



change in international business is to study in a globally minded environment where you learn to be critical, creative, caring and collaborative. You're about to embark on a truly international journey, that will help develop your business and personal skills through practical engagement.

Rotterdam School of Management (RSM) is the business school of Erasmus University Rotterdam. Here, you'll learn about various business disciplines, from finance and marketing to IT and sustainability. There are

The best way to become a force for positive around 60 nationalities in the first year of our International Business Administration (IBA) programme. In fact, our IBA is the first programme to receive the 'excellent' distinction for internationalisation from the Dutch-Flemish Accreditation Organisation NVAO.

> Come and join our international community!

Professor Steef van de Velde Dean, Rotterdam School of Management Erasmus University

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#### Colophon

**Design:** Kris Kras context, content and design, Utrecht

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# **Study in** the Netherlands

#### Welcome!

You probably know the Netherlands for its tulips (everywhere in spring) and its wooden shoes (rare). The Netherlands has around 17 million inhabitants, but it's a small country. Yet, it has one of the most important and most innovative economies worldwide. Many internationals say the Netherlands is a well-organised country with open-minded people. Most of the country's 35,000 kilometres of bicycle paths are in the province of South Holland, where Rotterdam is.

And nice to know: in the Netherlands, you don't have to speak Dutch to do your groceries or order drinks, most people will switch to English for you.

#### Why study in the Netherlands?

Dutch education is known for its high quality and standards, and top-ranking positions. Degrees obtained in the Netherlands are internationally recognised. The Netherlands is one of the top providers of English-taught courses. Our international classroom – a mix of international and Dutch students – is common across the university.

In class, the atmosphere is usually informal, and it is pretty easy to speak to our professors directly. The Netherlands is known as easy-going, liberal and tolerant – ideal for students. Studies in the Netherlands are affordable and accessible, for European and non-European students.

# Columbia Col

# **Life in**Rotterdam

#### Student city

Rotterdam is the country's second largest city. The largest port of Europe, and a cosmopolitan city in one. In addition to the city's vibrant hospitality scene, there are plenty of student activities. You can join the Erasmus Student Network (ESN), which organises lots of social programmes, trips, interesting debates and cultural events, on and off campus. With a party now and then, of course.

#### Multicultural city

The inhabitants of Rotterdam have diverse backgrounds. This melting pot of nationalities and cultures makes Rotterdam an interesting city where you will soon feel at home. You can feel the international atmosphere on the streets while shopping at a Turkish bakery or an Indonesian toko. In Rotterdam, no one is a stranger.

#### City career perspectives

Rotterdam hosts many multinational organisations. You might get to know your future employer during your studies, for example by doing an internship. A good proficiency of English is required, and we recommend learning some Dutch as well to increase your chances in the competitive market for talent.

#### Places to go to

When in Rotterdam, you should definitely climb the Euromast tower, take a ride in a water taxi, have lunch with a view at Hotel New York, visit the many museums, and enjoy a good night out in the Witte de Withstraat. There is never a dull moment, because the city has so much to offer.

#### Did you know this?

Rotterdam's slogan is 'Make it happen'. Erasmus University is proud to be part of this city where people develop new and creative ideas every day. Even *The New York Times* and *Rough Guides* confirm its appeal and energy. In 2014, Rotterdam was ranked one of the world's '10 best places to go to' by *Rough Guides*.



# **IBA** in practice

#### Career outlook

The Bachelor of Science in International Business Administration prepares you for a management career in international firms by teaching you the latest knowledge and skills in business, and through immersion in an intercultural classroom. Most students specialise in one of the main functions of business: production, organisation, marketing or finance, and your first job will probably be within one of these business areas.

Of course a company is more than a sum of specialisms. Future managers also need to develop a broader perspective. This is where strategy comes in. Working in culturally diverse teams familiarises IBA students with multinational project management at an early stage, qualifying you for jobs in the international arena.

#### Challenges for managers

Management requires a broad overview of what's going on, as well as thorough knowledge of the various functions that make a business. Managers can achieve senior positions when they learn how to consider different views and to apply knowledge from various fields.

A profitable and sustainable company, gaining in market share, is the ultimate goal. There are many ways to get there. Will you keep costs at bay? Will competitors undercut your price? How will you guard intellectual property? What is your

marketing strategy? And what about your people? Diversity fosters creative thinking, but not necessarily a harmonious office.

Also, will your activities be sustainable?

Business flourishes when managers balance all these elements. Are you up for the challenge?

#### Strategic business plan

The strategic business plan is a valuable tool for business-oriented activities. In the IBA, you set out to position a company or project in its commercial ecosystem. With your team, you'll gather the required information, meet with knowledgeable experts and apply the theoretical concepts you acquired during your studies. Identify strengths, weaknesses, opportunities and threats. Based on your findings, you'll formulate the best possible strategies for your undertaking.



### **IBA** facts

# RSM is consistently ranked among Europe's leading business schools.

#### Why international business administration?

You study international business administration at RSM for its:

- excellent international reputation, proven by its frequent mentioning in global rankings, including the Financial Times
- track record as an AACSB-, EQUIS-, and AMBA accredited business school
- maximised return on investment for your career outlook.

#### Facts and figures (2018-19):

- Number of first-year IBA students: 550
- Class hours first year: 12-18 hours per week
- Duration of programme: three years, or four years if you do a sandwich track or add-on track
- Required amount of EC in first year: 60
- Retention first to second year: 85%
- Graduating within four years: 80%

#### Distinctions

NVAO, the accreditation organisation for the Netherlands and Flanders, has awarded the IBA programme the prestigious 'ECA Certificate for Quality in Internationalisation' with – for the first time in the Netherlands – the qualification 'excellent'.

#### International rankings

The Financial Times (FT) annually publishes the most authoritative ranking of international business schools in Europe and worldwide. Below is our track record in these rankings, for 2018-2019:

- FT 2018 meta-ranking (which incorporates all four FT rankings) – RSM is 9th in Europe
- FT 2018 Master in Management ranking
   RSM is 8th globally
- FT 2019: RSM's MBA is 14th in Europe and 55th globally
- QS 2019: Business and Management studies – Erasmus University is 21st globally
- US News & World 2018 Economics and Business Global ranking – Erasmus University is 14th globally.

#### Accreditations

Being triple-accredited is an exclusive quality indicator and highlights our international reputation. RSM is one of the few schools meeting the specific requirements of the three accreditation bodies and among a very select group of institutions.









### Curriculum

#### rsm.nl/iba/curriculum

#### The curriculum

RSM's International Business Administration (IBA) programme takes a broad approach, yet offers differentiation as well.

The research-oriented approach is reflected in a track of research courses throughout the entire programme. Your professional development will be stimulated in a similar track. For most courses, you will attend plenary lectures and work in small groups, allowing for lively interaction and tailored feedback. Many courses have a distinctly international approach, content-wise, and by valuing the diversity within the IBA student body.

#### First year

The first year of the IBA bachelor programme consists of four blocks, and provides you with an overview of the main processes in most companies: production, marketing, organisation, finance and information. And, you will benefit from our student mentor programme, designed to help you get used to student life at Erasmus University Rotterdam.

#### Binding study advice

By the end of the first academic year, you must have successfully passed all your first-year courses. Otherwise you will receive a negative 'binding study advice'. We have set up the IBA programme in such a way that your performance in all courses will be appraised at frequent intervals, enabling you to earn a considerable part of your credits before the final exams.

#### Second year

The second year of the IBA programme also consists of four blocks, but courses such as the research project or entrepreneurship will stretch over a longer time. In the Professional Development track, you will further enhance your personal skills. The increasing importance of contributing to sustainable business is reflected in the 'responsible business and leadership' course.

#### Third year

In the first half of the third year, you can choose to do an international exchange, an internship or a minor. In the second half of year 3 you can pick one out of five tracks, allowing you to follow your interests and also to prepare for a master. Finally, you will also write your bachelor thesis in the field of one of these tracks:

- Model builders (data, operations)
- Performance analysts (finance, accounting)
- People experts (marketing, diversity, behaviour)
- System thinkers (international business, strategy)
- Change agents (entrepreneurship, innovation)

#### Bachelor 1

Block 1	Block 2	Block 3	Block 4		
Organisational behaviour (4)	Accounting (4)	Finance (4)	Business information management (4)		
Marketing management (4)	Philosophy of science (3)	Economics (5)	Operations management (4)		
Mathematics (2)		Statistical methods (4)	Quantitative decision-making (4)		
Introduction to business (5)		Strategic business plan (5)			
Mentor programme (-)		Spreadsheet modelling (3)			
Professional development I (5)					

#### Bachelor 2

Block 5	Block 6	Block 7	Block 8	
Responsible business and leadership (4)	Innovation management (4)	Business law (4)	Organisational theory and dynamics (4)	
Human resource management (4)	Corporate finance (4)	Supply chain management (4)	Technology management (3)	
Research project (10)			Management accounting (4)	
			Strategic management (4)	
	Business simulation (2)	Entrepreneurship (5)		
Professional development II (4)				

#### Bachelor 3

Block 9	Block 10-11	Block 12	Block 13	Block 14	Block 15
Minor (15)	Electives (10)	Elective (5)		Digital business (5)	
Exchange (20-2	5)	Elective (5-10)	Choose from five tracks		
Exchange (30)		Module 1 (5)	Module 2 (5)	Module 3 (5)	
Internship (15-20)	Electives (5-10)	Elective (5)	Advanced research training (5)	Bachelor thesis (5)	



## Jessica Woitalla

Student from the USA

"I was looking for a programme with an international orientation, offering knowledge from various perspectives, and challenging me with new experiences. IBA encompassed all the aspects I was looking for. Moving to the Netherlands created my next great adventure, and I was excited to become an active member of the IBA community. I joined RSM Student Representation, which has allowed me to work aside the faculty members and

management at RSM to continuously improve our education. After my studies, I hope to have broadened my world-view enabling me to be a young adult that contributes to solving tomorrow's problems."

# Prof. Gabriele Jacobs

Academic director IBA

"Starting your studies is an important and exciting step in your life. It brings a lot of new challenges and experiences: you meet new people, learn new concepts and new ideas, and your world gets bigger. Studying international business administration is an important stepping stone for the role you will play in organisations and in society at large. Working in diverse groups in international contexts is what brings the most joy and inspiration to my professional life. I'm proud that the term 'international' in IBA is not an

empty promise. You'll spend three years in a truly international classroom, and you will work with our very international faculty. I'll do my best to help provide a learning environment in which you can develop the relevant competencies for working in a global context. This includes empathy and respect, critical reflection on your own culture, and appreciating diversity. I wish you a mind-broadening study experience in IBA!"



"As a student at RSM, I experienced a wide range of extra-curricular activities next to my studies. After being responsible for the external representation of Enactus, a hub for sustainable startups, I was selected for the RSM Honours Programme. This extracurricular programme educates selected students about strategic entrepreneurship and innovation. Following hackathons, consulting assignments and exploratory research projects, the extra-curricular programme culminated in a trip to Silicon Valley, where we visited tech multinationals, such as Google, Salesforce and Dropbox.

At the same time, I have been actively involved in the RSM STAR Case Society, which prepares its members for a career in consulting by participating in case competitions worldwide. I had the privilege of competing in case competitions in Thailand, Serbia and Los Angeles, which were unique experiences. I have not only developed valuable soft skills that enhance my academic and corporate success, but also made friends from all over the world. This showcases the global mindset of RSM, allowing its students to learn, grow and prosper."

# How to make the most of your studies

#### Study abroad

One of the many benefits of the programme is the possibility of studying abroad at some point. RSM offers a wide and attractive network of around 100 partner business schools for its bachelor exchanges, see pages 14-15.

#### International internship

An international internship is an alternative to an exchange. You can apply your newly acquired knowledge and skills within a company in another country. Many students are offered a job as a result.

#### Sandwich track and add-on track

The 'sandwich track' enables you to include an additional year of studies between your second and third year. The 'add-on track' is an extension of your studies by adding an additional year after the third year. This year strengthens your professional profile, and will give you an asset when applying for a job after your bachelor.

#### Honours programmes

Erasmus University Rotterdam offers two English-taught honours programmes on interdisciplinary subjects. They bring students from various programmes together to jointly work on a broad subject. And, IBA students can also apply for RSM's undergraduate honours programme on innovative entrepreneurship and a study trip to Silicon Valley. Honours programmes count as extra credit on top of the regular BSc programme.

### Study trips, business projects, case competitions

Another way to gain relevant international experience is by joining one of our international study trips. Our international business projects take a more academic approach; desk and field research are done for commercial businesses and are supervised by RSM's academic staff.

Alternatively, some IBA students are involved in international non-profit organisations such as Enactus, which focuses on sustainable entrepreneurship. You can also join the RSM STAR Case Society. You can then be selected for international case competitions, in which teams of four from business schools worldwide compete to solve challenging business cases.

#### Study counselling

Balancing studies and other activities can be a challenge. Many students appreciate our mentor programme. It assigns freshmen to second-year students to help them find their way at the university and in Rotterdam: how to study and how to plan ahead. More personal matters are swiftly referred to trained student advisors.

# Partner universities worldwide

#### Europe

United Kingdom Aston University (Aston Business School), Birmingham; City University (Cass Business School), London; Lancaster University; Leeds University Business School; University of Manchester (Manchester Business School); University of Strathclyde (Strathclyde Business School), Glasgow; University of Glasgow; University of Bath (School of Management); University of Warwick Ireland University College Dublin (Quinn School of Business); University of Limerick (Kemmy Business School); Trinity College Dublin France ESC Rennes; ESSEC Business School, Cergy; ESSCA, Angers/Paris/ Budapest/Shanghai; EM-Lyon; Grenoble, Ecole de Management; Sciences-Po, Paris; Université Paris Dauphine Iceland Reykjavik University Norway The Norwegian School of Management (BI), Oslo; The Norwegian School of Economics and BA. (NHH), Bergen Sweden Stockholm School of Economics SSE Finland Aalto University School of Business **Denmark** Aarhus University School of Business and Social Sciences; Copenhagen Business School (CBS); Czech Republic University of Economics, Prague Russia St. Petersburg State University Germany University of Mannheim; WHU Otto Beisheim School of Management, Koblenz Vallendar Austria Wirtschafsuniversität Wien; MCI Management Center, Innsbruck Switzerland University of St. Gallen (HSG) Italy Università Commerciale Luigi Bocconi, Milan; Luiss University, Rome **Portugal** Universidade Catolica Portuguesa; Universidade Nova de Lisboa Spain ESADE, Barcelona; Universitat

Pompeu Fabra (Faculty of Economic and Business Sciences), Barcelona; IE Madrid; Universidad Carlos III, Madrid; ICADE, Madrid; Universidad de Navarra, Pamplona **Turkey** Koç University, Istanbul

#### Africa

**Morocco** ESCA (Ecole de Management), Casablanca **South Africa** University of Pretoria

#### The Americas

Canada HEC Montréal; Queens University (Queen's School of Business), Kingston; University of British Columbia (Sauder School of Business), Vancouver; University of Calgary (Haskayne); York University (Schulich School of Business), Toronto United States of America Babson College, Boston; Florida State University, Tallahassee; Florida International University, Miami; Tulane University (A.B. Freeman School of Business). New Orleans; Emory University (Goizueta Business School), Atlanta; Georgia State University, Atlanta; Indiana University, SPEA, Bloomington; Ohio State University (Fisher College of Business), Columbus; Texas Tech University, Lubbock: University of Maryland (Robert H. Smith School of Business), College Park: University of Michigan (Ross). Ann Arbor; University of North Carolina (Kenan-Flagler Business School), Chapel Hill; University of Pennsylvania (The Wharton School), Philadelphia: University of South Carolina (Darla Moore School of Business), Columbia: University of Southern California (Marshall School of Business), Los Angeles;



University of Texas at Austin (McCombs School of Business); University of Virginia (McIntire), Charlottesville; University of Washington (Foster School of Business), Seattle Mexico Instituto Tecnológico Autónomo de México (ITAM) Mexico City; Instituto Tecnológico de Estudios Superiores (ITESM; EGADE), Monterrey Argentina Universidad Torcuato di Tella, Buenos Aires Brazil Fundação Getulio Vargas, São Paulo Chile Universidade Adolfo Ibanez, Vina del Mar; Pontificia Universidad Católica de Chile, Santiago Peru Escuela de Administración de Negocios (ESAN); Universidad del Pacifico, Pacifico Business School, Lima

#### Asi

South Korea EWHA Womans University; Yonsei University; Korea University Business School; Seoul National University; Hanyang University, Ansan Japan Keio University, Tokyo; Nagoya University of Commerce & Business China Beijing University (Guanghua School of Management); Tsinghua University (School of Economics and Management), Beijing; Shanghai University of Finance and Economics (SUFE); Shanghai Jiao Tong University (Antai College of Economics and Management), Sun Yat-Sen University (Lingnan University College), Guangzhou Hong Kong Hong

Kong Baptist University; City University Hong Kong; The Chinese University of Hong Kong (CUHK); The Chinese University of Hong Kong, Shenzeng; The Hong Kong University of Science and Technology (HKUST); University of Hong Kong; Hong Kong Polytechnic University Taiwan National Chengchi University (College of Commerce), Taipei; National Taiwan University (College of Management), Taipei Indonesia Universitas Gadjah Mada Singapore Nanyang University Singapore, (Nanyang Business School); National University of Singapore (NUS); Singapore Management University (SMU) Thailand Chulalongkorn University, Bangkok; Thammasat University, Bangkok Kuwait Kuwait University Israel Tel Aviv University (Coller)

#### Oceania

Australia Monash University (Monash Business School), Melbourne; University of Melbourne, (Melbourne Business School); University of New South Wales, Sydney; University of Sydney; University of Technology Sydney (UTS Business School); Queensland University of Technology, Brisbane New Zealand University of Otago, Dunedin; University of Waikato, Hamilton

### After the bachelor

Once you graduate from IBA, you can apply for a master degree at RSM (if you have a sufficient GPA), transfer to another school, or begin your professional career.

#### Master programmes at RSM

- Accounting & Financial Management
- Business Analytics & Management
- Business Information Management
- Finance & Investments
- Global Business & Sustainability
- Human Resource Management
- International Management/CEMS
- Management of Innovation
- Marketing Management
- Organisational Change & Consulting
- Strategic Entrepreneurship
- Strategic Management
- Supply Chain Management
- Research Master in Business and Management (two years)

#### **CEMS: acclaimed collaboration**

RSM also proudly offers the MSc in International Management/CEMS (18 months), a joint programme by several leading business schools around the world which has a broad remit and requires the mastery of three languages. CEMS has been ranked one of the world's best business programmes by Financial Times for seven consecutive years.

#### **Career opportunities**

Some IBA graduates walk straight into a career or set up their own company, but most continue with a master programme first, because this improves their career prospects. Sometimes, large multinational firms hire master graduates prior to graduation, based on internships and other networking experiences. The main employment sectors and the percentages of IBA graduates entering each are as follows: consulting (20%), finance and accounting (20%), marketing and communications (15%), owner-entrepreneur (10%), human resources (10%), policy advising (5%), and other business areas (20%). Our career services team can assist you in finding internships and with around 40.000 alumni in more than 100 countries, RSM's alumni network is truly global, and provides valuable mentoring, job and internship opportunities.





# **Jasper Buntinx**

Alumnus International Business Administration, Dutch

"I started my IBA studies at RSM in 2009 and was determined to make it an international experience. So I took my chance to go on exchange in South Korea. I then really wanted to work abroad. So after finishing my master in Finance & Investments at RSM I started to work as a trainee at STAR Capital in London, UK. Then I completed an MBA in Tel Aviv, and returned to London for a career in finance. Two long internships—at UBS on real estate and at Greenfield Capital on private equity—brought me

where I wanted to be: at Macquarie Capital in investment banking, first as an analyst and now as an associate. My focus is on principal investments in infrastructure in the Benelux. In retrospect, I found myself privileged – because of the choice of options I was offered inside and outside studies. I am aware that this is not a given for all, so I have set up a scholarship system with some classmates, to make this wealth of chances available for others too."

### **Admission**



RSM is a member of CIS, the Council of International Schools.

www.cois.org

#### **Admission requirements**

To be considered for the IBA programme you need a secondary school diploma which gives you access to university-level education in your own country and is deemed equivalent to the Dutch secondary school diploma. You must also meet the following additional requirements:

- you should have passed mathematics at least at calculus level
- you must have a sufficient result for TOEFL or IELTS (English-language tests).

For specific requirements per diploma, minimum levels and score requirements for mathematics and English, please visit www.rsm.nl/bacheloradmissions.

#### When to apply? Strict deadline!

You must apply through the Dutch national student registration system 'Studielink' between October 2019 (once Studielink opens) and 15 January 2020.

#### Numerus fixus

RSM's IBA admits a maximum of 650 students each year. Important characteristics of the IBA programme are its international dimension and high-performing students. Admission to the IBA programme is therefore based on your academic performance as reflected by your overall grade point average, your motivation for the international character of the programme as reflected in your CV, and your answer to the motivation question.

Here's how we'll calculate your ranking:

- Your GPA, as this will be calculated from your school report using unrounded grades of the before-last school year, counts for 75 per cent of your total score. The higher your grades, the more points you get. More details can be found on the page 'admission criteria per diploma' on our website.
- Your CV or your answer to the motivation question counts for 25 per cent of your total score, and should give us sufficient insight in your international background and experiences.

The application process consists of two parts: Part I: registration for the IBA programme in the Dutch national student registration system Studielink (www.studielink.nl) between October 2019 (once Studielink opens) and 15 January 2020.

Part II: fill in and submit RSM's Online Application Form (OLAF). You will receive a link to this form within 24 hours after successful registration in Studielink.

Before 31 January 2020, you must:

• upload all the required documents and submit your application.

All applicants who submitted a complete application in OLAF on time will receive a rank number via email from Studielink on 15 April 2020. Applicants with rank number 1 to 650 will also receive a second email from Studielink with an offer for the programme. Applicants with rank number 651 and higher will automatically be put on a waiting list. Applicants offered admission to the IBA programme (initially or from the waiting list) will have two weeks to accept or decline the offer in Studielink. For detailed information regarding RSM's admission requirements and process, please visit

www.rsm.nl/bacheloradmissions.



# Prepare for your studies

#### How to prepare?

Once you have decided on a study programme, you need to prepare. The process starts with your admission application. Then you might need a visa or residence permit, and find a place to stay in Rotterdam.

#### **Tuition fees**

The 2020-2021 tuition fee for the IBA programme is €9,300 per year. The Dutch government contributes towards this cost for students who hold nationality from a country belonging to the European Economic Area (EEA). These students therefore pay the statutory fee of €2,090\* per year, with a 50 per cent reduction for year one.

#### Accommodation

There are several ways to find suitable accommodation for your first study year at RSM. Once you have been accepted into the IBA programme, we will give you the information you need to start your house hunt. Early applicants will find it easier to obtain housing than if you apply late. Latecomers may not find a place before the start of the programme, so apply as early as you can. From mid-April onwards you can register for a room ("reserved accommodation") via the housing agency SSH, and from mid-May you can register for an on-campus room via Xior. Rooms are limited, and registrations will be approved on a first come, first serve basis. For more information, visit www.housing.eur.nl.

#### Costs of living

The costs of living and studying in the Netherlands are around €900 a month. You need this to cover daily expenses such as rent, groceries, books and going out. A part-time job can be a source of additional income but do be advised that studying will take a lot of your time. International students need to remember that they cannot rely on an additional income once they are in the Netherlands. Non-EEA students in particular should be aware that the number of hours they are allowed to work in a paid job are limited. Make sure that you have sufficient financial means before coming to Rotterdam.

#### Study grant

As a rule, Dutch students will receive a government-funded study grant that comes as a loan. The Dutch study grant is also available under the same conditions to students from EEA countries, but only if the student, or their partner or parents have a paid job in the Netherlands for at least 14 hours per week EEA students can also apply for so-called *collegegeldkrediet*, which is an advance on tuition. Moreover, EEA students can also apply for a supplementary grant, depending on parental income. Please visit **www.duo.nl** for more information.

#### **Scholarships**

The search engine www.grantfinder.nl presents a range of Dutch scholarships for international students who wish to study in the Netherlands. Especially for non-EEA students, who pay the non-subsidised tuition fee, RSM offers a few merit-based scholarships. RSM also offers an interesting scholarship for students with an EEA nationality. More information can be found at www.rsm.nl/iba/scholarships.

#### Immigration procedure

Whether or not you need an entry visa or residence permit to study in the Netherlands depends on your nationality.

- If you are from the EEA, then you can easily take up residency in the Netherlands and do not need a residence permit.
- If you are from the USA, Canada, Japan, New Zealand, Monaco, South Korea or Australia, you do not need an entry visa for the Netherlands, only a residence permit for the duration of your study (three years plus three months).
- If you are from any other country, you need an entry visa for entering the Netherlands, and a residence permit for the duration of your study (three years plus three months).
- If you already have a Dutch Residence Permit, RSM/EUR will send you the appropriate information.

As soon as you are admitted to the programme (conditionally or unconditionally), RSM/EUR will send you the immigration guidelines. Please do not start the immigration procedure on your own, only RSM/EUR can apply on your behalf. More information can be found at

#### www.rsm.nl/immigration.

#### Medical and liability insurance

Dutch law requires everyone living in the Netherlands to be covered by health insurance. To be prepared for everything, we strongly recommend Aon because it has developed a tailor-made ICS Complete+ insurance for international students of RSM and Erasmus University Rotterdam, including:

- medical expenses, including any preexisting conditions you might have
- third-party liability insurance
- fire and home furnishing insurance if you live in student accommodation.

Please visit www.eur.nl/en/insurance.

<sup>\*</sup> The statutory fee is subject to change. Prior to the start of the academic year, tuition fees may be modified by the Dutch government. Erasmus University Rotterdam reserves the right to make changes affecting policies, fees, curricula or any other matters announced in this publication without further notice.

### What's next?

#### Make a good study choice

Choosing your studies is very important. It influences the rest of your life. So think about what you would like to do and what your talents and competences are. Erasmus University Rotterdam (EUR) invites you to its campus to get to know the university and study programmes better. Your study time can only be a success if you choose the right programme. Do not hesitate to ask for help.

#### Open days

EUR hosts open days each autumn and spring for you to check out the university. You can tour the EUR campus, and learn more about specific study programmes and the university in general. For an overview of our open days, please visit

www.rsm.nl/bsciba/contact-us.

#### Student for a day

You and other prospective students can also join our "Student for a Day" programme. You will then experience lectures and workshops, and get a real taste of student life on campus.

www.rsm.nl/bsciba/contact-us.

#### On location and online

RSM visits schools upon request, organises information sessions on location, and actively takes part in education fairs. Every month, you can watch a virtual information session with a live online presentation about the IBA programme. You can also ask questions

during this live session. Sign up for one of our virtual information sessions via www.rsm.nl/bsciba/contact-us

#### Talk to current students

Our current students are available for questions about the IBA programme and student life at RSM. You can contact them through

www.rsm.nl/bsciba/contact-us.

#### Contact us

You can contact the RSM Admissions office for general information about the programme, the IBA selection procedure, mathematics test and enrolment:
Tel.: +31 10 408 9591

www.rsm.nl/contactiba

Students residing in China can contact the RSM China Office located on the SWUFE Guanghua Campus in Chengdu.
Tel.: +86 28 8709 9034

www.rsmerasmus.com

#### Discover more

For an overview of all the programmes, study events and general information, please visit **www.eur.nl/en/bachelor**. For more information about the IBA programme, please visit **www.rsm.nl/iba**.

# Meet us on campus or online









**Start** September 2020



**Numerus fixus** 650 students



**Diploma**BSc in International
Business Administration



- rsm.nl/iba
- f rsm.nl/facebook
- **y** twitter.com/RSMErasmus
- youtube.com/rsmerasmusuniversity