Dynamics of Inclusive Prosperity Conference
Speakers, Discussants and Chairs November 30
Erasmus University Rotterdam – Erasmus Pavilion

Jose Albuquerque de Sousa
Speaker
Assistant Professor at the NHH
Norwegian School of Economics
José Albuquerque de Sousa joined NHH in 2018. Before joining NHH, he was a PhD candidate at the Rotterdam School of Management (Erasmus University Rotterdam). During the Fall of 2017 he was a visiting scholar at the Haas School of Business (University of California at Berkeley). Before beginning his doctoral studies, he completed the Master’s program in Finance and Investments at the Rotterdam School of Management (Erasmus University Rotterdam). His research focuses on Financial Markets and Institutional Investors.

Alessandra Arcuri
Chair
Professor at the Erasmus University Rotterdam,
Erasmus School of Law
Alessandra is Professor at the Department of International and European Union Law, Erasmus School of Law (ESL). She has held prestigious positions in various international academic institutions, including the European University Institute (Jean Monnet Fellow), New York University, School of Law (Hauser Global Research Fellow), Hamburg University (Marie Curie). Her research focuses on the global governance of risks and the intersection with the regime of international economic law and, more generally, on global technocracy. She has published extensively in the field of risk law, international economic law and law and economics. Dr. Arcuri is the coordinator of LLM Programme in International and European Union Law at the Erasmus School of Law. Besides teaching regularly at the Erasmus School of Law, she has taught courses in several universities, including at the Department of Law of the European University Institute (EUI), Florence, Italy, at the International Institute for...
Erasmus University Rotterdam

Industrial Environmental Economics, Lund University, Sweden, at the African Universities in Lomè, Togo, at the Luiss Guido Carli University, Rome, and at the University of Siena, Italy. Dr. Arcuri holds a law degree from La Sapienza University, Rome (cum laude), an LL.M. from Utrecht University (Honourable mention) and a Ph.D. from the Erasmus School of Law (Governing the risks of ultra-hazardous activities: challenges for contemporary legal systems).

Tim Bartley
Key-note Speaker and Discussant

Professor at the Washington University in St. Louis, Department of Sociology

Tim Bartley’s research examines transnational governance, regulation, organizations, social movements, often with a focus on labor, environment, or a comparison of the two. His recent book, Rules without Rights: Land, Labor, and Private Authority in the Global Economy (Oxford University Press, 2018), compares sustainability and labor standards in Indonesia and China. Other recent work includes an article on “Transnational Corporations and Global Governance” in the Annual Review of Sociology and a new project on “big data and predictive analytics in the private sector in the U.S. He received his PhD from the University of Arizona and held faculty positions at Indiana University and Ohio State University before moving to Washington University in St. Louis in 2017. He is a former co-editor of Regulation & Governance and the editor of a forthcoming volume of Research in Political Sociology on “The Politics of Land.”

Thorsten Beck
Invited Speaker

Professor at Cass Business School, Faculty of Finance

Thorsten Beck is professor of banking and finance at Cass Business School in London. He is also a research fellow of the Centre for Economic Policy Research (CEPR) and the CESifo. He was professor of economics from 2008 to 2014 at Tilburg University and the founding chair of the European
Banking Center from 2008 to 2013. Previously he worked in the research department of the World Bank and has also worked as consultant for – among others - the European Central Bank, the Bank of England, the BIS, the IMF, the European Commission, and the German Development Corporation. His research, academic publications and operational work have focused on two major questions: What is the relationship between finance and economic development? What policies are needed to build a sound and effective financial system? Recently, he has concentrated on access to financial services, including SME finance, as well as on the design of regulatory and bank resolution frameworks. In addition to numerous academic publications in leading economics and finance journals, he has co-authored several policy reports on access to finance, financial systems in Africa and cross-border banking. His country experience, both in operational and research work, includes Bangladesh, Bolivia, Brazil, China, Colombia, Egypt, Mexico, Russia and several countries in Sub-Saharan Africa. In addition to presentation at numerous academic conferences, including several keynote addresses, he is invited regularly to policy panels across Europe. He holds a PhD from the University of Virginia and an MA from the University of Tübingen in Germany.

Nadia Bernaz
Speaker

Associate Professor at the Wageningen University,
Department of Social Sciences

Nadia Bernaz is Associate Professor of Law and interim chair of the law group at Wageningen University. She is also an adjunct lecturer of the Irish Centre for Human Rights (National University of Ireland, Galway), and a visiting professor at the International and European Law School, Catholic University of Lille (France). Dr Bernaz is a specialist in public international law, human rights and international criminal law. Her field of research is business and human rights. She looks at how corporations and businesspeople can be held accountable for their human rights impacts through domestic, international and transnational processes.
Assistant Professor at the Erasmus University Rotterdam, Erasmus School of Law

Her core areas of interest and expertise are environmental harm, corporate crime and environmental governance. Past and ongoing studies have for instance focused on e-waste, timber trafficking, shipbreaking and coastal land loss. The difficult balance between economic, environmental and social considerations and between governmental, corporate and civil society governance is what continues to intrigue me and inspires my research. As a member of the multidisciplinary research team of Erasmus Initiative on Inclusive Prosperity, I aim to invest in gaining insights into the dynamics and drivers of environmental degradation and into the ways in which governments, businesses and civil society can cooperate to reach inclusive prosperity in environmental matters.

Assistant Professor at the Erasmus University Rotterdam, Erasmus School of Law

Florin Coman-Kund is Assistant Professor in European Union Law at the Erasmus School of Law, Erasmus University Rotterdam. He has conducted extensive research on international and constitutional legal aspects of the Union’s external administrative action and actors across various policy areas such as police cooperation, EU external border management, and aviation safety. Florin is currently focusing on multilevel and multi-actor regulatory/expertise-based decision-making processes in the context of the rule of law, as well as on vertical and shared enforcement of EU law in various policy areas such as migration, cross-border crime, financial and banking supervision, aviation safety. He is increasingly pursuing legal research in context through the use of empirical methods and case study research, and by integrating legal approaches with insights from other fields such as political science, public administration and argumentation theory.
Florin is associate researcher of the Academic Research Network on Agencification of EU Executive Governance (TARN), associate scholar of the Maastricht Centre for European Law (MCEL), member of the Ius Commune Research School, and member of the Financial Risk and Stability Network (FSRN).

Florin has been regularly lecturing on various topics related to EU law and public law to undergraduate and advanced students in the Netherlands, Belgium and Romania.

Florin completed the LL.M. Programme ‘International and European Law’ at University of Amsterdam, and obtained his PhD degree with the dissertation “European Union Agencies as Global Actors. A Legal Study of the European Aviation Safety Agency, Frontex and Europol” at Maastricht University. A monograph based on his PhD dissertation has been published by Routledge in 2018.

Mathijs Cosemans

Associate Professor at the Erasmus University Rotterdam, Rotterdam School of Management

Mathijs Cosemans is an Associate Professor of Finance at RSM Erasmus University. Prior to joining RSM, he was a postdoctoral research fellow at the University of Amsterdam and a visiting research fellow at Harvard Business School and Columbia Business School. Mathijs obtained a Ph.D. degree from Maastricht University for his work on risk and return dynamics in stock markets. He holds a Bachelor’s and Master’s degree in Financial Economics (cum laude) and a Master’s degree in Econometrics from Maastricht University.

His research focuses on empirical asset pricing and financial econometrics and has been presented at leading universities and international conferences, including Harvard University, Yale University, and the American Finance Association, Western Finance Association, SFS Cavalcade, European Finance Association, and Econometric Society. His work has been published in international refereed academic journals such as the Review of Financial
Studies and the Journal of Banking and Finance and has been cited in the popular press. He received grants from Inquire Europe, Netspar, and the Society for Financial Econometrics.

At RSM, Mathijs teaches MSc courses in Financial Derivatives and in Empirical Research Methods, an MBA course in Investments and Portfolio Theory, and the MPhil Asset Pricing Research Seminar. He has received the Best Professor award for excellence in teaching in the MSc Finance and Investments program.

Mathijs van Dijk
Chair

Professor at the Erasmus University Rotterdam, Rotterdam School of Management

His research focus is international finance and investments. He has published in leading academic journals such as the Journal of Financial Economics, the Journal of Accounting and Economics, and the Review of Finance. In 2008, he received a 600,000 euro Vidi-grant from the Netherlands Organisation for Scientific Research (NWO) for a five-year research program on ‘liquidity black holes.’

Professor van Dijk has presented his work extensively at international conferences and seminars at academic institutions including, among others, Boston College, Dartmouth, Duke, Harvard, HEC Paris, INSEAD, and UCLA. He is also a frequent speaker at industry events and has written for practitioner-oriented journals such as the Financial Analysts Journal.

Professor van Dijk has been a visiting graduate student at Warwick Business School and Princeton University and a visiting research scholar at the Ohio State University, Duke University, and UCLA. He obtained his MSc in Econometrics (cum laude) from Erasmus University and his PhD in Finance from Maastricht University.
Geske Dijkstra  
Endowed Professor at the Erasmus University Rotterdam, Erasmus School of Social and Behavioral Sciences

Geske Dijkstra published extensively on aid and debt issues, on gender equality measures, and on economic policies and economic reforms in developing countries. In the 1980s, she lived and worked several years in Central America. From 1990 onwards, she has been affiliated with several Dutch academic institutions. In these positions she combined research and teaching with carrying out studies and consultancies for organizations involved in development cooperation, such as the World Bank, the Swedish International Development Agency (Sida) and the Dutch Ministry of Foreign Affairs. She is the (co-)author or (co-)editor of eight books, and author of many articles published in international journals such as Development and Change, Feminist Economics, World Development and Development Policy Review. She is coordinator of the Master in International Public Management and Public Policy (IMP).

Elroy Dimson  
Emeritus Professor at the London Business School

Professor Elroy Dimson chairs the Centre for Endowment Asset Management at Cambridge Judge Business School, and is Emeritus Professor of Finance at London Business School.

His research focuses on investing for the long term, and he and his co-authors have become well known for their studies of the investment performance since 1900 of financial assets in 23 countries and real assets such as wine, stamps, art and other collectibles.

His publications, with several colleagues, on financial market history, endowment asset management, and responsible investing have been recognised by several awards.

Books include Global Investment Returns Yearbook (2018 with Paul Marsh and Mike Staunton), Financial Market History (2017 with David
Chambers), Endowment Asset Management (2007 with Shanta Acharya),
and Triumph of the Optimists (2002 with Paul Marsh and Mike Staunton).
Publications since 2015 on active ownership (Review of Financial Studies), real
assets (Journal of Financial Economics), financial history (Journal of Financial
and Quantitative Analysis), endowment strategy (Financial Analysts Journal), and
factor investing (Journal of Portfolio Management), plus cases on manager
selection, real estate, and stocks for the long run (Harvard Business School).
Dr Dimson chairs the Advisory and Policy Boards of FTSE Russell, and serves on
the Advisory Council of Financial Analysts Journal, the Supervisory Council of
the Geneva Finance Research Institute, and the Steering Committee of the
Financial Economists’ Roundtable. Until 2016 he chaired the Strategy Council of
the Norwegian Government Pension Fund Global, and before going to
Cambridge was a Professor and Governor at London Business School.
He is a Fellow or Honorary Fellow of CFA UK, the Institute of Actuaries, the
Royal Historical Society, the Risk Institute at Ohio State University, and Gonville
and Caius College, Cambridge. His PhD is from London Business School.

Antoine Duval
Speaker

Senior Researcher at the T.M.C. Asser Institute
Antoine Duval is a Senior Researcher at the T.M.C. Asser
Institute in The Hague where he is currently leading the
Doing Business Right research project focusing on the
legal responsibility of transnational corporations for
human rights violations and environmental destructions. In this context, he has
a particular interest in the potential role for arbitration.

Mary Footer
Invited Speaker

Professor at the University of Nottingham, School
of Law
Professor Footer’s research and teaching expertise lies
in the fields of public international law and
international economic law, including WTO law, law
and development, international investment law, food security, and business &
human rights. Some of her papers can be accessed on Social Sciences Research Network (SSRN) at: http://ssrn.com/author=408258. Her current research focuses on the relationship between transnational and international economic law and governance. She has been an expert consultant to a number of international and European organizations and has conducted evaluations for a range of scientific research organizations based in Europe, South Africa, Canada and Hong Kong. She is series editor (together with Professor Alan Sykes of NYU Law School) for the Edward Elgar Series on International Economic Law, a member of the Editorial Board of the Journal of World Investment and Trade and the Manchester Journal of International Economic Law; she is a continuing member of the Advisory Board of Legal Issues in International Integration and the e-journal Law, Social Justice and Global Development. She is currently Chair of the ILA Committee on Sustainable Development and the Green Economy in International Trade Law (2014-2020) and was Director of Studies (and Officer) for the British Branch of the International Law Association (ILA) (2013-2018). In 2010 she was elected to the Executive Board of the European Society of International Law (ESIL) and served until 2018; she is a founding member and co-convenor of the ESIL Interest Group in International Economic Law (2007-2010), of which she remains a member. In 2012 Professor Footer was nominated a Fellow of the Royal Society of Arts (FRSA).

Gianfranco Gianfrate

Associate Professor at EDHEC Business School

Speaker

Gianfranco Gianfrate is an Associate Professor of Finance at EDHEC Business School (Nice, France) and a member of the Platform for Sustainable Value Creation at Erasmus University. He writes and researches on topics related to innovation financing, carbon finance, and the integration of environmental footprint metrics in corporate valuation. Prior to joining EDHEC, he was a Lecturer at the Rotterdam School of Management, a Research Fellow at the Belfer Center of the Harvard University (Cambridge,
Yogi Hale Hendlin Assistant Professor at the Erasmus University Rotterdam, Erasmus School of Philosophy
Yogi Hale Hendlin specializes in environmental philosophy at the intersection of public health policy. Current research includes the social determinants of health, environmental justice and decolonization movements, equitable and effective carbon taxes, e-waste, and the biosemiotics of interspecies communication.

Emirhan Ilhan PhD Candidate at the Frankfurt School of Finance & Management
Emirhan Ilhan is PhD candidate in Frankfurt School of Finance & Management since 2016. He holds a BSc degree in Mechanical Engineering from Middle East Technical University. As a part of a double-degree Master’s program in Applied Mathematics (Erasmus Mundus COSSE), he studied one year in the Royal Institute of Technology (KTH) in Stockholm and in Delft University of Technology (TU Delft). During his time in this program, he specialized in numerical methods and computational finance. His work experience includes internships in Turkish Aerospace Industries, Arcelik AS, and research work in the Transport & Planning Department in TU Delft, working on crowd dynamics simulations.
Martin de Jong
Welcome and Discussant

Scientific Director Erasmus Initiative Dynamics of Inclusive Prosperity and Professor at the Erasmus School of Law & Rotterdam School of Management

Martin de Jong has obtained his master’s degree in public administration from Erasmus University Rotterdam and Leiden University in 1993. He obtained his PhD degree in system engineering and policy analysis from Delft University of Technology in 1999. Since then he has worked or been a visiting scholar at TU Delft, University of Amsterdam, George Mason University, Helsinki University of Technology, Harbin Institute of Technology and Dalian University of Technology.

His academic areas of interest are sustainable urban development, urban planning & governance, corporate social responsibility and legal/institutional transplantation & policy transfer/mobility. He has a strong track record in the governance of eco and low carbon cities and transport infrastructure projects, especially in China.

As scientific director of the research initiative Dynamics of Inclusive Prosperity he is responsible for the academic direction and long term continuity.

Oğuzhan Karakaş
Speaker and Discussant

Senior Lecturer at the University of Cambridge, Cambridge Judge Business School

Oğuzhan Karakaş is a University Senior Lecturer in Finance at Cambridge Judge Business School at University of Cambridge. Prof. Karakaş was an Assistant Professor of Finance at the Carroll School of Management at Boston College prior to joining Cambridge Judge Business School. His research focuses on Corporate Governance, Ownership and Control, Private Equity, Dynamic Investment Strategies, and Corporate Social Responsibility. His research has been published in the Journal of Finance, Review of Financial Studies, and the Journal of Financial Economics.
Summer Kim
Speaker
Assistant Professor at the University of California, Irvine School of Law
Professor Kim’s research and teaching interests include corporations, financial institutions, corporate finance, corporate governance, contracts and financial regulation. Prior to joining the UCI Law faculty, she held an appointment at the University of Illinois College of Law. Prior to law teaching, Professor Kim practiced law at Kirkland & Ellis in San Francisco and Shearman & Sterling in New York, specializing in the areas of debt finance and capital markets. Professor Kim received her J.D. from Harvard Law School and her B.A. in Economics, summa cum laude, from Seoul National University.

Thomas Lambert
Discussant
Assistant Professor at the Erasmus University Rotterdam, Rotterdam School of Management
Thomas Lambert is Assistant Professor of Finance at Rotterdam School of Management, Erasmus University. His research interests are in Banking, Corporate Finance, FinTech, and Political Economy. His work has been presented at major conferences around the world, including the AEA, EFA, SFS Cavalcade and FIRS meetings, and published in leading academic journals, including the Economic Journal and Management Science. Thomas holds a PhD degree in Finance from the Université catholique de Louvain, an MA in Economics from the Université catholique de Louvain and has been a visiting scholar at the London Business School. In 2016, he was awarded the Banque de France Foundation Prize for the best thesis in Monetary and Financial Economics.
Emilio Marti
Chair and
Discussant

Assistant Professor at the Erasmus University Rotterdam, Rotterdam School of Management

Emilio Marti is an assistant professor in the Business-Society Management Department at the Rotterdam School of Management (RSM). He joined the faculty in 2018 after post-doctoral positions at the Said Business School, University of Oxford, and the Cass Business School, City, University of London. He completed his PhD at the University of Zurich in 2015.

As an organization theorist, Emilio’s research focuses on (1) corporate social responsibility (CSR) and (2) the philosophy of science of organization theory. He contributes to these two research areas in the following ways:

1. As a contribution to CSR research, Emilio explores how financial markets influence the CSR activities of companies. For example, building on prior work about how socially responsible investing may change the rules of the game within the economy (see Marti & Gond 2018), he is currently conducting an ethnography at a London-based shareholder engagement company (joint work with Tanja Ohlson).

2. As a contribution to the philosophy of science of organization theory, Emilio mobilizes insights from pragmatist philosophy to show how organization theory can become more problem-driven. For example, he has used the case of financial regulation to delineate the performative effects of social science theories on public policy (see Marti & Scherer 2016).

In his empirical work, Emilio primarily uses qualitative research methods (e.g., interviews, content analysis, participant observation). His work has been published in the Academy of Management Review and the Journal of Management Studies.
Andria Naudé-Fourie  
**Research Fellow at the Erasmus University Rotterdam**  
Andria Naudé Fourie holds degrees in law, business and alternative dispute resolution from the University of Pretoria (South Africa), as well as an LL.M and Ph.D in Public International Law from the Erasmus University Rotterdam. Born and raised in South Africa, Andria has lived and worked in multiple countries as a business consultant with Accenture. Upon completing her doctoral studies, Andria shifted her career-focus to become a full-time academic researcher, specialising in international institutional law, international development law, and the accountability of multilateral development banks. Andria has published books on the World Bank’s Inspection Panel (1999 and 2014) and World Bank accountability (2016). As the ‘trailing-spouse’ of an executive working for multinational corporations in the extractive industries Andria has lived in the Netherlands, United States (Philadelphia, PA. and New Mexico), Singapore, Australia and most recently, Canada. These experiences, in addition to her mixed professional background, continue to influence Andria’s legal-interdisciplinary research approach and her interest in how legal-normativity unfolds in practice.

Elias Papaioannou  
**Professor at the London Business School, Department of Economics**  
Elias Papaioannou is academic director of the Wheeler Institute for Business and Development and professor of economics at London Business School, focusing on international finance, political economy, applied econometrics and growth and development. After completing his doctorate in 2005, he worked for two years at the Financial Research Division of the European Central Bank (ECB) in Frankfurt, Germany. From 2007 to 2012, he served as assistant professor of economics at Dartmouth College in the US. Between 2010 and 2012 he was a visiting
assistant professor at the economics department of Harvard University in the US.

His research has been recognized with a consolidator ERC grant in 2018, the inaugural 2013 European Investment Bank Young Economist Award, the 2005 European Economic Association’s Young Economist Award and the Royal Economic Association’s Austin Robinson Memorial Prize, 2008. He is a research affiliate of the Centre for Economic Policy Research.

Professor Papaioannou has been published in leading peer-refereed journals, with his work appearing in numerous edited book volumes. He consults regularly to international organizations and institutional investors on macroeconomic developments in the EU and Greece in particular.

In 2005, Professor Papaioannou received his PhD from LBS. He holds a Master’s in Public Policy and Administration from Columbia University and a LL.B. Bachelor’s in Law from the National and Kapodistrian University of Athens.

Sophia Paulini

Doctoral Researcher at the Erasmus University

Rotterdam, Erasmus School of Law

Sophia Paulini is a doctoral researcher at the Department of International and European Union Law at Erasmus University Rotterdam. Her research covers international trade and investment law, the interfaces between trade and environment, and risk regulation. In her doctoral thesis, Sophia analyses the question of how the precautionary principle, as defined under EU law, is reflected in the EU’s new generation of trade agreements.

Sophia obtained an LLB in English and European Union Law from Queen Mary, University of London and an LLM from Maastricht University, where she specialised in International Economic Law. Sophia worked as an associate at a Brussels-based law firm where she practised trade and competition law.
Anjana Rajamani  
**Discussant**  
Assistant Professor at the Erasmus University Rotterdam, Rotterdam School of Management  
Anjana Rajamani is an Assistant Professor of Finance at Rotterdam School of Management, Erasmus University. Her research interests lie in the area of executive compensation, governance and M&A. Anjana holds a PhD in Finance from the University of Pittsburgh.

Juliane Reinecke  
**Discussant**  
Professor at King’s College London, King’s Business School  
Juliane Reinecke is Professor of International Management & Sustainability and Associate Dean (Impact & Innovation) at King’s Business School, King’s College London. She is a Fellow at the Cambridge Institute for Sustainability Leadership and Research Fellow at the Judge Business School, University of Cambridge, from where she received her PhD. She is also a Visiting Professor in Sustainability at the University of Gothenburg. Her research interests include global governance, labour rights, sustainability, practice adaptation and temporality in organizations and in global value chains. Juliane serves as Associate Editor of Business Ethics Quarterly and on the Editorial boards of Organization, Organization Studies and the Journal of Management Studies.

Christopher Riley  
**Speaker**  
Associate Professor at the Durham University, Durham Law School  
Christopher Riley graduated from Hull University in 1982. He qualified as a solicitor in 1985 and worked for two years in private practice before returning to Hull as a lecturer. He moved to Newcastle Law School in 1997, and joined Durham Law Department as a reader in 2002. He has taught a variety of subjects in the broad area of commercial law, including company law, contract law, law and economics, tax law and...
corporate governance. He has been a visiting teacher at Hong Kong University, Singapore Institute of Management and the Catholic University of Portugal. His main research interests are in company law and corporate governance. He has recently completed a survey, funded by the British Academy, on the governance of chartered corporations, and has contributed towards an annotated guide to the Companies Act 2006. His most recent research is on the governance of not-for-profit companies. His work has examined the suitability of the legal forms available for not-for-profit organisations, including the new ‘Community Interest Company’, as well as some of the competing theories about the role played by such organisations. The research will culminate in a monograph which he is co-authoring.

Martijn Scheltema
Discussant

Professor at the Erasmus University Rotterdam,
Erasmus School of Law
His research includes assessing effectiveness of international private regulation (e.g. codes of conduct, supply chain/investment/loan agreements setting forth private regulation and other private regulation stemming from e.g. trade associations) using insights from other disciplines like economy, sociology and psychology, especially in the business human rights arena. Furthermore, his research includes business human rights issues in a broader context.
Active in academic research, his many publications include a book on the public/private divide. He has held many teaching appointments, he is a member of the editorial staff of professional journals and a committee member of lawyers’ associations. He is amongst others member of the steering committee of the MSI Integrity academic network and chairing a research project on effectiveness of Multi-stakeholder initiatives in the human rights arena and member of the OECD academic network on responsible business conduct.
Dirk Schoenmaker: Professor at the Erasmus University Rotterdam, Rotterdam School of Management  

Dirk Schoenmaker is a Professor of Banking and Finance at the Rotterdam School of Management. He is also a Non-Resident Fellow at the Brussels-based think tank Bruegel and a Research Fellow at the Centre for European Policy Research (CEPR). He has published in the areas of sustainable finance, central banking, financial supervision and stability and European financial integration. Dirk is author of Governance of International Banking: The Financial Trilemma (Oxford University Press) and co-author of the textbooks Principles of Sustainable Finance (Oxford University Press) and Financial Markets and Institutions: A European Perspective (Cambridge University Press). He earned his PhD in economics at the London School of Economics.

Before joining RSM, Dirk was Dean of the Duisenberg School of Finance from 2009 to 20015. From 1998 to 2008, he served at the Netherlands Ministry of Finance. In the 1990s he served at the Bank of England. He is a regular consultant for the IMF, the OECD and the European Commission and a founding member of the Advisory Scientific Committee of the European Systemic Risk Board at the ECB.

Marijn van der Sluis: Assistant Professor at the Erasmus University  

Marijn van der Sluis is Assistant Professor in European Union Law at the Erasmus School of Law since 2016. In 2017, he completed his PhD at the European University Institute (EUI) in Florence, Italy, where he also co-managed the research-project ‘Constitutional Change through Euro-Crisis Law’. His doctoral thesis was on the role of law for the euro. His current work focuses on economic questions in constitutional law and issues of public transparency and privacy.
Marta Szymanowska  
Chair  
Associate Professor at the Erasmus University Rotterdam, Rotterdam School of Management  
Marta Szymanowska is affiliated with the Department of Finance at RSM Erasmus University and with the Erasmus Initiative "Dynamics of Inclusive Prosperity". She holds a PhD degree in Finance from Tilburg University, the Netherlands. Her research interests are in empirical asset pricing, studying and understanding the nature of macroeconomic risks, the relation between financial markets and the real economy with a particular focus on the global commodity markets. Marta has presented her work at major academic conferences (the Western Finance Association meetings (WFA), the American Finance Association meetings (AFA), the National Bureau of Economic Research meetings (NBER), the Center for Economic Policy Research (CEPR)), published in leading academic journals (Journal of Finance, Management Science) and presented in numerous international research institutes (Oxford University, Goethe University, Center for Financial Studies in Frankfurt). Marta’s works has also received recognition from the business practitioners: she has received several grants and was invited to present her work at practitioner-oriented events (PanAgora Asset Management Boston, Dauphine Foundation and Amundi Asset Management research grant, Inquire Europe research grant and conferences). She has also been invited for a research visit to the Commodity Futures Trading Commission in Washington DC.

Robert Tsai  
Speaker  
Professor at National Tsing Hua University, Institute of Law for Science and Technology  
Chang-hsien (Robert) Tsai is a Professor of Law and Business in the Institute of Law for Science and Technology (ILST), College of Technology Management (CTM), National Tsing Hua University in Taiwan (NTHU), where he co-directs the Research Center on Social Enterprise. In ILST he teaches Corporate Law (in English), Business Associations, Securities
Regulation, Economic Analysis of Law, and seminars devoted to theoretical issues in financial and organizational law. In CTM he teaches courses in several executive education programs, such as Capital Market Regulations and Corporate Governance, Financial Technology, and Case Studies: A Law and Finance Perspective. He joined the NTHU faculty in 2010 and was granted the Young Faculty Research Award in November 2013 and the NTHU Distinguished Research Awards annually from 2012 until now. He has been an advisor on company law reform in Taiwan.

Professor Tsai graduated from the National Taiwan University College of Law with an LL.B. degree and a Master of Law degree. Additionally, he completed an LL.M. degree in Corporate Law from New York University (NYU) and a J.S.D. from the University of Illinois (UIUC). During his time at NYU and UIUC, he worked with the late Professor Larry E. Ribstein, who was ranked in the top four of corporate law professors in scholarly impact and whose research was the fourteenth-most downloaded of law professors in the world on SSRN. He was admitted to the New York and Taiwan bars, and practiced law for several years in Taiwan before relocating to the United States to pursue graduate study in law.

Professor Tsai specializes in corporate law, financial market regulations, and securities regulation. Using analytic tools from the field of law and economics, he examines the interaction of public regulation (governments or law) and private regulation/governance (the market and firms). His current research topics can be grouped into two broader tracks: comparative corporate law (including corporate governance and corporate social responsibility) and comparative financial regulation, including consumer financial protection and regulation of emerging financial technology (such as crowdfunding, online supply-chain financing and peer-to-peer lending). His papers have appeared in journals such as the Hong Kong Law Journal, the Boston University International Law Journal, the Syracuse Journal of International Law and Commerce, the Asian Journal of Law and Economics, the Asian Journal of Law and Society, and the Northwestern Journal of International Law & Business. His research has received significant funding support from the Ministry of Science.
and Technology (Taiwan), the Taiwan Stock Exchange, and the Delta Electronics Foundation. In addition to the appointment as Visiting Associate Professor of Law in the School of Law Tohoku University, Sendai, Japan, he was invited to be principal speakers or to deliver public lectures for other leading research institutions, such as KoGuan Law School Shanghai Jiao Tong University; the Faculty of Law of the Chinese University of Hong Kong; the Faculty of Law of Sophia University, Tokyo, Japan; the Faculty of Law of Doshisha University, Kyoto, Japan; and the SungKyunKwan University Law School, Seoul, Korea.

Rob van Tulder  
Speaker

Professor at the Erasmus University Rotterdam,  
Rotterdam School of Management

Professor van Tulder has published extensively on the topics of European business, multinationals, high-tech industries, corporate social responsibility, issues management, skills, network strategies, smaller industrial countries (welfare states) and European Community/Union policies. He has received numerous accolades for his intellectual and societal contributions. His latest books include Corporate Responsibilities in Turbulent Times (also in Chinese), Tipping point sustainability (in Dutch: Duurzaam ondernemen waarmaken), International Business-Society Management: Linking Corporate Responsibilities, and Globalization and Skill Sheets: An Integrated Approach to Research, Study and Management.

Professor van Tulder is co-founder of RSM’s Department of Business-Society Management, a world-leading department on the issues surrounding sustainability. The department offers a highly successful master’s specialising in sustainability.

He is at the moment academic director of The Partnerships Resource Centre, and expert centre bringing together leading NGOs, firms and governments in the study and management of cross-sector partnerships for the social good. He is also the founder of Scope, an expert centre at Erasmus University in International Business and Sustainable Development. Together with UNCTAD,
Scope compiles the widely-published lists of the largest Transnational Corporations worldwide from developed and developing countries, published annually in the World Investment Report. In addition, he is the chairman of the Jury of the scholarship for the Natural Capital Forum. Professor van Tulder consults for international organisations, ministries and companies. He teaches executive courses for managers and academics on international strategic management and has been a visiting professor at several international universities.

Georg Wernicke  
Assistant Professor at HEC Paris,  
Strategy & Business Policy Department

Georg Wernicke obtained his PhD in Management from the University of Mannheim, a Master Degree in Business Administration from the Humboldt University of Berlin and a Master Degree with Distinction in Business Economics from the University College London. His Ph.D. dissertation was awarded with the Oxford University Centre for Corporate Reputation Best Dissertation Award. Before joining HEC Paris, Georg has been a faculty member at Copenhagen Business School and a visiting scholar at INSEAD (2017), Northwestern University (2016), the University of Antwerp (2015) and New York University (2010).

Georg Wernicke’s research is on topics in, and at the intersection of, corporate governance and corporate social responsibility (CSR). He is especially interested in topics on the drivers of public disapproval of firms’ practices, for example the compensation firms pay to their CEOs, how firms’ prosocial activities affect disapproval, and, in turn, which subset of firms and CEOs react to being targeted. Georg also analyzes how the characteristics and values of CEOs affect firm level outcomes such as corporate misconduct or the adoption of prosocial practices, as well as how demographic minority status affects labor-market outcomes for directors after occurrences of financial fraud. Furthermore, Georg engages in projects that explore the antecedents of superior firm performance on CSR. His research won or was shortlisted for a number of Best Conference
Papers Awards and is forthcoming respectively conditionally accepted at Organization Science and the Strategic Management Journal, besides others.