Call for start-ups and scale-ups!
Be a part of the Erasmus Initiative: Dynamics of Inclusive Prosperity

A free opportunity to present your start-up
Erasmus University Rotterdam and the World Economic Forum are looking for start-ups and scale-ups to present their business ideas at the conference Dynamics of Inclusive Prosperity (Do IP!). The conference explores leadership that is aimed at long-term benefits and making sure future generations are able to enjoy prosperous lives. Leading thinkers from the worlds of business, government, NGOs and academia are connected and will appear in front of an international audience, including representatives of the International Business Council, the European Round Table of Industrialists, and the Dutch Sustainable Growth Coalition.

You can be a part of the first day of the conference on the 29th of November in the Rotterdam Hilton hotel. We are offering a free opportunity for start-ups and scale-ups to take part in our conference with a display or stand. Bring your business plan or concept to Do IP! and expand your network. Establish connections with others working on leadership and sustainable management, and bring your new ideas to wider attention. An award will be granted to "The Most Promising Business Project". This award comes with an amount of €12,500*.

Benefits
- Get a partitioned stand in the lobby were guests circulate during registration, breaks and reception. You may keep the roll-up banner we make for you.
- A free chance to pitch your start-up to leaders from business, government, NGO and academia.
- Establish valuable connections and meet potential investors.
- A chance to win the award "Most Promising Business Project". A good opportunity to get even more attention and earn €12,500*.

Who are we looking for?
Start-up and scale-up businesses that foster sustainable business and inclusive prosperity are part of a transition that can radically transform how business is managed. They could refocus businesses across all sectors to establish fair and more equitable ways to work. We are keen to hear from start-ups and scale-ups that contribute to inclusive prosperity. The UN’s Sustainable Development Goals (SDGs) provide a useful framework, but the Do IP! conference is not limited to these.

Want to join in?
Send us a brief summary of your business plan – maximum 1000 words plus illustrations – to Remi van der Leer via inclusiveprosperity@eur.nl. Our participation committee will allocate one of the 10 to 15 available display spaces according to this information. Tell us why your project is potentially interesting for our conference participants. The deadline for submission is Friday the 19th of October.

Inclusive prosperity
The concept of inclusive prosperity is enshrined in the Erasmus Initiative Dynamics of Inclusive Prosperity involving Erasmus School of Law, Erasmus School of Philosophy, Rotterdam School of Management and the Erasmus University. Their research projects grow the academic understanding of the drivers and dynamics of inclusive prosperity.

*The prize could be altered depending on the sponsor revenue.