

# Career Services offer for faculties and study associations

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# 1 Offer Career Services

Career Services is the central, service-oriented career partner of Erasmus University Rotterdam. We support faculties and empower students in making study choices, career development, and preparation for the labour market. In this way, we help students with self-reflection, make conscious choices, and take ownership of their study and career choices.

For faculties, programmes, honours programmes, and student associations, we offer a standard range of free workshops, complemented by options for tailored services. Our offer aligns with different phases of the student journey, from orientation and personal development to labour market preparation and job applications.

In this brochure, you will find an overview of the possibilities. For questions or to discuss a suitable approach, you can contact us via [careerservices@eur.nl](mailto:careerservices@eur.nl).

## 2 Standard services

Our standard workshop offer consists of 8 workshops that we can provide free of charge to students from faculties, honours programmes, and student associations. The workshops can be in both Dutch and English.

For a complete and detailed overview of all the services we offer to our students, please visit our website: [Career Advice | Erasmus University Rotterdam](#)

### 2.1 Who am I? What do I want?

Discover your strengths, values, and interests as a foundation for your career choices. In this reflective workshop, you actively work on self insight and career orientation.

You will learn, among other things:

- What motivates you and what you excel at
- Which themes, roles, or ways of working suit you
- How to recognise your interests and values
- The first steps towards a personal career direction

Duration: 3 hours

### 2.2 Effective job search strategies

Discover how to proactively and purposefully find your way in the Dutch labour market. In this workshop, you will learn how to develop a personal job search strategy that works.

You will learn, among other things:

- How the Dutch labour market really works (and why networking is crucial)
- What your personal and professional value is
- How to find organisations and roles that suit you
- How to use LinkedIn, networking, and open applications strategically

Duration: 1.5 hours

## 2.3 How to make a CV that stands out

Create a CV that aligns with the role and provides a clear visual overview. In this workshop, you will learn how to present your experience strategically and tailor it to a specific job vacancy.

You will learn, among other things:

- What recruiters look for in a CV
- How to select and highlight relevant experience
- CV structure, formatting, and language use
- Common mistakes and how to avoid them

Duration: 1.5

## 2.4 Make an impact with your cover letter!

Write a personal and targeted cover letter that clearly communicates your motivation. This workshop helps you connect yourself both substantively and personally to a role and organisation.

You will learn, among other things:

- The purpose of a cover letter and what employers want to read
- How to connect your motivation with the role and the company
- Structure and tone of an effective letter
- How to convincingly describe your way of working

Duration: 1.5 hours

## 2.5 How to present myself?

Learn how to present yourself effectively and authentically in networking situations, job interviews, and career events. You will work on a personal pitch and receive tools to overcome obstructive thoughts.

You will learn, among other things:

- How to tell your story clearly and in an engaging way
- Structure and development of a personal pitch
- How to present yourself verbally in different contexts
- How to deal with perfectionism, self-doubt, and impostor syndrome

Duration: 2 hours

## 2.6 Networking

Networking is more than making contacts – it's a strategy for building your career. In this workshop, you will learn how to approach conversations with confidence and build genuine, valuable connections.

You will learn, among other things:

- Why networking is crucial in the labour market
- Who to approach and how to do it (warm/cold)
- What to ask during networking conversations
- How to use push and pull strategies on LinkedIn and beyond

Duration: 2 hours

## 2.7 Job interview preparations

A successful job interview starts with self knowledge and preparation. In this workshop, you will learn how to present yourself convincingly in interviews – substantively, personally, and professionally.

You will learn, among other things:

- How to align your profile with the role and organisation
- Typical Dutch interview questions and how to anticipate them
- How to apply the STAR technique when giving examples
- What questions you can ask the employer

Duration: 2 hours

## 2.8 Clarify your master's choice

Gain clarity in your master's choice with practical tools and self knowledge. In this interactive workshop, you will discover step by step what suits you and receive guidance to make a well considered choice – even if you are still uncertain.

You will learn, among other things:

- The four phases of the decision-making process
- What your interests, values, and sources of energy are
- How to recognise and overcome obstructive thoughts
- How to use resources like LinkedIn, Icares, and AI for exploration
- How to make your choice concrete and determine next steps

Duration: 2.5 hours

## 3 Tailored services

In addition to our standard workshop offer, Career Services also provides tailored services. This means we apply our expertise flexibly to meet the specific needs of your faculty or student association. Customised activities are offered for a fee and are tailored specifically to your needs.

Tailored services can include, for example:

- A customised workshop aligned with a specific day, week, or event
- A contribution to a course or educational programme
- Career or study coaching for a specific target group
- A walk-in consultation hour for students within your faculty or association without any prior registration
- Short sessions such as CV or LinkedIn checks

Career Services is the leading provider of career services for students at Erasmus University Rotterdam.

Our career advisors have expertise in areas including career coaching, study choice, personal development, and preparation for the labour market. In addition, each advisor has their own specialisations, such as wellbeing, diversity and inclusion, international students, and students with a functional impairment.

We always carefully tailor the content, format, and methods to the target audience and the context in which the activity takes place.

### 3.1 How do we work?

- Are you interested in a collaboration? Please contact us at [careerservices@eur.nl](mailto:careerservices@eur.nl)
- One of our career advisors will get in touch and schedule an intake meeting. During the intake, we discuss your wishes, needs, and possibilities. Based on our expertise, we provide appropriate advice.
- We then prepare a proposal outlining the implementation and costs of our services. Once approved, we schedule the delivery, coordinating with you throughout the process.
- After completion, we evaluate the collaboration.