

# Minor New Economic Thinking and Social Entrepreneurship 2025

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## Conditions for participation

In order to participate as an entrepreneurial partner of the Minor New Economic Thinking and Social Entrepreneurship, you would need to consider the following conditions for participation:

- To submit a relevant question or assignment and to be prepared to sharpen it if necessary, so that it fits well within the minor. We are able to brainstorm with you on what question might fit the course.
- To be able to be physically present at two events<sup>1</sup>:
  - On **Monday 15<sup>th</sup> of September (time t.b.a.)** to meet the group of students that will work for you. The introductory event will be on campus (Burgemeester Oudlaan 50, 3062 PA Rotterdam – exact room number t.b.a.).
  - On **Thursday 23<sup>rd</sup> of October between 14:00-17:30** (in Rotterdam, exact venue t.b.a.) for a "Dragons Den" with the final presentations.
- To be available to meet (online or in person) with the group of students frequently (ideally at least once twice) and to be available by telephone or e-mail for any questions during the two-month trajectory. The meetings will be useful to sharpen the assignment together, to exchange information and make progress on the assignment. One of these meetings must be scheduled within a week after the first event, so that students can work on the assignment from the start and not start doing their job based on wrong assumptions.
- To provide the students with sufficient information and insight into your company, initiative, or organization, so that the group can formulate solutions that will really benefit you. Experience shows that more intensive contact produces more interesting and meaningful results.
- To be able to communicate with the students in English. All assignments produced by the students will be in English.

## What you can expect:

- When we select your organisation, we will contact you to set up a meeting to finetune your challenge.

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<sup>1</sup> These dates might change and will be finalized and communicated end of August when exact class schedules are announced.

- Before the introduction meeting, we will send you further information about the short pitch video of your organisation and question.
- From 15<sup>th</sup> of September, an interdisciplinary team of 4-6 students will start to collaborate with you and will have the time to work on your question for 2 months. The teachers of the Minor will guide the groups of students to develop and improve their assignments. Each lecture of the Minor will include both theory and practice and the students will be constantly encouraged to apply their new knowledge and skills to their work in collaboration with the social enterprises. The teachers will also facilitate interactive sessions in which the groups of students will apply methods and tools to their group assignment or related to the social enterprises. You can ask your group of students to share with you the results of these interactive sessions and, if you like, you can discuss these results with them.
- Each group of students will be asked to write a report about their group assignment in collaboration with their social enterprise. The students will be asked to share this report with you before the final event taking place on 23<sup>rd</sup> of October. You won't need to grade the report, but you will be asked to share your thoughts and feedback on it.
- During the Dragons Den Final event all groups of students will present their group assignments and they will receive questions and comments from the entrepreneurs and the rest of the audience.

### **What you cannot expect:**

- Bear in mind that the Minor New Economic Thinking and Social Entrepreneurship includes a group of 3<sup>rd</sup>-year bachelor students with limited practical experience. During the minor, most students will first learn about both the theory and practice of new economics, social entrepreneurship, impact thinking and -measurement, and transition thinking. The advice (group assignment) that students will deliver cannot be compared with a consultancy project.
- The group assignment is not the same as an internship. This means that it is up to the students themselves to organise on how to address your question and how to develop the work, but we will encourage them to do so in consultation with you. The teachers will guide them also in this regard.
- The social entrepreneurs should not give additional tasks to the groups of students if they are not related to the initial question.

If you have any questions related to these conditions for participations or in case you would like to receive further information, please do not hesitate to contact Marit Schouten ([m.a.schouten@ese.eur.nl](mailto:m.a.schouten@ese.eur.nl)).