

Call for sponsors

The Do IP! Promising Project Fair Erasmus University Rotterdam, 29 Nov. 2018

Project Fair

The Erasmus Initiative Dynamics of Inclusive Prosperity (**Do IP!**) at Erasmus University will stage a major two-day event on November 29-30, 2018, in Rotterdam, in close cooperation with Royal Philips and World Economic Forum. Parallel and connected to the academic and business conference we offer business startups/scale-ups and young academic standups a podium to meet our event guests and pitch their business or project by way of posters and/or multimedia presentations on the first conference day. We do that by way of a Project Fair in the area where the participants circulate during the registration and lunch, drinks and reception. We offer a partitioned stand in the reception area on the first floor of the Rotterdam Hilton and the opportunity to meet leaders from business, government, NGO's and academia to raise interest in the research or business plan. We have a maximum of 25 stands and offer them for free.

Our intention is to connect an award scheme to the Fair, supported by prospected sponsors: the *Most Promising Business Project Award* for startups and scale-ups and the *Most Promising Research Project Award* for standup academics. Both awards come with the sum of € 12.500. The sum may be adapted at the conclusion of the fundraising period. The jury will comprise a representation of the **Do IP!** academic team, the main sponsors and the keynote speakers and will judge the projects on their potential for fostering sustainable business and inclusive prosperity.

On the event

On Thursday 29 November, the first day of the conference will offer key notes from renowned speakers and multiple 'mix & match' events for bringing together leaders from the worlds of business, government, NGO and academia to discuss the transition towards more responsive and responsible leadership. This is a public conference, co-hosted by WEF and Philips, taking place at the Rotterdam Hilton in the inner city area. On Friday 30 November, the research agenda and scientific results will be the focus during the scientific conference that will take place at the Woudestein Campus of Erasmus University Rotterdam.

Requested Sponsoring

The **Do IP!** Team thanks you very much for your interest and submits to you the request for sharing with us the burden for this stimulating Project Fair by way of a financial donation. We appreciate every level of support, but would suggest a donation of € 2500 (or more), in order to be included in the extended information package for participants, your corporate information published on the conference website and the option to participate in the jury. Donations below the indicated level entails inclusion in a summarized sponsors list. Of course we welcome all our sponsors to the event, including the dinner on Nov. 29 at the Rotterdam Hilton.

We thank you very much for your attention and invite you to get in touch at stamhuis@law.eur.nl.

On behalf of the team

Prof. Dr. Evert F. Stamhuis LL.M.

Erasmus School of Law

For more information:

www.eur.nl/en/research/erasmus-initiatives/dynamics-inclusive-prosperity

On the Initiative

Fostering inclusive and sustainable prosperity implies private and public sector changes and leadership that is aimed at long-term benefits. The ability of future generations to enjoy 'prosperous' lives depends on our resolve today to radically transform how we manage businesses and govern societies in fairer and more equitable ways. The Erasmus Initiative Dynamics of Inclusive Prosperity is a multi-disciplinary research activity that aims to spearhead new ways of thinking about grand societal challenges, disruptive innovations, financial governance, and the roles and responsibilities of public and private actors and civil society with the aim of fostering inclusive prosperity in society.

The Erasmus Initiative Dynamics of inclusive prosperity combines members of the Erasmus School of Law, Rotterdam School of Management and the Faculty of Philosophy and channels their expertise into research projects that lead to a step-change in academic understanding of the drivers and dynamics of inclusive prosperity as well as impact-driven contributions to societal debate, public policy formation, entrepreneurship and regulation.

