fictional Female Characters
Anneke de Graaf and Enny Das	Empathy in the Face of Death: Effects of Connections to Characters in Eudaimonic Entertainment
Helene Laporte and Steven Eggermont	Gender-diverse messages in entertainment television and parental mediation: An experimental study on preadolescents’ gender attitudes
Tess Lankhuizen, Katalin E. Bálint, and Elly A. Konijn	From Frames to Feelings: Effects of the Formal Features of Film on Viewer Empathy, Narrative Engagement, Valence, and Arousal

Health Communication— Risk Perceptions and Information Processing

Location: Willem Burger Theatre **Chair:** Toni G. L. A. van der Meer

Lisa Vandeberg, Gijsje Maas, and Anita Eerland	The feature positive effect biases vaccination information processing
Toni Claessens, Aurélie De Waele, Greet Hendrickx, Margot Hellemans, Laura Willen, and Pierre Van Damme	Building Up Facilitators, Breaking Down Barriers: A Narrative Review Mapping (Behavioral) Factors that Impact Participation in Vaccine Trials
Sofie Apers, Heidi Vandebosch, and Tanja Perko	Facing the Facts: Exploring Narrative vs. Statistical Communication Strategies for Enhancing Radon Risk Perception and Promoting Radon Protective Actions
David Blanco-Herrero, Toni G. L. A. van der Meer, and Bas van den Putte	Dealing with misinformation during the COVID-19 pandemic. A study of the roles of journalists and intermediaries for underserved groups in the Netherlands

Poster Session 2

Friday 9th February: 13:15 – 14:15, Van der Mandele room

Health Communication

Thabo van Woudenberg	Using Fear Appeals and Collective Efficacy to Promote Plant-Based Alternatives
Tonka Milošević	Mental Wellbeing App for University Students: User Perceptions on the Impact App has on their Public Values
Michelle Symons, Sofie Apers, Heidi Vandebosch, and Tanja Perko	Busting Radon: Navigating Controlled Environments to Field Impact

Journalism

Gabriela Ruhl Ibarra, Jonathan van 't Riet, Harm Veling, and Marieke Fransen	Through the Graphic Lens: The effects of graphic images on emotions, engagement, concern and prosocial behaviour
Jonathan Hendrickx and Hilde Van den Bulck	Rumor Has It: Epistemology of Celebrity Journalism In The Flemish Digital Media Ecology
Roeland Dubèl, Mark Boukes, and Damian Trilling	An extensive analysis of the article transparency on Dutch newspaper websites using computational methods
Kato Helsen and Gert-Jan de Bruijn	Flemish young adults and news consumption via Instagram: the role of motives and gratifications obtained
Nadia Mentzel and Mijke Slot	Informedness as by-product; What literature tells us about the impact of exclusive news consumption on social media

Persuasive Communication

Suzanna J. Oprea, Eva A. van Reijmersdal, Serena Daalmans, and Esther Rozendaal	Linking Teenagers' Exposure to YouTube Influencers to Wishful Identification, Parasocial Relationships, and Consumer Desires
Estefanya Charlotte Vazquez-Casabon and Veroline Cauberghe	Empowering Change: Boosting Pro-Environmental Behaviour through Nudges and Messaging Strategies
Tessa F. Blanken, Marijn H.C. Meijers, and Sophie C. Boerman	Testing the effectiveness of a participatory efficacy appeal to stimulate sustainable plastic behavior amongst children

Political Communication

Margit van Wessel	Civil society voices advancing 'locally led climate action' – the case of Kenya
Chiara Vargiu, Alessandro Nai, and Diego Garzia	Navigating Norms of Incivility: An Experimental Assessment on the Effects of Individual and Situational Factors
Michael Heseltine, Simon Munker, Sjoerd Stolwijk, Damian Trilling, and Corinna Oschatz	Generative User Content for Social Media Platforms: Comparing LLM Effectiveness and Approaches
Helene Ayar, Katjana Gattermann, Linda Bos, and Thomas Meyer	Spinning the winning: examining the framing of election outcomes by media and political actors
Xiaotong Chu, Rens Vliegenthart, Lukas Otto, Sophie Lecheler, Claes de Vreese, and Sanne Kruikemeier	Effects of data-driven campaigning on knowledge, attitudinal and partisan polarization

Popular Communication

Astrid Fokkema and Monique Pollmann	Mansplaining explained: The role of linguistic differences between men and women, the better-than-average effect and the interpretation bias in acts and accusations of mansplaining
Lieselotte van Velzen and Edith Smit	Together in Online Communities: Exploring the potential of Online Community Quality in addressing loneliness in older adults
Jasper Vanhaelemeesch	From IRL to URL: film festivals and digital technologies

Human-Machine Communication

João Gonçalves and Michele Murgia	False positives, false expectations: piloting a social science based approach to assessing Large Language Models
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Friday 9th February, 13:45-14:45

NeFCA Young Scholars Network Event – GET LOOSE with AI USE

Location: Ruys

Join us for an engaging and interactive workshop where we explore how Artificial Intelligence can contribute to the different steps of the research cycle. Throughout the workshop, we'll focus on specific AI tools, guiding you through hands-on experiences to showcase their practical applications. "The time you will save by following this workshop will be way more than the time you will spend on it!" (Recommended to bring your laptop!)