

**ACEI & Erasmus University Rotterdam proudly
present the 23rd International Conference
on Cultural Economics**



**Young Researcher
Workshop**

24 June 2025

**Campus Woudestein,
Burgemeester Oudlaan 50,
Rotterdam, The Netherlands
www.eur.nl/en/acei2025**

Program YRW - Tuesday, 24th June, 2025

Plenary program – Theil Building (CB1)

'The Future of the Cultural and Creative Economy' Day

09.00 Registration

09.30 Welcome by the organizing team and the executive board of Erasmus University
Introduction to the theme

09.50 Keynote by Professor Ruth Towse: Where are WE now in Cultural Economics?

10.50 Coffee break

Start Young Researcher Workshop – Polak Building

11.15-11.30 Welcome

11.30-12.10 Keynote Lecture:

***Doing Research in Cultural Economics* - Anne-Sophie Radermecker - Université Libre de Bruxelles**

12.20-13.00 Scientific Sessions 1

S1-A: Prices 1

- *Constructing Authenticity in the Market for Low-End Antiques: The Role of Dealers as Authenticity Crafters* (Roberta Raccomandato) – Presenter: Roberta Raccomandato (Université Libre de Bruxelles)
- *Counter-appraisals as controversies: examining the networks that construct the value of art* (Bronte Isabella) – Presenter: Bronte Isabella (Maastricht University)

S1-B: Cultural policy 1

- *Evaluating the impact of the Spanish Youth Culture Voucher through counterfactual analysis* (Fátima Espinosa Casero) – Presenter: Fátima Espinosa-Casero (University of Valladolid)
- *Public-Private Collaboration and the "Venice Effect": Chilean Art in the Venice Biennale (2009-2019)* (Maria Sofia Edwards Vial) – Presenter: Maria Sofia Edwards Vial (Universidad de Chile)

S1-C: Cultural heritage

- *Valuation and analysis of factors influencing residents' willingness to pay for the revitalization of industrial heritage sites: The case of Lodz, Poland* (Ehsan Aslani & Piotr Gabrielczak) – Presenter: Ehsan Aslani (University of Lodz)
- *Cultural and Creative Transformation in Post-Industrial Cities: Exploring the field of culture-led city growth and its dynamics through creative hubs in three Southern Swedish neighbourhoods* (Burak Sayin) – Presenter: Burak Sayin (Lund University)

S1-D: - NFT

- *Tokenizing Creativity: NFTs' Role in Redefining Art Market* (Yasaman Jafarpour) – Presenter: Yasaman Jafarpour (University of Turin)
- *From canvas to code: How NFTs are shaping the future of digital art and speculation* (Kayla Cunha) – Presenter: Kayla Cunha (Ghent University)

S1-F: Cultural tourism

- *The European Capital of Culture: A systematic review of the literature* (Maria Chiara Giovannelli, Chiara Oldani & Silvio Franco) – Presenter: Maria Chiara Giovannelli (University of Tuscia)
- *Economic Impact of Cultural Events on Local Communities* (Dennis Osei Bonsu, Augustine Owusu) – Presenter: Augustine Owusu (Ghana Institute of Agriculture, Education and Rural Development Research)

13.00-14.00 Lunch – Theil Hall

14.10-15.30 – Scientific Sessions 2

S2-A: Prices 2

- *(Information) Transparency In Murano: The Impact of Information Signals on Price in Art Market Platforms* (Alessia Crotta & Anne-Sophie Radermecker) – Presenter: Alessia Crotta (Université Libre de Bruxelles)
 - *Painted Lemons? The Value of Information in the Art Market* (Luisa Bicalho Ritzkat) – Presenter: Luisa Bicalho Ritzkat (London School of Economics)
 - *The price determinants for Chinese ceramic artworks in global auction market* (Filip Vermeylen, Ellen Loots, Yijing Wang & Yingting Peng) – Presenter: Yingting Peng (Erasmus University Rotterdam)
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S2-B: Cultural policy 2

- *Museum pedagogy and the economy of culture in the context of the ongoing war in Ukraine* (Iurii Demediuk) – Presenter: Iurii Demediuk (Palacky University in Olomouc)
 - *Arts Policy in Portugal: How Policy Measures, Artistic Activities, and Policy Goals Intersect (2004–2024)* (Amarilis Felizes) – Presenter: Amarilis Felizes (Dinâmia'cet-Iscte)
 - *The Italian Cinema Under the Shadow of Censorship: An empirical investigation* (Leonardo Perini, Roberto Zanola & Enrico Bertacchini) – Presenter: Leonardo Perini (University of Turin)
 - *Can Minority Language Policy Work? Evidence from Wales* (Francesco Cenerini) – Presenter: Francesco Cenerini (University of Illinois)
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S2-C: Arts management 1

- *Co-creation in arts administration: integrative vs. Systematic literature review* (Attila Dinnyes) – Presenter: Attila Dinnyes (Corvinus University of Budapest)
 - *Allen Ginsberg vs. the IRS* (Samuel O'Hana Grainger) – Presenter: Samuel O'Hana Grainger (City University of New York)
 - *The effects of foreign acquisitions on UK's creative firms* (Daniel Perdana Simandjuntak, Jonathan Jones & Giorgio Fazio) – Presenter: Daniel Perdana Simandjuntak (Newcastle University)
 - *Entrepreneurial intentions and drivers of clubbing events targeting LGBTQI+ youth: the case of Lisbon* (Miguel Neiva, Ellen Loots, Pauwke Berkers & Jordi Nofre) – Presenter: Miguel Neiva (Erasmus University Rotterdam)
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S2-D: – Platform and their impact

- *The Stream of Consciousness: Rethinking a Community and Artist-Centered Hybrid Music Platform* (Virginia Bianchi & Dr. Selma Toktas) – Presenter: Virginia Bianchi (Erasmus University Rotterdam)
- *Advertiser-friendly production? A longitudinal study of supplied content diversity on YouTube* (Maria Rasskazova) – Presenter: Maria Rasskazova (University Sorbonne Paris North)
- *Non-linearities in music success: using machine learning to understand the relationship between musicological features and Spotify streams* (Miguel Humberto Tomas Miranda) – Presenter: Miguel Humberto Tomas Miranda (Universidad Peruana de Ciencias Aplicadas)
- *Immersion at a Distance: The Impact of Interactive Technologies on Restorative Experiences in Museum Visits in China* (Muqing Sun & Limin Lin) – Presenter: Muqing Sun (Shanghai Jiao Tong University) MOVE TO S2-D

S2-E: Values on the art market

- *Values Driving the Consumption of Ordinary Antiques: A Multinational Study* (Federica Aramu) – Presenter: Federica Aramu (Université Libre de Bruxelles)
- *Empirical evidences of “reimportation-type” appraisal mechanism unique to Japanese artists and suggestions for the Museum of Contemporary Art Tokyo to be more influential to international art world* (Nao Sekine) – Presenter: Nao Sekine (Keio University)
- *Brushstrokes of Defiance: The Value of Rebellious Art* (Yuexin Li & Luc Renneboog) – Presenter: Yuexin Li (Renmin University of China)
- *Growth and evolution of Latin American art and its consolidation in the international market over the last 30 years* (María Paula Rubiano Aza) – Presenter: María Paula Rubiano Aza (Universidad Rey Juan Carlos)

S2-F: Artists’ careers

- *“Demonetized” Professionalization in Artistic Photography: Welfare Dependency and Creative Resilience in Belgium's Labor Market* (Hélène Mariaud) – Presenter: Hélène Mariaud (Université Libre de Brussels)
- *The Chicken-Egg Issue of Entering the Classical Music Artist Management Market: A Newcomers’ Perspective* (Vitor Vani Ortega & Dr. Thomas Paris) – Presenter: Vitor Vani Ortega (USP/Ecole Polytechnique)
- *Immigrant Directors and American Films* (Hongyuan Jin) – Presenter: Hongyuan Jin (MineData LLC)
- *Private Collectors, Public Impact? How Private Museums value and shape Artistic Careers* (Johannes Aengenheyster, Olav Velthuis & Alex van Venrooij) – Presenter: Johannes Aengenheyst (University of Amsterdam)

S2-G: Cities and creativity

- *Infusing the ‘Exclusive Aura’ – Analysing the Distinctive Characteristics of the Creative Place in Nottingham from a Local Perspective* (Fanyu Zhang) – Presenter: Fanyu Zhang (University of Nottingham)
- *Exploring the Interplay of Local Creativity and Cosmopolitan Identity in Cultural Cities: Patterns and Economic Implications* (Emmanuel Frimpong & Dennis Osei Bonsu) Presenter: Emmanuel Frimpong (Ghana READI)
- *Cultural Districts as Drivers of Development: A Multidisciplinary Approach to Enhancing Italy's Heritage and Country Branding* (Mara Carando) – Presenter: Mara Carando (Università per stranieri di Perugia)
- *Urban Sustainability Transition: Insights from Florence’s Historic Centre Management* (Emma Furlan, Stefania Oliva & Luciana Lazzeretti) – Presenter: Emma Furlan (University of Florence)

15.40-17.00 Scientific Sessions 3

S3-A: Public finances and funding

- *Federal U.S. Public Arts Funding in the Time of Covid-19* (Brandy Moriah Wicker) – Presenter: Brandy Moriah Wicker (University of Texas at Dallas)
- *Art Subsidies and Equity: An Analysis of Local Policy in Washington, D.C.* (Soojung Paek) – Presenter: Soojung Paek (George Mason University)
- *When Heritage Status Hinders Sales: Unintended Art Market Consequences of Cultural Policy* (Olesia Gretskaia) – Presenter: Olesia Gretskaia (University of Barcelona)
- *The Impact of Public Cultural Infrastructure Investment on Cultural Consumption and Poverty Alleviation: Evidence from Provincial Panel Data in China (2013–2019)* (Yan Li & Shike Lin) – Presenter: Yan Li (Shanghai Jiao Tong University)

S3-B: Audiences

- *The Busy Audience as Co-author and Consumer: Analysis of the Audience Perception of Participatory Artworks Combined with Consumption* (Hong TzeNing) – Presenter: Hong TzeNing (Erasmus University Rotterdam)
- *Not only about museum visitors? Mapping journey and experience touchpoints through the lens of the multi-stakeholder approach* (Magdalena Sawczuk) – Presenter: Magdalena Sawczuk (Jagiellonian University in Krakow)
- *Mapping Audience Engagement Strategies: Feedback Collection and Personalisation Practices in Dutch Cultural Organisations* (Irene Tsitse, Izabela Derda, Ellen Loots & Susanne Janssen) – Presenter: Irene Tsitse (Erasmus University Rotterdam)
- *Real or Virtual? A Neuroscientific Exploration of Digital Cultural Experiences* (Federica Piccoli, Chiara Casiraghi, Sebastiano Accardi, et al.) – Presenter: Federica Piccoli (Università IULM)

S3-C: Arts management 2

- *Innovating Business Models and Creating Values with Traditional Crafts: Case Studies of Chinese Craft Businesses in the UK* (Jiahui Liao) – Presenter: Jiahui Liao (King's College London)
- *The role of traditional textile arts and crafts heritage and knowledge for sustainable economic development and innovation in lagging regions of the European Union* (Renata Drackova) – Presenter: Renata Drackova (University of Valencia)
- *Leveraging Cultural Resources to Address Innovation Challenges: The Case of Museums* (Sitian Jiao & Dong Zhou) – Presenter: Sitian Jiao (Shanghai Jiaotong University)

S3-D: Digital culture

- *Youth Attitudes Toward AI use in the Art and Cultural Market* (Malgorzata Poszewiecka) – Presenter: Malgorzata Poszewiecka (Rugby School)
- *Beyond the Canvas: A Quasi-Experimental Study on Consumption Experience of Monet's Water Lilies* (Alice Fontana) - Presenter: Alice Fontana (La Rochelle University (NUDD), Labex ICCA and Sorbonne Nouvelle)
- *Fragmented digitalization: challenges and opportunities for modern and contemporary art collections in Italy* (Enrico Crisafulli) – Presenter: Enrico Crisafulli (IULM, Milan)
- *Heritagisation of the digital: Memes in the art world* (Merit Zimmermann) – Presenter: Merit Zimmermann (Erasmus University Rotterdam)

S3-E: Cultural value 2

- *Developing a Cultural Impact Scale: Assessing the Value of a Portfolio of Cultural Spaces* (Ana Edmundo, Paulo Rita & Nuno António) – Presenter: Ana Edmundo (University Nova)
- *The Multi-Dimensional Nature of Cultural Value: A Scale Development Study* (Diogo Diogo, Paulo Rita & Nuno António) – Presenter: Diogo Diogo (University Nova)
- *Cultural moderation in the visual dynamics of optimal distinctiveness: Evidence from Korean cinema* (Cornelia Storz, Egbert Amoncio & Linus Buettner) – Presenter: Linus Buettner (Goethe University Frankfurt)

S3-F: Culture and wellbeing

- *How can emerging freelance producers utilize existing practices and knowledge to support themselves and their wellbeing* (Olivia Seward, Emma Kerr, Malgorzata Lebioda & Seah Dragomir-Polya) – Presenter: Olivia Seward (Royal Central School of Speech and Drama)
- *Artists in Supporting Elderly Well-being through Arts-based Initiatives* (Yoonjung Kang & Ellen Loots) – Presenter: Yoonjung Kang (Erasmus University Rotterdam)
- *Well-Being as a New Legitimizing Rhetoric for Cultural Organizations: The Case of Dance Well* (Ilaria Foroni) – Presenter: Ilaria Foroni (Ca' Foscari University)
- *The role of cultural participation on different domains of subjective wellbeing: the case of the Italian regions* (Alessandro de Cristofaro) – Presenter: Alessandro de Cristofaro (University of Catania)

17.10-18.30 Opening Reception – Theil Hall