

**IHS**  
Making cities work  
*Erasmus*

# Urban Economic Development: Innovation & Entrepreneurship Master track

**MSc Urban Management and Development**

**Erasmus University Rotterdam**  
Make it happen.

Photo by Robert Bye



## Urban Economic Development: Innovation & Entrepreneurship

### Innovative and Entrepreneurial Cities in a Global Economy

In a global economy, cities and regions are in a perpetual state of economic development and transition. This specialisation track examines how cities facilitate and use innovation and entrepreneurship to drive growth and build economic resilience.

#### What will I learn?

This track explains the fundamental urban and regional processes related to economic development. Case-study examples and contemporary literature explain urban governance from an economic perspective by showcasing how cities grow and perform economically at a regional and global level. Students will work with real databases and use statistical software to learn how to translate economic theory into applied analyses.

By the end of the track, students will have learned how to identify criteria to assess urban and regional economic policy effectiveness using quantitative methods for evaluation as well as perform these analyses on various spatial scales: from countries to regions and from neighbourhoods to households and individuals. In addition, students will be able to interpret real-world data to deliver innovative solutions for economic development in the context of continuous change.

#### Course modules

Urban economic development: innovation & entrepreneurship

Advanced urban data analytics

“Rotterdam is an inspiration, a living laboratory where students can experience research and action united for a successful city.”

Larissa Araripe Rand  
United States



#### Why should I choose this programme?

- Analyse urban issues from an economic and innovation perspective with an enhanced consideration for sustainability
- Identify criteria for urban and regional economic policy effectiveness
- Perform (econometric) data analysis for policy evaluation
- Translate findings from quantitative studies into evidence-based policy-making
- Study in Rotterdam - a hub of sustainable urban innovation
- Benefit from dynamic and broad career opportunities
- Learn from active policy advisors

Learn more at [ihs.nl/economics](https://www.ihs.nl/economics)



Photo by Michelle Muus