

Marketing Officer Students-for-Students, Community for Learning and Innovation (8 hours per week)

JOB DESCRIPTION

As Marketing Officer of the Students-for-Students Platform (S4S) you will increase the visibility of the Students-for-Students (S4S) platform and engage students to realise their project ideas. You will work in a team of three students, and will leverage your creativity to grow the S4S brand, for example by making use of guerilla marketing. Moreover, you will work closely with the University Innovation Fellows (UIF) team in order to grow the student innovation community of EUR.

JOB REQUIREMENTS MARKETING

(EUR-students only)

Some of your most important tasks will be:

- Participating in a monthly CLI meeting with the CLI community manager
- Participating in weekly S4S team meetings
- Representing S4S in the BSc and MSc open days
- Representing S4S at the Eureka week
- Managing the CLI & S4S Instagram
- On campus marketing for S4S and student projects: flyers, posters, plaza-screen
- Growing our brand and community (innovation meetups, lunches, collaborations and other events)
- Design and creative production (videos, events, etc.)

You are a strong candidate for this position if:

- You are at least a second-year student (and if you are a third-year student, you are preferably staying at EUR for your master programme);
- You have a passion for marketing, and you have original ideas to increase the visibility of S4S;
- You consider yourself creative and you like to think out-of-the-box;
- You are an experienced user of Microsoft Office software and Photoshop/Figma/Canva (or any other similar software);
- You have a professional and inclusive attitude, and can work with different types of people;
- You know how to reach people, both on campus and on social media;
- You have strong verbal and writing communication skills
- You have relevant committee, event or project experience (preferably at the EUR);
- You have a strong and diverse network among students and student organisations;
- You are flexible and available to work outside business hours when necessary;