

Cultural Economics



Erasmus University Rotterdam
Making Minds Matter

Erasmus

**23rd International
Conference on
Cultural Economics**

24-27 June 2025



&

**Erasmus
University
Rotterdam**

24 – 27 June 2025

Erasmus University Rotterdam

Campus Woudestein

Burgemeester Oudlaan 50, Rotterdam

The Netherlands

www.eur.nl/en/acei2025

Content

Content.....	3
Welcome on behalf of Erasmus University Rotterdam.....	4
Welcome on behalf of ACEI.....	5
Program Tuesday, 24 th June, 2025	6
Program YRW - Tuesday, 24 th June, 2025.....	8
Wednesday, 25th June, 2025	15
Thursday, 26th June, 2025	24
Friday, 27th June, 2025	37
Social Program.....	43
Ongoing activities	43
Tuesday 24th of June.....	44
Wednesday 25th of June.....	45
Thursday 26th of June	46
Friday 27th of June	48
Saturday, 28th June, 2025.....	49
Partners & Contributors	50
Organization ACEI2025.....	51
Campus Map.....	53

Welcome on behalf of Erasmus University Rotterdam

Dear participants,

In 1500, Desiderius Erasmus—the Dutch priest, philosopher, and educator after whom this university is named—wrote in his Adagia: *Difficilia quae pulchra*. “What is beautiful requires effort.” This conference is certain to be beautiful—because of the effort so many have put into it.

That includes all of you, the participants, who have come from no fewer than 62 countries! The 23rd edition of the ACEI Conference shines thanks to your dedication: to your research, to your perspectives, and to your willingness to come here to share and to listen. In these challenging times—when it once again takes real effort to demonstrate the value of art, culture, and creativity, not only for our economies but also for our societies—this gathering offers a space to inspire and support one another.

Special thanks go to the Scientific Committee, who worked tirelessly behind the scenes to craft the intricate puzzle that became our final program, with thoughtful thematic alignment across hundreds of presentations. We are equally grateful to our keynote speakers and plenary panelists, who are sure to offer insights that will spark reflection and conversation.

This event would not have been possible without the incredible team of Engagement & Research Services at Erasmus University Rotterdam. They took the conference under their (strategic) wings and literally made it happen. They have been supported by several colleagues from Erasmus School of History, Culture, and Communication and the many student volunteers they were able to attract. Despite the overwhelming number of participants, the team remained calm and prepared everything down to the last detail. Now we are ready to welcome you.

Welcome to Rotterdam. We hope you enjoy the city—atypically beautiful, in a way that feels almost un-Dutch, yet deeply loved by those who know her. We hope she embraces you too.

We also welcome you to our university campus. The values of Erasmus University—social engagement, global citizenship, connection, entrepreneurial spirit, and open-mindedness—are inspired by Erasmus himself, and make this a fitting host (for the second time) of the ACEI Conference.

On behalf of the Erasmus University team, it is a privilege to welcome three generations of cultural economists and related scholars.

Ellen Loots

Academic Lead of the local #ACEI2025 Organizing Committee

Welcome on behalf of ACEI

Dear colleagues and friends,

It is a great pleasure to welcome you to the 23rd International Conference on Cultural Economics, hosted by Erasmus University Rotterdam and organized by the Association for Cultural Economics International (ACEI).

This year's gathering is especially meaningful, as we celebrate 50 years since the founding of ACEI—half a century of advancing knowledge on the economic dimensions of culture, creativity, and the arts. What began as a small initiative has grown into a vibrant, global, and interdisciplinary community of scholars and practitioners.

With 350 presentations and even more participants joining from around the world, this year's conference is the most diverse and interdisciplinary in our history. While rooted in economics, the conference welcomes researchers from across related fields—including management, tourism, sociology, and the digital humanities. This breadth reflects our commitment to openness and dialogue across disciplines, methods, and perspectives.

Cultural economics is a field driven by a deep personal connection to the arts, heritage, and creative expression—things that inspire us not only as researchers but as individuals. Yet this passion meets a pressing moment. In a time marked by war, polarization, and rising nationalism, culture is far more than a private interest. It is a source of identity, a way of connecting communities, and a force for dialogue and cohesion. That makes the work we do—not just as scholars, but as members of society—especially vital today.

On behalf of the scientific committee, I wish you an inspiring and rewarding conference.

Karol J. Borowiecki

Chair of the Scientific Committee and President-Elect of ACEI

Program Tuesday, 24th June, 2025

'The Future of the Cultural and Creative Economy' Day

Can art help bridge the growing inequalities in our cities? What role can culture play in fostering individual and collective well-being? How do we safeguard cultural production in an era of AI and accelerating digitalization? Who pays the price for creativity? Should we be able to express the impact of art, culture, and creativity in words and numbers? And if so, how do we begin?

We find ourselves at a pivotal moment where the boundaries between art, culture, and the economy are being redrawn. In a world where both public and private funding are under pressure, and where the cultural and creative sectors must navigate the tension between innovation and commercialization, fresh insights and bold, transformative ideas are more urgent than ever.

This EUR day preceding the academic conference is aiming to stimulate dialogue, reflection, and interdisciplinary exchange. This day the cultural and creative industries, policymakers, and researchers come together to imagine the future of the cultural and creative economy. Science meets Society.

Location: Theil Building – CB1

Program

8.30	Registration at Theil Building
9:30	Welcome by the organizing team and the executive board of Erasmus University Introduction to the theme
10:00	Keynote by Professor Ruth Towse: Where are WE now in Cultural Economics?
11:00	Coffee break
11:30	<p>Panel 1: Organization development in the cultural and creative economy</p> <p><i>All panelists graduated from Erasmus University's Master's Track in Cultural Economics and Entrepreneurship</i></p> <ul style="list-style-type: none"> • Aylin Beijersbergen (Strategy & Policy at Museumvereniging) • Roos Bernelot Moens (Head of Fundraising & Relations at Dutch National Opera & Ballet) • Loes Hoogenboom (Freelance Cultural Economist, Lecturer and Project Manager) • Maartje Janse (Impact Fund Manager at SECRIID) • Josje Stoel (Program Development at Stichting Monumentenbezit) <p>Moderator: Margaux Benoist d'Etiveaud (Master student Cultural Economics and Entrepreneurship)</p>

12:45	<p>Lunch & networking & Poster session</p> <p><i>Discover research and education activities from Erasmus University</i></p>
14:00	<p>Panel 2: Innovation in the cultural and creative economy</p> <ul style="list-style-type: none"> • Bernd Fesel (Director Marketing, Communication & Partnerships, EIT Culture & Creativity) • Wim Pijbes (Director, Stichting Droom en Daad) • Frederike Manders (Immersive Experience Lab, Erasmus University) • Diederik van Dommelen (Connector Culture & Economy, council City of Rotterdam) <p>Moderator: Astrid Manden-Benneker</p>
15:15	<p>Tea break</p>
15:45	<p>Panel 3: Entrepreneurship in the cultural and creative economy</p> <ul style="list-style-type: none"> • Victoria Simonsz-van Krieken (Managing Director, Brabant C Fund) • Arthur Steiner (Cultural Strategist and Founder New Silk Roads) • Arnold van de Water (Co-founder and director of Concrete Culture Immersive Experiences Netherlands, director of Factorr) • Farshida Zafar (Director of Erasmus Centre for Entrepreneurship) <p>Moderator: Ellen Loots</p>
17:00	<p>Conclusion</p>
17:10	<p>Drinks and network reception - Theil Hall and court yard</p>
18:30	<p>End</p>

Expect a thought-provoking day about the challenges and opportunities of the creative economy together with policymakers, academics, industry, and professionals.

Program YRW - Tuesday, 24th June, 2025

Plenary program – Theil Building – CB1

'The Future of the Cultural and Creative Economy' Day

09.00 Registration

09.30 Welcome by the organizing team and the executive board of Erasmus University
Introduction to the theme

10.00 Keynote by Professor Ruth Towse: Where are WE now in Cultural Economics?

11.00 Coffee break

Start Young Researcher Workshop – Theil Building – CB2

11.15-11.30 Welcome

11.30-12.10 Keynote Lecture:

Doing Research in Cultural Economics – Anne-Sophie Radermecker – Université Libre de Bruxelles

12.20-13.00 Scientific Sessions 1: Polak Building

S1-B: Cultural policy 1

Room 1.21

- *Evaluating the impact of the Spanish Youth Culture Voucher through counterfactual analysis* (Fátima Espinosa Casero) – Presenter: Fátima Espinosa-Casero (University of Valladolid)
- *Public-Private Collaboration and the “Venice Effect”: Chilean Art in the Venice Biennale (2009-2019)* (Maria Sofia Edwards Vial) – Presenter: Maria Sofia Edwards Vial (Universidad de Chile)

S1-C: Cultural heritage**Room 2.20**

- *Valuation and analysis of factors influencing residents' willingness to pay for the revitalization of industrial heritage sites: The case of Lodz, Poland* (Ehsan Aslani & Piotr Gabrielczak) – Presenter: Ehsan Aslani (University of Lodz)
- *Cultural and Creative Transformation in Post-Industrial Cities: Exploring the field of culture-led city growth and its dynamics through creative hubs in three Southern Swedish neighbourhoods* (Burak Sayin) – Presenter: Burak Sayin (Lund University)

S1-D: - NFT**Room 2.22**

- *Tokenizing Creativity: NFTs' Role in Redefining Art Market* (Yasaman Jafarpour) – Presenter: Yasaman Jafarpour (University of Turin)
- *From canvas to code: How NFTs are shaping the future of digital art and speculation* (Kayla Cunha) – Presenter: Kayla Cunha (Ghent University)

S1-E: Cultural tourism**Room 2.07**

- *The European Capital of Culture: A systematic review of the literature* (Maria Chiara Giovannelli, Chiara Oldani & Silvio Franco) – Presenter: Maria Chiara Giovannelli (University of Tuscia)
- *Economic Impact of Cultural Events on Local Communities* (Dennis Osei Bonsu, Augustine Owusu) – Presenter: Augustine Owusu (Ghana Institute of Agriculture, Education and Rural Development Research)

13.00-14.00 Lunch – Theil Hall

14.10-15.30 – Scientific Sessions 2

S2-A: Prices

Room 1.20

- *(Information) Transparency In Murano: The Impact of Information Signals on Price in Art Market Platforms* (Alessia Crotta & Anne-Sophie Radermecker) – Presenter: Alessia Crotta (Université Libre de Bruxelles)
 - *Painted Lemons? The Value of Information in the Art Market* (Luisa Bicalho Ritzkat) – Presenter: Luisa Bicalho Ritzkat (London School of Economics)
 - *The price determinants for Chinese ceramic artworks in global auction market* (Filip Vermeylen, Ellen Loots, Yijing Wang & Yingting Peng) – Presenter: Yingting Peng (Erasmus University Rotterdam)
 - *Counter-appraisals as controversies: examining the networks that construct the value of art* (Bronte Isabella) – Presenter: Bronte Isabella (Maastricht University)
-

S2-B: Cultural policy 2

Room 1.21

- *Museum pedagogy and the economy of culture in the context of the ongoing war in Ukraine* (Iurii Demediuk) – Presenter: Iurii Demediuk (Palacky University in Olomouc)
 - *Arts Policy in Portugal: How Policy Measures, Artistic Activities, and Policy Goals Intersect (2004–2024)* (Amarilis Felizes) – Presenter: Amarilis Felizes (Dinâmia'cet-Iscte)
 - *The Italian Cinema Under the Shadow of Censorship: An empirical investigation* (Leonardo Perini, Roberto Zanola & Enrico Bertacchini) – Presenter: Leonardo Perini (University of Turin)
 - *Can Minority Language Policy Work? Evidence from Wales* (Francesco Cenerini) – Presenter: Francesco Cenerini (University of Illinois)
-

S2-C: Arts management 1

Room 2.20

- *Co-creation in arts administration: integrative vs. Systematic literature review* (Attila Dinnyes) – Presenter: Attila Dinnyes (Corvinus University of Budapest)
- *Allen Ginsberg vs. the IRS* (Samuel O'Hana Grainger) – Presenter: Samuel O'Hana Grainger (City University of New York)
- *The effects of foreign acquisitions on UK's creative firms* (Daniel Perdana Simandjuntak, Jonathan Jones & Giorgio Fazio) – Presenter: Daniel Perdana Simandjuntak (Newcastle University)
- *Entrepreneurial intentions and drivers of clubbing events targeting LGBTQI+ youth: the case of Lisbon* (Miguel Neiva, Ellen Loots, Pauwke Berkers & Jordi Nofre) – Presenter: Miguel Neiva (Erasmus University Rotterdam)

S2-D: – Platform and their impact
Room 2.22

- *The Stream of Consciousness: Rethinking a Community and Artist-Centered Hybrid Music Platform* (Virginia Bianchi & Dr. Selma Toktas) – Presenter: Virginia Bianchi (Erasmus University Rotterdam)
 - *Advertiser-friendly production? A longitudinal study of supplied content diversity on YouTube* (Maria Rasskazova) – Presenter: Maria Rasskazova (University Sorbonne Paris North)
 - *Non-linearities in music success: using machine learning to understand the relationship between musicological features and Spotify streams* (Miguel Humberto Tomas Miranda) – Presenter: Miguel Humberto Tomas Miranda (Universidad Peruana de Ciencias Aplicadas)
 - *Immersion at a Distance: The Impact of Interactive Technologies on Restorative Experiences in Museum Visits in China* (Muqing Sun & Limin Lin) – Presenter: Muqing Sun (Shanghai Jiao Tong University)
-

S2-E: Values on the art market
Room 2.16

- *Values Driving the Consumption of Ordinary Antiques: A Multinational Study* (Federica Aramu) – Presenter: Federica Aramu (Université Libre de Bruxelles)
 - *Empirical evidences of “reimportation-type” appraisal mechanism unique to Japanese artists and suggestions for the Museum of Contemporary Art Tokyo to be more influential to international art world* (Nao Sekine) – Presenter: Nao Sekine (Keio University)
 - *Brushstrokes of Defiance: The Value of Rebellious Art* (Yuexin Li & Luc Renneboog) – Presenter: Yuexin Li (Renmin University of China)
 - *Growth and evolution of Latin American art and its consolidation in the international market over the last 30 years* (María Paula Rubiano Aza) – Presenter: María Paula Rubiano Aza (Universidad Rey Juan Carlos)
-

S2-F: Artists’ careers
Room 3.09

- *“Demonetized” Professionalization in Artistic Photography: Welfare Dependency and Creative Resilience in Belgium’s Labor Market* (Hélène Mariaud) – Presenter: Hélène Mariaud (Université Libre de Brussels)
- *The Chicken-Egg Issue of Entering the Classical Music Artist Management Market: A Newcomers’ Perspective* (Vitor Vani Ortega & Dr. Thomas Paris) – Presenter: Vitor Vani Ortega (USP/Ecole Polytechnique)
- *Immigrant Directors and American Films* (Hongyuan Jin) – Presenter: Hongyuan Jin (MineData LLC)
- *Private Collectors, Public Impact? How Private Museums value and shape Artistic Careers* (Johannes Aengenheyster, Olav Velthuis & Alex van Venrooij) – Presenter: Johannes Aengenheyst (University of Amsterdam)

S2-G: Cities and creativity
Room 2.18

- *Infusing the 'Exclusive Aura' – Analysing the Distinctive Characteristics of the Creative Place in Nottingham from a Local Perspective* (Fanyu Zhang) – Presenter: Fanyu Zhang (University of Nottingham)
- *Exploring the Interplay of Local Creativity and Cosmopolitan Identity in Cultural Cities: Patterns and Economic Implications* (Emmanuel Frimpong & Dennis Osei Bonsu) Presenter: Emmanuel Frimpong (Ghana READI)
- *Cultural Districts as Drivers of Development: A Multidisciplinary Approach to Enhancing Italy's Heritage and Country Branding* (Mara Carando) – Presenter: Mara Carando (Università per stranieri di Perugia)
- *Urban Sustainability Transition: Insights from Florence's Historic Centre Management* (Emma Furlan, Stefania Oliva & Luciana Lazzeretti) – Presenter: Emma Furlan (University of Florence)

15.40-17.00 Scientific Sessions 3

S3-A: Public finances and funding
Room 1.20

- *Federal U.S. Public Arts Funding in the Time of Covid-19* (Brandy Moriah Wicker) – Presenter: Brandy Moriah Wicker (University of Texas at Dallas)
 - *Art Subsidies and Equity: An Analysis of Local Policy in Washington, D.C.* (Soojung Paek) – Presenter: Soojung Paek (George Mason University)
 - *When Heritage Status Hinders Sales: Unintended Art Market Consequences of Cultural Policy* (Olesia Gretskaia) – Presenter: Olesia Gretskaia (University of Barcelona)
 - *The Impact of Public Cultural Infrastructure Investment on Cultural Consumption and Poverty Alleviation: Evidence from Provincial Panel Data in China (2013–2019)* (Yan Li & Shike Lin) – Presenter: Yan Li (Shanghai Jiao Tong University)
-

S3-B: Audiences
Room 1.21

- *The Busy Audience as Co-author and Consumer: Analysis of the Audience Perception of Participatory Artworks Combined with Consumption* (Hong TzeNing) – Presenter: Hong TzeNing (Erasmus University Rotterdam)
- *Not only about museum visitors? Mapping journey and experience touchpoints through the lens of the multi-stakeholder approach* (Magdalena Sawczuk) – Presenter: Magdalena Sawczuk (Jagiellonian University in Krakow)
- *Mapping Audience Engagement Strategies: Feedback Collection and Personalisation Practices in Dutch Cultural Organisations* (Irene Tsitse, Izabela Derda, Ellen Loots & Susanne Janssen) – Presenter: Irene Tsitse (Erasmus University Rotterdam)
- *Real or Virtual? A Neuroscientific Exploration of Digital Cultural Experiences* (Federica Piccoli, Chiara Casiraghi, Sebastiano Accardi, et al.) – Presenter: Federica Piccoli (Università IULM)

S3-C: Arts management 2

Room 2.20

- *Innovating Business Models and Creating Values with Traditional Crafts: Case Studies of Chinese Craft Businesses in the UK* (Jiahui Liao) – Presenter: Jiahui Liao (King's College London)
 - *The role of traditional textile arts and crafts heritage and knowledge for sustainable economic development and innovation in lagging regions of the European Union* (Renata Drackova) – Presenter: Renata Drackova (University of Valencia)
 - *Leveraging Cultural Resources to Address Innovation Challenges: The Case of Museums* (Sitan Jiao & Dong Zhou) – Presenter: Sitan Jiao (Shanghai Jiaotong University)
-

S3-D: Digital culture

Room 2.22

- *Youth Attitudes Toward AI use in the Art and Cultural Market* (Malgorzata Poszowiecka) – Presenter: Malgorzata Poszowiecka (Rugby School)
 - *Beyond the Canvas: A Quasi-Experimental Study on Consumption Experience of Monet's Water Lilies* (Alice Fontana) – Presenter: Alice Fontana (La Rochelle University (NUDD), Labex ICCA and Sorbonne Nouvelle)
 - *Fragmented digitalization: challenges and opportunities for modern and contemporary art collections in Italy* (Enrico Crisafulli) – Presenter: Enrico Crisafulli (IULM, Milan)
 - *Heritagisation of the digital: Memes in the art world* (Merit Zimmermann) – Presenter: Merit Zimmermann (Erasmus University Rotterdam)
-

S3-E: Cultural value 2

Room 2.16

- *Developing a Cultural Impact Scale: Assessing the Value of a Portfolio of Cultural Spaces* (Ana Edmundo, Paulo Rita & Nuno António) – Presenter: Ana Edmundo (University Nova)
- *The Multi-Dimensional Nature of Cultural Value: A Scale Development Study* (Diogo Diogo, Paulo Rita & Nuno António) – Presenter: Diogo Diogo (University Nova)
- *Cultural moderation in the visual dynamics of optimal distinctiveness: Evidence from Korean cinema* (Cornelia Storz, Egbert Amoncio & Linus Buettner) – Presenter: Linus Buettner (Goethe University Frankfurt)

S3-F: Culture and wellbeing**Room 3.09**

- *How can emerging freelance producers utilize existing practices and knowledge to support themselves and their wellbeing* (Olivia Seward, Emma Kerr, Malgorzata Lebioda & Seah Dragomir-Polya) – Presenter: Olivia Seward (Royal Central School of Speech and Drama)
- *Artists in Supporting Elderly Well-being through Arts-based Initiatives* (Yoonjung Kang & Ellen Loots) – Presenter: Yoonjung Kang (Erasmus University Rotterdam)
- *Well-Being as a New Legitimizing Rhetoric for Cultural Organizations: The Case of Dance Well* (Ilaria Foroni) – Presenter: Ilaria Foroni (Ca' Foscari University)
- *The role of cultural participation on different domains of subjective wellbeing: the case of the Italian regions* (Alessandro de Cristofaro) – Presenter: Alessandro de Cristofaro (University of Catania)

17.10-18.30 Opening Reception – Theil Hall

Do visit the posters, the book stand and the immersive experiences in Theil Hall

19.00 Meetup at campus Café in de Smitse

See Social Program for more details

Wednesday, 25th June, 2025

9.00-9.15 Welcome Address - Theil Building CB1

- Karol J. Borowiecki on behalf of the Scientific Committee
- Ellen Loots on behalf of the Local Organizing Committee

9.15-10.15 Keynote

Filip Vermeulen (Erasmus University Rotterdam) – *AI and the art market: a game changer?*

10.15-10.45 Coffee Break – Theil Hall

10.45-12.15 Scientific Sessions 1 - Polak Building

S1-A: Gender Representation in the Arts I

Room 1.17

- *Breaking the Sound Barrier: Rethinking Gender Representation in Live Music Performance Using AI Experiments* (Kate Whitman, Joe Cox, Samantha Parsley) – Presenter: Joe Cox (University of Portsmouth)
- *What a Girl Wants, What Culture Needs: Exploring Women's Motivations to Give to the Dutch Cultural Sector* (Janneke Wiene) – Presenter: Janneke Wiene (Universiteit Antwerpen)

S1-B: Labour Markets and Creativity I

Room 1.20

- *The Division of Labour in Webtoon Production: How Team-Based and Corporate Strategies Shape Viewership and Quality* (Changkeun Lee, Seungju Kim) – Presenter: Changkeun Lee (KDI School of Public Policy and Management)
- *Harmony and Dissonance: Peer Influence in Western Music Composition* (Karol J. Borowiecki, Matthew Curtis, Marc T. Law) – Presenter: Matthew Curtis (University of Southern Denmark)
- *Biases in the Historical Record of the Creative Process: References Dropped and Added* (Ivan Aranzales Acero, Ho Fai Chan, Jonathan Feinstein, Hongyi Shen, Benno Torgler, Arlene Ariel Valero) – Presenter: Jonathan Feinstein (Yale School of Management)

S1-C: Cultural Entrepreneurship I

Room 1.23

- *Quebec Publishing: Protectionism and Expansionism* (Julien Lefort-Favreau) – Presenter: Julien Lefort-Favreau (Queen's University; University of Toronto)
- *Risk Aversion and Social Inclusion in the Gig Economy: Developing a Sustainable VFX Entrepreneurship Programme in South Africa* (Jen Snowball, Noel Pearce, Fiona Drummond) – Presenter: Jen Snowball (Rhodes University)
- *QR Code-Enabled Tips to Street Performers at the Edinburgh Fringe Festival* (Tim R.L Fry, Meg Elkins) – Presenter: Meg Elkins (RMIT)

S1-D: Film Industry**Room 2.04**

- *Public Value and Economic Impact in the European Film Industry, A Case Study of Austria and Greece* (Gentiana Ramadani, Katharine Sarikakis) – Presenter: Gentiana Ramadani (University of Vienna)
- *Creativity in Film Production – The Role of Creative Film Producer – The Case of Poland* (Marta Materska-Samek, Małgorzata Domin, Katarzyna Kopeć, Joanna Sanetra-Szeliga, Paulina Borkiewicz, Joanna Kotlarz) – Presenter: Małgorzata Domin (Jagiellonian University in Krakow)
- *Does Alternative Exhibition Reflect European Film Diversity? An Analysis of Selected Countries' Filmographies Exhibited in the Portuguese Cultural Circuit Between 2007 and 2022* (Helena Santos, Marta Miranda, Luís Delfim Santos) – Presenter: Helena Santos (University of Porto)

S1-E: Digital Music**Room 2.07**

- *Concert-Induced Streaming: The Dynamic Effect of Concert Demand on Recorded Music Consumption* (Dylan Thompson) – Presenter: Dylan Thompson (Erasmus University Rotterdam)
- *An Empirical Analysis for Digital Music Trade Using Streaming Hit Chart Data* (Yuki Takara) – Presenter: Yuki Takara (Bunkyo University)
- *Revisiting Success in Music Streaming: A Data-Driven Predictive Approach* (Juan D. Montoro-Pons, Manuel Cuadrado-García, María Luisa Palma-Martos) – Presenter: Juan D. Montoro-Pons (Universitat de València)

S1-F: UNESCO**Room 2.20**

- *The Impact of UNESCO Heritage on Urban Creativity: A Study of European Creative Cities* (Mafalda Gómez-Vega, Iván Boal) – Presenter: Mafalda Gómez-Vega (University of Valladolid)
- *Does the UNESCO World Heritage Inscription Affect Local Economies? Evidence from a Ten-Year Analysis of 'Paesaggi Vitivinicoli del Piemonte: Langhe-Roero e Monferrato'* (Irene Rotellini, Anna Crepaldi, Ruggero De Blasi) – Presenter: Irene Rotellini (Formules S.r.l.)
- *The Impact of UNESCO Creative Cities on Employment Levels and Working Conditions in the Cultural and Creative Industries: The Cases of Rome and Pesaro* (Giuseppe Leotta, Giulia Netti, Leonardo Damen) – Presenter: Giuseppe Leotta (Conservatory of Music 'Santa Cecilia')

S1-G: Sustainable Culture I**Room 2.14**

- *From Table to Territory: Gamifying Sustainability in Creative Cities of Gastronomy* (Alice Demattos Guimarães, Natalia Maehle) – Presenter: Alice Demattos Guimarães (Western Norway University of Applied Sciences)
- *UNESCO World Heritage List and Sustainable Cultural Tourism* (Martina Dattilo, Mara Ferrero, Fabio Padovano, Giovanna Segre) – Presenter: Martina Dattilo (Università di Torino)
- *The Art Market in Croatia: Local Models in a Global Context* (Clarissa Alessandra Gambuzza) – Presenter: Clarissa Gambuzza (University of Zagreb)

S1-H: Artificial Intelligence and Digital Transformation I**Room 2.16**

- *Understanding Fans Motivation: Topic Modeling of Comments Left on Music Videos* (Stéphane Gauvin) – Presenter: Stéphane Gauvin (Université Laval)
- *Expanding Auditorium and Stage: Making Sense of Digital Transformation in the Performing Arts* (Christian Holst) – Presenter: Christian Holst (Leuphana University Lüneburg)

S1-I: Arts Funding and Financing I**Room 2.18**

- *Crowdfunding Platforms for the Cultural Projects Funding in USA and Russia* (Dennis Rich, Ekaterina Shekova) – Presenter: Ekaterina Shekova (Higher School of Economics St. Petersburg)
- *Philanthropy as Organizational Gift: The Dynamics of Arts Funding in Istanbul* (Eda Öztürk) – Presenter: Eda Öztürk (Université Sorbonne Paris Cité)
- *Cultural and Creative Industries as Strategic Real Estate Assets: The Case of Saudi Arabia's Cultural and Innovation-Driven Urban Transformation* (Charalampos Chaitas, Songyishu Yang, Ashley Parkes, Samvit Kanoria) – Presenter: Charalampos Chaitas (Qiddiya Investment Company)

S1-J: Cultural Heritage**Room 2.09**

- *Funding for Heritage, Art and Culture Through Corporate Social Responsibility in India* (Anshika Jain) – Presenter: Anshika Jain (Indian National Trust for Art and Cultural Heritage)
- *Threats to Intangible Cultural Heritage* (Martin Falk, Eva Hagsten) – Presenter: Martin Falk (University of South-Eastern Norway)
- *The economic Value of a Cultural Monument: The Case of Machu Picchu* (Enzo Defilippi) – Presenter: Enzo Defilippi (Universidad del Pacífico)

12.15-13.30 Lunch - Theil Hall**12.00 – 13.30 Poster Sessions – Theil Hall**

- Martina Dattilo
- Tahinan Rocha
- Greta Cordioli, *UNESCO Heritage List between marketing and cultural policies*
- Yuqiao Hu, *"Who Should Manage Museums' Social Media in China? Strategic Insights into Departmental Responsibilities and Marketing Efficiency."*
- Yuan Yuan, *Cultural rights or Care opportunities ? Artistic welfare in Italian and Chinese museums compared*
- Fereshteh Adi Saatlo Anzures, *Media art in live music events: challenges, opportunities, and value creation.*
- Serena Carapellese, *Cultural sustainability and territorial regeneration: the role of artistic residencies, music festivals and academic initiatives in measuring cultural impact*

13.30-15.00 Scientific Sessions 2 - Polak Building

S2-A: Cultural Diversity and Inclusion

Room 1.17

- *Legacy Minority Cultural Industries and the Challenges of Diversity: The Case of Minority French Language Cultural Industries in Canada* (Alexandre Schiele, Jonathan Paquette) – Presenter: Alexandre Schiele (University of Ottawa)
- *Counting the Costs: Investigating the Effects of Racism on the U. S. Creative Economy* (Richard Paulsen, Antonio C. Cuyler) – Presenter: Antonio C. Cuyler (University of Michigan)
- *Racism, Lumbung, and Art in the Capitalocene* (James S. Moy) – Presenter: James S. Moy (University of South Florida)

S2-B: Labour Markets and Creativity II

Room 1.20

- *The Price of Passion: Foregone Income Among Iranian Literary Auths* (Hamidreza Sheshjavani) – Presenter: Hamidreza Sheshjavani (Art University of Tehran): *Online from Iran*
- *Struggles and Symphonies: Does Money Affect Creativity in the History of Western Classical Music?* (Karol J. Borowiecki, Yichu Wang, Marc T. Law) – Presenter: Karol J. Borowiecki (University of Southern Denmark)
- *The Sound of Work: Types of Mixed Professional Profiles and Hybrid Employment in the Music Sector* (Diana Betzler, Dieter Haselbach) – Presenter: Diana Betzler (University of Fribourg)

S2-C: Culture and Well-being

Room 1.23

- *Bodydependence – Biological Variables Affecting the Effectiveness of Work in the Performing Arts Sector* (Emilia Cholewicka) – Presenter: Emilia Cholewicka (SWPS University Warsaw)
- *Arts and Well-being in the UK* (Sarah Najm, Sarah Jewell) – Presenter: Sarah Najm (Newcastle University, Creative PEC, University of Reading)
- *Participation in Culture as an Element of Building Well-being? Statistical Analysis of EU-SILC Data* (Joanna Sanetra-Szeliga) – Presenter: Joanna Sanetra-Szeliga (Krakow University of Economics, Statistical Office in Krakow)

S2-D: Cultural Heritage and Museums

Room 2.04

- *Limitations in Job Vacancy Platforms: The Case of Cultural Heritage* (Lluís Bonet, Anna Mignosa) – Presenter: Lluís Bonet (University of Barcelona)
- *The economics of Private Art Museums* (Sara de Andrade Silva, Olav Velthuis) – Presenter: Sara de Andrade Silva (University of Amsterdam)
- *Cultural Projects as Catalysts for Identity and Networks: A Social Impact Assessment Perspective* (Giacomo Vasumi, Camilla Lo Schiavo, Erica Meneghin) – Presenter: Giacomo Vasumi (Fondazione Santagata for the Economics of Culture)

S2-E: Sustainable Culture II**Room 2.07**

- *Going Green: How Contemporary Art Fairs are Becoming Sustainable* (Anne-Sophie Béliard, Sidonie Naulin, Nicolas Laurence) – Presenter: Sidonie Naulin (Université Grenoble Alpes)
- *4C Project: Cultural and Creative Carbon Cut* (Giorgia Natoli, Andrea Porta, Giovanni Bausano, Lorenza Bizzari, Sara Ciarlantini, Paola Borrione) – Presenter: Giorgia Natoli (Fondazione Santagata for the Economics of Culture)
- *Transdisciplinary Public Policies for the Cultural Sector in Mexico* (María-Concepción Martínez-Rodríguez, Héctor-Guadalupe Ramírez-Escamilla, Diego Domínguez-Solís) – Presenter: María-Concepción Martínez-Rodríguez (Instituto Politécnico Nacional)

S2-F: Cultural Tourism I**Room 2.20**

- *Examining the Determinants of Cultural Tourism Spending: Differences Between Types of Cultural Tourists* (María Devesa, Andrea Báez-Montenegro) – Presenter: María Devesa (Universidad de Valladolid)
- *Navigating Cultural Tourism: Preserving Authenticity and Promoting Economic Growth in Osaka's Traditional Performing Arts* (Seiko Shimura) – Presenter: Seiko Shimura (Soai University)
- *Social Impact and the Cultural Economic Value of a Capital City: A Study of Valletta, Malta* (Valerie Visanich, Toni Attard) – Presenter: Valerie Visanich, Toni Attard (University of Malta)

S2-G: Festivals**Room 2.14**

- *Musical Taste, Travel Costs and Festival Attendance* (Seppo Suominen) – Presenter: Seppo Suominen (Haaga-Helia University of Applied Sciences)
- *Cultural Tourism in South Africa: What is Driving the Decline in Afrikaans Festival Consumption?* (Andrea Saayman, Elmarie Slabbert) – Presenter: Andrea Saayman (North-West University)
- *Sustaining Urban Arts Festivals Through Multi-Stakeholder Value Co-Creation: A Case Study on Singapore Art Week* (Su-Fern Hoe, Sharon Chang) – Presenter: Su-Fern Hoe (Singapore Management University and National Arts Council, Singapore)

S2-H: Art Markets I**Room 2.16**

- *Understanding Price Formation Process in the Art Market Through Expert Interviews* (Andrea Rurale, Marek Prokupek) – Presenter: Andrea Rurale (Bocconi University)
- *Join the EU! How Poland's Admission to the European Union Has Affected the Price of Contemporary Domestic Art* (Elisa Fusco, Isidoro Mazza, Julia Anna Niznik) – Presenter: Julia Anna Niznik (University of Catania)
- *Calculating Art Investment Returns: A Systematic Literature Review* (Jana Horová) – Presenter: Jana Horová (Prague University of Economics and Business)

S2-I: Public Support for the Arts**Room 2.18**

- *Public Funding and the Arts: The Case of Italian Opera Houses* (Carlo Alberto Petrucci, Alice Borchini) – Presenter: Carlo Alberto Petrucci (HHL Leipzig Graduate School of Business)
- *Censorship and Funding Cuts as Punitive Preferences: Public Responses to 'Immoral' Art* (Johan Lyrvall, Francesco Angelini) – Presenter: Francesco Angelini (University of Bologna)
- *Cross-Sector Partnerships in Arts and Culture to Enhance Societal Impact: Evidence from The Netherlands* (Cecile Wentges, Anna Elffers, Marjelle Vermeulen) – Presenter: Marjelle Vermeulen (Erasmus University Rotterdam)

S2-J: Cultural Institutions and Cultural Policy**Room 2.09**

- *Why Account for the Value of Arts and Culture in Infrastructural Terms?* (Patrycja Kaszynska) – Presenter: Patrycja Kaszynska (University of the Arts London)
- *Public Auditing and Cultural Policy: The Influence of Financial Oversight on Political Justifications* (Karl Borowski, Julia Glesner) – Presenter: Julia Glesner (University of Applied Sciences Potsdam)
- *The Political Economy of the Arts: Mapping the Value, Supply, and Demand in Cultural Policy and Economics* (Douglas S. Noonan, Joanna Woronkowicz) – Presenter: Douglas S. Noonan (Indiana University)

15.00-15.30 Coffee Break – Polak Building**15.30-17.00 Scientific Sessions 3 - Polak Building**

S3-A: Cultural Participation and Consumption**Room 1.17**

- *Cultural Participation as a Proxy for Public Expenditure in Culture: Evidence from Italy* (Antonella Ardizzone, Romain Lerouge, Valeria Morea) – Presenters: Antonella Ardizzone (IULM), Valeria Morea (Erasmus University Rotterdam)
- *Income Distribution and Cultural Participation: An Analysis of Italian Regions* (Tiziana Cuccia, Roberto Cellini) – Presenter: Tiziana Cuccia (University of Catania)
- *Endogenized Ignorance: Controlling Cultural Consumption to Build and Sustain Mafia-Oligarch Economies* (Alan Collins) – Presenter: Alan Collins (Nottingham Trent University)

S3-B: Artist Remuneration**Room 1.20**

- *The Unsung: Examining How Contracts Affect Session Musicians' Remuneration in Australia* (Paul Crosby, Rod Davies, Jordi McKenzie) – Presenter: Jordi McKenzie (Macquarie University)
- *Examining the Effects of Guaranteed Income on Artists' Professional Growth* (Joanna Woronkowicz, Douglas Noonan) – Presenter: Joanna Woronkowicz (Indiana University)
- *'The great privacy experiment and its lessons regarding ethics'* (Christian Handke, Ruoqia Chen, Martin Senftleben) – Presenter: Christian Handke (Erasmus University Rotterdam)

S3-C: Craft Industries**Room 1.23**

- *The Ecosystem for the Inheritance of Local Culture and Industry: Focusing on the Formation of Demand and Supply for Instruments in Traditional Performing Arts and Crafts* (Chisako Takashima) – Presenter: Chisako Takashima (Shizuoka University of Art and Culture)
- *Craftsmanship and Public Policies in Brazil: A Historical Overview (1922-2023)* (Rebecca Menezes, Joana Contino) – Presenter: Rebecca Menezes (ESPM)
- *Assessing the Effectiveness of Industrial Policies in Preserving Japanese Traditional Craft Industries* (Reiko Murakami) – Presenter: Reiko Murakami (Kindai University)

S3-D: Resilience and Transformation in the Cultural Sector

Room 2.04

- *Empirical Analysis of the COVID-19 Pandemic Impact on Participation in Cultural Activities in Japan* (Masaki Katsuura, Yuki Takara, Noriko Hashimoto) – Presenter: Masaki Katsuura (Meijo University)
- *Redefining Arts Enterprises in the Post-COVID Era: Challenges and Opportunities* (Shin-Eui Park, WoongJo Chang) – Presenter: Shin-Eui Park (Kyung Hee University)
- *Cultural Policy and Democratic Participation in Brazil* (Sharine Machado Cabral Melo) – Presenter: Sharine Machado Cabral Melo (University of São Paulo)

S3-E: Digital Cultural Consumption

Room 2.07

- *Cultural Institutions in Web3 space: An Exploration of Value Co-creation Between Institutions, Artists and Audiences* (Victor Renza, Peter Booth) – Presenter: Peter Booth (BI Norwegian Business School)
- *Determinants of Immersive Technology Adoption in Cultural Organizations: An Analysis Using the UTAUT Model* (Chuan Li) – Presenter: Chuan Li (Econcult, University of Valencia)
- *Behavioural-Augmented Valuation Techniques for Digital Cultural and Heritage Assets: Integrating Behavioural Economics and Arts and Humanities Approaches* (Federica Alberti, Claire Bailey-Ross, Joe Cox, Paul-Emile Mangin, Karen McBride) – Presenter: Karen McBride (University of Portsmouth)

S3-F: Creative Cities and Tourism Policy

Room 2.20

- *Do Art and Cultural Districts Enhance a Sense of Place? Evidence from Short-Term Rentals* (Javier E. Portillo, Gary A. Wagner) – Presenter: Gary A. Wagner (University of Louisiana at Lafayette)
- *The Role of Culture in Regeneration and Place Transformation - Hard Evidence or Soft Power?* (Graeme Evans, Patrycja Kaszynska) – Presenter: Graeme Evans (University of the Arts London)
- *Event-Led Branding and The Expo 2025 Osaka Kansai: Opportunities and Challenges* (Grace Gonzalez) – Presenter: Grace Gonzalez (Kansai Gaidai University)

S3-G: Artists

Room 2.14

- *Parasocial Skills, Self-Branding and Profitable Authentication on the Internet. Who is an Artist on the Internet?* (Hans Abbing) – Presenter: Hans Abbing (Erasmus University Rotterdam)
- *Does Gender Matter for Equally Qualified Professionals?* (Rachel Pownall, Dakshina de Silva, Tim Hubbord) – Presenter: Rachel Pownall (Maastricht University)
- *The Artist's Share - Artist's Resale Right and the Art Market* (Areti Chavale) – Presenter: Areti Chavale (University of Glasgow)

S3-H: Art Markets II**Room 2.16**

- *The Art of the Gift: Exploring the Impact of First Ownership on the Value of Art* (Yuqing Song) – Presenter: Yuqing Song (Université Libre de Bruxelles)
- *Restitution or Keeping Works of Art? A Proposal for Both!* (Bruno Frey) – Presenter: Bruno Frey (University of Basel)
- *Brushstrokes of Defiance: The Value of Rebellious Art* (Yuxin Li) – Presenter: Yuxin Li (Renmin University of China)

S3-I: Arts Funding and Financing II**Room 2.18**

- *Navigating Transnational Cultural Funding: Strategic Approaches for International Fundraising* (Alex Turrini, Marek Prokupek, Marta Massi, Marco Luchetti) – Presenter: Alex Turrini (Bocconi University)
- *Art and Finance: Demand-following and Supply-leading Finance in Calligraphy Market* (Mohammad Ali Aboutorabi, Samira Ejtehadi) – Presenter: Mohammad Ali Aboutorabi (Institute for Humanities and Cultural Studies) (online from Iran)
- *The Role and Impact of Endowment Funds in Sustaining French Arts and Cultural Organizations Amidst Economic and Policy Challenges* (Marek Prokupek) – Presenter: Marek Prokupek (KEDGE Business School)

S3-J: Culture and Growth**Room 2.09**

- *K-Everything: How South Korean Cultural Exports Drive Economic Growth* (João Pereira da Silva) – Presenter: João Pereira da Silva (Politécnico do Porto)
- *The Effect of Highbrow and Lowbrow Culture on Long-Run Economic Growth Path* (Tsuyoshi Shinozaki, Isidoro Mazza, Mitsuyoshi Yanagihara, Anna Mignosa, Minoru Kunizaki) – Presenter: Tsuyoshi Shinozaki (Tohoku Gakuin University)
- *The Impact of Cultural Heritage Tourism Routes on Urban Cultural Vitality through Multi-Stakeholder Analysis* (Hongjia Liu) – Presenter: Hongjia Liu (Communication University of China)

17.15-18.15 Plenary Panels**Panel 1: Understanding and Fostering Diversity in the Arts**

Moderator: Marc T. Law (University of Vermont)

Panelists:

- Clare McAndrew (Arts Economics)
- antonio c. cuyler (University of Michigan)
- Hiromi Fukuda (Pianist, Amherst College)
- Marilena Vecco (Burgundy School of Business)

Panel 2: Bridging Research and Policy for Innovation and Growth Strategies in Cultural and Creative Industries

This panel is sponsored by Creative PEC

Moderator: Valentina Montalto (KEDGE Business School)

Panelists:

- Martha Bloom (OECD)
- Felipe Buitrago (Ministry of Culture, Colombia)
- Brent Lutes (US Copyright Office)
- Hasan Bakhshi (Creative PEC)

Creative Industries Policy and Evidence Centre

Led by



with



18.30-19.30 Drinks & Connections at the Campus Sports Bar

This reception is sponsored by Creative PEC

19.30-23.00 Visit Emergence Festival Rotterdam – where Arts meets Technology

Visit Emergence Festival Rotterdam – where Arts meets Technology

 RDM Onderzeebootloods, RDM straat 1, 3089 JB Rotterdam

 Entrance 13 euro's. Purchase at entrance or [online](#)

Emergence Delft (a student driven initiative by Technical University Delft) presents the first edition of Emergence Festival Rotterdam: a one-day event exploring the intersection of art, technology, and society hosted at the 'Onderzeebootloods' (submarine warehouse).

With the theme Emerging from the Depths, the festival invites you to experience hidden technologies through interactive installations, live music, and a vibrant food truck plaza.

Thursday, 26th June, 2025

8.30-10.30 Scientific Sessions 4 - Polak Building

S4-A: Fashion Industry and Sustainability

Room 1.17

- *Sustainable Fashion Advertising: A Literature Review and Research Agenda* (Biyao Wu, Anne-Marie van Prooijen, Mariangela Lavanga, Daniel Trottier) – Presenter: Biyao Wu (Erasmus University Rotterdam)
- *A Study on the Development of Cultural Tourism Products Using Traditional Clothing in Tourist Destinations in Japan* (Young Choi) – Presenter: Young Choi (Kanagawa University)
- *The Value of Design and Creative Ethnocentrism. Who Appreciates Indigenous Fashion Design in Poland?* (Monika Murzyn-Kupisz, Jarosław Działek) – Presenter: Monika Murzyn-Kupisz (Jagiellonian University in Krakow)
- *Re-imagining the City through Urban Humanities: Towards a New Narrative of Grassroots Artistic Practices* (Jessie Bower, Matilde Ferrero, Michele Trimarchi) – Presenter: Matilde Ferrero (Université Libre de Bruxelles)

S4-B: Theatre and Libraries

Room 1.21

- *'What is Mine in This Polyphony?'* Female Authority and Authorship in Polish Devised Theatre from a Perspective of Feminist Theory and Cultural Economics (Katarzyna Kułakowska, Katarzyna Kalinowska, Katarzyna Skrzypek, Aleksandra Wiśniewska) – Presenter: Aleksandra Wiśniewska (University of Warsaw)
- *Externalities in a Nonprofit Theater and University Partnership* (Jay Pension) – Presenter: Jay Pension (University of Michigan)
- *Understanding Theatre Review Ratings: An Integrated Natural Language Processing and Machine Learning Approach* (Lau Abild Holgersen, Camille Pedersen) – Presenter: Camille Pedersen (Aarhus University)
- *Dynamic Measurement of Public Library Service Efficiency and Its Influencing Factors from a Staged Perspective* (Qi Song, Yunying Ren, Yi Chen) – Presenter: Yi Chen (Xi'an University of Architecture and Technology)

S4-C: Books and Publishing

Room 1.23

- *Self-publishing: A Springboard to Traditional Publishing?* (Stéphanie Peltier, Françoise Benhamou, François Moreau) – Presenter: Stéphanie Peltier (La Rochelle University, Sorbonne Nouvelle University)
- *Symbolic Capitals and Participation in the Literary Field: Evidence from the Bolivian Editorial Industry* (Javier A. Rodríguez-Camacho, Andrés Laguna-Tapia, Jens Bürger) – Presenter: Javier A. Rodríguez-Camacho (Pontificia Universidad Javeriana)
- *Does the Digitalization of the Book Industry Reduce its Environmental Impact?* (Matthias Sahli, Jonathan Chenoweth, Emeline Lin, Jeff Love, Marco Martens, Maureen Pennock, Uta Pottgiesser, Jan Bieser) – Presenter: Matthias Sahli (Bern University of Applied Sciences)
- *Untapped Potential: Economic Analysis from the Australian Literary Heritage Project* (Paul Crosby, Rebecca Giblin, Dylan Thompson) – Presenter: Paul Crosby (Macquarie University)

S4-D: Cultural Places and Policy**Room 2.07**

- *Balancing Cultural, Economic and Societal Values in Governance of Spaces for the Arts* (Katja Lindqvist) – Presenter: Katja Lindqvist (Lund University)
- *Challenges in Measuring Social and Economic Impact of Grassroots Cultural Initiatives: Stories from Latvia* (Ieva Zemite, Baiba Tjarve) – Presenter: Ieva Zemite (Latvian Academy of Culture Riga)
- *Developing a Creative Ecosystem Index as a Policy Tool for the Creative Economy* (Dimitar Gantchev, Kübra Karatas) – Presenter: Dimitar Gantchev (WIPO)
- *Volunteering in Cultural Heritage Institutions between Policy and Practice. A missed opportunity? (Recharge Horizon Project)* (Trilce Navarrete, Carlotta Scioldo) – Presenter: Trilce Navarrete (Erasmus University Rotterdam)

S4-E: Craft and Cultural Participation**Room 2.14**

- *Crafting Proximity: The Case of Brick-and-Mortar Artisanal Ateliers in Turin, Italy* (Emanuela Naclerio, Amanda Brandellero) – Presenter: Emanuela Naclerio (Erasmus University Rotterdam)
- *Economics of Craft: Business Models and Utopias* (Priyatej Kotipalli) – Presenter: Priyatej Kotipalli (O.P. Jindal Global University)
- *A Behavioural Approach to Understanding Cultural Participation: Evidence from Australia* (Sergio Orjuela Ruiz, Bronwyn Coate, Nuno F. Ribeiro) – Presenter: Sergio Orjuela Ruiz (Erasmus University Rotterdam)
- *Diversified Cultural Participation for Bettering Subjective Well-being: Pathways of Perceived Social Class and Physical Health* (Dong Zhou, Fankang Kong, Li-Min Lin) – Presenter: Dong Zhou (Shanghai Jiao Tong University)

S4-F: Cultural Policies and Cultural Norms**Room 2.16**

- *Proposal to Estimate the Development Potential of Brazilian Municipalities through the Creative Economy* (João Luiz de Figueiredo, Diogo Tavares Robaina, Paulo Vitor Lemos Ramalho) – Presenter João Luiz de Figueiredo (ESPM Rio de Janeiro)
- *Cultural Policies in their Territories: Learnings from the Southern Peripheries* (Pedro Costa, Ricardo V. Lopes) – Presenter: Pedro Costa (Instituto Universitário de Lisboa)
- *Sustainable Strategies for a Responsible Creative Economy: A Study on ESG Practices in Major Events in the São Paulo - Rio de Janeiro Axis* (Renan França Dos Santos Rodrigues, Daniel Kamlot, Luciana Lima Guilherme) – Presenter: Renan França Dos Santos Rodrigues (Escola Superior de Propaganda e Marketing Rio de Janeiro)
- *Exploring the Cultural Norms in Educational Gender Gaps: Evidence from PISA in Mainland China and Hong Kong* (Yiran Huang, Wen Li) – Presenter: Yiran Huang (Kyushu University)

S4-G: Cultural Tourism II**Room 2.18**

- *How Do Tourists Evaluate the Preserved Traditional Townscapes? An Analysis of Online Reviews of Sake Brewery Towns* (Miyuki Taniguchi, Susumu Imai, Hiroto Suzuki) – Presenter: Miyuki Taniguchi (Kyoto Tachibana University)
- *How Culture Shapes Residents' Image and Tourism Support: The Mediating Role of Pride in Place* (Federica Galli, Valentina Montalto) – Presenter: Valentina Montalto (KEDGE Business School)
- *From Company Town to Contemporary Art Capital? Assessing Urban Policies for Tourism Development through Contemporary Art in Turin* (Sara Bonini Baraldi, Francesco Grasso, Simone Napolitano) – Presenter: Simone Napolitano (University of Turin)
- *Narco-Series and Cultural Tourism: Economic Growth and Ethical Challenges in Colombia* (Fernando Esquivel-Suarez, Catalina Rodríguez-Ballén) – Presenter: Catalina Rodríguez-Ballén (Universidad Politécnica de Valencia)

S4-H: Proposed Session - The economics of music and its impact on fairness

Moderators: Heritiana Ranaivoson, Valdy Wiratama

Room 2.20

- *From music value networks for recorded music to music ecosystems* (Heritiana Ranaivoson, Valdy Wiratama, Adelaida Afilipoaie) – Presenter: Heritiana Ranaivoson (imec-SMIT, Vrije Universiteit Brussel)
- *Live Aid: The Social Impact and Financial Implications of Fair Pay for Live Concerts* (Pauwke Berkers, Frank Kimenai, Thomas Calkins) – Presenter: Pauwke Berkers (Erasmus University Rotterdam)
- *On the Division of Labour in the Music Business* (Wojciech Hardy, Hendrik Sonnabend) – Presenter: Wojciech Hardy (University of Warsaw)
- *Defining Fairness in the Digital Music Industry* (Marina Rossato Fernandes, Antonios Vlassis) – Presenter: Marina Rossato Fernandes and Antonios Vlassis (Université de Liège)
- *Diversity of Music: A Comparative Approach Between Streaming Platforms and Radio Broadcast* (Daniel Bedoya, Antoine Henry) – Presenter: Daniel Bedoya (Lille University)

S4-I: Proposed Session - Valuing Culture and Heritage: Frameworks and Methodologies

Moderator: David Throsby

Room 2.22

- *Culture and Heritage Capital Framework* (Harman Sagger, Matt Bezzano) – Presenter: Harman Sagger (DCMS)
- *Monetising the Impact of Culture and Heritage on Health and Wellbeing* (Alex Burton, Daisy Fancourt, Dan Popov, Emma Kearney, Gabriela Caldwell-Jones, Matthew Bell, Sarah Karsberg) – Presenter: Matt Bezzano (DCMS)
- *Integrating Lifetimes in Heritage Capital* (Josep Grau-Bove, Mim Andrews, Ricky Lawton, Stephen McSwiney) – Presenter: Josep Grau-Bove (UCL)
- *Applications of Non-Use Value in the Context of UK Museums* (Daniel Fujiwara, Susana Mourato) – Presenter: Rob Dutfield / Lawrence Newland (Alma Economics)
- *A Novel, Replicable Methodology for Characterizing the Value of Outdoor Culture and Heritage* (Amy Binner) – Presenter: Amy Binner (University of Exeter)

S4-J: Proposed Session - Funding and Financing for Arts and Culture: Novel Perspectives

Moderator: Ellen Loots, Carolina Dalla Chiesa, Anders Rykkja

Room 3.06

- *New and Traditional Forms of Funding the Arts and Creative Sectors: The Role of Public-Private Partnerships* (Aline Albertelli, Anna Mignosa) – Presenter: Aline Albertelli (KEA, Erasmus University Rotterdam)
- *Efficiency vs. Legitimacy: Rethinking Direct Government Expenditure in Cultural Policy* (Lluís Bonet) – Presenter: Lluís Bonet (Universitat de Barcelona)
- *(Co-)Creating Digitally: The Relational Art of Funding Cultural Projects through Crowdfunding Practices* (Alice Demattos Guimarães, Natalia Mæhle) – Presenter: Alice Demattos Guimarães (VL Business School, Western Norway University)
- *Exploring Impact Investing in the Cultural and Creative Sectors: Opportunities, Challenges, and Emerging Models* (Joost Heinsius, Isabelle De Voldere) – Presenter: Joost Heinsius (Values of Culture, IDEA Consult)
- *Current and Prospective Digital Funding and Financing in Cultural Heritage* (Elisabetta Lazzaro) – Presenter: Elisabetta Lazzaro (University for the Creative Arts)

S4-K: Proposed Session - Towards Local Development Through a Sustainable Valorization of Cultural Heritage

Moderator: Silvia Cerisola

Room 2.04

- *World Heritage Sites and Income Growth at the Local Level: Spatial Effects and the Risks of Overtourism* (Silvia Cerisola, Elisa Panzera) – Presenter: Silvia Cerisola (Politecnico di Milano)
- *Cultural and Tourism Attractiveness Toward Sustainability* (Silvia Emili) – Presenter: Silvia Emili (University of Bologna)
- *Cultural Heritage and Sustainable Local Development (in Inner Areas): What Policies?* (Ilde Rizzo) – Presenter: Ilde Rizzo (University of Catania)
- *Cultural Heritage and Community Attachment: Pathways to Economic Impact Under Different Tourism Pressures* (Silvia Cerisola, Elisa Panzera) – Presenter: Elisa Panzera (Politecnico di Milano)

S4-L: Proposed Session - The Values of the Value-Based Approach for Cultural Economics

Moderator: Michele Trimarchi

Room 3.20

- *How Artists Reveal the Human Economy* (Arjo Klamer) – Presenter: Arjo Klamer (Erasmus University Rotterdam, VU Amsterdam)
- *The Process of Values Realization in the Arts* (Lyudmila Graça) – Presenter: Lyudmila Petrova (Erasmus University Rotterdam, CREARE Social)
- *The Values of Public Art: The Case of Zadkine's 'Destroyed City'* (Valeria Morea, Erwin Dekker) – Presenter: Erwin Dekker (George Mason University)
- *Neither Special Nor Ordinary: Simply Specific. Cultural Values Within the Human Ecosystem* (Michele Trimarchi) – Presenter: Michele Trimarchi (Magna Graecia University of Catanzaro)

S4-M: Proposed Session - Exploring the Lower End of the Market for Arts and Cultural Goods

Moderator: Anne-Sophie Radermecker

Room 3.18

- *Information, Bargaining, and Relationships: Cultural Goods and Art in the Bazaar Economy* (Francesco Angelini) – Presenter: Francesco Angelini (University of Bologna)
- *A Study of the Low End of the Auction Market for Australian Indigenous Art* (Tim Fry, Bronwyn Coate) – Presenter: Tim Fry (Nottingham Trent University, RMIT)
- *Shapes and Causes of Long Tails in Markets for Partially Symbolic Goods* (Michael Hutter) – Presenter: Michael Hutter (Berlin Social Science Center WZB)
- *Stratification and price in art auctions: How the presence of unconsecrated and lowly consecrated painters impacts the Australian art auction market* (Douglas J. Hodgson, Cameron Weber, Bronwyn Coate) – Presenter: Douglas J. Hodgson (UQAM)
- *The Decline of the Market for Antiques as Domestic Assets* (Anne-Sophie Radermecker) – Presenter: Anne-Sophie Radermecker (Université Libre de Bruxelles)

S4-N: Proposed Session - Founding Principles of Culture Based Development

Moderator: Annie Tubadji

Room 3.22

- *Regional and Happiness Economics Perspective* (Martijn Burger) – Presenter: Martijn Burger (Erasmus University Rotterdam)
- *CBD Co-author's Perspective* (Masood Gheasi) – Presenter: Masood Gheasi (Erasmus University Rotterdam)
- *The local Cultural Policy Perspective (Hanna van Gent)* - Presenter: Hanna van Gent (Municipality of Rotterdam)
- *The Book – Culture Based Development: Modelling Cultural Bias in Economic Choice* (Annie Tubadji) – Presenter: Annie Tubadji (Swansea University)

10.30-11.00 Coffee Break**11.00-12.00 Keynote 2 - Theil Building CB1****Michela Giorcelli** (University of California - Los Angeles) – *VIVA Verdi: An Economic Analysis of Copyright and Creativity*

- Introduction by Joanna Woronkowicz

12.00-13.30 Lunch & Poster Session - Theil Hall

12.00 – 13.30 Poster Sessions – Theil Hall

- Martina Dattilo
- Tahinan Rocha
- Greta Cordioli, *UNESCO Heritage List between marketing and cultural policies*
- Yuqiao Hu, *“Who Should Manage Museums' Social Media in China? Strategic Insights into Departmental Responsibilities and Marketing Efficiency.”*
- Yuan Yuan, *Cultural rights or Care opportunities ? Artistic welfare in Italian and Chinese museums compared*
- Fereshteh Adi Saatlo Anzures, *Media art in live music events: challenges, opportunities, and value creation.*
- Serena Carapellese, *Cultural sustainability and territorial regeneration: the role of artistic residencies, music festivals and academic initiatives in measuring cultural impact*

13.30-15.00 Scientific Sessions 5 - Polak Building)

S5-A: Efficiency and Productivity

Room 1.17

- *The Efficiency of the Regional Museum System in Poland* (Adam Suhecki, Katarzyna Miszczyńska) – Presenter: Adam Suhecki (University of Lodz)
- *Analysis of the Efficiency of the Spanish State Library System* (Fernanda Gutierrez-Navratil, María J. Pérez-Villadóniga, Ana Rodríguez Álvarez) – Presenter: Fernanda Gutierrez-Navratil (University of Oviedo)
- *Is a Productivity Lag ('Cost Disease') Unavoidable?* (John O'Hagan, Marta Zieba) – Presenter: John O'Hagan (Trinity College Dublin)

S5-B: Artistic Career and Creativity

Room 1.21

- *Creative Freelance Career Paths: A Stylized Framework* (Fiona Drummond) – Presenter: Fiona Drummond (Rhodes University)
- *(Dis)empowering (In)visibilities at a Gallery Opening* (Hannelore Van den Abeele) – Presenter: Hannelore Van den Abeele (KU Leuven)
- *Piece-Rate Incentives and Idea Generation – An Experimental Analysis* (Katharina Laske, Nathalie Römer, Marina Schröder) – Presenter: Marina Schröder (Leibniz University Hannover)

S5-C: Female Empowerment and Aging

Room 1.23

- *The Legacy of Higher Education and Female Empowerment in India* (Aatishya Mohanty, James B. Ang) – Presenter: Aatishya Mohanty (University of Aberdeen)
- *Middle-Aged and Elderly Role Short Dramas: Emotional Fulfilment for Aging Populations and Curiosity Among Younger Audiences* (Yan Li, Shike Lin) – Presenter: Yan Li (Shanghai Jiao Tong University)
- *Empirical Analysis of the Pricing of Japanese Artists' Works: Differences in the Effects of Age and Awards Using Quantile Regression* (Naoko Okuyama, Mototsugu Fukushima) – Presenter: Naoko Okuyama (Yokohama National University)

S5-D: Classical Music**Room 2.07**

- *The Connoisseurs and Naives of Classical Music: A Latent Class Analysis of Classical Music Attendance* (Carolina Dalla Chiesa, Johan Lyrvall, Valeria Morea) – Presenter: Johan Lyrvall (University of Catania)
- *What's in a Name? Dynasties and Human Capital Transmission Among Classical Composers* (Karol J. Borowiecki, Martin H. Kristensen, Marc T. Law) – Presenter: Marc T. Law (University of Vermont)
- *Understanding Audience Perception in Innovative Concert Formats: Transformative Learning Through Aesthetic Experiences?* (Lea Jakob) – Presenter: Lea Jakob (Leuphana University)

S5-E: Network Analysis**Room 2.14**

- *Birds of a Feather Flock Together? A Network Analysis of Emerging Art Galleries in New York City* (Paolo Di Caro, Elisa Fusco, Isidoro Mazza) – Presenter: Paolo Di Caro (Italian Ministry of Economy and Finance, University of Rome La Sapienza)
- *The Power of Musical Collaborations: A Network Analysis of Brazilian Artists* (Thais Ribeiro Santos, Lucas Resende de Carvalho, Leonardo Costa Ribeiro) – Presenter: Thais Ribeiro Santos (Universidade Federal de Minas Gerais)
- *Narrative Networks: Transforming Responsible Circular Fashion Consumption through Intrinsic Value Creation in Digitally Enhanced Storytelling* (Ben Wild, Hilde Heim) – Presenter: Hilde Heim (Manchester Metropolitan University)

S5-F: Cultural Entrepreneurship II**Room 2.16**

- *Cultural Entrepreneurship and Community Development in Contemporary Art Projects in Japan's Regional Areas: A Case of Akigawa Art Stream in the Mountainous Region of Tokyo* (Tomohiro Okada) – Presenter: Tomohiro Okada (Creative Cluster Institute)
- *Multi-Dimensional Value Creation for Sustainability: Investigating Artisan Entrepreneurs in Amsterdam and Rotterdam* (Olga Vincent, Amanda Brandellero) – Presenter: Olga Vincent (Erasmus University Rotterdam)
- *The Winter of Entrepreneurial Startups* (Ekaterina Litau) – Presenter: Ekaterina Litau (The St. Petersburg University of Management Technologies and Economics)

S5-G: Cultural Investment**Room 2.18**

- *Bridging Creativity Across the Union: Evidence from the Creative Europe Programme* (Lorenzo Biferale, Giorgio Fazio) – Presenter: Giorgio Fazio (Newcastle University, PEC)
- *When Passion Becomes Rationality: Arts Movements and their Influence on Investment Portfolio Diversification* (Boram Lee, Marilena Vecco, Rowan Callaghan Creighton) – Presenter: Boram Lee (University of South Australia)
- *The Real Value of Art Investment Returns Using Costs of Production* (Amy Whitaker, Roman Kräussl) – Presenter: Amy Whitaker (New York University)

S5-H: Culture and Economic Development**Room 2.20**

- *Art Ethnoprneurship in Times of Continuing Turbulence: The Case of Ukraine* (Natalia Oboznenko) – Presenter: Natalia Oboznenko (Ukrainian Catholic University)
- *Regional Development and WTP for Cultural Events: A Spatial Analysis for the Mexican Case* (Marcos Valdivia, Manuel Pérez-Tapia, Miguel A. Mendoza) – Presenter: Marcos Valdivia (National Autonomous University of Mexico)
- *Local Creators in Post-Industrial Korea: Policy Framing, Institutional Pressures, and the Emergence of a Value-Based Economy* (Sunhan Kim) – Presenter: Sunhan Kim (Korea Development Institute)

S5-I: Museum Management**Room 2.22**

- *The Art Tourism Paradox: How Museums and Travel Promotion Centers Navigate Divergent Strategic Priorities* (Petri Heinonen) – Presenter: Petri Heinonen (University of Helsinki)
- *Museums in Transition: Examining the Role of Strategic Planning in Museum Sustainability* (Federica Antonaglia, Juliette Passebois, Giuseppe Lucio Gaeta) – Presenter: Federica Antonaglia (Excelia Business School)
- *External and Internal Factors Influencing the Intellectual Property Management Process in Museums* (Anna Pluszyńska) – Presenter: Anna Pluszyńska (Jagiellonian University in Krakow)

S5-J: Cultural Capital and Development**Room 3.06**

- *Cultural Capital vs. Social Commitment: How Italians Approach Water Conservation* (Alessandro Crociata, Iacopo Odoardi, Lorenzo Biferale) – Presenter: Lorenzo Biferale (Universtiy of Chieti-Pescara)
- *Institutionalising Club Cultures: Comparing Amsterdam and Berlin* (Timo Koren) – Presenter: Timo Koren (University of Amsterdam)
- *Cultural Censorship and Societal Development: Evidence from Post-War Italian Cinema* (Salvatore Di Novo) – Presenter: Salvatore Di Novo (King's College London)

S5-K: Cultural Consumption I**Room 3.20**

- *Social Interaction and Consumer Behaviour. Some Evidence on Cultural Consumption* (Concetta Castiglione, Davide Infante) – Presenter: Concetta Castiglione (University of Calabria)
- *Doubts and Questions on Cultural Audience. An Anthropological and Economic Investigation* (Jessie Bower, Matilde Ferrero, Michele Trimarchi) – Presenter: Jessie Bower
- *Between Followers and Learners: Influencer-led Pedagogy in Arts and Cultural Consumption* (Benedetta Lui, Chiara Paolino) – Presenter: Benedetta Lui (Università Cattolica del Sacro Cuore Milan)

S5-L: Market Dynamics and Organization in CCI
Room 3.18

- *Cultural Organizations as Complex Systemic Organizations: The CAS Approach for Case Study Analysis* (Vittoria Biasiucci, Mara Loro) – Presenter: Vittoria Biasiucci (Università di Roma 'La Sapienza')
- *Patterns and Drivers of Cluster Formation in the Videogame Industry: A Systematic Literature Review* (Enrico Bertacchini, Cecilia Maronero, Pierpaolo Patrucco) – Presenter: Enrico Bertacchini (University of Turin)
- *Leveraging Proximity for Sufficiency: Localized Circular Economy Strategies in New York City's Fashion Industry* (Younghyun Kim, Mariangela Lavanga) – Presenter: Younghyun Kim (Erasmus University Rotterdam)

15.00-15.30 Coffee Break – Polak Building
15.30-17.00 Scientific Session 6 - Polak Building

S6-A: Gender Representation in the Arts II
1.17

- *Careers of Female Artists: Gender-Specific Effects of Exhibitions on Sales Probabilities and Prices at Art Auctions* (Laura Johanna Noll, Matthias Sahli) – Presenter: Laura Johanna Noll (Zurich University of Applied Sciences)
- *Out of the Picture: Gender-Awareness in Cultural Entrepreneurship Education at Dutch Higher Art and Design Education Institutions* (Catherine Somzé) – Presenter: Catherine Somzé (Erasmus University Rotterdam, University of Applied Sciences - Willem de Kooning Academie)
- *Family First: The Causal Effect of Family Size on Cultural Participation* (Hendrik Sonnabend, Matthias Westphal) – Presenter: Hendrik Sonnabend (University of Hagen)

S6-B: Cultural Policy and Sustainability
Room 1.21

- *Factors That Influence Local Government Involvement in Heritage Management* (Anna Koziół-Słupska, Monika Murzyn-Kupisz) – Presenter: Anna Koziół-Słupska (The National Institute of Cultural Heritage of Poland, Jagiellonian University in Krakow)
- *Cultural Policies in Europe's Regions: Are They Effective and Useful?* (Pau Rausell, Rafael Boix) – Presenter: Pau Rausell (University of Valencia)
- *Promoting Sustainability in the Fashion Industry: The Role of Ethical and Experiential Consumption* (Miyuki Egami) – Presenter: Miyuki Egami (Japan University of Economics)

S6-C: Streaming Services**Room 1.23**

- *Promotion of Online Streaming TV Series: The Role of Different Market Groups and Cultural Information* (Chia-Yi Cheng, Shang Ying Chen) – Presenter: Chia-Yi Cheng (Ming Chuan University)
- *What Are We Losing with the Lack of Audiovisual Streaming Regulation in Brazil? A Comparative analysis of Video on Demand (VOD) policy regulation in Europe and Latin America* (Daniele Pereira Canedo, Heritiana Ranaivoson, Tim Raats) – Presenter: Daniele Pereira Canedo (Universidade Federal do Recôncavo da Bahia)
- *Defining Competitiveness in the European Film Industry: Resurgent Debates in an Evolving Technological and Economic Context* (Marina Rossato Fernandes, Antonios Vlassis) – Presenter: Marina Rossato Fernandes (University of Liège)

S6-D: Performing Arts**Room 2.07**

- *An Analysis of Repertory Industry Structure in Taiwan* (Shang Ying Chen, Chia-Yi Cheng) – Presenter: Shang Ying Chen (National Sun Yat-Sen University)
- *The Role of Motivation in Theater Attendance: Effects on Willingness to Pay and Visit Frequency* (Dario Gödecke, Petrik Runst) – Presenter: Dario Gödecke (University of Göttingen)
- *The Influence of Creative Artistic Activity on Performing Arts Attendance* (David Throsby, Ruoxi Wang) – Presenter: Ruoxi Wang (University of Sheffield)

S6-E: Funding and Marketing**Room 2.14**

- *A Fractionally Kelly-Optimal Art Collector – A Random Dynamical System Analysis* (Andrej Srakar, Marilena Vecco) – Presenter: Andrej Srakar (University of Ljubljana)
- *Platformed Creativity: How Artists Collectively Make Sense of Changing Marketplace Dynamics* (Fabian Schlott, Guilherme Giolo) – Presenter: Fabian Schlott (Erasmus University Rotterdam)
- *Digital Marketing and Cultural Consumption: Case Studies from Cultural Organizations in Greece and Germany* (Despoina Tsavdaridou, Eirini Papadaki, Alexandros Apostolakis) – Presenter: Despoina Tsavdaridou (Hellenic Mediterranean University)

S6-F: Cultural Entrepreneurship III**Room 2.16**

- *Multiple Values Applied by Varied Strategic Dimensions According to Institutional Logics* (Daniel Cortázar Triana, Thalia Ponce Dimas) – Presenter: Daniel Cortázar Triana (Universidad Autónoma Metropolitana)
- *New Challenges of Cultupreneurial Capitalism in the Ninth Art: The Emergence of the Quebecois Comic Book Artipreneur* (Johann Vallerand, Ali Azouz, Richard Vallerand) – Presenter: Johann Vallerand (Université du Québec à Montréal)
- *#ArtInfluencer: The Role of Social Media Creators in the Democratization of Culture* (Dianzhuo Zhu, Marie Ballarini) – Presenter: Dianzhuo Zhu (University of Lille, University of Paris-Dauphine)

S6-G: Cultural Tourism III**Room 2.18**

- *The Evolution of Mindfulness and Well-being in Kyoto's Cultural Tourism* (Mari Iizuka) – Presenter: Mari Iizuka (Doshisha University)
- *Tourism and Cultural Productions in Venice: Investigating Synergies Through a Spillover Analysis* (Andrea Baldin, Giulia Carallo, Selma Vaska) – Presenter: Giulia Carallo (Ca' Foscari University of Venice)
- *Florence or Venice: Is a Matter of Money? The Impact of a Daily Visitor Fee on Cultural Destinations in Italy* (Andrea Baldin, Dario Bertocchi, Nicola Camatti) – Presenter: Andrea Baldin (Ca' Foscari University of Venice)

S6-H: Museums**Room 2.20**

- *Private Collectors and Public Museums in Flanders: Exploring Collaboration, Challenges, and Changing Dynamics* (Annick Schramme, Laura D'Hoore) – Presenter: Annick Schramme (University of Antwerp)
- *A Study on the Role of Creative Studio as an Intermediary Space: Centered on the Changdong Residency of the National Museum of Modern and Contemporary Art, Korea and the Jan van Eyck Academie in the Netherlands* (Miyoun Park, Sunyoung Kim) – Presenter: Miyoun Park (Hongik University)
- *Museum Art for Everyone in the World? A Systematic Literature Review on Museum Brand Collaboration* (Jiahui Liao, Yuqing Song) – Presenter: Jiahui Liao (King's College London, Université Libre de Bruxelles)

S6-I: Cultural Networks**Room 2.22**

- *Revitalizing City Brands Through the UNESCO Creative Cities Network: Focusing on Co-evolutionary Strategies in Korean-Chinese Cities* (Byungmin Lee) – Presenter: Byungmin Lee (Konkuk University)
- *Ideas and Values Matter: Cultural Networks Between Legacy and Foresight* (Carlotta Scioldo) – Presenter: Carlotta Scioldo (Erasmus University Rotterdam)
- *Collective Arts Entrepreneurship and Cultural Enrichment: The Case of Korean Immigrants in New Malden, Suburban London* (WoongJo Chang, Rita Kottasz) – Presenter: WoongJo Chang (Hongik University)

S6-J: Social Norms and Culture**Room 3.06**

- *The Persistent Effects of Bible Translations in Africa* (Gabriel Brown) – Presenter: Gabriel Brown (Stellenbosch University)
- *French Colonial Rule and Long-term Economic Development in Vietnam* (Anh Nguyen) – Presenter: Anh Nguyen (University of California Los Angeles)
- *Cultural Dynamics in Diaspora Spaces: A Case Study of the Korean School in Hamburg* (Haeun Shin) – Presenter: Haeun Shin (Leuphana University of Lüneburg)

S6-K: Music and Performance**Room 3.18**

- *Nonperformance Factors and Concert Band Competition Results* (Bjørnar Karlsen Kivedal) – Presenter: Bjørnar Karlsen Kivedal (Østfold University College)
- *The Gravity of Global Hits: Analyzing International Music Flows with Trade Models* (Marco Palomeque, Juan de Lucio) – Presenter: Marco Palomeque (University of Southern Denmark)

17.15-18.15 Plenary Panels: Theil Building CB1**Panel 3: Cultural Tourism: Insights and Innovations**

Moderator: Maria Devesa (University of Valladolid)

Panelists:

- Andrea Saayman (President of IATE, North-West University)
- Raffaele Scuderi (Editor of *Tourism Economics*, Kore University of Enna)
- Martin Falk (University of Southeastern Norway)
- Ewout Versloot (Dutch Bureau of Tourism and Congresses)

Panel 4: Socioeconomic measurement of culture and creativity: International perspective (Panel sponsored by WIPO)

Moderator: Anna Mignosa (University of Catania)

Panelists:

- Lydia Deloumeaux (UNESCO)
- Dimiter Gantchev (WIPO)
- Nikolay Krushkov (University of National and World Economy)
- Felipe Buitrago (Former Colombian Culture Minister)
- Andrea Rebolledo (Economic Commission for Latin America and the Caribbean)
- Joanna Woronkowicz (Indiana University)



19.00-22.00 Sparkling Conference walking Dinner and Open mic

Location: Jack Rotterdam Raampoortstraat 10

Entrance: Register via eur.nl/en/acei2025

URL: [ACEI Conference 2025 - Register](#)

Join Us for a Sparkling Evening at Jack Rotterdam!

Get ready to shine at our walking dinner, hosted in the groovy setting of Jack Rotterdam. This unique event offers a blend of seated and standing arrangements, perfect for mingling and making connections. Dress Code: Bring your sparkles! Whether it's a touch of glitter or full-on glam, let your outfit reflect the vibrant atmosphere of the evening.

Open mic!

As the night unfolds, take the stage during our open mic session starting at 9.30 PM. Share your talents, stories, or simply enjoy the performances from fellow attendees.

Don't miss out on this dazzling night of fun, food, and fantastic company.

Note: After 22.00 hours drinks at your own expense.

See more details in the social program

Friday, 27th June, 2025

9.00-10.30 Scientific Sessions 7 (Polak Building)

S7-A: Cultural Consumption II

Room 1.17

- *Barriers to Cultural Consumption and Participation in Puerto Rico* (Javier J. Hernández Acosta, Cristian Gómez Herazo) – Presenter: Javier J. Hernández Acosta (Universidad del Sagrado Corazón)
- *Grassroots Cultural Hubs: From Policy to Community Participation* (Lénia Marques, Beatriz Gondim Matos) – Presenter: Lénia Marques (Erasmus University Rotterdam)
- *A Latent Class Model for Estimating Reading Demand in Peru* (María José del Barrio-Tellado, Angela Milagros Reyes-Gutierrez, Jonathan Daniel Gómez-Zapata) – Presenter: María José del Barrio-Tellado (University of Valladolid)

S7-B: Cultural Commons

Room 1.20

- *What Is Cultural in Cultural Commons?* (Lyudmila Petrova, Marilena Vecco, Arjo Klamer, Daniele Tamaro) – Presenter: Marilena Vecco (Burgundy School of Business)
- *Public Policy for Cultural Commons: The Case of Lisbon* (Susana Graça) – Presenter: Susana Graça (CREARE)
- *Culture, Impact, Profit: Reflections on Impact Investment in Culture* (Arthur Steiner, Martijn Blom) – Presenter: Arthur Steiner (New Silk Roads, Stichting DOEN, Impact Europe)

S7-C: Cultural Funds and Management

Room 1.23

- *Do Funds Increase the Strategic and Financial Autonomy of Cultural Organisations? An Evaluation of the Impact of Targeted Interventions in Northern Italy* (Paola Borrione, Matilde Ferrero) – Presenter: Paola Borrione (Fondazione Santagata per l'Economia della Cultura)
- *Can Non-profit Arts Organizations 'Nudge' Crowding In?* (Boram Lee, Jennifer Wiggins) – Presenter: Jennifer Wiggins (Kent State University)
- *Contrasting Dynamics in Cultural Policy Governance: Comparing Public Organisations Responsible for Funding the Arts in Portugal* (Tiago Mendes, Pedro Costa) – Presenter: Tiago Mendes (Instituto Universitário de Lisboa)

S7-D: Artificial Intelligence and Digital Transformation II

Room 2.09

- *The Economics of Publicity Rights: Empirical Evidence on Overlapping IP Frameworks and Celebrity Commercialization in the Age of Generative AI* (Brent Lutes, Alexander Cuntz, Matthias Sahli) – Presenter: Brent Lutes (U.S. Copyright Office)
- *Measuring the Economic Value of Digital Culture: A Case Study of the Art UK Platform* (Hasan Bakhshi, Rodrigo C. Michel, Matthew Bezzano) – Presenter: Hasan Bakhshi (Creative PEC)
- *The Impact of Digital Transformation on Live Performance: Changes in Audience Theatre-Going Behavior During and After the Pandemic* (Fan Wu) – Presenter: Fan Wu (University of Applied Sciences Utrecht)

S7-E: Cultural Events and Entrepreneurship**Room 2.14**

- *The European Capital of Culture Turns 40: Policy Diffusion and Strategic Evolution Based on Managerial Insights* (Camilla Donà dalle Rose, Roberta Ferrarini, Valentina Montalto, Pier Luigi Sacco) – Presenter: Camilla Donà dalle Rose (Università La Sapienza di Roma)
- *How Community Events Can Support Entrepreneurship: Evidence from Lucca Comics & Games* (Silvia Poli, Ellen Loots) – Presenter: Silvia Poli (University of Bologna)
- *Luxury Marketing and Brazilianities: Brazilian Jewellery Company H.Stern and the Incorporation of National Identity in Communication for a Global Luxury Market* (Joana Martins Contino, Luciana Lima Guilherme, Lucas Martins, Honorato Pereira) – Presenter: Joana Martins Contino (ESPM Rio de Janeiro)

S7-F: Cultural Data and Methods**Room 2.16**

- *How Visible is the Heritage Sector in the EU Cultural Statistics?* (Elis Marcal, Anna Mignosa) – Presenter: Anna Mignosa (Erasmus University Rotterdam, University of Catania)
- *Using Secondary Data to Construct Cultural Satellite Accounts: A Case Study of Chile* (Andrea Rebolledo) – Presenter: Andrea Rebolledo (Economic Commission for Latin America and the Caribbean)
- *Hammer Prices as Upper Tails: Extreme Value Econometrics for Hedonic Pricing* (Antonello Eugenio Scorcu, Laura Vici, Roberto Zanola) – Presenter: Antonello Eugenio Scorcu (University of Bologna)

S7-G: Incentives, Mobilization and Entrepreneurship**Room 2.18**

- *The Effect of Consumption Incentives on Museum Attendance - A Case Study on Milan Through Human Mobility Data* (Lorenzo Biferale, Romain Lerouge, Matteo Bruno) – Presenter: Romain Lerouge (Politecnico di Milano)
- *Strategic Mobilization of Voters* (Guy Holburn, Davin Raiha) – Presenter: Davin Raiha (University of Notre Dame)
- *From Canvas to Commerce: Entrepreneurial Skills of Artists in Post-Soviet Central Asia* (Sylwester Białowas, Alessya Jurt) – Presenter: Sylwester Białowas (Poznan University of Economics and Business)

S7-H: Urban Development and Elites**Room 3.22**

- *Comparative Analysis of Mechanisms in Sustainable Creative Placemaking: A Case Study of Emerging and Established Arts Districts* (Gilhyun Kim) – Presenter: Gilhyun Kim (Association of Arts Administration Educators)
- *Agglomeration and Gastronomic Production Systems: Their Contribution to Territorial Attractiveness in Guadalajara, Mexico* (Katia Magdalena Lozano-Uvario, Diego Ivan Espinoza-Ochoa) – Presenter: Katia Magdalena Lozano-Uvario (University of Guadalajara)
- *For the Greater Good? Disputed Reputations of Economic Elites within the Brazilian Art Field* (Andrea Rozenbaum, Olav Velthuis) – Presenter: Andrea Rozenbaum (University of Amsterdam)

10.30-11.00 Coffee Break (Theil Hall)

11.00-12.00 Keynote 3 - Presidential Address - Theil Building CB1

Luis César Herrero-Prieto (University of Valladolid) – *Living territories through culture: an identity approach*

- Introduction by Douglas S. Noonan

12.00-13.00 Lunch - Theil Hall

13.00-14.30 Scientific Sessions 8 (Polak Building)

S8-A: Art Markets III

Room 1.17

- *Close but No Cigar: The Flaw of Using Time-dummy Hedonic Indexes* (Martí Sagarra, Laura Vici, Roberto Zanola) – Presenter: Martí Sagarra (Universitat de Barcelona)
- *Masters of Masterpieces: Ownership Dynamics of Top Elites' Art Investments* (Shuo Chen, Xinyu Fan, Luc Renneboog, Yanfei Yin) – Presenter: Luc Renneboog (Tilburg University)
- *The Curious Incident of the Bidder in the Night-time* (Kathryn Graddy, Jianping Mei, Michael Moses) – Presenter: Kathryn Graddy (Brandeis University)

S8-B: Intangible Cultural Capital and Economic Impacts

Room 1.20

- *Flamenco as a Pillar of the Spain Brand: A Qualitative Exploration* (Lorena Silva Eunapio da Conceição, Jesús Heredia-Carroza, Luis Antonio Palma Martos, Amalia Carrasco Gallego) – Presenter: Lorena Silva Eunapio da Conceição (Universidad de Sevilla)
- *Economic Impacts of Carnival in Belo Horizonte, Brazil* (Ana Flavia Machado, Cinthia Santos Silva, Thais Ribeiro, Lucas Tavares, Pedro Sala) – Presenter: Lucas Brito (Universidade Federal de Minas Gerais)
- *Intangible Capital and Cultural Heritage in Mexico's Output* (Marcos Valdivia, Rodrigo Morales) – Presenter: Marcos Valdivia (National Autonomous University of Mexico)

S8-C: Cultural Heritage and Creative Hubs

Room 1.23

- *Can Heritage Awards Help Sustain Urban Heritage Projects? Hong Kong Case Studies* (Mark Hansley Chua) – Presenter: Mark Hansley Chua (Lingnan University)
- *Sustaining Creative Hubs as Entrepreneurial Ecosystems* (Ruben de Boer, Walter van Andel, Erik Hitters) – Presenter: Ruben de Boer (HKU University of Arts)
- *Creativity as a Structuring Paradigm in European Cultural Policy: A Focus on Cultural and Creative Industries* (Anne-Laure Riotte) – Presenter: Anne-Laure Riotte (Université de Lorraine)

S8-D: Urban Culture**Room 2.09**

- *The Impact of Cultural Amenities on Pedestrian Flow and Retail Sales: Evidence from Seoul* (U-Seok Seo, Kyung-Won Lee, Youngsoo An) – Presenter: U-Seok Seo (University of Seoul)
- *Re-Territorializing the Fashion and Textiles Industry: Mapping Clusters and Specialization in The Netherlands* (Mariangela Lavanga, Younghyun Kim, Minalies Rezikalla, Amanda Brandellero, Karel Van den Berghe) – Presenter: Mariangela Lavanga (Erasmus University Rotterdam)
- *Agency vs. Stewardship Theory: Identifying an Optimal Governance Model for Cultural Policy – The Case of Institutional Theatres in Poland* (Wawrzyniec Rudolf, Katarzyna Smolny) – Presenter: Wawrzyniec Rudolf (University of Lodz)

S8-E: Books**Room 2.14**

- *How to Sell Books? Creating a Market for Children's Picture Books in China* (Svetlana Kharchenkova) – Presenter: Svetlana Kharchenkova (Leiden University)
- *Behind the Success of Books: From Cultural Concentration to Capitalistic Concentration* (David Piovesan, Nicolas Guilhot) – Presenter: David Piovesan (University Lyon 3)
- *Have You Read that Book? No, But I Have Seen the Film: An Event Study Design of the Impact of Film Releases on Book Sales* (Michela Ponzio, Vincenzo Scoppa, Idola Francesca Spanò) – Presenter: Idola Francesca Spanò (University of Calabria)

S8-F: Education, Training and Careers**Room 2.16**

- *Childhood Cultural Out-of-school Activities and Labor Productivity in Japan* (Seira Iida) – Presenter: Seira Iida (Otemon Gakuin University)
- *Education for the Cultural and Creative Industries (CCIs): The impact of Teaching Models in Higher Education on Non-creative Employment in the CCIs* (Trine Bille, Kasper M. Arendt, Bo T. Christensen, Vibeke Jensen, Beatrice Rangvid) – Presenter: Trine Bille (Copenhagen Business School)
- *Demographic and Economic Analysis of Esports - Trends, Career Longevity, and Earnings Dynamics* (Tom Newham, Tim Fry) – Presenter: Tom Newham (Nottingham Trent University)

S8-G: Culture in the Digital Era**Room 2.18**

- *NGO Theatre Organisations in the Lithuanian Public Funding System* (Rusne Kregzdaite) – Presenter: Rusne Kregzdaite (Vilnius University)
 - *Sounds of Trust, Sounds of Deception: Tempo, Harmony, Trust and Media Influence?* (Jürgen Rösch, Stefan Klötzer) – Presenter: Jürgen Rösch (Bauhaus-Universität Weimar)
 - *Public Service Media (PSM) in the Digital Era: Remit, Funding Challenges and Sustainability* (Gillian Doyle) – Presenter: Gillian Doyle (University of Glasgow)
-

S8-H: Artists and Creative Industries
Room 3.22

- *From Narrow Gully to Suede Gully: Analyzing Values in Gully Rappers' Attitudes Towards Money* (Bhagyalakshmi Daga) – Presenter: Bhagyalakshmi Daga (Erasmus University Rotterdam)
 - *Human Brands and Their Fan Bases. On the respective benefits of Cobranding in Artists' Collaboration* (François Moreau, Patrik Wikstrom, Michel Clement) – Presenter: François Moreau (Université Sorbonne Paris Nord)
 - *The Valencian Publishing Sector After the Floods: Diagnosis, Challenges, and Strategic Recovery Measures* (Jordi Sanjuán, Pau Rausell, Belén Català, Virgilio Pérez) – Presenter: Jordi Sanjuán (University of Valencia)
-

S8-I: Craft Industries and Cultural Heritage
Room 3.08

- *Does Intellectual Property Right Work in Craft? An International Comparison* (Kazuko Goto, Anna Mignosa) – Presenter: Kazuko Goto (Setsunan University)
- *Surveying Social Perceptions on Intangible Cultural Heritage, Traditional Craftsmanship and Rural Development* (Fernanda Gutierrez-Navratil, Maria J. Perez-Villadoniga, Juan Prieto-Rodriguez) – Presenter: Juan Prieto-Rodriguez (University of Oviedo)
- *Heritage Sites' Commitment to Accessibility: A Quantitative Analysis on Italian Institutions* (Chiara Dalle Nogare, Michelle Bonera, Ilenia Bregoli) – Presenter: Chiara Dalle Nogare (Università degli Studi di Brescia)

14.30-15.00 Refreshing break – Sanders Building

15.00-16.00 Plenary Panel at Sanders Building - GF 001

50 Years of Cultural Economics: Reflections and Future Directions

Moderator: Laura Noll (Zurich University of Applied Sciences)

Panelists:


- Ilde Rizzo (University of Catania)
- David Throsby (Macquarie University)
- John O'Hagan (Trinity College Dublin)
- Michael Hutter (Berlin Social Science Center WZB)
- Hans Abbing (Artist, Erasmus University Rotterdam)

16.10-18.00 General Assembly and Closing Remarks

- ACEI Honorary Fellowship Nomination
- Prize Announcements
- Announcement of Upcoming Conference and Regional Workshops
- Candidate Pitches for Board and Presidency
- Closing Remarks and Handover

18.15 Drinks at "Vet & Lazy"

Unwind and enjoy the waterfront! See social program for more details.

 Vet & Lazy, Maasboulevard 100, Rotterdam

Social Program

Our Social Program offers a wide range of activities to fully enjoy your experience at the 23rd edition of the ACEI conference! Check out the program below and customize your ideal program.

Ongoing activities

Erasmus Gallery

The Erasmus Gallery is an attractive space where anyone can just stroll in to have a look. Currently the exhibition includes works by Cobra artists Pierre Alechinsky, Karel Appel, Eugène Brands, Constant, Corneille, Jacques Doucet, Lucebert, Carl-Henning Pedersen, Anton Rooskens, Asger Jorn and Theo Wolvecamp.

Time: daily from 9:00 – 18:00

Location: Erasmus Building (1 min walk from Theil Building CB1)

Entrance: free

Morning workout at Erasmus Sport

Enjoy an energizing workout on campus. Join one of the group lessons or hit the gym.

Time: weekday's 8:00 – 23:00, weekend 11:00 – 18:00

Location: Sports Building

Entrance: day pass €10 at Sports Building Service Desk

More information: www.erasmusport.nl

Exhibition: Hans Abbing – Art for All, Theory in Practice

We're honored to present a retrospective of Hans Abbing's visual artistry, from early portraits to his large-scale drawings and photographs, spanning over four decades. Reflecting his lifelong belief that art should be freely accessible, Abbing has long invited visitors to take his work home at no cost, requesting only voluntary donations. This gesture resonates deeply with his cultural-economic scholarship, including *Why Are Artists Poor?* and *The Changing Social Economy of Art*, where he argues that contemporary art should transcend elite markets and mythologies of artistic exceptionalism. By combining visual displays with selections from his writing, the exhibition turns theory into experience and invites visitors to engage in the economy of giving, embracing generosity as a defining value of art.



Art & Cultural Heritage on Campus Woudestein

Do have a look around our campus. We have a number of art works on display surrounding our campus buildings. You can find detailed info online: www.eur.nl/media/2025-03-kunstkaartfinalweb

Tuesday 24th of June

17.10-18.30 Opening Reception (Theil Hall and court yard)

Connect with fellow professionals and pioneers to relax and exchange insightful ideas. Your expertise is highly valued at our networking drinks.

Time: 17:10 – 18:30

Location: Theil Hall

Entrance: free

19.00 Meetup at campus Café in de Smitse

Join us after the Young Research Workshop at *Café in de Smitse* on campus for a drink with fellow participants. The perfect way to wrap up the day in a relaxed campus setting!

Time: 19:00 onwards

Location: Hatta Building

Entrance: drinks at your own cost

Wednesday 25th of June

Erasmus Carillon

Enjoy a special performance featuring songs from the countries traversed by the Orient Express- 'The Journey is the Destination'. Do not miss out on this exclusive chance to witness the mesmerizing sounds of the carillon up close.

Time: 12:30

Location: Information Booth (Theil Hall), you will be guided to the carillon

Sign up: free, only 10 places available! (first come/first serve)

18.30 Drinks & Connections at the Campus Sports Bar

We welcome you for drinks at the Erasmus Sport Café on campus and enjoy the company from fellow attendees and accompanied guests.

Location: Sports Building

Time: 18:30 – 19:30

Entrance: free

Emergence Festival Rotterdam

Emergence Delft presents the first edition of Emergence Festival Rotterdam: a one-day event exploring the intersection of art, technology, and society hosted at the *Onderzeebootloods*.

With the theme Emerging from the Depths, the festival invites you to experience hidden technologies through interactive installations, live music, and a vibrant food truck plaza.

Location: Onderzeebootloods, RDM kade 1, 3089 JB Rotterdam

Time: 19:30 – 23:00

Entrance: €13, purchase at entrance or [online](#)

Insider tip:

Hop on a watertaxi at De Esch (8 minutes walk from our campus) and cross the big river by boat (12,50 per person, call +31 10 4030303 or book at www.watertaxirotterdam.nl)

Departure stop is called Plantagelaan

Arrival stop is called RDM / Heijplaat

Thursday 26th of June

Guided Campus Tour

Meet us at the Information Booth for a guided tour of the Erasmus University Campus. Get to know your way around and experience what student life here is truly like from a guide with first-hand experience!

Time: 12:30 -13:15

Location: Information Booth (Theil Hall), Pietro (student) will be your guide

Entrance: free

Bring a Sparkle to walking dinner and join the Open Mic Night

Get ready to shine at our walking dinner, hosted in the groovy setting of Jack Rotterdam. This unique event offers a blend of seated and standing arrangements, perfect for mingling and making connections.

Dress Code: Bring your sparkles! Whether it's a touch of glitter or full-on glam, let your outfit reflect the vibrant atmosphere of the evening.

As the night unfolds, take the stage during our *open mic session* starting at 9.30 PM. Share your talents, stories, or simply enjoy the performances from fellow attendees.

Don't miss out on this dazzling night of fun, food, and fantastic company. We look forward to seeing you there!

Time: 19:00 – 22:00

Location: Jack, Raampoortstraat 10, Rotterdam

Entrance: Register via eur.nl/en/acei2025 (green button 'Register here!')

URL: [ACEI Conference 2025 - Register](https://eur.nl/en/acei2025)

Note: 22:00 onwards drinks are at your own expense.



CONFERENCE DINNER AT JACK

📍 Raampoortstraat 10, 3032 AH Rotterdam

Public Transport

- From Tram Stop *Erasmus Universiteit* (5 min. walk to stop)
- Take 7 towards *Marconiplein*
- Exit at **Heer Bokelweg**
- Walk 2 min. to Jack

- From Tram Stop *Oude Plantage* (9 min. walk to stop)
- Take 1 towards *Holy*
- Exit at **Weena**
- Walk 7 min. to Jack

Payment in Tram:

- Contactless debit/credit card
- Mobile phone (linked to a payment card)
- OV-chipkaart

✅ **Don't forget to check in & out!**

Parking Options

Parking Hofplein (200 m from JACK)

- Open 24/7
- Payment: Debit card, credit card, EasyPark App



Lost? Scan for the way to JACK 😊

Friday 27th of June

Erasmus Carillon

Enjoy a special performance featuring songs from the countries traversed by the Orient Express- 'The Journey is the Destination'. Do not miss out on this exclusive chance to witness the mesmerizing sounds of the carillon up close.

Time: 12:30

Location: Information Booth (Theil Hall), you will be guided to the carillon

Sign up: free, only 10 places available! (first come/first serve)

Unwind and enjoy drinks at the waterfront

This laid back brewery nestled at the Maas river in a former swimming paradise Tropicana. Vet and Lazy is known for its bold craft beers and creative vibe! Tag along with us for some drinks at Vet and Lazy and enjoy the buzz of the city of Rotterdam!

Location: Vet & Lazy , Maasboulevard 100, Rotterdam (Tropicana)

Time: 18:15 onwards

Saturday, 28th June, 2025

10.00-12.00 Museum Visit Fenix Rotterdam

Museum Visit FENIX For those staying in town after the conference, we're organizing a visit to the new FENIX museum in Rotterdam, an art museum that shares stories of migration. (Opened in May 2025)

In Fenix, you find stories about love and farewell, home and feeling at home, navigating identity or seeking happiness. Stories from the past and present, from here and elsewhere.

Fenix is housed in a historic harbor warehouse dating back to 1923. Once the world's largest transshipment warehouse, it was designed by architect Cornelis van Goor and built for the Holland-America Line. Back then, it was known as the San Francisco Warehouse, stretching 360 meters along the quay. Over the years, the warehouse has been restored and transformed into a museum. At its heart, architect Ma Yansong added the Tornado: a double-helix staircase that spirals skyward to a viewing platform above the roof.

Registration (at our conference registration desk) is obligatory, limited tickets available.

🕒 10.30 Welcome by Museum official

Please attend the welcome, otherwise we cannot guarantee a free entrance.

📍 Museum Fenix , Paul Nijghkade 5, Rotterdam

Partners & Contributors

A special thanks to the sponsors and contributors of our EUR day

droom en daad



**Gemeente
Rotterdam**



**provincie
Zuid-Holland**



Funded by the
European Union



BAKKERS | HOMMEN



And a special thanks to the contributors of the Academic Conference

Creative Industries Policy and Evidence Centre

Led by



with



Organization ACEI2025

The organization of the 23rd ACEI conference has been a collaboration between the Association for Cultural Economics International (ACEI) and Erasmus University Rotterdam

ACEI

Luis Cesar Herrero – President (2023 – 2025), University of Valladolid, Spain

Karol J. Borowiecki – President-Elect, University of Southern Denmark, Denmark

Paul Crosby – Executive Secretary – Treasurer (2024 -), Macquarie University, Sydney

Scientific Committee

- Karol J. Borowiecki (*Chair*), University of Southern Denmark, Denmark
- Trilce Navarrete Hernandez, Erasmus University Rotterdam, Netherlands
- Anna Mignosa, University of Catania, Italy
- Concetta Castiglione, University of Calabria, Italy
- Monika Murzyn-Kupisz, Jagiellonian University, Poland
- Jordi McKenzie, Macquarie University, Australia
- Marc T. Law, University of Vermont, United States
- Yuki Takara, Bunkyo University, Japan

Erasmus University

Coordinating team Engagement & Research Services (ERS)

Astrid Manden-Benneker (Innovation & Partnership Manager, conference lead and finance)

Barbara van der Schoot (Event Manager, logistics coordinator)

Jacqueline Kolpa (Project Manager, conference coordinator)

Coordinating team Erasmus School of History, Culture and Communication (ESHCC)

Ellen Loots (Associate Professor; academic lead from March 2025)

Anna Mignosa (Assistant Professor; coordinator of the Young Researchers Workshop)

Trilce Navarrete Hernandez (Assistant Professor, academic lead until March 2025)

Other contributors

Christian Handke (Associate Professor; finance and communication)

Dylan Thompson (Assistant Professor; social program)

Mariangela Lavanga (Associate Professor; communication)

Valeria Morea (Assistant Professor; social program)

Carolina Dalla Chiesa (Assistant Professor; social program)

Marloes van Hooijdonk (Alumni officer)

Julia Westeijn (Communication officer)

We further acknowledge invaluable support by Lénia Marques and Dina Nemirovsky.

Student volunteers core team

Daan Wakan

Danique Vreeswijk

Jet Schaap Enterenman

Laura Németh

Mia Koch

Mirte van der Sangen

Pietro Sonzini

and the many volunteers during the conference days

Campus Map



1. Erasmus Gallery
2. Sports Building
3. Theil building/
Theil Hall
4. Café In de Smitse
5. Information Booth
6. Carillion
7. Polak building
8. Sanders building