



## Impact Strategy Development: Workshops to Co-create your Strategy

This tool was developed to help craft impact strategies through a bottom-up approach. It provides a structured framework and ready to use materials to collaboratively identify and make decisions on impact ambitions and pathways that contribute to the school or department's vision and identity. The tool empowers users to independently facilitate workshops that enable strategic planning.

### Use it to

Facilitate a school or department in exploring, defining, and aligning their societal impact ambitions and pathways with the needs and identities of their staff.

### Who to involve

Strategy development team, staff, and if preferred (societal) partners and beneficiaries.

### Results

A set of societal impact ambitions, aligned goals and strategic action points as input for impact strategy development.

Get 'Workshops to Co-create your Strategy' at [EDR](#)



Evaluating Societal Impact (2025). Impact Strategy Development: Workshops to Co-create your Strategy. Erasmus University Rotterdam (EUR). Online resource. <https://doi.org/10.25397/eur.27880167>

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