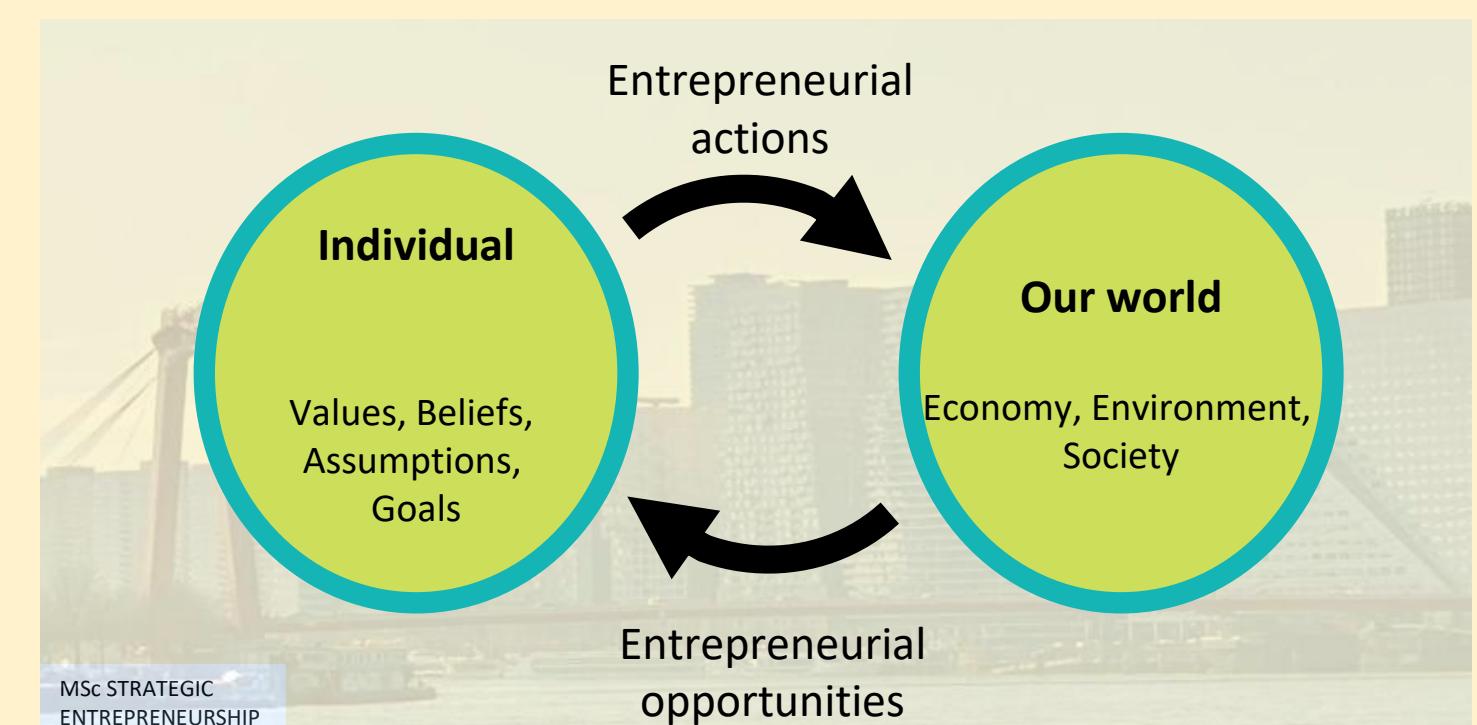
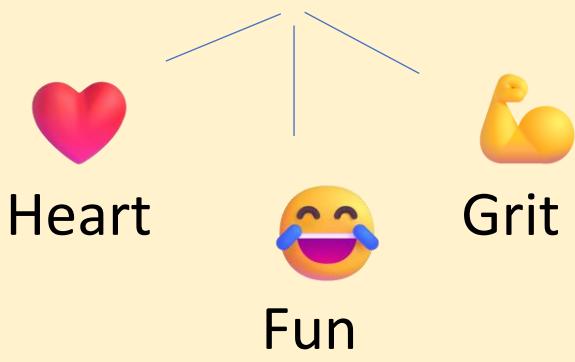


Maximally engage students in their MSc learning journey



Program core elements:

- Improve yourself:
- Opportunities, not problems
- Learning, not failure
- Formative, not summative
- Get out there, make connections, make impact

Revised ILO's

4 graduation tracks

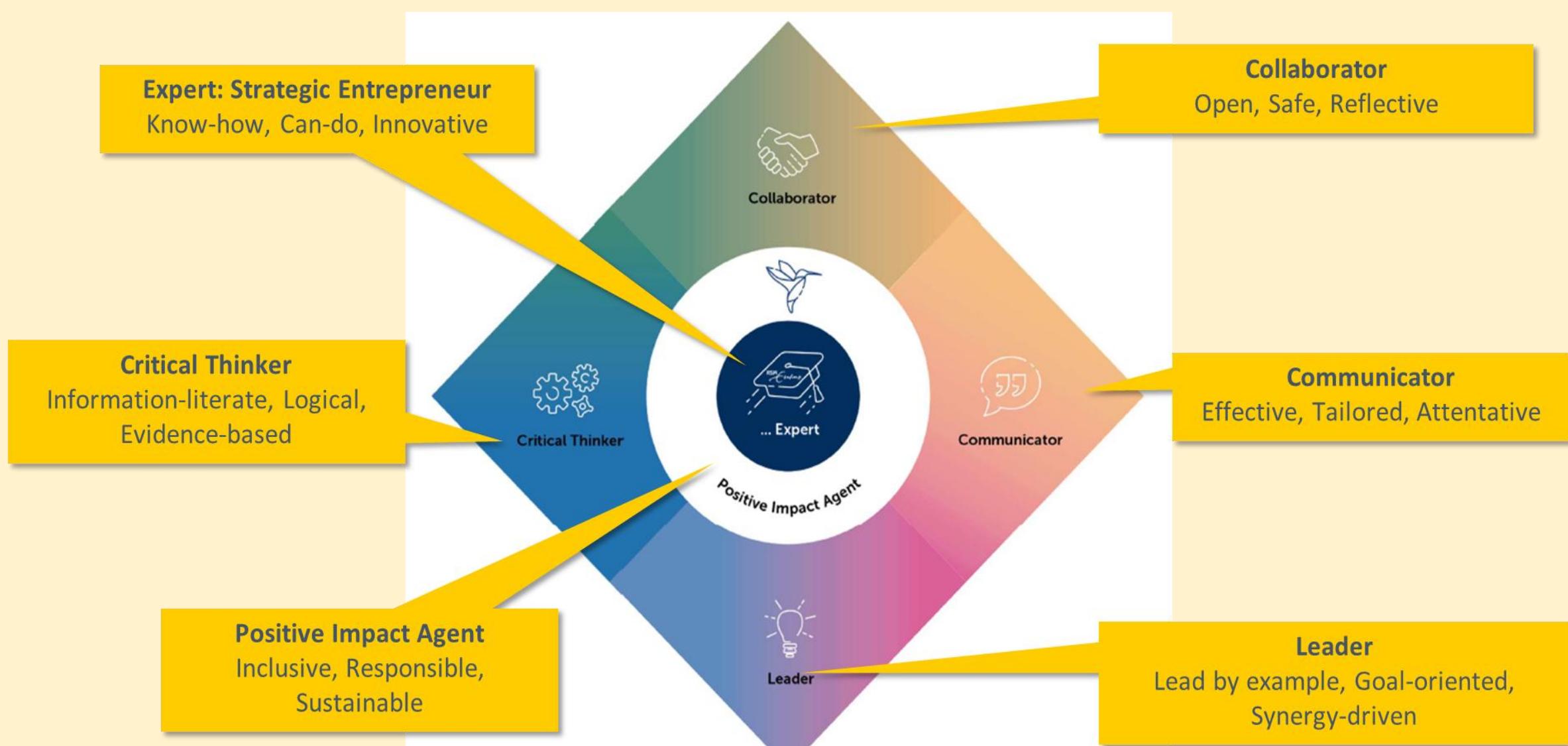
Core course alignment

Embracing AI

Extend thesis side deliverables

Pick up knowledge, skills and attitudes
Anchor habits, resilience and self-awareness

Growth Mindset -> Keep on Developing Core Competencies



Process approach:

1. Have students dive deep, and learn while creating, experimenting and iterating towards a dream/ambition.
2. Starts with mission, vision, life balance, goals, awareness.
3. Attitudes are critical: be open, be yourself, embrace tech.
4. Empower students to apply the curriculum to their personal entrepreneurial ambitions.
5. Encourages students to write a master thesis that really fits their entrepreneurial ambition, activities and experience

Pilots (24-25-26):

- New Venture Thesis
- Personal growth
- Q&A sessions with entrepreneurs
- Agentic AI for sparring
- Pitch sessions with global peers

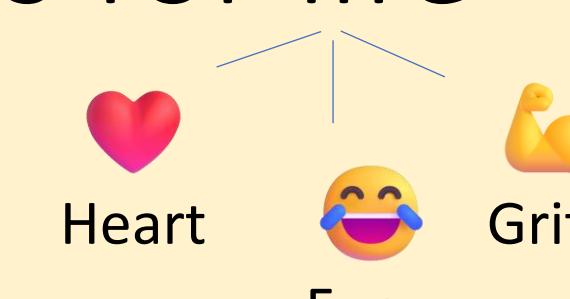
Keep learning (and updating):

- Map students' desired learnings
- Start and revisit real-life challenges
- Focus on scientific logic (new, generalizable, further testing)
- Anchor minimum viable data
- Manage expectations

Core lessons:

- Don't underestimate the students' maturity
- Don't overestimate the students' professionalism

To optimally prepare students for life



RSM
Erasmus

MSc STRATEGIC ENTREPRENEURSHIP
dr. Joris Meijgaard

