



The basics

Planning

Monitoring

Evaluation

Fostering Impactful Careers: A Tool for Reflection

This reflection tool identifies key competencies, activities, and outputs related to societal impact that can be recognised and rewarded within the EUR. It provides direction to help leaders, supervisors, academics, and professional staff to advance a supportive institutional impact environment for academics.

Use it to

Integrate societal impact into (HR) practices and policies by recognising and rewarding impact-driven competencies, activities, and outputs in academia.

Who to involve

Academic leaders, policy advisors, and staff across your unit.

Results

Recognising societal impact in career development and academic activities, fostering an impact-driven culture.

Get 'Fostering Impactful Careers: A Tool for Reflection' at [EDR](#)



Evaluating Societal Impact (2025). Fostering Impactful Careers: A Tool for Reflection. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27880107>

Contributors: Alise Scerbinina, Prof. Dr Arwin van Buuren, Balint Hardy, Bart Wesstein, Dr Bianca Langhout, Christien Bakker, Erika Hajdu, Eveline Braber, Dr Giovanna Lima, Latiffah Salima Baldeh, Nevien Kerk, Dr Stefan de Jong, Tung Tung Chan, Anna Smulders.