

International Bachelor Communication and Media

Welcome!

Joining via Teams Town Hall?

Ask your questions via
the Q&A Function in Teams Town Hall

Erasmus School of
History, Culture and
Communication

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Index

1. Why IBCoM?
2. Community
3. Study programme
4. Master specialisations
5. Workfield
6. Application & admission
7. Upcoming events
8. Questions?



Why IBCoM?

Production,
content
distribution &
reception of
media

Information &
communication
technology

Group
processes &
interactions

Creative
industries &
media
companies

International
& intercultural
relations

Effects and
influences of
media

Globalisation

Culture

Digitalisation

Society

Politics

Communications
between and
within
organisations



Communication & Media @ EUR (IBCoM)

International curriculum, fully taught in English

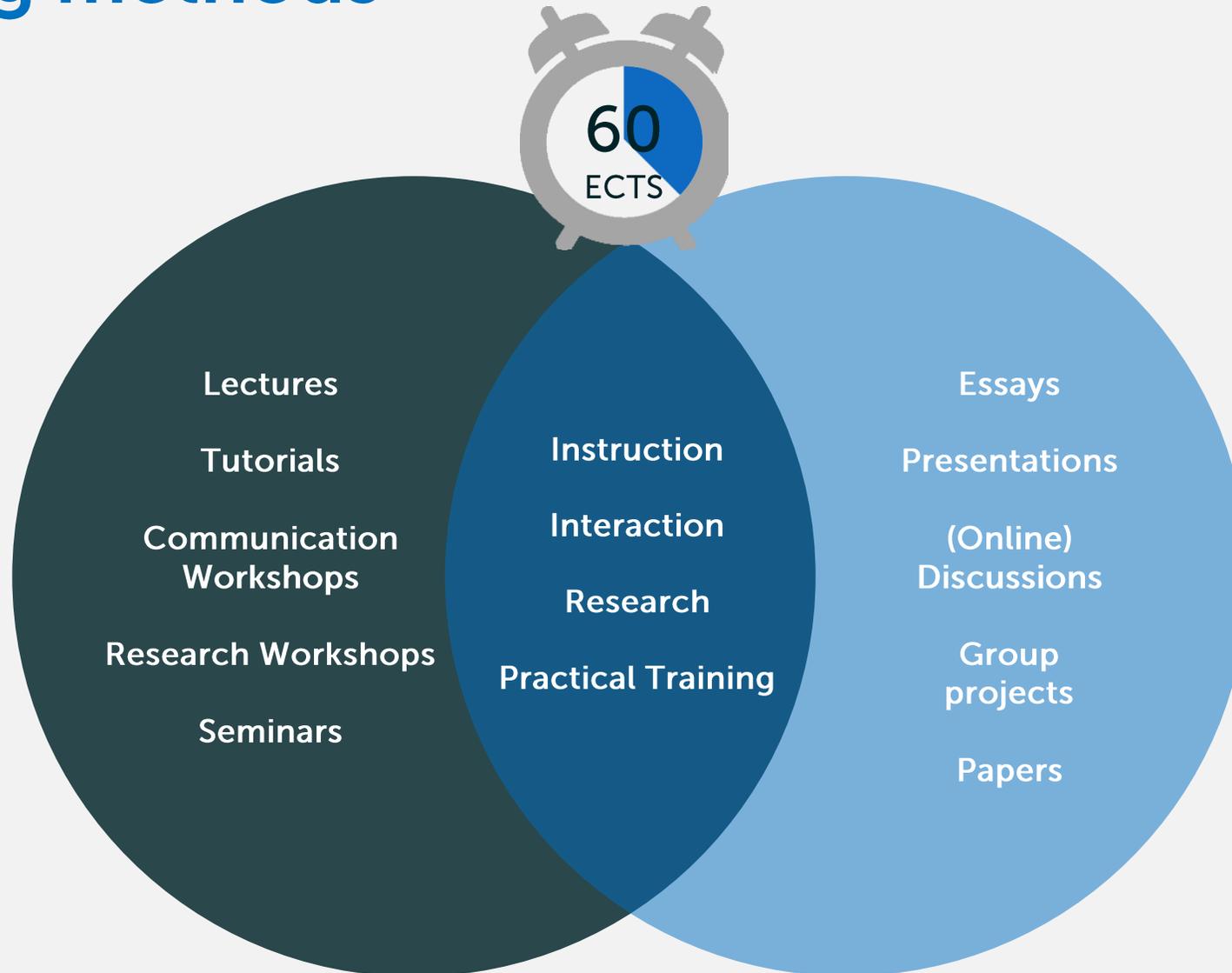
Balanced attention to theory and practice

Selective and intensive

Opportunities for specialisation and advanced studies

Cosmopolitan learning environment

Teaching methods



International student community and faculty



The IBCoM community



Getting to know everyone

Introduction event
Mentor programme
ACE
Social Drinks & Events



Eureka

Study Programme – Year 1

Term 1	Term 2	Term 3	Term 4
Introduction to Media & Communication Studies	Introduction to Statistical Analysis	Communication Technologies and their Impacts	Cross-National Comparative Research
Introduction to Social Science Research	Media Industries and Audiences	Media Systems in Comparative Perspective	Communication and Organisations
Intercultural Communication	Key Concepts in Social Sciences	Communication as a Social Force	Emerging Digital Contexts: From Platforms to AI to Beyond
IBCoMpanion Programme			

Customisation

Focus Areas

- > Communication, Culture and Society
- > Communication and Politics
- > Communication and Business
- > Media and Entertainment
- > International and Global Communication
- > New Media Technologies

Other elements

- > Elective courses (also at other faculties)
- > Internship NL/Abroad
- > Exchange or Minor
- > Bachelor Thesis Topic

Extra Curricular

ESHCC Honours
Programme (15 EC)



Study Programme – Year 2

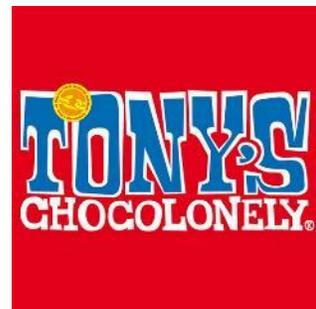
Term 1	Term 2	Term 3	Term 4
International and Global Communication	Qualitative Methods in Media and Communication	Communication Management	Internship
Quantitative Methods in Media and Communication	Digital Content	Research Workshop	
Focus Area Course	Focus Area Course	Elective	
	Communication and Media Labour Market Orientation		
ESHCC Honours Programme*			

*Students who are eligible receive an invitation to apply to the ESHCC Honours Programme at the start of year 2.

Internship



nederlandse
publieke
omroep



HILL+KNOWLTON
STRATEGIES

Nieuwe
Instituut PHILIPS



L'ORÉAL
PARIS



Study programme – Year 3 (Minor)

Term 1	Term 2	Term 3	Term 4
Minor	Focus Area Course	Bachelor Thesis Class	Bachelor Thesis
	Focus Area Course	Communication Ethics	
	Elective	Elective	Focus Area Course

Study programme – Year 3 (Exchange)

Term 1	Term 2	Term 3	Term 4
Exchange		Bachelor Thesis Class	Bachelor Thesis
		Communication Ethics	
		Elective	Focus Area Course

Exchange partners



University of Technology Sydney



CEU San Pablo, Madrid



National University of Singapore



Sapienza University of Rome



Science Po Paris

> 90
Partner
Universities



Interested in our students'
exchange experiences?

Follow:
[@ESHCCtheworld](#)

Master specialisations

Graduation

Master Erasmus University

Master other university



ESHCC M&C Master specialisations

Media &
Business

Media &
Creative
Industries

Media,
Digitalisation
& Society

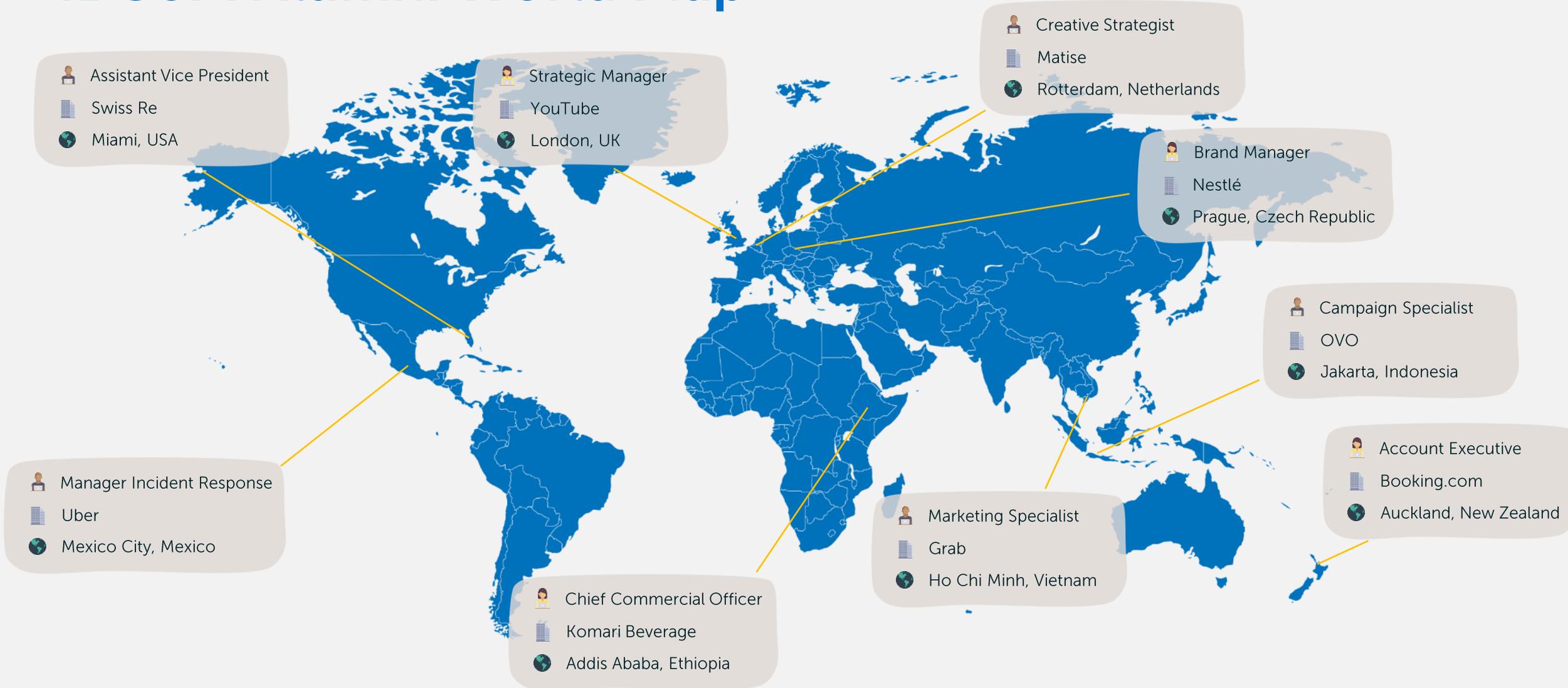
Media &
Journalistiek

Research
Master
Sociology of
Culture, Media
and the Arts

Workfield



IBCoM Alumni World Map



Admission & Applications

Application deadlines

15 March 2026

Admission with Dutch VWO-diploma

Every VWO profile with a 7.0 or higher for English is sufficient

Admission with other Dutch diploma

Diploma first year HBO (propedeuse)
+ Proficiency in English: IELTS 7.0, TOEFL 94, Cambridge C1 Advanced C/180 /
Proficiency C/180, LanguageCert 75 or Pearson PTE Academic 75

Admission with a non-Dutch diploma

Diploma equivalent to Dutch VWO-diploma (e.g. IB, Abitur) and/ or:
+ Proficiency in English: IELTS 7.0, TOEFL 94, Cambridge C1 Advanced C/180 /
Proficiency C/180, LanguageCert 75 or Pearson PTE Academic 75

Upcoming Information Events

17/02
Student for a
Day
(On Campus)

06/03
Student for a
Day
(Online)

www.eur.nl/en/education/bachelor-programmes/meet-us



Joining via Teams? Ask your questions via the Q&A function in Teams Town Hall

Questions?



eur.nl/en/bachelor/ibcom/



bacheloradmission@eshcc.eur.nl



eshcc.eur.nl/chat



[eshcc_erasmus](https://www.instagram.com/eshcc_erasmus)