

# 23<sup>rd</sup> International Conference on Cultural Economics

24-27 June 2025, hosted by Erasmus University Rotterdam (The Netherlands)

## Young Researcher Workshop

### Program

Tuesday, 24<sup>th</sup> June, 2025

#### 11.15-11.30 Welcome

#### 11.30-12.10 Keynote Lecture:

***Doing Research in Cultural Economics* - Anne-Sophie Radermecker - Université Libre de Bruxelles**

#### 12.20-13.00 Scientific Sessions 1

##### S1-A: Prices 1

- *Constructing Authenticity in the Market for Low-End Antiques: The Role of Dealers as Authenticity Crafters* (Roberta Raccomandato) – Presenter: Roberta Raccomandato (Université Libre de Bruxelles)
  - *Counter-appraisals as controversies: examining the networks that construct the value of art* (Isabella Bronte) – Presenter: Isabella Bronte (Maastricht University)
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##### S1-B: Cultural policy 1

- *Evaluating the impact of the Spanish Youth Culture Voucher through counterfactual analysis* (Fátima Espinosa Casero) – Presenter: Fátima Espinosa-Casero (University of Valladolid)
  - *Public-Private Collaboration and the "Venice Effect": Chilean Art in the Venice Biennale (2009-2019)* (Maria Sofia Edwards Vial) – Presenter: Maria Sofia Edwards Vial (Universidad de Chile)
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##### S1-C: Cultural heritage

- *Valuation and analysis of factors influencing residents' willingness to pay for the revitalization of industrial heritage sites: The case of Lodz, Poland* (Ehsan Aslani & Piotr Gabrielczak) – Presenter: Ehsan Aslani (University of Lodz)
  - *Cultural and Creative Transformation in Post-Industrial Cities: Exploring the field of culture-led city growth and its dynamics through creative hubs in three Southern Swedish neighbourhoods* (Burak Sayin) – Presenter: Burak Sayin (Lund University)
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##### S1-D: - NFT

- *Tokenizing Creativity: NFTs' Role in Redefining Art Market* (Yasaman Jafarpour) – Presenter: Yasaman Jafarpour (University of Turin)
  - *From canvas to code: How NFTs are shaping the future of digital art and speculation* (Kayla Cunha) – Presenter: Kayla Cunha (Ghent University)
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### **S1-E: Night-life economics**

- *“Variations in Consumption Space-Time”: Emerging Nocturnality, Resilient Culture and Everyday Negotiation Strategies of Contemporary Urban Nightlife in China* (Liu Qihang) – Presenter: Liu Qihang (Shanghai Jiao Tong University)
  - *Entrepreneurial intentions and drivers of clubbing events targeting LGBTQI+ youth: the case of Lisbon* (Miguel Neiva, Ellen Loots, Pauwke Berkers & Jordi Nofre) – Presenter: Miguel Neiva (Erasmus University Rotterdam)
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### **S1-F: Cultural tourism**

- *The European Capital of Culture. A systematic review of the literature and policy synthesis* (Maria Chiara Giovannelli, Chiara Oldani & Silvio Franco) – Presenter: Maria Chiara Giovannelli (University of Tuscia)
  - *Economic Impact of Cultural Events on Local Communities* (Dennis Osei Bonsu, Augustine Owusu) – Presenter: Augustine Owusu (Ghana Institute of Agriculture, Education and Rural Development Research)
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## **13.00-14.00 Lunch**

## **14.10-15.30 – Scientific Sessions 2**

### **S2-A: Prices 2**

- *(Information) Transparency In Murano: The Impact of Information Signals on Price in Art Market Platforms* (Alessia Crotta & Anne-Sophie Radermecker) – Presenter: Alessia Crotta (Université Libre de Bruxelles)
  - *The Auction House Effect: How Christie's and Sotheby's Duopoly Shapes Art Prices in the Art Market* (Martina Ciriesi) – Presenter: Martina Ciriesi (Towson University)
  - *Painted Lemons? The Value of Information in the Art Market* (Luisa Bicalho Ritzkat) – Presenter: Luisa Bicalho Ritzkat (London School of Economics)
  - *The price determinants for Chinese ceramic artworks in global auction market* (Filip Vermeyleen, Ellen Loots, Yijing Wang & Yingting Peng) – Presenter: Yingting Peng (Erasmus University Rotterdam)
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### **S2-B: Cultural policy 2**

- *Museum pedagogy and the economy of culture in the context of the ongoing war in Ukraine* (Iurii Demediuk) – Presenter: Iurii Demediuk (Palacky University in Olomouc)
  - *Arts Policy in Portugal: How Policy Measures, Artistic Activities, and Policy Goals Intersect (2004–2024)* (Amarilis Felizes) – Presenter: Amarilis Felizes (Dinâmia’cet-Iscte)
  - *The Italian Cinema Under the Shadow of Censorship: An empirical investigation* (Leonardo Perini, Roberto Zanola & Enrico Bertacchini) – Presenter: Leonardo Perini (University of Turin)
  - *Can Minority Language Policy Work? Evidence from Wales* (Francesco Cenerini) – Presenter: Francesco Cenerini (University of Illinois)
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## S2-C: Arts management 1

- *Co-creation in arts administration: integrative vs. Systematic literature review* (Attila Dinnyes) – Presenter: Attila Dinnyes (Corvinus University of Budapest)
  - *Allen Ginsberg vs. the IRS* (Samuel O'Hana Grainger) – Presenter: Samuel O'Hana Grainger (City University of New York)
  - *The Spatial Distribution, Economic Contributions, and Influencing Factors of Social Forces in Cultural Heritage Protection and Utilization: A Study from the Perspective of Social Organizations* (Hongjia Liu) – Presenter: Hongjia Liu (Communication University of China)
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## S2-D: – Platform and their impact

- *The Stream of Consciousness: Rethinking a Community and Artist-Centered Hybrid Music Platform* (Virginia Bianchi & Dr. Selma Toktas) – Presenter: Virginia Bianchi (Erasmus University Rotterdam)
  - *Advertiser-friendly production? A longitudinal study of supplied content diversity on YouTube* (Maria Rasskazova) – Presenter: Maria Rasskazova (University Sorbonne Paris North)
  - *Non-linearities in music success: using machine learning to understand the relationship between musicological features and Spotify streams* (Miguel Humberto Tomas Miranda) – Presenter: Miguel Humberto Tomas Miranda (Universidad Peruana de Ciencias Aplicadas)
  - *Immersion at a Distance: The Impact of Interactive Technologies on Restorative Experiences in Museum Visits in China* (Muqing Sun & Limin Lin) – Presenter: Muqing Sun (Shanghai Jiao Tong University) MOVE TO S2-D
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## S2-E: Values on the art market

- *Values Driving the Consumption of Ordinary Antiques: A Multinational Study* (Federica Aramu) – Presenter: Federica Aramu (Université Libre de Bruxelles)
  - *Empirical evidences of "reimportation-type" appraisal mechanism unique to Japanese artists and suggestions for the Museum of Contemporary Art Tokyo to be more influential to international art world* (Nao Sekine) – Presenter: Nao Sekine (Keio University)
  - *Brushstrokes of Defiance: The Value of Rebellious Art* (Yuxin Li & Luc Renneboog) – Presenter: Yuxin Li (Renmin University of China)
  - *Growth and evolution of Latin American art and its consolidation in the international market over the last 30 years* (María Paula Rubiano Aza) – Presenter: María Paula Rubiano Aza (Universidad Rey Juan Carlos)
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## S2-F: Artists' careers

- *"Demonetized" Professionalization in Artistic Photography: Welfare Dependency and Creative Resilience in Belgium's Labor Market* (Hélène Mariaud) – Presenter: Hélène Mariaud (Université Libre de Brussels)
  - *The Chicken-Egg Issue of Entering the Classical Music Artist Management Market: A Newcomers' Perspective* (Vitor Vani Ortega & Dr. Thomas Paris) – Presenter: Vitor Vani Ortega (USP/Ecole Polytechnique)
  - *Immigrant Directors and American Films* (Hongyuan Jin) – Presenter: Hongyuan Jin (MineData LLC)
  - *Private Collectors, Public Impact? How Private Museums value and shape Artistic Careers* (Johannes Aengenheyster, Olav Velthuis & Alex van Venrooij) – Presenter: Johannes Aengenheyst (University of Amsterdam)
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## **S2-G: Cities and creativity**

- *Infusing the 'Exclusive Aura' – Analysing the Distinctive Characteristics of the Creative Place in Nottingham from a Local Perspective* (Fanyu Zhang) – Presenter: Fanyu Zhang (University of Nottingham)
  - *Exploring the Interplay of Local Creativity and Cosmopolitan Identity in Cultural Cities: Patterns and Economic Implications* (Emmanuel Frimpong & Dennis Osei Bonsu) Presenter: Emmanuel Frimpong (Ghana READI)
  - *Cultural Districts as Drivers of Development: A Multidisciplinary Approach to Enhancing Italy's Heritage and Country Branding* (Mara Carando) – Presenter: Mara Carando (Università per stranieri di Perugia)
  - *Urban Sustainability Transition: Insights from Florence's Historic Centre Management* (Emma Furlan, Stefania Oliva & Luciana Lazzeretti) – Presenter: Emma Furlan (University of Florence)
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## **15.40-17.00 Scientific Sessions 3**

### **S3-A: Public finances and funding**

- *Federal U.S. Public Arts Funding in the Time of Covid-19* (Brandy Moriah Wicker) – Presenter: Brandy Moriah Wicker (University of Texas at Dallas)
  - *Art Subsidies and Equity: An Analysis of Local Policy in Washington, D.C.* (Soojung Paek) – Presenter: Soojung Paek (George Mason University)
  - *When Heritage Status Hinders Sales: Unintended Art Market Consequences of Cultural Policy* (Olesia Gretskaia) – Presenter: Olesia Gretskaia (University of Barcelona)
  - *The Impact of Public Cultural Infrastructure Investment on Cultural Consumption and Poverty Alleviation: Evidence from Provincial Panel Data in China (2013–2019)* (Yan Li & Shike Lin) – Presenter: Yan Li (Shanghai Jiao Tong University)
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### **S3-B: Audiences**

- *The Busy Audience as Co-author and Consumer: Analysis of the Audience Perception of Participatory Artworks Combined with Consumption* (Hong TzeNing) – Presenter: Hong TzeNing (Erasmus University Rotterdam)
  - *Not only about museum visitors? Mapping journey and experience touchpoints through the lens of the multi-stakeholder approach* (Magdalena Sawczuk) – Presenter: Magdalena Sawczuk (Jagiellonian University in Krakow)
  - *Mapping Audience Engagement Strategies: Feedback Collection and Personalisation Practices in Dutch Cultural Organisations* (Irene Tsitse, Izabela Derda, Ellen Loots & Susanne Janssen) – Presenter: Irene Tsitse (Erasmus University Rotterdam)
  - *Real or Virtual? A Neuroscientific Exploration of Digital Cultural Experiences* (Federica Piccoli, Chiara Casiraghi, Sebastiano Accardi, et al.) – Presenter: Federica Piccoli (Università IULM)
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### **S3-C: Arts management 2**

- *Innovating Business Models and Creating Values with Traditional Crafts: Case Studies of Chinese Craft Businesses in the UK* (Jiahui Liao) – Presenter: Jiahui Liao (King's College London)
- *The effects of foreign acquisitions on UK's creative firms* (Daniel Perdana Simandjuntak & Giorgio Fazio) – Presenter: Daniel Perdana Simandjuntak (Newcastle University)
- *The role of traditional textile arts and crafts heritage and knowledge for sustainable economic development and innovation in lagging regions of the European Union* (Renata Drackova) – Presenter: Renata Drackova (University of Valencia)

- *Leveraging Cultural Resources to Address Innovation Challenges: The Case of Museums* (Sitian Jiao & Dong Zhou) – Presenter: Sitian Jiao (Shanghai Jiaotong University)
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### **S3-D: Digital culture**

- *Youth Attitudes Toward AI use in the Art and Cultural Market* (Malgorzata Poszowiecka) – Presenter: Malgorzata Poszowiecka (Rugby School)
  - *Beyond the Canvas: A Quasi-Experimental Study on Consumption Experience of Monet's Water Lilies* (Alice Fontana) - Presenter: Alice Fontana (La Rochelle University (NUDD), Labex ICCA and Sorbonne Nouvelle)
  - *Fragmented digitalization: challenges and opportunities for modern and contemporary art collections in Italy* (Enrico Crisafulli) – Presenter: Enrico Crisafulli (IULM, Milan)
  - *Heritagisation of the digital: Memes in the art world* (Merit Zimmermann) – Presenter: Merit Zimmermann (Erasmus University Rotterdam)
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### **S3-E: Cultural value 2**

- *Developing a Cultural Impact Scale: Assessing the Value of a Portfolio of Cultural Spaces* (Ana Edmundo, Paulo Rita & Nuno António) – Presenter: Ana Edmundo (University Nova)
  - *The Multi-Dimensional Nature of Cultural Value: A Scale Development Study* (Diogo Diogo, Paulo Rita & Nuno António) – Presenter: Diogo Diogo (University Nova)
  - *Cultural moderation in the visual dynamics of optimal distinctiveness: Evidence from Korean cinema* (Cornelia Storz, Egbert Amoncio & Linus Buettner) – Presenter: Linus Buettner (Goethe University Frankfurt)
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### **S3-F: Culture and wellbeing**

- *How can emerging freelance producers utilize existing practices and knowledge to support themselves and their wellbeing* (Olivia Seward, Emma Kerr, Malgorzata Lebioda & Seah Dragomir-Polya) – Presenter: Olivia Seward (Royal Central School of Speech and Drama)
- *Artists in Supporting Elderly Well-being through Arts-based Initiatives* (Yoonjung Kang & Ellen Loots) – Presenter: Yoonjung Kang (Erasmus University Rotterdam)
- *Well-Being as a New Legitimizing Rhetoric for Cultural Organizations: The Case of Dance Well* (Ilaria Foroni) – Presenter: Ilaria Foroni (Ca' Foscari University)
- *The role of cultural participation on different domains of subjective wellbeing: the case of the Italian regions* (Alessandro de Cristofaro) – Presenter: Alessandro de Cristofaro (University of Catania)

## **17.00-18.30 Opening Reception**