Student Assistant position for LifeVersity Project, Students-for-Students, Community for Learning and Innovation (0.2-0.4 fte, 8-16 hours per week)

Position: Student Assistant – Marketing and Communication Coordinator

The Community for Learning and Innovation (CLI) is looking for a Student Assistant to help coordinate marketing and communication for the Students-for-Students (S4S) project LifeVersity. LifeVersity aims to provide every EUR student with equal and easy access to develop their soft-skills via high-quality courses located directly at the campus. Our goal is to develop and provide, practical courses in collaboration with student associations, talented students, and academic and support staff. Course topics include public speaking, communication skills, leadership, career development, stress management, creative thinking, etc. To learn more about our current courses visit https://lifeversity.nl/

JOB DESCRIPTION

You will become a member of a team of two student assistants and over a dozen of trainers, which supports and facilitates the development and delivery of our courses. You will work together with the project manager and course coordinator to make sure that LifeVersity and its courses are adequately promoted and showcased on the campus. This would include activities such as designing promotional materials, managing social media accounts and marketing campaigns, photo/video documentation of the courses, co-creating project report, and so on.

JOB REQUIREMENTS

(EUR-students only)

You are a strong candidate for this position if:

- You are at least a second-year bachelor student, preferably studying marketing, media communication or similar program;
- You are organized, proactive and interested in marketing and communication;
- You have strong, professional communication skills;
- You consider yourself creative, and you know how to capture interest and engage students;
- You have experience with design and design software such as Photoshop, Premiere Pro, or equivalents;
- You have experience with managing social media accounts, such as Facebook, Instagram, and LinkedIn;
- You have relevant committee, marketing and communication experience (preferably at the EUR);
- You have a professional and inclusive attitude, and can work with different types of people;
- You are flexible and available to work outside business hours when necessary;
We are looking for an initiative taker who is enthusiastic, proactive, decisive, flexible, with a can-do / get-to-work mentality, and works well and transparently in a team.

Please note that you do not have to tick all the boxes, but this is to give you an idea of what we are looking for and expecting from you.

APPLICATION INFORMATION

Please apply for this position by sending your Curriculum Vitae, marketing/design portfolio and a short motivation letter (no longer than 1 A4) to Project Manager: Matt Hrusc at hrusc@risbo.eur.nl before the 4th of December 2019. We will let you know before the 5th of December whether you will be invited for a short interview.

LABOUR CONDITIONS

What we have to offer is a student assistant contract for 8 – 16 hours a week (flexible hours) with competitive salary. We are looking for someone that can start in the beginning of December 2019. Your contract will be up until the end of the March 2020, with the possibility of an extension.

EMPLOYER

The Community for Learning and Innovation (CLI) is a network for sharing knowledge and collaborating on the innovation of education through professional development and digitalisation. The CLI supports, connects and expands existing networks in the area of learning and innovation. The CLI brings people together who want to move forward with their education. By connecting people, projects gain synergies and new ideas and initiatives arise. The ambition of the CLI is to create a meeting place for everyone with a passion for education in order to help each other, inspire and achieve results.

The Students-for-Students (S4S) Platform stimulates and facilitates students’ projects which contribute to improving the quality of education for students. S4S is funded by government resources, which are freed up by the abolition of the Dutch basic student grant ("basisbeurs") and are now transferred directly to the universities to invest in the improvement of education. By enabling students to contribute to the improvement of their education, S4S brings these resources back to the students. For more information on CLI, please visit www.eur.nl/cli.