

23rd International Conference on Cultural Economics

24-27 June 2025, hosted by Erasmus University Rotterdam (The Netherlands)

Draft Program

Tuesday, 24th June, 2025

9.00-16.45 'The Future of the Cultural and Creative Economy' Day

11.00-17.00 Young Researchers Workshop

17.00-18.30 Opening Reception

Wednesday, 25th June, 2025

9.00-9.15 Welcome

9.15-10.15 **Keynote 1:** Filip Vermeulen (Erasmus University Rotterdam) – *AI and the art market: a game changer?*

10.15-10.45 Coffee break

10.45-12.15 Scientific Sessions 1

S1-A: Gender Representation in the Arts I

- *Breaking the Sound Barrier: Rethinking Gender Representation in Live Music Performance Using AI Experiments* (Kate Whitman, Joe Cox, Samantha Parsley) – Presenter: Joe Cox (University of Portsmouth)
- *Does Gender Matter for Equally Qualified Professionals?* (Rachel Pownall, Dakshina de Silva, Tim Hubbord) – Presenter: Rachel Pownall (Maastricht University)
- *Inclusive Periphery or Liberal Center? Gender Occupational Segregation and Regional Inequality in Creative Occupations* (Tal Feder, Emil Israel) – Presenter: Tal Feder (Technion Institute of Technology)

S1-B: Creativity and Artistic Influence in History

- *The Canonization of Impressionism through Art History Survey Textbooks, 1900-2024* (Liesbeth De Strooper) – Presenter: Liesbeth De Strooper (Erasmus University Rotterdam)
- *Harmony and Dissonance: Peer Influence in Western Music Composition* (Karol J. Borowiecki, Matthew Curtis) – Presenter: Matthew Curtis (University of Southern Denmark)
- *Biases in the Historical Record of the Creative Process: References Dropped and Added* (Ivan Aranzales Acero, Ho Fai Chan, Jonathan Feinstein, Hongyi Shen, Benno Torgler, Arlene Ariel Valero) – Presenter: Jonathan Feinstein (Yale School of Management)

S1-C: Cultural Entrepreneurship I

- *Quebec Publishing: Protectionism and Expansionism* (Julien Lefort-Favreau) – Presenter: Julien Lefort-Favreau (Queen's University; University of Toronto)
- *Risk Aversion and Social Inclusion in the Gig Economy: Developing a Sustainable VFX Entrepreneurship Programme in South Africa* (Jen Snowball, Noel Pearce, Fiona Drummond) – Presenter: Jen Snowball (Rhodes University)

- *QR Code-Enabled Tips to Street Performers at the Edinburgh Fringe Festival* (Tim R.L Fry, Meg Elkins) – Presenter: Tim Fry (Nottingham Trent University)

S1-D: Film Industry

- *Public Value and Economic Impact in the European Film Industry, A Case Study of Austria and Greece* (Gentiana Ramadani, Katharine Sarikakis) – Presenter: Gentiana Ramadani (University of Vienna)
- *Creativity in Film Production – The Role of Creative Film Producer – The Case of Poland* (Marta Materska-Samek, Małgorzata Domin, Katarzyna Kopeć, Joanna Sanetra-Szeliga, Paulina Borkiewicz, Joanna Kotlarz) – Presenter: Marta Materska-Samek (Jagiellonian University in Krakow)
- *Does Alternative Exhibition Reflect European Film Diversity? An Analysis of Selected Countries' Filmographies Exhibited in the Portuguese Cultural Circuit Between 2007 and 2022* (Helena Santos, Marta Miranda, Luís Delfim Santos) – Presenter: Helena Santos (University of Porto)

S1-E: Digital Music

- *Concert-Induced Streaming: The Dynamic Effect of Concert Demand on Recorded Music Consumption* (Dylan Thompson) – Presenter: Dylan Thompson (Erasmus University Rotterdam)
- *An Empirical Analysis for Digital Music Trade Using Streaming Hit Chart Data* (Yuki Takara) – Presenter: Yuki Takara (Bunkyo University)
- *Revisiting Success in Music Streaming: A Data-Driven Predictive Approach* (Juan D. Montoro-Pons, Manuel Cuadrado-García, María Luisa Palma-Martos) – Presenter: Juan D. Montoro-Pons (Universitat de València)

S1-F: UNESCO

- *The Impact of UNESCO Heritage on Urban Creativity: A Study of European Creative Cities* (Mafalda Gómez-Vega, Iván Boal) – Presenter: Mafalda Gómez-Vega (University of Valladolid)
- *Does the UNESCO World Heritage Inscription Affect Local Economies? Evidence from a Ten-Year Analysis of 'Paesaggi Vitivinicoli del Piemonte: Langhe-Roero e Monferrato'* (Irene Rotellini, Anna Crepaldi, Ruggero De Blasi) – Presenter: Irene Rotellini (Formules S.r.l.)
- *The Impact of UNESCO Creative Cities on Employment Levels and Working Conditions in the Cultural and Creative Industries: The Cases of Rome and Pesaro* (Giuseppe Leotta, Giulia Netti, Leonardo Damen) – Presenter: Giuseppe Leotta (Conservatory of Music 'Santa Cecilia')

S2-G: Sustainable Culture I

- *From Table to Territory: Gamifying Sustainability in Creative Cities of Gastronomy* (Alice Demattos Guimarães, Natalia Maehle) – Presenter: Alice Demattos Guimarães (Western Norway University of Applied Sciences)
- *A Proposal to Measure the Impact of Culture for Sustainable Development* (Fabio Bacchini, Roberto Iannaccone, Pietro Antonio Valentino) – Presenter: Roberto Iannaccone (Istat)
- *UNESCO World Heritage List and Sustainable Cultural Tourism* (Martina Dattilo, Mara Ferrero, Fabio Padovano, Giovanna Segre) – Presenter: Martina Dattilo (Università di Torino)

S1-H: Cultural Heritage and Tourism

- *Surveying Social Perceptions on Intangible Cultural Heritage, Traditional Craftsmanship and Rural Development* (Fernanda Gutierrez-Navratil, Maria J. Perez-Villadoniga, Juan Prieto-Rodriguez) – Presenter: Maria J Perez Villadoniga (University of Oviedo)
- *The Impact of Cultural Heritage Tourism Routes on Urban Cultural Vitality through Multi-Stakeholder Analysis* (Hongjia Liu, Hao Su) – Presenter: Hongjia Liu (Xi'an Jiaotong University)
- *Cultural Tourism as a Catalyst for Creative Economy Development: A Study of Employment Generation and Community Engagement in India's Creative Clusters* (Arunika Sharma, Anupam Das) – Presenter: Arunika Sharma (Indian Institute of Management Kozhikode)

S1-I: Artificial Intelligence and Digital Transformation

- *Understanding Fans Motivation: Topic Modeling of Comments Left on Music Videos* (Stéphane Gauvin) – Presenter: Stéphane Gauvin (Université Laval)
- *Generative Artificial Intelligence in Museums: Transforming Interpretation, Engagement, and Accessibility* (Luis Teixeira) – Presenter: Luis Teixeira (Universidade Católica Portuguesa)
- *Expanding Auditorium and Stage: Making Sense of Digital Transformation in the Performing Arts* (Christian Holst) – Presenter: Christian Holst (Leuphana University Lüneburg)

S1-J: Policy and IP

- *Does Intellectual Property Right Work in Craft? An International Comparison* (Kazuko Goto, Anna Mignosa) – Presenter: Kazuko Goto (Setsunan University)
- *EU Cohesion Policies Between Effectiveness and Equity: An Analysis of Italian Municipalities* (Anna Laura Baraldi, Claudia Cantabene, Alessandro De Iudicibus, Giovanni Fosco) – Presenter: Anna Laura Baraldi (University of Campania L. Vanvitelli)
- *The Visual Arts Sector in a Mid-Sized City in Argentina: Outcomes of a Local Cultural Policy* (Silvina Elías, Viviana Leonardi, Marina Tortual, Emiliano Gutiérrez) – Presenter: Viviana Leonardi (Universidad Nacional del Sur)

S1-K: Art Markets I

- *Empirical Analysis of the Pricing of Japanese Artists' Works: Differences in the Effects of Age and Awards Using Quantile Regression* (Naoko Okuyama, Mototsugu Fukushima) – Presenter: Naoko Okuyama (Yokohama National University)
- *The License to Art: The Product and Its Intermediaries* (Jeppe Ugelvig) – Presenter: Jeppe Ugelvig (University of California Santa Cruz)
- *The Art Market in Croatia: Local Models in a Global Context* (Clarissa Alessandra Gambuzza) – Presenter: Clarissa Gambuzza (University of Zagreb)

S1-L: Artistic Innovation and Collaboration

- *The Division of Labour in Webtoon Production: How Team-Based and Corporate Strategies Shape Viewership and Quality* (Changkeun Lee, Seungju Kim) – Presenter: Changkeun Lee (KDI School of Public Policy and Management)
- *Unlocking the Potential of Gameplay: A Cultural Economics Framework for Behavioral Change* (Tiziano Antognozzi, Alessandro Crociata) – Presenter: Tiziano Antognozzi (Università degli Studi 'G. d'Annunzio' - Pescara)
- *Lines Without Borders: A Transnational Artistic Dialogue Involving Two Bunnies* (Catelijne van Middelkoop, Ryan Pescatore Frisk) – Presenter: Catelijne van Middelkoop (TU Delft)

S1-M: Arts Funding and Financing I

- *Crowdfunding Platforms for the Cultural Projects Funding in USA and Russia* (Dennis Rich, Ekaterina Shekova) – Presenter: Ekaterina Shekova (Higher School of Economics St. Petersburg)
- *Philanthropy as Organizational Gift: The Dynamics of Arts Funding in Istanbul* (Eda Öztürk) – Presenter: Eda Öztürk (Université Sorbonne Paris Cité)
- *Cultural and Creative Industries as Strategic Real Estate Assets: The Case of Saudi Arabia's Cultural and Innovation-Driven Urban Transformation* (Charalampos Chaitas, Songyishu Yang, Ashley Parkes, Samvit Kanoria) – Presenter: Charalampos Chaitas (Qiddiya Investment Company)

12.15-13.30 Lunch

13.30-15.00 Scientific Sessions 2

S2-A: Cultural Diversity and Inclusion

- *Legacy Minority Cultural Industries and the Challenges of Diversity: The Case of Minority French Language Cultural Industries in Canada* (Alexandre Schiele, Jonathan Paquette) – Presenter: Alexandre Schiele (University of Ottawa)
- *Counting the Costs: Investigating the Effects of Racism on the U. S. Creative Economy* (Richard Paulsen, Antonio C. Cuyler) – Presenter: Antonio C. Cuyler (University of Michigan)
- *Racism, Lumbung, and Art in the Capitalocene* (James S. Moy) – Presenter: James S. Moy (University of South Florida)

S2-B: Labour Markets and Creativity

- *The Sound of Work: Types of Mixed Professional Profiles and Hybrid Employment in the Music Sector* (Diana Betzler, Dieter Haselbach) – Presenter: Diana Betzler (University of Fribourg)
- *A Model of Psychological Capital, Emotions, and Creativity* (Karol J. Borowiecki, Marc T. Law) – Presenter: Karol J. Borowiecki (University of Southern Denmark)
- *The Price of Passion: Foregone Income Among Iranian Literary Authors* (Hamidreza Sheshjavani) – Presenter: Hamidreza Sheshjavani (Art University of Tehran)

S2-C: Culture and Well-being

- *Individual Well-being and Cultural Habits* (Concetta Castiglione, Donata Favaro) – Presenter: Donata Favaro (University of Padova)
- *Arts and Well-being in the UK* (Sarah Najm, Sarah Jewell) – Presenter: Sarah Najm (Newcastle University, Creative PEC, University of Reading)
- *Participation in Culture as an Element of Building Well-being? Statistical Analysis of EU-SILC Data* (Joanna Sanetra-Szeliga) – Presenter: Joanna Sanetra-Szeliga (Krakow University of Economics, Statistical Office in Krakow)

S2-D: Cinema

- *The Ridley Ripple: Popular Culture and its Influence on the Antiquities Trade* (Elizabeth Busell) – Presenter: Elizabeth Busell (The Art Loss Register)
- *Cinema Demand in South Korea: Evidence from Culture Day Discount* (Changkeun Lee, Dong Ook Choi, Dohyung Kim, Yong-Kwan Lee) – Presenter: Dohyung Kim (Myongji University)
- *Block Booking and Product Variety: Evidence from the Paramount Antitrust Case of 1948* (Ricard Gil, Francine Lafontaine) – Presenter: Ricard Gil (IESE Business School)

S2-E: Digital Cultural Consumption I

- *The Impact of Digital Transformation on Live Performance: Changes in Audience Theatre-Going Behavior During and After the Pandemic* (Fan Wu) – Presenter: Fan Wu (University of Applied Sciences Utrecht)
- *Digital Economy and the Transformation of Performing Arts Organizations: A Case Study Analysis from China* (Ming Ma, Lanbin Peng) – Presenter: Ming Ma (City University of Macau)
- *Measuring the Economic Value of Digital Culture: A Case Study of the Art UK Platform* (Hasan Bakhshi, Rodrigo C. Michel, Matthew Bezzano) – Presenter: Rodrigo C. Michel (Newcastle University)

S2-F: Cultural Heritage and Museum

- *Factors That Influence Local Government Involvement in Heritage Management* (Anna Koziół-Słupska, Monika Murzyn-Kupisz) – Presenter: Anna Koziół-Słupska (The National Institute of Cultural Heritage of Poland, Jagiellonian University in Krakow)
- *Limitations in Job Vacancy Platforms: The Case of Cultural Heritage* (Lluís Bonet, Anna Mignosa) – Presenter: Lluís Bonet (University of Barcelona)
- *The economics of Private Art Museums* (Sara de Andrade Silva, Olav Velthuis) – Presenter: Sara de Andrade Silva (University of Amsterdam)

- *Museum Art for Everyone in the World? A Systematic Literature Review on Museum Brand Collaboration* (Jiahui Liao, Yuqing Song) – Presenter: Jiahui Liao (King's College London, Université Libre de Bruxelles)

S2-G: Sustainable Culture II

- *Sustainable Strategies for a Responsible Creative Economy: A Study on ESG Practices in Major Events in the São Paulo - Rio de Janeiro Axis* (Renan França Dos Santos Rodrigues, Daniel Kamlot, Luciana Lima Guilherme) – Presenter: Renan França Dos Santos Rodrigues (Escola Superior de Propaganda e Marketing Rio de Janeiro)
- *Going Green: How Contemporary Art Fairs are Becoming Sustainable* (Anne-Sophie Béliard, Sidonie Naulin, Nicolas Laurence) – Presenter: Sidonie Naulin (Université Grenoble Alpes)
- *Transdisciplinary Public Policies for the Cultural Sector in Mexico* (María-Concepción Martínez-Rodríguez, Héctor-Guadalupe Ramírez-Escamilla, Diego Domínguez-Solís) – Presenter: María-Concepción Martínez-Rodríguez (Instituto Politécnico Nacional)

S2-H: Cultural Tourism I

- *Examining the Determinants of Cultural Tourism Spending: Differences Between Types of Cultural Tourists* (María Devesa, Andrea Báez-Montenegro) – Presenter: María Devesa (Universidad de Valladolid)
- *Navigating Cultural Tourism: Preserving Authenticity and Promoting Economic Growth in Osaka's Traditional Performing Arts* (Seiko Shimura) – Presenter: Seiko Shimura (Soai University)
- *Social Impact and the Cultural Economic Value of a Capital City: A Study of Valletta, Malta* (Valerie Visanich, Toni Attard) – Presenter: Valerie Visanich, Toni Attard (University of Malta)

S2-I: Festivals

- *Musical Taste, Travel Costs and Festival Attendance* (Seppo Suominen) – Presenter: Seppo Suominen (Haaga-Helia University of Applied Sciences)
- *Cultural Tourism in South Africa: What is Driving the Decline in Afrikaans Festival Consumption?* (Andrea Saayman, Elmarie Slabbert) – Presenter: Andrea Saayman (North-West University)
- *Sustaining Urban Arts Festivals Through Multi-Stakeholder Value Co-Creation: A Case Study on Singapore Art Week* (Su-Fern Hoe, Sharon Chang) – Presenter: Su-Fern Hoe (Singapore Management University and National Arts Council, Singapore)

S2-J: Public Support for the Arts

- *Public Funding and the Arts: The Case of Italian Opera Houses* (Carlo Alberto Petrucci, Alice Borch) – Presenter: Carlo Alberto Petrucci (HHL Leipzig Graduate School of Business)
- *Censorship and Funding Cuts as Punitive Preferences: Public Responses to 'Immoral' Art* (Johan Lyrvall, Francesco Angelini) – Presenter: Francesco Angelini (University of Bologna)
- *Cross-Sector Partnerships in Arts and Culture to Enhance Societal Impact: Evidence from The Netherlands* (Cecile Wentges, Anna Elffers, Marjelle Vermeulen) – Presenter: Marjelle Vermeulen (Erasmus University Rotterdam)

S2-K: Art Markets II

- *Brushstrokes of Defiance: The Value of Rebellious Art* (Yuxin Li) – Presenter: Yuxin Li (Renmin University of China)
 - *Join the EU! How Poland's Admission to the European Union Has Affected the Price of Contemporary Domestic Art* (Elisa Fusco, Isidoro Mazza, Julia Anna Niznik) – Presenter: Elisa Fusco (University of Catania)
 - *Calculating Art Investment Returns: A Systematic Literature Review* (Jana Horová) – Presenter: Jana Horová (Prague University of Economics and Business)
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S2-L: Cultural Policy

- *Public Auditing and Cultural Policy: The Influence of Financial Oversight on Political Justifications* (Karl Borowski, Julia Glesner) – Presenter: Julia Glesner (University of Applied Sciences Potsdam)
 - *The Political Economy of the Arts: Mapping the Value, Supply, and Demand in Cultural Policy and Economics* (Douglas S. Noonan, Joanna Woronkiewicz) – Presenter: Douglas S. Noonan (Indiana University)
 - *Does the National Ruling Government Favor Co-Partisans at the Local Level in Granting Museum Autonomy?* (Marina Cavalieri, Antonio Gallea, Marco F Martorana, Ilde Rizzo) – Presenter: Antonio Gallea (University of Catania)
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S2-M: Cultural Institutions

- *Merging Cultural Institutions in Iceland: Economic and Cultural Implications* (Njordur Sigurjonsson, Jon Snorri Snorrason, Bergsveinn Thorsson, Kari Joensen) – Presenter: Njordur Sigurjonsson (Bifrost University)
 - *Experience and Satisfaction Metrics in Cultural Services and Activities: Guidance, Selection, and Monitoring for Continuous Improvement* (Rodrigo Tavora Pellegrino, Diogo Tavares Robaina) – Presenter: Rodrigo Tavora Pellegrino (ESPM)
 - *Why Account for the Value of Arts and Culture in Infrastructural Terms?* (Patrycja Kaszynska) – Presenter: Patrycja Kaszynska (University of the Arts London)
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15.00-15.30 Coffee break

15.30-17.00 Scientific Sessions 3

S3-A: Cultural Participation

- *Unveiling Patterns of Cultural Participation of Residents in Trenčín European Capital of Culture 2026* (Miriam Šebová, Dana Kuběnková, Katarína Rozvadská, Rafaela Neiva Ganga) – Presenter: Miriam Šebová (Technical University of Košice)
 - *Cultural Participation as a Proxy for Public Expenditure in Culture: Evidence from Italy* (Antonella Ardizzone, Romain Lerouge, Valeria Morea) – Presenter: Valeria Morea (Erasmus University Rotterdam)
 - *Income Distribution and Cultural Participation: An Analysis of Italian Regions* (Tiziana Cuccia, Roberto Cellini) – Presenter: Tiziana Cuccia (University of Catania)
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S3-B: Artist Remuneration

- *The Unsung: Examining How Contracts Affect Session Musicians' Remuneration in Australia* (Paul Crosby, Rod Davies, Jordi McKenzie) – Presenter: Jordi McKenzie (Macquarie University)
 - *Examining the Effects of Guaranteed Income on Artists' Professional Growth* (Joanna Woronkiewicz, Douglas Noonan) – Presenter: Joanna Woronkiewicz (Indiana University)
 - *'Fair Remuneration' of Creators in the Digital Realm* (Christian Handke, Maximilian Priem, Martin Senftleben) – Presenter: Christian Handke (Erasmus University Rotterdam)
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S3-C: Craft Industries

- *The Ecosystem for the Inheritance of Local Culture and Industry: Focusing on the Formation of Demand and Supply for Instruments in Traditional Performing Arts and Crafts* (Chisako Takashima) – Presenter: Chisako Takashima (Shizuoka University of Art and Culture)
 - *Craftsmanship and Public Policies in Brazil: A Historical Overview (1922-2023)* (Rebecca Menezes, Joana Contino) – Presenter: Rebecca Menezes (ESPM)
 - *Assessing the Effectiveness of Industrial Policies in Preserving Japanese Traditional Craft Industries* (Reiko Murakami) – Presenter: Reiko Murakami (Kindai University)
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S3-D: Resilience and Transformation in the Cultural Sector

- *Empirical Analysis of the COVID-19 Pandemic Impact on Participation in Cultural Activities in Japan* (Masaki Katsuura, Yuki Takara, Noriko Hashimoto) – Presenter: Masaki Katsuura (Meijo University)
 - *Redefining Arts Enterprises in the Post-COVID Era: Challenges and Opportunities* (Shin-Eui Park, WoongJo Chang) – Presenter: Shin-Eui Park (Kyung Hee University)
 - *Cultural Policy and Democratic Participation in Brazil* (Sharine Machado Cabral Melo) – Presenter: Sharine Machado Cabral Melo (University of São Paulo)
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S3-E: Digital Cultural Consumption II

- *Cultural Institutions in Web3 space: An Exploration of Value Co-creation Between Institutions, Artists and Audiences* (Victor Renza, Peter Booth) – Presenter: Peter Booth (BI Norwegian Business School)
 - *Determinants of Immersive Technology Adoption in Cultural Organizations: An Analysis Using the UTAUT Model* (Chuan Li) – Presenter: Chuan Li (Econcult, University of Valencia)
 - *Behavioural-Augmented Valuation Techniques for Digital Cultural and Heritage Assets: Integrating Behavioural Economics and Arts and Humanities Approaches* (Federica Alberti, Claire Bailey-Ross, Joe Cox, Paul-Emile Mangin, Karen McBride) – Presenter: Karen McBride (University of Portsmouth)
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S3-F: Cultural Heritage

- *Funding for Heritage, Art and Culture Through Corporate Social Responsibility in India* (Anshika Jain) – Presenter: Anshika Jain (Indian National Trust for Art and Cultural Heritage)
 - *Is a Multi-capital Approach Necessary for the Development of a Culture and Heritage Capital Account?* (Brenda Dorpalen) – Presenter: Brenda Dorpalen (Canal and River Trust)
 - *Threats to Intangible Cultural Heritage* (Martin Falk, Eva Hagsten) – Presenter: Martin Falk (University of South-Eastern Norway)
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S3-G: Health and Culture

- *Measuring the Impact of Cultural Engagement and Arts Participation on Mental Health: Evidence from Rio's Maré Favela* (Leandro Valiati) – Presenter: Leandro Valiati (University of Manchester)
 - *'Sports People' as 'Artists': The Impact that Their Commitment to their 'Passion' has on Their Mental Health* (Elish Kelly, Féidhlim McGowan) – Presenter: Elish Kelly (The Economic and Social Research Institute)
 - *Heritage Sites' Commitment to Accessibility: A Quantitative Analysis on Italian Institutions* (Chiara Dalle Nogare, Michelle Bonera, Ilenia Bregoli) – Presenter: Chiara Dalle Nogare (Università degli Studi di Brescia)
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S3-H: Tourism Policy

- *Florence or Venice: Is a Matter of Money? The Impact of a Daily Visitor Fee on Cultural Destinations in Italy* (Andrea Baldin, Dario Bertocchi, Nicola Camatti) – Presenter: Andrea Baldin (Ca' Foscari University of Venice)
 - *Impacts of the Mayan Train on Cultural Tourism and Development in Southeast Mexico* (Blanca Garza-Acevedo, Luis Quintana-Romero) – Presenter: Blanca Garza-Acevedo (Universidad Autónoma del Estado de México)
 - *Event-Led Branding and The Expo 2025 Osaka Kansai: Opportunities and Challenges* (Grace Gonzalez) – Presenter: Grace Gonzalez (Kansai Gaidai University)
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S3-I: Creative Cities

- *'Where Do You Find Culture in Your City?' The Importance of Pluralism in Defining and Mapping Cultural Opportunities in Creative Cities* (Lorenzo Biferale, Tamsyn Dent, Roberta Comunian) – Presenter: Tamsyn Dent (University of Chieti and Pescara)
- *The Role of Culture in Regeneration and Place Transformation - Hard Evidence or Soft Power?* (Graeme Evans, Patrycja Kaszynska) – Presenter: Graeme Evans (University of the Arts London)
- *A Worldwide Geography of Creativity* (Rafael Boix-Domenech, Pau Rausell-Köster) – Presenter: Rafael Boix-Domenech (University of Valencia)

S3-J: Public and Private Funding

- *NGO Theatre Organisations in the Lithuanian Public Funding System* (Rusne Kregzdaite) – Presenter: Rusne Kregzdaite (Vilnius University)
- *Navigating Transnational Cultural Funding: Strategic Approaches for International Fundraising* (Alex Turrini, Marek Prokupek, Marta Massi, Marco Luchetti) – Presenter: Marco Luchetti (Bocconi University)
- *The Role and Impact of Endowment Funds in Sustaining French Arts and Cultural Organizations Amidst Economic and Policy Challenges* (Marek Prokupek) – Presenter: Marek Prokupek (KEDGE Business School)

S3-K: Art Markets III

- *The Artist's Share - Artist's Resale Right and the Art Market* (Areti Chavale) – Presenter: Areti Chavale (University of Glasgow)
- *Restitution or Keeping Works of Art? A Proposal for Both!* (Bruno S. Frey) – Presenter: Juliana Hodkinson (University of Basel, Center for Research in Economics, Management and the Arts, Switzerland)
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S3-L: Artists and Workplaces

- *Parasocial Skills, Self-Branding and Profitable Authentication on the Internet. Who is an Artist on the Internet?* (Hans Abbing) – Presenter: Hans Abbing (Erasmus University Rotterdam)
- *Supporting Artists' Access to Social Protection and Better Working Conditions: The Case of Smart in Belgium* (Thomas Blondeel) – Presenter: Thomas Blondeel (Smart)
- *Are We Prepared for Technology-Dominated Organizations and Workplaces? Exploring the Digital Literacy Concept in the Context of Cultural Organizations* (Magdalena Sawczuk) – Presenter: Magdalena Sawczuk (Jagiellonian University in Krakow)

S3-M: Culture and Growth

- *K-Everything: How South Korean Cultural Exports Drive Economic Growth* (João Pereira da Silva) – Presenter: João Pereira da Silva (Politécnico do Porto)
- *Art and Cultural Industries: Catalysts for Regional Development* (Ziba Karjoo) – Presenter: Ziba Karjoo (Emerson College)
- *The Effect of Highbrow and Lowbrow Culture on Long-Run Economic Growth Path* (Tsuyoshi Shinozaki, Isidoro Mazza, Mitsuyoshi Yanagihara, Anna Mignosa, Minoru Kunizaki) – Presenter: Tsuyoshi Shinozaki (Tohoku Gakuin University)

17.15-18.15 Plenary Panels

Panel 1: Understanding and Fostering Diversity in the Arts

Moderator: Marc Law (University of Vermont)

Panelists:

- Clare McAndrew (Arts Economics)
- Antonio C. Cuyler (University of Michigan)

- Hiromi Fukuda (Pianist, Amherst College)
- Marilena Vecco (LUISS Business School)

Panel 2: Bridging Research and Policy for Innovation and Growth Strategies in Cultural and Creative Industries (Panel sponsored by PEC)

Chair: Valentina Moltalto (Kedge Business School)

Panelists:

- Ekaterina Travkina (OECD)
- Felipe Buitrago (Former Colombian Culture Minister)
- Luke Brent (US Copyright Office)
- Hasan Bakhshi (PEC)

18.30 Drinks & Connections

Thursday, 26th June, 2025

8.30-10.30 Scientific Sessions 4

S4-A: Fashion Industry

- *Sustainable Fashion Advertising: A Literature Review and Research Agenda* (Biyao Wu, Anne-Marie van Prooijen, Mariangela Lavanga, Daniel Trottier) – Presenter: Biyao Wu (Erasmus University Rotterdam)
- *The Value of Design and Creative Ethnocentrism. Who Appreciates Indigenous Fashion Design in Poland?* (Monika Murzyn-Kupisz, Jarosław Działek) – Presenter: Monika Murzyn-Kupisz (Jagiellonian University in Krakow)
- *A Study on the Development of Cultural Tourism Products Using Traditional Clothing in Tourist Destinations in Japan* (Young Choi) – Presenter: Young Choi (Kanagawa University)
- *Why Fashion Design and Manufacture Needs to Be Part of A New Industrial Policy* (Susan Postlethwaite) – Presenter: Susan Postlethwaite (Manchester Metropolitan University)

S4-B: Theatre

- *Greek Agora or Iranian Bazaar: The Paradoxical Formation of the Theatre Market* (Ali Rooyin) – Presenter: Ali Rooyin (University of Tehran)
- *'What is Mine in This Polyphony?' Female Authority and Authorship in Polish Devised Theatre from a Perspective of Feminist Theory and Cultural Economics* (Katarzyna Kułakowska, Katarzyna Kalinowska, Katarzyna Skrzypek, Aleksandra Wiśniewska) – Presenter: Aleksandra Wiśniewska (University of Warsaw)
- *Externalities in a Nonprofit Theater and University Partnership* (Jay Pension) – Presenter: Jay Pension (University of Michigan)
- *Understanding Theatre Review Ratings: An Integrated Natural Language Processing and Machine Learning Approach* (Lau Abild Holgersen, Camille Pedersen) – Presenter: Camille Pedersen (Aarhus University)

S4-C: Books and Publishing

- *Self-publishing: A Springboard to Traditional Publishing?* (Stéphanie Peltier, Françoise Benhamou, François Moreau) – Presenter: Stéphanie Peltier (La Rochelle University, Sorbonne Nouvelle University)
- *Symbolic Capitals and Participation in the Literary Field: Evidence from the Bolivian Editorial Industry* (Javier A. Rodríguez-Camacho, Andrés Laguna-Tapia, Jens Bürger) – Presenter: Javier A. Rodríguez-Camacho (Pontificia Universidad Javeriana)

- *Does the Digitalization of the Book Industry Reduce its Environmental Impact?* (Matthias Sahli, Jonathan Chenoweth, Emeline Lin, Jeff Love, Marco Martens, Maureen Pennock, Uta Pottgiesser, Jan Bieser) – Presenter: Matthias Sahli (Bern University of Applied Sciences)
- *Untapped Potential: Economic Analysis from the Australian Literary Heritage Project* (Paul Crosby, Rebecca Giblin, Dylan Thompson) – Presenter: Paul Crosby (Macquarie University)

S4-D: Cultural Places

- *Balancing Cultural, Economic and Societal Values in Governance of Spaces for the Arts* (Katja Lindqvist) – Presenter: Katja Lindqvist (Lund University)
- *Collective Arts Entrepreneurship and Cultural Enrichment: The Case of Korean Immigrants in New Malden, Suburban London* (WoongJo Chang, Rita Kottasz) – Presenter: WoongJo Chang (Hongik University)
- *Challenges in Measuring Social and Economic Impact of Grassroots Cultural Initiatives: Stories from Latvia* (Ieva Zemite, Baiba Tjarve) – Presenter: Ieva Zemite (Latvian Academy of Culture Riga)
- *The Social Value of Alternative Cultural Places* (Fabrice Rochelandet, François Moreau) – Presenter: Fabrice Rochelandet (Université Sorbonne Nouvelle)

S4-E: Craft

- *Crafting Proximity: The Case of Brick-and-Mortar Artisanal Ateliers in Turin, Italy* (Emanuela Naclerio, Amanda Brandellero) – Presenter: Emanuela Naclerio (Erasmus University Rotterdam)
- *Economics of Craft: Business Models and Utopias* (Priyatej Kotipalli) – Presenter: Priyatej Kotipalli (O.P. Jindal Global University)
- *Luxury Marketing and Brazilianities: Brazilian Jewellery Company H.Stern and the Incorporation of National Identity in Communication for a Global Luxury Market* (Joana Martins Contino, Luciana Lima Guilherme, Lucas Martins, Honorato Pereira) – Presenter: Lucas Martins (ESPM Rio de Janeiro)
- *Creative Industries Based on the Use of F(w)ood in Rural Territories. An Overview in Galicia* (Marta Somoza Medina) – Presenter: Marta Somoza Medina (San Jorge University)

S4-F: Cultural Policies

- *Proposal to Estimate the Development Potential of Brazilian Municipalities through the Creative Economy* (João Luiz de Figueiredo, Diogo Tavares Robaina, Paulo Vitor Lemos Ramalho) – Presenter João Luiz de Figueiredo (ESPM Rio de Janeiro)
- *Cultural Policies in their Territories: Learnings from the Southern Peripheries* (Pedro Costa, Ricardo V. Lopes) – Presenter: Pedro Costa (Instituto Universitário de Lisboa)
- *This Space Gives Me a Place, Placemaking and Ecosystem in the Creation of a Hybrid Residential Cultural Hub in Rural Italy* (Silvia Giordano) – Presenter: Silvia Giordano (Università degli Studi di Firenze)
- *Endogenized Ignorance: Controlling Cultural Consumption to Build and Sustain Mafia-Oligarch Economies* (Alan Collins) – Presenter: Alan Collins (Nottingham Trent University)

S4-G: Cultural Tourism II

- *How Do Tourists Evaluate the Preserved Traditional Townscapes? An Analysis of Online Reviews of Sake Brewery Towns* (Miyuki Taniguchi, Susumu Imai, Hiroto Suzuki) – Presenter: Miyuki Taniguchi (Kyoto Tachibana University)
- *How Culture Shapes Residents' Image and Tourism Support: The Mediating Role of Pride in Place* (Federica Galli, Valentina Montalto) – Presenter: Valentina Montalto (KEDGE Business School)

- *From Company Town to Contemporary Art Capital? Assessing Urban Policies for Tourism Development through Contemporary Art in Turin* (Sara Bonini Baraldi, Francesco Grasso, Simone Napolitano) – Presenter: Simone Napolitano (University of Turin)
- *Narco-Series and Cultural Tourism: Economic Growth and Ethical Challenges in Colombia* (Fernando Esquivel-Suarez, Catalina Rodríguez-Ballén) – Presenter: Catalina Rodríguez-Ballén (Universidad Politécnica de Valencia)

S4-H: Proposed Session - From Music Value Networks for Recorded Music to Music Ecosystems

Moderators: Heritiana Ranaivoson, Valdy Wiratama, Adelaida Afilipoaie

- *Diversity of Music: A Comparative Approach Between Streaming Platforms and Radio Broadcast* (Daniel Bedoya, Antoine Henry) – Presenter: Daniel Bedoya (Lille University)
- *On the Division of Labour in the Music Business* (Wojciech Hardy, Hendrik Sonnabend) – Presenter: Wojciech Hardy (University of Warsaw)
- *Defining Fairness in the Digital Music Industry* (Marina Rossato Fernandes, Antonios Vlassis) – Presenter: Marina Rossato Fernandes (Université de Liège)
- *Live Aid: The Social Impact and Financial Implications of Fair Pay for Live Concerts* (Pauwke Berkers, Frank Kimenai, Thomas Calkins) – Presenter: Pauwke Berkers (Erasmus University Rotterdam)
- *The Growing Influence of Music Streaming Services* (Heritiana Ranaivoson, Valdy Wiratama, Adelaida Afilipoaie) – Presenter: Heritiana Ranaivoson (imec-SMIT, Vrije Universiteit Brussel)

S4-I: Proposed Session - Valuing Culture and Heritage: Frameworks and Methodologies

Moderator: David Throsby

- *Culture and Heritage Capital Framework* (Harman Sagger, Matt Bezzano) – Presenter: Harman Sagger (DCMS)
- *Monetising the Impact of Culture and Heritage on Health and Wellbeing* (Alex Burton, Daisy Fancourt, Dan Popov, Emma Kearney, Gabriela Caldwell-Jones, Matthew Bell, Sarah Karsberg) – Presenter: Alex Burton (UCL, Frontier Economics)
- *Integrating Lifetimes in Heritage Capital* (Josep Grau-Bove, Mim Andrews, Ricky Lawton, Stephen McSwiney) – Presenter: Josep Grau-Bove (UCL, IPSOS)
- *Applications of Non-Use Value in the Context of UK Museums* (Daniel Fujiwara, Susana Mourato) – Presenter: Daniel Fujiwara (Alma Economics, UCL)
- *A Novel, Replicable Methodology for Characterizing the Value of Outdoor Culture and Heritage* (Amy Binner) – Presenter: Amy Binner (University of Exeter)

S4-J: Proposed Session - Funding and Financing for Arts and Culture: Novel Perspectives

Moderator: Ellen Loots, Carolina Dalla Chiesa, Anders Rykkja

- *New and Traditional Forms of Funding the Arts and Creative Sectors: The Role of Public-Private Partnerships* (Aline Albertelli, Anna Mignosa) – Presenter: Aline Albertelli (KEA, Erasmus University Rotterdam)
 - *Efficiency vs. Legitimacy: Rethinking Direct Government Expenditure in Cultural Policy* (Lluís Bonet) – Presenter: Lluís Bonet (Universitat de Barcelona)
 - *(Co-)Creating Digitally: The Relational Art of Funding Cultural Projects through Crowdfunding Practices* (Alice Demattos Guimarães, Natalia Mæhle) – Presenter: Alice Demattos Guimarães (VL Business School, Western Norway University)
 - *Exploring Impact Investing in the Cultural and Creative Sectors: Opportunities, Challenges, and Emerging Models* (Joost Heinsius, Isabelle De Voldere) – Presenter: Joost Heinsius (Values of Culture, IDEA Consult)
 - *Current and Prospective Digital Funding and Financing in Cultural Heritage* (Elisabetta Lazzaro) – Presenter: Elisabetta Lazzaro (University for the Creative Arts)
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S4-K: Proposed Session - Towards Local Development Through a Sustainable Valorization of Cultural Heritage

Moderator: Silvia Cerisola

- *World Heritage Sites and Income Growth at the Local Level: Spatial Effects and the Risks of Overtourism* (Silvia Cerisola, Elisa Panzera) – Presenter: Silvia Cerisola (Politecnico di Milano)
- *Cultural and Tourism Attractiveness Toward Sustainability* (Silvia Emili) – Presenter: Silvia Emili (University of Bologna)
- *Cultural Heritage and Sustainable Local Development (in Inner Areas): What Policies?* (Ilde Rizzo) – Presenter: Ilde Rizzo (University of Catania)
- *Cultural Heritage and Community Attachment: Pathways to Economic Impact Under Different Tourism Pressures* (Silvia Cerisola, Elisa Panzera) – Presenter: Elisa Panzera (Politecnico di Milano)

S4-L: Proposed Session - The Values of the Value-Based Approach for Cultural Economics

Moderator: Michele Trimarchi

- *How Artists Reveal the Human Economy* (Arjo Klamer) – Presenter: Arjo Klamer (Erasmus University Rotterdam, VU Amsterdam)
- *The Process of Values Realization in the Arts* (Lyudmila Graça) – Presenter: Lyudmila Petrova (Erasmus University Rotterdam, CREATE Social)
- *The Values of Public Art: The Case of Zadkine's 'Destroyed City'* (Valeria Morea, Erwin Dekker) – Presenter: Erwin Dekker (George Mason University)
- *Neither Special Nor Ordinary: Simply Specific. Cultural Values Within the Human Ecosystem* (Michele Trimarchi) – Presenter: Michele Trimarchi (Magna Graecia University of Catanzaro)

S4-M: Proposed Session - Exploring the Lower End of the Market for Arts and Cultural Goods

Moderator: Anne-Sophie Radermecker

- *Information, Bargaining, and Relationships: Cultural Goods and Art in the Bazaar Economy* (Francesco Angelini) – Presenter: Francesco Angelini (University of Bologna)
- *A Study of the Low End of the Auction Market for Australian Indigenous Art* (Tim Fry, Bronwyn Coate) – Presenter: Tim Fry (Nottingham Trent University, RMIT)
- *Shapes and Causes of Long Tails in Markets for Partially Symbolic Goods* (Michael Hutter) – Presenter: Michael Hutter (Berlin Social Science Center WZB)
- *The Decline of the Market for Antiques as Domestic Assets* (Anne-Sophie Radermecker) – Presenter: Anne-Sophie Radermecker (Université Libre de Bruxelles)

S4-N: Proposed Session - Founding Principles of Culture Based Development

Moderator: Annie Tubadji

- *Learning Cities and Policy Making Perspective* (Catherine Lido) – Presenter: Catherine Lido (University of Glasgow)
- *Regional and Happiness Economics Perspective* (Martijn Burger) – Presenter: Martijn Burger (Erasmus University Rotterdam)
- *CBD Co-author's Perspective* (Masood Gheasi) – Presenter: Masood Gheasi (Erasmus University Rotterdam)
- *CBD Cross-Disciplinary Perspective* (Daniel Nehring) – Presenter: Daniel Nehring (Swansea University)
- *The Book – Culture Based Development: Modelling Cultural Bias in Economic Choice* (Annie Tubadji) – Presenter: Annie Tubadji (Swansea University)

10.30-11.00 Coffee break

11.00-12.00 Keynote 2: Michaela Giorcelli (University of California - Los Angeles) – *VIVA Verdi: An Economic Analysis of Copyright and Creativity*

12.00-13.30 Lunch & Poster Session (12.30-13.30)

13.30-15.00 Scientific Sessions 5

S5-A: Efficiency and Productivity

- *The Efficiency of the Regional Museum System in Poland* (Adam Suchecki, Katarzyna Miszczyńska) – Presenter: Adam Suchecki (University of Lodz)
- *Analysis of the Efficiency of the Spanish State Library System* (Fernanda Gutierrez-Navratil, María J. Pérez-Villadóniga, Ana Rodríguez Álvarez) – Presenter: Fernanda Gutierrez-Navratil (University of Oviedo)
- *Is a Productivity Lag ('Cost Disease') Unavoidable?* (John O'Hagan, Marta Zieba) – Presenter: John O'Hagan (Trinity College Dublin)

S5-B: Artistic Career

- *Creative Freelance Career Paths: A Stylized Framework* (Fiona Drummond) – Presenter: Fiona Drummond (Rhodes University)
- *Navigating Through the Labyrinth: Career of Cultural Workers in the Context of the Theory of Competing Institutional Logics* (Anna Góral) – Presenter: Anna Góral (Jagiellonian University in Krakow)
- *(Dis)empowering (In)visibilities at a Gallery Opening* (Hannelore Van den Abeele) – Presenter: Hannelore Van den Abeele (KU Leuven)

S5-C: Female Leadership

- *Middle-Aged and Elderly Role Short Dramas: Emotional Fulfilment for Aging Populations and Curiosity Among Younger Audiences* (Yan Li, Shike Lin) – Presenter: Yan Li (Shanghai Jiao Tong University)
- *Does Female Gallery Leadership Affect the Gender Price Gap?* (Juan Prieto-Rodriguez, Marilena Vecco, Hugo Rodriguez-Gomez) – Presenter: Juan Prieto-Rodriguez (University of Oviedo)
- *From Canvas to Commerce: Entrepreneurial Skills of Artists in Post-Soviet Central Asia* (Sylwester Białowas, Alessya Jurt) – Presenter: Sylwester Białowas (Poznan University of Economics and Business)

S5-D: Classical Music

- *The Connoisseurs and Naives of Classical Music: A Latent Class Analysis of Classical Music Attendance* (Carolina Dalla Chiesa, Johan Lyrvall, Valeria Morea) – Presenter: Johan Lyrvall (University of Catania)
- *What's in a Name? Dynasties and Human Capital Transmission Among Classical Composers* (Karol J. Borowiecki, Martin H. Kristensen, Marc T. Law) – Presenter: Marc T. Law (University of Vermont)
- *Understanding Audience Perception in Innovative Concert Formats: Transformative Learning Through Aesthetic Experiences?* (Lea Jakob) – Presenter: Lea Jakob (Leuphana University)

S5-E: Network Analysis

- *Birds of a Feather Flock Together? A Network Analysis of Emerging Art Galleries in New York City* (Paolo Di Caro, Elisa Fusco, Isidoro Mazza) – Presenter: Paolo Di Caro (Italian Ministry of Economy and Finance, University of Rome La Sapienza)
- *The Power of Musical Collaborations: A Network Analysis of Brazilian Artists* (Thais Ribeiro Santos, Lucas Resende de Carvalho, Leonardo Costa Ribeiro) – Presenter: Thais Ribeiro Santos (Universidade Federal de Minas Gerais)
- *Narrative Networks: Transforming Responsible Circular Fashion Consumption through Intrinsic Value Creation in Digitally Enhanced Storytelling* (Ben Wild, Hilde Heim) – Presenter: Hilde Heim (Manchester Metropolitan University)

S5-F: Cultural Investment

- *Cultural Investments and Gentrification: An Urban Transformation Study of the city of Milan between 2001 and 2021* (Lorenzo Biferale, Paola Dubini) – Presenter: Lorenzo Biferale (Universtiy of Chieti-Pescara)
- *When Passion Becomes Rationality: Arts Movements and their Influence on Investment Portfolio Diversification* (Boram Lee, Marilena Vecco, Rowan Callaghan Creighton) – Presenter: Boram Lee (University of South Australia)
- *The Real Value of Art Investment Returns Using Costs of Production* (Amy Whitaker, Roman Kräussl) – Presenter: Amy Whitaker (New York University)

S5-G: Culture and Economic Development

- *Cultural Law in Economic Development* (Phuc Nguyen Quang, Long Nguyen Xuan) – Presenter: Long Nguyen Xuan (Vietnam Forum For Cultural Economics)
- *Prospera Nacional: Regional Development by Strengthening Local Businesses* (Diogo Tavares Robaina, Felipe Barroso Perpetuo, Mardônio José de Queiroz Barros, Vinicius Wu) – Presenter: Diogo Tavares Robaina (ESPM Rio de Janeiro)
- *Regional Development and WTP for Cultural Events: A Spatial Analysis for the Mexican Case* (Marcos Valdivia, Manuel Pérez-Tapia, Miguel A. Mendoza) – Presenter: Manuel Pérez-Tapia (Panamerican University, Mexico City)

S5-H: Cultural Entrepreneurship II

- *Cultural Entrepreneurship and Community Development in Contemporary Art Projects in Japan's Regional Areas: A Case of Akiyawa Art Stream in the Mountainous Region of Tokyo* (Tomohiro Okada) – Presenter: Tomohiro Okada (Creative Cluster Institute)
- *Multi-Dimensional Value Creation for Sustainability: Investigating Artisan Entrepreneurs in Amsterdam and Rotterdam* (Olga Vincent, Amanda Brandellero) – Presenter: Olga Vincent (Erasmus University Rotterdam)
- *The Winter of Entrepreneurial Startups* (Ekaterina Litau) – Presenter: Ekaterina Litau (The St. Petersburg University of Management Technologies and Economics)

S5-I: Local Creator of Culture

- *Local Creators in Post-Industrial Korea: Policy Framing, Institutional Pressures, and the Emergence of a Value-Based Economy* (Sunhan Kim) – Presenter: Sunhan Kim (Korea Development Institute)
- *Developing a Creative Ecosystem Index as a Policy Tool for the Creative Economy* (Dimitar Gantchev, Kübra Karatas) – Presenter: Kübra Karatas (World Intellectual Property Organization)
- *Leveraging Proximity for Sufficiency: Localized Circular Economy Strategies in New York City's Fashion Industry* (Younghyun Kim, Mariangela Lavanga) – Presenter: Younghyun Kim (Erasmus University Rotterdam)

S5-J: Museum Management

- *The Art Tourism Paradox: How Museums and Travel Promotion Centers Navigate Divergent Strategic Priorities* (Petri Heinonen) – Presenter: Petri Heinonen (University of Helsinki)
- *Museums in Transition: Examining the Role of Strategic Planning in Museum Sustainability* (Federica Antonaglia, Juliette Passebois, Giuseppe Lucio Gaeta) – Presenter: Federica Antonaglia (Excelia Business School)
- *A Study on the Role of Creative Studio as an Intermediary Space: Centered on the Changdong Residency of the National Museum of Modern and Contemporary Art, Korea and the Jan van Eyck Academie in the Netherlands* (Miyoun Park, Sunyoung Kim) – Presenter: Miyoun Park (Hongik University)

S5-K: Cultural Capital and Urban Culture

- *Cultural Capital vs. Social Commitment: How Italians Approach Water Conservation* (Alessandro Crociata, Iacopo Odoardi, Lorenzo Biferale) – Presenter: Alessandro Crociata (University of Chieti and Pescara)
- *Harnessing Cultural Capital: How Indian Large-Scale Cultural Festivals Contribute to Economy* (Khushi Kesari, Shivani Singh) – Presenter: Khushi Kesari (Advanced Study Institute of Asia, SGT University)
- *Public-Interest Cultural Funding at a Crossroads: An Appraisal of Berlin's Capital City Cultural Fund at a Moment of Financial Rupture* (Juliana Hodkinson) – Presenter: Juliana Hodkinson (Royal Academy of Music, Aarhus)

S5-L: Cultural Consumption I

- *Social Interaction and Consumer Behaviour. Some Evidence on Cultural Consumption* (Concetta Castiglione, Davide Infante) – Presenter: Concetta Castiglione (University of Calabria)
- *Barriers to Cultural Consumption and Participation in Puerto Rico* (Javier J. Hernández Acosta, Cristian Gómez Herazo) – Presenter: Javier J. Hernández Acosta (Universidad del Sagrado Corazón)
- *Between Followers and Learners: Influencer-led Pedagogy in Arts and Cultural Consumption* (Benedetta Lui, Chiara Paolino) – Presenter: Benedetta Lui (Università Cattolica del Sacro Cuore Milan)

S5-M: Gender, Social Norms and Culture?

- *Exploring the Cultural Norms in Educational Gender Gaps: Evidence from PISA in Mainland China and Hong Kong* (Yiran Huang, Wen Li) – Presenter: Yiran Huang (Kyushu University)
- *The Legacy of Higher Education and Female Empowerment in India* (Aatishya Mohanty, James B. Ang) – Presenter: Aatishya Mohanty (University of Aberdeen)
- *Bridging the Gap for Women Entrepreneurship Through E-commerce and Communication in Breaking Down Cultural Economic Barriers* (Esther L. Ogba, Likita Ogba) – Presenter: Likita Ogba (University of Jos - Nigeria)

S5-N: Market Dynamics and Organization in CCI

- *Cultural Organizations as Complex Systemic Organizations: The CAS Approach for Case Study Analysis* (Vittoria Biasiucci, Mara Loro) – Presenter: Vittoria Biasiucci (Università di Roma 'La Sapienza')
- *Patterns and Drivers of Cluster Formation in the Videogame Industry: A Systematic Literature Review* (Enrico Bertacchini, Cecilia Maronero, Pierpaolo Patrucco) – Presenter: Enrico Bertacchini (University of Turin)
- *Type of Book Content and the Ability to Exercise Market Power: Evidence from Germany* (Lena Schüler) – Presenter: Lena Schüler (University of Münster)

15.00-15.30 Coffee break**15.30-17.00 Scientific Session 6****S6-A: Gender Representation in the Arts II**

- *Careers of Female Artists: Gender-Specific Effects of Exhibitions on Sales Probabilities and Prices at Art Auctions* (Laura Johanna Noll, Matthias Sahli) – Presenter: Laura Johanna Noll (Zurich University of Applied Sciences)
- *Out of the Picture: Gender-Awareness in Cultural Entrepreneurship Education at Dutch Higher Art and Design Education Institutions* (Catherine Somzé) – Presenter: Catherine Somzé (Erasmus University Rotterdam, University of Applied Sciences - Willem de Kooning Academie)

- *Family First: The Causal Effect of Family Size on Cultural Participation* (Hendrik Sonnabend, Matthias Westphal) – Presenter: Hendrik Sonnabend (University of Hagen)

S6-B: Cultural Policy at the Municipal Level

- *Political Budget Cycles in Cultural Spending: Evidence from Brazilian Municipalities* (Marcos Vinicio Wink Junior, Guilherme Ariel Dias, Arthur Magdaleno) – Presenter: Guilherme Dias (Santa Catarina State University)
- *Exploring Cultural Economic Municipal Metrics in Global South: A Case in Ceará, Brazil* (Marcelo Ponte Barbosa, Jose Carlos Lazaro, Ivanio Azevedo Jr.) – Presenter: Jose Carlos Lazaro (Federal University of Ceara)
- *Defining Competitiveness in the European Film Industry: Resurgent Debates in an Evolving Technological and Economic Context* (Marina Rossato Fernandes, Antonios Vlassis) – Presenter: Marina Rossato Fernandes (University of Liège)

S6-C: Environment

- *4C Project: Cultural and Creative Carbon Cut* (Giorgia Natoli, Andrea Porta, Giovanni Bausano, Lorenza Bizzari, Sara Ciarlantini, Paola Borrione) – Presenter: Giorgia Natoli (Fondazione Santagata for the Economics of Culture)
- *Cultural Policies in Europe's Regions: Are They Effective and Useful?* (Pau Rausell, Rafael Boix) – Presenter: Pau Rausell (University of Valencia)
- *Promoting Sustainability in the Fashion Industry: The Role of Ethical and Experiential Consumption* (Miyuki Egami) – Presenter: Miyuki Egami (Japan University of Economics)

S6-D: Streaming Services

- *Promotion of Online Streaming TV Series: The Role of Different Market Groups and Cultural Information* (Chia-Yi Cheng, Shang Ying Chen) – Presenter: Chia-Yi Cheng (Ming Chuan University)
- *Potential and Limitations of Streaming Services for Audience Development: The Case of Opera* (Francesco Chiaravalloti, Marline Lisette Wilders) – Presenter: Francesco Chiaravalloti (University of Amsterdam)
- *What Are We Losing With the Lack of Audiovisual Streaming Regulation in Brazil? A Comparative analysis of Video on Demand (VOD) policy regulation in Europe and Latin America* (Daniele Pereira Canedo, Heritiana Ranaivoson, Tim Raats) – Presenter: Daniele Pereira Canedo (Universidade Federal do Recôncavo da Bahia)

S6-E: Performing Arts

- *An Analysis of Repertory Industry Structure in Taiwan* (Shang Ying Chen, Chia-Yi Cheng) – Presenter: Shang Ying Chen (National Sun Yat-Sen University)
- *The Role of Motivation in Theater Attendance: Effects on Willingness to Pay and Visit Frequency* (Dario Gödecke, Petrik Runst) – Presenter: Dario Gödecke (University of Göttingen)
- *The Influence of Creative Artistic Activity on Performing Arts Attendance* (David Throsby, Ruoxi Wang) – Presenter: Ruoxi Wang (University of Sheffield)

S6-F: Arts Funding and Finance II

- *Art and Finance: Demand-following and Supply-leading Finance in Calligraphy Market* (Mohammad Ali Aboutorabi, Samira Ejtehad) – Presenter: Mohammad Ali Aboutorabi (Institute for Humanities and Cultural Studies)
 - *A Fractionally Kelly-Optimal Art Collector – A Random Dynamical System Analysis* (Andrej Srakar, Marilena Vecco) – Presenter: Andrej Srakar (University of Ljubljana)
 - *Platformed Creativity: How Artists Collectively Make Sense of Changing Marketplace Dynamics* (Fabian Schlott, Guilherme Giolo) – Presenter: Fabian Schlott (Erasmus University Rotterdam)
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S6-G: Culture-Based Development

- *Cultural Censorship and Societal Development: Evidence from Post-War Italian Cinema* (Salvatore Di Novo) – Presenter: Salvatore Di Novo (King's College London)
 - *Cultural Diffusion and Entrepreneurship in Sub-Saharan Africa: A Culture-Based Development Revisited* (Albertine Arlette Kougou Ewolo, Blaise Ondoua Beyene) – Presenter: Albertine Arlette Kougou Ewolo (University of Yaounde II)
 - *Assessing the Cultural and Creative Industries as an Engine of Economic Growth and the Implications for Asian Countries* (Fernando Álvarez-Teresa, Chuan Li, Rafael Boix-Domènech, Pau Rausell-Köster) – Presenter: Fernando Álvarez-Teresa (Universitat de València)
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S6-H: Cultural Entrepreneurship III

- *Multiple Values Applied by Varied Strategic Dimensions According to Institutional Logics* (Daniel Cortázar Triana, Thalia Ponce Dimas) – Presenter: Daniel Cortázar Triana (Universidad Autónoma Metropolitana)
 - *New Challenges of Cultupreneurial Capitalism in the Ninth Art: The Emergence of the Quebecois Comic Book Artipreneur* (Johann Vallerand, Ali Azouz, Richard Vallerand) – Presenter: Johann Vallerand (Université du Québec à Montréal)
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S6-I: Cultural Tourism III

- *Do Art and Cultural Districts Enhance a Sense of Place? Evidence from Short-Term Rentals* (Javier E. Portillo, Gary A. Wagner) – Presenter: Gary A. Wagner (University of Louisiana at Lafayette)
 - *The Evolution of Mindfulness and Well-being in Kyoto's Cultural Tourism* (Mari Iizuka) – Presenter: Mari Iizuka (Doshisha University)
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S6-J: Museums and Participation

- *Factors Influencing Intellectual Property Management Processes in Museums* (Anna Pluszyńska) – Presenter: Anna Pluszyńska (Jagiellonian University in Krakow)
 - *Private Collectors and Public Museums in Flanders: Exploring Collaboration, Challenges, and Changing Dynamics* (Annick Schramme, Laura D'Hoore) – Presenter: Annick Schramme (University of Antwerp)
 - *A Behavioural Approach to Understanding Cultural Participation: Evidence from Australia* (Sergio Orjuela Ruiz, Bronwyn Coate, Nuno F. Ribeiro) – Presenter: Sergio Orjuela Ruiz (Erasmus University Rotterdam)
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S6-K: Digital Cultural Consumption III

- *Digital Marketing and Cultural Consumption: Case Studies from Cultural Organizations in Greece and Germany* (Despoina Tsavdaridou, Eirini Papadaki, Alexandros Apostolakis) – Presenter: Despoina Tsavdaridou (Hellenic Mediterranean University)
 - *#ArtInfluencer: The Role of Social Media Creators in the Democratization of Culture* (Dianzhuo Zhu, Marie Ballarini) – Presenter: Dianzhuo Zhu (University of Lille, University of Paris-Dauphine)
 - *What If Personalized Recommendations Disappeared? An Experimental Assessment of Users' Disutility from a Randomized Netflix Library* (Michał Paliński, Wojciech Hardy, Bartosz Jusypenko) – Presenter: Bartosz Jusypenko (University of Warsaw)
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S6-L: Cultural Networks

- *Cultural Projects as Catalysts for Identity and Networks: A Social Impact Assessment Perspective* (Giacomo Vasumi, Camilla Lo Schiavo, Erica Meneghin) – Presenter: Giacomo Vasumi (Fondazione Santagata for the Economics of Culture)
- *Revitalizing City Brands Through the UNESCO Creative Cities Network: Focusing on Co-evolutionary Strategies in Korean-Chinese Cities* (Byungmin Lee) – Presenter: Byungmin Lee (Konkuk University)
- *Volunteering in Cultural Heritage Institutions between Policy and Practice. A missed opportunity? (Recharge Horizon Project)* (Carlotta Scioldo) – Presenter: Carlotta Scioldo (Erasmus University Rotterdam)

S6-M: Social Norms and Culture (2)

- *The Persistent Effects of Bible Translations in Africa* (Gabriel Brown) – Presenter: Gabriel Brown (Stellenbosch University)
- *French Colonial Rule and Long-term Economic Development in Vietnam* (Anh Nguyen) – Presenter: Anh Nguyen (University of California Los Angeles)
- *Cultural Differences in Pension Investment: The Role of Biased Advice* (Andreas Dibiasi, Claudia Curi, Mirco Tonin, Matteo Ploner) – Presenter: Andreas Dibiasi (ETH Zurich)
- *Cultural Dynamics in Diaspora Spaces: A Case Study of the Korean School in Hamburg* (Haeun Shin) – Presenter: Haeun Shin (Leuphana University of Lüneburg)

S6-N: Performance

- *Capturing the Economic Value of Liverpool's Live Music Venues via Built Environment Market Price* (Sarah Louisa Phythian-Adams, Gabriel Bracons, Abderrahim Taamouti, Mathew Flynn, Richard Anderson) – Presenter: Sarah Louisa Phythian-Adams (University of Liverpool)
- *Nonperformance Factors and Concert Band Competition Results* (Bjørnar Karlsen Kivedal) – Presenter: Bjørnar Karlsen Kivedal (Østfold University College)
- *The Gravity of Global Hits: Analyzing International Music Flows with Trade Models* (Marco Palomeque, Juan de Lucio) – Presenter: Marco Palomeque (University of Southern Denmark)

17.15-18.15 Plenary Panels

Panel 3: Cultural Tourism: Insights and Innovations

Moderator: Maria Devesa (University of Valencia)

Panelists:

- Andrea Saayman (President of IATE, North-West University)
- Raffaele Scuderi (Editor of *Tourism Economics*, Kore University of Enna)
- Thijs Koster (City of Amsterdam)
- Martin Falk (University of Southeastern Norway)

Panel 4: Socioeconomic measurement of culture: Innovative perspective for evidence-based policies

Moderator: Anna Mignosa (University of Catania)

Panelists:

- Lydia Deloumeaux (UNESCO)
- Dimiter Gantchev (WIPO)
- Felipe Buitrago (Former Colombian Culture Minister)
- Andrea Rebolledo (Higher Education Specialist, Chile)
- Joanna Woronkowicz (Indiana University)

19.00 Conference Dinner

Friday, 27th June, 2025

9.00-10.30 Scientific Sessions 7

S7-A: Cultural Consumption II

- *Doubts and Questions on Cultural Audience. An Anthropological and Economic Investigation* (Jessie Bower, Matilde Ferrero, Michele Trimarchi) – Presenter: Jessie Bower
- *Grassroots Cultural Hubs: From Policy to Community Participation* (Lénia Marques, Beatriz Gondim Matos) – Presenter: Lénia Marques (Erasmus University Rotterdam)
- *A Latent Class Model for Estimating Reading Demand in Peru* (María José del Barrio-Tellado, Angela Milagros Reyes-Gutierrez, Jonathan Daniel Gómez-Zapata) – Presenter: María José del Barrio-Tellado (University of Valladolid)

S7-B: Cultural Commons

- *What Is Cultural in Cultural Commons?* (Lyudmila Petrova, Marilena Vecco, Arjo Klammer, Daniele Tammaro) – Presenter: Marilena Vecco (HEC Business School)
- *Public Policy for Cultural Commons: The Case of Lisbon* (Susana Graça) – Presenter: Susana Graça (CREARE)
- *Culture, Impact, Profit: Reflections on Impact Investment in Culture* (Arthur Steiner, Martijn Blom) – Presenter: Arthur Steiner (New Silk Roads, Stichting DOEN, Impact Europe)

S7-C: Cultural Funds and Management

- *Do Funds Increase the Strategic and Financial Autonomy of Cultural Organisations? An Evaluation of the Impact of Targeted Interventions in Northern Italy* (Paola Borrione, Matilde Ferrero) – Presenter: Paola Borrione (Fondazione Santagata per l'Economia della Cultura)
- *Can Non-profit Arts Organizations 'Nudge' Crowding In?* (Boram Lee, Jennifer Wiggins) – Presenter: Jennifer Wiggins (Kent State University)
- *Contrasting Dynamics in Cultural Policy Governance: Comparing Public Organisations Responsible for Funding the Arts in Portugal* (Tiago Mendes, Pedro Costa) – Presenter: Tiago Mendes (Instituto Universitário de Lisboa)

S7-D: Digital Culture and AI

- *The Economics of Publicity Rights: Empirical Evidence on Overlapping IP Frameworks and Celebrity Commercialization in the Age of Generative AI* (Brent Lutes, Alexander Cuntz, Matthias Sahli) – Presenter: Brent Lutes (U.S. Copyright Office)
- *'The Other AI': Towards the Industrial Future of Aesthetic Intelligence* (Yichao Xu) – Presenter: Yichao Xu (Shanghai Jiao Tong University)
- *AI, Speculation, and the Economics of Creative Non-Spaces: Contesting Technological Determinism in Arts and Culture* (Ryan Pescatore Frisk, Catelijne van Middelkoop) – Presenter: Ryan Pescatore Frisk (Independent scholar, member of European Association of Social Anthropologists)

S7-E: Museums and Heritage Sites

- *The Effect of Consumption Incentives on Museum Attendance - A Case Study on Milan Through Human Mobility Data* (Lorenzo Biferale, Romain Lerouge, Matteo Bruno) – Presenter: Romain Lerouge (Politecnico di Milano)
- *The economic Value of a Cultural Monument: The Case of Machu Picchu* (Enzo Defilippi) – Presenter: Enzo Defilippi (Universidad del Pacífico)
- *Attributing Value to Cultural Facilities: The Case of a Public Archive in Brasil* (Ana Flávia Machado, Marcia Almada, Cinthia Santos Silva) – Presenter: Ana Flávia Machado (Universidade Federal de Minas Gerais)

S7-F: Cultural Events

- *The European Capital of Culture Turns 40: Policy Diffusion and Strategic Evolution Based on Managerial Insights* (Camilla Donà dalle Rose, Roberta Ferrarini, Valentina Montalto, Pier Luigi Sacco) – Presenter: Camilla Donà dalle Rose (Università La Sapienza di Roma)
- *How Community Events Can Support Entrepreneurship: Evidence from Lucca Comics & Games* (Silvia Poli, Ellen Loots) – Presenter: Silvia Poli (University of Bologna)
- *Art Ethnpreneurship in Times of Continuing Turbulence: the Case of Ukraine* (Natalia Oboznenko) – Presenter: Natalia Oboznenko (Ukrainian Catholic University)

S7-G: Cultural Data

- *How Visible is the Heritage Sector in the EU Cultural Statistics?* (Elis Marcal, Anna Mignosa) – Presenter: Anna Mignosa (Erasmus University Rotterdam, University of Catania)
- *Using Secondary Data to Construct Cultural Satellite Accounts: A Case Study of Chile* (Andrea Rebolledo) – Presenter: Andrea Rebolledo (Economic Commission for Latin America and the Caribbean)
- *Research on the Legal Mechanism for the Ownership and Authorization of Cultural Heritage Data Elements in the Museum Sector: A Chinese Perspective* (Hao Liu) – Presenter: Hao Liu (Shandong University)

S7-H: Culture in the Digital Era

- *Organizational Legitimacy in the Digital era: The Tale of Sotheby's* (Jiaxin Liu, Ruth Rentschler, Boram Lee) – Presenter: Jiaxin Liu (University of South Australia)
- *Sounds of Trust, Sounds of Deception: Tempo, Harmony, Trust and Media Influence?* (Jürgen Rösch, Stefan Klötzer) – Presenter: Jürgen Rösch (Bauhaus-Universität Weimar)
- *Public Service Media (PSM) in the Digital Era: Remit, Funding Challenges and Sustainability* (Gillian Doyle) – Presenter: Gillian Doyle (University of Glasgow)

S7-I: Women and Culture

- *Bodydependence – Biological Variables Affecting the Effectiveness of Work in the Performing Arts Sector* (Emilia Cholewicka) – Presenter: Emilia Cholewicka (SWPS University Warsaw)
- *What a Girl Wants, What Culture Needs: Exploring Women's Motivations to Give to the Dutch Cultural Sector* (Janneke Wienen) – Presenter: Janneke Wienen (Universiteit Antwerpen)
- *Understanding Preferences for Paintings: An Experimental Approach* (Bronwyn Coate) – Presenter: Bronwyn Coate (RMIT University)

S7-J: Prices in Art Markets

- *Understanding Price Formation Process in the Art Market Through Expert Interviews* (Andrea Rurale, Marek Prokupek) – Presenter: Andrea Rurale (Bocconi University)
- *Posted Prices in the Art Market* (Paolo Di Caro, Isidoro Mazza, Francesco Santo) – Presenter: Isidoro Mazza (University of Catania)
- *Hammer Prices as Upper Tails: Extreme Value Econometrics for Hedonic Pricing* (Antonello Eugenio Scorcu, Laura Vici, Roberto Zanola) – Presenter: Antonello Eugenio Scorcu (University of Bologna)

S7-K: Culture in Regional and Urban Development

- *Comparative Analysis of Mechanisms in Sustainable Creative Placemaking: A Case Study of Emerging and Established Arts Districts* (Gilhyun Kim) – Presenter: Gilhyun Kim (Association of Arts Administration Educators)
- *Institutionalising Club Cultures: Comparing Amsterdam and Berlin* (Timo Koren) – Presenter: Timo Koren (University of Amsterdam)

- *Agglomeration and Gastronomic Production Systems: Their Contribution to Territorial Attractiveness in Guadalajara, Mexico* (Katia Magdalena Lozano-Uvario, Diego Ivan Espinoza-Ochoa) – Presenter: Katia Magdalena Lozano-Uvario (University of Guadalajara)

10.30-11.00 Coffee break

11.00-12.00 Keynote 3 - Presidential Address: Luis César Herrero-Prieto (University of Valladolid) – Title (tbc)

12.00-13.00 Lunch

13.00-14.30 Scientific Sessions 8

S8-A: Arts Market

- *Close but No Cigar: The Flaw of Using Time-dummy Hedonic Indexes* (Martí Sagarra, Laura Vici, Roberto Zanola) – Presenter: Martí Sagarra (Universitat de Barcelona)
- *Masters of Masterpieces: Ownership Dynamics of Top Elites' Art Investments* (Shuo Chen, Xinyu Fan, Luc Renneboog, Yanfei Yin) – Presenter: Luc Renneboog (Tilburg University)
- *Measuring The Evening Effects In Art Auctions* (Kathryn Graddy, Jianping Mei, Michael Moses) – Presenter: Kathryn Graddy (Brandeis University)

S8-B: Intangible Cultural Capital and Economic Impacts

- *Flamenco as a Pillar of the Spain Brand: A Qualitative Exploration* (Lorena Silva Eunapio da Conceição, Jesús Heredia-Carroza, Luis Antonio Palma Martos, Amalia Carrasco Gallego) – Presenter: Lorena Silva Eunapio da Conceição (Universidad de Sevilla)
- *Economic Impacts of Carnival in Belo Horizonte, Brazil* (Ana Flavia Machado, Cinthia Santos Silva, Thais Ribeiro, Lucas Tavares, Pedro Sala) – Presenter: Lucas Brito (Universidade Federal de Minas Gerais)
- *Intangible Capital and Cultural Heritage in Mexico's Output* (Marcos Valdivia, Rodrigo Morales) – Presenter: Marcos Valdivia (National Autonomous University of Mexico)

S8-C: Cultural Heritage and Economic Sustainability

- *Cultural Heritage and Economic Sustainability: Challenges and Opportunities for Museums in Post-Soviet Georgia* (Lana Karaia) – Presenter: Lana Karaia (Apollon Kutateladze Tbilisi State Academy of Art)
- *Can Heritage Awards Help Sustain Urban Heritage Projects? Hong Kong Case Studies* (Mark Hansley Chua) – Presenter: Mark Hansley Chua (Lingnan University)
- *The Financial Sustainability of Nonprofit Arts and Cultural Organizations: A Systematic Literature Review* (Eva Licci, Sara Bonini Baraldi) – Presenter: Eva Licci (Polytechnic of Turin, University of Turin)

S8-D: Digitalization and Investments in Creative Industries

- *Impacts of Digitalisation on Export of Creative and Cultural Goods: Evidence from India and Its Partner Countries* (Abdul Shaban) – Presenter: Abdul Shaban (Tata Institute of Social Sciences, Mumbai)
- *R&D Done Differently: Organization of Innovation in Creative Industries in the UK* (Josh Siepel, Hasan Bakhshi, Sawan Rathi) – Presenter: Sawan Rathi (Indian Institute of Technology Bombay)
- *Shaping Futures: Social Imaginaries and AI in the Cultural and Creative Industries* (Ingrid Kofler) – Presenter: Ingrid Kofler (Free University of Bozen-Bolzano)

S8-E: Cultural Policy and Creative Industries

- *Creative City Governance for Small Cities* (YounSun Won) – Presenter: YounSun Won (Erasmus University Rotterdam)

- *Sustaining Creative Hubs as Entrepreneurial Ecosystems* (Ruben de Boer, Walter van Andel, Erik Hitters) – Presenter: Ruben de Boer (HKU University of Arts)
- *Creativity as a Structuring Paradigm in European Cultural Policy: A Focus on Cultural and Creative Industries* (Anne-Laure Riotte) – Presenter: Anne-Laure Riotte (Université de Lorraine)

S8-F: Urban Culture

- *The Role of Social Sustainability in the Management of Urban Spaces. Evidence From the Case of Grassroots Artistic Practices in Turin, Italy* (Matilde Ferrero, Michele Trimarchi) – Presenter: Matilde Ferrero (Università Magna Graecia at Catanzaro)
- *Creative Corporatism? Regressive Nature of New York City's Film and Television Subsidies* (Cameron M. Weber) – Presenter: Cameron M. Weber (Independent Scholar)
- *The Impact of Cultural Amenities on Pedestrian Flow and Retail Sales: Evidence from Seoul* (U-Seok Seo, Kyung-Won Lee, Youngsoo An) – Presenter: U-Seok Seo (University of Seoul)

S8-G: Economic Impact of Culture

- *Bridging Creativity Across the Union: Evidence from the Creative Europe Programme* (Lorenzo Biferale, Giorgio Fazio) – Presenter: Giorgio Fazio (Newcastle University, PEC)
- *The Valencian Publishing Sector After the Floods: Diagnosis, Challenges, and Strategic Recovery Measures* (Jordi Sanjuán, Pau Rausell, Belén Català, Virgilio Pérez) – Presenter: Jordi Sanjuán (University of Valencia)
- *Re-Territorializing the Fashion and Textiles Industry: Mapping Clusters and Specialization in The Netherlands* (Mariangela Lavanga, Younghyun Kim, Minalies Rezikalla, Amanda Brandellero, Karel Van den Berghe) – Presenter: Mariangela Lavanga (Erasmus University Rotterdam)

S8-H Book Industry and Libraries

- *How to Sell Books? Creating a Market for Children's Picture Books in China* (Svetlana Kharchenkova) – Presenter: Svetlana Kharchenkova (Leiden University)
- *Behind the Success of Books: From Cultural Concentration to Capitalistic Concentration* (David Piovesan, Nicolas Guilhot) – Presenter: David Piovesan (University Lyon 3)
- *Dynamic Measurement of Public Library Service Efficiency and Its Influencing Factors from a Staged Perspective* (Qi Song) – Presenter: Qi Song (Xi'an Jiaotong University)

S8-I: Education, Training and Careers

- *Childhood Cultural Out-of-school Activities and Labor Productivity in Japan* (Seira Iida) – Presenter: Seira Iida (Otemon Gakuin University)
- *Education for the Cultural and Creative Industries (CCIs): The impact of Teaching Models in Higher Education on Non-creative Employment in the CCIs* (Trine Bille, Kasper M. Arendt, Bo T. Christensen, Vibeke Jensen, Beatrice Rangvid) – Presenter: Trine Bille (Copenhagen Business School)
- *Demographic and Economic Analysis of Esports - Trends, Career Longevity, and Earnings Dynamics* (Tom Newham, Tim Fry) – Presenter: Tom Newham (Nottingham Trent University)

S8-J: Artists, Commercialisation and Branding

- *The Impact of Brand-and-Artist Collaborations on the Artist's Personal Brand* (Elena Zelenskaya, Leila Amonova) – Presenter: Elena Zelenskaya (HSE University)
 - *From Narrow Gully to Suede Gully: Analyzing Values in Gully Rappers' Attitudes Towards Money* (Bhagyalakshmi Daga) – Presenter: Bhagyalakshmi Daga (Erasmus University Rotterdam)
 - *Human Brands and Their Fan Bases. On the respective benefits of Cobranding in Artists' Collaboration* (François Moreau, Patrik Wikstrom, Michel Clement) – Presenter: François Moreau (Université Sorbonne Paris Nord)
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S8-K Cultural Policy and Performing Arts

- *Agency vs. Stewardship Theory: Identifying an Optimal Governance Model for Cultural Policy – The Case of Institutional Theatres in Poland* (Wawrzyniec Rudolf, Katarzyna Smolny) – Presenter: Wawrzyniec Rudolf (University of Lodz)
- *The Effects of Elitism on the Relationship Between State and Society in Government Support to Theatre Art* (Sagit Hadi Akdede) – Presenter: Sagit Hadi Akdede (Izmir Bakircay University)
- *The Spanish Theatre Geo-Database: A Geospatial Tool for Cultural Infrastructure Analysis* (Virgilio Pérez, Vicente Coll, Pau Rausell) – Presenter: Virgilio Pérez (University of Valencia)

14.30-15.00 Coffee break

15.00-16.00 Plenary Panel

50 Years of Cultural Economics: Reflections and Future Directions

Moderator: Laura Noll (Zurich University of Applied Sciences)

Panelists:

- Romilda Rizzo (University of Catania)
- David Throsby (Macquarie University)
- John O'Hagan (Trinity College Dublin)
- Michael Hutter (Berlin Social Science Center WZB)
- Hans Abbing (Artist, University of Amsterdam)

16.10-17.45 General Assembly

Saturday, 28th June, 2025

10.00-14.00 Social Programme