

# Impact Toolbox

Tools and methods for a structured approach to your impact ambitions, activities and assessment.



Interactive PDF.  
Hover or click to filter between views,  
or to find out more about a tool.

## Phase

Stages of the impact process.



## Structural level

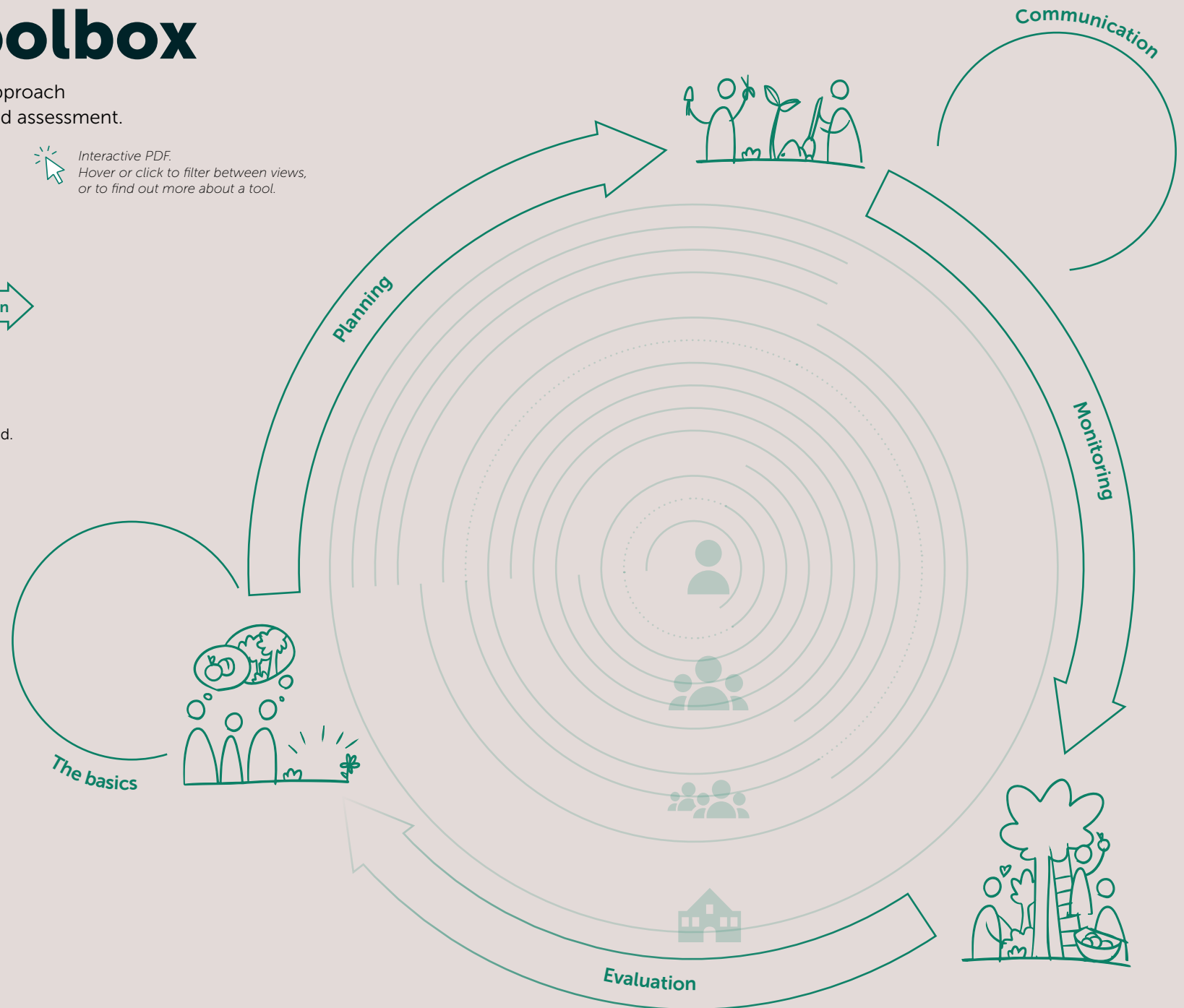
Focus (and target audiences) of the tool/method.

- Individual** (academic-/professional staff)
- Group** (teams, projects)
- Unit** (school, department)
- Organisation** (university)

## Pillar

Contexts of application.

- Education**
- Research**
- Engagement**
- Operations** (Governance)



# Tools and Methods A to Z





Communication

## Building Impact Stories: An Inspirational Guide for Communicators

This guide is designed to assist (external) communication professionals in articulating the societal impact of university activities, projects and initiatives stemming from our education, research and engagement core missions, and the operations activities that enable them. It includes EUR's definition of impact, the essential elements of impact stories at EUR, and three steps to guide you in creating an impact story.

### Use it to

Articulate the fine-grained details of the societal impact of university activities (i.e., the processes, mechanisms, failures and successes) when writing a communication output.

### Who to involve

University staff, societal partners and beneficiaries.

### Results

Accessible, comprehensive account of societal impact in EUR communications.

Get 'Building Impact Stories: An Inspirational Guide for Communicators' at [EDR](#)



Evaluating Societal Impact (2025). Building Impact Stories: An Inspirational Guide for Communicators. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27722265>

Contributors: Nevien Kerk, Shelby Sissing, Dr Giovanna Lima, Latiffah Salima Baldeh, Erika Hajdu, Dr Bianca Langhout, Alizia Kamani, Patricia van Loo-Kemp, Marina van Weele.



Planning

Monitoring

Evaluation

## Evaluating Student Impact Capacity: A Guidebook for Teachers

This guidebook is designed to assist course coordinators in evaluating students' impact capacity in their courses. It contains the definition of students' impact capacity and a non-exhaustive list of example questions for evaluating societal impact capacity, which can be tailored to specific course's intended learning objectives. This tool has been developed within a collaboration between Impact at the Core and the Evaluating Societal Impact project at EUR.

### Use it to

Evaluate students' impact capacity, which will assist you in designing your course to be more impact-driven.

### Who to involve

Students.

### Results

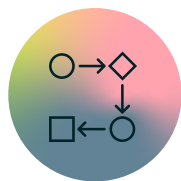
Data regarding the role the course played in students' impact capacity, thus allowing insight into how you can tailor your course to be more impact driven.

Get 'Evaluating Student Impact Capacity: A Guidebook for Teachers' at [EDR](#)



Evaluating Societal Impact (2025). Evaluating Student Impact Capacity: A Guidebook for Teachers. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27646677>

Contributors: Lisa Burghardt, Shelby Sissing, Dr Joe Binetti, Dr Giovanna Lima, Anna Smulders, Dr Bianca Langhout, Linda de Vreede.



Planning

Monitoring

Evaluation

## Flows of Knowledge: A Method for Impact Assessment

The Flows of Knowledge evaluation method provides a framework for assessing the impacts of scientific research on policy and practice. This resource informs readers about the purpose of the method, its building blocks and how it can be used to assess the efficiency of knowledge exchange. By understanding these flows, you can optimise collaboration, improve decision-making, and foster positive societal impact.

<b>Use it to</b>	Learn about the method, which can be used for qualitative data collection focusing on networks and relationships, and for writing impact narratives.
<b>Who to involve</b>	Research teams and those using the research outputs, actors from policy, practice, and intermediary bodies.
<b>Results</b>	Using this method usually results in an impact narrative, optionally supported by indicators and qualitative/quantitative findings.

Read about 'Flows of Knowledge' at [EDR](#)



Evaluating Societal Impact (2025). Flows of Knowledge: A Method for Impact Assessment. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27880101>

Contributors: Margriet Kim Nguyen, Jorrit Smit, Mariela Miranda van Iersel, Shelby Sissing, Erika Hajdu.



The basics

Planning

Monitoring

Evaluation

## Fostering Impactful Careers: A Tool for Reflection

This reflection tool identifies key competencies, activities, and outputs related to societal impact that can be recognised and rewarded within the EUR. It provides direction to help leaders, supervisors, academics, and professional staff to advance a supportive institutional impact environment for academics.

<b>Use it to</b>	Integrate societal impact into (HR) practices and policies by recognising and rewarding impact-driven competencies, activities, and outputs in academia.
<b>Who to involve</b>	Academic leaders, policy advisors, and staff across your unit.
<b>Results</b>	Recognising societal impact in career development and academic activities, fostering an impact-driven culture.

Get 'Fostering Impactful Careers: A Tool for Reflection' at [EDR](#)



Evaluating Societal Impact (2025). Fostering Impactful Careers: A Tool for Reflection. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27880107>

Contributors: Alise Scerbinina, Prof. Dr Arwin van Buuren, Balint Hardy, Bart Wesstein, Dr Bianca Langhout, Christien Bakker, Erika Hajdu, Eveline Braber, Dr Giovanna Lima, Latiffah Salima Baldeh, Neviën Kerk, Dr Stefan de Jong, Tung Tung Chan, Anna Smulders.



## Impact Activities Catalogue

This catalogue describes key societal impact activities undertaken by university staff in the areas of research, education, and engagement. These activities have the explicit purpose of fostering the sharing and co-creation of academic knowledge and expertise with individuals and organisations. It supports a common language for planning, monitoring, and communicating impact, emphasises the need for ethical use of indicators and encourages open dialogue within the EUR community.

<b>Use it to</b>	Support, plan, monitor, and communicate societal impact.
<b>Who to involve</b>	Use by yourself or with your academic leaders, policy advisors, and staff across your unit.
<b>Results</b>	Considering potential impact activities for projects and career development.

Get 'Impact Activities Catalogue' at [EDR](#)



Evaluating Societal Impact (2025). Impact Activities Catalogue. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27854382>

*Contributors: Mariela Miranda van Iersel, Dr Giovanna Lima, Dr Stefan de Jong, Prof. Dr Arwin van Buuren, Dr Bianca Langhout, Neviën Kerk, Latiffah Salima Baldeh, Bart Wesstein, Erika Hajdu, Tung Tung Chan, Dr Shiwei Chen, Anna Smulders.*



## Impact Competence Catalogue

This catalogue describes key societal impact competences for university staff that are relevant for societal impact. The content is presented as a non-exhaustive list of competences that academics can develop for impact-oriented academic activities. Alongside each competence and its definition, we highlight its relevance to societal impact and suggest potential assessment indicators.

<b>Use it to</b>	Support, plan, monitor, and communicate societal impact.
<b>Who to involve</b>	Use by yourself or with your academic leaders, policy advisors, and staff across your unit.
<b>Results</b>	Considering potential impact competences for projects and career development.

Get 'Impact Competence Catalogue' at [EDR](#)



Evaluating Societal Impact (2025). Impact Competence Catalogue. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.29590154>

*Contributors: Hedi Westerduin, Lisa Burghardt, Prof. Dr Arwin van Buuren, Tatiana Abi Aad, Dr Giovanna Lima, Erika Hajdu, Dr Bianca Langhout, Anna Smulders.*



## Impact Indicators: Overview and Selection Menu

This interactive document is a non-exhaustive, broad summary of indicators that supports you in selecting appropriate impact indicators, helping you monitor outputs and outcomes in relation to your intended societal impact. The tool has been designed based on literature and our experiences at the Erasmus University Rotterdam, using the feedback of researchers and experts of academic impact.

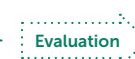
<b>Use it to</b>	Select suitable impact indicators for writing and assessing grants, drafting impact statements, narrative CV's, and research proposals.
<b>Who to involve</b>	Depending on the application, your team, and the involved stakeholders.
<b>Results</b>	A selection of indicators to help you collect tangible and measurable evidence for your impact.

Get 'Impact Indicators: Overview and Selection Menu' at [EDR](#)



Evaluating Societal Impact (2024). Impact indicators - overview and selection menu. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.25451995>

Contributors: Hedi Westerduin, Lisa Burghardt, Prof. Dr Arwin van Buuren, Tatiana Abi Aad, Dr Giovanna Lima, Erika Hajdu, Dr Bianca Langhout.



## Impact Narrative Tool

The impact narrative tool is an interactive website that takes you step by step through developing and sharing your impact narrative. The tool was developed in collaboration with the Municipality of Delft, Erasmus Medical Center Rotterdam, Erasmus University Rotterdam, the Netherlands Center for Youth Health and Healthy Start in response to the challenges people and organisations face in articulating their impact and inspiring others. It contains tailored videos and templates that can be used to gather information that can be developed into a narrative.

<b>Use it to</b>	Inspire movements in which people and organisations are actively engaged in creating sustainable positive change.
<b>Who to involve</b>	Users may be policy makers and healthcare professionals, researchers, and communication professionals. To create a good narrative, involve your stakeholders, partners and beneficiaries.
<b>Results</b>	An impact narrative that you can share with different audiences.

Go to [impactnarrative.nl](https://impactnarrative.nl)



Contributors: Tatiana Abi Aad, Dr Stefan De Jong, Erika Hajdu, Lattifah Salima Baldeh, Adja Waelput, Rachita Munshi, Joëlla Hendriks, Yvonne van Neste, Anne Kool, Dianne Slingerland.



## Impact Strategy Development Toolkit

This tool outlines the process and useful tools for developing school-level impact strategies. It guides you through the strategy development journey, from the initial preparatory activities to the evaluation. It presents the different phases, the actions to take, who to involve, and the relevant tools and materials to support you along the way. If desired, parts of this tool can also be used to re-evaluate or redesign (parts of) your existing impact strategy.

<b>Use it to</b>	Understand the process and select tools to design school-level impact ambition and strategies.
<b>Who to involve</b>	Internal and external community of your school, including management teams, academics, professional staff, students, alumni, and societal partners and beneficiaries.
<b>Results</b>	An understanding of school-level impact strategy development process.

Get 'Impact Strategy Development Toolkit' at [EDR](#)



Evaluating Societal Impact (2025). Impact Strategy Development Toolkit. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27880146>

*Contributors: Mariela Miranda van Iersel, Dr Giovanna Lima, Erika Hajdu, Tatiana Abi Aad, Latiffah Salima Baldeh, Nevien Kerk, Shelby Sissing, Tung Tung Chan, Anna Smulders, Dr Bianca Langhout, Prof. Dr Arwin van Buuren.*



## Impact Strategy Development: Discovering your Current Organisational Landscape

This tool is designed to guide schools in assessing their current organisational societal impact landscape by providing interactive guidelines and questions that help understand existing impact practices, policies, structures, and activities. By clarifying how your school currently supports impact and what resources it has in place, this tool enables users to identify areas for improvement before setting ambitions and formulating a strategy. Additionally, the package includes a spreadsheet to help you with storing and analysing your data.

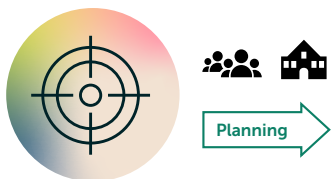
<b>Use it to</b>	Assess the current organisational practices and prepare for developing your impact strategies.
<b>Who to involve</b>	Strategy development team.
<b>Results</b>	Insights into the school's current impact landscape in terms of research, education, engagement and operations (e.g. activities, stakeholders and organisational support) to inform the development of an impact strategy.

Get 'Discovering your Current Organisational Landscape' at [EDR](#)



Evaluating Societal Impact (2025). Impact Strategy Development: Discovering your Current Organisational Landscape. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27728016>

*Contributors: Tatiana Abi Aad, Mariela Miranda van Iersel, Dr Giovanna Lima, Erika Hajdu, Shelby Sissing, Nevien Kerk.*



## Impact Strategy Development: Organisational Goals

This tool supports the development and monitoring of impact goals for organisations, particularly those relating to organisational changes within academic units that can foster societal impact. They relate to aspects of organisational practice and environment that demonstrate a healthy approach to impact, in which enabling conditions are in place. It maps out a specific set of options that can help deliver on the schools' impact ambitions, designed to facilitate the process of strategy development within the schools, and encourage an open dialogue.

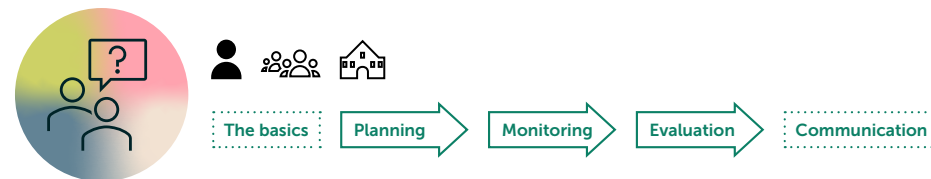
<b>Use it to</b>	Consider potential goals for your school during impact strategy development, and shape an impact strategy once the impact environment and ambitions are defined.
<b>Who to involve</b>	Those directly involved in the process of developing, implementing and/or evaluating impact strategies.
<b>Results</b>	Potential impact strategy options for your school (or another organisational unit).

Get 'Organisational Goals' at [EDR](#)



Evaluating Societal Impact (2025). Impact Strategy Development: Organisational Goals. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27880149>

*Contributors: Dr Giovanna Lima, Mariela Miranda van Iersel, Nevien Kerk, Shelby Sissing, Latiffah Salima Baldeh, Tatiana Abi Aad, Erika Hajdu, Dr Bianca Langhout.*



## Impact Strategy Development: Questions Bank and Interview Guide

This tool consists of (1) a three step interview guide and (2) a spreadsheet with a questions bank to use and tailor for your interviews or other methods for engaging with your community throughout the process of developing a school-level impact strategy.

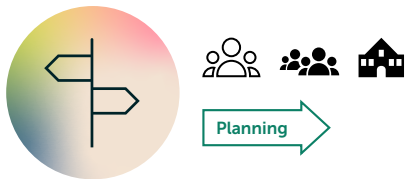
<b>Use it to</b>	Use this tool to identify relevant impact questions and realise interviews and other community engagement approaches during the development of your impact strategy.
<b>Who to involve</b>	Individuals and teams directly involved in the process of developing, implementing and evaluating impact strategies in their school.
<b>Results</b>	An interview guide with tailored questions depending on your purpose, portfolio and target audience, aimed to help you develop your impact strategy.

Get the 'Questions Bank and Interview Guide' at [EDR](#)



Evaluating Societal Impact (2025). Impact Strategy Development: Questions Bank and Interview Guide. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27854856>

*Contributors: Mariela Miranda van Iersel, Maud van Roessel, Anna Smulders, Dr Giovanna Lima, Shelby Sissing, Latiffah Salima Baldeh, Tatiana Abi Aad, Nevien Kerk, Tung Tung Chan, Lisa Burghardt, Bart Wesstein, Dr Bianca Langhout.*



## Impact Strategy Development: Workshops to Co-create your Strategy

This tool was developed to help craft impact strategies through a bottom-up approach. It provides a structured framework and ready to use materials to collaboratively identify and make decisions on impact ambitions and pathways that contribute to the school or department's vision and identity. The tool empowers users to independently facilitate workshops that enable strategic planning.

<b>Use it to</b>	Facilitate a school or department in exploring, defining, and aligning their societal impact ambitions and pathways with the needs and identities of their staff.
<b>Who to involve</b>	Strategy development team, staff, and if preferred (societal) partners and beneficiaries.
<b>Results</b>	A set of societal impact ambitions, aligned goals and strategic action points as input for impact strategy development.

Get 'Workshops to Co-create your Strategy' at [EDR](#)



Evaluating Societal Impact (2025). Impact Strategy Development: Workshops to Co-create your Strategy. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27880167>

*Contributors: Dr Giovanna Lima, Mariela Miranda van Iersel, Latiffah Salima Baldeh, Erika Hajdu, Tatiana Abi Aad, Nevien Kerk, Shelby Sissing, Dr Bianca Langhout, Nina Escriva Fernandez, Linda van Klink, Dr Bas Karreman, Prof. Dr Jacco van Sterkenburg.*



## Journey of Progress Card Set

Take a first step towards formalising your shared understanding on how and why change is supposed to happen in a given context. The cards facilitate a collaborative discussion, helping you to think about a joint goal and ways to get there, building pathways from a desirable future to the specific actions and necessary steps needed. Journey of Progress allows for a more interesting, structured and time efficient approach to developing your Theory of Change.

<b>Use it to</b>	Find a collaborative vision and explore your contribution to impact.
<b>Who to involve</b>	Your team and your (societal) partners and beneficiaries.
<b>Results</b>	A draft Theory of Change, an overview of change elements.

Get 'Journey of Progress' at [eur.nl](#)



Evaluating Societal Impact (2024). Journey of Progress – Theory of Change card game. Erasmus University Rotterdam (EUR). Physical object. <https://doi.org/10.25397/eur.25311478>

*Contributors: Erika Hajdu, Dr Stefan de Jong, Dr Giovanna Lima, Dr Bianca Langhout, Lisa Burghardt, Pablo Ortiz de Zaldumbide.*



## Preparing Case Studies for Impact Within SEP (2021-2027)

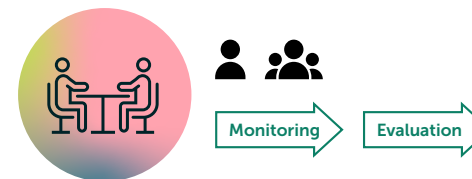
Based on the experiences with the Strategy Evaluation Protocol (SEP) at the Erasmus University Rotterdam as well as literature on impact evaluation, this guide provides useful tips for the different phases of selecting and writing case studies for the Strategy Evaluation Protocol (SEP) (2021-2027), with a specific focus on highlighting societal impact.

<b>Use it to</b>	Prepare for the SEP self-evaluation and for selecting and writing impact case studies that are part of a unit's self-evaluation narrative.
<b>Who to involve</b>	Individual researchers and research groups , professional staff (advisors such as policy or library staff) and societal stakeholders.
<b>Results</b>	A roadmap and action points approaching the SEP evaluation.

Get 'Preparing Case Studies for Impact Within SEP (2021-2027)' at [EDR](#)

Evaluating Societal Impact (2025). Preparing case studies for impact within SEP (2021-2027). Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27324759>

*Contributors: Lisa Burghardt, Lotte Houtepen, Maud van Roessel, Dr Stefan de Jong, Dr Giovanna Lima, Erika Hajdu.*



## Productive Interactions (SIAMPI): A Method for Impact Assessment

This is an introduction to productive interactions/SIAMPI as a method for impact assessment focusing on processes, interactions and stakeholders rather than prioritising outputs of research. This resource informs readers about the method's purpose, building blocks, and how it can be used to highlight the mechanisms that might bring about societal impact, with a focus on so-called productive interactions and the role of stakeholders.

<b>Use it to</b>	Highlight the mechanisms that might bring about societal impact for projects with elements of co-creation, action research, living lab approaches, or other forms of stakeholder engagement.
<b>Who to involve</b>	Researchers, industry and private parties, public organisations, the government as well as members of the general public.
<b>Results</b>	Insight into the social relationships and networks, for example in the form of a visualisation to facilitate learning processes.

Read about 'Productive Interactions (SIAMPI)' at [EDR](#)

Evaluating Societal Impact. (2025). Productive Interactions (SIAMPI): A Method for Impact Assessment. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27880176>

*Contributors: Lisa Burghardt, Dr Stefan de Jong, Mariela Miranda van Iersel, Shelby Sissing, Erika Hajdu, Anna Smulders.*



## Proximity Lens on Structural Collaborations: A Method for Impact Assessment

Proximity dimensions provide a lens to identify and highlight the conditions that enable successful cooperation and relationship building processes. In this description based on literature and our experiences, you can read about the method's purpose, building blocks, and how it can be used when establishing a collaboration or collaborative project, to inform or improve the design of the collaboration.

<b>Use it to</b>	Understand and evaluate structural collaborations or long-term research projects (co-creation, action research, transdisciplinary research, living labs).
<b>Who to involve</b>	All actors who are involved; project management, researchers, beneficiaries, and ideally all key stakeholders (i.e., consulted, informed, or involved). An external assessor if you are involved in the collaboration yourself.
<b>Results</b>	Insights into how to strengthen your collaborations, potentially to be translated into practical, formal, and social preconditions.

Read about 'Proximity Lens on Structural Collaborations' at [EDR](#)



Evaluating Societal Impact. (2025). Proximity Lens on Structural Collaborations: A Method for Impact Assessment. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27880188>

Contributors: Hedi Westerduin, Jorrit Smit, Mariela Miranda van Iersel, Erika Hajdu, Anna Smulders.



## Stakeholder Mapping Guide

This resource is a (non-exhaustive) collection of materials on stakeholder mapping, analysis, and engagement, based on the experiences and insights of the Evaluating Societal Impact team. It has been put together to help you foster collaboration with your partners and beneficiaries within the impact ecosystem in which you work, and includes pointers to different resources and tips for various organisational levels and uses.

<b>Use it to</b>	Understand and learn about stakeholder mapping, select tools and methods according to your needs.
<b>Who to involve</b>	Your team and the relevant stakeholders.
<b>Results</b>	Action points, a stakeholder map, or an engagement plan based on your focus.

Get the 'Stakeholder Mapping Guide' at [EDR](#)



Evaluating Societal Impact (2025). Stakeholder Mapping Guide. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27880194>

Contributors: Erika Hajdu, Nevien Kerk, Dr Giovanna Lima.



## Theory of Change (ToC): A Method for Impact Planning and Assessment

Theory of Change (ToC) is a formative, process-based evaluation method that is most often used to inform or improve project planning. This is a description of the framework based on scientific literature, in which you can learn about Theory of Change, including where, when, and how to use this method to describe how you envision certain changes to happen in a given context, and specify outcomes and outputs of your activities.

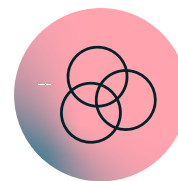
<b>Use it to</b>	Assess the feasibility of your goals, set up a monitoring and evaluation plan, write the impact section of a grant application.
<b>Who to involve</b>	Research project management, beneficiaries, and ideally any key stakeholders who you engage with (i.e., consult, inform, or involve). It is useful to have a facilitator moderate the discussion.
<b>Results</b>	Most often a graphical depiction and/or impact narrative of the impact pathways identified throughout the process.

Read about 'Theory of Change (ToC)' at [eur.nl](https://doi.org/10.25397/eur.27880197)



Evaluating Societal Impact. (2025). Theory of Change (ToC): A Method for Impact Planning and Assessment. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27880197>

Contributors: Lisa Burghardt, Lotte Houtepen, Tung Tung Chan, Margriet Kim Nguyen, Dr Stefan de Jong, Erika Hajdu, Mariela Miranda van Iersel, Anna Smulders.



## Thinking About my Impact and Engagement: A Worksheet

This brief printable worksheet was designed for academics to consider how their project or individual work relates to society. What does making positive societal impact mean to you? How do you map current and potential partners and beneficiaries? How to align your work to their needs? Filling out the worksheet takes 15 minutes, after which it can be discussed with others.

<b>Use it to</b>	Think about your impact goals, partners and beneficiaries, and engagement plan alone or in a workshop setting.
<b>Who to involve</b>	Researchers in your team.
<b>Results</b>	A stakeholder overview with questions and ideas on how to engage them in your project.

Get the 'Thinking About my Impact and Engagement: A Worksheet' at [EDR](https://doi.org/10.25397/eur.27880203)



Evaluating Societal Impact. (2025). Thinking About my Impact and Engagement: A Worksheet. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27880203>

Contributors: Dr Giovanna Lima, Dr Stefan de Jong, Erika Hajdu.



Communication

## Writing your Academic Bio: A Workbook

This tool helps academics create strong scholarly profiles. It guides users to present their achievements and the impact of their work within society. It can be used by academics who want to communicate a complete picture of themselves and their work.

**Use it to** Generate a short academic profile e.g. for your profile page and communicate a complete picture of who you are and what your work is about, emphasising its societal relevance and impact.

**Who to involve** This tool is for individual use.

**Results** A short well-crafted scholarly profile that effectively communicates a holistic picture of your work.

If you have any questions or feedback about these tools, or if you are having difficulty accessing them, please email us at [evaluatingsocietalimpact@eur.nl](mailto:evaluatingsocietalimpact@eur.nl).

Get 'Writing your Academic Bio: A Workbook' at [EDR](#)



Evaluating Societal Impact (2025). Writing your Academic Bio: A Workbook. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27880086>

*Contributors: Latiffah Salima Baldeh, Dr Giovanna Lima, Nina Escrive Fernandez, Dr Bas Karreman, Drs Judith Gulpers, Stefan Vermeulen, Maud van Roessel, Anna Smulders, Dr Bianca Langhout.*

# Filtered Views



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Stages of the impact process.




## Structural level

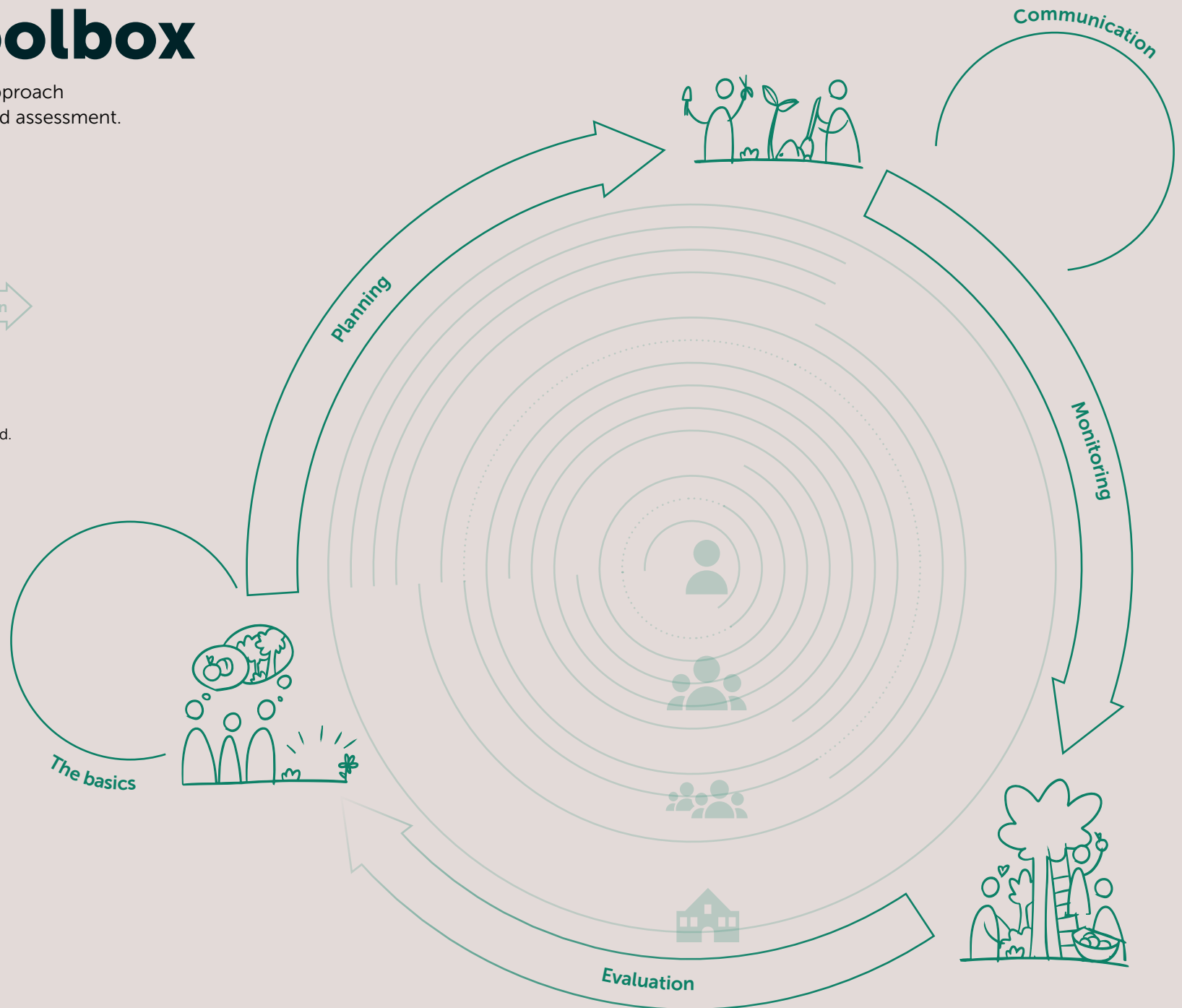
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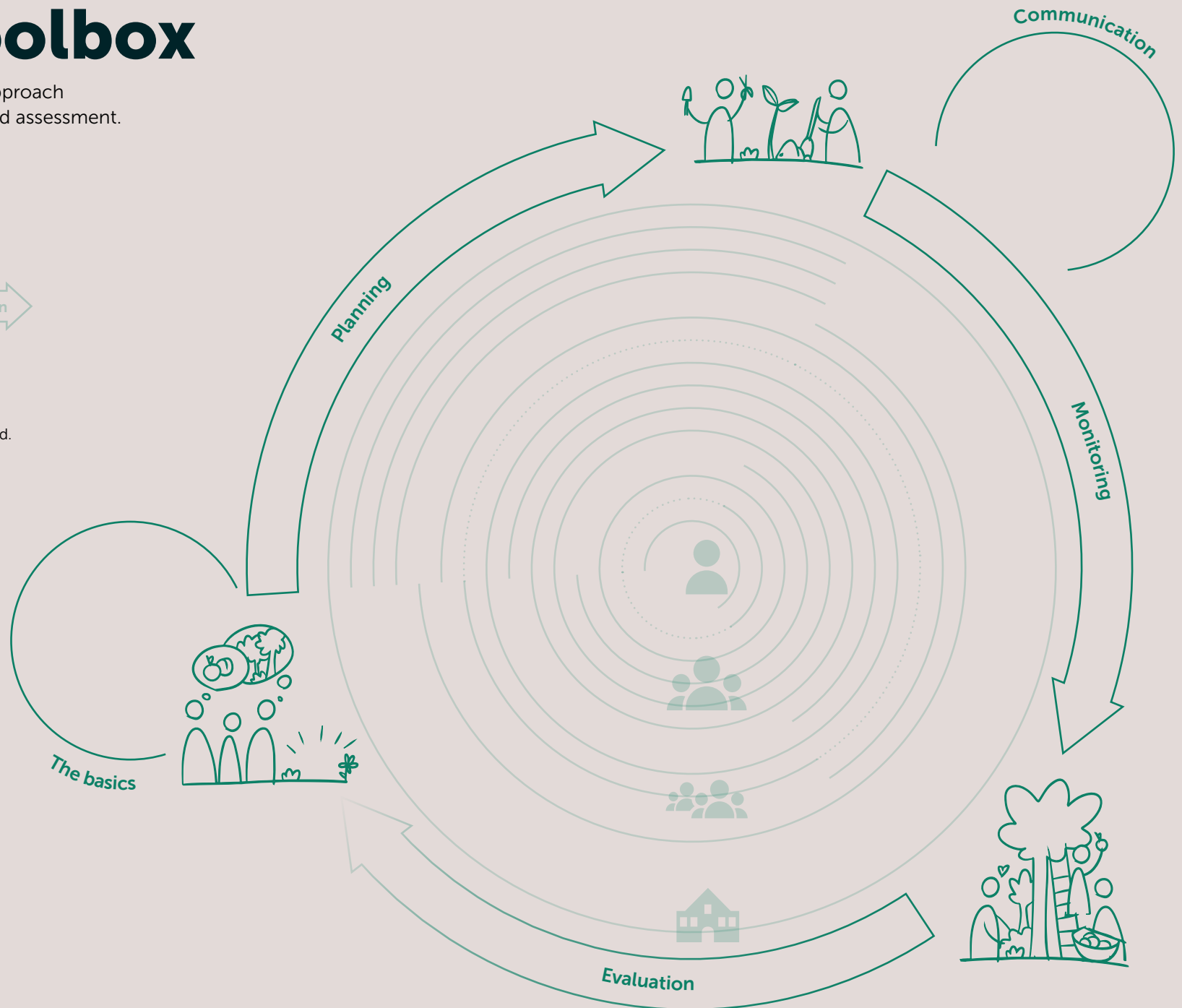
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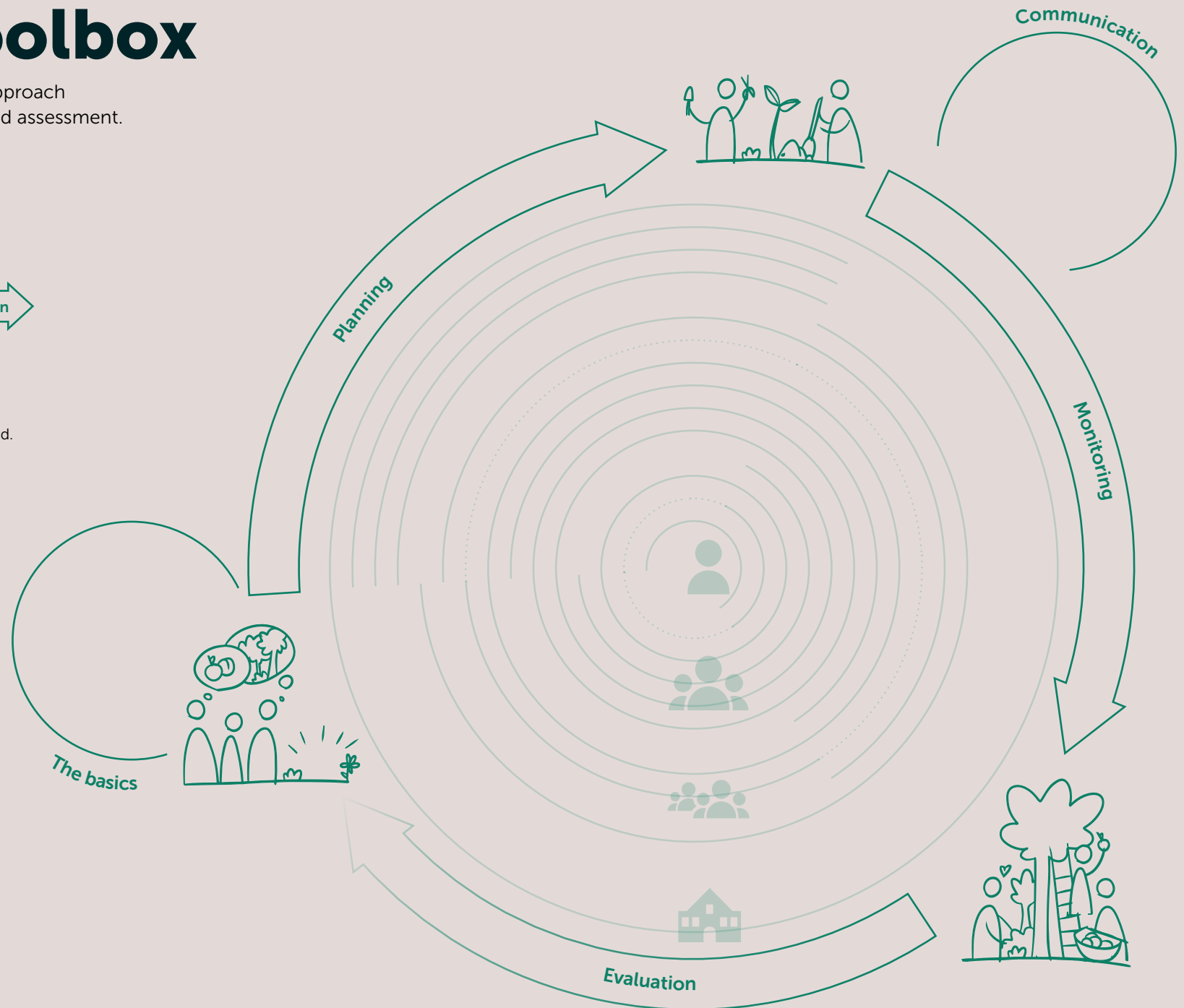
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Tools and methods for a structured approach to your impact ambitions, activities and assessment.





## Phase

Stages of the impact process.





## Structural level

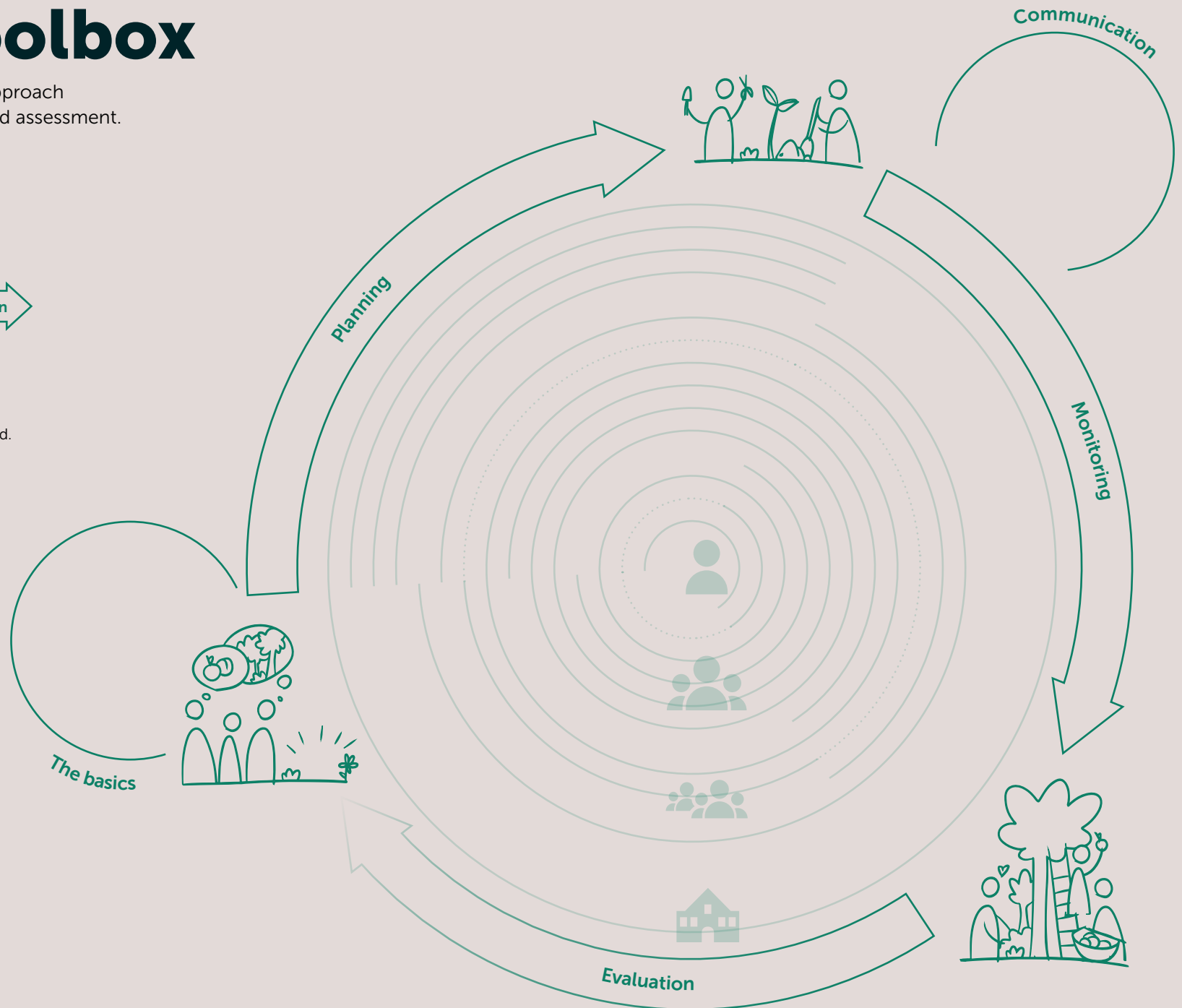
Focus (and target audiences) of the tool/method.

-  **Individual** (academic-/professional staff)
-  **Group** (teams, projects)
-  **Unit** (school, department)
-  **Organisation** (university)

## Pillar

Contexts of application.

-  **Education**
-  **Research**
-  **Engagement**
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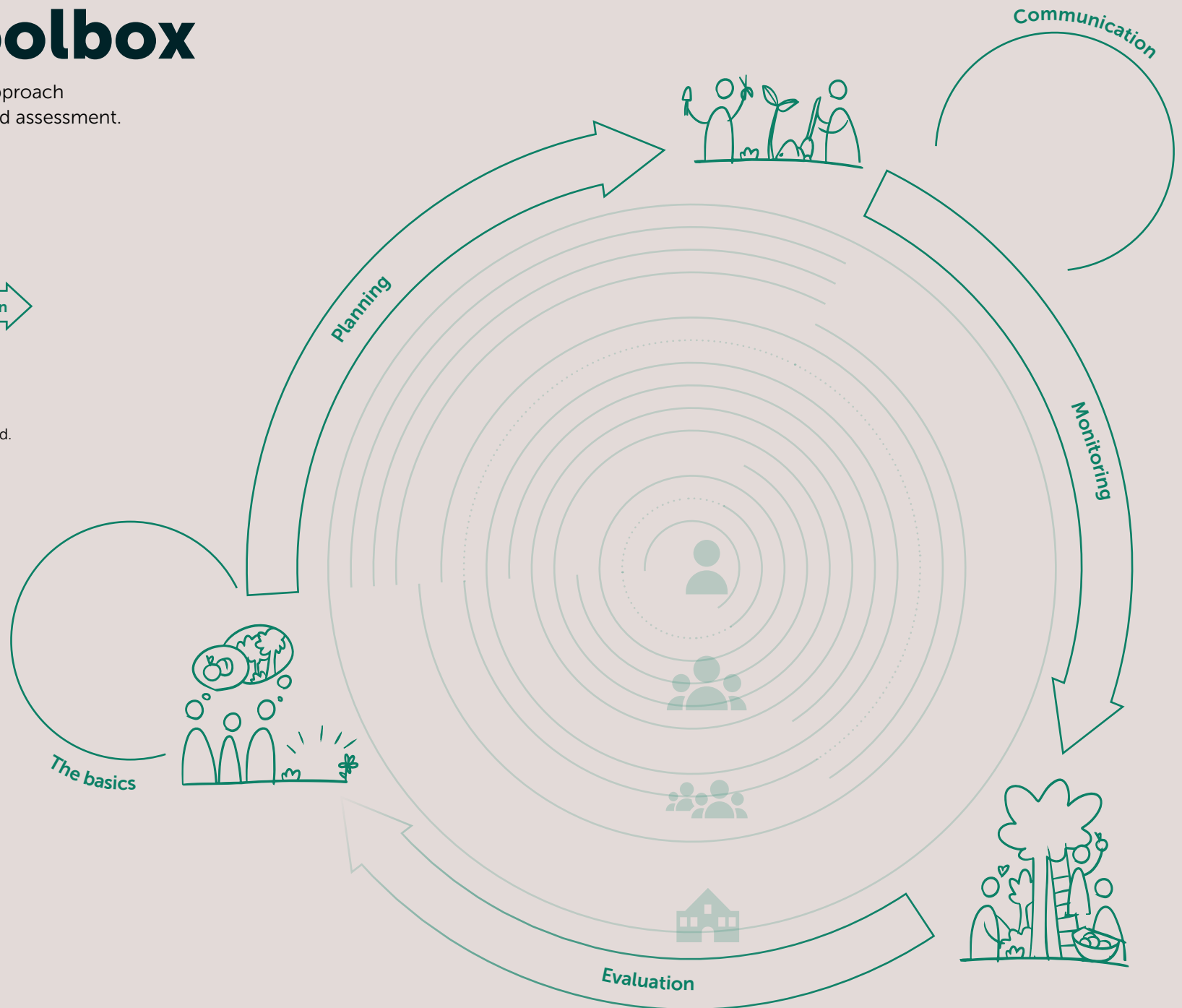
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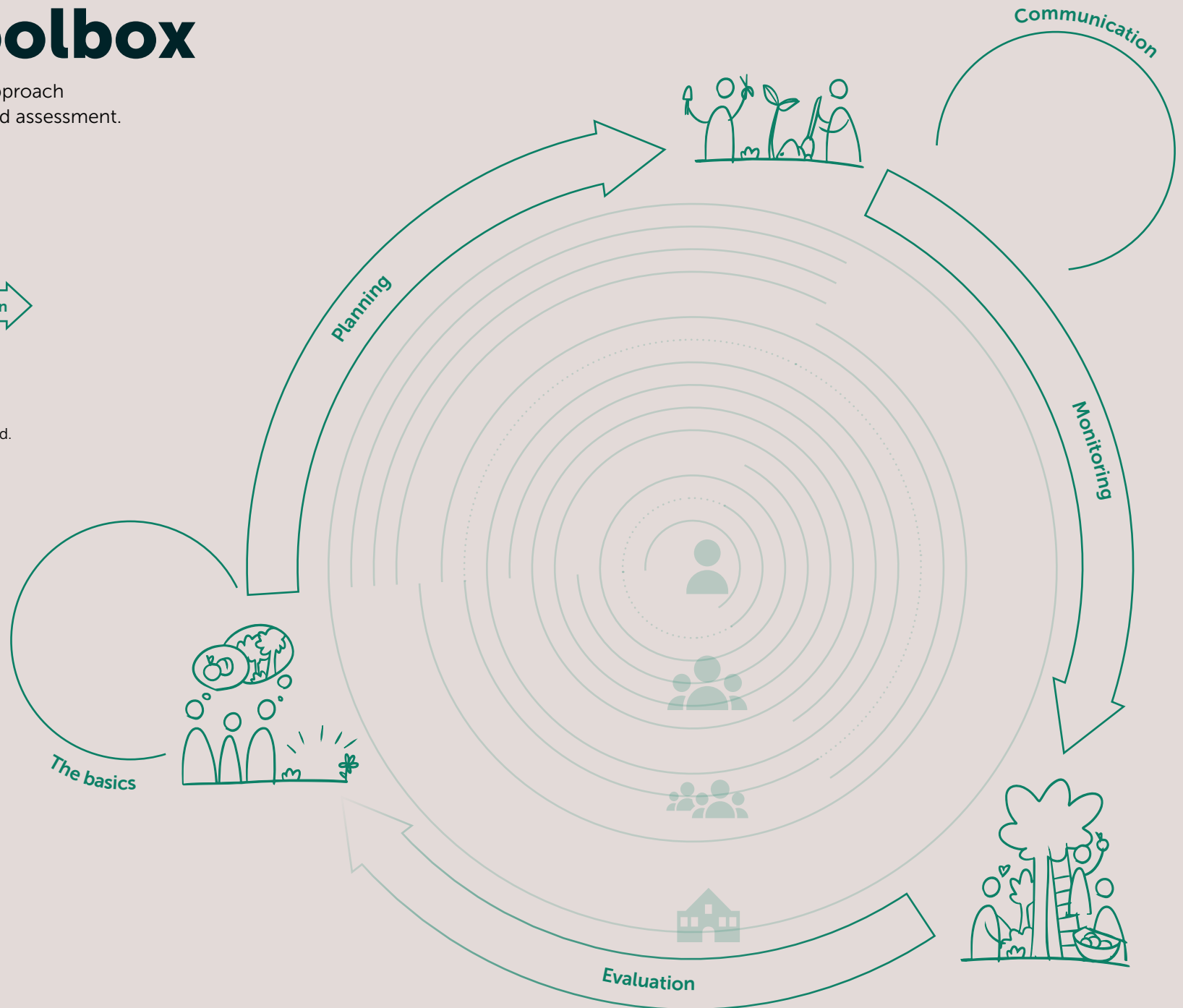
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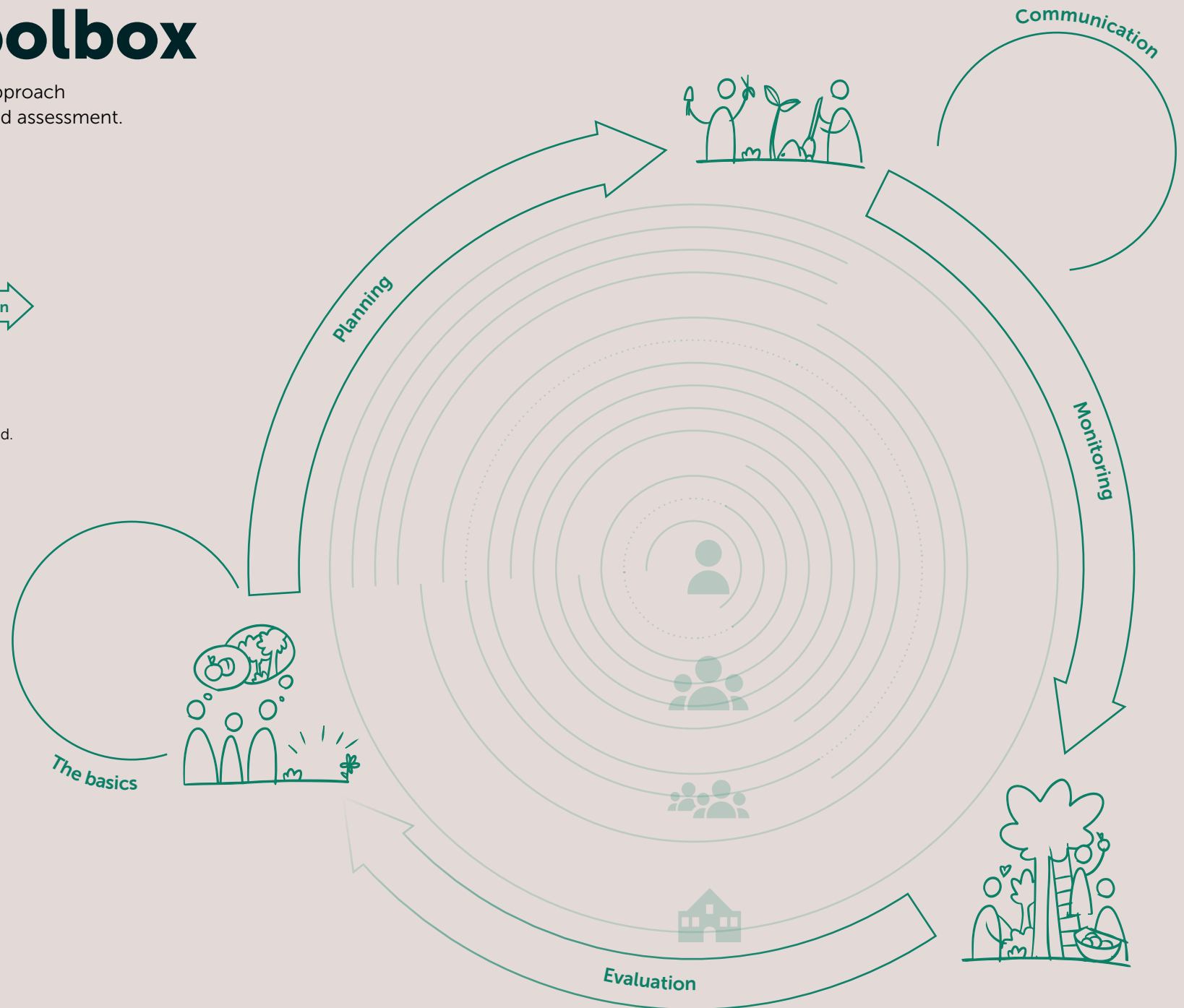
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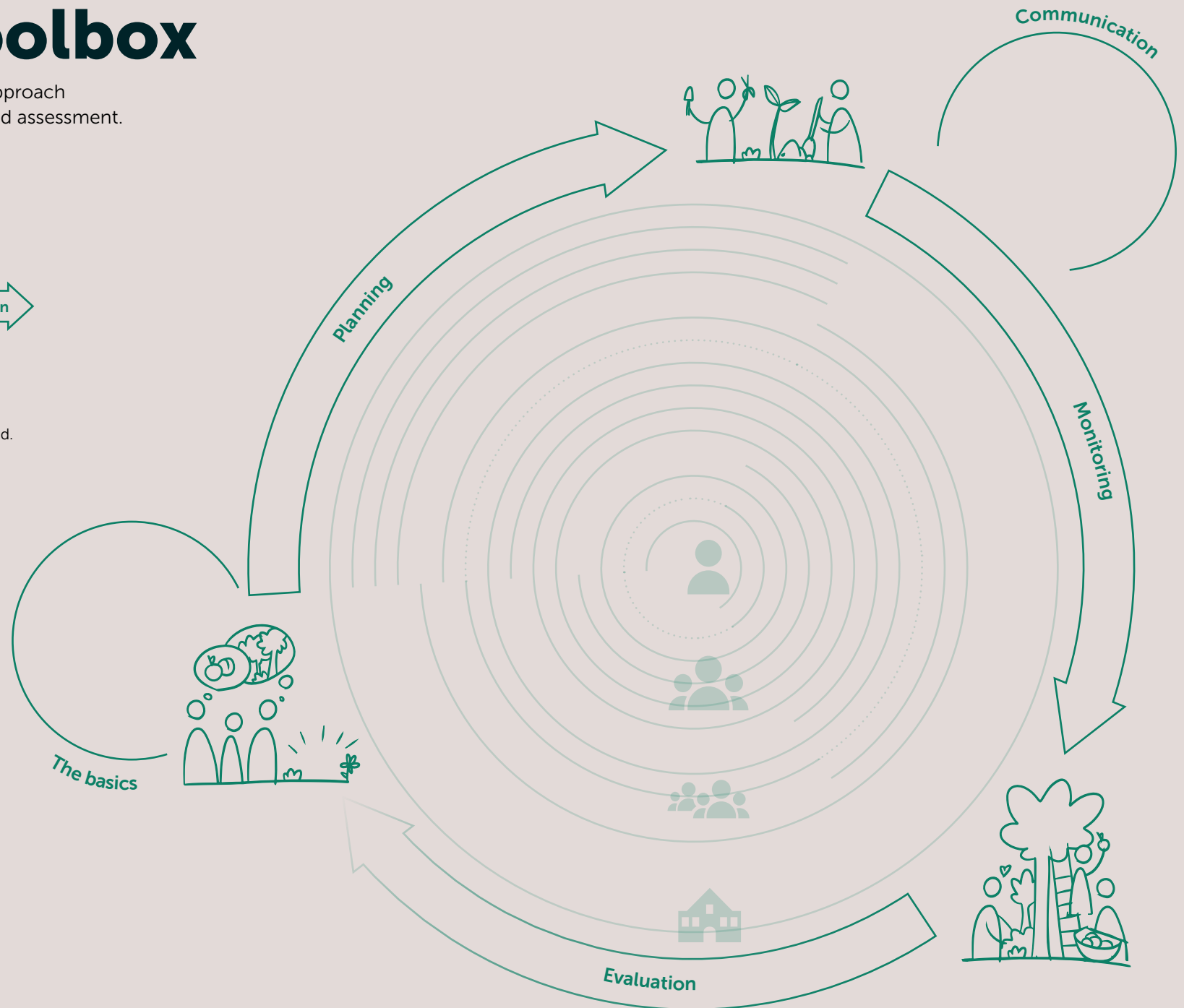
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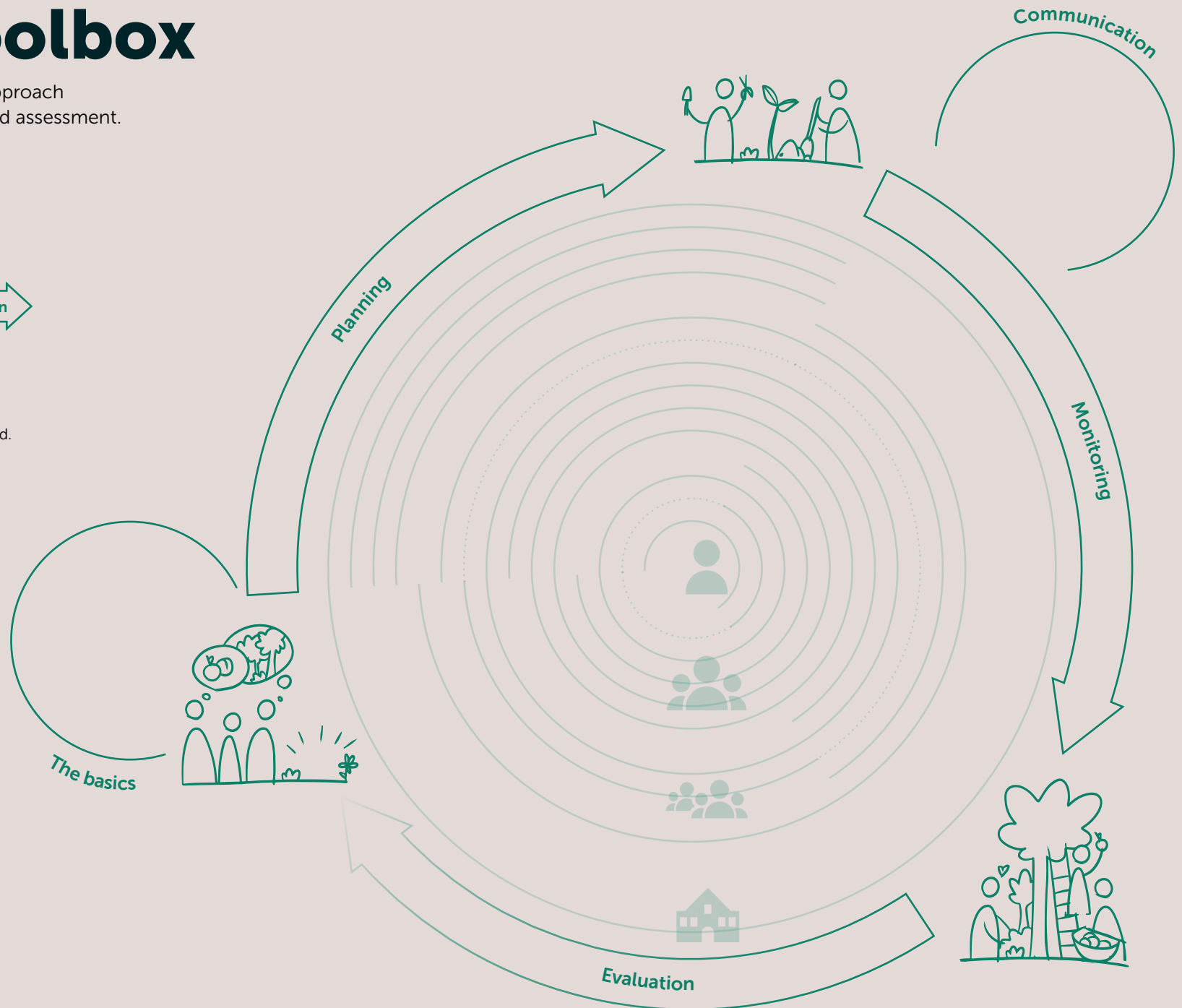
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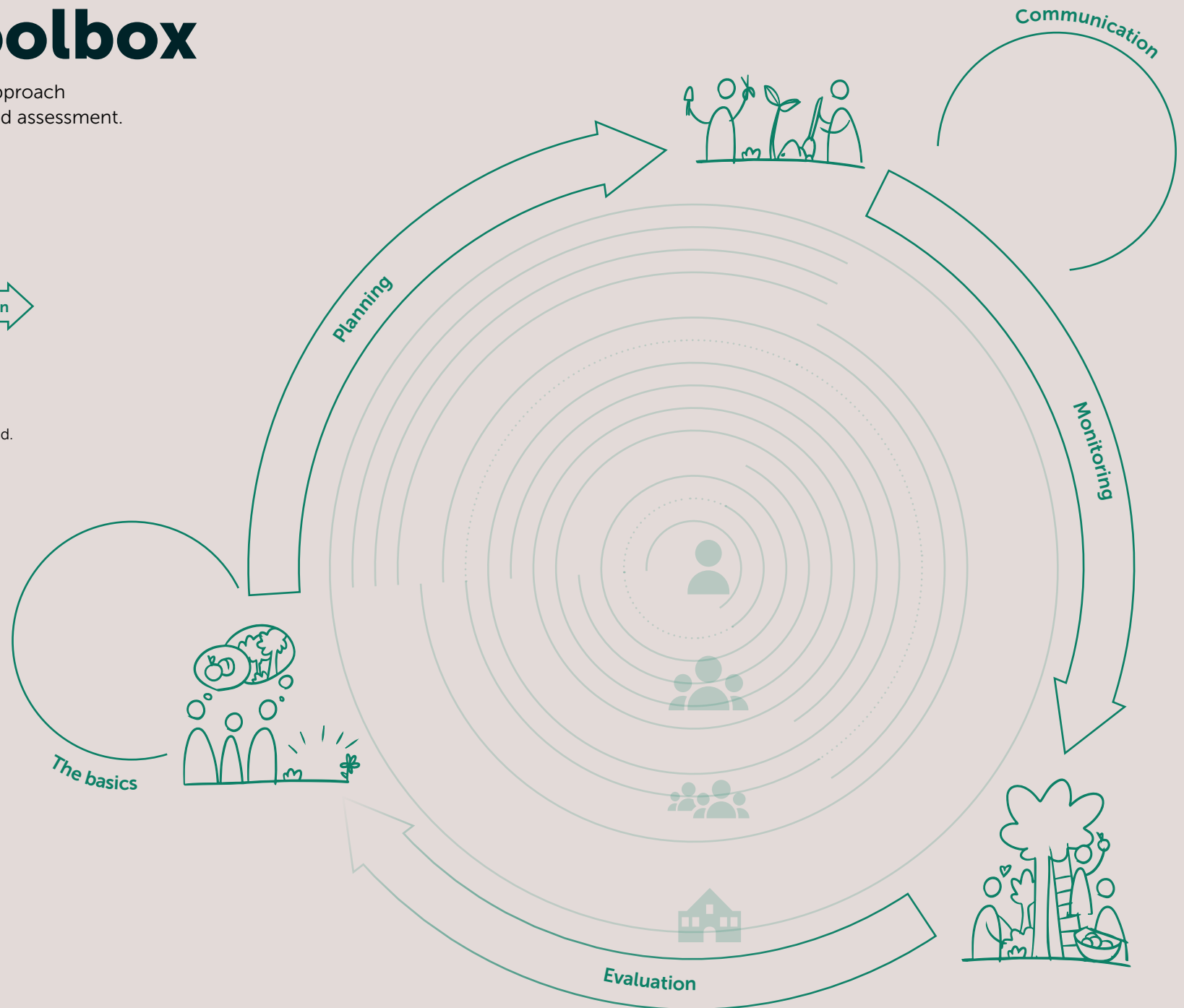
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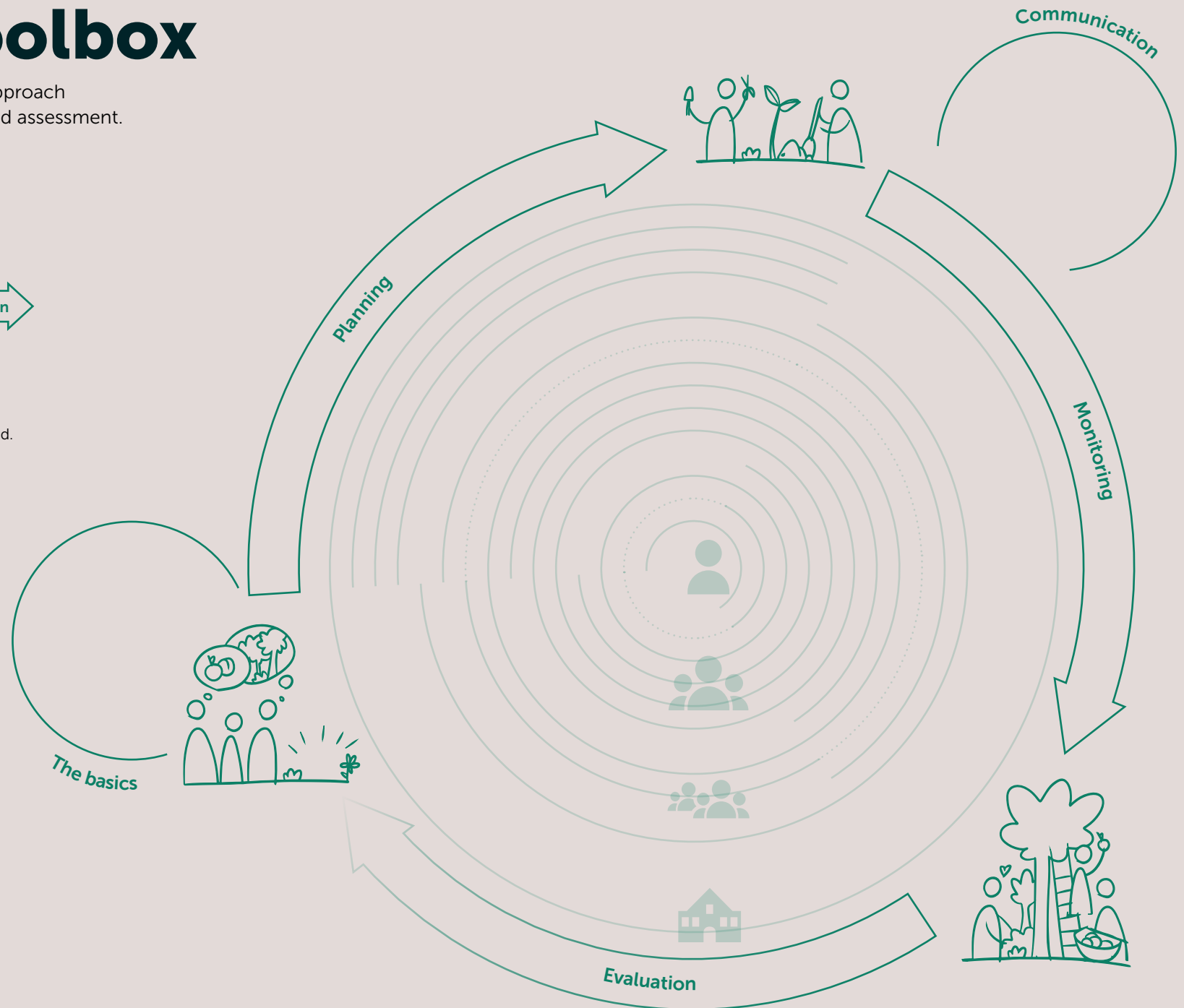
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## Colophon

The Impact Toolbox by the Evaluating Societal Impact project is a catalogue of tools and methods that helps university staff select resources for a structured approach to academic impact ambitions, activities and assessment. This document is a supplement to [the website of the same name](#), meant to overcome some of its technical limitations.

The collection draws upon a range of sources, such as the experience of experts in the field of impact evaluation and literature on the topic. Many of the tools have been co-designed and tested at Erasmus University Rotterdam.

## Contributors

Erika Hajdu:	<b>Conceptualisation, Design and Visualisation, Writing – review &amp; editing.</b>
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Anna Smulders:	<b>Design advice and Writing – review &amp; editing.</b>
Dr Bianca Langhout:	<b>Project management and Supervision.</b>
Prof. Dr Arwin van Buuren:	<b>Advising.</b>



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Rotterdam, the Netherlands

**Erasmus  
University  
Rotterdam**

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