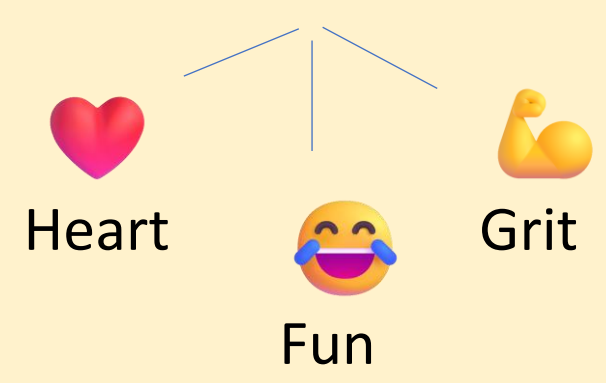


Maximally engage students in their MSc learning journey



- Program core elements:
- ➔ Improve yourself:
 - ➔ Opportunities, not problems
 - ➔ Learning, not failure
 - ➔ Formative, not summative
 - ➔ Get out there, make connections, make impact



Revised ILO's

4 graduation tracks

Core course alignment

Embracing AI

Extend thesis side deliverables

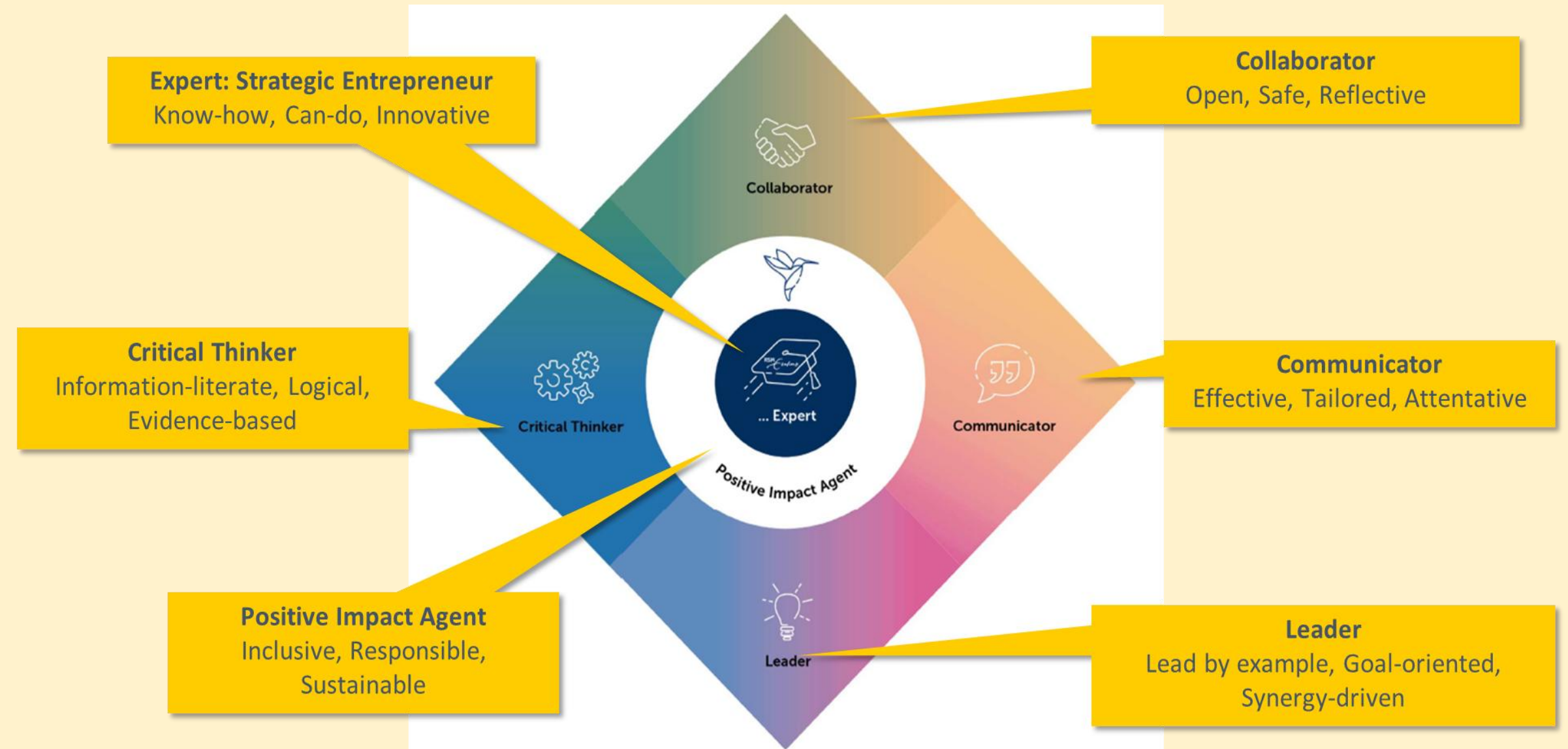
Pick up knowledge, skills and attitudes
Anchor habits, resilience and self-awareness

- Process approach:
1. Have students dive deep, and learn while creating, experimenting and iterating towards a dream/ambition.
 2. Starts with mission, vision, life balance, goals, awareness.
 3. Attitudes are critical: be open, be yourself, embrace tech.
 4. Empower students to apply the curriculum to their personal entrepreneurial ambitions.
 5. Encourages students to write a master thesis that really fits their entrepreneurial ambition, activities and experience

- Pilots (24-25-26):
- New Venture Thesis
 - Personal growth
 - Q&A sessions with entrepreneurs
 - Agentic AI for sparring
 - Pitch sessions with global peers

- Keep learning (and updating):
- Map students' desired learnings
 - Start and revisit real-life challenges
 - Focus on scientific logic (new, generalizable, further testing)
 - Anchor minimum viable data
 - Manage expectations
- Core lessons:
- Don't underestimate the students' maturity
 - Don't overestimate the students' professionalism

Growth Mindset -> Keep on Developing Core Competencies



To optimally prepare students for life

RSM Erasmus

MSc STRATEGIC ENTREPRENEURSHIP
dr. Joris Meijaard

