Media Studies

Research Master in the Sociology of Culture, Media and the Arts (SCMA)
Research Master SCMA

- The programme
- Course deep dive
- Upon graduation
- More information
SCMA: Key features

The programme has the following key features:

1. The combination of social-scientific training and hands-on research experience
2. The unique combination of sociology, culture, media and the arts
3. International perspective
4. Attention to future career perspectives
SCMA: in a nutshell

- **2-year programme** (120 EC)
  - 1-year Abridged Programme (62 EC)

- **Four terms**, 8 weeks per term
  - **Year 1**
    - Term 1, 2 & 3: Courses
    - Term 4: Research Traineeship
  - **Year 2**
    - Term 1 & 2: International exchange
    - Term 3: Courses
    - Term 3 & 4: Master Thesis

- **Very international & globally oriented classroom and department**
  - Current classroom (1st and 2nd year):
    8 nationalities, 39% non-Dutch (total: 11 students)
Within SCMA, there is room for:

- **A customization** of your curriculum:
  - Elective seminars
  - Research workshop
  - Traineeship
  - Thesis topic

- **An international exchange**

- **Labour Market Orientation**
  - Guest lectures
  - Practical Case Projects
  - Student-to-student skills sharing initiatives

- **Other extracurricular activities**
## Study Programme Year 1

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<tr>
<th>Term 1</th>
<th>Term 2</th>
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<tr>
<td>Cultural Sociology</td>
<td>Consumer Culture</td>
<td>Globalization, Digitalization &amp; Culture</td>
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<td>Sociology of Media, Culture &amp; the Arts</td>
<td>Research Workshop*, choose from e.g.:</td>
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<td>• Television Audiences</td>
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<td>Research Traineeship</td>
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<td>• Surveillance, Visibility &amp; Reputation</td>
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<td>• Creative Cities</td>
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<td>• Artistic Careers</td>
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<td>• Media &amp; Migration</td>
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<td>• Innovation in the Creative Industries</td>
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<td>• Culture Online</td>
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<td>• Social Media Use</td>
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<td>• Researching Cultural Tourism</td>
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<td>Research Design</td>
<td>Advanced Quantitative Methods</td>
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<td>Research Master Seminar</td>
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Please visit [courses.eur.nl](http://courses.eur.nl) for descriptions of all courses

*The offer of elective seminars and research workshops might be subject to change*
## Study Programme Year 2

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<th>Term 1</th>
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<th>Term 4</th>
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<tr>
<td>International Exchange</td>
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<td><em>Advanced Research Methods Course, e.g.:</em></td>
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<td>• Digital Research Methods</td>
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<td>Research Master Seminar</td>
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<td>Master Thesis</td>
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<td>International Conference Participation</td>
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"Exploring a different academic climate was a very useful experience, and made me more certain of my choice of pursuing a PhD abroad. Being abroad also made it easier for me to build a more international network."

- Iris Segers, exchange to Linköping University in Sweden
Research Traineeship: examples

- Gameful music performances for smart, inclusive, and sustainable societies
- Adolescents’ expectations about their friends’ online behavior
- Wikipedia: the democratic encyclopedia and the production of art knowledge
- Group identity and authoritarian dynamics in the U.S. elections: Evidence for a left-wing authoritarian vote?
Master Thesis: examples

- Corporate social responsibility and social media: how retailers interact with consumers
- Composing a home away from home: a study of the role of music in the identity process of Afghan refugees in the Netherlands
- Climate change coverages in Australian, German and U.K. tabloids: a comparative framing analysis
- The meritocratic myth: does information provision about unequal educational opportunities affect redistributive preferences of Dutch citizens?
What are the main career fields of our Research Master alumni?

- **Almost half** of all SCMA alumni **proceed to a PhD trajectory** after graduation.
SCMA alumni on the world map: some examples

- Research Executive
- PhD Candidate, Dept. of Media & Com.
- Analyst/Researcher
- PhD Candidate, Dept. of Applied Physics
- PhD Candidate, School of Media & Com.
- PhD Candidate, Dept. of Sociology
- Marketing Intelligence Manager
- Lecturer
- CRM Development Manager
- PhD Candidate, School of Medicine
Questions about admissions?

Each applicant has their own background and details. Our Admissions Coordinator will be available through email to answer your Admission questions.

Marysia Beekes

Contact Marysia by sending an email: Mediastudies.admission@eshcc.eur.nl

Admissions Coordinator
Media & Communication
Do you want to join SCMA?

Screening criteria:

- Strong personal motivation
- University Bachelor's degree (relevant to the Master programme)
- Good academic track record (GPA ≥7.5)
- Academic writing and analytical skills
- English language skills (please check our website for the requirements)

* For abridged programme (1 year, 62 EC): Already completed a regular EUR Master in Sociology, Arts and Culture Studies, Media, or Communication & GPA ≥8.0 and Master Thesis ≥8.0

Deadlines:

Check our website for up-to-date deadlines:

eur.nl/en/research-master/sociology-culture-media-and-arts
Other sources of information

Visit our website:
eur.nl/en/eshcc/master-media-studies

Chat with current students:
eur.nl/en/eshcc/contact/chat-with-our-students

Email us at:
mediastudies.admission@eshcc.eur.nl

@mediastudieserasmus
Thank you!