

6th Creative Industries seminar

25 January 2019

Nieuwe Instituut, Museumpark 25, 3015 CB Rotterdam (<https://hetnieuweinstituut.nl/>)

Program

10.30 Registration and coffee

11.00 Welcome

11.15 keynote by Paul Hekkert (TuDelft, CLICKNL)

12.00 Lunch

13.00 Start parallel sessions

Session 1A

Creative entrepreneurs

Pawan Bhansing: *Identity work in the context of co-located creative entrepreneurs: How place influences professional identity.*

Rick Everts, Pauwke Berkers and Erik Hitters: *'All institutions die hard': how beginning pop artists navigate the changing Dutch music industry*

Sara Malou Strandvad and Tracy C. Davis Barber: *Leisure-based and multi-layered: Creative entrepreneurship of aquarium mermaids*

14.30 Coffee break

14.45 Continuation parallel sessions

Session 2A

Open sources of entrepreneurship

Amber Kok: *Open Archive*

Peter Troxler: *Entrepreneurial implementation of Open Design: Through a Revival of the Commons?*

Mata Haggis-BurrIDGE and Thomas Buijtenweg: *The taxonomy of keys*

Session 1B

Social and technological contexts of innovation

Trilce Navarrete: *Museums as invisible entrepreneurs*

Tessel Willemstein and Payal Arora: *Blockchain and the art market: the end of the traditional gatekeepers?*

Jeannette Nijkamp and Mieke Cardol: *Inclusive theatre: (career) development opportunities for actors with and without disabilities*

Session 2B

The entrepreneurial ecosystem

Olaf Koops and Christel van Grinsven: *How to stimulate the games industry in the Netherlands*

Marina Bos-de Vos: *Acts of creative entrepreneurship: Enhancing value capture by managing risks of value slippage in and across projects*

Paul Rutten, Olaf Koops, Liane van der Linden and Isabella Voskuyl: *The co-evolution of the Rotterdam economy and its creative sector*

Elisabetta Lazzaro: *National patterns in artists' promotion on the global art market*



16.15 Panel discussion with Erik Hitters (Erasmus University, ESHCC), Pauwe Berkers (Erasmus University, ESHCC), Jan van den Ende (Erasmus University RSM), Bart Ashman (CLICKNL), Marina Bos-de Vos (TUDelft), moderated by Paul Rutten (Hogeschool Rotterdam)

17.00 Wrap-up and drinks

Organization : Erik Hitters, Ellen Loots (Erasmus University, ESHCC) and Paul Rutten, with the help of Sanne Sprengers and the kind support of CLICKNL

