

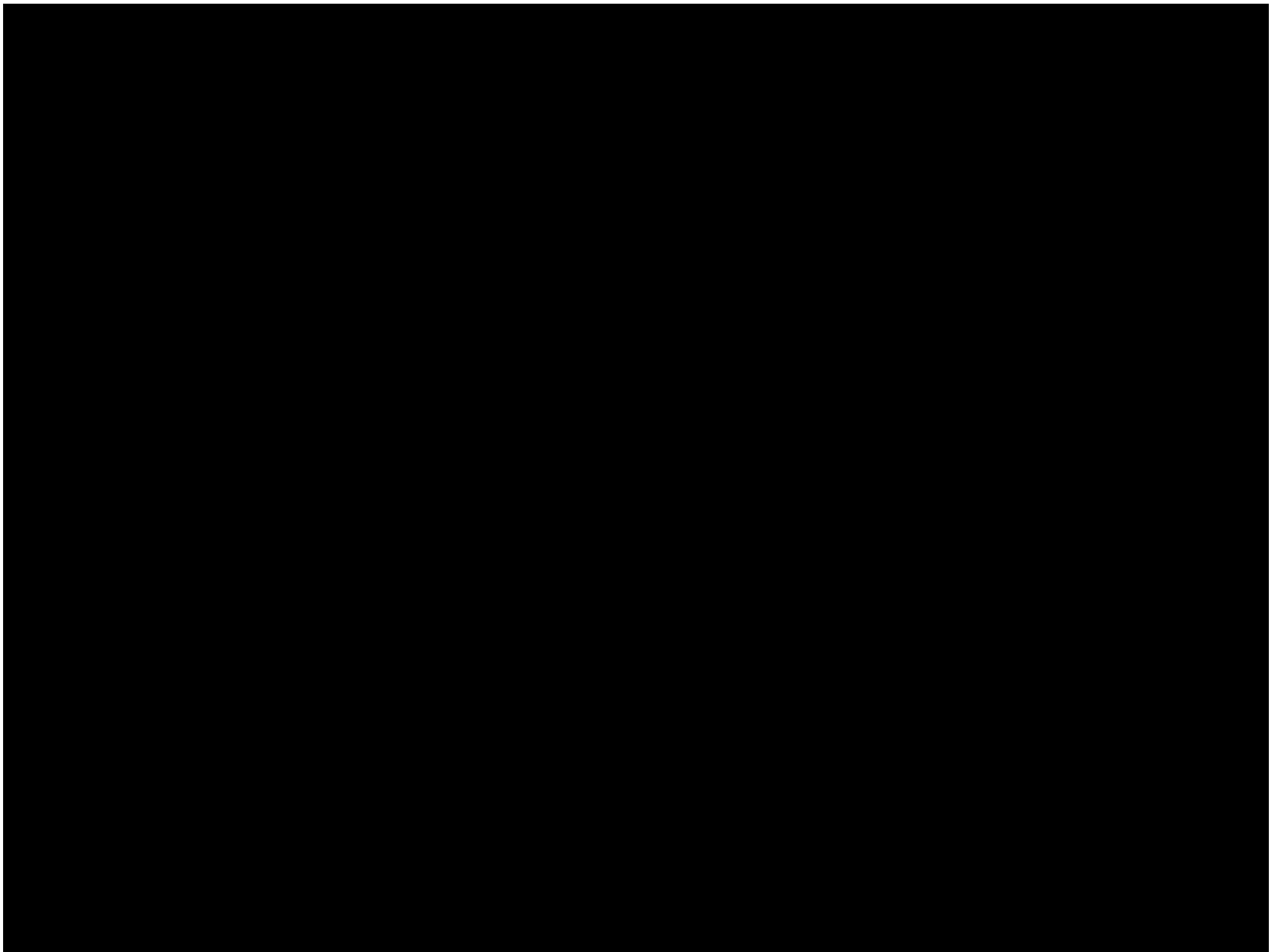
Keuze-architectuur & Individuele Verantwoordelijkheid

Maureen Sie

@mmsksie



ERASMUS UNIVERSITEIT ROTTERDAM



framing & bias



20% effectief

80% ineffectief

framing & bias



20% effectief

80% ineffectief

redenen geven



(Nisbett & Wilson, 1978)

framing & bias



20% effectief

80% ineffectief

redenen geven

confabulatie



(Nisbett & Wilson, 1978)

framing & bias



20% effectief

80% ineffectief

'morele oordelen'

"Stelt u zich voor..."

(Haidt et. al.)



ba gressa-oureber

redenen geven

confabulatie



(Nisbett & Wilson, 1978)

framing & bias



20% effectief

80% ineffectief

'morele oordelen'

"Stelt u zich voor..."

(Haidt et. al.)



business-ouder

redenen geven

confabulatie



(Nisbett & Wilson, 1978)

feitelijk oordelen



LIKE

UNLIKE



framing & bias



20% effectief

80% ineffectief

'morele oordelen'

"Stelt u zich voor..."

(Haidt et. al.)



big data - online

redenen geven confabulatie



(Nisbett & Wilson, 1978)



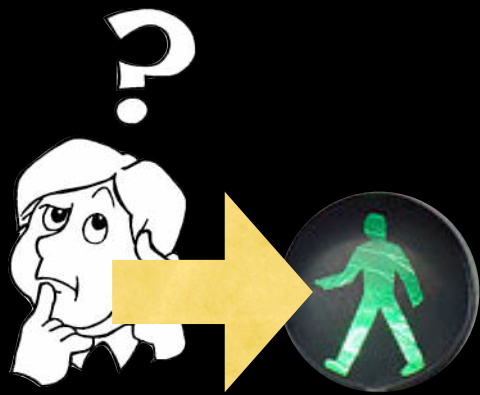
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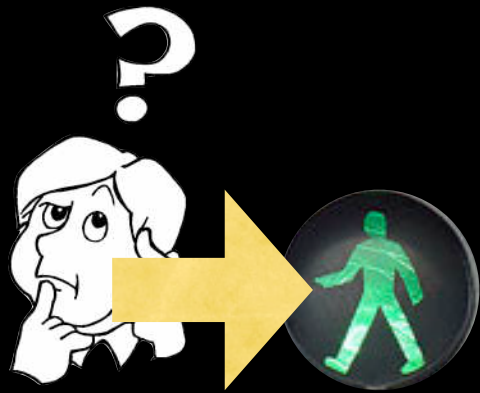


LIKE

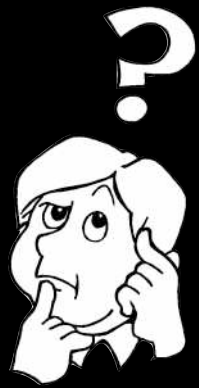
UNLIKE



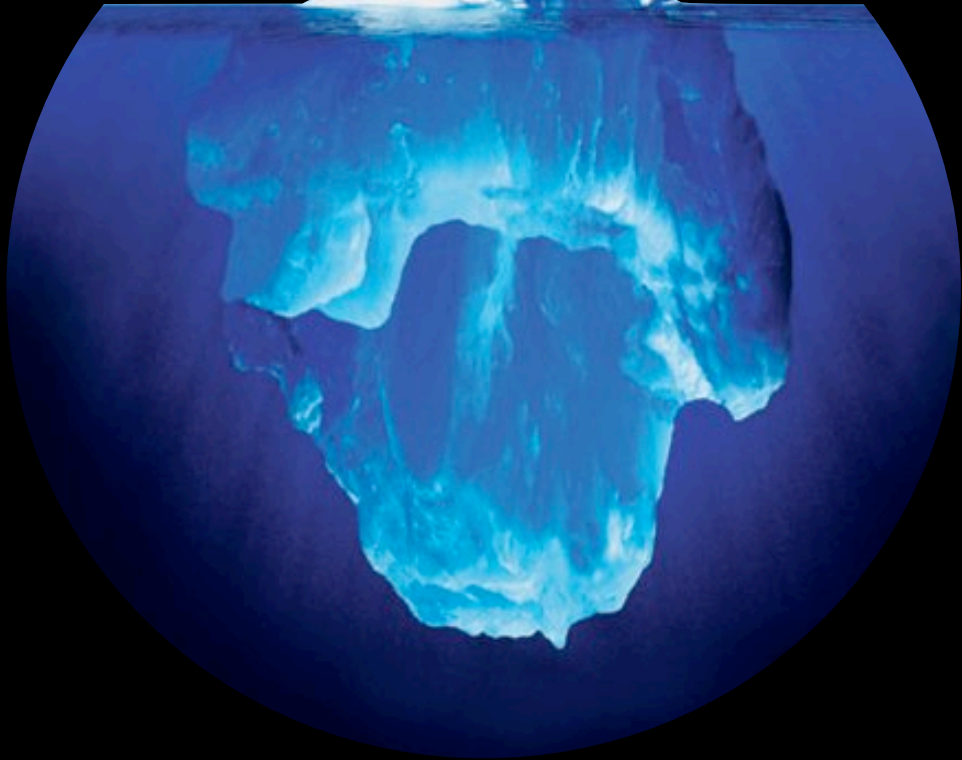


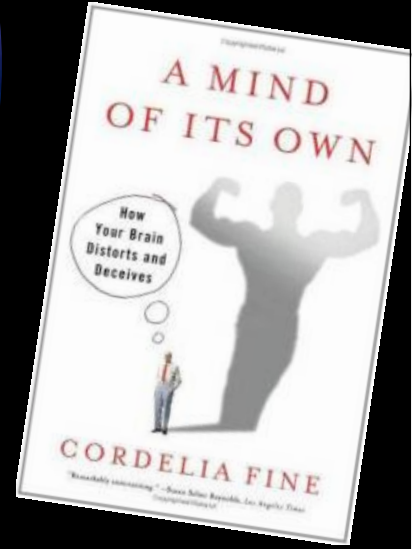
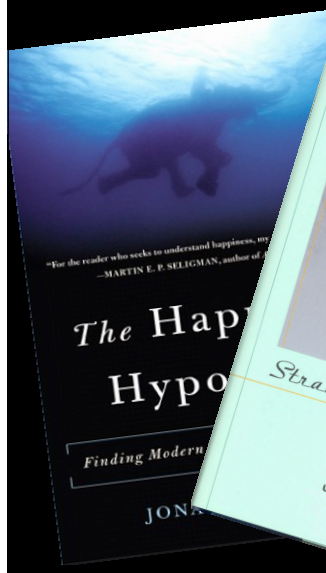
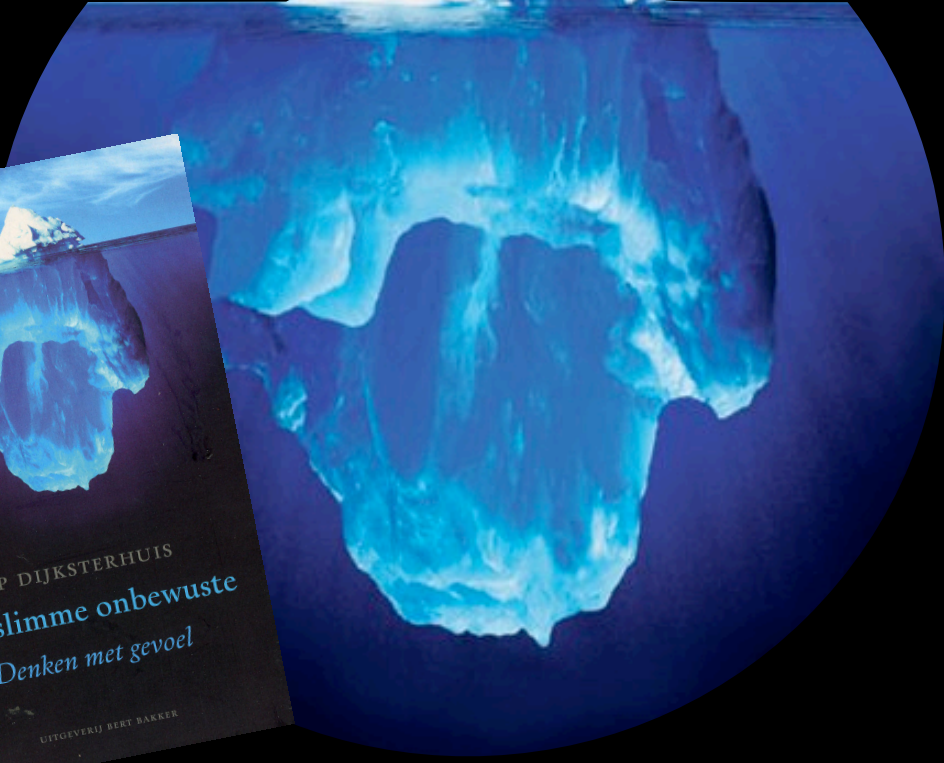


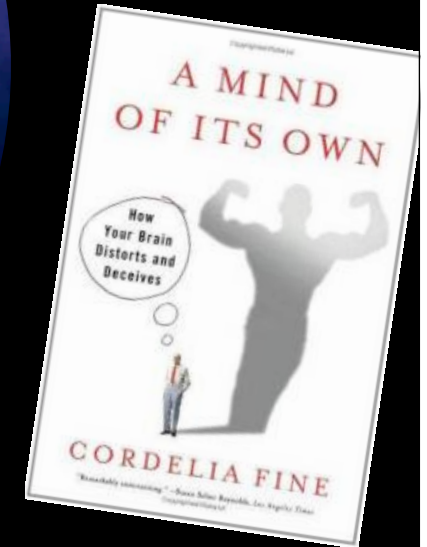
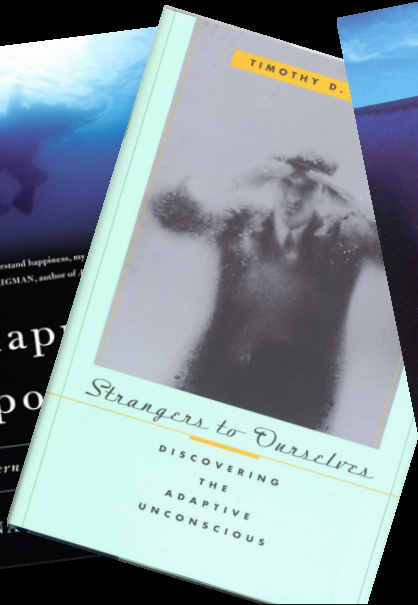
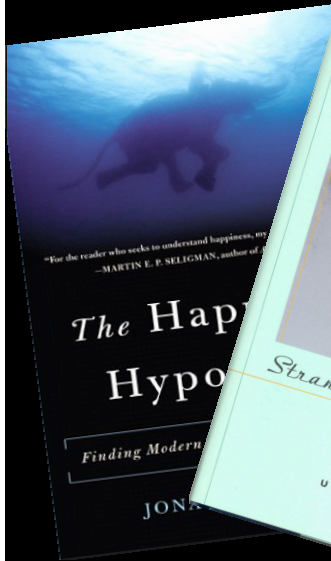
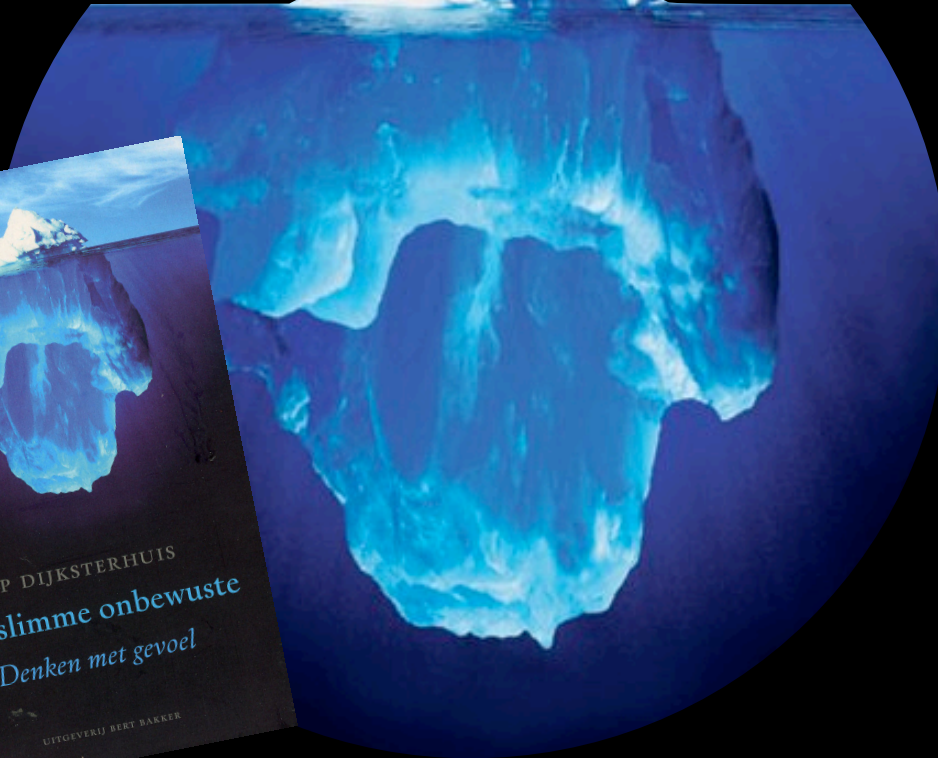
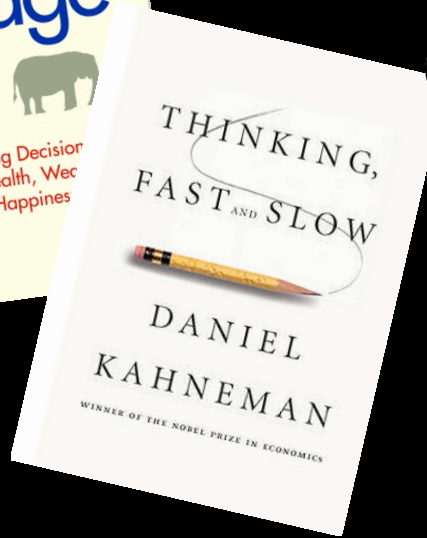
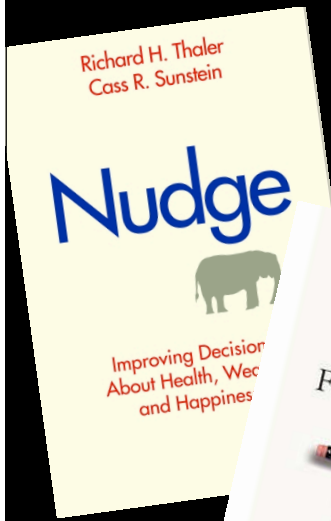


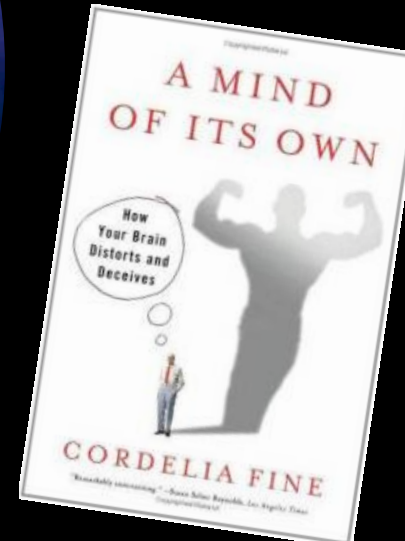
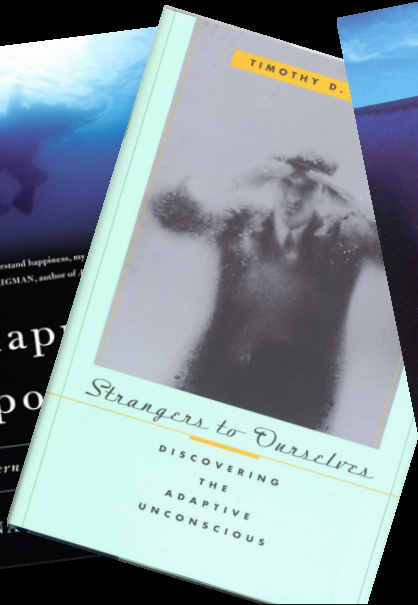
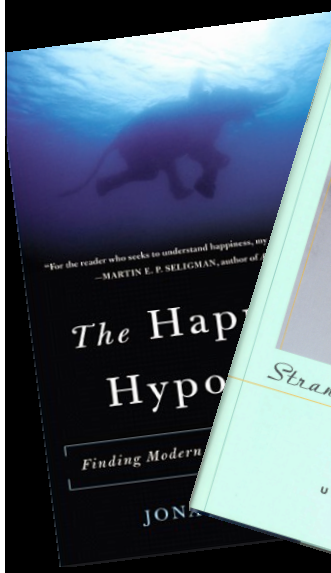
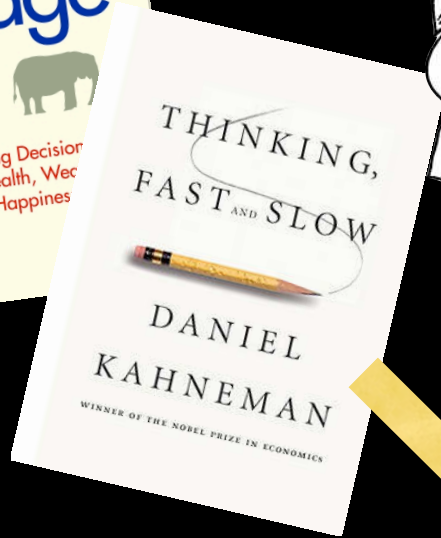
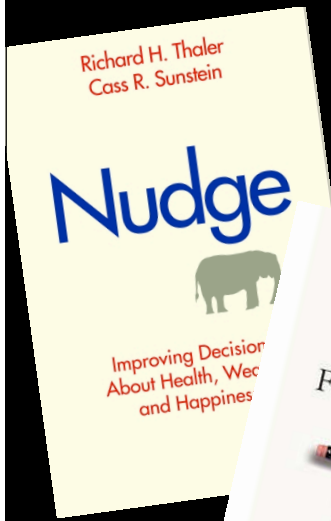


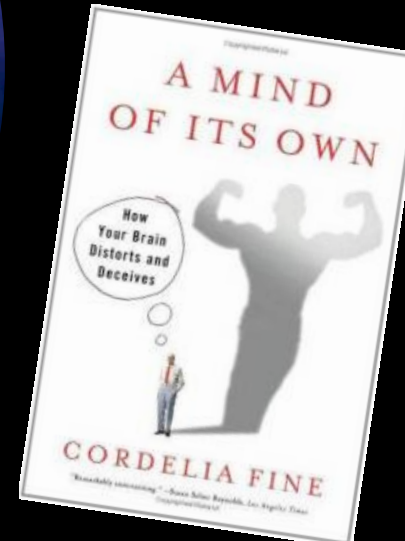
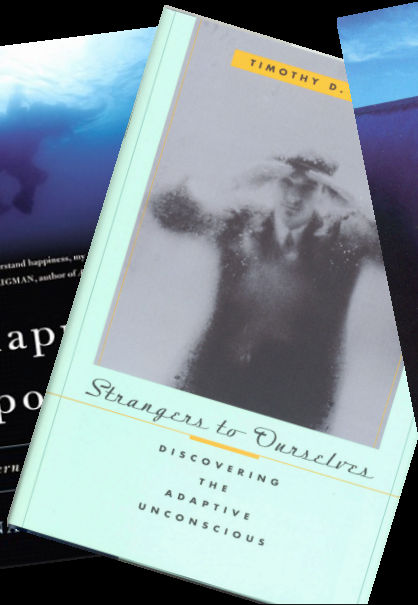
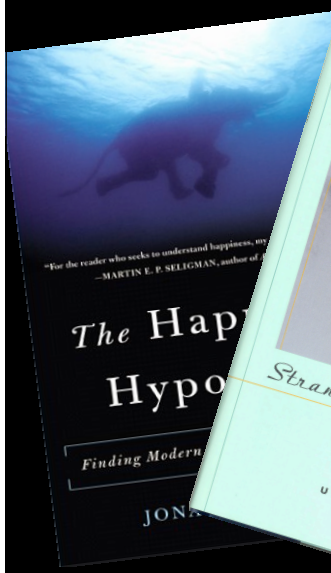
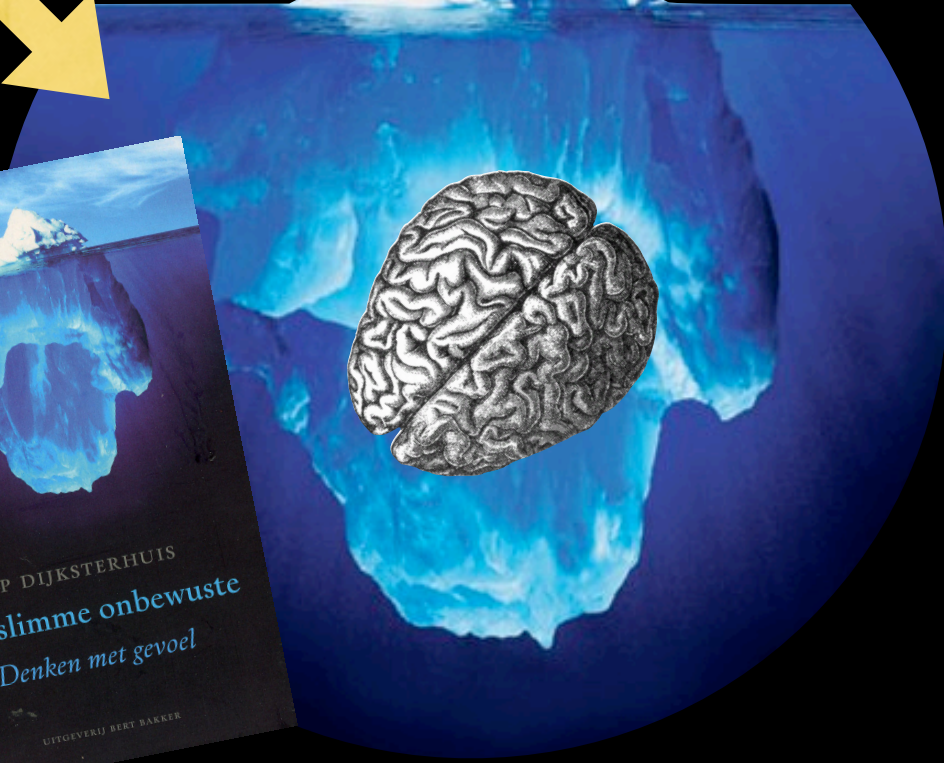
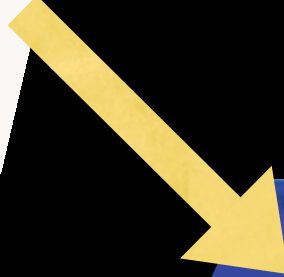
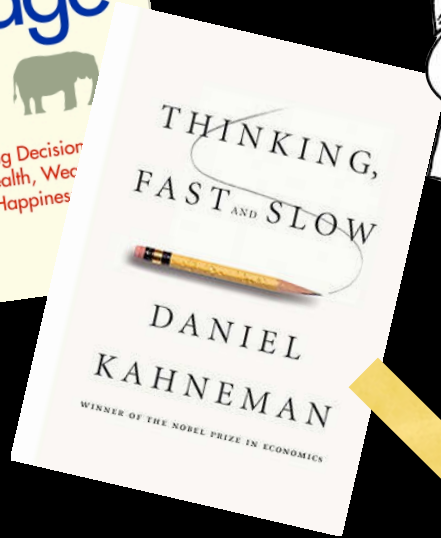
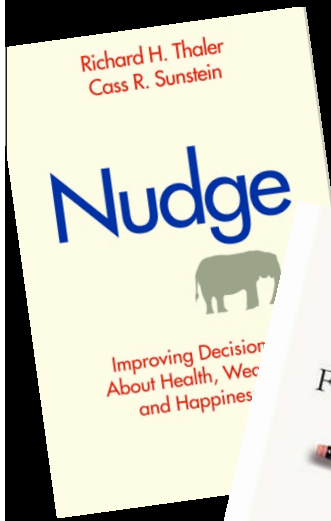
Emma
**BLA BLA
BLA BLA**
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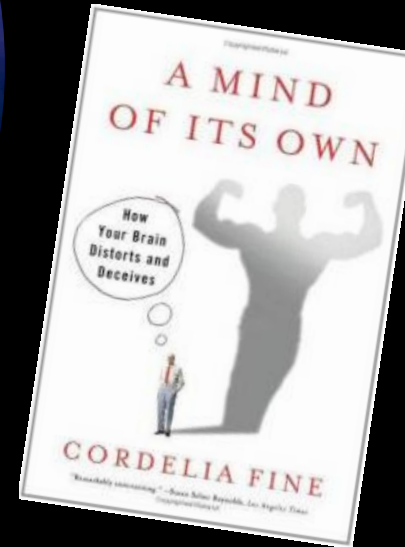
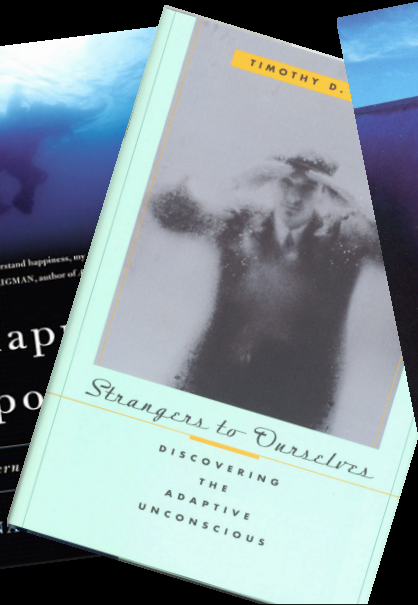
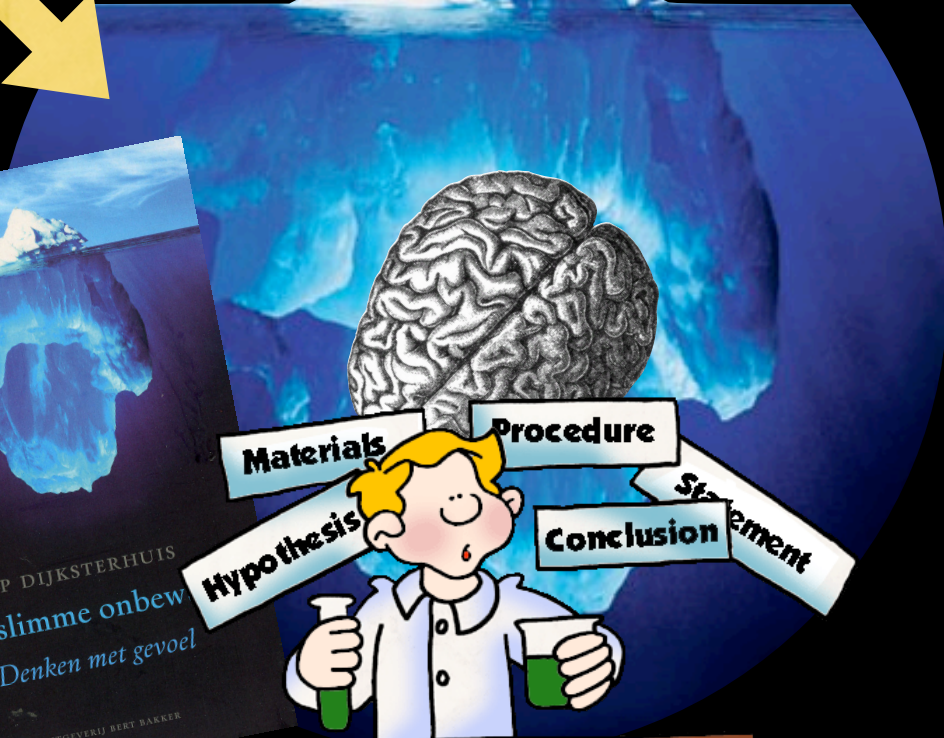
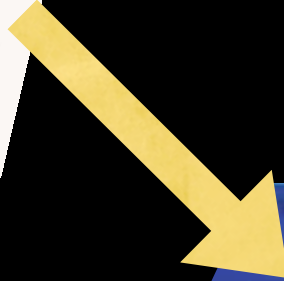
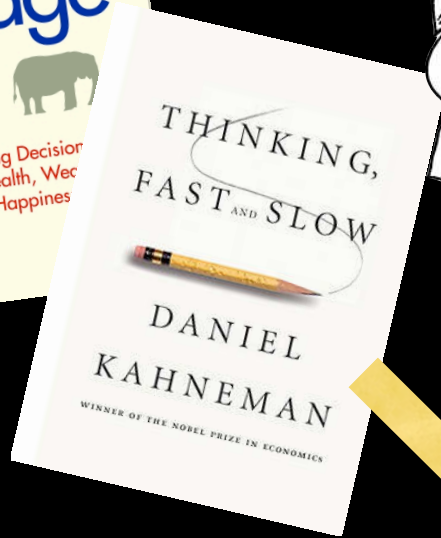
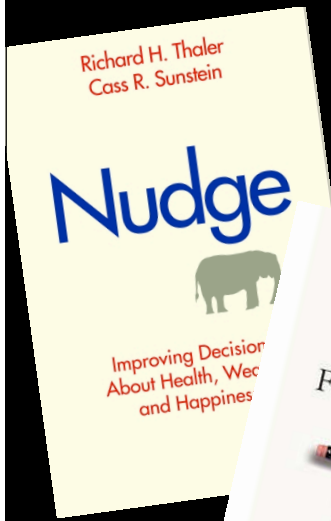


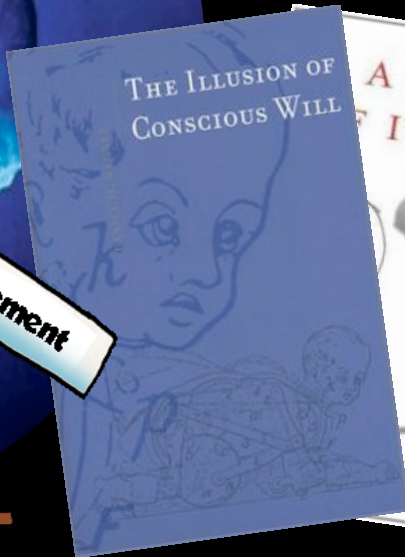
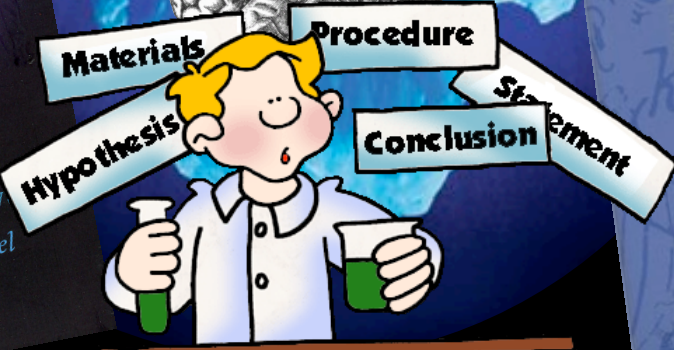
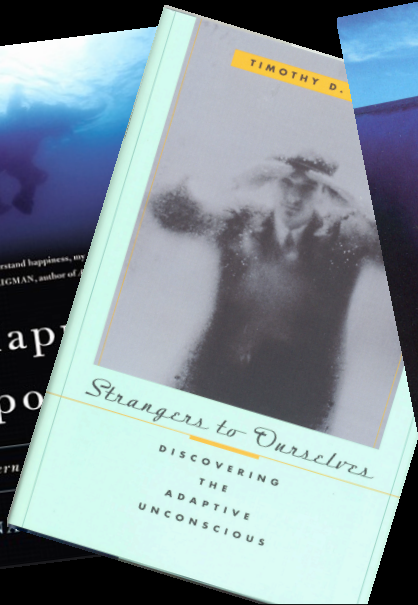
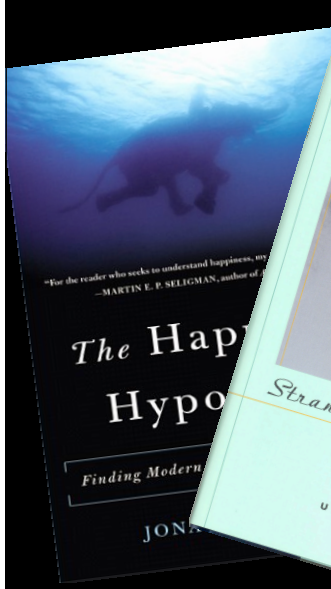
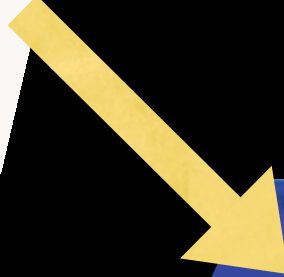
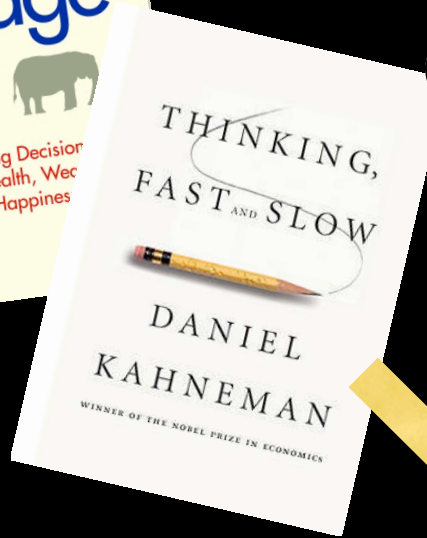
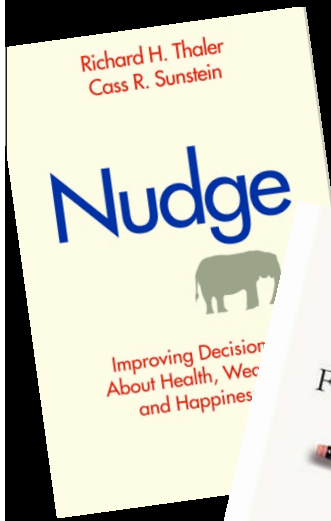


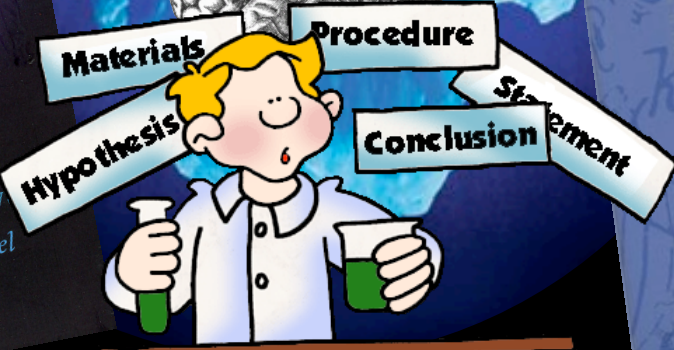
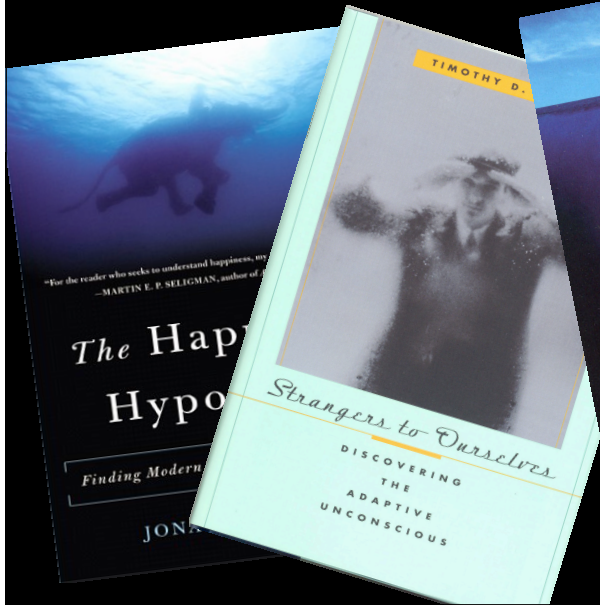
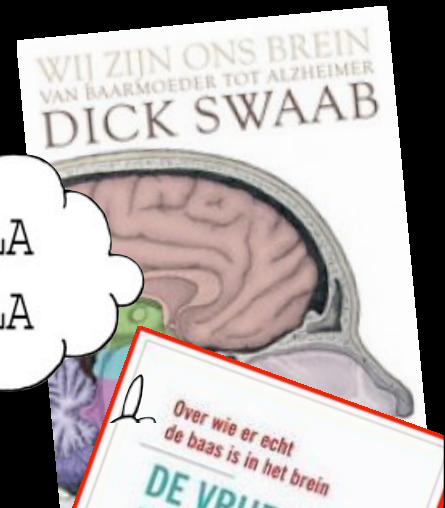
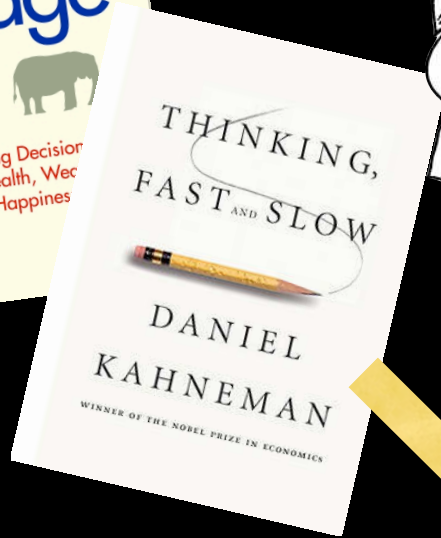
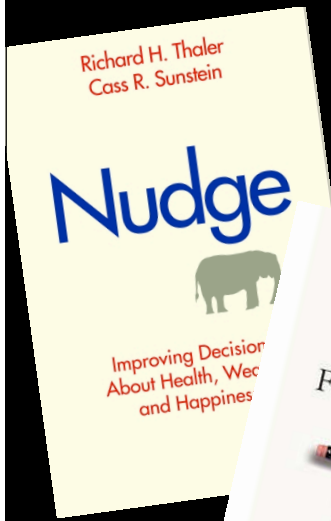


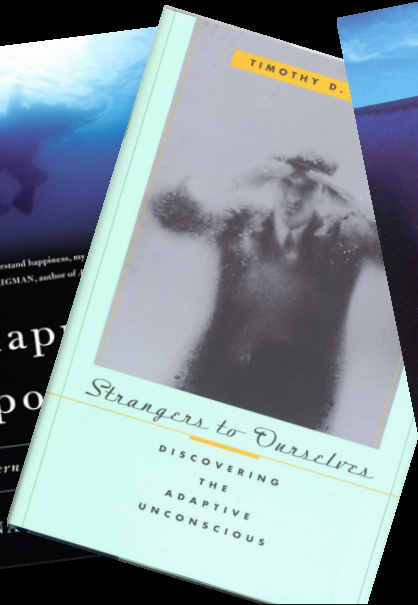
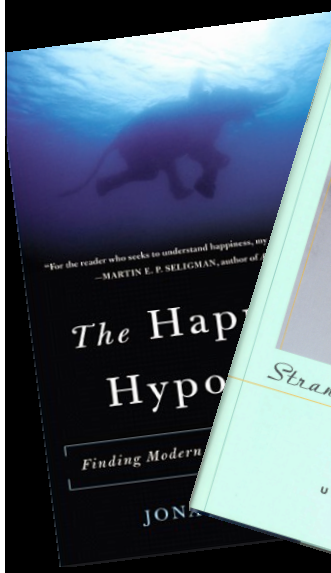
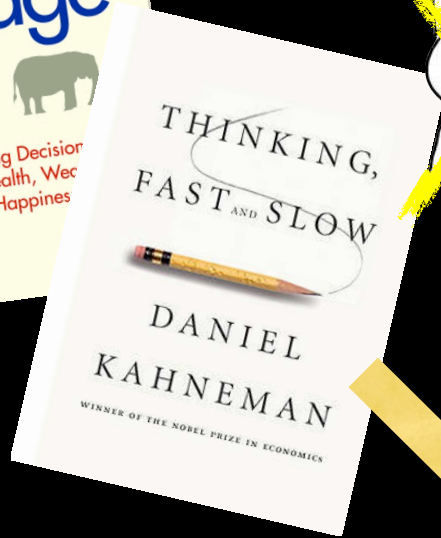
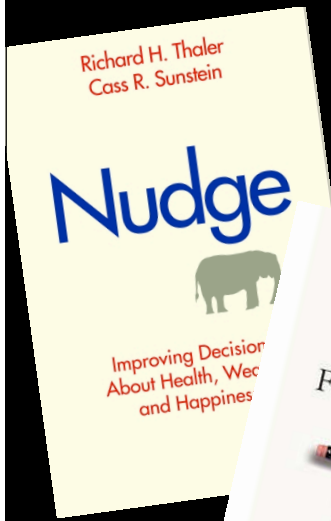


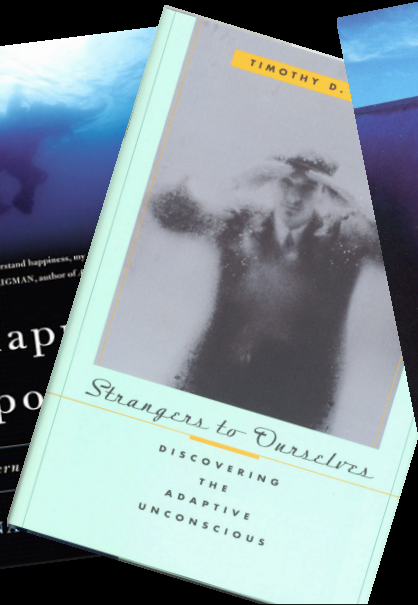
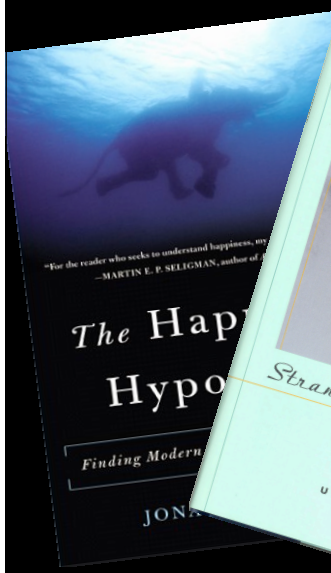
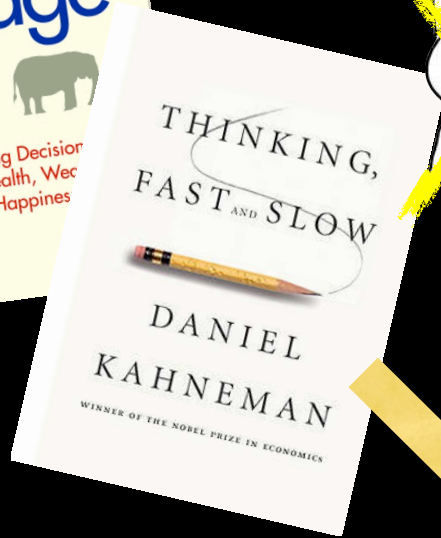
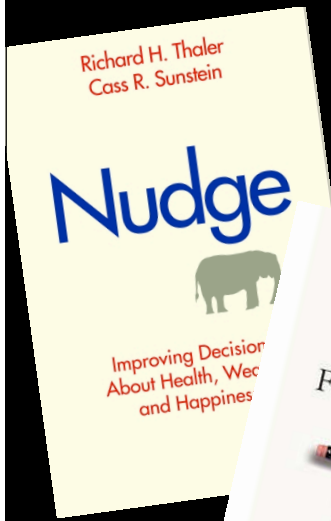


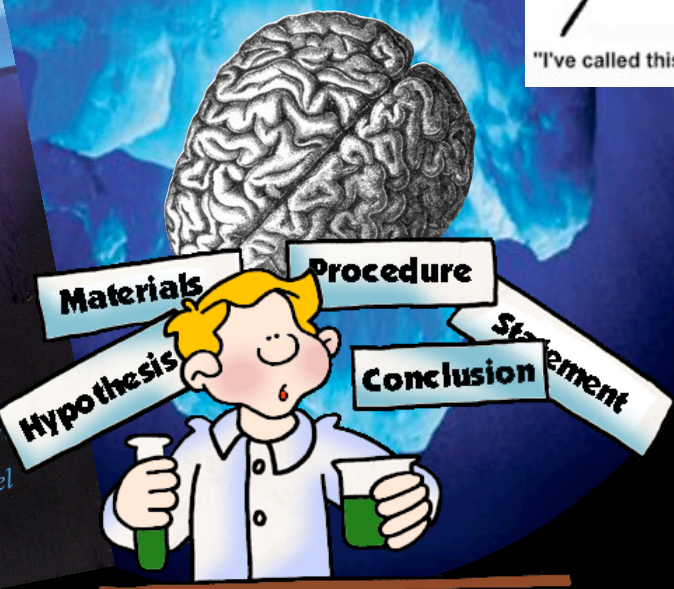
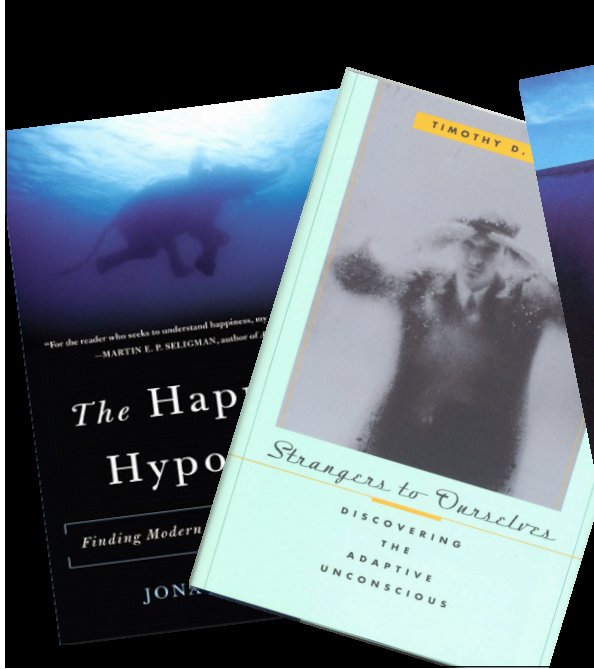
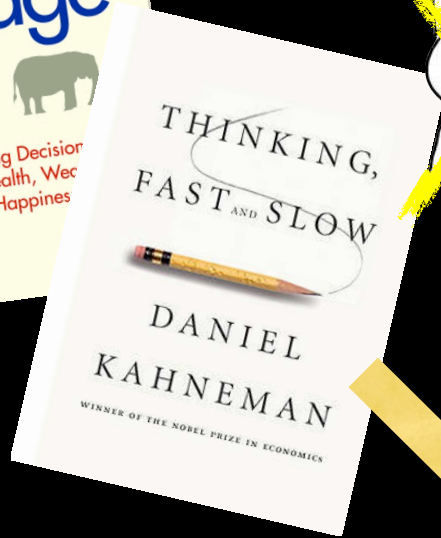
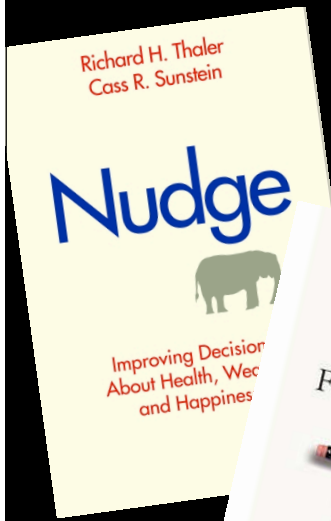


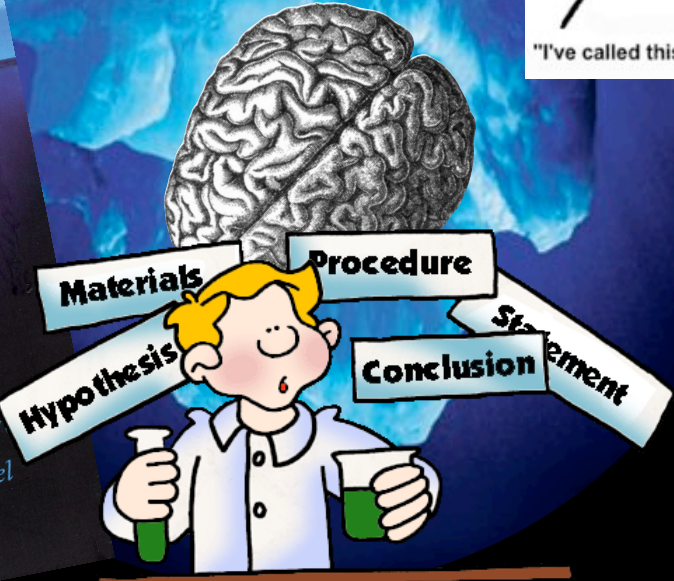
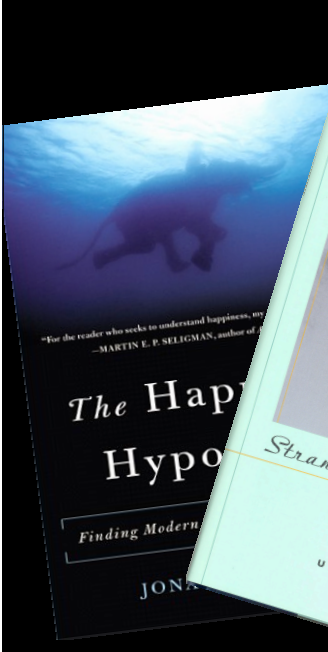
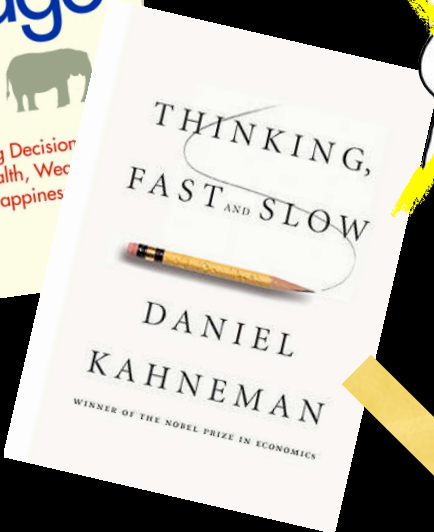
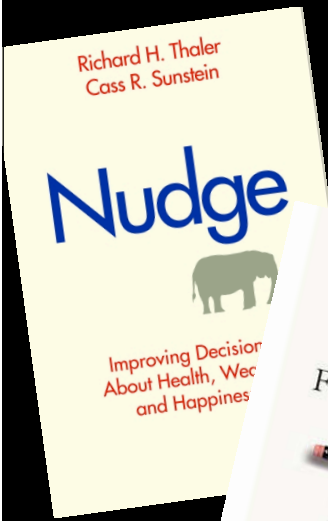


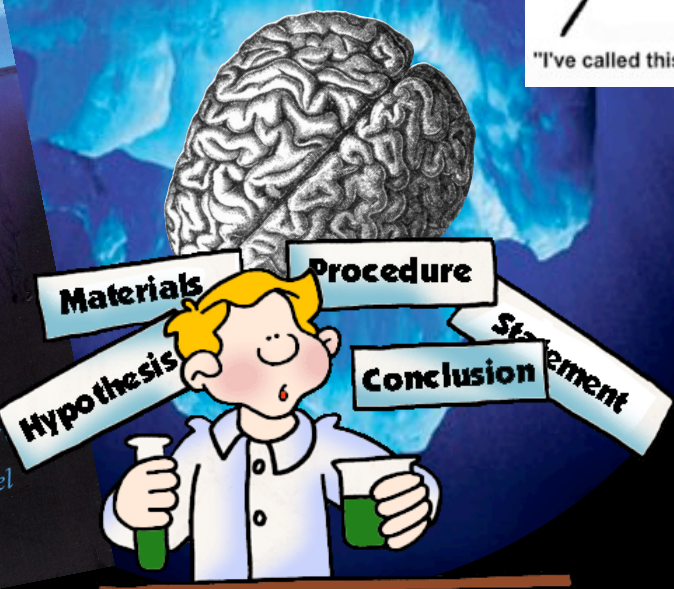
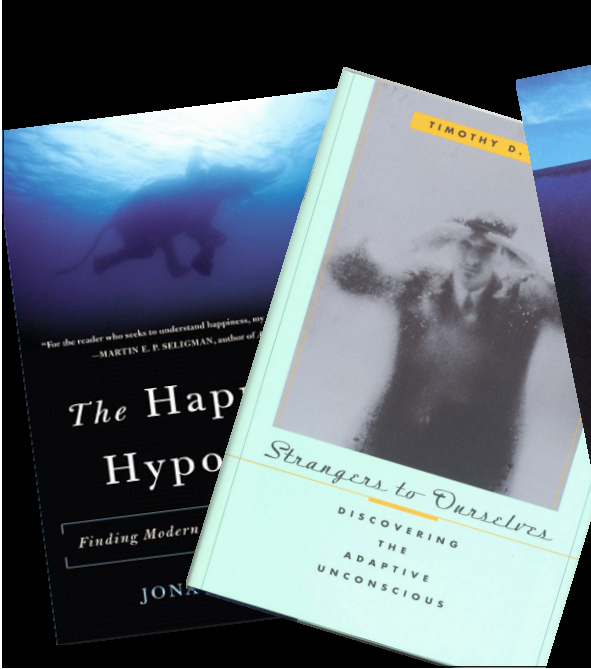
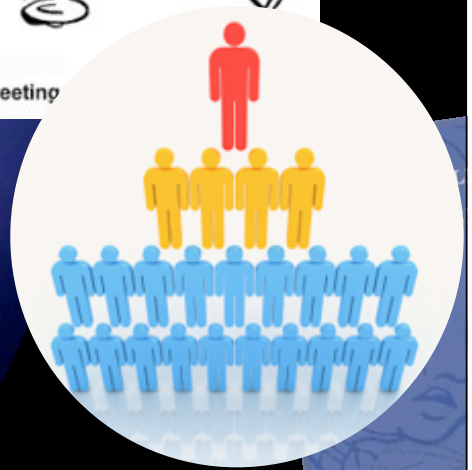
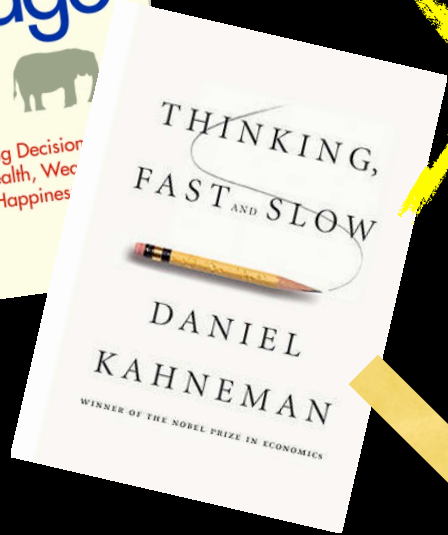
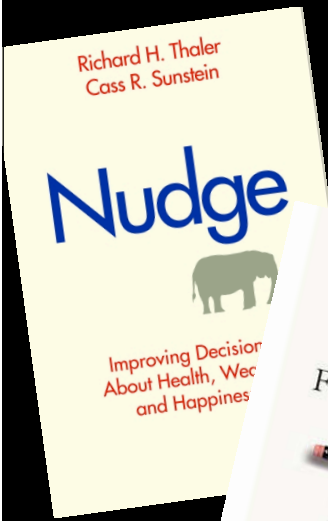


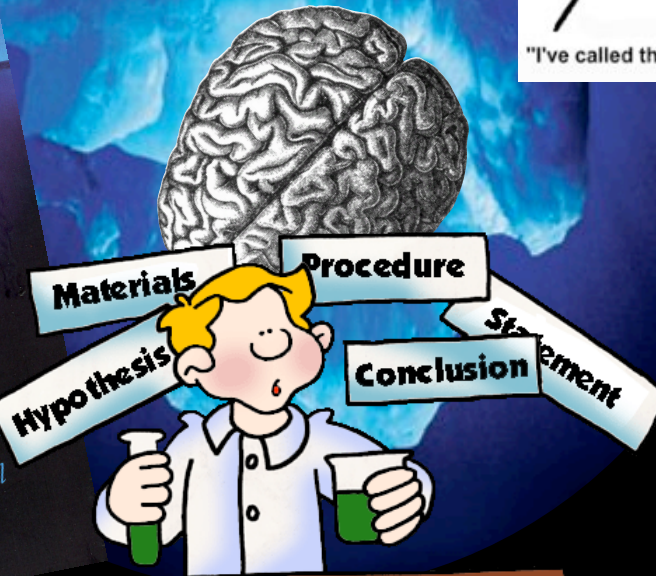
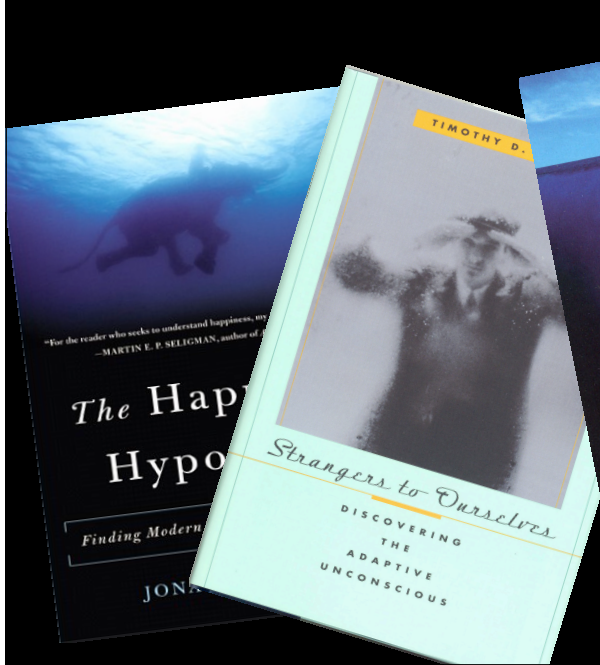
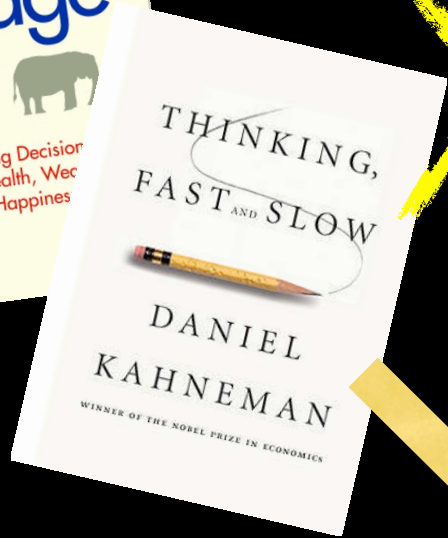
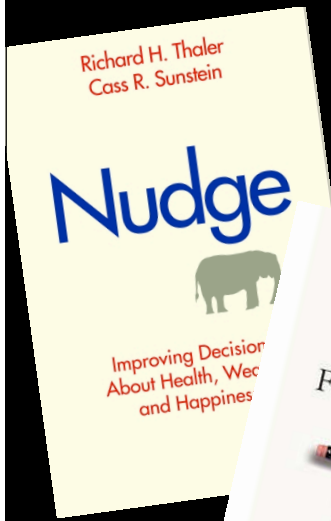












Dank!

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