

Programme Take-Off 2017

Business Analytics & Quantitative Marketing

Tuesday 5 September the Take-Off 2017 will take place. The Take-Off is the introduction event for all new students of Erasmus School of Economics.

All parts of the Take-Off are obligatory.

[Click here](#) for a map of the campus.

Don't forget!

- Bring your ERNA username and password (this has been sent to your email address registered in Studielink)
- Pen and paper
- Be on time

Time	Activity	Location
09.00 – 09.45	Faculty introduction by Philip Hans Franses <i>(Only for students who are new to the ESE)</i>	Theil CB-2
10.00 – 10.45	Programme introduction <i>prof.dr. D. (Dennis) Fok</i>	Mandeville T3-02
11.00 – 12.00	Speeddating <i>By FAECTOR</i>	T3-02
12.00 – 13.00	Lunch <i>By FAECTOR</i>	Café In de Smitse
13:00 – 15.30	Case training <i>By FAECTOR</i>	Theil CB-2
15.30 – 17.00	Social Drink <i>By FAECTOR</i>	Sienna

Students who have already completed a study programme at Erasmus School of Economics do not need to attend the Word of Welcome, all other sessions are mandatory.

Please notice: This only includes the programme for the Take-Off 2017.

For the complete schedule for Block 1 go to: [SIN Online](#)

For questions or uncertainties please contact us via ese-takeoff@ese.eur.nl.