

**Programme 'Proefstudereren' -
International Bachelor Economics and Business Economics (IBEB)**

Day 1 Monday January 28, 2013

		Room
09.00h	Welcome with coffee and teain the C Hall	Central Hal In C-building
09.30h	Central Opening by drs. Gerard Hogendoorn (in Dutch)	CB-1
10.15h	Welcome and introduction to IBEB by Aleksandra Stuij MSc, <i>Education Marketing</i>	C1-2
10.30h	Students getting to know each other	C1-2
10.45h	Coffee break	
11.00h	Lecture related to Marketing by dr. Vijay Hariharan	C1-2
12.00h	Lunch	
13.00h	Assignment (marketing)	C1-2
13.45h	Discussion of the assignment	C1-2
14.45h	Ending and opportunity to ask questions	

15.00 uur	Verzamelen en vertrek te voet naar Watertorenhaven
15.30 uur	Vaartocht met Spido - Skyline en Havens Rotterdam
17.30 uur	Einde vaartocht Spido
17.30 uur	Wandelen naar Euromast
17.45 uur	Bezoek Euromast
18.30 uur	Wandelen naar de Gouden Wok
18.40 uur	Eten in de Gouden Wok
20.15 uur	Afsluiting Sociaal Programma

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Day 2 Wednesday February 6, 2012

		<i>Room</i>
09.30h	Welcome with coffee and tea	
10.00h	Discussion of the case in small groups	C1-2
10.45h	Coffee-break	
11.00h	Presentation case	C1-2
12.30h	Lunch	C1-2
13.30h	Information from <ul style="list-style-type: none">- Economic Faculty Association Rotterdam (EFR)- A Study Advisor- A student who studied abroad	C1-2
15.00h	Ending Proefstuderen	