

# 23<sup>rd</sup> International Conference on Cultural Economics

24-27 June 2025, hosted by Erasmus University Rotterdam (The Netherlands)

## Draft Program

Tuesday, 24<sup>th</sup> June, 2025

9.00-16.45 'The Future of the Cultural and Creative Economy' Day

Theil Building

Program

9:00	<b>Registration</b>
9:30	<b>Welcome</b> by the organizing team and the executive board of Erasmus University Introduction to the theme
9:50	<b>Keynote by Professor Ruth Towse: Where are WE now in Cultural Economics?</b>
10:50	<b>Coffee break</b>
11:15	<b>Panel 1: Organization development in the cultural and creative economy</b> <i>All panelists graduated from Erasmus University's Master's Track in Cultural Economics and Entrepreneurship</i> Panelists: <ul style="list-style-type: none"><li>• Aylin Beijersbergen (Strategy &amp; Policy at Museumvereniging)</li><li>• Roos Bernelot Moens (Head of Fundraising &amp; Relations at Dutch National Opera &amp; Ballet)</li><li>• Loes Hoogenboom (Freelance Cultural Economist, Lecturer and Project Manager)</li><li>• Maartje Janse (Impact Fund Manager at SECRID)</li><li>• Josje Stoel (Program Development at Stichting Monumentenbezit)</li></ul> Moderator: Margaux Benoist d'Etiveaud (Master student Cultural Economics and Entrepreneurship)
12:30	<b>Lunch &amp; networking &amp; Poster session</b> <i>Discover research and education activities from Erasmus University</i>

14:00	<p><b>Panel 2: Innovation in the cultural and creative economy</b></p> <p>Speakers/ panelists:</p> <ul style="list-style-type: none"> <li>• Bernd Fesel (Director Marketing, Communication &amp; Partnerships, EIT Culture &amp; Creativity )</li> <li>• Wim Pijbes (Director, Stichting Droom en Daad)</li> <li>• Frederike Manders (Immersive Experience Lab, Erasmus University)</li> <li>• Diederik van Dommelen (Connector Culture &amp; Economy, council City of Rotterdam)</li> </ul> <p>Moderator: Astrid Manden-Benneker</p>
15:30	<p><b>Panel 3: Entrepreneurship in the cultural and creative economy</b></p> <p>Panelists:</p> <ul style="list-style-type: none"> <li>• Arnold van de Water (Co-founder and director of Concrete Culture, director of Factorr)</li> <li>• Farshida Zafer (Director of Erasmus Centre for Entrepreneurship)</li> <li>• Arthur Steiner (Expert on Impact Investment and Philanthropy in CCSI)</li> <li>• Victoria Simonsz-van Krieken (Director, Brabant C)</li> </ul> <p>Moderator: Ellen Loots</p>
17:00	<b>Conclusion and opening of the ACEI conference</b>
17:10	<b>Drinks and networking</b>

Expect a thought-provoking day about the challenges and opportunities of the creative economy together with policymakers, academics, industry, and professionals.

### **11.00-17.00 Young Researchers Workshop**

See programme website

### **17.00-18.30 Opening Reception Theil Building**

## Wednesday, 25<sup>th</sup> June, 2025

### 9.00-9.15 Welcome Address

- Karol J. Borowiecki on behalf of the Scientific Committee
- Ellen Loots on behalf of the Local Organizing Committee

### 9.15-10.15 Keynote Address 1

Filip Vermeyleen (Erasmus University Rotterdam) – *AI and the art market: a game changer?*

### 10.15-10.45 Coffee Break

### 10.45-12.15 Scientific Sessions 1

#### S1-A: Gender Representation in the Arts I

- *Breaking the Sound Barrier: Rethinking Gender Representation in Live Music Performance Using AI Experiments* (Kate Whitman, Joe Cox, Samantha Parsley) – Presenter: Joe Cox (University of Portsmouth)
- *Inclusive Periphery or Liberal Center? Gender Occupational Segregation and Regional Inequality in Creative Occupations* (Tal Feder, Emil Israel) – Presenter: Tal Feder (Technion Institute of Technology)
- *What a Girl Wants, What Culture Needs: Exploring Women's Motivations to Give to the Dutch Cultural Sector* (Janneke Wienen) – Presenter: Janneke Wienen (Universiteit Antwerpen)

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#### S1-B: Labour Markets and Creativity I

- *The Division of Labour in Webtoon Production: How Team-Based and Corporate Strategies Shape Viewership and Quality* (Changkeun Lee, Seungju Kim) – Presenter: Changkeun Lee (KDI School of Public Policy and Management)
- *Harmony and Dissonance: Peer Influence in Western Music Composition* (Karol J. Borowiecki, Matthew Curtis, Marc T. Law) – Presenter: Matthew Curtis (University of Southern Denmark)
- *Biases in the Historical Record of the Creative Process: References Dropped and Added* (Ivan Aranzales Acero, Ho Fai Chan, Jonathan Feinstein, Hongyi Shen, Benno Torgler, Arlene Ariel Valero) – Presenter: Jonathan Feinstein (Yale School of Management)

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#### S1-C: Cultural Entrepreneurship I

- *Quebec Publishing: Protectionism and Expansionism* (Julien Lefort-Favreau) – Presenter: Julien Lefort-Favreau (Queen's University; University of Toronto)
- *Risk Aversion and Social Inclusion in the Gig Economy: Developing a Sustainable VFX Entrepreneurship Programme in South Africa* (Jen Snowball, Noel Pearce, Fiona Drummond) – Presenter: Jen Snowball (Rhodes University)
- *QR Code-Enabled Tips to Street Performers at the Edinburgh Fringe Festival* (Tim R.L Fry, Meg Elkins) – Presenter: Meg Elkins (RMIT)

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#### S1-D: Film Industry

- *Public Value and Economic Impact in the European Film Industry, A Case Study of Austria and Greece* (Gentiana Ramadani, Katharine Sarikakis) – Presenter: Gentiana Ramadani (University of Vienna)
- *Creativity in Film Production – The Role of Creative Film Producer – The Case of Poland* (Marta Materska-Samek, Małgorzata Domin, Katarzyna Kopeć, Joanna Sanetra-Szeliga, Paulina Borkiewicz, Joanna Kotlarz) – Presenter: Małgorzata Domin (Jagiellonian University in Krakow)
- *Does Alternative Exhibition Reflect European Film Diversity? An Analysis of Selected Countries' Filmographies Exhibited in the Portuguese Cultural Circuit Between 2007 and 2022* (Helena Santos, Marta Miranda, Luís Delfim Santos) – Presenter: Helena Santos (University of Porto)

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**S1-E: Digital Music**

- *Concert-Induced Streaming: The Dynamic Effect of Concert Demand on Recorded Music Consumption* (Dylan Thompson) – Presenter: Dylan Thompson (Erasmus University Rotterdam)
- *An Empirical Analysis for Digital Music Trade Using Streaming Hit Chart Data* (Yuki Takara) – Presenter: Yuki Takara (Bunkyo University)
- *Revisiting Success in Music Streaming: A Data-Driven Predictive Approach* (Juan D. Montoro-Pons, Manuel Cuadrado-García, María Luisa Palma-Martos) – Presenter: Juan D. Montoro-Pons (Universitat de València)

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**S1-F: UNESCO**

- *The Impact of UNESCO Heritage on Urban Creativity: A Study of European Creative Cities* (Mafalda Gómez-Vega, Iván Boal) – Presenter: Mafalda Gómez-Vega (University of Valladolid)
- *Does the UNESCO World Heritage Inscription Affect Local Economies? Evidence from a Ten-Year Analysis of 'Paesaggi Vitivinicoli del Piemonte: Langhe-Roero e Monferrato'* (Irene Rotellini, Anna Crepaldi, Ruggero De Blasi) – Presenter: Irene Rotellini (Formules S.r.l.)
- *The Impact of UNESCO Creative Cities on Employment Levels and Working Conditions in the Cultural and Creative Industries: The Cases of Rome and Pesaro* (Giuseppe Leotta, Giulia Netti, Leonardo Damen) – Presenter: Giuseppe Leotta (Conservatory of Music 'Santa Cecilia')

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**S1-G: Sustainable Culture I**

- *From Table to Territory: Gamifying Sustainability in Creative Cities of Gastronomy* (Alice Demattos Guimarães, Natalia Maehle) – Presenter: Alice Demattos Guimarães (Western Norway University of Applied Sciences)
- *UNESCO World Heritage List and Sustainable Cultural Tourism* (Martina Dattilo, Mara Ferrero, Fabio Padovano, Giovanna Segre) – Presenter: Martina Dattilo (Università di Torino)
- *The Art Market in Croatia: Local Models in a Global Context* (Clarissa Alessandra Gambuzza) – Presenter: Clarissa Gambuzza (University of Zagreb)

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**S1-H: Artificial Intelligence and Digital Transformation I**

- *Understanding Fans Motivation: Topic Modeling of Comments Left on Music Videos* (Stéphane Gauvin) – Presenter: Stéphane Gauvin (Université Laval)
- *Expanding Auditorium and Stage: Making Sense of Digital Transformation in the Performing Arts* (Christian Holst) – Presenter: Christian Holst (Leuphana University Lüneburg)
- *Are We Prepared for Technology-Dominated Organizations and Workplaces? Exploring the Digital Literacy Concept in the Context of Cultural Organizations* (Magdalena Sawczuk) – Presenter: Magdalena Sawczuk (Jagiellonian University in Krakow)

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**S1-I: Arts Funding and Financing**

- *Crowdfunding Platforms for the Cultural Projects Funding in USA and Russia* (Dennis Rich, Ekaterina Shekova) – Presenter: Ekaterina Shekova (Higher School of Economics St. Petersburg)
- *Philanthropy as Organizational Gift: The Dynamics of Arts Funding in Istanbul* (Eda Öztürk) – Presenter: Eda Öztürk (Université Sorbonne Paris Cité)
- *Cultural and Creative Industries as Strategic Real Estate Assets: The Case of Saudi Arabia's Cultural and Innovation-Driven Urban Transformation* (Charalampos Chaitas, Songyishu Yang, Ashley Parkes, Samvit Kanoria) – Presenter: Charalampos Chaitas (Qiddiya Investment Company)

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**12.15-13.30 Lunch**

## 13.30-15.00 Scientific Sessions 2

### S2-A: Cultural Diversity and Inclusion

- *Legacy Minority Cultural Industries and the Challenges of Diversity: The Case of Minority French Language Cultural Industries in Canada* (Alexandre Schiele, Jonathan Paquette) – Presenter: Alexandre Schiele (University of Ottawa)
- *Counting the Costs: Investigating the Effects of Racism on the U. S. Creative Economy* (Richard Paulsen, Antonio C. Cuyler) – Presenter: Antonio C. Cuyler (University of Michigan)
- *Racism, Lumbung, and Art in the Capitalocene* (James S. Moy) – Presenter: James S. Moy (University of South Florida)

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### S2-B: Labour Markets and Creativity II

- *The Price of Passion: Foregone Income Among Iranian Literary Authors* (Hamidreza Sheshjavani) – Presenter: Hamidreza Sheshjavani (Art University of Tehran)
- *Struggles and Symphonies: Does Money Affect Creativity in the History of Western Classical Music?* (Karol J. Borowiecki, Yichu Wang, Marc T. Law) – Presenter: Karol J. Borowiecki (University of Southern Denmark)
- *The Sound of Work: Types of Mixed Professional Profiles and Hybrid Employment in the Music Sector* (Diana Betzler, Dieter Haselbach) – Presenter: Diana Betzler (University of Fribourg)

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### S2-C: Culture and Well-being

- *Bodydependence – Biological Variables Affecting the Effectiveness of Work in the Performing Arts Sector* (Emilia Cholewicka) – Presenter: Emilia Cholewicka (SWPS University Warsaw)
- *Arts and Well-being in the UK* (Sarah Najm, Sarah Jewell) – Presenter: Sarah Najm (Newcastle University, Creative PEC, University of Reading)
- *Participation in Culture as an Element of Building Well-being? Statistical Analysis of EU-SILC Data* (Joanna Sanetra-Szeliga) – Presenter: Joanna Sanetra-Szeliga (Krakow University of Economics, Statistical Office in Krakow)

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### S2-D: Cultural Heritage and Museums

- *Limitations in Job Vacancy Platforms: The Case of Cultural Heritage* (Lluís Bonet, Anna Mignosa) – Presenter: Lluís Bonet (University of Barcelona)
- *The economics of Private Art Museums* (Sara de Andrade Silva, Olav Velthuis) – Presenter: Sara de Andrade Silva (University of Amsterdam)
- *Cultural Projects as Catalysts for Identity and Networks: A Social Impact Assessment Perspective* (Giacomo Vasumi, Camilla Lo Schiavo, Erica Meneghin) – Presenter: Giacomo Vasumi (Fondazione Santagata for the Economics of Culture)

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### S2-E: Sustainable Culture II

- *Going Green: How Contemporary Art Fairs are Becoming Sustainable* (Anne-Sophie Béliard, Sidonie Naulin, Nicolas Laurence) – Presenter: Sidonie Naulin (Université Grenoble Alpes)
- *4C Project: Cultural and Creative Carbon Cut* (Giorgia Natoli, Andrea Porta, Giovanni Bausano, Lorenza Bizzari, Sara Ciarlantini, Paola Borriore) – Presenter: Giorgia Natoli (Fondazione Santagata for the Economics of Culture)
- *Transdisciplinary Public Policies for the Cultural Sector in Mexico* (María-Concepción Martínez-Rodríguez, Héctor-Guadalupe Ramírez-Escamilla, Diego Domínguez-Solís) – Presenter: María-Concepción Martínez-Rodríguez (Instituto Politécnico Nacional)

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### S2-F: Cultural Tourism I

- *Examining the Determinants of Cultural Tourism Spending: Differences Between Types of Cultural Tourists* (María Devesa, Andrea Báez-Montenegro) – Presenter: María Devesa (Universidad de Valladolid)

- *Navigating Cultural Tourism: Preserving Authenticity and Promoting Economic Growth in Osaka's Traditional Performing Arts* (Seiko Shimura) – Presenter: Seiko Shimura (Soai University)
- *Social Impact and the Cultural Economic Value of a Capital City: A Study of Valletta, Malta* (Valerie Visanich, Toni Attard) – Presenter: Valerie Visanich, Toni Attard (University of Malta)

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#### **S2-G: Festivals**

- *Musical Taste, Travel Costs and Festival Attendance* (Seppo Suominen) – Presenter: Seppo Suominen (Haaga-Helia University of Applied Sciences)
- *Cultural Tourism in South Africa: What is Driving the Decline in Afrikaans Festival Consumption?* (Andrea Saayman, Elmarie Slabbert) – Presenter: Andrea Saayman (North-West University)
- *Sustaining Urban Arts Festivals Through Multi-Stakeholder Value Co-Creation: A Case Study on Singapore Art Week* (Su-Fern Hoe, Sharon Chang) – Presenter: Su-Fern Hoe (Singapore Management University and National Arts Council, Singapore)

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#### **S2-H: Art Markets I**

- *Brushstrokes of Defiance: The Value of Rebellious Art* (Yuxin Li) – Presenter: Yuxin Li (Renmin University of China)
- *Join the EU! How Poland's Admission to the European Union Has Affected the Price of Contemporary Domestic Art* (Elisa Fusco, Isidoro Mazza, Julia Anna Niznik) – Presenter: Julia Anna Niznik (University of Catania)
- *Calculating Art Investment Returns: A Systematic Literature Review* (Jana Horová) – Presenter: Jana Horová (Prague University of Economics and Business)

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#### **S2-I: Public Support for the Arts**

- *Public Funding and the Arts: The Case of Italian Opera Houses* (Carlo Alberto Petrucci, Alice Borch) – Presenter: Carlo Alberto Petrucci (HHL Leipzig Graduate School of Business)
- *Censorship and Funding Cuts as Punitive Preferences: Public Responses to 'Immoral' Art* (Johan Lyrvall, Francesco Angelini) – Presenter: Francesco Angelini (University of Bologna)
- *Cross-Sector Partnerships in Arts and Culture to Enhance Societal Impact: Evidence from The Netherlands* (Cecile Wentges, Anna Elffers, Marjelle Vermeulen) – Presenter: Marjelle Vermeulen (Erasmus University Rotterdam)

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#### **S2-J: Cultural Institutions and Cultural Policy**

- *Why Account for the Value of Arts and Culture in Infrastructural Terms?* (Patrycja Kaszynska) – Presenter: Patrycja Kaszynska (University of the Arts London)
- *Public Auditing and Cultural Policy: The Influence of Financial Oversight on Political Justifications* (Karl Borowski, Julia Glesner) – Presenter: Julia Glesner (University of Applied Sciences Potsdam)
- *The Political Economy of the Arts: Mapping the Value, Supply, and Demand in Cultural Policy and Economics* (Douglas S. Noonan, Joanna Woronkiewicz) – Presenter: Douglas S. Noonan (Indiana University)

### **15.00-15.30 Coffee Break**

### **15.30-17.00 Scientific Sessions 3**

#### **S3-A: Cultural Participation and Consumption**

- *Cultural Participation as a Proxy for Public Expenditure in Culture: Evidence from Italy* (Antonella Ardizzone, Romain Lerouge, Valeria Morea) – Presenters: Antonella Ardizzone (IULM), Valeria Morea (Erasmus University Rotterdam)

- *Income Distribution and Cultural Participation: An Analysis of Italian Regions* (Tiziana Cuccia, Roberto Cellini) – Presenter: Tiziana Cuccia (University of Catania)
  - *Endogenized Ignorance: Controlling Cultural Consumption to Build and Sustain Mafia-Oligarch Economies* (Alan Collins) – Presenter: Alan Collins (Nottingham Trent University)
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### **S3-B: Artist Remuneration**

- *The Unsung: Examining How Contracts Affect Session Musicians' Remuneration in Australia* (Paul Crosby, Rod Davies, Jordi McKenzie) – Presenter: Jordi McKenzie (Macquarie University)
  - *Examining the Effects of Guaranteed Income on Artists' Professional Growth* (Joanna Woronkowicz, Douglas Noonan) – Presenter: Joanna Woronkowicz (Indiana University)
  - *'Fair Remuneration' of Creators in the Digital Realm* (Christian Handke, Maximilian Priem, Martin Senftleben) – Presenter: Christian Handke (Erasmus University Rotterdam)
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### **S3-C: Craft Industries**

- *The Ecosystem for the Inheritance of Local Culture and Industry: Focusing on the Formation of Demand and Supply for Instruments in Traditional Performing Arts and Crafts* (Chisako Takashima) – Presenter: Chisako Takashima (Shizuoka University of Art and Culture)
  - *Craftsmanship and Public Policies in Brazil: A Historical Overview (1922-2023)* (Rebecca Menezes, Joana Contino) – Presenter: Rebecca Menezes (ESPM)
  - *Assessing the Effectiveness of Industrial Policies in Preserving Japanese Traditional Craft Industries* (Reiko Murakami) – Presenter: Reiko Murakami (Kindai University)
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### **S3-D: Resilience and Transformation in the Cultural Sector**

- *Empirical Analysis of the COVID-19 Pandemic Impact on Participation in Cultural Activities in Japan* (Masaki Katsuura, Yuki Takara, Noriko Hashimoto) – Presenter: Masaki Katsuura (Meijo University)
  - *Redefining Arts Enterprises in the Post-COVID Era: Challenges and Opportunities* (Shin-Eui Park, WoongJo Chang) – Presenter: Shin-Eui Park (Kyung Hee University)
  - *Cultural Policy and Democratic Participation in Brazil* (Sharine Machado Cabral Melo) – Presenter: Sharine Machado Cabral Melo (University of São Paulo)
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### **S3-E: Digital Cultural Consumption**

- *Cultural Institutions in Web3 space: An Exploration of Value Co-creation Between Institutions, Artists and Audiences* (Victor Renza, Peter Booth) – Presenter: Peter Booth (BI Norwegian Business School)
  - *Determinants of Immersive Technology Adoption in Cultural Organizations: An Analysis Using the UTAUT Model* (Chuan Li) – Presenter: Chuan Li (Econcult, University of Valencia)
  - *Behavioural-Augmented Valuation Techniques for Digital Cultural and Heritage Assets: Integrating Behavioural Economics and Arts and Humanities Approaches* (Federica Alberti, Claire Bailey-Ross, Joe Cox, Paul-Emile Mangin, Karen McBride) – Presenter: Karen McBride (University of Portsmouth)
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### **S3-F: Creative Cities and Tourism Policy**

- *'Where Do You Find Culture in Your City?' The Importance of Pluralism in Defining and Mapping Cultural Opportunities in Creative Cities* (Lorenzo Biferale, Tamsyn Dent, Roberta Comunian) – Presenter: Tamsyn Dent (University of Chieti and Pescara)
- *The Role of Culture in Regeneration and Place Transformation - Hard Evidence or Soft Power?* (Graeme Evans, Patrycja Kaszynska) – Presenter: Graeme Evans (University of the Arts London)
- *Event-Led Branding and The Expo 2025 Osaka Kansai: Opportunities and Challenges* (Grace Gonzalez) – Presenter: Grace Gonzalez (Kansai Gaidai University)

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**S3-G: Cultural Heritage**

- *Funding for Heritage, Art and Culture Through Corporate Social Responsibility in India* (Anshika Jain) – Presenter: Anshika Jain (Indian National Trust for Art and Cultural Heritage)
- *Threats to Intangible Cultural Heritage* (Martin Falk, Eva Hagsten) – Presenter: Martin Falk (University of South-Eastern Norway)
- *The economic Value of a Cultural Monument: The Case of Machu Picchu* (Enzo Defilippi) – Presenter: Enzo Defilippi (Universidad del Pacífico)

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**S3-H: Art Markets II**

- *Understanding Price Formation Process in the Art Market Through Expert Interviews* (Andrea Rurale, Marek Prokupek) – Presenter: Andrea Rurale (Bocconi University)
- *The Art of the Gift: Exploring the Impact of First Ownership on the Value of Art* (Yuqing Song) – Presenter: Yuqing Song (Université Libre de Bruxelles)
- *The Role and Impact of Endowment Funds in Sustaining French Arts and Cultural Organizations Amidst Economic and Policy Challenges* (Marek Prokupek) – Presenter: Marek Prokupek (KEDGE Business School)

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**S3-I: Artists**

- *Parasocial Skills, Self-Branding and Profitable Authentication on the Internet. Who is an Artist on the Internet?* (Hans Abbing) – Presenter: Hans Abbing (Erasmus University Rotterdam)
- *Supporting Artists' Access to Social Protection and Better Working Conditions: The Case of Smart in Belgium* (Thomas Blondeel) – Presenter: Thomas Blondeel (Smart)
- *The Artist's Share - Artist's Resale Right and the Art Market* (Areti Chavale) – Presenter: Areti Chavale (University of Glasgow)

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**S3-J: Fundraising and Growth**

- *Navigating Transnational Cultural Funding: Strategic Approaches for International Fundraising* (Alex Turrini, Marek Prokupek, Marta Massi, Marco Luchetti) – Presenter: Alex Turrini (Bocconi University)
- *K-Everything: How South Korean Cultural Exports Drive Economic Growth* (João Pereira da Silva) – Presenter: João Pereira da Silva (Politécnico do Porto)
- *The Effect of Highbrow and Lowbrow Culture on Long-Run Economic Growth Path* (Tsuyoshi Shinozaki, Isidoro Mazza, Mitsuyoshi Yanagihara, Anna Mignosa, Minoru Kunizaki) – Presenter: Tsuyoshi Shinozaki (Tohoku Gakuin University)

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**17.15-18.15 Plenary Panels****Panel 1: Understanding and Fostering Diversity in the Arts**

**Moderator:** Marc T. Law (University of Vermont)

**Panelists:**

- Clare McAndrew (Arts Economics)
- antonio c. cuyler (University of Michigan)
- Hiromi Fukuda (Pianist, Amherst College)
- Marilena Vecco (LUISS Business School)

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**Panel 2: Bridging Research and Policy for Innovation and Growth Strategies in Cultural and Creative Industries (Panel sponsored by Creative PEC)**

**Moderator:** Valentina Montalto (KEDGE Business School)

**Panelists:**




- Martha Bloom (OECD)
- Felipe Buitrago (Ministry of Culture, Colombia)
- Brent Lutes (US Copyright Office)
- Hasan Bakhshi (Creative PEC)

## 18.30 Drinks & Connections at the Campus Sports Bar

## 16.00-23.00 hrs: Visit Emergence Festival Rotterdam – where Arts meets Technology

Visit Emergence Festival Rotterdam – where Arts meets Technology

 RDM Onderzeebootloods, RDM straat 3089, Rotterdam

 Entrance 13 euro's

Emergence Delft presents the first edition of Emergence Festival Rotterdam: a one-day event exploring the intersection of art, technology, and society hosted at the Onderzeebootloods.

With the theme Emerging from the Depths, the festival invites you to experience hidden technologies through interactive installations, live music, and a vibrant food truck plaza. Buy your ticket via this link!

## Thursday, 26<sup>th</sup> June, 2025

### 8.30-10.30 Scientific Sessions 4

#### S4-A: Fashion Industry and Sustainability

- *Sustainable Fashion Advertising: A Literature Review and Research Agenda* (Biyao Wu, Anne-Marie van Prooijen, Mariangela Lavanga, Daniel Trottier) – Presenter: Biyao Wu (Erasmus University Rotterdam)
- *A Study on the Development of Cultural Tourism Products Using Traditional Clothing in Tourist Destinations in Japan* (Young Choi) – Presenter: Young Choi (Kanagawa University)
- *The Value of Design and Creative Ethnocentrism. Who Appreciates Indigenous Fashion Design in Poland?* (Monika Murzyn-Kupisz, Jarosław Działek) – Presenter: Monika Murzyn-Kupisz (Jagiellonian University in Krakow)
- *Re-imagining the City through Urban Humanities: Towards a New Narrative of Grassroots Artistic Practices* (Jessie Bower, Matilde Ferrero, Michele Trimarchi) – Presenter: Matilde Ferrero (Université Libre de Bruxelles)

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#### S4-B: Theatre and Libraries

- *'What is Mine in This Polyphony?' Female Authority and Authorship in Polish Devised Theatre from a Perspective of Feminist Theory and Cultural Economics* (Katarzyna Kułakowska, Katarzyna Kalinowska, Katarzyna Skrzypek, Aleksandra Wiśniewska) – Presenter: Aleksandra Wiśniewska (University of Warsaw)
- *Externalities in a Nonprofit Theater and University Partnership* (Jay Pension) – Presenter: Jay Pension (University of Michigan)

- *Understanding Theatre Review Ratings: An Integrated Natural Language Processing and Machine Learning Approach* (Lau Abild Holgersen, Camille Pedersen) – Presenter: Camille Pedersen (Aarhus University)
  - *Dynamic Measurement of Public Library Service Efficiency and Its Influencing Factors from a Staged Perspective* (Qi Song) – Presenter: Qi Song (Xi'an Jiaotong University)
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#### **S4-C: Books and Publishing**

- *Self-publishing: A Springboard to Traditional Publishing?* (Stéphanie Peltier, Françoise Benhamou, François Moreau) – Presenter: Stéphanie Peltier (La Rochelle University, Sorbonne Nouvelle University)
  - *Symbolic Capitals and Participation in the Literary Field: Evidence from the Bolivian Editorial Industry* (Javier A. Rodríguez-Camacho, Andrés Laguna-Tapia, Jens Bürger) – Presenter: Javier A. Rodríguez-Camacho (Pontificia Universidad Javeriana)
  - *Does the Digitalization of the Book Industry Reduce its Environmental Impact?* (Matthias Sahli, Jonathan Chenoweth, Emeline Lin, Jeff Love, Marco Martens, Maureen Pennock, Uta Pottgiesser, Jan Bieser) – Presenter: Matthias Sahli (Bern University of Applied Sciences)
  - *Untapped Potential: Economic Analysis from the Australian Literary Heritage Project* (Paul Crosby, Rebecca Giblin, Dylan Thompson) – Presenter: Paul Crosby (Macquarie University)
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#### **S4-D: Cultural Places**

- *Balancing Cultural, Economic and Societal Values in Governance of Spaces for the Arts* (Katja Lindqvist) – Presenter: Katja Lindqvist (Lund University)
  - *Challenges in Measuring Social and Economic Impact of Grassroots Cultural Initiatives: Stories from Latvia* (Ieva Zemite, Baiba Tjarve) – Presenter: Ieva Zemite (Latvian Academy of Culture Riga)
  - *The Social Value of Alternative Cultural Places* (Fabrice Rochelandet, François Moreau) – Presenter: Fabrice Rochelandet (Université Sorbonne Nouvelle)
  - *Volunteering in Cultural Heritage Institutions between Policy and Practice. A missed opportunity? (Recharge Horizon Project)* (Trilce Navarrete, Carlotta Scioldo) – Presenter: Trilce Navarrete (Erasmus University Rotterdam)
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#### **S4-E: Craft and Cultural Participation**

- *Crafting Proximity: The Case of Brick-and-Mortar Artisanal Ateliers in Turin, Italy* (Emanuela Naclerio, Amanda Brandellero) – Presenter: Emanuela Naclerio (Erasmus University Rotterdam)
  - *Economics of Craft: Business Models and Utopias* (Priyatej Kotipalli) – Presenter: Priyatej Kotipalli (O.P. Jindal Global University)
  - *A Behavioural Approach to Understanding Cultural Participation: Evidence from Australia* (Sergio Orjuela Ruiz, Bronwyn Coate, Nuno F. Ribeiro) – Presenter: Sergio Orjuela Ruiz (Erasmus University Rotterdam)
  - *Diversified Cultural Participation for Bettering Subjective Well-being: Pathways of Perceived Social Class and Physical Health* (Dong Zhou, Fankang Kong, Li-Min Lin) – Presenter: Dong Zhou (Shanghai Jiao Tong University)
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#### **S4-F: Cultural Policies and Cultural Norms**

- *Proposal to Estimate the Development Potential of Brazilian Municipalities through the Creative Economy* (João Luiz de Figueiredo, Diogo Tavares Robaina, Paulo Vitor Lemos Ramalho) – Presenter João Luiz de Figueiredo (ESPM Rio de Janeiro)

- *Cultural Policies in their Territories: Learnings from the Southern Peripheries* (Pedro Costa, Ricardo V. Lopes) – Presenter: Pedro Costa (Instituto Universitário de Lisboa)
- *Does Intellectual Property Right Work in Craft? An International Comparison* (Kazuko Goto, Anna Mignosa) – Presenter: Kazuko Goto (Setsunan University)
- *Exploring the Cultural Norms in Educational Gender Gaps: Evidence from PISA in Mainland China and Hong Kong* (Yiran Huang, Wen Li) – Presenter: Yiran Huang (Kyushu University)

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#### **S4-G: Cultural Tourism II**

- *How Do Tourists Evaluate the Preserved Traditional Townscapes? An Analysis of Online Reviews of Sake Brewery Towns* (Miyuki Taniguchi, Susumu Imai, Hiroto Suzuki) – Presenter: Miyuki Taniguchi (Kyoto Tachibana University)
- *How Culture Shapes Residents' Image and Tourism Support: The Mediating Role of Pride in Place* (Federica Galli, Valentina Montalto) – Presenter: Valentina Montalto (KEDGE Business School)
- *From Company Town to Contemporary Art Capital? Assessing Urban Policies for Tourism Development through Contemporary Art in Turin* (Sara Bonini Baraldi, Francesco Grasso, Simone Napolitano) – Presenter: Simone Napolitano (University of Turin)
- *Narco-Series and Cultural Tourism: Economic Growth and Ethical Challenges in Colombia* (Fernando Esquivel-Suarez, Catalina Rodríguez-Ballén) – Presenter: Catalina Rodríguez-Ballén (Universidad Politécnica de Valencia)

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#### **S4-H: Proposed Session - From Music Value Networks for Recorded Music to Music Ecosystems**

Moderators: Heritiana Ranaivoson, Valdy Wiratama, Adelaida Afilipoaie

- *Diversity of Music: A Comparative Approach Between Streaming Platforms and Radio Broadcast* (Daniel Bedoya, Antoine Henry) – Presenter: Daniel Bedoya (Lille University)
- *On the Division of Labour in the Music Business* (Wojciech Hardy, Hendrik Sonnabend) – Presenter: Wojciech Hardy (University of Warsaw)
- *Defining Fairness in the Digital Music Industry* (Marina Rossato Fernandes, Antonios Vlassis) – Presenter: Marina Rossato Fernandes (Université de Liège)
- *Live Aid: The Social Impact and Financial Implications of Fair Pay for Live Concerts* (Pauwke Berkers, Frank Kimenai, Thomas Calkins) – Presenter: Pauwke Berkers (Erasmus University Rotterdam)
- *The Growing Influence of Music Streaming Services* (Heritiana Ranaivoson, Valdy Wiratama, Adelaida Afilipoaie) – Presenter: Heritiana Ranaivoson (imec-SMIT, Vrije Universiteit Brussel)

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#### **S4-I: Proposed Session - Valuing Culture and Heritage: Frameworks and Methodologies**

Moderator: David Throsby

- *Culture and Heritage Capital Framework* (Harman Sagger, Matt Bezzano) – Presenter: Harman Sagger (DCMS)
- *Monetising the Impact of Culture and Heritage on Health and Wellbeing* (Alex Burton, Daisy Fancourt, Dan Popov, Emma Kearney, Gabriela Caldwell-Jones, Matthew Bell, Sarah Karsberg) – Presenter: Alex Burton (UCL, Frontier Economics)
- *Valuing the Societal Benefits of Investing in Heritage Conservation: Three Potential Economic Evaluation Approaches* (Josep Grau-Bove, Mim Andrews, Ricky Lawton, Stephen McSwiney) – Presenter: Josep Grau-Bove (UCL, IPSOS)
- *Applications of Non-Use Value in the Context of UK Museums* (Daniel Fujiwara, Susana Mourato) – Presenter: Daniel Fujiwara (Alma Economics, UCL)
- *A Novel, Replicable Methodology for Characterizing the Value of Outdoor Culture and Heritage* (Amy Binner) – Presenter: Amy Binner (University of Exeter)

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#### **S4-J: Proposed Session - Funding and Financing for Arts and Culture: Novel Perspectives**

Moderator: Ellen Loots, Carolina Dalla Chiesa, Anders Rykkja

- *New and Traditional Forms of Funding the Arts and Creative Sectors: The Role of Public-Private Partnerships* (Aline Albertelli, Anna Mignosa) – Presenter: Aline Albertelli (KEA, Erasmus University Rotterdam)
- *Efficiency vs. Legitimacy: Rethinking Direct Government Expenditure in Cultural Policy* (Lluís Bonet) – Presenter: Lluís Bonet (Universitat de Barcelona)
- *(Co-)Creating Digitally: The Relational Art of Funding Cultural Projects through Crowdfunding Practices* (Alice Demattos Guimarães, Natalia Mæhle) – Presenter: Alice Demattos Guimarães (VL Business School, Western Norway University)
- *Exploring Impact Investing in the Cultural and Creative Sectors: Opportunities, Challenges, and Emerging Models* (Joost Heinsius, Isabelle De Voldere) – Presenter: Joost Heinsius (Values of Culture, IDEA Consult)
- *Current and Prospective Digital Funding and Financing in Cultural Heritage* (Elisabetta Lazzaro) – Presenter: Elisabetta Lazzaro (University for the Creative Arts)

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**S4-K:** Proposed Session - Towards Local Development Through a Sustainable Valorization of Cultural Heritage

Moderator: Silvia Cerisola

- *World Heritage Sites and Income Growth at the Local Level: Spatial Effects and the Risks of Overtourism* (Silvia Cerisola, Elisa Panzera) – Presenter: Silvia Cerisola (Politecnico di Milano)
- *Cultural and Tourism Attractiveness Toward Sustainability* (Silvia Emili) – Presenter: Silvia Emili (University of Bologna)
- *Cultural Heritage and Sustainable Local Development (in Inner Areas): What Policies?* (Ilde Rizzo) – Presenter: Ilde Rizzo (University of Catania)
- *Cultural Heritage and Community Attachment: Pathways to Economic Impact Under Different Tourism Pressures* (Silvia Cerisola, Elisa Panzera) – Presenter: Elisa Panzera (Politecnico di Milano)

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**S4-L:** Proposed Session - The Values of the Value-Based Approach for Cultural Economics

Moderator: Michele Trimarchi

- *How Artists Reveal the Human Economy* (Arjo Klamer) – Presenter: Arjo Klamer (Erasmus University Rotterdam, VU Amsterdam)
- *The Process of Values Realization in the Arts* (Lyudmila Graça) – Presenter: Lyudmila Petrova (Erasmus University Rotterdam, CREARE Social)
- *The Values of Public Art: The Case of Zadkine's 'Destroyed City'* (Valeria Morea, Erwin Dekker) – Presenter: Erwin Dekker (George Mason University)
- *Neither Special Nor Ordinary: Simply Specific. Cultural Values Within the Human Ecosystem* (Michele Trimarchi) – Presenter: Michele Trimarchi (Magna Graecia University of Catanzaro)

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**S4-M:** Proposed Session - Exploring the Lower End of the Market for Arts and Cultural Goods

Moderator: Anne-Sophie Radermecker

- *Information, Bargaining, and Relationships: Cultural Goods and Art in the Bazaar Economy* (Francesco Angelini) – Presenter: Francesco Angelini (University of Bologna)
- *A Study of the Low End of the Auction Market for Australian Indigenous Art* (Tim Fry, Bronwyn Coate) – Presenter: Tim Fry (Nottingham Trent University, RMIT)
- *Shapes and Causes of Long Tails in Markets for Partially Symbolic Goods* (Michael Hutter) – Presenter: Michael Hutter (Berlin Social Science Center WZB)
- *Stratification and price in art auctions: How the presence of unconsecrated and lowly consecrated painters impacts the Australian art auction market* (Douglas J. Hodgson, Cameron Weber, Bronwyn Coate) – Presenter: Douglas J. Hodgson (UQAM)
- *The Decline of the Market for Antiques as Domestic Assets* (Anne-Sophie Radermecker) – Presenter: Anne-Sophie Radermecker (Université Libre de Bruxelles)

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**S4-N: Proposed Session - Founding Principles of Culture Based Development**

Moderator: Annie Tubadji

- *Regional and Happiness Economics Perspective* (Martijn Burger) – Presenter: Martijn Burger (Erasmus University Rotterdam)
- *CBD Co-author's Perspective* (Masood Gheasi) – Presenter: Masood Gheasi (Erasmus University Rotterdam)
- *CBD Cross-Disciplinary Perspective* (Daniel Nehring) – Presenter: Daniel Nehring (Swansea University)
- *The Book – Culture Based Development: Modelling Cultural Bias in Economic Choice* (Annie Tubadji) – Presenter: Annie Tubadji (Swansea University)

**10.30-11.00 Coffee Break****11.00-12.00 Keynote Address 2**

Michela Giorcelli (University of California - Los Angeles) – *VIVA Verdi: An Economic Analysis of Copyright and Creativity*

- Introduction by Joanna Woronkiewicz

**12.00-13.30 Lunch & Poster Session (12.30-13.30)****13.30-15.00 Scientific Sessions 5****S5-A: Efficiency and Productivity**

- *The Efficiency of the Regional Museum System in Poland* (Adam Suchecki, Katarzyna Miszczyńska) – Presenter: Adam Suchecki (University of Lodz)
- *Analysis of the Efficiency of the Spanish State Library System* (Fernanda Gutierrez-Navratil, María J. Pérez-Villadóniga, Ana Rodríguez Álvarez) – Presenter: Fernanda Gutierrez-Navratil (University of Oviedo)
- *Is a Productivity Lag ('Cost Disease') Unavoidable?* (John O'Hagan, Marta Zieba) – Presenter: John O'Hagan (Trinity College Dublin)

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**S5-B: Artistic Career and Creativity**

- *Creative Freelance Career Paths: A Stylized Framework* (Fiona Drummond) – Presenter: Fiona Drummond (Rhodes University)
- *(Dis)empowering (In)visibilities at a Gallery Opening* (Hannelore Van den Abeele) – Presenter: Hannelore Van den Abeele (KU Leuven)
- *Piece-Rate Incentives and Idea Generation – An Experimental Analysis* (Katharina Laske, Nathalie Römer, Marina Schröder) – Presenter: Marina Schröder (Leibniz University Hannover)

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**S5-C: Female Empowerment and Aging**

- *The Legacy of Higher Education and Female Empowerment in India* (Aatishya Mohanty, James B. Ang) – Presenter: Aatishya Mohanty (University of Aberdeen)
- *Middle-Aged and Elderly Role Short Dramas: Emotional Fulfilment for Aging Populations and Curiosity Among Younger Audiences* (Yan Li, Shike Lin) – Presenter: Yan Li (Shanghai Jiao Tong University)
- *Empirical Analysis of the Pricing of Japanese Artists' Works: Differences in the Effects of Age and Awards Using Quantile Regression* (Naoko Okuyama, Mototsugu Fukushima) – Presenter: Naoko Okuyama (Yokohama National University)

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**S5-D: Classical Music**

- *The Connoisseurs and Naives of Classical Music: A Latent Class Analysis of Classical Music Attendance* (Carolina Dalla Chiesa, Johan Lyrvall, Valeria Morea) – Presenter: Johan Lyrvall (University of Catania)
  - *What's in a Name? Dynasties and Human Capital Transmission Among Classical Composers* (Karol J. Borowiecki, Martin H. Kristensen, Marc T. Law) – Presenter: Marc T. Law (University of Vermont)
  - *Understanding Audience Perception in Innovative Concert Formats: Transformative Learning Through Aesthetic Experiences?* (Lea Jakob) – Presenter: Lea Jakob (Leuphana University)
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#### S5-E: Network Analysis

- *Birds of a Feather Flock Together? A Network Analysis of Emerging Art Galleries in New York City* (Paolo Di Caro, Elisa Fusco, Isidoro Mazza) – Presenter: Paolo Di Caro (Italian Ministry of Economy and Finance, University of Rome La Sapienza)
  - *The Power of Musical Collaborations: A Network Analysis of Brazilian Artists* (Thais Ribeiro Santos, Lucas Resende de Carvalho, Leonardo Costa Ribeiro) – Presenter: Thais Ribeiro Santos (Universidade Federal de Minas Gerais)
  - *Narrative Networks: Transforming Responsible Circular Fashion Consumption through Intrinsic Value Creation in Digitally Enhanced Storytelling* (Ben Wild, Hilde Heim) – Presenter: Hilde Heim (Manchester Metropolitan University)
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#### S5-F: Cultural Entrepreneurship II

- *Cultural Entrepreneurship and Community Development in Contemporary Art Projects in Japan's Regional Areas: A Case of Akiyama Art Stream in the Mountainous Region of Tokyo* (Tomohiro Okada) – Presenter: Tomohiro Okada (Creative Cluster Institute)
  - *Multi-Dimensional Value Creation for Sustainability: Investigating Artisan Entrepreneurs in Amsterdam and Rotterdam* (Olga Vincent, Amanda Brandellero) – Presenter: Olga Vincent (Erasmus University Rotterdam)
  - *The Winter of Entrepreneurial Startups* (Ekaterina Litau) – Presenter: Ekaterina Litau (The St. Petersburg University of Management Technologies and Economics)
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#### S5-G: Cultural Investment

- *Bridging Creativity Across the Union: Evidence from the Creative Europe Programme* (Lorenzo Biferale, Giorgio Fazio) – Presenter: Giorgio Fazio (Newcastle University, PEC)
  - *When Passion Becomes Rationality: Arts Movements and their Influence on Investment Portfolio Diversification* (Boram Lee, Marilena Vecco, Rowan Callaghan Creighton) – Presenter: Boram Lee (University of South Australia)
  - *The Real Value of Art Investment Returns Using Costs of Production* (Amy Whitaker, Roman Kräussl) – Presenter: Amy Whitaker (New York University)
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#### S5-H: Culture and Economic Development

- *Prospera Nacional: Regional Development by Strengthening Local Businesses* (Diogo Tavares Robaina, Felipe Barroso Perpetuo, Mardônio José de Queiroz Barros, Vinicius Wu) – Presenter: Diogo Tavares Robaina (ESPM Rio de Janeiro)
  - *Regional Development and WTP for Cultural Events: A Spatial Analysis for the Mexican Case* (Marcos Valdivia, Manuel Pérez-Tapia, Miguel A. Mendoza) – Presenter: Manuel Pérez-Tapia (Panamerican University, Mexico City)
  - *Local Creators in Post-Industrial Korea: Policy Framing, Institutional Pressures, and the Emergence of a Value-Based Economy* (Sunhan Kim) – Presenter: Sunhan Kim (Korea Development Institute)
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#### **S5-I: Museum Management**

- *The Art Tourism Paradox: How Museums and Travel Promotion Centers Navigate Divergent Strategic Priorities* (Petri Heinonen) – Presenter: Petri Heinonen (University of Helsinki)
  - *Museums in Transition: Examining the Role of Strategic Planning in Museum Sustainability* (Federica Antonaglia, Juliette Passebois, Giuseppe Lucio Gaeta) – Presenter: Federica Antonaglia (Excelia Business School)
  - *External and Internal Factors Influencing the Intellectual Property Management Process in Museums* (Anna Pluszyńska) – Presenter: Anna Pluszyńska (Jagiellonian University in Krakow)
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#### **S5-J: Cultural Capital and Development**

- *Cultural Capital vs. Social Commitment: How Italians Approach Water Conservation* (Alessandro Crociata, Iacopo Odoardi, Lorenzo Biferale) – Presenter: Lorenzo Biferale (University of Chieti-Pescara)
  - *Institutionalising Club Cultures: Comparing Amsterdam and Berlin* (Timo Koren) – Presenter: Timo Koren (University of Amsterdam)
  - *Cultural Censorship and Societal Development: Evidence from Post-War Italian Cinema* (Salvatore Di Novo) – Presenter: Salvatore Di Novo (King's College London)
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#### **S5-K: Cultural Consumption I**

- *Social Interaction and Consumer Behaviour. Some Evidence on Cultural Consumption* (Concetta Castiglione, Davide Infante) – Presenter: Concetta Castiglione (University of Calabria)
  - *Doubts and Questions on Cultural Audience. An Anthropological and Economic Investigation* (Jessie Bower, Matilde Ferrero, Michele Trimarchi) – Presenter: Jessie Bower
  - *Between Followers and Learners: Influencer-led Pedagogy in Arts and Cultural Consumption* (Benedetta Lui, Chiara Paolino) – Presenter: Benedetta Lui (Università Cattolica del Sacro Cuore Milan)
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#### **S5-L: Market Dynamics and Organization in CCI**

- *Cultural Organizations as Complex Systemic Organizations: The CAS Approach for Case Study Analysis* (Vittoria Biasiucci, Mara Loro) – Presenter: Vittoria Biasiucci (Università di Roma 'La Sapienza')
  - *Patterns and Drivers of Cluster Formation in the Videogame Industry: A Systematic Literature Review* (Enrico Bertacchini, Cecilia Maronero, Pierpaolo Patrucco) – Presenter: Enrico Bertacchini (University of Turin)
  - *Leveraging Proximity for Sufficiency: Localized Circular Economy Strategies in New York City's Fashion Industry* (Younghyun Kim, Mariangela Lavanga) – Presenter: Younghyun Kim (Erasmus University Rotterdam)
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### **15.00-15.30 Coffee Break**

### **15.30-17.00 Scientific Session 6**

#### **S6-A: Gender Representation in the Arts II**

- *Careers of Female Artists: Gender-Specific Effects of Exhibitions on Sales Probabilities and Prices at Art Auctions* (Laura Johanna Noll, Matthias Sahli) – Presenter: Laura Johanna Noll (Zurich University of Applied Sciences)
- *Out of the Picture: Gender-Awareness in Cultural Entrepreneurship Education at Dutch Higher Art and Design Education Institutions* (Catherine Somzé) – Presenter: Catherine Somzé (Erasmus University Rotterdam, University of Applied Sciences - Willem de Kooning Academie)

- *Family First: The Causal Effect of Family Size on Cultural Participation* (Hendrik Sonnabend, Matthias Westphal) – Presenter: Hendrik Sonnabend (University of Hagen)

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#### S6-B: Cultural Policy and Sustainability

- *Factors That Influence Local Government Involvement in Heritage Management* (Anna Koziół-Słupska, Monika Murzyn-Kupisz) – Presenter: Anna Koziół-Słupska (The National Institute of Cultural Heritage of Poland, Jagiellonian University in Krakow)
- *Cultural Policies in Europe's Regions: Are They Effective and Useful?* (Pau Rausell, Rafael Boix) – Presenter: Pau Rausell (University of Valencia)
- *Promoting Sustainability in the Fashion Industry: The Role of Ethical and Experiential Consumption* (Miyuki Egami) – Presenter: Miyuki Egami (Japan University of Economics)

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#### S6-C: Streaming Services

- *Promotion of Online Streaming TV Series: The Role of Different Market Groups and Cultural Information* (Chia-Yi Cheng, Shang Ying Chen) – Presenter: Chia-Yi Cheng (Ming Chuan University)
- *What Are We Losing with the Lack of Audiovisual Streaming Regulation in Brazil? A Comparative analysis of Video on Demand (VOD) policy regulation in Europe and Latin America* (Daniele Pereira Canedo, Heritiana Ranaivoson, Tim Raats) – Presenter: Daniele Pereira Canedo (Universidade Federal do Recôncavo da Bahia)
- *Defining Competitiveness in the European Film Industry: Resurgent Debates in an Evolving Technological and Economic Context* (Marina Rossato Fernandes, Antonios Vlassis) – Presenter: Marina Rossato Fernandes (University of Liège)

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#### S6-D: Performing Arts

- *An Analysis of Repertory Industry Structure in Taiwan* (Shang Ying Chen, Chia-Yi Cheng) – Presenter: Shang Ying Chen (National Sun Yat-Sen University)
- *The Role of Motivation in Theater Attendance: Effects on Willingness to Pay and Visit Frequency* (Dario Gödecke, Petrik Runst) – Presenter: Dario Gödecke (University of Göttingen)
- *The Influence of Creative Artistic Activity on Performing Arts Attendance* (David Throsby, Ruoxi Wang) – Presenter: Ruoxi Wang (University of Sheffield)

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#### S6-E: Funding and Marketing

- *A Fractionally Kelly-Optimal Art Collector – A Random Dynamical System Analysis* (Andrej Srakar, Marilena Vecco) – Presenter: Andrej Srakar (University of Ljubljana)
- *Platformed Creativity: How Artists Collectively Make Sense of Changing Marketplace Dynamics* (Fabian Schlott, Guilherme Giolo) – Presenter: Fabian Schlott (Erasmus University Rotterdam)
- *Digital Marketing and Cultural Consumption: Case Studies from Cultural Organizations in Greece and Germany* (Despoina Tsavdaridou, Eirini Papadaki, Alexandros Apostolakis) – Presenter: Despoina Tsavdaridou (Hellenic Mediterranean University)

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#### S6-F: Cultural Entrepreneurship III

- *Multiple Values Applied by Varied Strategic Dimensions According to Institutional Logics* (Daniel Cortázar Triana, Thalia Ponce Dimas) – Presenter: Daniel Cortázar Triana (Universidad Autónoma Metropolitana)
- *New Challenges of Cultupreneurial Capitalism in the Ninth Art: The Emergence of the Quebecois Comic Book Artipreneur* (Johann Vallerand, Ali Azouz, Richard Vallerand) – Presenter: Johann Vallerand (Université du Québec à Montréal)
- *#ArtInfluencer: The Role of Social Media Creators in the Democratization of Culture* (Dianzhuo Zhu, Marie Ballarini) – Presenter: Dianzhuo Zhu (University of Lille, University of Paris-Dauphine)



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**S6-G: Cultural Tourism III**

- *The Evolution of Mindfulness and Well-being in Kyoto's Cultural Tourism* (Mari Iizuka) – Presenter: Mari Iizuka (Doshisha University)
  - *Tourism and Cultural Productions in Venice: Investigating Synergies Through a Spillover Analysis* (Andrea Baldin, Giulia Carallo, Selma Vaska) – Presenter: Giulia Carallo (Ca' Foscari University of Venice)
  - *Florence or Venice: Is a Matter of Money? The Impact of a Daily Visitor Fee on Cultural Destinations in Italy* (Andrea Baldin, Dario Bertocchi, Nicola Camatti) – Presenter: Andrea Baldin (Ca' Foscari University of Venice)
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**S6-H: Museums**

- *Private Collectors and Public Museums in Flanders: Exploring Collaboration, Challenges, and Changing Dynamics* (Annick Schramme, Laura D'Hoore) – Presenter: Annick Schramme (University of Antwerp)
  - *A Study on the Role of Creative Studio as an Intermediary Space: Centered on the Changdong Residency of the National Museum of Modern and Contemporary Art, Korea and the Jan van Eyck Academie in the Netherlands* (Miyoun Park, Sunyoung Kim) – Presenter: Miyoun Park (Hongik University)
  - *Museum Art for Everyone in the World? A Systematic Literature Review on Museum Brand Collaboration* (Jiahui Liao, Yuqing Song) – Presenter: Jiahui Liao (King's College London, Université Libre de Bruxelles)
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**S6-I: Cultural Networks**

- *Revitalizing City Brands Through the UNESCO Creative Cities Network: Focusing on Co-evolutionary Strategies in Korean-Chinese Cities* (Byungmin Lee) – Presenter: Byungmin Lee (Konkuk University)
  - *Ideas and Values Matter: Cultural Networks Between Legacy and Foresight* (Carlotta Scioldo) – Presenter: Carlotta Scioldo (Erasmus University Rotterdam)
  - *Collective Arts Entrepreneurship and Cultural Enrichment: The Case of Korean Immigrants in New Malden, Suburban London* (WoongJo Chang, Rita Kottasz) – Presenter: WoongJo Chang (Hongik University)
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**S6-J: Social Norms and Culture**

- *The Persistent Effects of Bible Translations in Africa* (Gabriel Brown) – Presenter: Gabriel Brown (Stellenbosch University)
  - *French Colonial Rule and Long-term Economic Development in Vietnam* (Anh Nguyen) – Presenter: Anh Nguyen (University of California Los Angeles)
  - *Cultural Dynamics in Diaspora Spaces: A Case Study of the Korean School in Hamburg* (Haeun Shin) – Presenter: Haeun Shin (Leuphana University of Lüneburg)
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**S6-K: Music and Performance**

- *Capturing the Economic Value of Liverpool's Live Music Venues via Built Environment Market Price* (Sarah Louisa Phythian-Adams, Gabriel Bracons, Abderrahim Taamouti, Mathew Flynn, Richard Anderson) – Presenter: Sarah Louisa Phythian-Adams (University of Liverpool)
- *Nonperformance Factors and Concert Band Competition Results* (Bjørnar Karlsen Kivedal) – Presenter: Bjørnar Karlsen Kivedal (Østfold University College)

- *The Gravity of Global Hits: Analyzing International Music Flows with Trade Models* (Marco Palomeque, Juan de Lucio) – Presenter: Marco Palomeque (University of Southern Denmark)

## 17.15-18.15 Plenary Panels

### Panel 3: Cultural Tourism: Insights and Innovations

**Moderator:** Maria Devesa (University of Valencia)

**Panelists:**

- Andrea Saayman (President of IATE, North-West University)
- Raffaele Scuderi (Editor of *Tourism Economics*, Kore University of Enna)
- Martin Falk (University of Southeastern Norway)
- Ewout Versloot (Dutch Bureau of Tourism and Congresses)

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### Panel 4: Socioeconomic measurement of culture and creativity: International perspective (Panel sponsored by WIPO)

**Moderator:** Anna Mignosa (University of Catania)

**Panelists:**

- Lydia Deloumeaux (UNESCO)
- Dimitar Gantchev (WIPO)
- Nikolay Krushkov (University of National and World Economy)
- Felipe Buitrago (Former Colombian Culture Minister)
- Andrea Rebolledo (Economic Commission for Latin America and the Caribbean)
- Joanna Woronkiewicz (Indiana University)

## 19.00-22.00 Sparkling Walking Dinner and Open mic

**Location:** Jack Rotterdam Raampoortstraat 10

**Entrance:** Register via [eur.nl/en/acei2025](https://eur.nl/en/acei2025)

URL: [ACEI Conference 2025 - Register](https://eur.nl/en/acei2025)

Join Us for a Sparkling Evening at Jack Rotterdam!

Get ready to shine at our walking dinner, hosted in the groovy setting of Jack Rotterdam. This unique event offers a blend of seated and standing arrangements, perfect for mingling and making connections.

**Dress Code:** Bring your sparkles! Whether it's a touch of glitter or full-on glam, let your outfit reflect the vibrant atmosphere of the evening.

**Open mic!**

As the night unfolds, take the stage during our open mic session starting at 9.30 PM. Share your talents, stories, or simply enjoy the performances from fellow attendees.

Don't miss out on this dazzling night of fun, food, and fantastic company.

Note: After 22.00 hours drinks at your own expense

## Friday, 27<sup>th</sup> June, 2025

### 9.00-10.30 Scientific Sessions 7

#### S7-A: Cultural Consumption II

- *Barriers to Cultural Consumption and Participation in Puerto Rico* (Javier J. Hernández Acosta, Cristian Gómez Herazo) – Presenter: Javier J. Hernández Acosta (Universidad del Sagrado Corazón)

- *Grassroots Cultural Hubs: From Policy to Community Participation* (Lénia Marques, Beatriz Gondim Matos) – Presenter: Lénia Marques (Erasmus University Rotterdam)
- *A Latent Class Model for Estimating Reading Demand in Peru* (María José del Barrio-Tellado, Angela Milagros Reyes-Gutierrez, Jonathan Daniel Gómez-Zapata) – Presenter: María José del Barrio-Tellado (University of Valladolid)

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#### **S7-B: Cultural Commons**

- *What Is Cultural in Cultural Commons?* (Lyudmila Petrova, Marilena Vecco, Arjo Klammer, Daniele Tammaro) – Presenter: Marilena Vecco (HEC Business School)
- *Public Policy for Cultural Commons: The Case of Lisbon* (Susana Graça) – Presenter: Susana Graça (CREARE)
- *Culture, Impact, Profit: Reflections on Impact Investment in Culture* (Arthur Steiner, Martijn Blom) – Presenter: Arthur Steiner (New Silk Roads, Stichting DOEN, Impact Europe)

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#### **S7-C: Cultural Funds and Management**

- *Do Funds Increase the Strategic and Financial Autonomy of Cultural Organisations? An Evaluation of the Impact of Targeted Interventions in Northern Italy* (Paola Borrione, Matilde Ferrero) – Presenter: Paola Borrione (Fondazione Santagata per l'Economia della Cultura)
- *Can Non-profit Arts Organizations 'Nudge' Crowding In?* (Boram Lee, Jennifer Wiggins) – Presenter: Jennifer Wiggins (Kent State University)
- *Contrasting Dynamics in Cultural Policy Governance: Comparing Public Organisations Responsible for Funding the Arts in Portugal* (Tiago Mendes, Pedro Costa) – Presenter: Tiago Mendes (Instituto Universitário de Lisboa)

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#### **S7-D: Artificial Intelligence and Digital Transformation II**

- *The Economics of Publicity Rights: Empirical Evidence on Overlapping IP Frameworks and Celebrity Commercialization in the Age of Generative AI* (Brent Lutes, Alexander Cuntz, Matthias Sahli) – Presenter: Brent Lutes (U.S. Copyright Office)
- *AI, Speculation, and the Economics of Creative Non-Spaces: Contesting Technological Determinism in Arts and Culture* (Ryan Pescatore Frisk, Catelijne van Middelkoop) – Presenter: Ryan Pescatore Frisk (Independent scholar, member of European Association of Social Anthropologists)
- *The Impact of Digital Transformation on Live Performance: Changes in Audience Theatre-Going Behavior During and After the Pandemic* (Fan Wu) – Presenter: Fan Wu (University of Applied Sciences Utrecht)

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#### **S7-E: Cultural Events**

- *The European Capital of Culture Turns 40: Policy Diffusion and Strategic Evolution Based on Managerial Insights* (Camilla Donà dalle Rose, Roberta Ferrarini, Valentina Montalto, Pier Luigi Sacco) – Presenter: Camilla Donà dalle Rose (Università La Sapienza di Roma)
- *How Community Events Can Support Entrepreneurship: Evidence from Lucca Comics & Games* (Silvia Poli, Ellen Loots) – Presenter: Silvia Poli (University of Bologna)
- *Art Ethnoprofessionship in Times of Continuing Turbulence: the Case of Ukraine* (Natalia Oboznenko) – Presenter: Natalia Oboznenko (Ukrainian Catholic University)

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#### **S7-F: Cultural Data and Methods**

- *How Visible is the Heritage Sector in the EU Cultural Statistics?* (Elis Marcal, Anna Mignosa) – Presenter: Anna Mignosa (Erasmus University Rotterdam, University of Catania)
- *Using Secondary Data to Construct Cultural Satellite Accounts: A Case Study of Chile* (Andrea Rebolledo) – Presenter: Andrea Rebolledo (Economic Commission for Latin America and the Caribbean)

- *Hammer Prices as Upper Tails: Extreme Value Econometrics for Hedonic Pricing* (Antonello Eugenio Scorcu, Laura Vici, Roberto Zanolà) – Presenter: Antonello Eugenio Scorcu (University of Bologna)

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**S7-G: Incentives, Mobilization and Entrepreneurship**

- *The Effect of Consumption Incentives on Museum Attendance - A Case Study on Milan Through Human Mobility Data* (Lorenzo Biferale, Romain Lerouge, Matteo Bruno) – Presenter: Romain Lerouge (Politecnico di Milano)
  - *Strategic Mobilization of Voters* (Guy Holburn, Davin Raiha) – Presenter: Davin Raiha (University of Notre Dame)
  - *From Canvas to Commerce: Entrepreneurial Skills of Artists in Post-Soviet Central Asia* (Sylwester Białowąs, Alessya Jurt) – Presenter: Sylwester Białowąs (Poznan University of Economics and Business)
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**S7-H: Urban Development and Elites**

- *Comparative Analysis of Mechanisms in Sustainable Creative Placemaking: A Case Study of Emerging and Established Arts Districts* (Gilhyun Kim) – Presenter: Gilhyun Kim (Association of Arts Administration Educators)
- *Agglomeration and Gastronomic Production Systems: Their Contribution to Territorial Attractiveness in Guadalajara, Mexico* (Katia Magdalena Lozano-Uvario, Diego Ivan Espinoza-Ochoa) – Presenter: Katia Magdalena Lozano-Uvario (University of Guadalajara)
- *For the Greater Good? Disputed Reputations of Economic Elites within the Brazilian Art Field* (Andrea Rozenbaum, Olav Velthuis) – Presenter: Andrea Rozenbaum (University of Amsterdam)

**10.30-11.00 Coffee Break**

**11.00-12.00 Keynote 3 - Presidential Address**

Luis César Herrero-Prieto (University of Valladolid) – *Living territories through culture: an identity approach*

- Introduction by Douglas S. Noonan

**12.00-13.00 Lunch**

**13.00-14.30 Scientific Sessions 8**

**S8-A: Art Markets III**

- *Close but No Cigar: The Flaw of Using Time-dummy Hedonic Indexes* (Martí Sagarra, Laura Vici, Roberto Zanolà) – Presenter: Martí Sagarra (Universitat de Barcelona)
  - *Masters of Masterpieces: Ownership Dynamics of Top Elites' Art Investments* (Shuo Chen, Xinyu Fan, Luc Renneboog, Yanfei Yin) – Presenter: Luc Renneboog (Tilburg University)
  - *The Curious Incident of the Bidder in the Night-time* (Kathryn Graddy, Jianping Mei, Michael Moses) – Presenter: Kathryn Graddy (Brandeis University)
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**S8-B: Intangible Cultural Capital and Economic Impacts**

- *Flamenco as a Pillar of the Spain Brand: A Qualitative Exploration* (Lorena Silva Eunapio da Conceição, Jesús Heredia-Carroza, Luis Antonio Palma Martos, Amalia Carrasco Gallego) – Presenter: Lorena Silva Eunapio da Conceição (Universidad de Sevilla)

- *Economic Impacts of Carnival in Belo Horizonte, Brazil* (Ana Flavia Machado, Cinthia Santos Silva, Thais Ribeiro, Lucas Tavares, Pedro Sala) – Presenter: Lucas Brito (Universidade Federal de Minas Gerais)
- *Intangible Capital and Cultural Heritage in Mexico's Output* (Marcos Valdivia, Rodrigo Morales) – Presenter: Marcos Valdivia (National Autonomous University of Mexico)

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#### **S8-C: Cultural Heritage and Creative Hubs**

- *Can Heritage Awards Help Sustain Urban Heritage Projects? Hong Kong Case Studies* (Mark Hansley Chua) – Presenter: Mark Hansley Chua (Lingnan University)
- *Sustaining Creative Hubs as Entrepreneurial Ecosystems* (Ruben de Boer, Walter van Andel, Erik Hitters) – Presenter: Ruben de Boer (HKU University of Arts)
- *Creativity as a Structuring Paradigm in European Cultural Policy: A Focus on Cultural and Creative Industries* (Anne-Laure Riotte) – Presenter: Anne-Laure Riotte (Université de Lorraine)

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#### **S8-D: Urban Culture**

- *The Impact of Cultural Amenities on Pedestrian Flow and Retail Sales: Evidence from Seoul* (U-Seok Seo, Kyung-Won Lee, Youngsoo An) – Presenter: U-Seok Seo (University of Seoul)
- *Re-Territorializing the Fashion and Textiles Industry: Mapping Clusters and Specialization in The Netherlands* (Mariangela Lavanga, Younghyun Kim, Minalies Rezikalla, Amanda Brandellero, Karel Van den Berghe) – Presenter: Mariangela Lavanga (Erasmus University Rotterdam)
- *Agency vs. Stewardship Theory: Identifying an Optimal Governance Model for Cultural Policy – The Case of Institutional Theatres in Poland* (Wawrzyniec Rudolf, Katarzyna Smolny) – Presenter: Wawrzyniec Rudolf (University of Lodz)

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#### **S8-E: Books**

- *How to Sell Books? Creating a Market for Children's Picture Books in China* (Svetlana Kharchenkova) – Presenter: Svetlana Kharchenkova (Leiden University)
- *Behind the Success of Books: From Cultural Concentration to Capitalistic Concentration* (David Piovesan, Nicolas Guilhot) – Presenter: David Piovesan (University Lyon 3)
- *Have You Read that Book? No, But I Have Seen the Film: An Event Study Design of the Impact of Film Releases on Book Sales* (Michela Ponzio, Vincenzo Scoppa, Idola Francesca Spanò) – Presenter: Idola Francesca Spanò (University of Calabria)

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#### **S8-F: Education, Training and Careers**

- *Childhood Cultural Out-of-school Activities and Labor Productivity in Japan* (Seira Iida) – Presenter: Seira Iida (Otemon Gakuin University)
- *Education for the Cultural and Creative Industries (CCIs): The impact of Teaching Models in Higher Education on Non-creative Employment in the CCIs* (Trine Bille, Kasper M. Arendt, Bo T. Christensen, Vibeke Jensen, Beatrice Rangvid) – Presenter: Trine Bille (Copenhagen Business School)
- *Demographic and Economic Analysis of Esports - Trends, Career Longevity, and Earnings Dynamics* (Tom Newham, Tim Fry) – Presenter: Tom Newham (Nottingham Trent University)

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#### **S8-G: Culture in the Digital Era**

- *Organizational Legitimacy in the Digital era: The Tale of Sotheby's* (Jiaxin Liu, Ruth Rentschler, Boram Lee) – Presenter: Jiaxin Liu (University of South Australia)
  - *Sounds of Trust, Sounds of Deception: Tempo, Harmony, Trust and Media Influence?* (Jürgen Rösch, Stefan Klötzer) – Presenter: Jürgen Rösch (Bauhaus-Universität Weimar)
  - *Public Service Media (PSM) in the Digital Era: Remit, Funding Challenges and Sustainability* (Gillian Doyle) – Presenter: Gillian Doyle (University of Glasgow)
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#### **S8-H: Artists and Creative Industries**

- *From Narrow Gully to Suede Gully: Analyzing Values in Gully Rappers' Attitudes Towards Money* (Bhagyalakshmi Daga) – Presenter: Bhagyalakshmi Daga (Erasmus University Rotterdam)
- *Human Brands and Their Fan Bases. On the respective benefits of Cobranding in Artists' Collaboration* (François Moreau, Patrik Wikstrom, Michel Clement) – Presenter: François Moreau (Université Sorbonne Paris Nord)
- *The Valencian Publishing Sector After the Floods: Diagnosis, Challenges, and Strategic Recovery Measures* (Jordi Sanjuán, Pau Rausell, Belén Català, Virgilio Pérez) – Presenter: Jordi Sanjuán (University of Valencia)

#### **14.30-15.00 Coffee Break**

#### **15.00-16.00 Plenary Panel**

##### **50 Years of Cultural Economics: Reflections and Future Directions**

**Moderator:** Laura Noll (Zurich University of Applied Sciences)

**Panelists:**

- Romilda Rizzo (University of Catania)
- David Throsby (Macquarie University)
- John O'Hagan (Trinity College Dublin)
- Michael Hutter (Berlin Social Science Center WZB)
- Hans Abbing (Artist, University of Amsterdam)

#### **16.10-18.00 General Assembly**

Closing remarks

Honorary Fellowship Nomination

Prize proclamations

Announcements of upcoming Conference and Regional Workshops

Pitches of candidates to the Board and Presidency

#### **18.15 Drinks at “Vet & Lazy”**

##### **Unwind and enjoy the waterfront**

This laid back brewery nestled at the Maas river in a former swimming paradise Tropicana. Vet and Lazy is known for its bold craft beers and creative vibe! Tag along with us for some drinks at Vet and Lazy and enjoy the buzz of the city of Rotterdam!

Drinks on your own.

**Saturday, 28<sup>th</sup> June, 2025**


### **10.00-12.00 Museum Visit Fenix Rotterdam**

Museum Visit FENIX For those staying in town after the conference, we're organizing a visit to the new FENIX museum in Rotterdam, an art museum that shares stories of migration. (Opened in May 2025)

In Fenix, you find stories about love and farewell, home and feeling at home, navigating identity or seeking happiness. Stories from the past and present, from here and elsewhere.

Fenix is housed in a historic harbor warehouse dating back to 1923. Once the world's largest transshipment warehouse, it was designed by architect Cornelis van Goor and built for the Holland-America Line. Back then, it was known as the San Francisco Warehouse, stretching 360 meters along the quay. Over the years, the warehouse has been restored and transformed into a museum. At its heart, architect Ma Yansong added the Tornado: a double-helix staircase that spirals skyward to a viewing platform above the roof.

Registration (at our conference registration desk) is obligatory, limited tickets available.

 10.30 Welcome by Museum official

Please attend the welcome, otherwise we cannot guarantee a free entrance.

 Museum Fenix , Paul Nijghkade 5, Rotterdam

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### **Scientific Committee**

- Karol J. Borowiecki (*Chair*), University of Southern Denmark, Denmark
- Trilce Navarrete Hernandez, Erasmus University Rotterdam, Netherlands
- Anna Mignosa, University of Catania, Italy
- Concetta Castiglione, University of Calabria, Italy
- Monika Murzyn-Kupisz, Jagiellonian University, Poland
- Jordi McKenzie, Macquarie University, Australia
- Marc T. Law, University of Vermont, United States
- Yuki Takara, Bunkyo University, Japan

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