

## RSM ERASMUS UNIVERSITY

## MASTER (MSc) THESIS ASSESSMENT DIAGRAM

| IDENTIFY A RESEARCH<br>QUESTION AND<br>PROJECT DESIGN  | WRITE A CRITICAL<br>REVIEW   | DEFINE WORKING<br>CONCEPTS AND<br>CONCEPTUAL<br>FRAMEWORKS  | COLLECT AND ANALYSE<br>RESEARCH DATA  | DEFINE, VALIDATE AND<br>EVALUATE SOLUTIONS /<br>MODELS, INTERPRET<br>FINDINGS SENSITIVELY<br>AS A BASIS FOR MAKING<br>RECOMMENDATIONS | WRITE A PERSUASIVE,<br>WELL STRUCTURED<br>MASTER THESIS   | RESEARCH ETHICS<br>AND MANAGEMENT<br>OF RELATIONSHIPS<br>AND PROCESSES   | MASTER THESIS<br>PRESENTATION AND<br>ORAL DEFENCE OF<br>CANDIDATE   |
|--|--|---|---|---|---|--|---|
| 1<br>Excellent - 9-10  | 2  | 3   | 4   | 5   | 6   | 7  | 8   |
| Well-balanced and<br>innovative composition<br>of research question,<br>project design and<br>research method<br>Very Good Distinction Level - 8-9 | Literature review is itself<br>a significant contribution  | Significant additions to the<br>theoretical / conceptual<br>understanding<br>of the subject                                   | Contribution to<br>development and methods<br>for collecting and analysing<br>research material and/or<br>methodological debate | Sophisticated<br>interpretation of the<br>material. The conclusions<br>are based on the findings<br>but transcend them                | Work of art written with<br>style and with strong<br>arguments  | Research and its manage-<br>ment has contributed<br>demonstrably to enhanced<br>concerted action or under-<br>standing of two or more<br>parties involved in the<br>research | Superior mastery and<br>power in defending the<br>research in its setup,<br>methodology and execution   |
| Clear and specific research<br>question, project design<br>and research method   | Literature well described /<br>evaluated from new or<br>complex perspectives   | Attempt, maybe not wholy<br>successful, made to<br>theorise beyond current<br>state of literature                             | Modifies and develops<br>research methods reflecting<br>methodological<br>understanding   | Sophisticated<br>interpretation of findings<br>and conclusions are firmly<br>based but show a creative<br>spark                       | Clear and persuasive and well-structured document   | Research manages the<br>project carefully and<br>sensitively with open<br>mindedness in the face<br>of interests of parties in the<br>research                               | Under scrutiny managing<br>to defend or justify choices,<br>methods and conclusions<br>made, while showing<br>proficiency in transparent<br>communication |
| Good - 7-8   |  |   |   |   |   |  |   |
| Well-defined research<br>question, sensible project<br>design and clear plans for<br>conducting research   | Literature cogently<br>evaluated using positions<br>already available in<br>literature                                     | Conceptual framework<br>is developed, or existing<br>one adapted, in context of<br>evaluated literature                       | Uses methods for gathering<br>and analysing research<br>material well and shows<br>an understanding of<br>methodological issues | Uses techniques for<br>interpretation in a<br>mechanical way.<br>Conclusions based well<br>on findings                                | Expressed well or<br>technically correct<br>(but not both). Clear<br>structure, adequately<br>argued              | Research has been carried<br>out open minded or<br>sensitively (but not both)  | Answering questions but<br>not always confident and<br>well-prepared  |
| Competent Pass Level - 6-7   |  |   |   |   |   |  |   |
| Explicit ideas but there are<br>some doubts about relation<br>between question, design<br>and methods  | Good description of<br>appropriate field(s) and<br>some general criticisms<br>made, but no close<br>evaluation of concepts | Concepts clearly defined<br>and appropriate, set in the<br>context of literature  | Methods for gathering and<br>analysing research are used<br>competently   | Findings are treated<br>as straightforward<br>and unproblematic.<br>Conclusions have some<br>connection with the<br>findings          | Adequate expression but<br>several mistakes.<br>Argumentation sometimes<br>replaced by assumption or<br>assertion | Research is managed<br>straightforwardly but has<br>not explicitly addressed<br>issues of contextual<br>interests and concerns   | Taking effort in answering<br>questions, sometimes<br>looses focus and tendency<br>to enter into irrelevant<br>issues                                     |
| Borderline Fail - 5-6  |  |   |   |   |   |  |   |
| Identified interesting topic<br>but broad research<br>question, while design and<br>methods are vague  | Inadequate or limited<br>description of literature,<br>and / or no criticism or<br>evaluation                              | Definition and use of<br>theoretical concepts is<br>confused and no attempt<br>made to theoretical<br>synthesis or evaluation | Methods for gathering data<br>and analysing research<br>material are confusing and<br>unsystematically used                     | Occasional insight takes<br>the place of interpretation<br>and conclusions have a<br>tenuous link with findings                       | Sentences often do not<br>make sense, therefore<br>using bullets to disguise<br>lack of arguments                 | No understanding<br>of impact, on interest<br>or concerns of parties<br>in the research  | Occasionally showing effort<br>giving precise answers but<br>often wanders into feeble<br>excuses, showing lack of<br>abstract argumentation              |
| Fail - < 5   |  |   |   |   |   |  |   |
| Project focus, purpose and method are unclear  | Author appears to have<br>read little and<br>understood less   | No conceptual or<br>theoretical discussion<br>of any value  | No primary research of any value  | Not providing evidence<br>knowing what the outcome<br>is about  | Scrappy presentation,<br>illogical structure, no<br>arguments or silly ones                                       | Research has treated<br>interests and concerns of<br>parties in an arbitrary way   | Giving ambiguous answers<br>and showing clear lack of<br>systematic, abstract<br>thinking   |