

**Expert Meeting 15 May 2019 – Erasmus University Rotterdam**  
Rotterdam School of Management (RSM) | Erasmus School of Law (ESL)

## PROGRAMME

### *Mainstreaming the people part of sustainable business*

**9:30**      **Registration**

**10:00**      Introduction of the expert meeting and the Erasmus Research Platform on Sustainable Business & Human Rights

**10:15**      Keynote speech by **Jan-Willem Scheijgrond** , *Vice President Global Government & Public Affairs at Royal Philips | Chairman UN Global Compact Network Netherlands*  
Mainstreaming the people part of sustainable business: What can be considered as impact drivers? What can be considered as effective strategies and how to implement them? What can be the role of multi-stakeholder partnerships?

**10:30**      Keynote speech by **Alfons van der Aa**, *Founder and CEO of Natural Habitats Group*  
How to realize a socially fair **palm oil value chain**? What are barriers? What are effective strategies and how to implement them? How to grow and exercise leverage?

**10:45**      Keynote speech by **Alexandra van Selm**  
*Program Director International Responsible Business Conduct at Social and Economic Council (SER)*  
Strengths, weaknesses, opportunities and threads of the Dutch Agreements on International Responsible Business Conduct (IRBC Agreements).

**11:00**      **COFFEE**

**11.15**      Keynote speech by **Pals Brust**, *Co-founder of Up-Set Textiles | Former Director of C&A NL*  
How to realize a socially fair **garment and textiles value chain**? What are barriers? What are effective strategies and how to implement them? How to grow and exercise leverage? What could be the added value of the IRBC Agreement on Sustainable Garment & Textile?

**11:30** Keynote speech by **Xander den Uyl**, *Member of the Board at ABP | Member of the Board, Principles of Responsible Investment (PRI)*

How to realize mainstreaming the people part of sustainable business through the **financial sector**? What are the barriers? What are effective strategies and how to implement them? How to grow and exercise leverage? What could be the added value of the IRBC Agreement on Responsible Investments by Pension Funds?

**11:45** Panel keynote speakers

**12:30** **LUNCH**

**13:30** WORKSHOP 1

***Exercising leverage throughout the supply chain***

- Addressing negative and positive externalities
- Building and exercising leverage
- Identifying good practices / approaches

WORKSHOP 2

***Role of the Financial Sector***

- Addressing negative and positive externalities
- Building and exercising leverage across the client value chain
- Identifying good practices / approaches

**14:45** WORKSHOP 3

***The Dutch Agreements on International Responsible Business Conduct***

- Addressing negative and positive externalities
- Identifying strengths/weaknesses/opportunities/threads

WORKSHOP 4

***Contributing to the SDGs: measuring output, outcome and impact***

- Developing SDG metrics
- Integrating SDG metrics into the management system

**16:00** Sharing workshop outcomes and closing

**16:30** Drinks