



AI HYPE, HOPE AND HUMANITY FESTIVAL

Social Media Kit for Speakers, Contributors, ELSA Labs & Attendees

Thank you for being part of AI HHH! If you'd like to help us spread the word, we've made it easy to share with your network using the ready-made graphics and captions below. No editing needed, just download, copy, and post.

To share on social media, please follow these simple steps.

STEP 1 PICK YOUR VERSION	STEP 2 DOWNLOAD THE IMAGE	STEP 3 UPLOAD TO SOCIAL MEDIA	STEP 4 PASTE THE TEXT
Choose "I'm speaking," "I'm contributing," "I'm part of an ELSA Lab" or "I'm attending," below.	Save the PNG to your device it's ready to post as is.	Open the social media (LinkedIn, Instagram, etc.). Begin a new post and upload the image.	Paste the copied caption into your post. Feel free to modify the text to make it your own if you'd like. Make sure it includes the hashtags #AIHHH and #ELSA Labs and tag AI HHH on LinkedIn

Suggested caption for speakers

Responsible AI development is not a technical problem - it is a societal one, and it requires a societal response. That's what I'll be exploring at AI Hype, Hope and Humanity, three days of honest exchange between researchers, policymakers, and the public on what responsible AI looks like in practice. [*Optional one line to customize your post: what you're speaking about, or the question you're hoping to answer*] Will you join me there (it's free)? Register here <https://tinyurl.com/5n7zmmp2>

Suggested caption for contributors (if you're presenting, hosting a workshop, exhibiting or showcasing)

Responsible AI development is not a technical problem - it is a societal one, and it requires a societal response. That's why I'm contributing to AI Hype, Hope and Humanity: three days where researchers, policymakers, and the public actually talk to each other about what responsible AI looks like in practice. [*Optional one line to customize your post: what you're presenting, hosting, or showcasing*] Will you join me there (it's free)? Register here <https://tinyurl.com/5n7zmmp2>

Suggested caption for ELSA Labs

Most AI rules get written by people who'll never use the systems they're regulating. My ELSA Lab works the other way around by testing frameworks against real use cases, with the people affected by them. That way, ethics and law come from lived experience, not guesswork from a distance, but in proximity to the people. This year, that work is the forefront of AI Hype, Hope and Humanity. [*Optional one line to customize your post: which lab you're with / what your lab is testing*] Will you join me there (it's free)? Register here <https://tinyurl.com/5n7zmmp2>

Suggested caption for attendees

AI development is not a technical problem - it is a societal one, and it requires a societal response. That's why I'm heading to AI Hype, Hope and Humanity to be part of that conversation: three days on what AI means in for work, health, education, and everyday life. [*Optional one line to customize your post: what you're curious about, or hoping to leave with*]. Will you join me there (it's free)? Register here <https://tinyurl.com/5n7zmmp2>