Development of a new innovative international master portfolio:
Funds available
Invitation to submit proposals

Overall goal
The Executive Board has made funds available to facilitate the development of new innovative, international master programmes. These new masters should be a magnet for national and international talent and should enhance the institutes’ reputation, profile and added value.

Call procedure
There are two calls, distributed over the year 2016 and 2017. For both calls, the same guidelines and application format apply.

Call nr 1.
Aim: Supporting initiatives that are in the make and fit the international master portfolio objectives. Funding these proposals can provide quick wins and can stimulate progress and enthusiasm that already exists.

Important dates:
- Call for proposals: 10th of March 2016
- Deadline submitting proposals: 25th of April 2016
- Publication of winning proposal(s) first call: 13th of June 2016

Call nr. 2
Aim: Supporting ideas developed during the (topical) workshop (to be planned). However, other proposals or proposals that were rejected in the first call and that are improved/elaborated, can also participate in this call. Initiators or interested parties, with support from relevant deans or directors of education, are invited to develop their ideas into a proposal with steps and activities that are needed to come to a new, innovative and international master.

Important dates:
- Deadline submitting proposals: 27th of January 2017
- Publication for winning proposal(s): 17th of March 2017

No extension of the deadlines shall be granted.

Guidelines on what constitutes new innovative international masters?
The guidelines were drafted to trigger master proposals that are innovative and international.
The information that applicants provide in the application format (see below) are judged on eligibility, effectiveness and efficiency in light of the guidelines. Selection of the proposals is done by a selection commission consisting of external and internal members. The Steering Committee of the strategic programme will make the final decision.
In principle, all type of masters are eligible as long as they fit the guidelines: initial masters (Master of Science, Master of Arts or Master of Business Administration), research masters, post initial masters.
The themes of the masters should be socially relevant and recognizable (for employers & recruiters) for instance: health & wealth, brain & behaviour, Migration: the world adrift, Big Data, or challenges belonging to urban society or a port area. Trust fund themes are: Healthy People and Health Systems; Inclusive Growth; and Prosperity; Vital Cities and Vital Citizens. The Flagship initiatives will also provide relevant topics. These topics do not rule out other topics.

The next page states the essential and recommended guidelines for the proposals.
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<th>Essential</th>
<th>Recommended</th>
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<td>1. The Master is offered in collaboration with relevant international partners</td>
<td>9. In the master there is collaboration between two or more EUR faculties</td>
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<td>2. The international partner(s) contribute substantially to the curriculum</td>
<td>10. The master offers a transnational/ international classroom</td>
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<td>3. In the master there is collaboration between at least two EUR disciplines</td>
<td>11. The master offers blended (online, joint, on-campus) learning</td>
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<td>4. The master is viable (market demand driven) and sustainable (in the long run)</td>
<td>12. The master fits in with the abovementioned identified content-themes</td>
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<td>5. The master has an innovative element (see 10,11,12,13)</td>
<td>13. The master is linked to core research areas EUR (flagships/Trust fund)</td>
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<td>6. The master is taught in English</td>
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<td>7. The master offers active academic learning</td>
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<td>8. The master cooperates with stakeholders/future employers</td>
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Description of activities that will be funded:

The total amount of funding available in this project is €900,000, with a total maximum amount of €150,000 per selected proposal available, for a period of three years. The amount asked for may be less.

The grant must be supplemented by matching (in funds or in kind) from the faculty for at least one third of the granted amount. In case of collaboration across faculties, the matching funds/kind can be split between the participating faculties.

All activities should bear directly on development of an international and innovative master. Type of activities that are eligible for funding can be summarized as seeding money for activities for the development of the master.

Applications for the following purposes (which may consist of a mix of instruments) are accepted:

1. Organizing meetings in order to strengthen a high level international network or consortium. Eligible costs are the costs of renting a meeting room, costs of catering, costs of organizing a web or video conference;
2. Travel and accommodation costs: in principle the project funds the outgoing mobility costs (i.e. travel and accommodation costs) for staff of the Erasmus University Rotterdam.
   In the case of the coordinators in some cases an exception could be made for the travel and accommodation costs for partners in the consortium that do not have the economic capacity to finance their own expenses;
3. Additional support by external experts or an agency for market research, marketing, macro-efficiency test ('macrodoelmatigheid') and accreditation. The grant also allows for hiring of a student assistant to help with these activities;
4. Staff replacement grant for the preparation and development of the new master.

Administrative support / overhead costs, other than project coordination, are not eligible for funding.
If a faculty outside the EUR is coordinator of the master, only activities for the accreditation, macro-efficiency test, compensation of time from personnel will be eligible for funding.
Compensation of time from personnel is done at the appropriate level.
Funds will be awarded in three parts: 33% of the amount will be awarded immediately; the remaining 2x 33% will be awarded conditionally, providing an adequate yearly presentation of progress to the Steering Committee. Information on the financial accountability are available on request.

Please be aware that if you have already received financial support from the Executive Board for these particular activities through other channels, or if the master is in the process of applying for accreditation, the application will not be eligible.

Monitoring and accountability

Proposals that are selected for funding are monitored by the Steering Committee of the strategic programme Internationalisation of Education. This entails a yearly presentation of progress, as well as an elaborate final report, including financial justification. Of course, the new master is also monitored according to the normal routes of quality assurance for new programmes.

Erasmus University Rotterdam
Application format

Proposals should be submitted electronically, in English, according to the format below. Proposals have to be signed by the relevant Deans. This format is available at debruin@abd.eur.nl

Please fill in the format with the information that is (already) available, or explain how you intend to fulfill the requested information or procedural steps.

1) **Details of applicant**: name of new master, partaking faculties/disciplines, stakeholders, contact details (of coordinator and other EUR parties), projected start date of master.
2) **Summary for project** (max 600 words)
3) **Need for master**: from perspective of faculty, institute, student, viability/market demand/relevance (max 200 words)
4) **Describe content**: subject, (mobility) set-up, end qualifications, description of type(s) of teaching/learning environment, learning outcomes (including international and intercultural learning outcomes), number of ECTS, entry requirements (max 250 words)
5) **Describe international features of the master** (max 150 words)
6) **Describe choice of partners, the contribution of all partners, and complementarity of partners** (max 150 words)
7) **Describe cooperation with other parties/stakeholders**: within EUR, outside EUR/education institutions, outside EUR/employers, other, maturity of cooperation (max 100 words)
8) **Describe innovation features of the master** (max 100 words)
9) **State, if any, communication efforts to prospective students** (max 50 words)
10) **Embedding in current offer, use, if any, of existing courses**
11) **Activities to guarantee sustainability of the master, potential other financing mechanisms** (max 100 words)
12) **Accreditation**: describe how your initiative will ensure that the accreditation process is followed correctly (include planning) (max 200 words)
13) **Planning**: project activities and master time line (up to preparation to first enrolment)
14) **Requested amount of funding**: Budget estimate (in €) by type of activity and per year, specifying amount and kind (personnel, travel, etc), specifying matching from faculties and partners on total budget. (a format will be made available)
15) **Approval for submission by Deans of all faculties involved**: names, date, signatures

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**PLEASE VISIT:**

http://www.eur.nl/abd/epb/strategische_programmas/internationalisation/master/

or contact debruin@abd.eur.nl for

*information on the call procedure, workshops, or to request an electronic version of the application format and submission*

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