

Happiness and Development



# Greater happiness for a greater number Did the promise of Enlightenment come true?

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The issue

Concepts of quality-of-life

Measurement of final quality-of-life

Trend Happy Life Years





#### The issue





#### The issue

Promise of Enlightenment

versus

Notions of declining quality of life



#### **Promise of Enlightenment**

- Man not doomed to misery
  - Happiness not only in Heaven
  - If Heaven exists at all...

- Better life possible on earth
  - Society not God-given, but man-made
  - Progress possible using human reason



### **Ethics of Enlightenment**

- Better life desirable
  - Earthly life not for suffering
  - Happiness is good
- Happiness is the ultimate good
  - Consequentionalis ethic
  - Morally best is what produces the greatest happiness for the greatest number





### Robert Mauzi (1960)

The idea of happiness in French literature in the 18<sup>th</sup> century



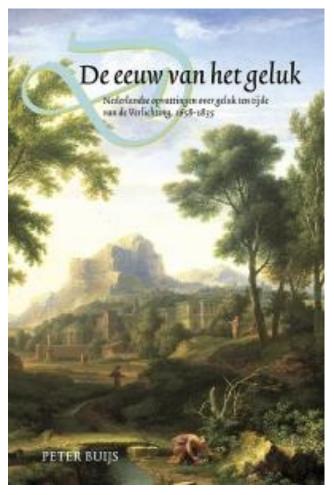






#### Peter Buijs (2007)

The age of happiness: Views on happiness during the Enlightenment in The Netherlands, 1658-1855





# Notion of declining quality-of-life among later society watchers

Marx: 'Verelendung'

Freud: 'Unbehagen in der Kultur'

Spengler 'Decline of the West'

Riesman 'Lonely crowd'

Putman 'Bowling alone'

Easterlin 'Paradox stagnant happiness'



# Notion of declining quality-of-life in current public opinion

Life was better in the 'good old days'

- Widely believed
- Growing belief since 1970s

Hagerty Was Life Better in the 'Good Old Days'? JOHS 2003





In fiction:

Huxley's 'Brave new World'

In academic moral philosophy:

Treated as history



### **Concept of Quality-of-Life**



## Four qualities of life

	external	internal
chances		
outcomes		



### Four qualities of life

	external	internal
chances	Livability	Life-ability
outcomes	Utility	Satisfaction with life

Source: Veenhoven, R. (2000) The four qualities of life. Ordering concepts and measures of the good life. Journal Of Happiness Studies, 1: 1-39



#### **Analogous concepts in biology**

	external	internal
chances	Biotope	Fitness
outcomes	Ecological function	Survival



#### **Analogous concepts in biology**

	external	internal
chances	Biotope	Fitness
outcomes	Ecological function	Survival



#### Four qualities of life

	external	internal
chances	Livability	Life-ability
outcomes	Utility	Long and happy life



#### **Measurement of Quality-of-Life**





#### **Measurement of Quality-of-Life**

Measurement of happiness

Combination with longevity



#### Measurement of happiness

#### Example of a survey question

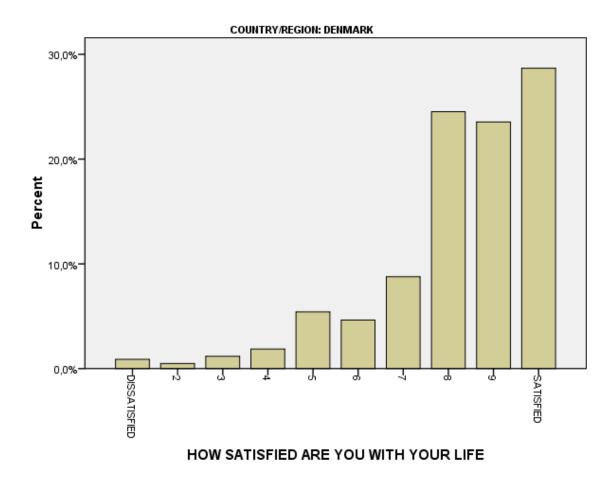
Taking all together, how satisfied or dissatisfied are you with your life as a whole these days?

1 2 3 4 5 6 7 8 9 10

**Dissatisfied** Satisfied

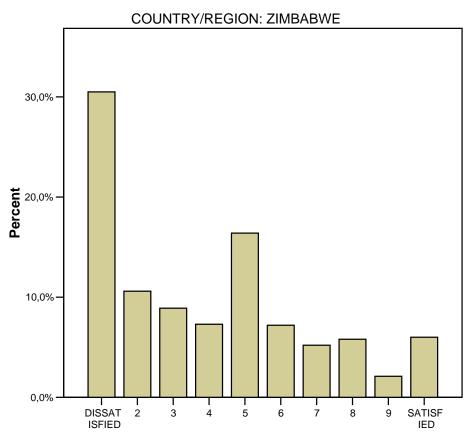


#### **Happiness in Denmark**





#### **Happiness in Zimbabwe**

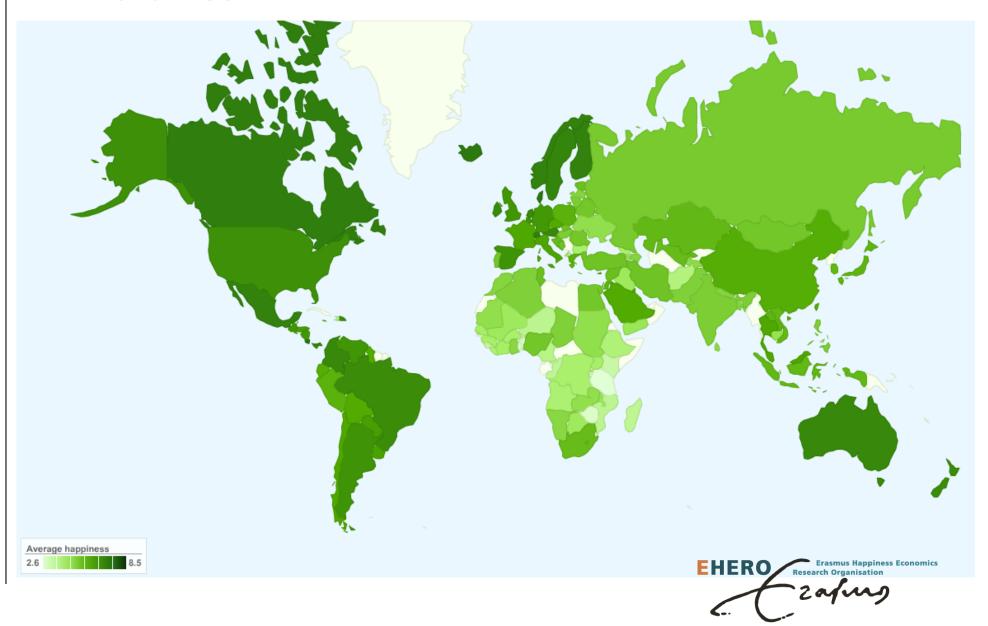






#### **AVERAGE HAPPINESS IN 148 NATIONS 2000-2009**

How much people enjoy their life-as-a-whole on scale 0 to 10



#### Happiness in nations 2000-2009

•	Denmark	8,3
•	Netherlands	7,6
•	USA	7,4
•	Germany	7,1
•	Japan	6,5
•	South Korea	6,0
•	Russia	5,5
•	Iraq	4,7
•	Zimbabwe	3.0



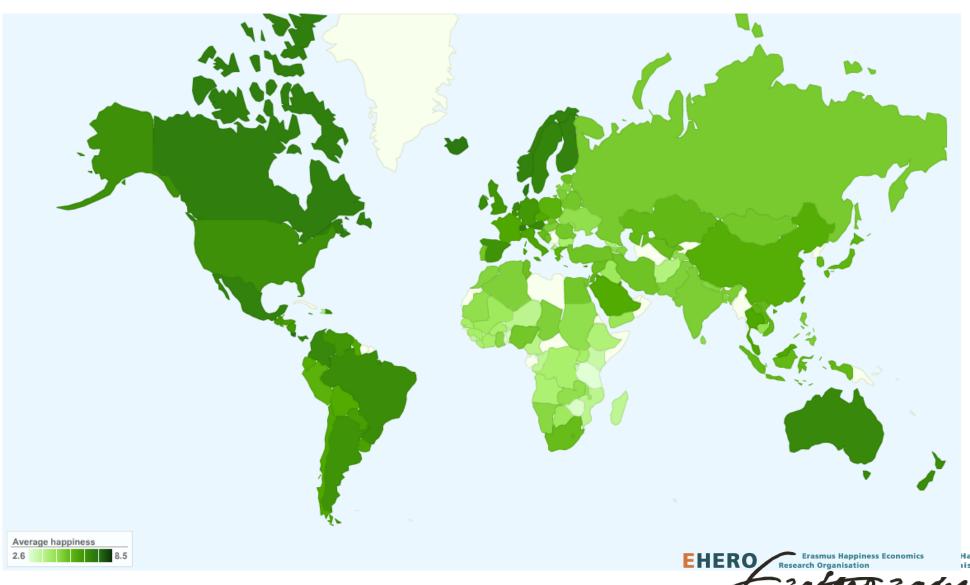


	Average happiness	Life expectancy	HLY
Denmark	8,3	81,3	65,2
Netherlands	7,6	79,2	59,9
USA	7,4	77,9	57,9
Japan	6,5	82,3	53,5
Russia	5,5	65,0	36,1
Iraq	4,7	66,5	31,1
Zimbabwe	3,0	40,9	12,5



#### **AVERAGE HAPPINESS IN 148 NATIONS 2000-2009**

How much people enjoy their life-as-a-whole on scale 0 to 10





#### **Trend Happy-Life-Years**





#### Short-term

Change in modern nations 1973-2005

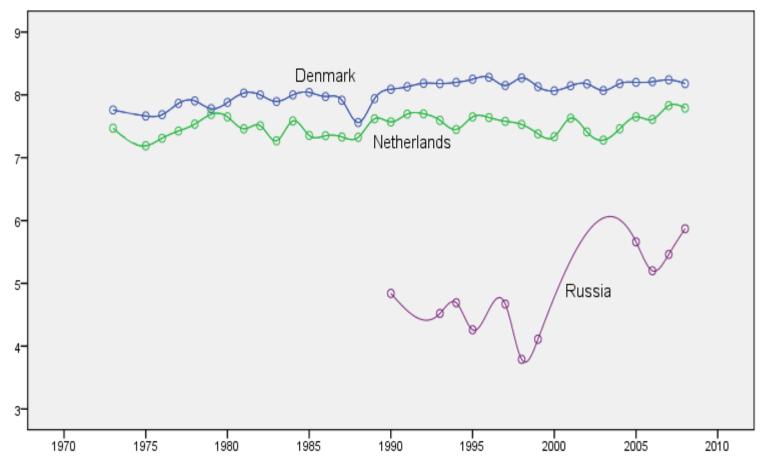
#### Long-term

Development over human history



#### Change average happiness in nations

1973-2000, scale 0-10



Source: World Database of Happiness: Trends in nations



#### Change average happiness in nations

1973-2000, scale 0-10

Italy	+ 0,63
France	+ 0,55
Denmark	+ 0,55
USA	+ 0,29
UK	+ 0,26
Japan	+ 0,20
Germany (west)	+ 0,00
Belgium	- 0,33



#### **EHERO** Erasmus Happiness Economics Research Organisation

#### Change average happiness in nations

199 time series >10 years 1945-2010

• Rise 133

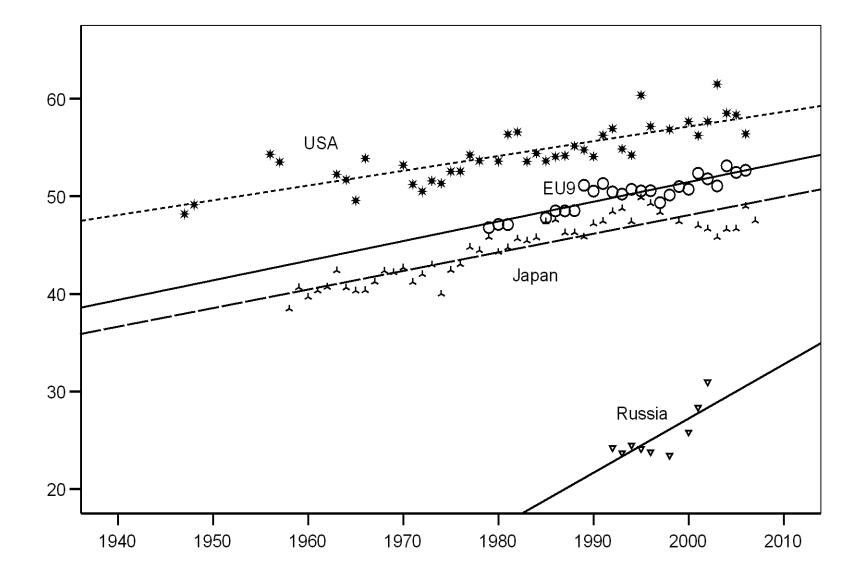
• Decline 66

Ratio 2,1 p<01

Average yearly rise: 0.012

Veenhoven & Vergunst, *The Easterlin illusion,* International J of Happiness and Drevelopment (in press)

#### **Trend Happy Life Years** 1948-2010



#### Gains Happy Life Years 1973-2010

Italy	+ 10,5
France	+ 10,0
Denmark	+ 8,0
UK	+ 6,7
Japan	+ 6,6
USA	+ 6,1
Germany (west)	+ 5,8
Belgium	+ 3,4

Source: World Database of Happiness: Trends in nations



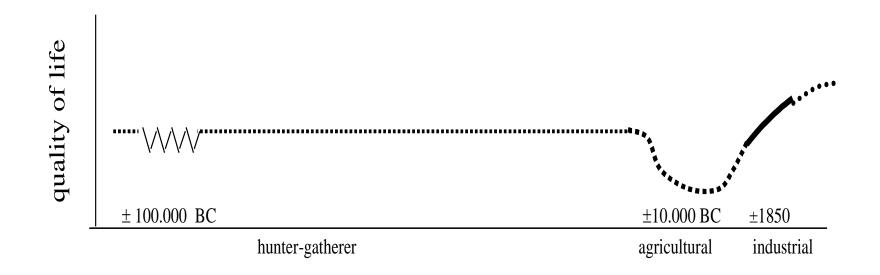


# Trend Happy Life Years Development over human history



## Societal evolution and quality of life

Figure 2.3 **Long-term trend in quality of life** 



Source: Veenhoven, R (2010) Life is getting better: Societal evolution and fit with human nature, Social Indicators Research 97:105-122



#### **Conclusions**



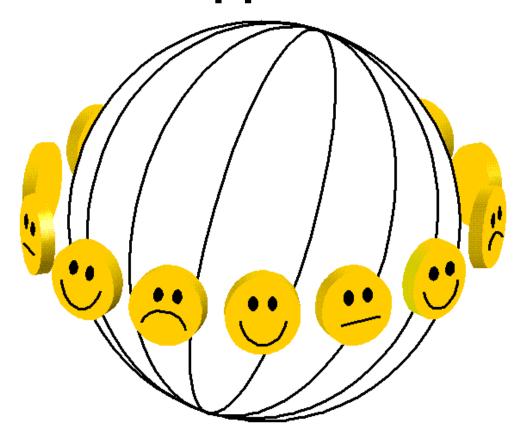


We live longer and happier than ever

- The promise of Enlightenment came true
- Trend likely to continue



## World Database of Happiness



http://worlddatabaseofhappiness.eur.nl



## More about happiness

- World Database of Happiness
   http://worlddatabaseofhappiness.eur.nl
- Journal of Happiness Studies http://springerlink.com

