**23rd International Conference on Cultural Economics**

**24-27 June 2025, hosted by Erasmus University Rotterdam (The Netherlands)**

**Draft Program**

**Tuesday, 24th June, 2025**

**9.00-16.45 'The Future of the Cultural and Creative Economy' Day**

**11.00-17.00 Young Researchers Workshop**

**17.00-18.30 Opening Reception**

**Wednesday, 25th June, 2025**

**9.00-9.15 Welcome**

**9.15-10.15 Keynote 1:** Filip Vermeylen (Erasmus University Rotterdam) – *AI and the art market: a game changer?*

**10.15-10.45 Coffee break**

**10.45-12.15** **Scientific Sessions 1**

**S1-A**: Gender Representation in the Arts I

* *Breaking the Sound Barrier: Rethinking Gender Representation in Live Music Performance Using AI Experiments* (Kate Whitman, Joe Cox, Samantha Parsley) – Presenter: Joe Cox (University of Portsmouth)
* *Does Gender Matter for Equally Qualified Professionals?* (Rachel Pownall, Dakshina de Silva, Tim Hubbord) – Presenter: Rachel Pownall (Maastricht University)
* *Inclusive Periphery or Liberal Center? Gender Occupational Segregation and Regional Inequality in Creative Occupations* (Tal Feder, Emil Israel) – Presenter: Tal Feder (Technion Institute of Technology)

**S1-B**: Creativity and Artistic Influence in History

* *The Canonization of Impressionism through Art History Survey Textbooks, 1900-2024* (Liesbeth De Strooper) – Presenter: Liesbeth De Strooper (Erasmus University Rotterdam)
* *Harmony and Dissonance: Peer Influence in Western Music Composition* (Karol J. Borowiecki, Matthew Curtis) – Presenter: Matthew Curtis (University of Southern Denmark)
* *Biases in the Historical Record of the Creative Process: References Dropped and Added* (Ivan Aranzales Acero, Ho Fai Chan, Jonathan Feinstein, Hongyi Shen, Benno Torgler, Arlene Ariel Valero) – Presenter: Jonathan Feinstein (Yale School of Management)

**S1-C**: Cultural Entrepreneurship I

* *Quebec Publishing: Protectionism and Expansionism* (Julien Lefort-Favreau) – Presenter: Julien Lefort-Favreau (Queen's University; University of Toronto)
* *Risk Aversion and Social Inclusion in the Gig Economy: Developing a Sustainable VFX Entrepreneurship Programme in South Africa* (Jen Snowball, Noel Pearce, Fiona Drummond) – Presenter: Jen Snowball (Rhodes University)
* *QR Code-Enabled Tips to Street Performers at the Edinburgh Fringe Festival* (Tim R.L Fry, Meg Elkins) – Presenter: Tim Fry (Nottingham Trent University)

**S1-D**: Film Industry

* *Public Value and Economic Impact in the European Film Industry, A Case Study of Austria and Greece* (Gentiana Ramadani, Katharine Sarikakis) – Presenter: Gentiana Ramadani (University of Vienna)
* *Creativity in Film Production – The Role of Creative Film Producer – The Case of Poland* (Marta Materska-Samek, Małgorzata Domin, Katarzyna Kopeć, Joanna Sanetra-Szeliga, Paulina Borkiewicz, Joanna Kotlarz) – Presenter: Marta Materska-Samek (Jagiellonian University in Krakow)
* *Does Alternative Exhibition Reflect European Film Diversity? An Analysis of Selected Countries' Filmographies Exhibited in the Portuguese Cultural Circuit Between 2007 and 2022* (Helena Santos, Marta Miranda, Luís Delfim Santos) – Presenter: Helena Santos (University of Porto)

**S1-E**: Digital Music

* *Concert-Induced Streaming: The Dynamic Effect of Concert Demand on Recorded Music Consumption* (Dylan Thompson) – Presenter: Dylan Thompson (Erasmus University Rotterdam)
* *An Empirical Analysis for Digital Music Trade Using Streaming Hit Chart Data* (Yuki Takara) – Presenter: Yuki Takara (Bunkyo University)
* *Revisiting Success in Music Streaming: A Data-Driven Predictive Approach* (Juan D. Montoro-Pons, Manuel Cuadrado-García, María Luisa Palma-Martos) – Presenter: Juan D. Montoro-Pons (Universitat de València)

**S1-F**: UNESCO

* *The Impact of UNESCO Heritage on Urban Creativity: A Study of European Creative Cities* (Mafalda Gómez-Vega, Iván Boal) – Presenter: Mafalda Gómez-Vega (University of Valladolid)
* *Does the UNESCO World Heritage Inscription Affect Local Economies? Evidence from a Ten-Year Analysis of 'Paesaggi Vitivinicoli del Piemonte: Langhe-Roero e Monferrato'* (Irene Rotellini, Anna Crepaldi, Ruggero De Blasi) – Presenter: Irene Rotellini (Formules S.r.l.)
* *The Impact of UNESCO Creative Cities on Employment Levels and Working Conditions in the Cultural and Creative Industries: The Cases of Rome and Pesaro* (Giuseppe Leotta, Giulia Netti, Leonardo Damen) – Presenter: Giuseppe Leotta (Conservatory of Music ‘Santa Cecilia’)

**S2-G**: Sustainable Culture I

* *From Table to Territory: Gamifying Sustainability in Creative Cities of Gastronomy* (Alice Demattos Guimarães, Natalia Maehle) – Presenter: Alice Demattos Guimarães (Western Norway University of Applied Sciences)
* *A Proposal to Measure the Impact of Culture for Sustainable Development* (Fabio Bacchini, Roberto Iannaccone, Pietro Antonio Valentino) – Presenter: Roberto Iannaccone (Istat)
* *UNESCO World Heritage List and Sustainable Cultural Tourism* (Martina Dattilo, Mara Ferrero, Fabio Padovano, Giovanna Segre) – Presenter: Martina Dattilo (Università di Torino)

**S1-H**: Cultural Heritage and Tourism

* *Surveying Social Perceptions on Intangible Cultural Heritage, Traditional Craftsmanship and Rural Development* (Fernanda Gutierrez-Navratil, Maria J. Perez-Villadoniga, Juan Prieto-Rodriguez) – Presenter: Maria J Perez Villadoniga (University of Oviedo)
* *The Impact of Cultural Heritage Tourism Routes on Urban Cultural Vitality through Multi-Stakeholder Analysis* (Hongjia Liu, Hao Su) – Presenter: Hongjia Liu (Xi'an Jiaotong University)
* *Cultural Tourism as a Catalyst for Creative Economy Development: A Study of Employment Generation and Community Engagement in India's Creative Clusters* (Arunika Sharma, Anupam Das) – Presenter: Arunika Sharma (Indian Institute of Management Kozhikode)

**S1-I**: Artificial Intelligence and Digital Transformation

* *Understanding Fans Motivation: Topic Modeling of Comments Left on Music Videos* (Stéphane Gauvin) – Presenter: Stéphane Gauvin (Université Laval)
* *Generative Artificial Intelligence in Museums: Transforming Interpretation, Engagement, and Accessibility* (Luis Teixeira) – Presenter: Luis Teixeira (Universidade Católica Portuguesa)
* *Expanding Auditorium and Stage: Making Sense of Digital Transformation in the Performing Arts* (Christian Holst) – Presenter: Christian Holst (Leuphana University Lüneburg)

**S1-J**: Policy and IP

* *Does Intellectual Property Right Work in Craft? An International Comparison* (Kazuko Goto, Anna Mignosa) – Presenter: Kazuko Goto (Setsunan University)
* *EU Cohesion Policies Between Effectiveness and Equity: An Analysis of Italian Municipalities* (Anna Laura Baraldi, Claudia Cantabene, Alessandro De Iudicibus, Giovanni Fosco) – Presenter: Anna Laura Baraldi (University of Campania L. Vanvitelli)
* *The Visual Arts Sector in a Mid-Sized City in Argentina: Outcomes of a Local Cultural Policy* (Silvina Elías, Viviana Leonardi, Marina Tortual, Emiliano Gutiérrez) – Presenter: Viviana Leonardi (Universidad Nacional del Sur)

**S1-K**: Art Markets I

* *Empirical Analysis of the Pricing of Japanese Artists' Works: Differences in the Effects of Age and Awards Using Quantile Regression* (Naoko Okuyama, Mototsugu Fukushige) – Presenter: Naoko Okuyama (Yokohama National University)
* *The License to Art: The Product and Its Intermediaries* (Jeppe Ugelvig) – Presenter: Jeppe Ugelvig (University of California Santa Cruz)
* *The Art Market in Croatia: Local Models in a Global Context* (Clarissa Alessandra Gambuzza) – Presenter: Clarissa Gambuzza (University of Zagreb)

**S1-L**: Artistic Innovation and Collaboration

* *The Division of Labour in Webtoon Production: How Team-Based and Corporate Strategies Shape Viewership and Quality* (Changkeun Lee, Seungju Kim) – Presenter: Changkeun Lee (KDI School of Public Policy and Management)
* *Unlocking the Potential of Gameplay: A Cultural Economics Framework for Behavioral Change* (Tiziano Antognozzi, Alessandro Crociata) – Presenter: Tiziano Antognozzi (Università degli Studi ‘G. d'Annunzio’ - Pescara)
* *Lines Without Borders: A Transnational Artistic Dialogue Involving Two Bunnies* (Catelijne van Middelkoop, Ryan Pescatore Frisk) – Presenter: Catelijne van Middelkoop (TU Delft)

**S1-M**: Arts Funding and Financing I

* *Crowdfunding Platforms for the Cultural Projects Funding in USA and Russia* (Dennis Rich, Ekaterina Shekova) – Presenter: Ekaterina Shekova (Higher School of Economics St. Petersburg)
* *Philanthropy as Organizational Gift: The Dynamics of Arts Funding in Istanbul* (Eda Öztürk) – Presenter: Eda Öztürk (Université Sorbonne Paris Cité)
* *Cultural and Creative Industries as Strategic Real Estate Assets: The Case of Saudi Arabia's Cultural and Innovation-Driven Urban Transformation* (Charalampos Chaitas, Songyishu Yang, Ashley Parkes, Samvit Kanoria) – Presenter: Charalampos Chaitas (Qiddiya Investment Company)

**12.15-13.30** **Lunch**

**13.30-15.00 Scientific Sessions 2**

**S2-A**: Cultural Diversity and Inclusion

* *Legacy Minority Cultural Industries and the Challenges of Diversity: The Case of Minority French Language Cultural Industries in Canada* (Alexandre Schiele, Jonathan Paquette) – Presenter: Alexandre Schiele (University of Ottawa)
* *Counting the Costs: Investigating the Effects of Racism on the U. S. Creative Economy* (Richard Paulsen, Antonio C. Cuyler) – Presenter: Antonio C. Cuyler (University of Michigan)
* *Racism, Lumbung, and Art in the Capitalocene* (James S. Moy) – Presenter: James S. Moy (University of South Florida)

**S2-B**: Labour Markets and Creativity

* *The Sound of Work: Types of Mixed Professional Profiles and Hybrid Employment in the Music Sector* (Diana Betzler, Dieter Haselbach) – Presenter: Diana Betzler (University of Fribourg)
* *A Model of Psychological Capital, Emotions, and Creativity (Karol J. Borowiecki, Marc T. Law) – Presenter: Karol J. Borowiecki (University of Southern Denmark)*
* *The Price of Passion: Foregone Income Among Iranian Literary Authors* (Hamidreza Sheshjavani) – Presenter: Hamidreza Sheshjavani (Art University of Tehran)

**S2-C**: Culture and Well-being

* *Individual Well-being and Cultural Habits* (Concetta Castiglione, Donata Favaro) – Presenter: Donata Favaro (University of Padova)
* *Arts and Well-being in the UK* (Sarah Najm, Sarah Jewell) – Presenter: Sarah Najm (Newcastle University, Creative PEC, University of Reading)
* *Participation in Culture as an Element of Building Well-being? Statistical Analysis of EU-SILC Data* (Joanna Sanetra-Szeliga) – Presenter: Joanna Sanetra-Szeliga (Krakow University of Economics, Statistical Office in Krakow)

**S2-D**: Cinema

* *The Ridley Ripple: Popular Culture and its Influence on the Antiquities Trade* (Elizabeth Busell) – Presenter: Elizabeth Busell (The Art Loss Register)
* *Cinema Demand in South Korea: Evidence from Culture Day Discount* (Changkeun Lee, Dong Ook Choi, Dohyung Kim, Yong-Kwan Lee) – Presenter: Dohyung Kim (Myongji University)
* *Block Booking and Product Variety: Evidence from the Paramount Antitrust Case of 1948* (Ricard Gil, Francine Lafontaine) – Presenter: Ricard Gil (IESE Business School)

**S2-E**: Digital Cultural Consumption I

* *The Impact of Digital Transformation on Live Performance: Changes in Audience Theatre-Going Behavior During and After the Pandemic* (Fan Wu) – Presenter: Fan Wu (University of Applied Sciences Utrecht)
* *Digital Economy and the Transformation of Performing Arts Organizations: A Case Study Analysis from China* (Ming Ma, Lanbin Peng) – Presenter: Ming Ma (City University of Macau)
* *Measuring the Economic Value of Digital Culture: A Case Study of the Art UK Platform* (Hasan Bakhshi, Rodrigo C. Michel, Matthew Bezzano) – Presenter: Rodrigo C. Michel (Newcastle University)

**S2-F:** Cultural Heritage and Museum

* *Factors That Influence Local Government Involvement in Heritage Management* (Anna Kozioł-Słupska, Monika Murzyn-Kupisz) – Presenter: Anna Kozioł-Słupska (The National Institute of Cultural Heritage of Poland, Jagiellonian University in Krakow)
* *Limitations in Job Vacancy Platforms: The Case of Cultural Heritage* (Lluis Bonet, Anna Mignosa) – Presenter: Lluis Bonet (University of Barcelona)
* *The economics of Private Art Museums* (Sara de Andrade Silva, Olav Velthuis) – Presenter: Sara de Andrade Silva (University of Amsterdam)
* *Museum Art for Everyone in the World? A Systematic Literature Review on Museum Brand Collaboration* (Jiahui Liao, Yuqing Song) – Presenter: Jiahui Liao (King’s College London, Université Libre de Bruxelles)

**S2-G**: Sustainable Culture II

* *Sustainable Strategies for a Responsible Creative Economy: A Study on ESG Practices in Major Events in the São Paulo - Rio de Janeiro Axis* (Renan França Dos Santos Rodrigues, Daniel Kamlot, Luciana Lima Guilherme) – Presenter: Renan França Dos Santos Rodrigues (Escola Superior de Propaganda e Marketing Rio de Janeiro)
* *Going Green: How Contemporary Art Fairs are Becoming Sustainable* (Anne-Sophie Béliard, Sidonie Naulin, Nicolas Laurence) – Presenter: Sidonie Naulin (Université Grenoble Alpes)
* *Transdisciplinary Public Policies for the Cultural Sector in Mexico* (María-Concepción Martínez-Rodriguez, Héctor-Guadalupe Ramírez-Escamilla, Diego Domínguez-Solís) – Presenter: María-Concepción Martínez-Rodriguez (Instituto Politécnico Nacional)

**S2-H**: Cultural Tourism I

* *Examining the Determinants of Cultural Tourism Spending: Differences Between Types of Cultural Tourists* (María Devesa, Andrea Báez-Montenegro) – Presenter: María Devesa (Universidad de Valladolid)
* *Navigating Cultural Tourism: Preserving Authenticity and Promoting Economic Growth in Osaka’s Traditional Performing Arts* (Seiko Shimura) – Presenter: Seiko Shimura (Soai University)
* *Social Impact and the Cultural Economic Value of a Capital City: A Study of Valletta, Malta* (Valerie Visanich, Toni Attard) – Presenter: Valerie Visanich, Toni Attard (University of Malta)

**S2-I**: Festivals

* *Musical Taste, Travel Costs and Festival Attendance* (Seppo Suominen) – Presenter: Seppo Suominen (Haaga-Helia University of Applied Sciences)
* *Cultural Tourism in South Africa: What is Driving the Decline in Afrikaans Festival Consumption?* (Andrea Saayman, Elmarie Slabbert) – Presenter: Andrea Saayman (North-West University)
* *Sustaining Urban Arts Festivals Through Multi-Stakeholder Value Co-Creation: A Case Study on Singapore Art Week* (Su-Fern Hoe, Sharon Chang) – Presenter: Su-Fern Hoe (Singapore Management University and National Arts Council, Singapore)

**S2-J**: Public Support for the Arts

* *Public Funding and the Arts: The Case of Italian Opera Houses* (Carlo Alberto Petruzzi, Alice Borchi) – Presenter: Carlo Alberto Petruzzi (HHL Leipzig Graduate School of Business)
* *Censorship and Funding Cuts as Punitive Preferences: Public Responses to 'Immoral' Art* (Johan Lyrvall, Francesco Angelini) – Presenter: Francesco Angelini (University of Bologna)
* *Cross-Sector Partnerships in Arts and Culture to Enhance Societal Impact: Evidence from The Netherlands* (Cecile Wentges, Anna Elffers, Marjelle Vermeulen) – Presenter: Marjelle Vermeulen (Erasmus University Rotterdam)

**S2-K**: Art Markets II

* *Brushstrokes of Defiance: The Value of Rebellious Art* (Yuexin Li) – Presenter: Yuexin Li (Renmin University of China)
* *Join the EU! How Poland's Admission to the European Union Has Affected the Price of Contemporary Domestic Art* (Elisa Fusco, Isidoro Mazza, Julia Anna Niznik) – Presenter: Elisa Fusco (University of Catania)
* *Calculating Art Investment Returns: A Systematic Literature Review* (Jana Horová) – Presenter: Jana Horová (Prague University of Economics and Business)

**S2-L**: Cultural Policy

* *Public Auditing and Cultural Policy: The Influence of Financial Oversight on Political Justifications* (Karl Borowski, Julia Glesner) – Presenter: Julia Glesner (University of Applied Sciences Potsdam)
* *The Political Economy of the Arts: Mapping the Value, Supply, and Demand in Cultural Policy and Economics* (Douglas S. Noonan, Joanna Woronkowicz) – Presenter: Douglas S. Noonan (Indiana University)
* *Does the National Ruling Government Favor Co-Partisans at the Local Level in Granting Museum Autonomy?* (Marina Cavalieri, Antonio Gallea, Marco F Martorana, Ilde Rizzo) – Presenter: Antonio Gallea (University of Catania)

**S2-M**: Cultural Institutions

* *Merging Cultural Institutions in Iceland: Economic and Cultural Implications* (Njordur Sigurjonsson, Jon Snorri Snorrason, Bergsveinn Thorsson, Kari Joensen) – Presenter: Njordur Sigurjonsson (Bifrost University)
* *Experience and Satisfaction Metrics in Cultural Services and Activities: Guidance, Selection, and Monitoring for Continuous Improvement* (Rodrigo Tavora Pellegrino, Diogo Tavares Robaina) – Presenter: Rodrigo Tavora Pellegrino (ESPM)
* *Why Account for the Value of Arts and Culture in Infrastructural Terms?* (Patrycja Kaszynska) – Presenter: Patrycja Kaszynska (University of the Arts London)

**15.00-15.30** **Coffee break**

**15.30-17.00 Scientific Sessions 3**

**S3-A**: Cultural Participation

* *Unveiling Patterns of Cultural Participation of Residents in Trenčín European Capital of Culture 2026* (Miriam Šebová, Dana Kuběnková, Katarína Rozvadská, Rafaela Neiva Ganga) – Presenter: Miriam Šebová (Technical University of Košice)
* *Cultural Participation as a Proxy for Public Expenditure in Culture: Evidence from Italy* (Antonella Ardizzone, Romain Lerouge, Valeria Morea) – Presenter: Valeria Morea (Erasmus University Rotterdam)
* *Income Distribution and Cultural Participation: An Analysis of Italian Regions* (Tiziana Cuccia, Roberto Cellini) – Presenter: Tiziana Cuccia (University of Catania)

**S3-B**: Artist Remuneration

* *The Unsung: Examining How Contracts Affect Session Musicians' Remuneration in Australia* (Paul Crosby, Rod Davies, Jordi McKenzie) – Presenter: Jordi McKenzie (Macquarie University)
* *Examining the Effects of Guaranteed Income on Artists’ Professional Growth* (Joanna Woronkowicz, Douglas Noonan) – Presenter: Joanna Woronkowicz (Indiana University)
* *‘Fair Remuneration' of Creators in the Digital Realm* (Christian Handke, Maximilian Priem, Martin Senftleben) – Presenter: Christian Handke (Erasmus University Rotterdam)

**S3-C**: Craft Industries

* *The Ecosystem for the Inheritance of Local Culture and Industry: Focusing on the Formation of Demand and Supply for Instruments in Traditional Performing Arts and Crafts* (Chisako Takashima) – Presenter: Chisako Takashima (Shizuoka University of Art and Culture)
* *Craftsmanship and Public Policies in Brazil: A Historical Overview (1922-2023)* (Rebecca Menezes, Joana Contino) – Presenter: Rebecca Menezes (ESPM)
* *Assessing the Effectiveness of Industrial Policies in Preserving Japanese Traditional Craft Industries* (Reiko Murakami) – Presenter: Reiko Murakami (Kindai University)

**S3-D**: Resilience and Transformation in the Cultural Sector

* *Empirical Analysis of the COVID-19 Pandemic Impact on Participation in Cultural Activities in Japan* (Masaki Katsuura, Yuki Takara, Noriko Hashimoto) – Presenter: Masaki Katsuura (Meijo University)
* *Redefining Arts Enterprises in the Post-COVID Era: Challenges and Opportunities* (Shin-Eui Park, WoongJo Chang) – Presenter: Shin-Eui Park (Kyung Hee University)
* *Cultural Policy and Democratic Participation in Brazil* (Sharine Machado Cabral Melo) – Presenter: Sharine Machado Cabral Melo (University of São Paulo)

**S3-E**: Digital Cultural Consumption II

* *Cultural Institutions in Web3 space: An Exploration of Value Co-creation Between Institutions, Artists and Audiences* (Victor Renza, Peter Booth) – Presenter: Peter Booth (BI Norwegian Business School)
* *Determinants of Immersive Technology Adoption in Cultural Organizations: An Analysis Using the UTAUT Model* (Chuan Li) – Presenter: Chuan Li (Econcult, University of Valencia)
* *Behavioural-Augmented Valuation Techniques for Digital Cultural and Heritage Assets: Integrating Behavioural Economics and Arts and Humanities Approaches* (Federica Alberti, Claire Bailey-Ross, Joe Cox, Paul-Emile Mangin, Karen McBride) – Presenter: Karen McBride (University of Portsmouth)

**S3-F**: Cultural Heritage

* *Funding for Heritage, Art and Culture Through Corporate Social Responsibility in India* (Anshika Jain) – Presenter: Anshika Jain (Indian National Trust for Art and Cultural Heritage)
* *Is a Multi-capital Approach Necessary for the Development of a Culture and Heritage Capital Account?* (Brenda Dorpalen) – Presenter: Brenda Dorpalen (Canal and River Trust)
* *Threats to Intangible Cultural Heritage* (Martin Falk, Eva Hagsten) – Presenter: Martin Falk (University of South-Eastern Norway)

**S3-G**: Health and Culture

* *Measuring the Impact of Cultural Engagement and Arts Participation on Mental Health: Evidence from Rio's Maré Favela* (Leandro Valiati) – Presenter: Leandro Valiati (University of Manchester)
* *‘Sports People’ as ‘Artists’: The Impact that Their Commitment to their ‘Passion’ has on Their Mental Health* (Elish Kelly, Féidhlim McGowan) – Presenter: Elish Kelly (The Economic and Social Research Institute)
* *Heritage Sites’ Commitment to Accessibility: A Quantitative Analysis on Italian Institutions* (Chiara Dalle Nogare, Michelle Bonera, Ilenia Bregoli) – Presenter: Chiara Dalle Nogare (Università degli Studi di Brescia)

**S3-H**: Tourism Policy

* *Florence or Venice: Is a Matter of Money? The Impact of a Daily Visitor Fee on Cultural Destinations in Italy* (Andrea Baldin, Dario Bertocchi, Nicola Camatti) – Presenter: Andrea Baldin (Ca' Foscari University of Venice)
* *Impacts of the Mayan Train on Cultural Tourism and Development in Southeast Mexico* (Blanca Garza-Acevedo, Luis Quintana-Romero) – Presenter: Blanca Garza-Acevedo (Universidad Autónoma del Estado de México)
* *Event-Led Branding and The Expo 2025 Osaka Kansai: Opportunities and Challenges* (Grace Gonzalez) – Presenter: Grace Gonzalez (Kansai Gaidai University)

**S3-I**: Creative Cities

* *'Where Do You Find Culture in Your City?' The Importance of Pluralism in Defining and Mapping Cultural Opportunities in Creative Cities* (Lorenzo Biferale, Tamsyn Dent, Roberta Comunian) – Presenter: Tamsyn Dent (University of Chieti and Pescara)
* *The Role of Culture in Regeneration and Place Transformation - Hard Evidence or Soft Power?* (Graeme Evans, Patrycja Kaszynska) – Presenter: Graeme Evans (University of the Arts London)
* *A Worldwide Geography of Creativity* (Rafael Boix-Domenech, Pau Rausell-Köster) – Presenter: Rafael Boix-Domenech (University of Valencia)

**S3-J**: Public and Private Funding

* *NGO Theatre Organisations in the Lithuanian Public Funding System* (Rusne Kregzdaite) – Presenter: Rusne Kregzdaite (Vilnius University)
* *Navigating Transnational Cultural Funding: Strategic Approaches for International Fundraising* (Alex Turrini, Marek Prokupek, Marta Massi, Marco Luchetti) – Presenter: Marco Luchetti (Bocconi University)
* *The Role and Impact of Endowment Funds in Sustaining French Arts and Cultural Organizations Amidst Economic and Policy Challenges* (Marek Prokupek) – Presenter: Marek Prokupek (KEDGE Business School)

**S3-K**: Art Markets III

* *The Artist's Share - Artist's Resale Right and the Art Market* (Areti Chavale) – Presenter: Areti Chavale (University of Glasgow)
* *Restitution or Keeping Works of Art? A Proposal for Both!* (Bruno S. Frey) – Presenter: Juliana Hodkinson (University of Basel, Center for Research in Economics, Management and the Arts, Switzerland)

**S3-L**: Artists and Workplaces

* *Parasocial Skills, Self-Branding and Profitable Authentication on the Internet. Who is an Artist on the Internet?* (Hans Abbing) – Presenter: Hans Abbing (Erasmus University Rotterdam)
* *Supporting Artists’ Access to Social Protection and Better Working Conditions: The Case of Smart in Belgium* (Thomas Blondeel) – Presenter: Thomas Blondeel (Smart)
* *Are We Prepared for Technology-Dominated Organizations and Workplaces? Exploring the Digital Literacy Concept in the Context of Cultural Organizations* (Magdalena Sawczuk) – Presenter: Magdalena Sawczuk (Jagiellonian University in Krakow)

**S3-M**: Culture and Growth

* *K-Everything: How South Korean Cultural Exports Drive Economic Growth* (João Pereira da Silva) – Presenter: João Pereira da Silva (Politécnico do Porto)
* *Art and Cultural Industries: Catalysts for Regional Development* (Ziba Karjoo) – Presenter: Ziba Karjoo (Emerson College)
* *The Effect of Highbrow and Lowbrow Culture on Long-Run Economic Growth Path* (Tsuyoshi Shinozaki, Isidoro Mazza, Mitsuyoshi Yanagihara, Anna Mignosa, Minoru Kunizaki) – Presenter: Tsuyoshi Shinozaki (Tohoku Gakuin University)

**17.15-18.15 Plenary Panels**

**Panel 1: Understanding and Fostering Diversity in the Arts**  
**Moderator**: Marc Law (University of Vermont)  
**Panelists**:  
• Clare McAndrew (Arts Economics)  
• Antonio C. Cuyler (University of Michigan)  
• Hiromi Fukuda (Pianist, Amherst College)  
• Marilena Vecco (LUISS Business School)

**Panel 2: Bridging Research and Policy for Innovation and Growth Strategies in Cultural and Creative Industries (Panel sponsored by PEC)**  
**Chair**: Valentina Moltalto (Kedge Business School)  
**Panelists**:  
• Ekaterina Travkina (OECD)  
• Felipe Buitrago (Former Colombian Culture Minister)  
• Luke Brent (US Copyright Office)  
• Hasan Bakhshi (PEC)

**18.30 Drinks & Connections**

**Thursday, 26th June, 2025**

**8.30-10.30** **Scientific Sessions 4**

**S4-A**: Fashion Industry

* *Sustainable Fashion Advertising: A Literature Review and Research Agenda* (Biyao Wu, Anne-Marie van Prooijen, Mariangela Lavanga, Daniel Trottier) – Presenter: Biyao Wu (Erasmus University Rotterdam)
* *The Value of Design and Creative Ethnocentrism. Who Appreciates Indigenous Fashion Design in Poland?* (Monika Murzyn-Kupisz, Jarosław Działek) – Presenter: Monika Murzyn-Kupisz (Jagiellonian University in Krakow)
* *A Study on the Development of Cultural Tourism Products Using Traditional Clothing in Tourist Destinations in Japan* (Young Choi) – Presenter: Young Choi (Kanagawa University)
* *Why Fashion Design and Manufacture Needs to Be Part of A New Industrial Policy* (Susan Postlethwaite) –Presenter: Susan Postlethwaite (Manchester Metropolitan University)

**S4-B**: Theatre

* *Greek Agora or Iranian Bazaar: The Paradoxical Formation of the Theatre Market* (Ali Rooyin) – Presenter: Ali Rooyin (University of Tehran)
* *'What is Mine in This Polyphony?' Female Authority and Authorship in Polish Devised Theatre from a Perspective of Feminist Theory and Cultural Economics* (Katarzyna Kułakowska, Katarzyna Kalinowska, Katarzyna Skrzypek, Aleksandra Wiśniewska) – Presenter: Aleksandra Wiśniewska (University of Warsaw)
* *Externalities in a Nonprofit Theater and University Partnership* (Jay Pension) – Presenter: Jay Pension (University of Michigan)
* *Understanding Theatre Review Ratings: An Integrated Natural Language Processing and Machine Learning Approach* (Lau Abild Holgersen, Camille Pedersen) – Presenter: Camille Pedersen (Aarhus University)

**S4-C**: Books and Publishing

* *Self-publishing: A Springboard to Traditional Publishing?* (Stéphanie Peltier, Françoise Benhamou, François Moreau) – Presenter: Stéphanie Peltier (La Rochelle University, Sorbonne Nouvelle University)
* *Symbolic Capitals and Participation in the Literary Field: Evidence from the Bolivian Editorial Industry* (Javier A. Rodríguez-Camacho, Andrés Laguna-Tapia, Jens Bürger) – Presenter: Javier A. Rodríguez-Camacho (Pontificia Universidad Javeriana)
* *Does the Digitalization of the Book Industry Reduce its Environmental Impact?* (Matthias Sahli, Jonathan Chenoweth, Emeline Lin, Jeff Love, Marco Martens, Maureen Pennock, Uta Pottgiesser, Jan Bieser) – Presenter: Matthias Sahli (Bern University of Applied Sciences)
* *Untapped Potential: Economic Analysis from the Australian Literary Heritage Project* (Paul Crosby, Rebecca Giblin, Dylan Thompson) – Presenter: Paul Crosby (Macquarie University)

**S4-D**: Cultural Places

* *Balancing Cultural, Economic and Societal Values in Governance of Spaces for the Arts* (Katja Lindqvist) – Presenter: Katja Lindqvist (Lund University)
* *Collective Arts Entrepreneurship and Cultural Enrichment: The Case of Korean Immigrants in New Malden, Suburban London* (WoongJo Chang, Rita Kottasz) – Presenter: WoongJo Chang (Hongik University)
* *Challenges in Measuring Social and Economic Impact of Grassroots Cultural Initiatives: Stories from Latvia* (Ieva Zemite, Baiba Tjarve) – Presenter: Ieva Zemite (Latvian Academy of Culture Riga)
* *The Social Value of Alternative Cultural Places* (Fabrice Rochelandet, François Moreau) – Presenter: Fabrice Rochelandet (Université Sorbonne Nouvelle)

**S4-E**: Craft

* *Crafting Proximity: The Case of Brick-and-Mortar Artisanal Ateliers in Turin, Italy* (Emanuela Naclerio, Amanda Brandellero) – Presenter: Emanuela Naclerio (Erasmus University Rotterdam)
* *Economics of Craft: Business Models and Utopias* (Priyatej Kotipalli) – Presenter: Priyatej Kotipalli (O.P. Jindal Global University)
* *Luxury Marketing and Brazilianities: Brazilian Jewellery Company H.Stern and the Incorporation of National Identity in Communication for a Global Luxury Market* (Joana Martins Contino, Luciana Lima Guilherme, Lucas Martins, Honorato Pereira) – Presenter: Lucas Martins (ESPM Rio de Janeiro)
* *Creative Industries Based on the Use of F(w)ood in Rural Territories. An Overview in Galicia* (Marta Somoza Medina) – Presenter: Marta Somoza Medina (San Jorge University)

**S4-F**: Cultural Policies

* *Proposal to Estimate the Development Potential of Brazilian Municipalities through the Creative Economy* (João Luiz de Figueiredo, Diogo Tavares Robaina, Paulo Vitor Lemos Ramalho) – Presenter João Luiz de Figueiredo (ESPM Rio de Janeiro)
* *Cultural Policies in their Territories: Learnings from the Southern Peripheries* (Pedro Costa, Ricardo V. Lopes) – Presenter: Pedro Costa (Instituto Universitário de Lisboa)
* *This Space Gives Me a Place, Placemaking and Ecosystem in the Creation of a Hybrid Residential Cultural Hub in Rural Italy* (Silvia Giordano) – Presenter: Silvia Giordano (Università degli Studi di Firenze)
* *Endogenized Ignorance: Controlling Cultural Consumption to Build and Sustain Mafia-Oligarch Economies* (Alan Collins) – Presenter: Alan Collins (Nottingham Trent University)

**S4-G**: Cultural Tourism II

* *How Do Tourists Evaluate the Preserved Traditional Townscapes? An Analysis of Online Reviews of Sake Brewery Towns* (Miyuki Taniguchi, Susumu Imai, Hiroto Suzuki) – Presenter: Miyuki Taniguchi (Kyoto Tachibana University)
* *How Culture Shapes Residents’ Image and Tourism Support: The Mediating Role of Pride in Place* (Federica Galli, Valentina Montalto) – Presenter: Valentina Montalto (KEDGE Business School)
* *From Company Town to Contemporary Art Capital? Assessing Urban Policies for Tourism Development through Contemporary Art in Turin* (Sara Bonini Baraldi, Francesco Grasso, Simone Napolitano) – Presenter: Simone Napolitano (University of Turin)
* *Narco-Series and Cultural Tourism: Economic Growth and Ethical Challenges in Colombia* (Fernando Esquivel-Suarez, Catalina Rodríguez-Ballén) – Presenter: Catalina Rodríguez-Ballén (Universidad Politécnica de Valencia)

**S4-H**: Proposed Session - From Music Value Networks for Recorded Music to Music Ecosystems

Moderators: Heritiana Ranaivoson, Valdy Wiratama, Adelaida Afilipoaie

* *Diversity of Music: A Comparative Approach Between Streaming Platforms and Radio Broadcast* (Daniel Bedoya, Antoine Henry) – Presenter: Daniel Bedoya (Lille University)
* *On the Division of Labour in the Music Business* (Wojciech Hardy, Hendrik Sonnabend) – Presenter: Wojciech Hardy (University of Warsaw)
* *Defining Fairness in the Digital Music Industry* (Marina Rossato Fernandes, Antonios Vlassis) – Presenter: Marina Rossato Fernandes (Université de Liège)
* *Live Aid: The Social Impact and Financial Implications of Fair Pay for Live Concerts* (Pauwke Berkers, Frank Kimenai, Thomas Calkins) – Presenter: Pauwke Berkers (Erasmus University Rotterdam)
* *The Growing Influence of Music Streaming Services* (Heritiana Ranaivoson, Valdy Wiratama, Adelaida Afilipoaie) – Presenter: Heritiana Ranaivoson (imec-SMIT, Vrije Universiteit Brussel)

**S4-I**: Proposed Session - Valuing Culture and Heritage: Frameworks and Methodologies

Moderator: David Throsby

* *Culture and Heritage Capital Framework* (Harman Sagger, Matt Bezzano) – Presenter: Harman Sagger (DCMS)
* *Monetising the Impact of Culture and Heritage on Health and Wellbeing* (Alex Burton, Daisy Fancourt, Dan Popov, Emma Kearney, Gabriela Caldwell-Jones, Matthew Bell, Sarah Karsberg) – Presenter: Alex Burton (UCL, Frontier Economics)
* *Integrating Lifetimes in Heritage Capital* (Josep Grau-Bove, Mim Andrews, Ricky Lawton, Stephen McSwiney) – Presenter: Josep Grau-Bove (UCL, IPSOS)
* *Applications of Non-Use Value in the Context of UK Museums* (Daniel Fujiwara, Susana Mourato) – Presenter: Daniel Fujiwara (Alma Economics, UCL)
* *A Novel, Replicable Methodology for Characterizing the Value of Outdoor Culture and Heritage* (Amy Binner) – Presenter: Amy Binner (University of Exeter)

**S4-J**: Proposed Session - Funding and Financing for Arts and Culture: Novel Perspectives

Moderator: Ellen Loots, Carolina Dalla Chiesa, Anders Rykkja

* *New and Traditional Forms of Funding the Arts and Creative Sectors: The Role of Public-Private Partnerships* (Aline Albertelli, Anna Mignosa) – Presenter: Aline Albertelli (KEA, Erasmus University Rotterdam)
* *Efficiency vs. Legitimacy: Rethinking Direct Government Expenditure in Cultural Policy* (Lluis Bonet) – Presenter: Lluis Bonet (Universitat de Barcelona)
* *(Co-)Creating Digitally: The Relational Art of Funding Cultural Projects through Crowdfunding Practices* (Alice Demattos Guimarães, Natalia Mæhle) – Presenter: Alice Demattos Guimarães (VL Business School, Western Norway University)
* *Exploring Impact Investing in the Cultural and Creative Sectors: Opportunities, Challenges, and Emerging Models* (Joost Heinsius, Isabelle De Voldere) – Presenter: Joost Heinsius (Values of Culture, IDEA Consult)
* *Current and Prospective Digital Funding and Financing in Cultural Heritage* (Elisabetta Lazzaro) – Presenter: Elisabetta Lazzaro (University for the Creative Arts)

**S4-K**: Proposed Session - Towards Local Development Through a Sustainable Valorization of Cultural Heritage

Moderator: Silvia Cerisola

* *World Heritage Sites and Income Growth at the Local Level: Spatial Effects and the Risks of Overtourism* (Silvia Cerisola, Elisa Panzera) – Presenter: Silvia Cerisola (Politecnico di Milano)
* *Cultural and Tourism Attractiveness Toward Sustainability* (Silvia Emili) – Presenter: Silvia Emili (University of Bologna)
* *Cultural Heritage and Sustainable Local Development (in Inner Areas): What Policies?* (Ilde Rizzo) – Presenter: Ilde Rizzo (University of Catania)
* *Cultural Heritage and Community Attachment: Pathways to Economic Impact Under Different Tourism Pressures* (Silvia Cerisola, Elisa Panzera) – Presenter: Elisa Panzera (Politecnico di Milano)

**S4-L**: Proposed Session - The Values of the Value-Based Approach for Cultural Economics

Moderator: Michele Trimarchi

* *How Artists Reveal the Human Economy* (Arjo Klamer) – Presenter: Arjo Klamer (Erasmus University Rotterdam, VU Amsterdam)
* *The Process of Values Realization in the Arts* (Lyudmila Graça) – Presenter: Lyudmila Petrova (Erasmus University Rotterdam, CREARE Social)
* *The Values of Public Art: The Case of Zadkine’s ‘Destroyed City’* (Valeria Morea, Erwin Dekker) – Presenter: Erwin Dekker (George Mason University)
* *Neither Special Nor Ordinary: Simply Specific. Cultural Values Within the Human Ecosystem* (Michele Trimarchi) – Presenter: Michele Trimarchi (Magna Graecia University of Catanzaro)

**S4-M**: Proposed Session - Exploring the Lower End of the Market for Arts and Cultural Goods

Moderator: Anne-Sophie Radermecker

* *Information, Bargaining, and Relationships: Cultural Goods and Art in the Bazaar Economy* (Francesco Angelini) – Presenter: Francesco Angelini (University of Bologna)
* *A Study of the Low End of the Auction Market for Australian Indigenous Art* (Tim Fry, Bronwyn Coate) – Presenter: Tim Fry (Nottingham Trent University, RMIT)
* *Shapes and Causes of Long Tails in Markets for Partially Symbolic Goods* (Michael Hutter) – Presenter: Michael Hutter (Berlin Social Science Center WZB)
* *The Decline of the Market for Antiques as Domestic Assets* (Anne-Sophie Radermecker) – Presenter: Anne-Sophie Radermecker (Université Libre de Bruxelles)

**S4-N**: Proposed Session - Founding Principles of Culture Based Development

Moderator: Annie Tubadji

* *Learning Cities and Policy Making Perspective* (Catherine Lido) – Presenter: Catherine Lido (University of Glasgow)
* *Regional and Happiness Economics Perspective* (Martijn Burger) – Presenter: Martijn Burger (Erasmus University Rotterdam)
* *CBD Co-author's Perspective* (Masood Gheasi) – Presenter: Masood Gheasi (Erasmus University Rotterdam)
* *CBD Cross-Disciplinary Perspective* (Daniel Nehring) – Presenter: Daniel Nehring (Swansea University)
* *The Book – Culture Based Development: Modelling Cultural Bias in Economic Choice* (Annie Tubadji) – Presenter: Annie Tubadji (Swansea University)

**10.30-11.00** **Coffee break**

**11.00-12.00 Keynote 2:** Michaela Giorcelli (University of California - Los Angeles) – *VIVA Verdi: An Economic Analysis of Copyright and Creativity*

**12.00-13.30** **Lunch & Poster Session (12.30-13.30)**

**13.30-15.00** **Scientific Sessions 5**

**S5-A**: Efficiency and Productivity

* *The Efficiency of the Regional Museum System in Poland* (Adam Suchecki, Katarzyna Miszczyńska) – Presenter: Adam Suchecki (University of Lodz)
* *Analysis of the Efficiency of the Spanish State Library System* (Fernanda Gutierrez-Navratil, María J. Pérez-Villadóniga, Ana Rodríguez Álvarez) – Presenter: Fernanda Gutierrez-Navratil (University of Oviedo)
* *Is a Productivity Lag (‘Cost Disease’) Unavoidable?* (John O'Hagan, Marta Zieba) – Presenter: John O'Hagan (Trinity College Dublin)

**S5-B**: Artistic Career

* *Creative Freelance Career Paths: A Stylized Framework* (Fiona Drummond) – Presenter: Fiona Drummond (Rhodes University)
* *Navigating Through the Labyrinth: Career of Cultural Workers in the Context of the Theory of Competing Institutional Logics* (Anna Góral) – Presenter: Anna Góral (Jagiellonian University in Krakow)
* *(Dis)empowering (In)visibilities at a Gallery Opening* (Hannelore Van den Abeele) – Presenter: Hannelore Van den Abeele (KU Leuven)

**S5-C**: Female Leadership

* *Middle-Aged and Elderly Role Short Dramas: Emotional Fulfilment for Aging Populations and Curiosity Among Younger Audiences* (Yan Li, Shike Lin) – Presenter: Yan Li (Shanghai Jiao Tong University)
* *Does Female Gallery Leadership Affect the Gender Price Gap?* (Juan Prieto-Rodriguez, Marilena Vecco, Hugo Rodriguez-Gomez) – Presenter: Juan Prieto-Rodriguez (University of Oviedo)
* *From Canvas to Commerce: Entrepreneurial Skills of Artists in Post-Soviet Central Asia* (Sylwester Białowąs, Alessya Jurt) – Presenter: Sylwester Białowąs (Poznan University of Economics and Business)

**S5-D**: Classical Music

* *The Connoisseurs and Naives of Classical Music: A Latent Class Analysis of Classical Music Attendance* (Carolina Dalla Chiesa, Johan Lyrvall, Valeria Morea) – Presenter: Johan Lyrvall (University of Catania)
* *What’s in a Name? Dynasties and Human Capital Transmission Among Classical Composers* (Karol J. Borowiecki, Martin H. Kristensen, Marc T. Law) – Presenter: Marc T. Law (University of Vermont)
* *Understanding Audience Perception in Innovative Concert Formats: Transformative Learning Through Aesthetic Experiences?* (Lea Jakob) – Presenter: Lea Jakob (Leuphana University)

**S5-E**: Network Analysis

* *Birds of a Feather Flock Together? A Network Analysis of Emerging Art Galleries in New York City* (Paolo Di Caro, Elisa Fusco, Isidoro Mazza) – Presenter: Paolo Di Caro (Italian Ministry of Economy and Finance, University of Rome La Sapienza)
* *The Power of Musical Collaborations: A Network Analysis of Brazilian Artists* (Thais Ribeiro Santos, Lucas Resende de Carvalho, Leonardo Costa Ribeiro) – Presenter: Thais Ribeiro Santos (Universidade Federal de Minas Gerais)
* *Narrative Networks: Transforming Responsible Circular Fashion Consumption through Intrinsic Value Creation in Digitally Enhanced Storytelling* (Ben Wild, Hilde Heim) – Presenter: Hilde Heim (Manchester Metropolitan University)

**S5-F**: Cultural Investment

* *Cultural Investments and Gentrification: An Urban Transformation Study of the city of Milan between 2001 and 2021* (Lorenzo Biferale, Paola Dubini) – Presenter: Lorenzo Biferale (Universtiy of Chieti-Pescara)
* *When Passion Becomes Rationality: Arts Movements and their Influence on Investment Portfolio Diversification* (Boram Lee, Marilena Vecco, Rowan Callaghan Creighton) – Presenter: Boram Lee (University of South Australia)
* *The Real Value of Art Investment Returns Using Costs of Production* (Amy Whitaker, Roman Kräussl) – Presenter: Amy Whitaker (New York University)

**S5-G**: Culture and Economic Development

* *Cultural Law in Economic Development* (Phuc Nguyen Quang, Long Nguyen Xuan) – Presenter: Long Nguyen Xuan (Vietnam Forum For Cultural Economics)
* *Prospera Nacional: Regional Development by Strengthening Local Businesses* (Diogo Tavares Robaina, Felipe Barroso Perpetuo, Mardônio José de Queiroz Barros, Vinicius Wu) – Presenter: Diogo Tavares Robaina (ESPM Rio de Janeiro)
* *Regional Development and WTP for Cultural Events: A Spatial Analysis for the Mexican Case* (Marcos Valdivia, Manuel Pérez-Tapia, Miguel A. Mendoza) – Presenter: Manuel Pérez-Tapia (Panamerican University, Mexico City)

**S5-H**: Cultural Entrepreneurship II

* *Cultural Entrepreneurship and Community Development in Contemporary Art Projects in Japan’s Regional Areas: A Case of Akigawa Art Stream in the Mountainous Region of Tokyo* (Tomohiro Okada) – Presenter: Tomohiro Okada (Creative Cluster Institute)
* *Multi-Dimensional Value Creation for Sustainability: Investigating Artisan Entrepreneurs in Amsterdam and Rotterdam* (Olga Vincent, Amanda Brandellero) – Presenter: Olga Vincent (Erasmus University Rotterdam)
* *The Winter of Entrepreneurial Startups* (Ekaterina Litau) – Presenter: Ekaterina Litau (The St. Petersburg University of Management Technologies and Economics)

**S5-I**: Local Creator of Culture

* *Local Creators in Post-Industrial Korea: Policy Framing, Institutional Pressures, and the Emergence of a Value-Based Economy* (Sunhan Kim) – Presenter: Sunhan Kim (Korea Development Institute)
* *Developing a Creative Ecosystem Index as a Policy Tool for the Creative Economy* (Dimiter Gantchev, Kübra Karatas) – Presenter: Kübra Karatas (World Intellectual Property Organization)
* *Leveraging Proximity for Sufficiency: Localized Circular Economy Strategies in New York City’s Fashion Industry* (Younghyun Kim, Mariangela Lavanga) – Presenter: Younghyun Kim (Erasmus University Rotterdam)

**S5-J**: Museum Management

* *The Art Tourism Paradox: How Museums and Travel Promotion Centers Navigate Divergent Strategic Priorities* (Petri Heinonen) – Presenter: Petri Heinonen (University of Helsinki)
* *Museums in Transition: Examining the Role of Strategic Planning in Museum Sustainability* (Federica Antonaglia, Juliette Passebois, Giuseppe Lucio Gaeta) – Presenter: Federica Antonaglia (Excelia Business School)
* *A Study on the Role of Creative Studio as an Intermediary Space: Centered on the Changdong Residency of the National Museum of Modern and Contemporary Art, Korea and the Jan van Eyck Academie in the Nederlands* (Miyoun Park, Sunyoung Kim) – Presenter: Miyoun Park (Hongik University)

**S5-K**: Cultural Capital and Urban Culture

* *Cultural Capital vs. Social Commitment: How Italians Approach Water Conservation* (Alessandro Crociata, Iacopo Odoardi, Lorenzo Biferale) – Presenter: Alessandro Crociata (University of Chieti and Pescara)
* *Harnessing Cultural Capital: How Indian Large-Scale Cultural Festivals Contribute to Economy* (Khushi Kesari, Shivani Singh) – Presenter: Khushi Kesari (Advanced Study Institute of Asia, SGT University)
* *Public-Interest Cultural Funding at a Crossroads: An Appraisal of Berlin’s Capital City Cultural Fund at a Moment of Financial Rupture* (Juliana Hodkinson) – Presenter: Juliana Hodkinson (Royal Academy of Music, Aarhus)

**S5-L**: Cultural Consumption I

* *Social Interaction and Consumer Behaviour. Some Evidence on Cultural Consumption* (Concetta Castiglione, Davide Infante) – Presenter: Concetta Castiglione (University of Calabria)
* *Barriers to Cultural Consumption and Participation in Puerto Rico* (Javier J. Hernández Acosta, Cristian Gómez Herazo) – Presenter: Javier J. Hernández Acosta (Universidad del Sagrado Corazón)
* *Between Followers and Learners: Influencer-led Pedagogy in Arts and Cultural Consumption* (Benedetta Lui, Chiara Paolino) – Presenter: Benedetta Lui (Università Cattolica del Sacro Cuore Milan)

**S5-M**: Gender, Social Norms and Culture?

* *Exploring the Cultural Norms in Educational Gender Gaps: Evidence from PISA in Mainland China and Hong Kong* (Yiran Huang, Wen Li) – Presenter: Yiran Huang (Kyushu University)
* *The Legacy of Higher Education and Female Empowerment in India* (Aatishya Mohanty, James B. Ang) – Presenter: Aatishya Mohanty (University of Aberdeen)
* *Bridging the Gap for Women Enterpreneurship Through E-commerce and Communication in Breaking Down Cultural Economic Barriers* (Esther L. Ogba, Likita Ogba) – Presenter: Likita Ogba (University of Jos - Nigeria)

**S5-N**: Market Dynamics and Organization in CCIs

* *Cultural Organizations as Complex Systemic Organizations: The CAS Approach for Case Study Analysis* (Vittoria Biasiucci, Mara Loro) – Presenter: Vittoria Biasiucci (Università di Roma 'La Sapienza')
* *Patterns and Drivers of Cluster Formation in the Videogame Industry: A Systematic Literature Review* (Enrico Bertacchini, Cecilia Maronero, Pierpaolo Patrucco) – Presenter: Enrico Bertacchini (University of Turin)
* *Type of Book Content and the Ability to Exercise Market Power: Evidence from Germany* (Lena Schüler) – Presenter: Lena Schüler (University of Münster)

**15.00-15.30** **Coffee break**

**15.30-17.00 Scientific Session 6**

**S6-A**: Gender Representation in the Arts II

* *Careers of Female Artists: Gender-Specific Effects of Exhibitions on Sales Probabilities and Prices at Art Auctions* (Laura Johanna Noll, Matthias Sahli) – Presenter: Laura Johanna Noll (Zurich University of Applied Sciences)
* *Out of the Picture: Gender-Awareness in Cultural Entrepreneurship Education at Dutch Higher Art and Design Education Institutions* (Catherine Somzé) – Presenter: Catherine Somzé (Erasmus University Rotterdam, University of Applied Sciences - Willem de Kooning Academie)
* *Family First: The Causal Effect of Family Size on Cultural Participation* (Hendrik Sonnabend, Matthias Westphal) – Presenter: Hendrik Sonnabend (University of Hagen)

**S6-B**: Cultural Policy at the Municipal Level

* *Political Budget Cycles in Cultural Spending: Evidence from Brazilian Municipalities* (Marcos Vinicio Wink Junior, Guilherme Ariel Dias, Arthur Magdaleno) – Presenter: Guilherme Dias (Santa Catarina State University)
* *Exploring Cultural Economic Municipal Metrics in Global South: A Case in Ceará, Brazil* (Marcelo Ponte Barbosa, Jose Carlos Lazaro, Ivanio Azevedo Jr.) – Presenter: Jose Carlos Lazaro (Federal University of Ceara)
* *Defining Competitiveness in the European Film Industry: Resurgent Debates in an Evolving Technological and Economic Context* (Marina Rossato Fernandes, Antonios Vlassis) – Presenter: Marina Rossato Fernandes (University of Liège)

**S6-C**: Environment

* *4C Project: Cultural and Creative Carbon Cut* (Giorgia Natoli, Andrea Porta, Giovanni Bausano, Lorenza Bizzari, Sara Ciarlantini, Paola Borrione) – Presenter: Giorgia Natoli (Fondazione Santagata for the Economics of Culture)
* *Cultural Policies in Europe's Regions: Are They Effective and Useful?* (Pau Rausell, Rafael Boix) – Presenter: Pau Rausell (University of Valencia)
* *Promoting Sustainability in the Fashion Industry: The Role of Ethical and Experiential Consumption* (Miyuki Egami) – Presenter: Miyuki Egami (Japan University of Economics)

**S6-D**: Streaming Services

* *Promotion of Online Streaming TV Series: The Role of Different Market Groups and Cultural Information* (Chia-Yi Cheng, Shang Ying Chen) – Presenter: Chia-Yi Cheng (Ming Chuan University)
* *Potential and Limitations of Streaming Services for Audience Development: The Case of Opera* (Francesco Chiaravalloti, Marline Lisette Wilders) – Presenter: Francesco Chiaravalloti (University of Amsterdam)
* *What Are We Losing With the Lack of Audiovisual Streaming Regulation in Brazil? A Comparative analysis of Video on Demand (VOD) policy regulation in Europe and Latin America* (Daniele Pereira Canedo, Heritiana Ranaivoson, Tim Raats) – Presenter: Daniele Pereira Canedo (Universidade Federal do Recôncavo da Bahia)

**S6-E**: Performing Arts

* *An Analysis of Repertory Industry Structure in Taiwan* (Shang Ying Chen, Chia-Yi Cheng) – Presenter: Shang Ying Chen (National Sun Yat-Sen University)
* *The Role of Motivation in Theater Attendance: Effects on Willingness to Pay and Visit Frequency* (Dario Gödecke, Petrik Runst) – Presenter: Dario Gödecke (University of Göttingen)
* *The Influence of Creative Artistic Activity on Performing Arts Attendance* (David Throsby, Ruoxi Wang) – Presenter: Ruoxi Wang (University of Sheffield)

**S6-F**: Arts Funding and Finance II

* *Art and Finance: Demand-following and Supply-leading Finance in Calligraphy Market* (Mohammad Ali Aboutorabi, Samira Ejtehadi) – Presenter: Mohammad Ali Aboutorabi (Institute for Humanities and Cultural Studies)
* *A Fractionally Kelly-Optimal Art Collector – A Random Dynamical System Analysis* (Andrej Srakar, Marilena Vecco) – Presenter: Andrej Srakar (University of Ljubljana)
* *Platformed Creativity: How Artists Collectively Make Sense of Changing Marketplace Dynamics* (Fabian Schlott, Guilherme Giolo) – Presenter: Fabian Schlott (Erasmus University Rotterdam)

**S6-G**: Culture-Based Development

* *Cultural Censorship and Societal Development: Evidence from Post-War Italian Cinema* (Salvatore Di Novo) – Presenter: Salvatore Di Novo (King's College London)
* *Cultural Diffusion and Entrepreneurship in Sub-Saharan Africa: A Culture-Based Development Revisited* (Albertine Arlette Koungou Ewolo, Blaise Ondoua Beyene) – Presenter: Albertine Arlette Koungou Ewolo (University of Yaounde II)
* *Assessing the Cultural and Creative Industries as an Engine of Economic Growth and the Implications for Asian Countries* (Fernando Álvarez-Teresa, Chuan Li, Rafael Boix-Domènech, Pau Rausell-Köster) – Presenter: Fernando Álvarez-Teresa (Universitat de València)

**S6-H**: Cultural Entrepreneurship III

* *Multiple Values Applied by Varied Strategic Dimensions According to Institutional Logics* (Daniel Cortázar Triana, Thalia Ponce Dimas) – Presenter: Daniel Cortázar Triana (Universidad Autonóma Metropolitana)
* *New Challenges of Cultupreneurial Capitalism in the Ninth Art: The Emergence of the Quebecois Comic Book Artipreneur* (Johann Vallerand, Ali Azouz, Richard Vallerand) – Presenter: Johann Vallerand (Université du Québec à Montréal)

**S6-I**: Cultural Tourism III

* *Do Art and Cultural Districts Enhance a Sense of Place? Evidence from Short-Term Rentals* (Javier E. Portillo, Gary A. Wagner) – Presenter: Gary A. Wagner (University of Louisiana at Lafayette)
* *The Evolution of Mindfulness and Well-being in Kyoto's Cultural Tourism* (Mari Iizuka) – Presenter: Mari Iizuka (Doshisha University)

**S6-J**: Museums and Participation

* *Factors Influencing Intellectual Property Management Processes in Museums* (Anna Pluszyńska) – Presenter: Anna Pluszyńska (Jagiellonian University in Krakow)
* *Private Collectors and Public Museums in Flanders: Exploring Collaboration, Challenges, and Changing Dynamics* (Annick Schramme, Laura D’Hoore) – Presenter: Annick Schramme (University of Antwerp)
* *A Behavioural Approach to Understanding Cultural Participation: Evidence from Australia* (Sergio Orjuela Ruiz, Bronwyn Coate, Nuno F. Ribeiro) – Presenter: Sergio Orjuela Ruiz (Erasmus University Rotterdam)

**S6-K**: Digital Cultural Consumption III

* *Digital Marketing and Cultural Consumption: Case Studies from Cultural Organizations in Greece and Germany* (Despoina Tsavdaridou, Eirini Papadaki, Alexandros Apostolakis) – Presenter: Despoina Tsavdaridou (Hellenic Mediterranean University)
* *#ArtInfluencer: The Role of Social Media Creators in the Democratization of Culture* (Dianzhuo Zhu, Marie Ballarini) – Presenter: Dianzhuo Zhu (University of Lille, University of Paris-Dauphine)
* *What If Personalized Recommendations Disappeared? An Experimental Assessment of Users' Disutility from a Randomized Netflix Library* (Michał Paliński, Wojciech Hardy, Bartosz Jusypenko) – Presenter: Bartosz Jusypenko (University of Warsaw)

**S6-L**: Cultural Networks

* *Cultural Projects as Catalysts for Identity and Networks: A Social Impact Assessment Perspective* (Giacomo Vasumi, Camilla Lo Schiavo, Erica Meneghin) – Presenter: Giacomo Vasumi (Fondazione Santagata for the Economics of Culture)
* *Revitalizing City Brands Through the UNESCO Creative Cities Network: Focusing on Co-evolutionary Strategies in Korean-Chinese Cities* (Byungmin Lee) – Presenter: Byungmin Lee (Konkuk University)
* *Volunteering in Cultural Heritage Institutions between Policy and Practice. A missed opportunity? (Recharge Horizon Project)* (Carlotta Scioldo) – Presenter: Carlotta Scioldo (Erasmus University Rotterdam)

**S6-M**: Social Norms and Culture (2)

* *The Persistent Effects of Bible Translations in Africa* (Gabriel Brown) – Presenter: Gabriel Brown (Stellenbosch University)
* *French Colonial Rule and Long-term Economic Development in Vietnam* (Anh Nguyen) – Presenter: Anh Nguyen (University of California Los Angeles)
* *Cultural Differences in Pension Investment: The Role of Biased Advice* (Andreas Dibiasi, Claudia Curi, Mirco Tonin, Matteo Ploner) – Presenter: Andreas Dibiasi (ETH Zurich)
* *Cultural Dynamics in Diaspora Spaces: A Case Study of the Korean School in Hamburg* (Haeun Shin) – Presenter: Haeun Shin (Leuphana University of Lüneburg)

**S6-N**: Performance

* *Capturing the Economic Value of LiverpooL’s Live Music Venues via Built Environment Market Price* (Sarah Louisa Phythian-Adams, Gabriel Bracons, Abderrahim Taamouti, Mathew Flynn, Richard Anderson) – Presenter: Sarah Louisa Phythian-Adams (University of Liverpool)
* *Nonperformance Factors and Concert Band Competition Results* (Bjørnar Karlsen Kivedal) – Presenter: Bjørnar Karlsen Kivedal (Østfold University College)
* *The Gravity of Global Hits: Analyzing International Music Flows with Trade Models* (Marco Palomeque, Juan de Lucio) – Presenter: Marco Palomeque (University of Southern Denmark)

**17.15-18.15 Plenary Panels**

**Panel 3: Cultural Tourism: Insights and Innovations**  
**Moderator**: Maria Devesa (University of Valencia)  
**Panelists**:  
• Andrea Saayman (President of IATE, North-West University)  
• Raffaele Scuderi (Editor of Tourism Economics, Kore University of Enna)  
• Thijs Koster (City of Amsterdam)  
• Martin Falk (University of Southeastern Norway)

**Panel 4: Socioeconomic measurement of culture: Innovative perspective for evidence-based policies**

**Moderator**: Anna Mignosa (University of Catania)  
**Panelists**:  
• Lydia Deloumeaux (UNESCO)  
• Andrea Rebolledo (Higher Education Specialist, Chile)  
• Joanna Woronkowicz (Indiana University)  
• Elis Marcal (ECCO)  
• Roberto Iannaccone (ISTAT), TBC

**19.00 Conference Dinner**

**Friday, 27th June, 2025**

**9.00-10.30** **Scientific Sessions 7**

**S7-A**: Cultural Consumption II

* *Doubts and Questions on Cultural Audience. An Anthropological and Economic Investigation* (Jessie Bower, Matilde Ferrero, Michele Trimarchi) – Presenter: Jessie Bower
* *Grassroots Cultural Hubs: From Policy to Community Participation* (Lénia Marques, Beatriz Gondim Matos) – Presenter: Lénia Marques (Erasmus University Rotterdam)
* *A Latent Class Model for Estimating Reading Demand in Peru* (María José del Barrio-Tellado, Angela Milagros Reyes-Gutierrez, Jonathan Daniel Gómez-Zapata) – Presenter: María José del Barrio-Tellado (University of Valladolid)

**S7-B**: Cultural Commons

* *What Is Cultural in Cultural Commons?* (Lyudmila Petrova, Marilena Vecco, Arjo Klamer, Daniele Tammaro) – Presenter: Marilena Vecco (HEC Business School)
* *Public Policy for Cultural Commons: The Case of Lisbon* (Susana Graça) – Presenter: Susana Graça (CREARE)
* *Culture, Impact, Profit: Reflections on Impact Investment in Culture* (Arthur Steiner, Martijn Blom) – Presenter: Arthur Steiner (New Silk Roads, Stichting DOEN, Impact Europe)

**S7-C**: Cultural Funds and Management

* *Do Funds Increase the Strategic and Financial Autonomy of Cultural Organisations? An Evaluation of the Impact of Targeted Interventions in Northern Italy* (Paola Borrione, Matilde Ferrero) – Presenter: Paola Borrione (Fondazione Santagata per l'Economia della Cultura)
* *Can Non-profit Arts Organizations 'Nudge' Crowding In?* (Boram Lee, Jennifer Wiggins) – Presenter: Jennifer Wiggins (Kent State University)
* *Contrasting Dynamics in Cultural Policy Governance: Comparing Public Organisations Responsible for Funding the Arts in Portugal* (Tiago Mendes, Pedro Costa) – Presenter: Tiago Mendes (Instituto Universitário de Lisboa)

**S7-D**: Digital Culture and AI

* *The Economics of Publicity Rights: Empirical Evidence on Overlapping IP Frameworks and Celebrity Commercialization in the Age of Generative AI* (Brent Lutes, Alexander Cuntz, Matthias Sahli) – Presenter: Brent Lutes (U.S. Copyright Office)
* *'The Other AI': Towards the Industrial Future of Aesthetic Intelligence* (Yichao Xu) – Presenter: Yichao Xu (Shanghai Jiao Tong University)
* *AI, Speculation, and the Economics of Creative Non-Spaces: Contesting Technological Determinism in Arts and Culture* (Ryan Pescatore Frisk, Catelijne van Middelkoop) – Presenter: Ryan Pescatore Frisk (Independent scholar, member of European Association of Social Anthropologists)

**S7-E**: Museums and Heritage Sites

* *The Effect of Consumption Incentives on Museum Attendance - A Case Study on Milan Through Human Mobility Data* (Lorenzo Biferale, Romain Lerouge, Matteo Bruno) – Presenter: Romain Lerouge (Politecnico di Milano)
* *The economic Value of a Cultural Monument: The Case of Machu Picchu* (Enzo Defilippi) – Presenter: Enzo Defilippi (Universidad del Pacífico)
* *Attributing Value to Cultural Facilities: The Case of a Public Archive in Brasil* (Ana Flávia Machado, Marcia Almada, Cinthia Santos Silva) – Presenter: Ana Flávia Machado (Universidade Federal de Minas Gerais)

**S7-F**: Cultural Events

* *The European Capital of Culture Turns 40: Policy Diffusion and Strategic Evolution Based on Managerial Insights* (Camilla Donà dalle Rose, Roberta Ferrarini, Valentina Montalto, Pier Luigi Sacco) – Presenter: Camilla Donà dalle Rose (Università La Sapienza di Roma)
* *How Community Events Can Support Entrepreneurship: Evidence from Lucca Comics & Games* (Silvia Poli, Ellen Loots) – Presenter: Silvia Poli (University of Bologna)
* *Art Ethnopreneurship in Times of Continuing Turbulence: the Case of Ukraine* (Natalia Oboznenko) – Presenter: Natalia Oboznenko (Ukrainian Catholic University)

**S7-G**: Cultural Data

* *How Visible is the Heritage Sector in the EU Cultural Statistics?* (Elis Marcal, Anna Mignosa) – Presenter: Anna Mignosa (Erasmus University Rotterdam, University of Catania)
* *Using Secondary Data to Construct Cultural Satellite Accounts: A Case Study of Chile* (Andrea Rebolledo) – Presenter: Andrea Rebolledo (Economic Commission for Latin America and the Caribbean)
* *Research on the Legal Mechanism for the Ownership and Authorization of Cultural Heritage Data Elements in the Museum Sector: A Chinese Perspective* (Hao Liu) – Presenter: Hao Liu (Shandong University)

**S7-H**: Culture in the Digital Era

* *Organizational Legitimacy in the Digital era: The Tale of Sotheby’s* (Jiaxin Liu, Ruth Rentschler, Boram Lee) – Presenter: Jiaxin Liu (University of South Australia)
* *Sounds of Trust, Sounds of Deception: Tempo, Harmony, Trust and Media Influence?* (Jürgen Rösch, Stefan Klötzer) – Presenter: Jürgen Rösch (Bauhaus-Universität Weimar)
* *Public Service Media (PSM) in the Digital Era: Remit, Funding Challenges and Sustainability* (Gillian Doyle) – Presenter: Gillian Doyle (University of Glasgow)

**S7-I**: Women and Culture

* *Bodydependence – Biological Variables Affecting the Effectiveness of Work in the Performing Arts Sector* (Emilia Cholewicka) – Presenter: Emilia Cholewicka (SWPS University Warsaw)
* *What a Girl Wants, What Culture Needs: Exploring Women’s Motivations to Give to the Dutch Cultural Sector* (Janneke Wienen) – Presenter: Janneke Wienen (Universiteit Antwerpen)
* *Understanding Preferences for Paintings: An Experimental Approach* (Bronwyn Coate) – Presenter: Bronwyn Coate (RMIT University)

**S7-J**: Prices in Art Markets

* *Understanding Price Formation Process in the Art Market Through Expert Interviews* (Andrea Rurale, Marek Prokupek) – Presenter: Andrea Rurale (Bocconi University)
* *Posted Prices in the Art Market* (Paolo Di Caro, Isidoro Mazza, Francesco Santo) – Presenter: Isidoro Mazza (University of Catania)
* *Hammer Prices as Upper Tails: Extreme Value Econometrics for Hedonic Pricing* (Antonello Eugenio Scorcu, Laura Vici, Roberto Zanola) – Presenter: Antonello Eugenio Scorcu (University of Bologna)

**S7-K**: Culture in Regional and Urban Development

* *Comparative Analysis of Mechanisms in Sustainable Creative Placemaking: A Case Study of Emerging and Established Arts Districts* (Gilhyun Kim) – Presenter: Gilhyun Kim (Association of Arts Administration Educators)
* *Institutionalising Club Cultures: Comparing Amsterdam and Berlin* (Timo Koren) – Presenter: Timo Koren (University of Amsterdam)
* *Agglomeration and Gastronomic Production Systems: Their Contribution to Territorial Attractiveness in Guadalajara, Mexico* (Katia Magdalena Lozano-Uvario, Diego Ivan Espinoza-Ochoa) – Presenter: Katia Magdalena Lozano-Uvario (University of Guadalajara)

**10.30-11.00** **Coffee break**

**11.00-12.00 Keynote 3 - Presidential Address:** Luis CésarHerrero-Prieto (University of Valladolid) – *Title (tbc)*

**12.00-13.00** **Lunch**

**13.00-14.30** **Scientific Sessions 8**

**S8-A**: Arts Market

* *Close but No Cigar: The Flaw of Using Time-dummy Hedonic Indexes* (Martí Sagarra, Laura Vici, Roberto Zanola) – Presenter: Martí Sagarra (Universitat de Barcelona)
* *Masters of Masterpieces: Ownership Dynamics of Top Elites’ Art Investments* (Shuo Chen, Xinyu Fan, Luc Renneboog, Yanfei Yin) – Presenter: Luc Renneboog (Tilburg University)
* *Measuring The Evening Effects In Art Auctions* (Kathryn Graddy, Jianping Mei, Michael Moses) – Presenter: Kathryn Graddy (Brandeis University)

**S8-B**: Intangible Cultural Capital and Economic Impacts

* *Flamenco as a Pillar of the Spain Brand: A Qualitative Exploration* (Lorenna Silva Eunapio da Conceição, Jesús Heredia-Carroza, Luis Antonio Palma Martos, Amalia Carrasco Gallego) – Presenter: Lorenna Silva Eunapio da Conceição (Universidad de Sevilla)
* *Economic Impacts of Carnival in Belo Horizonte, Brazil* (Ana Flavia Machado, Cinthia Santos Silva, Thais Ribeiro, Lucas Tavares, Pedro Sala) – Presenter: Lucas Brito (Universidade Federal de Minas Gerais)
* *Intangible Capital and Cultural Heritage in Mexico’s Output* (Marcos Valdivia, Rodrigo Morales) – Presenter: Marcos Valdivia (National Autonomous University of Mexico)

**S8-C**: Cultural Heritage and Economic Sustainability

* *Cultural Heritage and Economic Sustainability: Challenges and Opportunities for Museums in Post-Soviet Georgia* (Lana Karaia) – Presenter: Lana Karaia (Apollon Kutateladze Tbilisi State Academy of Art)
* *Can Heritage Awards Help Sustain Urban Heritage Projects? Hong Kong Case Studies* (Mark Hansley Chua) – Presenter: Mark Hansley Chua (Lingnan University)
* *The Financial Sustainability of Nonprofit Arts and Cultural Organizations: A Systematic Literature Review* (Eva Licci, Sara Bonini Baraldi) – Presenter: Eva Licci (Polytechnic of Turin, University of Turin)

**S8-D**: Digitalization and Investments in Creative Industries

* *Impacts of Digitalisation on Export of Creative and Cultural Goods: Evidence from India and Its Partner Countries* (Abdul Shaban) – Presenter: Abdul Shaban (Tata Institute of Social Sciences, Mumbai)
* *R&D Done Differently: Organization of Innovation in Creative Industries in the UK* (Josh Siepel, Hasan Bakhshi, Sawan Rathi) – Presenter: Sawan Rathi (Indian Institute of Technology Bombay)
* *Shaping Futures: Social Imaginaries and AI in the Cultural and Creative Industries* (Ingrid Kofler) – Presenter: Ingrid Kofler (Free University of Bozen-Bolzano)

**S8-E**: Cultural Policy and Creative Industries

* *Creative City Governance for Small Cities* (YounSun Won) – Presenter: YounSun Won (Erasmus University Rotterdam)
* *Sustaining Creative Hubs as Entrepreneurial Ecosystems* (Ruben de Boer, Walter van Andel, Erik Hitters) – Presenter: Ruben de Boer (HKU University of Arts)
* *Creativity as a Structuring Paradigm in European Cultural Policy: A Focus on Cultural and Creative Industries* (Anne-Laure Riotte) – Presenter: Anne-Laure Riotte (Université de Lorraine)

**S8-F**: Urban Culture

* *The Role of Social Sustainability in the Management of Urban Spaces. Evidence From the Case of Grassroots Artistic Practices in Turin, Italy* (Matilde Ferrero, Michele Trimarchi) – Presenter: Matilde Ferrero (Università Magna Graecia at Catanzaro)
* *Creative Corporatism? Regressive Nature of New York City’s Film and Television Subsidies* (Cameron M. Weber) – Presenter: Cameron M. Weber (Independent Scholar)
* *The Impact of Cultural Amenities on Pedestrian Flow and Retail Sales: Evidence from Seoul* (U-Seok Seo, Kyung-Won Lee, Youngsoo An) – Presenter: U-Seok Seo (University of Seoul)

**S8-G**: Economic Impact of Culture

* *Bridging Creativity Across the Union: Evidence from the Creative Europe Programme* (Lorenzo Biferale, Giorgio Fazio) – Presenter: Giorgio Fazio (Newcastle University, PEC)
* *The Valencian Publishing Sector After the Floods: Diagnosis, Challenges, and Strategic Recovery Measures* (Jordi Sanjuán, Pau Rausell, Belén Català, Virgilio Pérez) – Presenter: Jordi Sanjuán (University of Valencia)
* *Re-Territorializing the Fashion and Textiles Industry: Mapping Clusters and Specialization in The Netherlands* (Mariangela Lavanga, Younghyun Kim, Minalies Rezikalla, Amanda Brandellero, Karel Van den Berghe) – Presenter: Mariangela Lavanga (Erasmus University Rotterdam)

**S8-H**Book Industry and Libraries

* *How to Sell Books? Creating a Market for Children’s Picture Books in China* (Svetlana Kharchenkova) – Presenter: Svetlana Kharchenkova (Leiden University)
* *Behind the Success of Books: From Cultural Concentration to Capitalistic Concentration* (David Piovesan, Nicolas Guilhot) – Presenter: David Piovesan (University Lyon 3)
* *Dynamic Measurement of Public Library Service Efficiency and Its Influencing Factors from a Staged Perspective* (Qi Song) – Presenter: Qi Song (Xi'an Jiaotong University)

**S8-I**: Education, Training and Careers

* *Childhood Cultural Out-of-school Activities and Labor Productivity in Japan* (Seira Iida) – Presenter: Seira Iida (Otemon Gakuin University)
* *Education for the Cultural and Creative Industries (CCIs): The impact of Teaching Models in Higher Education on Non-creative Employment in the CCIs* (Trine Bille, Kasper M. Arendt, Bo T. Christensen, Vibeke Jensen, Beatrice Rangvid) – Presenter: Trine Bille (Copenhagen Business School)
* *Demographic and Economic Analysis of Esports - Trends, Career Longevity, and Earnings Dynamics* (Tom Newham, Tim Fry) – Presenter: Tom Newham (Nottingham Trent University)

**S8-J**: Artists, Commercialisation and Branding

* *The Impact of Brand-and-Artist Collaborations on the Artist’s Personal Brand* (Elena Zelenskaya, Leila Amonova) – Presenter: Elena Zelenskaya (HSE University)
* *From Narrow Gully to Suede Gully: Analyzing Values in Gully Rappers' Attitudes Towards Money* (Bhagyalakshmi Daga) – Presenter: Bhagyalakshmi Daga (Erasmus University Rotterdam)
* *Human Brands and Their Fan Bases. On the respective benefits of Cobranding in Artists' Collaboration* (François Moreau, Patrik Wikstrom, Michel Clement) – Presenter: François Moreau (Université Sorbonne Paris Nord)

**S8-K** Cultural Policy and Performing Arts

* *Agency vs. Stewardship Theory: Identifying an Optimal Governance Model for Cultural Policy – The Case of Institutional Theatres in Poland* (Wawrzyniec Rudolf, Katarzyna Smolny) – Presenter: Wawrzyniec Rudolf (University of Lodz)
* *The Effects of Elitism on the Relationship Between State and Society in Government Support to Theatre Art* (Sacit Hadi Akdede) – Presenter: Sacit Hadi Akdede (Izmir Bakırcay University)
* *The Spanish Theatre Geo-Database: A Geospatial Tool for Cultural Infrastructure Analysis* (Virgilio Pérez, Vicente Coll, Pau Rausell) – Presenter: Virgilio Pérez (University of Valencia)

**14.30-15.00** **Coffee break**

**15.00-16.00 Plenary Panel**

**50 Years of Cultural Economics: Reflections and Future Directions**  
**Moderator**: Laura Noll (Zurich University of Applied Sciences)  
**Panelists**:  
• Romilda Rizzo (University of Catania)  
• David Throsby (Macquarie University)  
• John O'Hagan (Trinity College Dublin)  
• Michael Hutter (Berlin Social Science Center WZB)  
• Hans Abbing (Artist, University of Amsterdam)

**16.10-17.45 General Assembly**

**Saturday, 28th June, 2025**

**10.00-14.00** **Social Programme**