

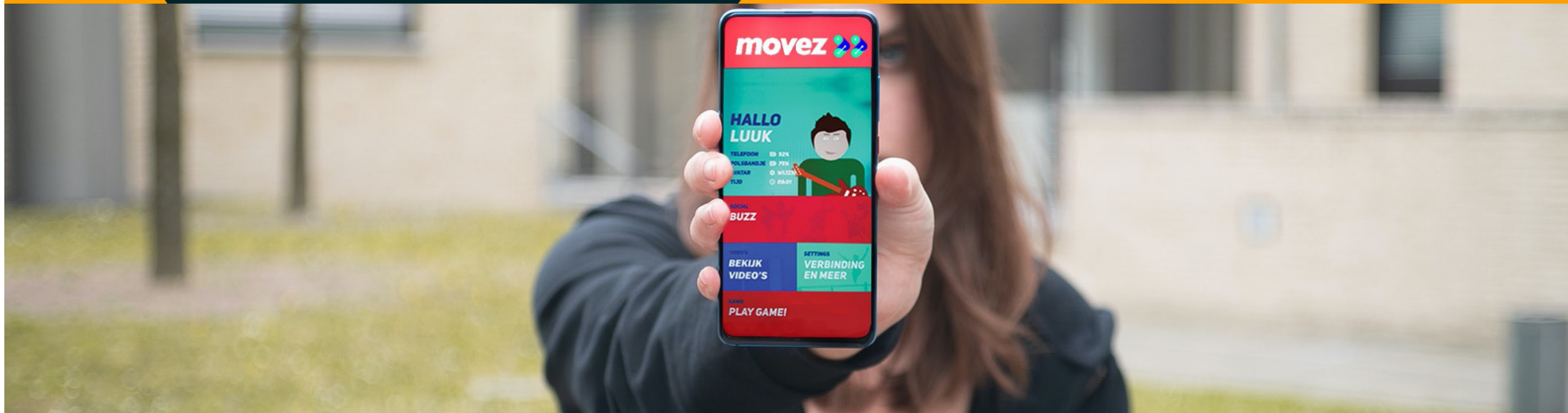
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Behavioural Sciences

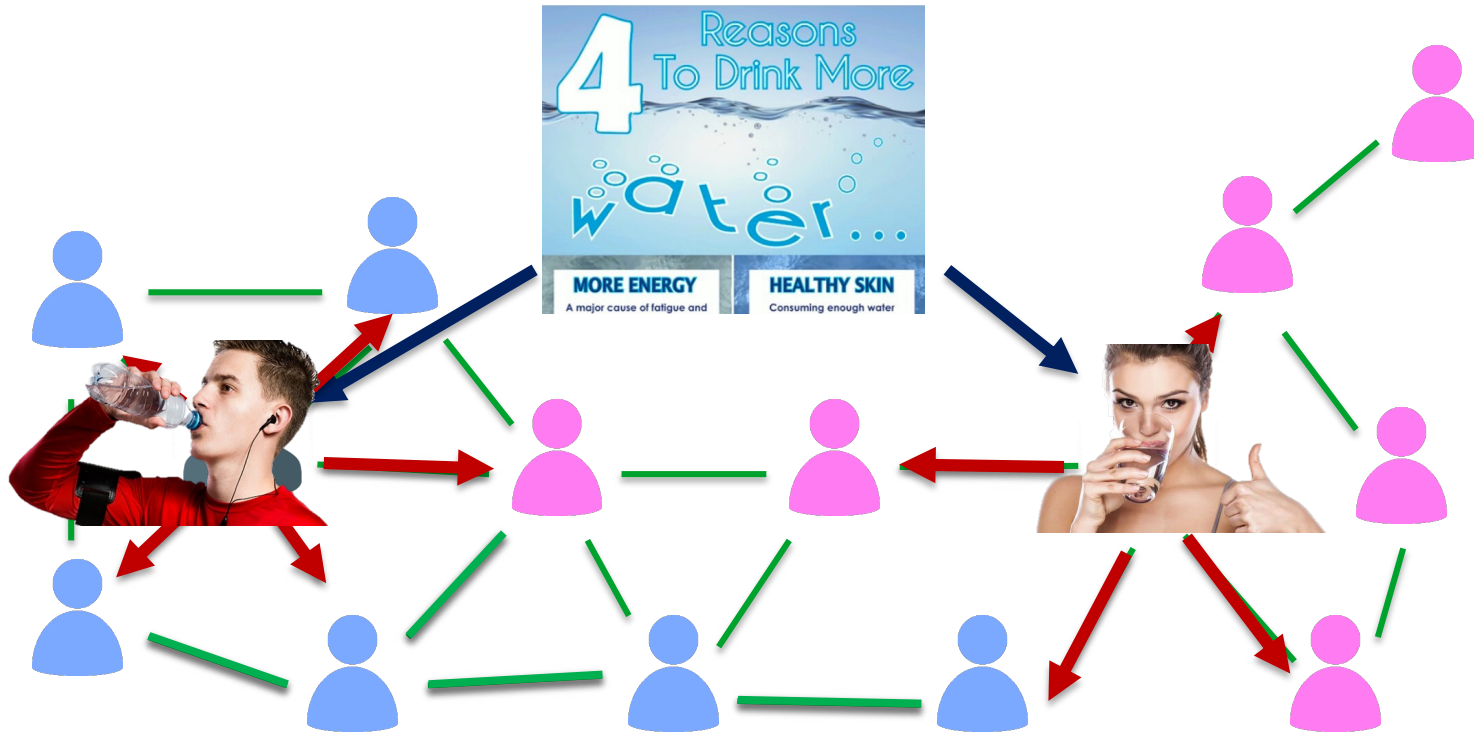


movez projects

Social network intervention to promote a healthy lifestyle among youth

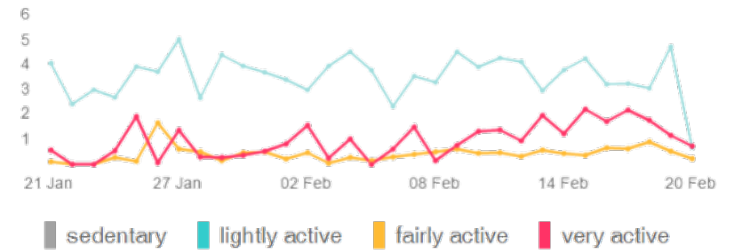
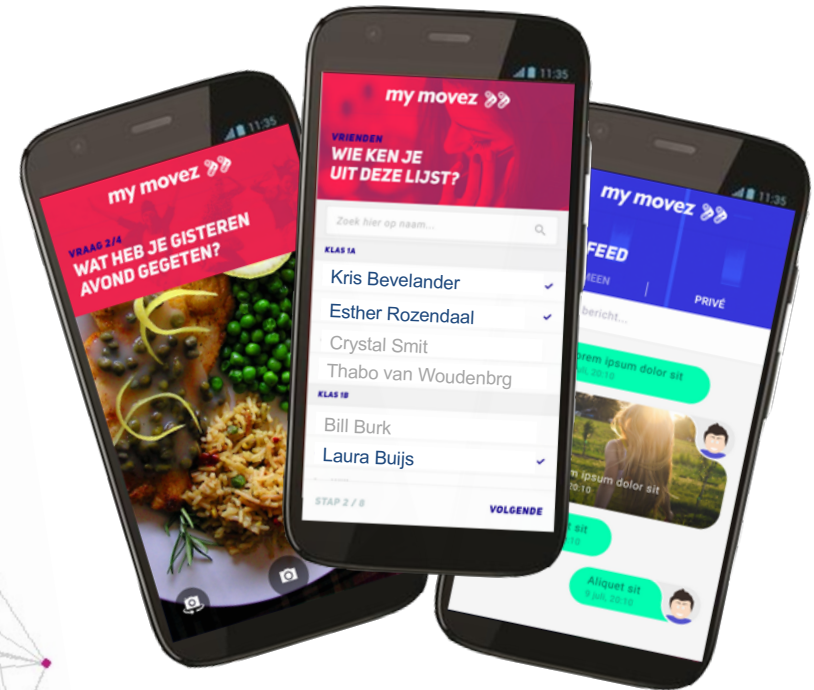
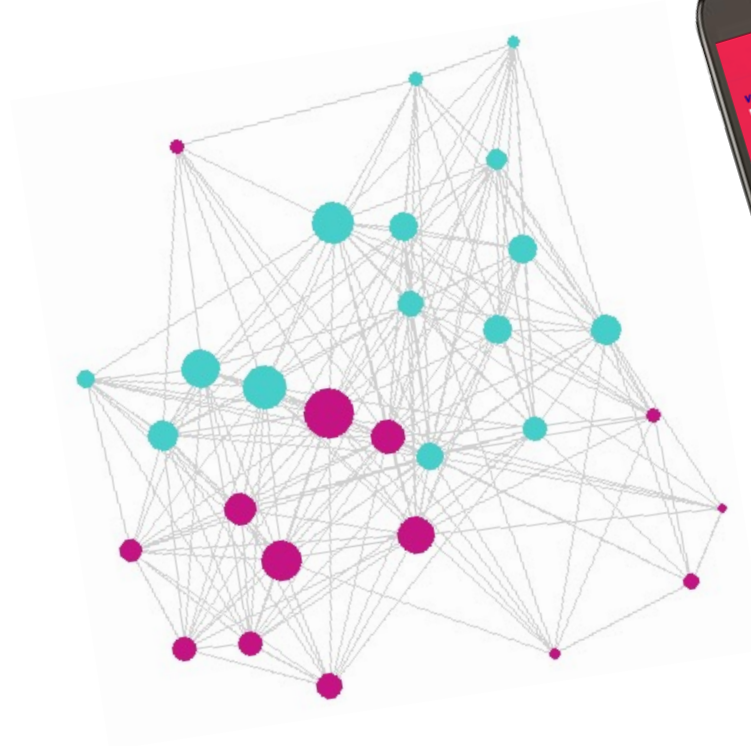
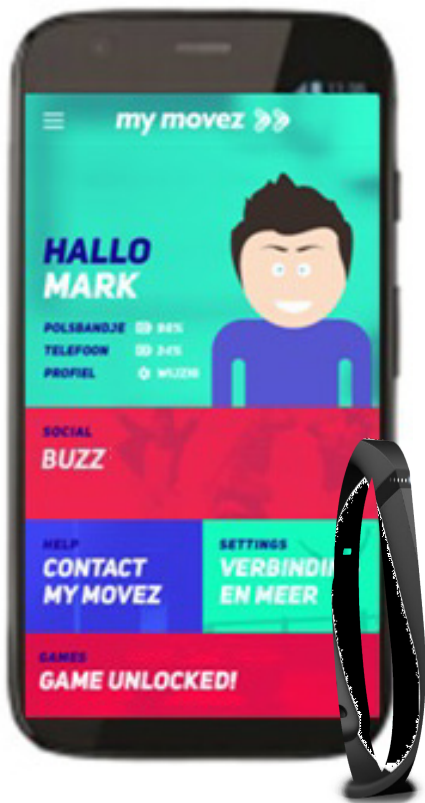
Moniek Buijzen & movez team





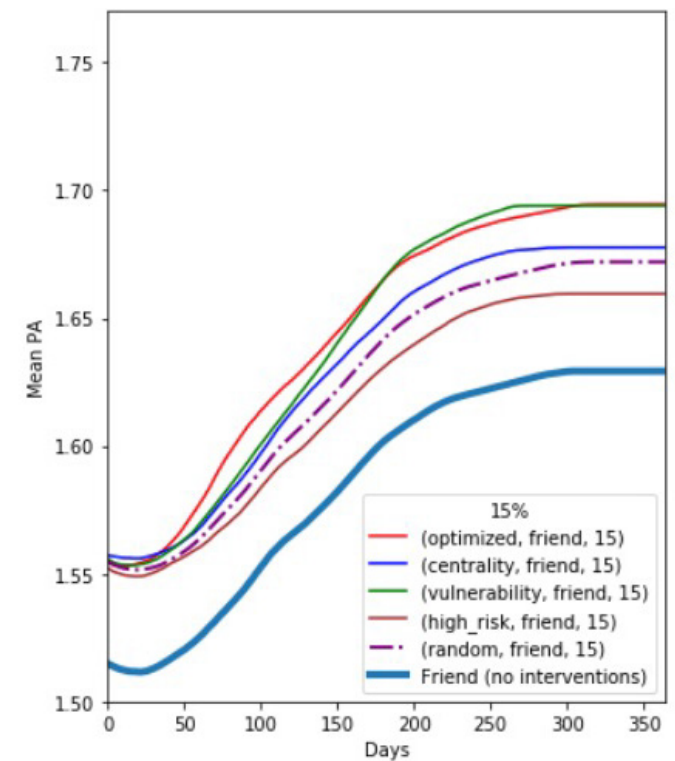
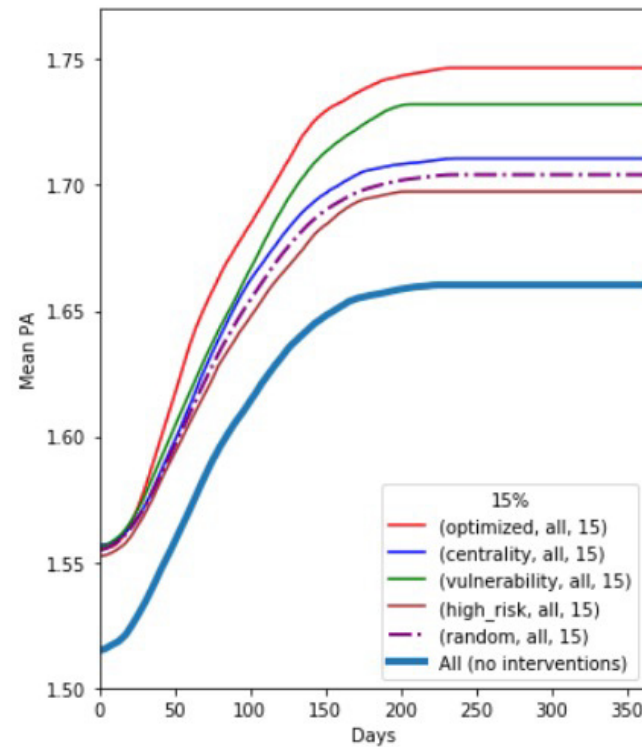
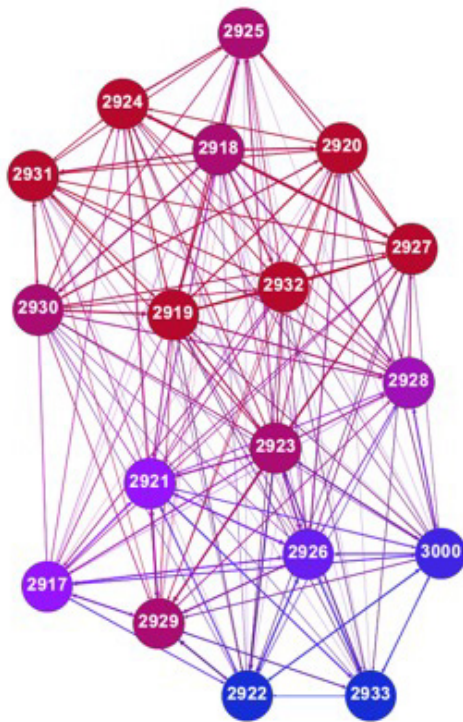
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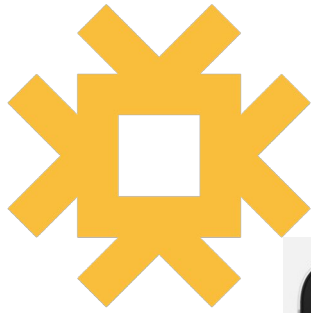
my **movez** WearableLab



data analytics to predict and tailor interventions

Computational models simulating campaign diffusion in a social network





S O C I A L
M O V E Z

WebLab

Instrument for
analysis and implementation
of OSN-campaigns

New challenges...

How can we optimize OSN campaigns,
while safeguarding youth's privacy
and autonomy?

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co-creation
co-design





Testing a Social Network Intervention Using Vlogs to Promote Physical Activity Among Adolescents: A Randomized Controlled Trial

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Thabo van Woudenberg
PHD - PHYSICAL ACTIVITY



Crystal Smit
PHD - NUTRITION

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Promoting water consumption among children: a three-arm cluster randomised controlled trial testing a social network intervention

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