



Impact Strategy Development Toolkit

This tool outlines the process and useful tools for developing school-level impact strategies. It guides you through the strategy development journey, from the initial preparatory activities to the evaluation. It presents the different phases, the actions to take, who to involve, and the relevant tools and materials to support you along the way. If desired, parts of this tool can also be used to re-evaluate or redesign (parts of) your existing impact strategy.

Use it to

Understand the process and select tools to design school-level impact ambition and strategies.

Who to involve

Internal and external community of your school, including management teams, academics, professional staff, students, alumni, and societal partners and beneficiaries.

Results

An understanding of school-level impact strategy development process.

Get 'Impact Strategy Development Toolkit' at [EDR](#)



Evaluating Societal Impact (2025). Impact Strategy Development Toolkit. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27880146>

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