

Career Services Workshops for Faculties and Student Associations

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1 Workshop offering Career Services.

At Career Services, we don't just support individual students - we also offer workshops tailored for faculties, academic programmes, honours tracks and student associations.

You can choose from our range of proven, high-impact standard workshops, or we can work with you to develop customised sessions. Whether you're organising a course-related activity, career event or themed workshop, we're happy to adapt the content and format to your specific audience and goals.

Interested in collaboration or a tailored session? Feel free to reach out to us at careerservices@eur.nl.

2 Standard workshop offering

2.1 Effective job search strategies

Learn how to approach the Dutch job market with focus, strategy, and self-awareness. This workshop helps you move beyond job ads and build a targeted, proactive approach to your job search.

You will learn:

- How the Dutch job market really works (and why networking is key)
- How to define and communicate your unique value
- How to find companies and roles that fit your goals
- How to use LinkedIn, networking, and open applications effectively

2.2 Create a CV that stands out

Craft a CV that's clear, relevant, and tailored to the job you want. This workshop helps you present your experience strategically to match a specific vacancy.

You will learn:

- What recruiters look for in a CV
- How to select and describe relevant experience
- Structure, layout, and language tips
- Common mistakes and how to avoid them

2.3 Make an impact with your cover letter

Write a personal and targeted letter that connects you to the role and the company. This workshop teaches you how to express your motivation and added value with clarity and impact.

You will learn:

- What employers want from a cover letter
- How to connect your story to the job and organisation
- How to structure and phrase your letter effectively
- How to describe how you work using real-life examples

2.4 Who am I? What do I want?

Explore your strengths, values, and interests as a starting point for your career. In this reflective workshop, you'll gain insight into what drives you and where you want to go.

You will learn:

- What energises you and where your talents lie
- How to recognise themes and roles that suit you
- What values and interests guide your choices
- How to take first steps toward a meaningful direction

2.5 Clarify your master's choice

Gain clarity in your master choice with self-reflection and practical tools. This workshop guides you through a structured decision-making process to help you choose a master's programme that fits your interests, values and ambitions.

You will learn:

- The 4 phases of the decision-making process (orientation, exploration, deep understanding, decision)
- How to reflect on your strengths, values and energy sources
- How to identify and deal with limiting beliefs
- How to use LinkedIn, Icares and ChatGPT to research and explore
- How to define next steps and move forward with confidence

2.6 LinkedIn - Basics

Learn how to create a professional LinkedIn profile and start building your network. This beginner-friendly workshop helps you get started on LinkedIn – from setting up your profile to finding companies and connecting with others in your field.

You will learn:

- How to create a complete and professional LinkedIn profile
- What makes a strong profile photo, headline, and summary
- How to highlight your skills, experience, and education
- First steps in building your network and following companies
- What recruiters see when they visit your profile

2.7 LinkedIn - Advanced

Use LinkedIn as a strategic tool to grow your network, attract opportunities, and strengthen your online presence. This advanced workshop goes beyond the basics. You'll learn how to actively use LinkedIn to share content, reach out to professionals, and be found by recruiters.

You will learn:

- How to strengthen your personal brand through content and profile updates
- How to send strategic connection requests and maintain relationships
- How the LinkedIn algorithm works – and how to increase visibility
- How to use advanced search features to find jobs and companies
- How to attract recruiters instead of always reaching out

3 Customised workshops (on request)

3.1 How to present myself?

Learn how to communicate who you are, what you stand for, and what you offer. In this workshop, you will create a personal pitch and practice verbal presentation for networking or interviews.

You will learn:

- How to structure and deliver your personal pitch
- What makes you unique and how to talk about it
- Verbal presentation skills in professional settings
- How to deal with perfectionism and fear of judgment

3.2 Networking

Networking is about creating opportunities through real connections. In this workshop, you'll learn how to approach people, hold valuable conversations, and make yourself visible in the hidden job market.

You will learn:

- Why and how networking leads to career opportunities
- Whom to approach and how (warm, lukewarm, cold contacts)
- What to ask during a networking conversation
- Push vs. pull strategies to expand your reach

3.3 Job interview preparation

A strong interview requires preparation and self-awareness. This workshop helps you connect your story to the role and present yourself confidently in a Dutch interview setting.

You will learn:

- How to align your story with the job and organisation
- Common interview questions and how to answer them
- How to use the STAR method to structure examples
- Smart questions to ask the interviewer