

Erasmus
School of
Economics

International Bachelor Economics and Business Economics 2016-2017



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Erasmus School of Economics

Erasmus University Rotterdam
Make it happen.





Welcome

Erasmus School of Economics is where innovative education and the application of theoretic knowledge come together. Here, in the European capital of economics and logistics, inspiring lecturers will challenge you. Here you will study with ambitious fellow students from all over the world. Here, you will benefit from our strong ties with both the private and public sector. If these qualities suit your ambitions, then Erasmus School of Economics in Rotterdam is where you should be.

Our excellent reputation is based on hard work and concrete results: our graduates are the living proof that Rotterdam offers the ideal starting point for a successful career in the economic field. We gladly challenge you, too.

Get inspired. Make it happen.

Professor Philip Hans Franses
Dean Erasmus School of Economics

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Curriculum

The curriculum

From expanding markets to the impact of financial crises, the International Bachelor Economics and Business Economics is a captivating three year programme that focuses on worldwide issues related to economics and business. Not only will you develop your analytical and problem-solving skills, we also enable you to further develop your writing, reading, speaking and presentation skills during this programme.

After having laid the groundwork in the first two years in economics, business economics and quantitative courses, you can choose from a variety of elective courses and specialisations in your third year. Of course, we honour the name of this programme by encouraging you to explore international perspectives and take classes abroad.

The first year

You will be kick-starting your first year here by participating in the Take-Off, the Erasmus School of Economics introduction event. It's the perfect opportunity to meet your fellow students and find your way around campus. Study wise, your first year is divided into five blocks of eight weeks. Each block, you will focus on three areas: one economics course, one course in business economics and one or more support courses or skills training. Subjects range from Marketing to Mathematics and Accounting to Organisation and Strategy. In skills sessions, led by a student mentor, you will train your skills in studying, presentation, writing and debating.

Years two and three

Your second year, again, is divided into three disciplines. This year, you will deepen your knowledge regarding all subjects introduced in the first year. You will also be introduced to several new subjects like International Economics, Finance and Economics of the Welfare State. Not just in theory, mind you: all courses consist of lectures as well as assignments in small-scale work groups.

In your third year, as they say, the choice is yours. You pick your major and have the chance to add more breadth to your studies by taking electives and choose a minor from other disciplines. This is also the time to enrich your experience and fulfil an internship or take part in an exchange programme at one of our partner universities abroad.

An example from the classroom

Paula, a former actress, spends all her income attending plays and films. She likes plays exactly three times more than films.

- Draw her indifference map.
- Paula earns \$120/week. If play tickets cost \$12 each and film tickets cost \$4 each, draw up her budget line and highest attainable indifference curve. How many plays will she see?
- If play tickets are \$12 and film tickets \$5, how many plays will she attend?

Solutions and explanation are available at: www.eur.nl/english/bachelor/exercise

Course Overview

Bachelor year 1

International Bachelor Economics and Business Economics			
Block 1	Mathematics 1	Accounting	Skills and Guidance
Block 2	Microeconomics	ICT	
Block 3	Macroeconomics	Mathematics 2	
Block 4	Applied Statistics 1	Marketing	
Block 5	Organisation and Strategy		

Bachelor year 2

International Bachelor Economics and Business Economics		
Block 1	International Economics	Economics of the Welfare State
Block 2	Finance 1	Applied Statistics 2
Block 3	Applied Microeconomics	History of Economic Thought
Block 4	Methods & Techniques	Introduction to Behavioural Economics
Block 5	Intermediate Accounting	Research Project

Bachelor year 3

International Bachelor Economics and Business Economics		
Block 1	Minor/ Internship/ Study period abroad	
Block 2	Electives	
Block 3	Major	
Block 4	Major	
Block 5	Philosophy of Economics	Bachelor's Thesis



"I knew that this programme was right for me because it does not define a path to one future."

Nina Zimmerlin

Student International Bachelor Economics and Business Economics

My views on the ideal career for me have changed numerous times over the years. And when the time came to choose a direction, I still didn't know where I wanted to end up. With this programme, however, I'm not tied to a path to one future. It rather shows me the highway to a city with more opportunities than I could ever imagine.

I cherish the many experiences I have been in since I started studying here – from guiding prospective students to serving as the personal assistant of visiting businessmen and politicians. These are part of the limitless benefits gained from attending a school that believes in achieving pure excellence for every student – both as an individual and as part of an extraordinary community.

Make the most of it

Studying abroad

We wholeheartedly encourage you to study abroad during the third year of your bachelor programme. And with so many international partner universities, you can attend lectures anywhere in the world. Where would you like to go? The United Kingdom, Norway, Sweden, Italy, Spain or France? Or would you rather study in Japan, Hong Kong, the United States, Canada or Australia? Anything goes. Just outline the courses you intend to take abroad in a study plan beforehand and make sure they can be incorporated into your study programme to help avoid any study delay. And remember to look into available grants and subsidies to cover certain expenses associated with studying abroad!

Student associations

As an Economics student in Rotterdam you have every opportunity to lead and enjoy an active student life. Many different student associations, for example, offer you plenty of things to do, both on a social and a professionally oriented level. Take the Economic Faculty Association Rotterdam (EFR), with their wide variety of events like international conferences, the Business Week and inspiring international lectures. Events for you to attend or even help organise. Their activities are not only socially, professionally and culturally relevant to the programme – they offer you great fun at the same time. Visit www.efr.nl for more information.

Bachelor Honours Class

Are you a high-achieving student and would you like an extra challenge? The Bachelor Honours Class offers you the opportunity to broaden your horizons, to extend your knowledge and further develop your skills. The extracurricular programme offers you a unique chance to attend guest lectures by industry leaders and experts in the fields of science, business and politics on different current economic issues and improve your academic, writing and presentation skills in various assignments.

Gaining practical experience

At Erasmus School of Economics putting theory into practice and enriching knowledge with experience is what sets us apart. Perhaps the best way to demonstrate our educational ways, is the third year practical assignment which is part of your International Bachelor Economics and Business Economics curriculum. This assignment entails you completing a genuine research paper on a topical issue related to your chosen specialisation. And to train your collaborative skills as well, you will work in groups of three or four students under the supervision of your professor.

Dialogue

Professor Ivo Arnold

Programme director

"The International Bachelor Economics and Business Economics programme welcomes students who enjoy being challenged intellectually, socially and personally. You will experience our programme to be active and varied and provided by high quality lecturers and support staff.

What's more, we aim to add relevance to the real world in everything we do. In the same spirit, we attract prominent leaders from all over the world to conduct research, teach or give public lectures. Add this to the view Erasmus School of Economics offers over the Rotterdam skyline and its multinational headquarters, bustling harbour, modern architecture, culture, entertainment and history and you know, that when choosing this programme inspiration comes effortlessly."



Catherine Franckx

Student International Bachelor Economics and Business Economics

"After I finished high school, I knew that I wanted to attend an internationally oriented university. I was also set on becoming an economist. So for me, Rotterdam was the place to be. Its International Bachelor Economics and Business Economics programme is truly international. My fellow students come from all over the world. I find it quite a unique and amazing experience getting to know all of them.

Plus, there's the dual focus of the programme: you have the 'economics' side and the 'business economics' side. This duality allowed me to focus on more than just one aspect of economics. And the elective nature of the third year gave me the opportunity to focus on what I found the most interesting and deepen my knowledge of these topics."

"The duality has allowed me to focus on more than just one aspect of economics."

Admission and application

The programme for you?

Are you interested in international issues relating to economics and business economics? Do topics like the financial crisis and the expansion of the Chinese economy appeal to you even more? Are you ambitious, driven, self-motivated and eager to study together with international students? Then Economics and Business Economics is the programme for you!

Improving your chances

As a prospective student, you have a better chance of being selected if you:

- enjoy and are good at mathematics;
- have a good command of English;
- are highly motivated;
- are eager to share your (international) experiences;
- thrive in a team setting, but can also work independently;
- try to get the most out of your study;
- do not mind hard work;
- are ambitious and can deliver good results.

Admission requirements

Due to the small scale of this programme, we only allow a limited number of students to start each year. We take great care in selecting our students from the large number of applications received. The first thing we look at is your diploma, your mathematical competence and your command of English.

Diplomas

To qualify for admission, you need a Dutch vwo diploma (or equivalent thereof) that includes Mathematics. We will review foreign diplomas like European Baccalaureate or IB Diploma to determine academic qualification. If you do not meet the required Mathematics level, you have to pass an entrance exam.

Selection procedure

Please note, that even if you do meet the requirements, we cannot guarantee your admission to this programme. You have to be selected by our Selection Committee. The Committee will take into account your grades, your international experience and your motivation to be part of this programme.

Binding study advice

There's more to studying at Erasmus School of Economics than a qualification on paper. A positive attitude, a strong work ethic and motivation are paramount, if only because you need to pass all your first year courses within one academic year to continue your studies. To this end, we offer an active programme to help you complete your courses on time and avoid study delay.

Study guidance system

Studying at Erasmus School of Economics is a joint effort. We work together and support each other. Our study guidance system helps you find your way around and give you the support you need during your first year of studies. This means a senior student will act as your mentor as you regularly meet up in a small group to discuss your study progress and study-related topics.

Study counselling

Do you need help with effective planning or do you experience problems of a personal or even financial kind? Next to our study guidance system, Erasmus School of Economics offers several services to help you make the most of your bachelor programme. If and when needed, our study advisers, student counsellors, university psychologists and others are here for you.



Are you ambitious and eager to study together with international students?

After your studies

Knowledge and skills
Studying International Bachelor Economics and Business Economics will bring you:

- knowledge of the main economic theories and methodology;
- the social and communicative skills you need in a professional environment;
- the ability to see your own topical perspective in relation to other economic and non-economic views;
- the ability to cooperate in multidisciplinary teams.

Master programmes

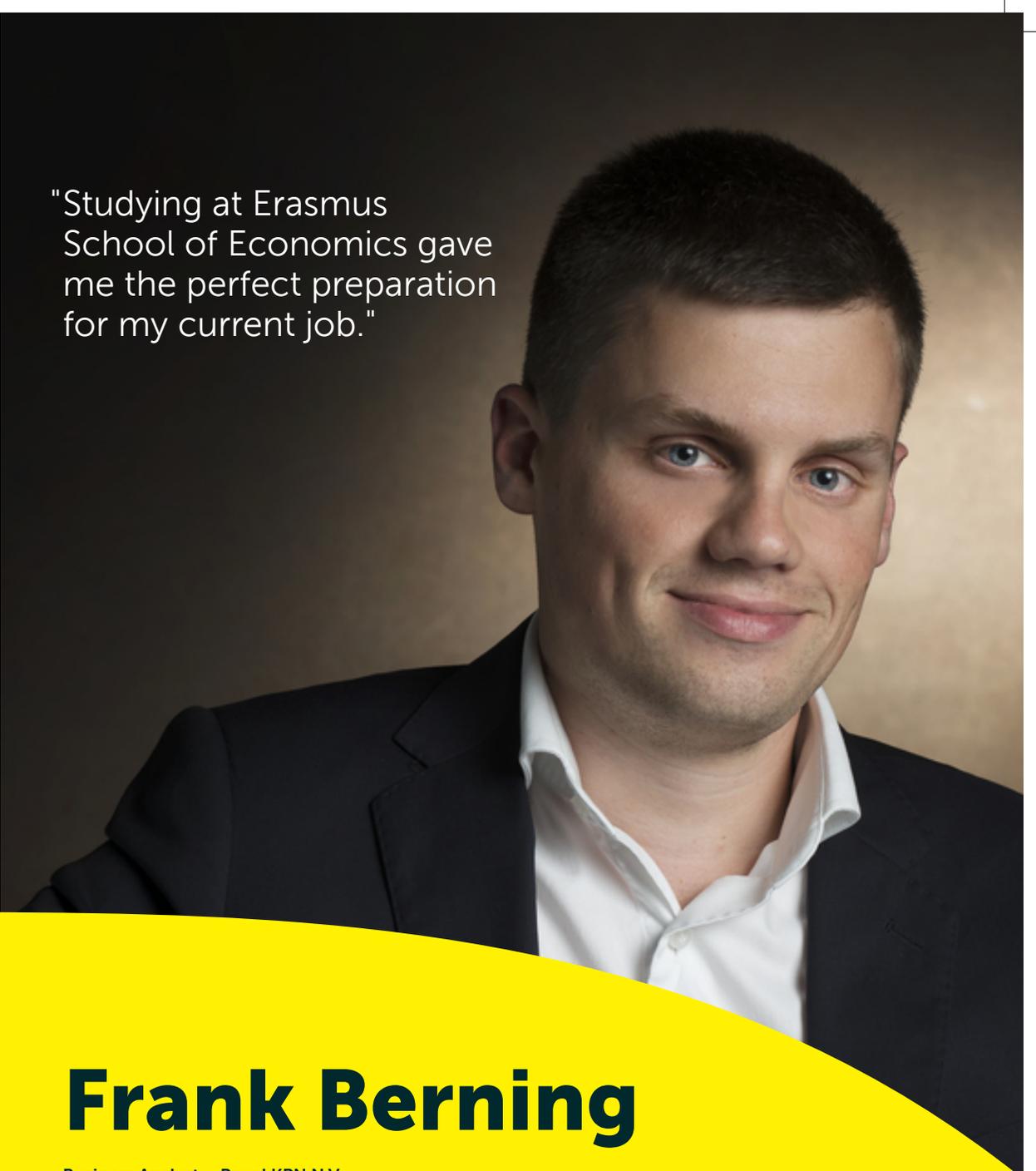
Hungry for more? Just continue your studies at Erasmus School of Economics with our one year master programme Economics and Business. In this programme you will learn how to conduct sound analyses and convert them into policy recommendations and strategies. We offer nine different specialisations including Policy Economics, Behavioural Economics, Financial Economics, International Economics and Marketing. Alternatively, you can choose a master programme in Accounting, Auditing and Control. Do you intend to pursue a career in research? Why not opt for a two year Research Master at either the Tinbergen Institute (TI) or the Erasmus Research Institute of Management (ERIM)? Both offer you an excellent preparatory programme.

Career prospects

Of course, your career opportunities partly depend on your specialisation subjects, but being a Rotterdam International Bachelor Economics and Business Economics graduate will most likely take you anywhere you want. Our graduates are most commonly found in fields like banking, accountancy, tax consultancy, economic research or trade and multinational companies.

But you also find plenty of Rotterdam economists in more generalist positions at academic levels. They, for example, become stock exchange analysts, entrepreneurs, tax inspectors, politicians, HR managers, sales and marketing managers or scientific journalists.

The question, in short, is: where do you see yourself in a few years?



"Studying at Erasmus School of Economics gave me the perfect preparation for my current job."

Frank Berning

Business Analyst – Royal KPN N.V.

Studying at Erasmus School of Economics prepared me perfectly for my current job. In my daily activities, I use the skills and the knowledge I acquired to tackle a broad range of subjects, from Finance to Marketing and from Microeconomics to Accounting, often mixed into one single project. In my experience, the breadth of the programme offers you everything to kick-start your career.

In addition, it enables you to work in a vast variety of sectors like banking, consulting, energy and telecommunication. Plus, you get to study in the vibrant, business-minded and colourful city Rotterdam is, with a group of fellow students from all over the world. What more could you wish for?

Working in Economics

Economics in the field
Economics and business are interdependent subjects that affect all of us... and vice versa. Still, economics is not just about business. It touches almost all areas of society and subsequently is crucial to specific government policies like deregulation and agricultural subsidies. This programme provides you with the tools to make sound decisions with impact. Decisions that enable economies to prevent the repetition of a global financial crisis, for example. Would you like to follow in the footsteps of the numerous Rotterdam economists who contributed to solving countless policy issues? Here's your chance to acquire the knowledge and the skillset to make your mark, socially, in business, science or even politics.

Challenges for an economist

Our ever-changing global economy depends largely on your predictive skills as an economist. After all, regardless of your position and the sector you're in, it's your responsibility to provide valid and applicable answers every single time. Answers to questions like:

- How do unemployment and consumer behaviour relate?
- What movements do we see in global trading?
- How does wealth inequality affect future economic growth?

Would you rather deploy your expertise to identify the trends on which a company base their business strategy and investment decisions? Or does providing critical input for a variety of government policy decisions sound good to you? The choice is yours, as are the challenges that go with it.



A case study

Florencia Schuering-Aguilar studied Economics and Business Economics at Erasmus School of Economics and is now a Junior Performance Measurement Specialist at Dutch asset management firm Robeco. "The programme provided me with the analytical tools and knowledge I needed to find a challenging job in the Netherlands. At Robeco's Financial Service Center (FSC), we provide Performance Reports to customers and answer complex performance questions. We also produce performance analysis reports that map trends and risks for management decisions. In my job, I encounter many issues that I dealt with during my studies. Not only that, but many of the skills I need and use now, I developed during my time at Erasmus School of Economics."

Facts

"Leaders who fully understand the diversity of modern economies"

Why Economics and Business Economics?
The International Bachelor Economics and Business Economics programme will bring you:

- an international classroom and cosmopolitan atmosphere;
- a thorough understanding of economics and business economics;
- a balanced mix of theory and practice;
- ample opportunities to study abroad;
- personal academic support;
- advanced teaching methods;
- excellent career opportunities.

Captains of industry are bred at Erasmus University Rotterdam

Graduating from Erasmus School of Economics may not guarantee you a CEO position, but it does help: a recent survey reveals that the executive boards of 25 leading Dutch companies seat more alumni from Erasmus School of Economics than from other universities. The survey also stresses the benefits of our durable networks and sense of initiative.

Source: Intermediair

Ranking

At Erasmus School of Economics we keep score in our efforts to become the best in Economics and Econometrics both in research and in teaching. Several rankings compare universities in these fields. We gladly measure and publish our performance in these rankings, see www.eur.nl/ese/rankings.

Student satisfaction

The 2015 National Student Survey shows that International Economics students from Erasmus School of Economics are satisfied with the quality of the programme. It received an overall score of 4.1 on a scale of 1 to 5. Our students were especially positive with regard to the small size of their work groups, their study schedules, the motivating study environment and pleasant atmosphere on campus.

5 good reasons

1 Study on a campus

Erasmus University Rotterdam offers everything you need right on campus. Here you attend lectures and study in the library with your fellow students. At lunch, you can eat in the Food Court or Erasmus Paviljoen and if you want to play sports, you go to the sports centre. International students can also live on campus. The campus really is the place to be!

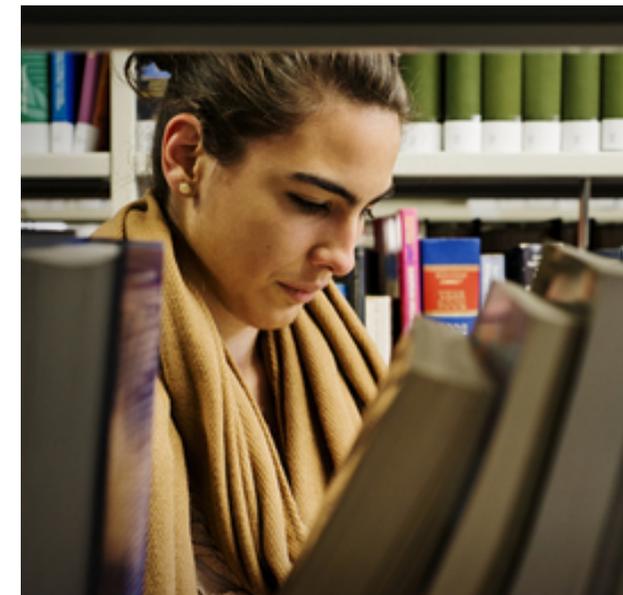


2 High quality and top ranked

Erasmus University has a high quality education and research programme. Top quality, actually. International rankings show that Erasmus University is amongst the world's high end players. Students appreciate the quality of the lectures, the expertise of the staff and the preparations for a successful career.

3 Good career opportunities

Organisations and companies all over the world are interested in Rotterdam alumni. Sometimes they even call Erasmus University "preferred board room supplier". During your studies, you pay a lot of attention to preparations for the labour market, for example during the Erasmus Recruitment Days: the biggest student recruitment event in Europe!



5 Make it happen

What is your ambition? Do you want to invent new economic models to predict a next crisis? To improve health care in Africa? Whether you have new ideas for creative industries or you strive to start your own company in the legal business: Erasmus University will help you to make your ambitions come true.

Erasmus University Rotterdam: Make it happen.

4 A real international university

Desiderius Erasmus once said "The world is my home" and that's what Erasmus University always keeps in mind. In the multicultural classroom, you attend lectures given by an Italian professor and your fellow students come from countries like China and Brazil. Lecturers travel round the world to bring back global perspectives. You'll be part of a truly international environment.

**Joris
van Eijck**
student Erasmus University
Rotterdam



My ambition:
**Help people make better
decisions.**

What is your ambition?

Do you have an ambition? Great. But what do you actually do to make your ambition come true? At Erasmus University Rotterdam we believe ambitions without actions are just fantasies. Don't get stuck in your dreams. Come to Rotterdam and realise your ambitions. Make it happen.

Ambition is meaningless without the right actions. Whether you want to help people make better decisions like Joris or start a new business, we can help you achieve your goals. It all starts here, in Rotterdam, where many of today's leaders started their journeys. Visit our Wall of ambition and you'll see inspiring quotes shared by current Erasmus University Rotterdam students and faculty members.

We're curious about your dreams. Tell us about your ambition on makeithappen.eur.nl and win a Make it happen trip to Rotterdam. During our Make it happen trip, the lucky winners will attend special lectures, explore new possibilities and meet influential people who can help them reach their goals. How will you change the world? Tell us and you will have a chance to win this trip!

Erasmus University Rotterdam. Make it happen.



Tell us about your
ambition on
makeithappen.eur.nl
and win a
Make it happen trip.

Your student life

Rotterdam Innovative and vibrant are the best words to describe Rotterdam. It may take some time to get to know the city, but once you have, it's a great city in which to spend your student days. There are plenty of trendy restaurants, nice bars and festivals in the summer. For the more career driven students among you: many international companies have their offices here.

Introduction programs

Start your time in Rotterdam with the Eurekaweek in mid August to discover the city, make friends and get to know the university and campus. There's an extensive social introduction programme for international students too, with trips to see the highlights of the city and the Netherlands. We'd really advise you to participate: Rotterdam will feel like home in no time!

Housing

Finding good accommodation shouldn't be a problem as the city offers a variety of student housing. You can arrange housing through SSH Short Stay, HousingAnywhere or once you're here, through other students. Did you know that international students can rent student rooms or studios right on campus?



Student life

Not only do we offer you high class education, Erasmus University Rotterdam also provides great leisure activities. The study and student associations and Studium Generale organise debates, performances and lectures throughout the week. So after a day of hard study, you'll have plenty of possibilities to relax and enjoy.

Sports

Football, dancing, basketball, rowing: Erasmus Sport offers almost every kind of sport. On campus, there are tennis courts and a brand new fitness centre with modern equipment. You can't deliver a good study performance if you're not fighting fit, can you?



"What's behind the beautiful skyline? A truly inspiring city; perfect for your student years!"



Arrange your studies

How to prepare

Having decided to study at Erasmus University Rotterdam, it is important to start preparing in good time. We help you with the application procedure and formal enrolment and advise on matters like immigration and insurance. The International Student Handbook gives you all the practical information you need. Download it from: www.eur.nl/welcome.

Tuition fee and funding

Tuition fees differ for each study programme and depend on your nationality. Visit www.eur.nl/english/master/admission_application/tuition_fees/ for more information. Erasmus University offers limited funding possibilities. Nuffic, the organisation which promotes higher education in the Netherlands, provides an overview of worldwide available funding: www.grantfinder.com.

Cost of living in the Netherlands

Students living and studying in Holland for one year tend to spend between €800 and €1200 a month, excluding tuition fees. To give you an idea of the Dutch cost of living: accommodation €500, medical insurance €75, weekly groceries €50, cup of coffee €2.50, tram ride €3.00. We advise you to have the financial means needed for your stay ready in advance.

International Offices

The International Office assists you with formal and practical matters before your arrival and during your stay. On your arrival, there is even a transfer service from the airport. While you're here, you'll meet other international students in the Erasmus Student Network (ESN). In a few days, you'll feel right at home in the Netherlands and in Rotterdam!

Study in Holland

Introduction to the Netherlands

You probably know the Netherlands (or Holland) for its tulips, although that it is not likely to be very relevant to you. There's so much more to tell! The Netherlands, or Holland, has 16 million inhabitants, is one of the smallest countries in Europe, but has one of the most important and most innovative economies. Its capital is Amsterdam and Rotterdam is the country's second largest city. "A well organised country with open people", is what internationals say. Nice to know: Holland was the first country in Europe to offer study programmes taught in English. English is an important language in other ways too. In the Netherlands, it's no problem if you can't order your drinks in Dutch: the bartender will switch to English for you. Simple!

Why study in the Netherlands?

Besides guaranteeing a high quality study programme and an internationally recognised degree, Holland offers you a good time. It's safe and everything is close by. After a few weeks, you'll be doing everything by bike, eating sandwiches for lunch and saying 'gezellig' (try to pronounce that typical Dutch word!) when you're meeting your friends. You're welcome in the Netherlands!

Advantages of studying in the Netherlands

Students acknowledge Dutch education for its quality, high standards and top ranking positions. But most importantly: professors and teachers take you, your ideas and your contribution seriously. They are very approachable and encourage you to develop critical and independent thinking. This will prove its worth during the rest of your career and life.

Study in Rotterdam

Introduction to Rotterdam

With a population of over 600,000, Rotterdam is the second largest city in the Netherlands and the centre of the Rotterdam-The Hague metropolis. It's famous for its port, one of the biggest in Europe. The River Maas runs through our 'skyscraper city' with its innovative architecture. Behind the modern skyline, you'll find a nice, even 'cosy' historic city centre.

Student city

We should be honest with you: students don't dominate the city streets in Rotterdam. But if you become member of the Erasmus International Student Network (ESN), you won't mind. ESN organises lots of social programmes, trips, interesting debates and cultural events, on and off campus. With a small party now and then, of course.

Multicultural city

The inhabitants of Rotterdam have the most diverse backgrounds of all Dutch cities. This melting pot of cultures makes Rotterdam an interesting city where you will soon feel at home. You can feel the international atmosphere on the streets whilst shopping at a Turkish bakery or an Indonesian toko. In Rotterdam, no one is a stranger!



City career perspectives

Rotterdam hosts several multinationals. You'll be able to get to know your future employer during your studies, by doing an internship for example. A good proficiency of English is required, but we recommend that you learn Dutch as well, in order to increase your chances in the competitive market for talent.



Rotterdam: Make it happen.

Did you know this about Rotterdam?

Rotterdam's slogan is 'don't think, act!' and that's why Erasmus University is proud to be part of this city, where people develop new and creative ideas every day. Even the New York Times and the Lonely Planet Rough Guide confirm its appeal and energy: last year Rotterdam was ranked one of the world's ten 'best places to go to'.

Places to go to in the city

During your stay, you should definitely do (at least one of) the following things: climb the Euromast Tower, take a ride in the Speedo Water Taxi, have lunch with a view in Hotel New York, visit the Architecture Institute and enjoy a good night out in de Witte de With street. Never a dull moment, we'd say!

Meet us

Open days

Like to learn more about Erasmus School of Economics? Just visit one of our open days to tour the Erasmus campus and attend information sessions about the university in general and specific study programmes. You can also get a taste of student life in our "Student for a Day" programme with lectures and assignments. For more information, visit www.eur.nl/ese/visit.

What's next?

Apply before 1 May
If you are planning to start a bachelor programme in September, please note that you need to apply before May 1.

Application

If you have decided to apply to Erasmus School of Economics and meet, or will soon meet, the admission requirements, there are several steps you need to follow.

Check www.eur.nl/ese/ibeb for more information regarding the application procedure.

Contact a student or Skype with us

Want to contact one of our students? Send them an e-mail! Rather talk to a staff member? Every Wednesday we will gladly answer any questions you may have about the programme or other related subjects in special Skype 'n Chat Sessions. Feel free!

Website

For additional information about the programme, the application procedure, master programmes, events on campus and ways to contact us, please visit www.eur.nl/ese/ibeb.

Education Service Centre

For specific questions about to the programme, please contact:

Education Service Centre /
Erasmus School of Economics

Monday to Thursday between 10.00 - 17.00 hrs.
Friday between 10.00 - 13.00 hrs.

Tel.: +31 (0) 10 408 1380
E-mail: ibeb@ese.eur.nl

Choosing the right study programme

With so many options to choose from, deciding on the right study programme for you can be a challenge. Our advice: compare programmes, visit open days and other events and talk to (former) students for some honest first-hand experience... and follow your dreams.

Good luck!