At a glance
The academics, students and alumni of Erasmus University Rotterdam (EUR) endeavor to solve global societal challenges, drawing inspiration from the thriving modern metropolis Rotterdam. EUR’s strong orientation to ‘make it happen’ is evident in our people, educational programmes and research. If others say it isn’t possible, we do it in Rotterdam.

The university spearheads knowledge in the domains of:

- **Wealth**: sustainable economic growth to benefit society
- **Health**: from molecule to human to society and back
- **Governance**: the organisation of companies and society
- **Culture**: media, connection, happiness and identity in contemporary urban society
Erasmus University Rotterdam is an internationally respected, innovative and vibrant university that is driven to make an active contribution to society. We integrate high-quality academic research into our challenging and inspiring Bachelor, Master, PhD, executive programmes and online education. Our research-based education stimulates students to think further than their assumptions: to explore other perspectives, search for new solutions and discover different insights.

Whatever a student’s background, age or goals may be, EUR offers a wide range of educational programmes to make your ambitions happen. One example: the broad Liberal Arts and Sciences Bachelor programme at Erasmus University College. It is a small-scale, intensive, problem-based education programme, anchored in the real urban life of Rotterdam thanks to the College’s location in the city centre.

At the other end of the educational spectrum, EUR offers around 80 executive programmes for professionals, including advanced courses, post-experience masters, master classes and in-company training programmes. Many (international) corporations, ministries and other governmental bodies send their staff to these programmes for lifelong learning.

Internally, our own teaching staff is stimulated to keep developing and innovating, creating synergies and connections within our Community for Learning & Innovation.

Internationalisation
Internationalisation is one of the major forces at work in EUR’s continual drive towards excellence. This is reflected in the number of English-taught, accredited degree programmes, from BA & BSc and MA & MSc through PhD and executive level; and also in the increasing number of joint educational programmes with 300+ prominent international partner universities in every region of the world. The global character of our Woudestein campus validates EUR’s international allure: we attract students, staff and academics representing more than 125 nationalities.

Helping students develop into critically-minded world citizens is key to our educational vision.
Global challenges

The scientific research of EUR has a strong social orientation. It is our mission to create a positive impact on society, and this aim is deeply embedded in our international research networks across many fields.

Through our scholars’ published research, our educational programmes, and our environment – Rotterdam, a city that demands innovation and offers a wealth of real-life data – EUR addresses questions, such as: How can we keep our healthcare system affordable? Who is entitled to care? How can we ensure prosperity in terms of quality of life, sustainability and inclusive growth?

EUR’s socially relevant research is increasingly carried out by interdisciplinary teams, often comprised of international scholars. These interdisciplinary initiatives can only exist with the support of EUR’s strong base of monodisciplinary research in the domains of wealth, health, governance and culture.

Strategic alliance: Leiden-Delft-Erasmus

EUR, together with Delft Technical University and Leiden University, has formed a regional partnership in the form of a strategic alliance: Leiden-Delft-Erasmus. Through innovative teaching and research, LDE contributes to solving the major and complex social issues of our time by working with societal partners. It also seeks to form a basis for further academic and public-private partnerships.

Interdisciplinary impact: Medical Delta

Medical Delta stimulates the development of health innovations. Two recent successes for Medical Delta: a cheap, mobile MRI scanner for African countries; and technological solutions to improve infant viability and neonatal care. Medical Delta is a consortium which comprises excellent universities, medical schools, business parks, business incubators, companies and the regional government of the Western Netherlands.
Ever changing Rotterdam

Pioneering, hard-working, entrepreneurial and no-nonsense: that is the City of Rotterdam, a modern metropolis built around the largest port in Europe. Home to citizens representing more than 170 nationalities, 55,000 students and many multinational companies, Rotterdam is a microcosm of the world.

Erasmus University Rotterdam 105 years

In the academic year 2018 – 2019, we celebrate the 21st lustrum of our university. ‘Science Meets City’ is the theme of this festival, with a programme that includes a lot of exciting encounters between scientists, residents, and organisations throughout Rotterdam. You can find the ‘Science Meets City’ programme of events on www.eur.nl/lustrum.

Rooted in the Rotterdam business community

In 1913 local businessmen and leaders regarded the proper education and development of future generations essential in ensuring that the Port and City of Rotterdam would continue to flourish. That year, they founded the Netherlands School of Commerce for professional business education. In 1939, this private school was transformed into the Netherlands School of Economics (NEH), which gained worldwide fame for its education and research in the fields of economics and econometrics, including the first Nobel Prize in Economics. The merger of the NEH and the Medical Faculty Rotterdam (1966) resulted in the formation of Erasmus University Rotterdam (1973).

The city, which has been flagged as a ‘must see’ in the New York Times, Lonely Planet and the Guardian, offers Erasmus University Rotterdam the ideal academic laboratory for developing its scientific knowledge and putting it into practice. The university plays a prominent role by making substantial contributions in health care, and the economic and socio-cultural development of the city and the region.

Together with the Municipality of Rotterdam, Port of Rotterdam Authority and Rotterdam Partners, EUR aims to raise the already-high profile of Rotterdam even further, helping to attract the highly educated, businesses, trade, visitors and engaged citizens from the Netherlands and abroad. The brand alliance shared motto ‘Make it happen’ perfectly reflects what the city stands for and puts Rotterdam more clearly on the map.
Dynamics of inclusive prosperity

This initiative focuses on enabling as many people as possible to benefit from increasing prosperity, whilst minimising any negative consequences.

Global impact

Founded in 1913 by Rotterdam businessmen, Erasmus University’s scope has always been the world. Nowadays, EUR supports its international ambitions by making considerable investments in its global research network – worldwide hubs of knowledge in our core fields of expertise.

Our schools and institutes are actively engaged in international research cooperation in their fields, and this lively scientific network means that delegations of scientists and administrators regularly visit our university. In fact Erasmus University has more than 70 institutional Memoranda of Understanding (MoU) with top global institutions.

And for over 50 years our International Institute of Social Studies and the Institute for Housing and Urban Development Studies have been providing post-graduate education and consultancy services in the field of human and institutional capacity building outside Western Europe.

Erasmus Initiatives

Erasmus University compiled three ambitious plans for streamlining academic initiatives and efforts, and increasing societal and economic impact with interdisciplinary research:

- Dynamics of inclusive prosperity
- Smarter choices for better health
- Vital cities and citizens
Challenge accepted
The grand challenges of the 21st century can only be tackled if we work together. We believe we can shape the future by uniting the vast wealth of our knowledge, creativity and resources behind a common purpose. Therefore, we invite everyone in the EUR community – scholars, scientists, students, staff and our alumni – to contribute. Will you take on this challenge?

Endowment fund and EUR Connect
With over 100,000 EUR graduates in more than 100 countries across the world, our alumni comprise a broad and thriving community of business and civic leaders, and of top global academics and thought leaders. Alumni are invited to contribute to the groundbreaking research emerging from EUR by donating to our endowment fund.

However, the immaterial support of our students, alumni, academics and business leaders – the energy and spirit they bring to the table – is of equal importance. Thus our call for connection: join Erasmus alumni, students, academics and business leaders through our online community eurconnect.nl.

Vital cities and citizens
Different disciplines work closely together to identify the conditions for equal opportunities in life, safe living environments and harmonious co-existence for an increasingly diverse urban population.

Smarter choices for better health
Lifestyle and preventive measures play an important role in improving health and life expectancy. This initiative aims to contribute to better health worldwide by promoting smarter choices.
The very first Nobel Prize in Economic Sciences was awarded to Professor Jan Tinbergen (and his co-recipient, the Norwegian econometrician Ragnar Frisch) in 1969. Tinbergen was a professor at EUR for 40 years, and was one of the founding fathers of the Econometric Institute in 1956. He gained international fame for his pioneering work in the field of econometric model building, and as an advisor to international organisations in a variety of developing countries.

Woudestein Campus

The hub of EUR is our Woudestein campus, which offers all the convenience and comfort of a modern and sustainable environment. This 'mini-city' within Rotterdam includes student housing, sports facilities, grand café, theatre, supermarket, hairdresser, bookstore and bike shop. Outside of class time, students study in the light-filled new Polak Building or at our state-of-the-art University Library, grab a coffee at the Food Plaza, or attend an event at the Erasmus Pavilion.
Erasmus University Rotterdam takes its name from the great philosopher, theologian, and humanist, Desiderius Erasmus (Rotterdam 1466 – Basel 1536). He was one of the great minds of the Renaissance and had a great influence on the intellectual and cultural climate, thanks to his use of the new means of communication of his time: the writing, printing and distribution of books. As a traveler throughout Europe, Erasmus became one of the first true cosmopolitans: ‘I don’t want to be a citizen of a particular city, but one of the entire world’ (ego mundi civis esse cupido, communis omnium).

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