



Generation R Next Intervention study

Preconception and Embryonic Origins of Health and Disease

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Clustering of risk factors in earliest phase of life

Social and ethnic background
Environment
Nutrition, lifestyle, stress



Health and disease from embryonic life until adulthood



Generation R Next Study Focus on preconception and embryonic life

Population-based cohort study – observational

From preconception or embryonic life onwards

3500 women and men

40% preconception measurements, 95% embryonic measurements

Detailed measurements at preconception, 6-13 weeks, and in childhood

Focus area's

- Preconception health
- Fertility, miscarriage
- Embryonic development
- Childhood outcomes



City as our laboratory

7000 people in RotterdamCity of Rotterdam20 Midwife practices

5 Hospitals

15 Child health centers

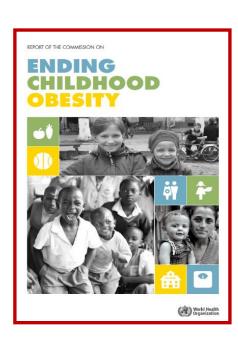
- > 100 General practitioners
- > 100 Pharmacies



Early pregnancy as critical period Important for most organs



Prevention of adverse health outcomes in preconception or early-pregnancy?



We propose novel definitions of the preconception period relating to embryo development and to action at individual or population level. A sharper focus on intervention before conception is needed to improve maternal and child health and reduce the growing burden of non-communicable disease. Alongside continued efforts to reduce smoking, alcohol and obesity in the population, we call for heightened awareness of preconception health, particularly regarding diet and nutrition. Importantly health professionals should be alerted to ways of identifying women who are planning **Lancet 2018** a pregnancy.

> Promote intake of healthy foods

> > Ending

Childhood Obesity

Early childhood diet and physical activity

Weight

management

Health, nutrition

and physical activity for school age children

Promote



Kansrijke Start

Generation R Next Intervention Study

Optimizing maternal health and lifestyle from preconception onwards for the improvement of maternal and offspring health

Innovative dissemination

Lifestyle intervention program on a population level:

- Women and their partners planning pregnancy or pregnant <10 weeks gestation
- Targeting multiple lifestyle factors
- Group counseling
- Supporting smartphone app

Focus lifestyle factors:

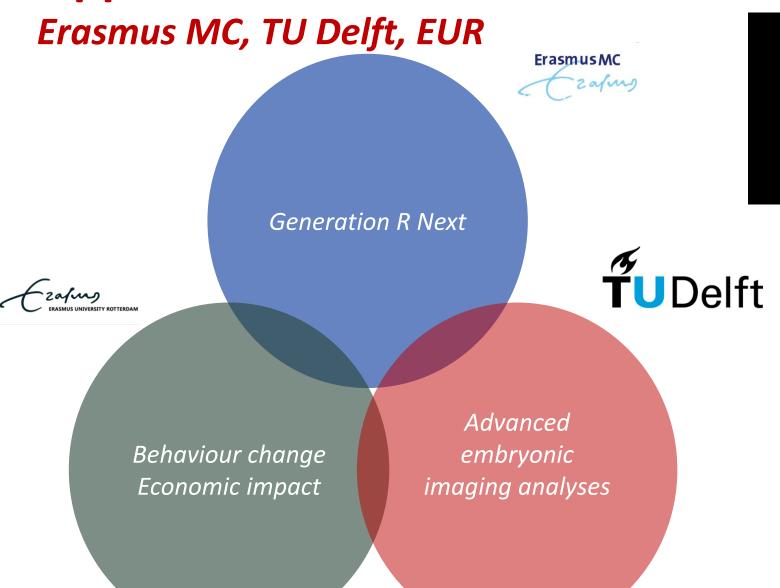
- ✓ No smoking or alcohol
- ✓ Folic acid and vitamin D suppletion
- **✓** Diet
- ✓ Mindfulness: stress reduction and lifestyle adherence

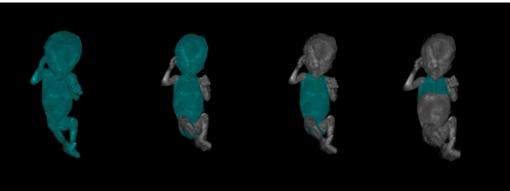


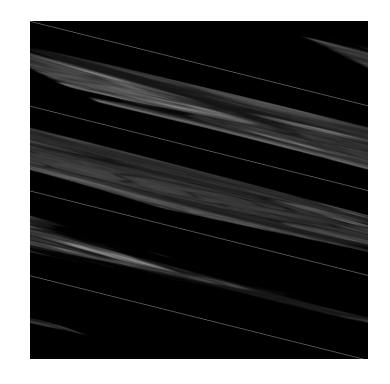
Opportunities for collaboration Erasmus MC Erasmus MC, TU Delft, EUR Generation R Next **T**UDelft **Opportunities for collaboration Erasmus MC** Erasmus MC, TU Delft, EUR Generation R Next **T**UDelft Behaviour change Economic impact

Opportunities for collaboration Erasmus MC Erasmus MC, TU Delft, EUR Generation R Next **T**UDelft Advanced Behaviour change embryonic Economic impact imaging analyses

Opportunities for collaboration







Collaborators

- City of Rotterdam
- Bernard van Leer Foundation
- Trustfonds
- Volkskracht

Stichting Bevordering van Volkskracht









Thank you



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