THINGS TO CONSIDER

Much time is necessary to enhance database interoperability. Therefore, it is important to reserve time and the means to arrange the combination of data from different communities or hospitals.

The structures, methods and ways of working can differ substantially. Learn from best practices in the country. The large variation between regions and hospitals means that there is also a lot of opportunity to learn from other (successful) initiatives.

Be careful with involving commercial partners, as they face strong public distrust. There is especially a strong prejudice against “selling” and “profiting” from data.

PRACTICAL ADVICE

The Data Protection Agency (AEPD) publishes documents and white papers about the GDPR and its Spanish predecessor LOPD. There is still a lack of clarity about how these relate, but the AEPD aims to work constructively with the field and can be reached for advice.

Involving medical professionals in the development of projects. Medical professionals are trusted and not only important in promoting the initiative, but can also help create an awareness of big data among their peers.

Involving the general public and patients in the development of projects. There is a large willingness to share data and innovate. However, public opinion can quickly change. Invest in communication, explain the benefits and invest in the involvement of patient boards.

REGULATORY CHALLENGES AND OPPORTUNITIES FOR BIG DATA IN SPAIN

Regional differences as a variety of Spanish tapas

VARIOUS FLAVORS OF HEALTHCARE DIGITALIZATION

There are considerable differences between the autonomous communities with regards to the digitalization of healthcare and the development of big data initiatives. Some communities have developed extensive systems to share and analyze healthcare data. Other communities are lagging behind. For example, some communities have hospitals that still work with paper-based medical records.

LACK OF STANDARDIZATION

In most communities, data is collected and stored on an individual basis in organizations. Spanish medical professionals work independently and systems are not equipped for data exchange, leading to interoperability issues. In addition, there is a lack of national and regional guidelines. All these reasons make exchange of data between organizations difficult.

FUNDING CHALLENGES

Spain is still struggling with the lasting results of the financial crisis. As a consequence, big data projects often struggle with a lack of continuous funding. Initiatives are mostly financed through external funds and it is hard to obtain funds from the government and governmental agencies. This leads to continuity problems for promising initiatives.

PUBLIC SUPPORT

In general, big data is seen as a positive development and there is great willingness among patients and the general public to help others and improve healthcare. Sharing data is seen as a public duty as it helps to improve our knowledge about diseases.

ETHICAL DEBATE

The (ethical) consequences of big data are not discussed in the media, as other topics dominate the public debate. Ethical issues are also unfamiliar to many medical professionals and patients. Discussions on such ethical aspects as privacy are concentrated in specific societal groups.

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The (ethical) consequences of big data are not discussed in the media, as other topics dominate the public debate. Ethical issues are also unfamiliar to many medical professionals and patients. Discussions on such ethical aspects as privacy are concentrated in specific societal groups.
REGULATORY CHALLENGES AND OPPORTUNITIES FOR BIG DATA IN AUSTRIA

Climbing the Austrian big data mountain with endurance and caution

NAVIGATING THE REGULATIONS

Regulation of big data in Austria is still shaped by uncertainty regarding the interpretation of newly implemented laws (GDPR and national amendment laws, such as the Research Organisation Law). There are key potential misalignments between broad forms of consent versus the right to withdraw consent and the right to be forgotten versus the duty to document.

GUIDANCE AND GOVERNANCE

There is no clear vision for big data in healthcare. Public infrastructure is lacking. Multiple actors are involved but they are often unaware of each other. There is also no overview of actors, tasks and responsibilities or a generally accepted agenda. Ethics committees provide the general framework for big data research and act as guides in this ‘nebulous’ landscape.

DIGITAL ACCLIMATIZATION

Supported by strong political will, Austria developed an ambitious digitalization strategy. In healthcare, this strategy includes the implemented electronic health record ELGA and a range of other services (such as e-medication and an e-vaccination pass). Due to international standards, interoperability is considered to be good in Austria.

A MATTER OF TRUST

The ethical debate is characterised by concerns about data ownership, privacy and data security of health-related data in general. So far there is no thorough public discussion about the specific ethical dimensions of big data in healthcare. Public opinion of big data and health-related data is biased by myths and fear. It is characterized by a lack of trust due to miscommunication and opposition.

SAFETY FIRST

The aversion to embracing technological innovation is characteristic for the current attitude to big data in Austria. Fear of change combined with risk aversion slows innovative processes down, but also ensures safety and allows for careful preparation of the implementation of big data.

PRACTICAL ADVICE

Ethical debates in Austria are mostly framed in terms of data privacy, security and trust. Honest and transparent communication is key to avoid mistrust and opposition by stakeholders. Be aware that health data is stored where data is collected. There is no central national data repository in place. If you want to work with data, cooperation with the respective institutions – and appropriate stakeholder management – is crucial.

THINGS TO CONSIDER

Be aware of negative sentiments about big data and fear of change among medical professionals and the general public. Invest in communication and explain the benefits of big data analysis for better healthcare. There is uncertainty about the legal implications of the GDPR, MDR, and the newly implemented Research Organisation Law in Austria. It is advisable to wait until these implications have become visible before developing big data pilots in order to avoid unwanted consequences. Be aware of potential differences in data quality and data availability as there are different standards for collecting inpatient and ambulatory outpatient care data.

Pseudonymization and anonymization of data are key in Austria. Be aware that data sharing across institutions can be difficult. Think carefully about the organizations you want to cooperate with and plan in advance how data sharing can be done in compliance with data protection.
REGULATORY CHALLENGES AND OPPORTUNITIES FOR BIG DATA IN FRANCE

France’s ambition to become the future AI-hub of the world

DIGITALIZATION

France recently established a national healthcare big data system (SNDS) that allows access to health data collected from hospitals, national medical insurance and other public organizations. Public entities, research organizations and companies can carry out statistical analyses on one of the biggest healthcare databases in the world. Currently the government invests heavily in Artificial Intelligence. The main aims are to drive innovation, catch up with the US and China, and reverse the “brain drain”. Health is one of the priority sectors for this.

ETHICAL FRAMING

Ethical debates in France do not treat big data as a separate theme. The ethics of algorithms and AI are gaining the most attention. The national data protection authority (CNIL) led reflection on the ethical and societal matters raised by rapid development of digital technologies. They organized public debates which led to the articulation of two founding ethical principles: a principle of loyalty and a principle of continued attention and vigilance.

REGULATORY CHALLENGES

Many users experience the large number of procedures and prior checks for access to (anonymized) health data for research as cumbersome as it slows down innovation and start-up initiatives. Procedures are especially challenging when it comes to linking diverse data sources. Clinical data sets from hospitals and claims from the national insurance system have their own rules and access conditions. The process has smoothened since the creation of the SNDS.

GOVERNANCE OF DATA

Data governance is strongly institutionalized in France. The Law for the Modernization of the Health System has provided a new framework for obtaining authorization and consent requirements to process health data. It applies to all health data processing purposes. Several public organizations have permanent access to SNDS data. In all other cases, data is available on request. Authorization is required from several actors, who assess different aspects of the proposal.

SOCIAL AND CULTURAL NORMS

There is a cultural fear that information collected by government and companies will be used against individuals. Such misuse clashes with the deeply held principle of égalité, an important cultural value that is embedded in the national motto. French society is profoundly social, which explains the strict regulation and attention for clear procedures.

PRACTICAL ADVICE

Consider working with French data scientists to build on their national expertise and increase funding opportunities.

Include clinical data only and claim data only when strictly necessary as gaining access will double your workload.

Consider collaborating with organizations that have a public service mission as they have permanent access to data.

THINGS TO CONSIDER

Consider the potential of the national healthcare big data system, but realize also that authorization is required from several actors and this process takes up to six months.

Be aware of the importance of the distinction between consumers and citizens in France. The rules and procedures (which might seem strict) are shaped by the deeply entrenched egalitarian principle.

Consider the importance given to artificial intelligence above big data in France.
THINGS TO CONSIDER

Note that the German big data framework does not appreciate improvisation but values considerate planning and rule-based implementation.

The German Data Protection Law argues for a reduction of the amount of data collected. This principle can conflict with the concept of big data.

Due to the sensitive historical background, dealing with personal health-related data is a matter of trust. While the state has regained the public’s trust, citizens are now more sceptical about the intentions of private industry.

DIGITALISATION

Decentralized approaches (e.g. various electronic healthcare systems from multiple providers) resulting in interoperability issues (e.g. different data standards, interfaces) are challenges for the development and implementation of a big data strategy. Creating a linked system of health records should overcome these barriers. This system should enable data sharing and prevent misuse; the aim is not to create a national big data framework.

RULES ARE KEY

Goverment in Germany primarily takes place through formal regulations (e.g. laws) at the national and regional level. As a result, implementation of the GDPR was relatively straightforward due to the already strong regulatory data protection framework. The effect of governance by regulations is that stakeholders demand that legislative authorities provide the necessary structure and guidance in the context of big data in healthcare.

NAVIGATING THE RULES

Various rules are in place alongside the well-implemented national legislative framework. The regions ("Bundesländer") can have additional (data protection) laws and the interpretation of national legislation can differ across regional borders. Besides that, organisational rules (e.g. regarding authentication or ethics) need to be considered, which may complicate cooperation across regions and between healthcare organizations.

CONSIDERATE ACCURACY

"German thoroughness" substantially shapes the big data discussion: the data protection law and processes in place must be followed. Paying attention to detail and “doing it right” from the start is considered important. Experiments must be planned strictly. Germany is currently not a frontrunner in the field of big data. However, many stakeholders (industry, technology, research) value the opportunities of big data and stress the (economic) benefits.

SELF-DETERMINATION

Data sovereignty (or information self-determination) is the underlying ethical notion in Germany as citizens have ownership and are therefore in control of their data. Furthermore, citizens overall are willing to share their data for the greater good. However, data sovereignty and the willingness to share may be limited: the state acts as a protector in this context by not allowing voluntary data donation to avoid unforeseen negative consequences for its citizens.

PRACTICAL ADVICE

Gather information about all relevant regulations before starting the initiative. Data protection agencies and organizational protection officers can provide valuable information.

Be aware of varying data protection regulations and interpretations, particularly when working across regions and between organisations.

Data may only be collected for specific purposes and strict standards for consent are in place.
REGULATORY CHALLENGES AND OPPORTUNITIES FOR BIG DATA IN IRELAND

THINGS TO CONSIDER

Be aware of negative sentiments and concerns about big data among the general public and a substantial part of the medical profession. Invest in communication to explain the benefits of big data projects.

Note that despite high policy ambitions the digital hospital infrastructure is still underdeveloped, making data extraction a very labour-intensive process.

There is currently much uncertainty about the legal implications of the GDPR for health research. It is advisable to wait until the implications are crystallized and scenarios or ‘use cases’ become available that provide signposts about how health data is allowed to be used.

DIGITALIZATION CHALLENGES

Ireland faces challenges with regard to digitalization. While some hospitals experiment with digital health records, most hospital records are paper-based. Medical professionals experience a lack of interoperability and perceive that the proper ‘groundwork’ is not yet in place.

IMPLICATIONS OF GDPR

Professionals experience a lack of direction on legislation about health data. There are no clear guidelines on the implications of GDPR for health research. This lack of clarity about the ‘rules of the game’ has led to inertia among medical professionals.

LACK OF TRUST IN THE HEALTH SYSTEM

There is a lack of public trust in the health system, although trust in individual professionals is high. The health system struggles with a historical legacy of controversies. Furthermore there is little public trust in the system’s ability to manage health data safely and appropriately.

AWARENESS OF RULES

Rules and regulations for data protection are far removed from the daily work of health professionals. Policy documents on guidelines and regulations are mostly perceived as ‘paper tigers’. This has changed with the introduction of the GDPR.

SOCIAL CONCERNS ABOUT PRIVACY

The ethical debate in Ireland is mostly focused on privacy. The general public is mostly skeptical and concerned. This concern is further strengthened by a one-sided, negative media focus on risks and data breaches.

DIGITALIZATION CHALLENGES

Ireland faces challenges with regard to digitalization. While some hospitals experiment with digital health records, most hospital records are paper-based. Medical professionals experience a lack of interoperability and perceive that the proper ‘groundwork’ is not yet in place.

PRACTICAL ADVICE

Ethical debates are primarily framed in terms of security and privacy. Invest in technologies that allow anonymization and secure data sharing and make sure that data subjects are properly informed.

Fragmentation of ethical procedures and standards between hospital research ethics committees leads to challenges for big data studies combining data from multiple sites. Allow sufficient time and resources to obtain the ethical permissions.

While trust in the health system in Ireland is generally low, trust in individual practitioners is high. In order to increase the legitimacy of big data projects it is advisable to incorporate key medical representatives who can explain and ‘sell’ the project to a wider audience.
THINGS TO CONSIDER

Public trust in Sweden is high and people are generally open to sharing their data. It is therefore advisable to enhance public awareness of and involvement in new big data projects.

Be aware that the positive social perception of the public ('naiveté') may also backfire when trust is abused.

Be aware that the decentralized organization of healthcare has led to an abundance of IT systems and low interoperability.

PRACTICAL ADVICE

Think carefully about the county council you want to work with. There are major differences between county councils. Try to avoid projects which require data from multiple county councils.

Sweden has a strong history of disease-specific registries. There are benefits to be gained in terms of data availability by connecting future big data projects to such registries.

The right to access for patients has been legally entrenched in the Swedish system. Make sure that future big data projects are transparent and that opportunities for patient access are facilitated through the project’s set-up.

THINGS TO CONSIDER

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Be aware that the decentralized organization of healthcare has led to an abundance of IT systems and low interoperability.
### THINGS TO CONSIDER

**Pseudonymization** and anonymization of data are key in The Netherlands. This has historic reasons. During the Second World War, The Netherlands had a good administrative system, which facilitated the deportation of many people. This still influences public opinion of data collection and storage.

Accreditation of big data collection, storage and re-use is currently being developed. According to both policy makers and experts, a key aspect of this accreditation is developing a system that allows independent evaluation of the reliability of algorithms. This system will be set up in the next couple of years.

Data science is a relatively new topic in the Netherlands. Both researchers and consultancy companies are offering services. Everyone is free to offer and hire.

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### THE DUTCH MARKET-BASED SYSTEM

The Netherlands has a market-based healthcare system with private healthcare organizations and health insurance companies. Therefore, data is collected and stored by individual organizations. The Ministry of Health tried to connect all the data through the National Connection Point project. This project was heavily debated and eventually remained unsuccessful. Currently, the government lets the different parties involved decide on systems for data storage and connection.

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### PRIVACY CONCERNS

Privacy is an important theme in The Netherlands, especially when organizations use personal medical information for other purposes (such as driving licenses, job applications or mortgages). This concern was illustrated recently by a scandal about the violation of a celebrity’s privacy by healthcare professionals accessing her Electronic Patient Record.

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### GDPR AND ADDITIONAL LEGISLATION

The GDPR is currently the most important legislation. Additionally, The Netherlands has developed legislation for the medical ethical assessment of the collection and re-use of medical information for research purposes. The Dutch data protection agency controls the compliance of personal data only and is authorised to levy fines in the case of non-compliance.

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### DIGITALIZATION

Most healthcare providers have their own Electronic Patient Record. In the Dutch market-based system, owning patient data is a way to retain the patient. There is no legislation forcing healthcare providers to share data. The government is pushing patient health portals by providing funds for IT companies and healthcare providers to develop these.

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### STANDARDIZATION-ATTEMPTS

There is an attempt to standardize data collection by using ‘building blocks’ to register health and care data once only. Such standardization aims to improve the exchange of data. Using these ‘building blocks’ is not mandatory and IT companies don’t use them yet.

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### PRACTICAL ADVICE

The Netherlands has an opt-in system for big data. Approval is needed to re-use data collected for other purposes. People are likely to give approval if data is re-used for quality improvement, medical research on diseases, or the development of new treatments.

You need the approval of an Ethical Committee for Medical Research (located in hospitals) or the Central Committee on Research Involving Human Subjects to perform big data research using medical information. Make sure to formulate a broad scope to avoid having to ask for additional approval if the original research plan is expanded.

The Dutch center of expertise for standardization and eHealth (NICTIZ) provides information of digitalization. The national digital two-way authentication system (DIGID) of the government can be used.
THINGS TO CONSIDER

CONFIDENTIALITY is the key ethical concept, rather than privacy. Confidentiality is defined as trust that personal data will not be disclosed without control over timing and the amount of data shared. Important policy goals are to generate wealth from big data. NHS data plays a key role in the development of big data in the UK.

PRACTICAL ADVICE

LESSONS LEARNED THROUGH PUBLIC DEBATE
The NHS England has had an open data policy that aimed to establish a central database ('care data'), which linked data from all NHS hospitals and all general practices. Policy makers gave all concerned the room for technological innovation. This backfired as citizens protested against not having a say in how their data is used.

MORASS OF RULES
The open data policy and subsequent debate resulted in the establishment of many organizations and rules for data sharing. Permission to use data often needs to be asked from several organizations.

NO SURPRISES AS KEY ETHICAL PRINCIPLE
A core ethical principle in the UK is that citizens may never be surprised by the way their data is shared with others. In doubtful cases when the rules for (re-)use of data are unclear, professionals are encouraged to ask advice from colleagues.

CONFIDENTIALITY VERSUS SHARING: A SHIFTING BALANCE
The balance between confidentiality and data sharing for research and innovation has shifted towards confidentiality due to diminished trust.

THE VALUE OF COMMON LAW
Common law (law made by judges based upon cases) proved to be valuable in response to rapid technology developments. In the UK common law is as important as the GDPR with regard to big data in healthcare.

REGULATORY CHALLENGES AND OPPORTUNITIES FOR BIG DATA IN THE UK

Citizens do not want to be surprised by how data is used.

If a big data project involves a commercial partner it is important to be explicit about how UK citizens get a return on their investment.

Every organisation can file a request to analyse NHS data. ‘NHS Digital’ prepares the data set and monitors the use of data.

NHS Scotland and NHS Wales do not have a national repository and national rules for data access, but do have strong local networks between the NHS and health researchers.
COMPARISON OF BIG DATA DIMENSIONS IN EU COUNTRIES:
Austria, France, Germany, Ireland, Spain, Sweden, The Netherlands, and The UK.

ETHICAL DEBATE
Privacy issues dominate the ethical debate on big data, overshadowing other relevant ethical issues. However, when looked at the ethical debates more closely, they point to several different values that matter. In addition to privacy, other relevant values are: ownership, confidentiality, safety, security, informed consent, the common good, and trust. In some countries, the ethical debate primarily takes place behind closed doors, while in other countries the discussion is more public. Also, in some countries, academics and policymakers contribute to the debate, while in other countries the media opens up the debate on ethics. Media coverage can be fueled by recent scandals and can trigger fear of the use of big data among the general public.

SOCIAL AND CULTURAL NORMS
Norms differ across countries according to the prioritization of values. Some countries place the emphasis on individual autonomy, while other countries place a strong emphasis on collective responsibilities with regards to big data. When prioritizing the individual’s right, protection and access to personal data are seen as key values. Meanwhile, when prioritizing collective responsibility, altruistic sharing is the underlying principle. Social and cultural norms are essential to enable trust. Citizens trust medical professionals, healthcare organizations, research institutions and the government. However, the level of trust in healthcare systems, in governmental, healthcare, and research institutions differs across countries. Overall, individual medical professionals are trusted the most, and private sector companies the least.

GOVERNANCE OF DATA
Governance of big data in healthcare is arranged on various levels that can be more or less centralized. Countries differ with regards to the involvement of public and private actors. In all countries many actors are involved in governing data: medical professionals, healthcare organizations, patients, private companies and public organizations. Therefore, governance is always layered and complex. In response to the regulatory challenges, different kinds of governance strategies have been developed. First, there are technical strategies, such as standardization and security measures. Second, there are legal strategies, such as the introduction of new laws and regulations. Third, there are institutional strategies, such as the establishment of new organizations or councils. And finally, there are ethical strategies, with a strong guiding role for ethical committees.

REGULATORY CHALLENGES
In the countries concerned, the big data landscape is characterized by little awareness of the large variety of rules and regulations. First, the EU General Data Protection Regulation (GDPR) has to be embedded and implemented in national regulatory frameworks. In some countries, however, the GDPR is the basis of data protection, while in others, it adds to or replaces an already existing data protection framework. Second, a variety of additional (healthcare) laws needs to be considered in all countries, for example, with regards to patient rights. This makes the regulatory framework often not clear or straightforward. And third, different actors are involved in regulating big data at national, regional and local levels, potentially leading to heterogeneous outcomes.

DIGITALIZATION OF HEALTHCARE
Between and within countries, there are differences regarding the infrastructure for health data: paper-based health records, hospital-based electronic health records, linked electronic health records, regional datasets and national databases. These variations should not be interpreted as sole differences between pioneers or laggards. Some hospital-based electronic health records are considered very advanced and some national databases have to deal with outdated infrastructures. Moreover, the difference between central storage of data versus linking data can best be seen as different paradigms of digitalization that lead to different notions, rules and infrastructures. Some countries aim to store data in one place or multiple places while others link data from various sources by technical solutions.