

**Teaching and Examination Regulations 2016**

**Master's Degree Programme in Media Studies**

**Erasmus School of History, Culture and Communication**

**Erasmus Universiteit Rotterdam**

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## Section 1 – General Provisions

### Article 1.1 –Scope of the regulations

These regulations are applicable to the courses and exams of the master's degree programme in Media Studies, hereinafter referred to as the "Degree programme".

The Degree programme is offered by the Erasmus School of History, Culture and Communication (ESHCC) at Erasmus University Rotterdam, referred to here as: "the Faculty". The Degree programme is subject to the provisions set out in the Higher Education and Scientific Research Act (WHW).

The online study guide, [the website](#) and the course guides of individual courses of the master's degree programme in Media Studies are an integral part of these regulations as regards the specifics of courses and exams.

### Article 1.2 – Definitions

This regulation includes the following definition of terms:

<i>Academic year The Act</i>	the period that runs from 1st September up to 31st August. The Higher Education and Academic Research Act. WHW (Statute book 1992, 593). later revised.
<i>Admissions Committee</i>	a committee mandated by the Examination Board which assesses whether a prospective student can be admitted to the programme.
<i>Credits</i>	a unit for study load; one credit is the equivalent of 28 hours study load (according to the European Credit Transfer System).
<i>Course</i>	a unit of study of the Degree programme, within the meaning of the Act, which is awarded credits.
<i>Course guide</i>	a written or electronic document containing information about the objectives of a course, the working method and structure of a course, the test format, the mandatory literature, and the lecturer's contact information.
<i>Degree programme</i>	the master's degree programme Media Studies, as defined in Article 1, that is completed after passing the master's examination.
<i>Department Head</i>	the person responsible for the management of tuition within a Department.
<i>Decision</i>	a decision of the Examination Board or examiner concerning an objection or request by a student on the grounds of this Examination Regulation or the Rules and Guidelines.
<i>Director of Education</i>	the person responsible for the general management of education within the school.
<i>Dublin descriptors</i>	Dublin descriptors are general descriptions of the final level of bachelor's and master's degree programmes in Higher Education.
<i>Exam</i>	a written, oral or other type of test on a subject (including practicals) or a combination of tests, on the understanding, knowledge and skills of a student, for which credits will be awarded on achievement of a satisfactory result.
<i>Examination Board</i>	A board appointed by the Dean of the Faculty and as referred to in Art. 7.12 of the Act, for the purpose of guaranteeing that all requirements for a degree are met before graduation. <a href="#">Contact</a>
<i>Examiner</i>	a teacher, linked to the school, or an external teacher appointed for that purpose by the Examination Board, authorised to administer exams.
<i>GPA</i>	Grade Point Average.
<i>Honours Programme</i>	a optional excellence programme in addition to the Degree programme.
<i>Intermediate test or interim exam</i>	the test taken during the lecturing term of a course, the assessment of which is taken into consideration for establishing

<i>Master's examination</i>	the result of this course . For an intermediate test or interim exam no separate resit possibility exists. the total of successfully passed exams by the student that entitles the student to a master's degree
<i>Programme or Specialisation programme Practical</i>	one of the four specialisation programmes of the Degree programme. a practical exercise, as defined in Article 7.13 of the Act, in one of the following forms: <ul style="list-style-type: none"> <li>○ writing a paper, report or thesis</li> <li>○ taking a seminar or research workshop</li> <li>○ carrying out an assignment or giving a lecture</li> <li>○ participating in another educational activity, aimed at acquiring particular skills.</li> </ul>
<i>Programme Director</i>	the person charged with managing and supervising the Degree Programme.
<i>Resit</i>	the possibility to improve the final grade.
<i>Rules and regulations</i>	the Examination Board regulations which includes rules and guidelines for exams and the master's examination as defined in the ACT Article 7.12 par 4.
<i>Specialisation programme or programme Student</i>	one of the four specialisation programmes of the Degree Programme. a person enrolled at the university for the purpose of taking courses and/or exams of the Degree programme.
<i>Study guide</i>	document containing important information about the framework, the contents, the services offered and the regulations of a specific programme.
<i>Website</i>	the webpage with all the educational information about the Master's programme Media Studies.

### **Article 1.3 – Intended Learning Outcomes of the Degree Programme**

*Graduates will have gained knowledge and understanding of the following:*

1. Key theoretical developments, issues and discussions in the academic study of media and communication.
2. Theory development and research regarding current policy, strategic and organisational issues and developments in the media sector, particularly in journalism, the cultural industries and media applications within organizations.
3. Key academic research methods and techniques as they apply to the field of media and communication.

*Graduates have an academic mind, a critical analysis and excellent written and oral expression skills. They are able to:*

4. Systematically analyze complex processes and issues within the media sector as well as media and communication issues within organizations and society.
5. Critically evaluate the functioning of researchers, policy makers and professional in the media sector and to make a constructive contribution to innovations in policy, organizations and strategy.
6. Independently conduct research in the field of media and communication by applying various (qualitative and quantitative) research methods and document this in a clearly structured argumentation.
7. Apply the gained knowledge and skills independently and creatively within the media and communication sector, media and communication research (media and communication) policy of governments, firms and institutions and the public debate about media.

#### **Article 1.4 – Full-time / part-time**

The Degree programme is a day programme and can be followed both full-time and part-time. The programme takes one year full-time and two years part-time.

#### **Article 1.5 – Student workload**

- The Degree programme has a student workload of 60 credits.
- The Honours programme consists of 10 to 15 credits (cf. article 3.5)

#### **Article 1.6 – Admissions**

The Degree programme has one admissions moment: at the start of the academic year (September).

#### **Article 1.7 – Master examination and exams**

1. The parts of the curriculum that are part of the Master's examination shall be determined by the Dean of the Faculty.
2. The Master's examination consists of the exam units as mentioned in Appendix 1.

#### **Article 1.8 – Participation in Degree programme related activities**

Students are supposed to participate in every educational activity that the Degree programme offers irrespective whether the activities are compulsory or not. This concerns not only lectures and study visits but also the making of course evaluations.

#### **Article 1.9 –Language of Instruction and Assessment**

Within the specialisation programmes *Media & Cultuur* and *Media & Journalistiek*:

1. In compliance with the Code of Conduct adopted by the Executive Board of Erasmus University Rotterdam, the education and testing in Dutch programmes is in Dutch, unless indicated otherwise in the course guide.
2. Classes and exams are given in either Dutch or English. The language used is specified in the course guide.
3. Exams and papers are written in the language in which the course is given, unless indicated otherwise in the course guide.
4. Participation in the both specialisation programmes and their exams requires sufficient mastery of the Dutch language. This requirement is deemed to be met if the student:
  - a. is in possession of a VWO (A-level) diploma where Dutch was one of the exam subjects required to earn that diploma, or:
  - b. has successfully taken the exam "Dutch as a second language, level two" (NT-2, Exam II).
5. Participation in both specialisation programmes and their exams requires sufficient mastery of the English language. This requirement is deemed to be met if the student:
  - a. is in possession of a VWO (a-level) diploma where English was one of the exam subjects required to earn that diploma or:
  - b. is in possession of a secondary education diploma, earned at an English language institute for secondary education in and outside The Netherlands;
  - c. is in possession of a four year HBO (Uni. Applied Sciences) diploma where English was one of the subjects required to earn that diploma or:
  - d. has taken one of the following exams:
    - internet-based TOEFL with a score of 92 or higher
    - IELTS with a score of 7.0 or higher.
    - **CAE** (Cambridge ESOL Certificate of Advanced English): grade B.**CPE** (Cambridge ESOL Certificate for Proficiency in English): grade C.
    -

Within the specialisation programmes *Media & Business* and *Media, Culture & Society*:

6. Classes and exams are given in English.
7. Exams and papers are written in English.

## **Section 2 – Previous Education**

### **Article 2.1 – Admission to the Degree Programme**

Admission to the Degree programme is given on the basis of:

1. An academic bachelor's degree or master's degree in the social sciences or humanities from a recognized Dutch university or an equivalent international institution or a completed pre-master's programme in Media Studies at the EUR.
2. Basic knowledge of the field of media studies and social scientific research methods.
3. For the English language specialisation programmes the student must fulfil the criteria regarding English proficiency indicated on the website (cf. Art 1.9.6).

A further selection is made according to the following criteria:

- The relevance of the previous studies to the Degree programme and the specialisation programme concerned (cf. Art. 3.1).
- The GPA.
- Academic writing and analytical skills.
- Motivation.
- International background and orientation (in case of the English language specialisation programmes).

### **Article 2.2 – Admissions Committee**

1. The Admissions Committee is authorised to decide on conditions for admission of students with a Dutch degree.
2. The Admissions Committee assesses on the grounds of statutory provisions, if and under which conditions a student with a foreign degree may be admitted to the programme.

### **Article 2.3 – Bachelor's-before-Master's-Rule**

Having a bachelor's degree as defined in Article 7.30a first section of the WHW is a prerequisite for admission to the master's degree programme.

## **Section 3 – Master's Programme**

### **Article 3.1 –Specialisation programmes**

The Degree programme has four specialisation programmes and the student is required to complete one of these programmes in its entirety:

1. *Media & Cultuur*
2. *Media & Journalistiek*
3. *Media & Business*
4. *Media, Culture & Society*

### **Article 3.2 – Composition of the specialisation programmes**

The courses included in the specialisation programmes are listed in Appendix 1.

1. The *Media & Cultuur* programme consists of the following compulsory elements:
  - Four seminars (20 credits)
  - Two methods courses (10 credits)
  - One Elective (5 credits)
  - One Research Workshop (5 credits)
  - Master Class (2 credits)
  - Master Thesis (18 credits)

2. The *Media & Journalistiek* programme consists of the following compulsory elements:
  - Threeseminars (15credits)
  - Two methods courses (10 credits)
  - Workshop Journalism (5 credits)
  - One Elective (5 credits)
  - One Research Workshop (5 credits)
  - Master Class (2 credits)
  - Master Thesis (18 credits)
3. The *Media & Business* programme consists of the following compulsory elements:
  - Three seminars (15 credits)
  - Two methods courses (10 credits)
  - Workshop Digital Research Methods (5 credits)
  - One Elective (5 credits)
  - One Research Workshop (5 credits)
  - Master Class (2 credits)
  - Master Thesis (18 credits)
4. The *Media, Culture & Society* programme consists of the following compulsory elements:
  - Four seminars (20 credits)
  - Two method courses (10 credits)
  - One Elective (5 credits)
  - One Research Workshop (5 credits)
  - Master Class (2 credits)
  - Master Thesis (18 credits)

### **Article 3.3 – Practicals**

The courses of the Degree Programme mentioned in Article 3.2 and Appendix 1 include practicals.

### **Article 3.4 – Attendance and Participation Requirement**

1. The student is expected to actively participate in every course.
2. There is an attendance requirement for the practicals. This means that passing an exam for a course as mentioned in article 3.4 is only achieved when the appropriate practicals have been satisfactorily followed.
3. In addition to the general requirement that the student is present and actively participates additional requirements are described in the course guide.
4. When a student cannot attend the practical, the student needs to inform the teacher in advance of the practical.
5. A student who is absent from one practical still meets the attendance requirement if the students is present in all other practicals.
6. A student who is absent from two practicals receives an extra assignment from the teacher. This extra assignment is an individual assignment and offers the student the possibility to still meet the attendance requirement.
7. The additional assignment must be handed in (digitally) before the deadline stated by the lecturer, and will be graded on a pass/fail basis. A student who does not submit this extra assignment will not receive a grade for the course (and thus, fail).
8. A student who did not comply to the attendance requirement of the practicals has no right to be awarded a final grade to the course under discussion in that academic year.

### **Article 3.5 Honours Programme**

The Honours Programme is an optional challenge programme for highly motivated students, providing students the opportunity to apply their academic knowledge and skills in the professional field (option A, 10 credits) or the opportunity to study abroad for a semester (option B, 15 credits). *Article 3.6 Exchange* covers the requirements of option B.

1. The Honours Programme will start in term 4 and will take place for the most part after term 4 during the summer months.
2. The Honours Programme consists of an applied project in the field of media and communication in collaboration with one or more external organisations.
3. Students will be invited to apply for admission to the Honours Programme depending on their performance in the first two terms of the master's programme and the successful completion of their master thesis proposal.
4. Only students who have obtained 40 credits after term 3, who have successfully completed their master thesis proposal on time, and who have a GPA of a 7.5 or higher will be admitted to the programme.
5. A maximum of 10 students - from all specialisation programmes together - will be admitted to the Honours Programme. Selection will be based on academic performance, a personal pitch and motivation.

### **Article 3.6 – Exchange**

Excellent students of Media Studies have the opportunity to study abroad in the fall semester (Term 1 + Term 2), following the one-year master programme. This is an extra curricular opportunity. The following conditions apply:

1. Minimum requirements for an exchange.
  - At the time of application and selection for exchange
  - 2. a. Students' should have passed all Term 1 courses (15 credits);
  - 3. b. Students' average grade for the courses in Term 1 should be at least 7.0;
  - 4. c. Students' thesis proposal has received a pass.
  - At the time of departure for exchange:
  - a. Students' have passed all Master courses (60 credits);
  - b. Students' average grade for the courses is at least 7.0;
  - c. Students presented a motivated coursework overview for their study abroad period which has to be approved by the Examination Board before they leave.
  - d. Students submitted proof of their proficiency in the language of the foreign host institution (at B2 level or higher).
5. Grades obtained abroad will be converted to a Pass/Fail on the students' diploma, and will be listed under the section 'Other' as an extra curricular addition.
6. Available places at each partner university will be limited: Selection will be based on performance, motivation as well as the completed application package.

## **Section 4 – Assessment**

### **Article 4.1 – General**

1. During the Degree programme the student will be assessed on academic development to determine whether the student has sufficiently achieved the intended learning outcomes.
2. The course guide specifies the performance the student must meet in order to successfully complete each course as well as the criteria on which the student will be assessed.
3. In the Rules and Guidelines of the Examination Board the procedures concerning assessment are described.
4. The student is personally responsible for accurate and timely registration for the exams he or she needs to sit. When the student registers for an ESHCC course on OSIRIS he/she is automatically registered for the final exam. For re-sit exams the student will have to register on OSIRIS separately between 35 and 7 days before the exam date. For elective courses, students will need to complete the steps for registration as stipulated on the website.



5. If the Examination Board provides the ability to register for a test outside of the regular period registration period, an administration fee with a maximum of €20.00 per exam will be charged.

#### **Article 4.2 – Content of exams**

1. An exam is always given on the material covered in the most recent academic year.
2. For courses that have been terminated, the Examiner or the Examination Board can make an individual agreement up to 1 year after the academic year in which this course was last given.

#### **Article 4.3 – Periods and frequency of exams**

1. An opportunity to take an exam and receive a final grade for the course is provided twice in the academic year: by a regular exam and a re-sit.
2. A re-sit can be taken directly after the inspection of the evaluated work. This is especially the case with final papers (see section 4 of this Article). A re-sit can also be taken in the examination period following the exam period of term 4. The study guide and exam timetable documents this.
3. Intermediate tests or interim exams can only be offered once a year and no re-sit can thus be given.
4. For exams in the form of a final paper, which have been awarded an insufficient grade, the possibility to re-sit the paper is offered once in the same academic year. The student will be given 15 working days to submit his or her re-sit paper, starting from when the lecturer sent the student the feedback and grade of the paper, to submit his or her re-sit paper. For a re-sit of a paper, students can obtain a maximum grade of 6.0.
5. Papers that are submitted late will not be marked and will not get a (another) re-sit opportunity.
6. It is not possible to re-sit papers or essays that have been awarded a pass mark (5.5 or higher).
7. The submission and assessment of the master thesis is subject to the timetables, guidelines and procedures as stipulated in the course guide for the master thesis and on the degree programme's website.

#### **Article 4.4 – Exams**

1. Course exams given are either written, oral or otherwise. Assessment occurs in the manner indicated in the course guide and website.
2. At the request of the student, the Examination Board can allow the exam to be taken in another form than indicated in the course guide and website.
3. At the request of the lecturer, the Examination Board can allow the examination to be taken in another form than indicated in the course guide and website. The decision must be disclosed on the course channel and via email at least five weeks prior to the exam in question.
4. The master's thesis is the product of independent research carried out by an individual student and must be assessed on an individual basis.
5. The Faculty is responsible for the proper conduct of examinations and takes all measures necessary to ensure this. The Examination Board may delegate this authority to the most appropriate body or person.
6. Disabled students are given the opportunity to sit exams in a manner best suited to their particular disability within the facilities offered by the Erasmus University. The Examination Board hears expert advice when necessary before deciding on this matter. The adjustments should not influence the quality or difficulty of an exam.

#### **Article 4.5 – Oral exams**

1. Oral exams are always taken individually.

2. Oral exams are public in principle.

## **Section 5 – Exam results**

### **Article 5.1 – Establishing and announcing exam results**

1. The examiner shall, immediately after the oral exam, determine the result and provide the student with a written statement (exam slip).
2. The examiner will mark a written exam within 15 working days after the day on which the exam is administered, and will record the grade in Osiris, the university student administration system. In exceptional cases the Examination Board may allow deviations from this time period.
3. The examiner shall determine the interim results as soon as possible and takes care that these results will be announced at least before the start of examination of the course.
4. The Examination Board verifies whether the period to determine results as defined in section 1 and 2 is complied.
5. The Examinations ESHCC section, of the Student Administration Office, is responsible for registering the examinations and for awarding the degree.

### **Article 5.2 – Term of validity**

1. The term of validity of completed courses is two years (for full-time education and part-time education) after the date of registration.
2. If the deadline has expired, the Examination Board may, if in its assessment the knowledge, understanding and skills of the subject concerned have become out-dated, require a supplementary or alternative exam to be taken, before admitting the student to sit the relevant final exam.
3. The student may, after the term of validity of the exam has expired, submit a request to the Examination Board to extend the term of validity.
4. The results of interim tests expire by the end of the academic year in which they are awarded.

### **Article 5.3 – Right of inspection**

1. The student may request to view the assessed work within twenty working days after the publication of the results of a written exam or assignment and if so desired, discuss it with the examiner.
2. During the term, mentioned in sec. 1, any student may review the questions or assignments of the particular exam and the criteria by which it was assessed.
3. The Examination Board or the examiner may decide that the review or discussion take place at a set time and place. If the concerned party can prove that he is prevented, through no fault of his own, from appearing at the time and place set, then another opportunity will be given at short notice.
4. The Examination Board may accept deviations from the provisions in the first, second and third sections.

## **Section 6 – Exemptions**

### **Article 6.1 – Substitution of courses**

- No exemption is granted for courses in the master. However, on a student's substantiated request to the Examination Board, in consultation with the programme director and/or the primarily responsible teacher, permission may be granted to substitute a course within the master's with another course (possibly of another master programme) close to the examination programme.

- A request for the substitution of a course needs to be submitted to the Examination Office at least eight weeks before the start of the tuition unit under discussion.

## **Section 7 – Master’s examination**

### **Article 7.1 – Master’s examination**

1. The Examination Board shall determine the results of the master’s examination and shall award a Degree certificate as referred to in art.7.4 once the student has met the requirements of the Degree programme.
2. Prior to determining the results of the examination, the Examination Board may examine the knowledge of the student with regard to one or more sections or aspects of the Degree programme, if and insofar as the results of the relevant tests give grounds.
3. The date for the examination is the day on which the Board determines that the student had successfully completed the final examination.
4. For passing the exam and issuing the degree certificate, it is additionally required that the student was enrolled in the program at the time the tests were taken.

### **Article 7.2 – Judicium cum laude**

The judicium ‘cum laude’ is awarded to the master's examination if the weighted average of all the results achieved in the Degree programme is at least 8.25.

### **Article 7.3 – Degree**

1. Those who have successfully completed the master’s examination are granted the title Master of Arts (MA) in Media Studies.

### **Article 7.4 – Master’s degree certificate**

1. The Examination Board shall award a Degree certificate as proof that the final examination has been successfully completed. One Degree certificate per Degree programme shall be awarded, even if the student completes more specialisation programmes within a Degree programme.
2. The Examination Board shall include a transcript of records and the Diploma Supplement with this certificate, to provide (international) insight into the nature and content of the Degree programme completed.
3. If an honours programme, as referred to art.3.3, is successfully completed, a separate certificate stating this, shall be awarded.

## **Section 8 – Pre-master’s programme**

### **Article 8.1 – Pre-master’s programme**

1. As proposed by the Examination Board the Dean has determined a collective pre-master’s programme for related university and higher vocational school programmes.
2. A pre-master’s programme is a curriculum that is imposed by the Examination Board to eliminate deficiencies before admission to a master’s programme. A pre-master’s programme consists of 30 to 70 credits. On completion of a pre-master’s programme the student acquires a certificate of admission to the relevant master’s programme but not a bachelor’s degree.
3. The content of the pre-master’s programmes in preparation for the specialisation programmes of the Degree programme are noted in appendix 2.
4. The student can only start with writing his or pre-master thesis after having passed the pre-master thesis class.
5. In order to be able to go on exchange during the Degree programme, in the premaster programme the student’s average grade should be a 7.0 or higher.

6. The Education and Examination Regulations of the Degree programme apply as much as possible on the pre-master's programmes.

## **Section 9 – Student counselling**

### **Article 9.1 – Study progress**

1. The Faculty registers the individual study results of the students and publishes these via Osiris-student.
2. A certified student progress file may be obtained from the Examination Board.

### **Article 9.2 – Student counseling**

1. The Degree programme provides the introduction and student counseling to students registered for the programme, partly for the benefit of their orientation for possible study paths in and outside the programme.
2. The student counseling consists of:
  - An introduction in the first week of the academic year.
  - Group and individual counseling on possible study paths in and outside the programme, partly with a view to the career opportunities after the Degree programme.
  - Group and individual counseling about study skills, study planning and the choice of follow-up courses.
  - The provision of referral and assistance to students experiencing difficulties during their studies.

## **Section 10 – Hardship clause**

### **Article 10.1 – Hardship clause**

In individual circumstances where application of one or more provisions from these Teaching and Examination Regulations would result in evidently unreasonable and/or unfair situations for a student, the Examination Board can deviate from said provision(s) in favour of the student.

## **Section 11 – Right of appeal**

### **Article 11.1 – Right of appeal**

Decisions from Examination Boards and examiners can be appealed against to the Examinations Appeals Board.

## **Section 12 – Final provisions and implementation**

### **Article 12.1 – Amendment**

1. Amendments to these regulations will be drawn up by the Dean, in a separate resolution, after approval of the Faculty Council, where the Act so requires.
2. No amendments pertaining to the current academic year will take place, unless the interests of the students remain reasonably unharmed.
3. Moreover, amendments may not disadvantage students or influence any other decision regarding a student taken by the Examination Board under these regulations.
4. On the recommendation of the Examination Board, in case of major amendments to the programme curriculum, the Dean will adopt a transitional regulation before 1st September of the related academic year. These regulations will be included in an

outline in the Teaching and Examination Regulation and elaborated in the Rules and Regulations.

**Article 12.2 – Publication**

1. The Dean is responsible for an appropriate publication of these regulations and the Rules and Regulations adopted by the Examination Board, as well as any amendments to these documents.
2. Any interested party may access the TER and the Rules and Regulations via the website or view a copy of these documents at the Education Office.

**Article 12.3 – Adoption and Implementation**

These regulations are adopted by the dean after receiving the approval of the Faculty council, where such approval is required by law, and enter into effect on 1 September 2016.

## APPENDIX 1

### Master's Degree Programme in Media Studies 2016-2017

The specialisation programmes comprise the following courses with the mentioned workload in credits:

#### Programma Media & Cultuur<sup>1</sup>

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<b>Seminars</b>		<b>15 credits</b>
- Management van Media en Culturele Industrie	5 credits	
- Participerend Publiek	5 credits	
- Media, Cultuur en Globalisering	5 credits	
- Media Entertainment en Marketingstrategie	5 credits	
<b>Methodische vakken</b>		<b>10 credits</b>
- Methoden van Media Onderzoek I	5 credits	
- Methoden van Media Onderzoek II	5 credits	
<b>Research Workshop</b>		<b>5 credits</b>
De student kiest een van de volgende research workshops (met voorbehoud):		
- Televisiepubliek	5 credits	
- Creatieve Industrie	5 credits	
- Sociale Media	5 credits	
- Culture on the Internet	5 credits	
<b>Elective</b>		<b>5 credits</b>
De student kiest een van de volgende vakken:		
- Media en Beleid	5 credits	
- Entrepreneurship en Media	5 credits	
- Creative Labour in the Media	5 credits	
<b>Master Class</b>		<b>2 credits</b>
<b>Master Thesis</b>		<b>18 credits</b>
<b>Totaal</b>		<b>60 credits</b>

#### Programma Media & Journalistiek<sup>2</sup>

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<b>Seminars</b>		<b>15 credits</b>
- Journalistiek en Media	5 credits	
- Beeldvorming en Media	5 credits	
- Digitalisering en Netwerksamenleving	5 credits	
<b>Methodische vakken</b>		<b>10 credits</b>
- Methoden van Media Onderzoek I	5 credits	
- Methoden van Media Onderzoek II	5 credits	
<b>Workshop Journalistiek</b>		<b>5 credits</b>
<b>Research Workshop</b>		<b>5 credits</b>
De student kiest een van de volgende research workshops (met voorbehoud):		
- Politieke Communicatie	5 credits	
- Framing and Impact van Nieuws	5 credits	
- Webjournalism and (News)Media	5 credits	
<b>Elective</b>		<b>5 credits</b>
De student kiest een van de volgende vakken:		
- Media en Beleid	5 credits	
- Entrepreneurship en Media	5 credits	
- New Media and Politics	5 credits	
<b>Master Class</b>		<b>2 credits</b>
<b>Master Thesis</b>		<b>18 credits</b>
<b>Totaal</b>		<b>60 credits</b>

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<sup>1</sup> Prior to term 1: Intensive Methods Course

<sup>2</sup> idem

**Programme Media, Culture & Society<sup>3</sup>**

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<b>Seminars</b>		<b>20 credits</b>
- Media, Culture and Globalization	5 credits	
- Media and Socio-Cultural Change	5 credits	
- Participating Audiences	5 credits	
- Innovation in the Media and Cultural Industries	5 credits	
<b>Method courses</b>		<b>10 credits</b>
- Methods of Media Research I	5 credits	
- Methods of Media Research II	5 credits	
<b>Research Workshop</b>		<b>5 credits</b>
Students choose one of the following MSC research workshops (with a proviso)		
- Culture on the Internet	5 credits	
- Media and Power	5 credits	
- Web Journalism and (News)Media	5 credits	
- Interpersonal Relations Online	5 credits	
<b>Elective</b>		<b>5 credits</b>
Students choose one of the following courses:		
- New Media and Politics	5 credits	
- Creative labour in the Media	5 credits	
<b>Master Class</b>		<b>2 credits</b>
<b>Master Thesis</b>		<b>18 credits</b>
<b>Total</b>		<b>60 credits</b>

**Programme Media & Business<sup>4</sup>**

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<b>Seminars</b>		<b>15 credits</b>
- Media and Business Transformations	5 credits	
- Corporate Management with New Media <b>OR</b> Media Economics and Media Management	5 credits	
- Strategic Mass Communication <b>OR</b> Reputation, Social Responsibility and Leadership <b>OR</b> Participating Customers	5 credits	
<b>Method courses</b>		<b>10 credits</b>
- Methods of Media Research I	5 credits	
- Methods of Media Research II	5 credits	
<b>Workshop Digital Research methods</b>		<b>5 credits</b>
<b>Research Workshop</b>		<b>5 credits</b>
Students choose one of the following M&B research workshops (with a proviso):		
- Social Media Campaigns	5 credits	
- Brands, Media and identity	5 credits	
- Global Advertising	5 credits	
- Corporate Reputation Management	5 credits	
<b>Elective</b>		<b>5 credits</b>
Students choose one of the following courses (with a proviso):		
- Culture, New Media and International Business	5 credits	
- Entrepreneurship in Media and Business	5 credits	
<b>Master Class</b>		<b>2 credits</b>
<b>Master Thesis</b>		<b>18 credits</b>
<b>Total</b>		<b>60 credits</b>

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<sup>3</sup> Prior to Term 1: Intensive Methods Course

<sup>4</sup> Idem

## APPENDIX 2

### Pre-master programmes in Media Studies 2016-2017

#### Pre-master programme Media & Cultuur

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- CM0001 Media and Communication Theory	5 credits
- CM1002 Introduction to Social Science Research	5 credits
- CM1003 Academic Skills	5 credits
- CM1013 Key Concepts in the Social Sciences	5 credits
- CM1005 Introduction to Statistical Analysis	5 credits
- CM2006 Qualitative Methods in Media Research	5 credits
- CM3010 Communication Ethics	5 credits
- CM1008 Media Systems in Comparative Perspective	5 credits
- CM0053 Premaster Thesis Class Media & Cultuur	5 credits
- CM0050 Premaster Thesis Media Studies	10 credits

**Total**

**55 credits**

#### Pre-master programme Media & Journalistiek

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- CM0001 Media and Communication Theory	5 credits
- CM1002 Introduction to Social Science Research	5 credits
- CM1003 Academic Skills	5 credits
- CM1013 Key Concepts in the Social Sciences	5 credits
- CM1005 Introduction to Statistical Analysis	5 credits
- CM2006 Qualitative Methods in Media Research	5 credits
- CM3010 Communication Ethics	5 credits
- CM1009 Media Systems in Comparative Perspective	5 credits
- CM0054 Premaster Thesis Class Media & Journalistiek	5 credits
- CM0050 Premaster Thesis Media Studies	10 credits

**Total**

**55 credits**

#### Pre-master programme Media, Culture & Society

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- CM0001 Media and Communication Theory	10 credits
- CM1002 Introduction to Social Science Research	5 credits
- CM1003 Academic Skills	5 credits
- CM1013 Key Concepts in the Social Sciences	5 credits
- CM1015 Introduction to Statistical Analysis	5 credits
- CM2006 Qualitative Methods in Media and Communication	5 credits
- CM1008 Media Systems in Comparative Perspective	5 credits
- CM3010 Communication Ethics	5 credits
- CM3055 Premaster Thesis Class Media, Culture & Society	5 credits
- CM3050 Premaster Thesis Media Studies	10 credits

**Total**

**55 credits**

#### Pre-master programme Media & Business

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- CM0001 Media and Communication Theory	5 credits
- CM1002 Introduction to Social Science Research	5 credits
- CC1023 Academic Skills	5 credits
- CM1013 Key Concepts in the Social Sciences	5 credits
- CM1015 Introduction to Statistical Analysis	5 credits
- CM2006 Qualitative Methods in Media and Communication	5 credits
- CM1008 Media Systems in Comparative Perspective	5 credits
- CM3010 Communication Ethics	5 credits
- CM3056 Pre-master Thesis Class Media & Business	5 credits
- CM3050 Pre-masters Thesis Media Studies	10 credits

**Total**

**55 credits**