Rotterdam School of Management Erasmus University

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Business-Society Management Department

Enhancing Societal Impact Through Impact-Driven Education

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Dr. Taslim Alade



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Impact and effects of Impact-Driven Education (IDE) on 3 partners	Partnership accelerator model in developing an Impact-Driven Education	Example of an Impact- Driven Education course	Relationship between IDE, IDGs and SDGs



What is Impact?



THE NOTORIOUS SDCGS

tackling 99 problems and poverty's number 1.. hashtag goals





Effects of an Impact-Driven Education on Three Partners









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Barriers to Impact-Driven Education







Credit: Freepik, Getty Images/iStockphoto

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Partnership Barrier between Business, Society and Environment



Current situation: Little collaboration or coherence across business, government, civil society, academia, UN etc. The New Normal: Systematic collaboration across societal sectors wherever value can be created towards the common goal / polar star of the SDGs

Credit: The SDG Partnership Guidebook, 2022

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Partnership Accelerator – Partnership Enabling Eco-System



Objectives - Sustainable Business Models Elective Course





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zafins



Credit: https://innerdevelopmentgoals.org/framework/

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Partnerships as an Essential Approach to Impact on SDGs



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Q&A1

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Q&A2

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Conclusion 1: Growing Through Partnership for the SDGs







Comfort to Growth Zone Map

Conclusion 2: Poem

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Thank you



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Burgemeester Oudlaan 50 3062 PA Rotterdam The Netherlands

+31 10 408 2222 info@rsm.nl



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Poem: Impact-Driven Education

From single discipline to multi & trans-disciplinary From isolated to co-creation and collaboration From linear to circular economy From unstainable to sustainable From corporate social responsibility to include student-led responsibility..... Tick Tock Ticks the Clock to the 2030 SDG Agenda Are we walking the talk or having a walk in the park...... Trust the process and the partners **Trust Failing Forward** Trust the Gen Z & Gen Alpha for impact during & after school For a double impact to fast track our pace to the 2030 Agenda... Trust Impact-Driven Education It is a Safe Space for the Hummingbird to make a Brave Move Playing our roles together towards a common goal..... As we Embrace Impact-Driven Education for the SDGs As we go through the mission to create positive social impact We will grow to become a force for positive change in the world And together we can make a difference..... As we also keep in touch with the Dutch, we remind ourselves Oh jongen jongen jongen..... Samen zijn we als kaas en wijn—lekker als het smelt Together we're like cheese and wine—delicious when it melts!

By Taslim Alade