

Themes within the World Database of Happiness

The World Database of Happiness contains research into happiness in relation to a number of diverse themes. Some of the themes by which the study is categorised are shown below. The sub-themes give an impression of the research that falls within a certain theme, but are by no means exhaustive.

Main themes	Size
1. Jobs Unemployment Job satisfaction Job security	Large
2. Education Satisfaction with school School leavers Study success	Large
3. Countries Comparison between countries Liveability of a country Trend development in country	Large
4. Regions Differences between regions Predictors of happiness per region	Large
5. Cities Cities versus countryside Effect of green Social amenities	Large
6. Children Family School Perspective of child	Large
7. Incomes Level of income Stability Differences Poverty	Large
8. Leadership Management styles	Average
9. Consumption Sustainable consumption Experience sampling Saving/borrowing	Average
10. Health care Impact of care Qualitative life years Mental health care	Average
11. Therapy Psycho pathology Mindfulness Coaching	Average

Main themes	Size
12. Culture Impact of culture Cultural activities	Average
13. Home Rent/buy Homeless Extension	Average
14. Migration Effects of migration Migration of family members	Average
15. Occupation Happiness per sector Prestige	Average
16. Social cohesion In neighbourhoods Trust	Average
17. Elderly Care Ageing Pension	Average
18. Men/Women Difference men/women Stereotypes Position of women	Average
19. Free time Holiday Gaining new experiences Active/passive	Small
20. Love life Marriage Friendship Sex life	Small
21. Environment & sustainability Living and Working Environment Nature Environmentally efficient well-being	Small
22. Sport Games/gaming Physical activity	Small
23. Ethnic minority Minority status Ethnic homogeneity	Small
Other possibilities	In consultation

Investment per year			
Rate Large	€ 22,500.-	Rate Small	€ 7,500.-
Rate Average	€ 15,000.-	General partner	€ 7,500.-
A partnership with the World Database of Happiness is entered for at least three years. The stated rates are ex. 21% VAT.			

Looking for Supporting Partners
of the World Database of Happiness

Working together for greater happiness



Further information
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wdoh.happiness-research.org

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Erasmus University Rotterdam
Make it happen.



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Working together for greater happiness

Being yourself – that's happiness
Erasmus

Erasmus Happiness Economics Research Organisation

The Erasmus Happiness Economics Research Organisation (EHERO) is a multidisciplinary scientific institute where happiness is studied, and is based in Erasmus School of Economics at Erasmus University in Rotterdam.

EHERO's mission is to **contribute to greater happiness for a greater number of people**. It does this by gathering existing knowledge, by developing new knowledge and spreading knowledge about happiness, with the aim of promoting better informed choices throughout society, be it at the level of governments, organisations or individuals. EHERO wants to use this to enable people and organisations themselves to make more carefully considered choices. **Happiness is defined as the subjective enjoyment of one's life as a whole.**

The driving forces behind the World Database of Happiness and EHERO



Prof. Dr. Ruut Veenhoven
Happiness Professor &
founder of the World
Database of Happiness



Dr. Martijn Burger
Academic Director
EHERO



Drs. Guy van Liemt RM
Executive Director
EHERO



Erik Bemelmans MBA
Happiness Scout
EHERO

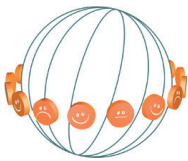


World Database of Happiness

In line with its mission, the development and sharing of knowledge through the World Database of Happiness is one of EHERO's primary activities. Under the management of 'Happiness Professor' Ruut Veenhoven, this database has recorded all scientific research results in the area of happiness since 1984.

This project is unique, as it is the first and until now the only database in the world that maps, categorises and makes openly accessible all scientific findings from an area of scientific inquiry.

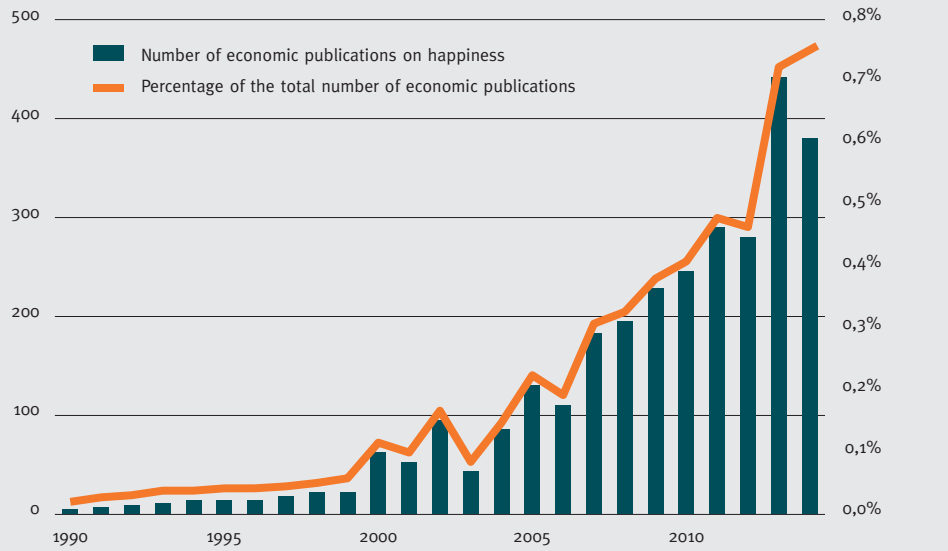
The database includes a bibliography of over 7,500 publications about the relationship between happiness and themes such as work, education, health, culture and consumption. The World Database of Happiness is openly accessible and, despite very little having (yet) been done actively towards greater public awareness, it already attracts 50,000 – primarily academically oriented – visitors annually from across the world. And this number of visitors will only increase because of the fact that the subject 'happiness' has grown rapidly in popularity in recent years, also driving up the number of scientific publications sharply.



Number of publications on happiness since 1960



Source:
World Database
of Happiness



Looking for Supporting Partners of the World Database of Happiness

To maintain, further develop and enrich the database with unknown knowledge about happiness, EHERO is looking for a "Supporting Partner" for each of the 23 subjects in the database. This is a unique chance for organisations to become exclusive partner of one or more themes, enabling them to establish themselves in the area of happiness. A partnership makes it possible to collect and process existing and unknown research about a theme so that an accurate and up-to-date overview can be provided. These findings are processed by EHERO in a meta publication. If so desired, the partner may become co-author of this publication, and a meeting is organised at which the findings are presented to the organisation's employees

and/or business contacts. What's more, the organisation will be promoted on the website of the World Database of Happiness as a partner of the World Database of Happiness and as an exclusive partner of that theme. Of course, Supporting Partners may also mention the partnership in their own communications and present themselves as such.

For the existing themes in the World Database of Happiness, a variable rate is applied that depends on the number of publications on the theme. It is also possible to connect your organisation to the World Database of Happiness as General Partner.

The Yield for Supporting Partners

As partner of the World Database of Happiness:

- You contribute actively to the realisation of greater happiness for more people – EHERO's mission. The findings that are collected, processed and categorised in the World Database of Happiness and the meta publications regarding the themes enable people and organisations across the world to make more carefully considered choices.
- You contribute actively to knowledge development on happiness for people and organisations across the world.

As General Partner of the World Database of Happiness:

- You are stated as such on the homepage of the World Database of Happiness. You may also use this status in your own communications.
- If so desired, a presentation about the state of affairs in the happiness study is made available for employees and/or business contacts.

As Exclusive Partner of the World Database of Happiness:

- For a specific theme, you are also automatically Partner of the World Database of Happiness with the benefits stated above.
- You will receive a periodic report regarding the knowledge about the theme that you support with your funding.
- If so desired, you are involved in the publication regarding that theme in a joint publication.
- At least once a year EHERO will set up a meeting at which the findings on that theme are presented to the organisation's employees and/or business contacts.
- As such, you are mentioned on both the homepage of the World Database of Happiness and on the page specifically regarding the theme (subject) of which you are Exclusive Partner. You may also use this status in your own communications.
- EHERO guarantees that no other organisations (so no competitors either) are affiliated to the same theme of which you are a partner. As General Partner of the World Database of Happiness, we cannot guarantee this.

*Happiness is the only thing that multiplies
when you share it*

Albert Schweitzer

