

Impact Strategy Development: Organisational Goals

This tool supports the development and monitoring of impact goals for organisations, particularly those relating to organisational changes within academic units that can foster societal impact. They relate to aspects of organisational practice and environment that demonstrate a healthy approach to impact, in which enabling conditions are in place. It maps out a specific set of options that can help deliver on the schools' impact ambitions, designed to facilitate the process of strategy development within the schools, and encourage an open dialogue.

Use it to	consider potential goals for your school during impact strategy development, and shape an impact strategy once the impact environment and ambitions are defined.
Who to involve	Those directly involved in the process of developing, implementing and/or evaluating impact strategies.
Results	Potential impact strategy options for your school (or another organisational unit).

Get 'Organisational Goals' at EDR



Evaluating Societal Impact (2025). Impact Strategy Development: Organisational Goals. Erasmus University Rotterdam (EUR). Online resource. https://doi.org/10.25397/eur.27880149

Contributors: Dr Giovanna Lima, Mariela Miranda van Iersel, Nevien Kerk, Shelby Sissing, Latiffah Salima Baldeh, Tatiana Abi Aad, Erika Hajdu, Dr Bianca Langhout.

